

YouGov Survey Results

Sample size: 21796 adults in GB, including 16758 who gave a voting intention

Fieldwork: 23rd August - 18th September 2026

Unweighted Sample		Vote in 2024 GE					2016 EU Ref		Gender		Age				Socio-economic classification (NS-SEC)		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
	21744	3456	6223	2203	2439	1275	9008	7622	9449	12295	1467	7684	6401	6190	9091	4906	4763
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	14	56	4	7	8	3	12	20	14	13	6	8	14	22	16	15	12
Labour	22	3	56	18	1	13	35	10	24	21	22	24	23	19	27	20	17
Liberal Democrat	7	1	5	42	0	4	11	3	7	7	9	7	7	8	9	7	4
Scottish National Party (SNP)	2	0	1	0	0	0	3	1	2	2	2	2	2	2	2	2	2
Plaid Cymru	1	0	1	0	0	0	1	1	1	1	2	1	1	1	1	1	1
Reform UK	16	22	5	4	67	3	5	34	20	13	3	10	19	23	13	18	23
Green	9	0	10	8	1	56	12	3	8	11	28	14	6	3	9	8	8
Some other party	3	2	1	2	10	2	2	5	4	3	2	4	3	2	2	3	4
Would not vote	9	1	3	2	2	2	4	6	7	10	8	12	8	5	6	9	11
Don't know	14	13	14	15	9	13	13	14	9	18	11	14	15	14	13	15	14
Refused	3	1	2	2	1	2	2	2	2	3	7	4	2	1	2	2	3

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	57	4	7	9	4	12	20	14	14	6	8	14	23	16	15	13
Labour	20	3	54	10	1	11	32	10	22	19	21	22	21	18	25	18	16
Liberal Democrat	10	3	7	54	1	5	15	5	9	10	13	9	9	11	12	10	6
Scottish National Party (SNP)	2	0	1	0	0	0	4	1	2	2	2	2	2	2	2	2	2
Plaid Cymru	1	0	1	0	0	1	2	1	1	1	2	2	1	1	1	1	1
Reform UK	16	21	5	4	68	3	5	34	20	12	3	10	19	22	13	18	22
Green	10	1	11	7	1	59	12	4	8	11	25	14	7	4	9	9	8
Some other party	3	2	1	1	9	2	2	5	4	3	2	4	3	2	2	3	4
Would not vote	8	1	3	2	2	2	4	6	7	9	7	11	9	5	6	9	11
Don't know	12	10	12	12	8	11	11	12	8	15	10	13	12	11	11	13	13
Refused	3	1	2	2	1	2	2	2	2	3	9	5	1	1	2	2	3

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	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
	21744	3456	6223	2203	2439	1275	9008	7622	9449	12295	1467	7684	6401	6190	9091	4906	4763
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n=700]

Workers Party GB	0	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	0
Social Democratic Party	1	1	1	0	0	0	1	1	2	1	0	1	1	3	2	0	2
Trade Unionist and Socialist Coalition	1	0	1	0	0	5	2	0	1	0	0	0	1	0	1	1	1
Heritage Party	1	1	0	0	1	0	0	1	1	1	0	1	0	1	0	1	1
UK Independence Party (UKIP)	1	2	0	0	2	0	1	2	1	2	0	0	2	2	1	1	2
Your Party	4	1	10	11	0	20	8	2	3	4	8	3	3	5	6	1	2
Some other party	19	20	25	29	7	35	38	13	17	22	23	15	21	25	25	18	17
Don't know	3	2	4	11	0	5	4	3	1	6	3	4	4	2	3	6	3
Restore Britain	67	72	58	50	89	30	44	78	73	61	50	74	66	61	60	70	73
Refused	2	0	1	0	0	5	1	0	2	3	18	2	1	1	1	2	2

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Fieldwork: 23rd August - 18th September 2026

Unweighted Sample		Country			Region in England			
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South
	21744	18510	1302	1932	5215	3588	2105	7602
	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	14	14	10	9	12	16	14	16
Labour	22	23	17	14	29	22	27	19
Liberal Democrat	7	8	2	7	4	5	9	11
Scottish National Party (SNP)	2	0	0	23	0	0	0	0
Plaid Cymru	1	0	17	0	0	0	0	0
Reform UK	16	16	18	13	17	18	10	16
Green	9	10	7	6	9	10	13	10
Some other party	3	3	3	3	4	3	2	3
Would not vote	9	8	9	8	9	10	7	8
Don't know	14	14	13	14	13	14	14	15
Refused	3	3	3	2	3	2	3	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	14	15	10	8	12	17	16	16
Labour	20	22	14	14	28	22	26	15
Liberal Democrat	10	10	3	8	6	6	10	16
Scottish National Party (SNP)	2	0	0	25	0	0	0	0
Plaid Cymru	1	0	22	0	0	0	0	0
Reform UK	16	16	18	13	17	18	9	16
Green	10	10	6	6	10	10	13	10
Some other party	3	3	3	3	4	3	3	3
Would not vote	8	9	9	8	9	9	7	8
Don't know	12	12	13	12	11	13	11	13
Refused	3	3	3	3	3	3	4	3

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	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n=700]

Workers Party GB	0	0	0	0	0	1	2	0
Social Democratic Party	1	1	0	2	3	1	2	0
Trade Unionist and Socialist Coalition	1	0	0	2	1	0	2	0
Heritage Party	1	0	6	0	1	0	0	0
UK Independence Party (UKIP)	1	1	0	0	1	2	2	2
Your Party	4	4	0	0	5	2	11	3
Some other party	19	20	18	17	19	14	32	19
Don't know	3	3	3	4	1	4	8	4
Restore Britain	67	67	71	75	67	73	40	70
Refused	2	3	3	0	3	4	3	2

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