

YouGov Survey Results

Sample Size: 1094 ethnic minority adults in Britain

Fieldwork: 3rd - 16th October 2025

	Ethnicity					Gender		Age (1)				Social		Country			
	Total	Mixed ethnicity	Indian	Pakistani/ Bangladesh i	Black	Other ethnicity	Male	Femal e	18- 24	25- 49	50- 64	65+	ABC 1	C2DE	England	Wale s	Scotlan d
Weighted Sample	1094	129	207	214	246	297	524	570	177	607	213	97	757	337	1038	18	38
Unweighted Sample	1094	163	258	140	244	289	491	603	122	594	248	130	807	287	1029	20	45
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the way members of the public have displayed the UK or England flag on lampposts, bridges etc in recent months, do you think those doing so have mostly been doing so as an expression of national pride, or mostly as a way of expressing anti-migrant and anti-ethnic minority sentiment?

Those displaying UK flags

Mostly as an expression of national pride	25	30	24	19	22	31	27	23	23	24	28	29	26	24	25	31	26
Mostly as a way of expressing anti-migrant and/or anti-ethnic minority sentiment	41	46	40	53	43	31	39	43	42	40	46	38	42	40	41	30	47
Both equally	22	15	24	20	22	26	23	22	25	23	16	27	23	20	22	28	22
Neither	2	1	2	3	4	2	1	3	3	2	2	1	2	3	2	0	2
Don't know	9	9	10	6	9	9	9	8	7	10	7	6	7	13	9	11	4

Those displaying England flags

Mostly as an expression of national pride	15	21	13	13	13	17	16	15	6	15	21	19	15	16	15	8	10
Mostly as a way of expressing anti-migrant and/or anti-ethnic minority sentiment	55	60	57	64	51	48	53	57	67	53	53	48	58	48	54	55	66
Both equally	19	13	20	11	25	24	21	17	20	19	17	26	19	20	19	26	18
Neither	2	1	3	3	2	2	1	3	1	3	2	1	2	3	2	0	2
Don't know	9	6	7	8	10	10	9	8	5	10	7	6	7	13	9	11	4

And now thinking about when members of the public display the UK or England flag at their home, do you think those doing so have mostly been doing so as an expression of national pride, or mostly as a way of expressing anti-migrant and anti-ethnic minority sentiment?

Those displaying UK flags

Mostly as an expression of national pride	31	36	30	24	28	38	33	30	31	29	39	33	33	27	31	57	27
Mostly as a way of expressing anti-migrant and/or anti-ethnic minority sentiment	37	39	33	48	40	28	36	38	40	38	32	33	37	37	37	19	38
Both equally	21	15	24	18	22	21	22	20	20	20	19	28	21	19	21	13	23
Neither	2	1	2	1	2	2	1	2	0	2	2	1	1	3	2	0	2
Don't know	10	10	12	9	8	11	9	11	8	11	9	6	8	14	10	11	11

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		Region in England				Country of birth	
	Total	North	Midlands	London	Rest of South	UK	Outside of the UK
Weighted Sample	1094	189	197	412	240	389	705
Unweighted Sample	1094	191	166	388	284	463	631
	%	%	%	%	%	%	%

Thinking about the way members of the public have displayed the UK or England flag on lampposts, bridges etc in recent months, do you think those doing so have mostly been doing so as an expression of national pride, or mostly as a way of expressing anti-migrant and anti-ethnic minority sentiment?

Those displaying UK flags

Mostly as an expression of national pride	25	22	23	28	26	24	26
Mostly as a way of expressing anti-migrant and/or anti-ethnic minority sentiment	41	47	42	36	47	45	39
Both equally	22	22	24	24	17	20	24
Neither	2	1	3	3	1	2	2
Don't know	9	8	8	9	10	9	9

Those displaying England flags

Mostly as an expression of national pride	15	13	13	17	16	16	15
Mostly as a way of expressing anti-migrant and/or anti-ethnic minority sentiment	55	57	55	50	61	56	54
Both equally	19	21	19	22	14	19	20
Neither	2	2	3	3	0	2	2
Don't know	9	7	10	8	9	7	9

And now thinking about when members of the public display the UK or England flag at their home, do you think those doing so have mostly been doing so as an expression of national pride, or mostly as a way of expressing anti-migrant and anti-ethnic minority sentiment?

