

YouGov - Election date

Sample Size: 2084 GB Adults
Fieldwork: 17th - 18th January 2024

	Current VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2084	304	633	119	681	504	177	734	776	1009	1075	219	861	515	490	1188	896	1798	104	181	502	346	252	698	
Unweighted Sample	2084	310	662	123	685	514	179	806	763	984	1100	179	886	523	496	1265	819	1789	109	186	508	352	224	705	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As far as you're aware, how is the date of a general election decided in the UK?

The date of a general election is fixed and held five years after the previous election	9	7	10	6	7	7	7	6	7	9	9	25	10	4	5	8	10	9	5	13	9	8	11	8
The Prime Minister can choose the date of a general election as long as it is called no later than 5 years after the previous one	70	81	77	79	79	81	82	82	76	76	65	42	64	84	80	77	61	71	75	65	67	68	68	76
Something else	1	1	1	1	1	1	1	1	2	1	1	1	2	1	1	1	2	1	2	1	2	1	2	1
Don't know	19	11	12	15	12	11	10	12	15	14	25	32	24	11	14	14	27	19	18	21	21	24	19	16

And which of the following would you prefer when deciding the date of a general election in the UK?

The date of a general election should be fixed and held five years after the previous election	33	24	39	45	30	36	34	36	31	34	32	38	36	31	29	34	32	33	26	36	37	29	33	33
The Prime Minister should be able to choose the date of a general election as long as it is called no later than 5 years after the previous one	37	64	38	34	54	37	39	36	48	41	34	25	28	44	52	41	33	38	34	31	33	39	42	40
Something else	11	2	15	8	6	15	11	14	8	10	12	12	12	11	8	11	11	10	20	12	12	11	7	10
Don't know	18	10	9	13	10	12	15	14	13	14	22	24	24	13	11	15	24	18	20	22	18	21	17	17

Regardless of when you would most like the next election to be, do you think it would be acceptable or unacceptable if it was held in each of the following months:

March 2024

Acceptable	57	42	75	72	48	75	66	67	50	60	54	59	60	63	44	61	51	56	63	55	55	55	57	58
Unacceptable	24	39	18	20	34	18	23	22	29	23	25	15	20	23	37	24	25	24	22	25	24	22	23	25
Don't know	19	19	7	9	18	8	10	11	20	18	21	26	20	14	20	15	24	19	16	20	21	23	19	17

April 2024

Acceptable	61	46	78	78	53	79	74	70	55	63	58	62	64	67	47	66	54	61	65	58	58	56	63	64
Unacceptable	21	36	15	14	30	13	16	19	25	20	21	15	17	19	33	19	23	21	19	22	21	23	18	20
Don't know	19	18	7	8	17	8	10	10	20	17	20	23	20	14	20	15	24	19	16	20	20	21	20	16

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	How is election date decided?				How should election date be decided?			
Total	Fixed 5 year	PM decides	Something else	Don't know	Fixed 5 year	PM decides	Something else	Don't know
Weighted Sample 2084	183	1468	29	404	691	781	229	383
Unweighted Sample 2084	178	1513	32	361	709	799	228	348
	%	%	%	%	%	%	%	%

As far as you're aware, how is the date of a general election decided in the UK?

The date of a general election is fixed and held five years after the previous election	9	100	0	0	0	15	4	7	7
The Prime Minister can choose the date of a general election as long as it is called no later than 5 years after the previous one	70	0	100	0	0	70	90	75	29
Something else	1	0	0	100	0	1	1	5	2
Don't know	19	0	0	0	100	14	5	13	63

And which of the following would you prefer when deciding the date of a general election in the UK?

The date of a general election should be fixed and held five years after the previous election	33	58	33	26	24	100	0	0	0
The Prime Minister should be able to choose the date of a general election as long as it is called no later than 5 years after the previous one	37	19	48	14	10	0	100	0	0
Something else	11	9	12	39	7	0	0	100	0
Don't know	18	14	8	20	60	0	0	0	100

Regardless of when you would most like the next election to be, do you think it would be acceptable or unacceptable if it was held in each of the following months:

March 2024

Acceptable	57	54	64	32	35	62	58	71	36
Unacceptable	24	28	26	20	14	25	31	18	12
Don't know	19	18	10	48	51	13	11	11	52

April 2024

Acceptable	61	62	67	34	37	66	65	69	38
Unacceptable	21	23	22	22	13	22	25	19	10
Don't know	19	14	10	44	50	12	10	12	52

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	Weighted Sample	2084	183	1468	29	404	691	781	229	383
	Unweighted Sample	2084	178	1513	32	361	709	799	228	348
		%	%	%	%	%	%	%	%	%
May 2024	Acceptable	68	67	75	50	42	74	72	81	41
	Unacceptable	13	17	14	16	8	13	17	10	7
	Don't know	19	16	11	34	50	12	12	10	52
June 2024	Acceptable	64	59	72	40	37	70	70	67	38
	Unacceptable	17	23	18	16	14	17	20	20	10
	Don't know	19	18	10	44	49	12	10	12	52
July 2024	Acceptable	55	52	61	37	38	58	64	52	36
	Unacceptable	25	31	28	15	15	28	26	35	14
	Don't know	19	17	11	48	47	14	10	13	50
August 2024	Acceptable	49	49	53	32	33	50	57	43	32
	Unacceptable	31	33	35	23	17	36	32	43	16
	Don't know	20	18	11	45	49	14	11	14	52
September 2024	Acceptable	55	53	62	32	36	56	67	49	34
	Unacceptable	25	29	27	23	16	29	23	38	15
	Don't know	19	18	11	45	48	15	10	13	51
October 2024	Acceptable	55	53	62	22	33	55	68	48	33
	Unacceptable	26	30	28	33	17	31	22	40	16
	Don't know	19	17	10	44	50	14	10	12	51
November 2024	Acceptable	46	42	51	25	32	46	57	36	29
	Unacceptable	35	40	38	32	19	40	33	51	19
	Don't know	19	17	11	44	50	14	10	13	51
December 2024	Acceptable	30	26	32	14	24	28	38	19	23
	Unacceptable	53	57	59	46	29	61	53	69	27
	Don't know	18	16	9	40	46	11	9	12	49
January 2025	Acceptable	32	35	33	21	25	32	38	22	25
	Unacceptable	50	46	58	31	27	56	52	66	26
	Don't know	18	18	9	49	48	12	10	13	49

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.