Those displaying UK flags

Mostly as an expression of national pride	31	27	28	32	34	26	34
Mostly as a way of expressing anti-migrant and/or anti-ethnic minority sentiment	37	41	37	33	41	44	33
Both equally	21	24	18	23	17	16	23
Neither	2	1	1	2	1	2	1
Don't know	10	6	16	10	7	11	9

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	Ethnicity					Gender		Age (1)				Social		Country			
	Total	Mixed ethnicity	Indian	Pakistani/ Bangladesh i	Black	Other ethnicity	Male	Femal e	18- 24	25- 49	50- 64	65+	ABC 1	C2DE	England	Wale s	Scotlan d
Weighted Sample	1094	129	207	214	246	297	524	570	177	607	213	97	757	337	1038	18	38
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Those displaying England flags

Mostly as an expression of national pride	20	28	17	14	19	24	20	20	19	17	27	24	20	21	20	28	18
Mostly as a way of expressing anti-migrant and/or anti-ethnic minority sentiment	47	50	50	56	46	37	44	49	49	48	42	43	50	40	47	36	51
Both equally	22	15	21	21	24	26	25	20	26	22	19	24	22	23	22	24	18
Neither	2	1	1	2	2	2	2	2	2	2	1	1	1	3	2	0	2
Don't know	9	7	11	7	9	11	9	10	6	10	10	8	8	13	9	11	11

How comfortable or uncomfortable would you feel about the following scenarios involving the

****UK FLAG**?**

Large numbers of UK flags being raised on lampposts, bridges etc in your local area

Very comfortable	22	26	20	11	25	26	27	17	14	21	28	23	20	26	22	34	10
Fairly comfortable	27	23	27	32	24	27	28	25	30	27	23	27	27	27	27	25	33
TOTAL COMFORTABLE	49	49	47	43	49	53	55	42	44	48	51	50	47	53	49	59	43
Fairly uncomfortable	22	19	25	20	22	21	20	23	23	20	23	23	24	16	22	20	19
Very uncomfortable	19	27	18	25	15	14	15	22	16	21	18	16	20	17	19	9	26
TOTAL UNCOMFORTABLE	41	46	43	45	37	35	35	45	39	41	41	39	44	33	41	29	45
Don't know	11	4	10	11	14	12	10	12	16	10	8	12	10	14	11	11	12

Neighbours of yours displaying the UK flag at their homes

Very comfortable	21	27	21	10	25	24	25	18	14	21	30	22	20	24	21	37	21
Fairly comfortable	31	29	29	43	28	26	34	28	36	29	28	36	31	30	31	23	31
TOTAL COMFORTABLE	52	56	50	53	53	50	59	46	50	50	58	58	51	54	52	60	52
Fairly uncomfortable	18	17	20	15	15	22	17	19	17	18	20	16	20	14	18	11	15
Very uncomfortable	18	22	19	22	17	15	13	23	19	21	12	15	19	17	18	9	21
TOTAL UNCOMFORTABLE	36	39	39	37	32	37	30	42	36	39	32	31	39	31	36	20	36
Don't know	11	5	10	10	15	13	11	12	13	11	10	12	10	15	11	21	11

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Those displaying England flags

Mostly as an expression of national pride	20	17	19	20	22	18	21
Mostly as a way of expressing anti-migrant and/or anti-ethnic minority sentiment	47	46	43	46	52	53	43
Both equally	22	26	23	23	18	17	25
Neither	2	2	3	2	1	2	2
Don't know	9	8	12	9	7	10	9

How comfortable or uncomfortable would you feel about the following scenarios involving the

****UK FLAG**?**

Large numbers of UK flags being raised on lampposts, bridges etc in your local area

Very comfortable	22	19	25	19	26	21	22
Fairly comfortable	27	28	23	32	18	24	28
TOTAL COMFORTABLE	49	47	48	51	44	45	50
Fairly uncomfortable	22	16	22	24	23	21	22
Very uncomfortable	19	27	18	12	24	24	16
TOTAL UNCOMFORTABLE	41	43	40	36	47	45	38
Don't know	11	10	11	12	9	10	12

Neighbours of yours displaying the UK flag at their homes

Very comfortable	21	21	22	18	26	20	22
Fairly comfortable	31	33	25	40	18	27	33
TOTAL COMFORTABLE	52	54	47	58	44	47	55
Fairly uncomfortable	18	13	19	20	20	18	18
Very uncomfortable	18	24	20	11	25	23	16
TOTAL UNCOMFORTABLE	36	37	39	31	45	41	34
Don't know	11	9	14	11	10	12	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How comfortable or uncomfortable would you feel about the following scenarios involving the ****ENGLAND FLAG****?

Large numbers of England flags being raised on lampposts, bridges etc in your local area

Very comfortable	20	24	19	10	23	23	23	17	12	20	24	22	18	23	20	24	16
Fairly comfortable	21	15	23	26	21	20	24	19	19	21	21	28	20	25	22	9	15
TOTAL COMFORTABLE	41	39	42	36	44	43	47	36	31	41	45	50	38	48	42	33	31
Fairly uncomfortable	23	16	24	30	22	23	23	24	26	22	27	20	24	22	23	42	23
Very uncomfortable	25	38	26	27	19	23	20	30	29	27	21	18	28	19	25	14	38
TOTAL UNCOMFORTABLE	48	54	50	57	41	46	43	54	55	49	48	38	52	41	48	56	61
Don't know	11	7	9	8	16	11	10	11	14	11	7	12	10	12	11	11	9

Neighbours of yours displaying the England flag at their homes

Very comfortable	20	26	19	10	25	22	23	18	13	20	26	22	19	22	20	26	21
Fairly comfortable	23	22	24	31	19	19	25	21	22	22	23	31	23	23	23	4	17
TOTAL COMFORTABLE	43	48	43	41	44	41	48	39	35	42	49	53	42	45	43	30	38
Fairly uncomfortable	21	18	20	22	20	23	23	20	22	21	23	17	22	19	21	37	14
Very uncomfortable	24	29	26	25	21	24	17	31	30	26	17	17	27	19	24	14	36
TOTAL UNCOMFORTABLE	45	47	46	47	41	47	40	51	52	47	40	34	49	38	45	51	50
Don't know	11	7	11	12	15	11	12	11	13	11	11	13	9	17	11	19	13

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How comfortable or uncomfortable would you feel about the following scenarios involving the ****ENGLAND FLAG****?

Large numbers of England flags being raised on lampposts, bridges etc in your local area

Very comfortable	20	17	25	16	24	19	20
Fairly comfortable	21	23	18	26	16	21	21
TOTAL COMFORTABLE	41	40	43	42	40	40	41
Fairly uncomfortable	23	19	24	25	22	19	26
Very uncomfortable	25	28	22	22	30	32	21
TOTAL UNCOMFORTABLE	48	47	46	47	52	51	47
Don't know	11	13	11	11	7	9	11

Neighbours of yours displaying the England flag at their homes

Very comfortable	20	17	25	17	24	21	20
Fairly comfortable	23	27	16	30	15	20	24
TOTAL COMFORTABLE	43	44	41	47	39	41	44
Fairly uncomfortable	21	17	23	22	21	18	23
Very uncomfortable	24	26	22	21	31	30	21
TOTAL UNCOMFORTABLE	45	43	45	43	52	48	44
Don't know	11	13	14	10	9	10	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following comes closest to your view regarding the...?

UK flag																	
It has become a racist symbol	27	29	28	35	28	19	24	30	22	28	26	32	28	24	27	14	34
It has NOT become a racist symbol	57	61	57	53	50	64	62	53	61	56	57	56	57	56	57	70	57
Don't know	16	10	15	12	22	17	14	18	18	16	17	13	14	19	16	16	9
England flag																	
It has become a racist symbol	52	54	51	68	43	47	50	54	60	51	49	48	55	46	52	57	59
It has NOT become a racist symbol	34	38	35	24	32	39	36	31	24	35	37	35	32	37	34	32	31
Don't know	14	8	13	8	24	14	14	15	15	14	15	16	13	17	15	11	10

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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	%	%	%	%	%	%	%

Which of the following comes closest to your view regarding the...?

UK flag

It has become a racist symbol	27	36	26	22	30	31	25
It has NOT become a racist symbol	57	49	55	60	58	54	59
Don't know	16	16	18	18	13	14	17

England flag

It has become a racist symbol	52	51	48	53	53	57	49
It has NOT become a racist symbol	34	35	38	30	35	31	35
Don't know	14	15	14	16	12	13	15

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