

YouGov Survey Results

Sample Size: 2182 GB Adults
Fieldwork: 17th - 18th August 2025

	Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2182	393	561	201	236	119	766	779	1056	1126	229	901	539	513	1244	938	1887	105	190	517	358	264	748
Unweighted Sample	2182	378	614	221	249	122	877	801	933	1249	175	782	588	637	1320	862	1895	109	178	520	369	215	791
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, in what kind of state would you say each of the following are in?
Your local area

Very good state	3	4	3	3	1	5	3	3	3	4	4	3	4	3	3	3	3	4	2	3	3	4	4
Fairly good state	51	55	52	62	45	58	56	45	51	52	56	47	55	54	55	47	52	52	45	52	47	55	54
TOTAL GOOD STATE	54	59	55	65	46	63	59	48	54	56	60	50	59	57	58	50	55	56	47	55	50	59	58
Fairly bad state	30	30	32	26	29	32	32	33	30	31	26	32	29	31	29	32	30	29	40	29	34	26	29
Very bad state	10	9	8	7	22	2	6	15	13	8	4	13	10	9	9	12	10	7	10	12	13	11	8
TOTAL BAD STATE	40	39	40	33	51	34	38	48	43	39	30	45	39	40	38	44	40	36	50	41	47	37	37
Don't know	5	3	4	2	3	2	3	4	3	6	10	6	2	3	4	6	5	7	3	5	3	4	6

Britain in general

Very good state	1	1	0	0	0	0	1	0	1	1	1	1	0	1	1	1	1	1	0	0	0	3	1
Fairly good state	13	11	18	17	4	13	18	7	14	12	15	13	14	13	15	10	13	12	12	11	13	17	13
TOTAL GOOD STATE	14	12	18	17	4	13	19	7	15	13	16	14	14	14	16	11	14	13	12	11	13	20	14
Fairly bad state	46	43	53	51	30	63	53	39	47	46	53	46	47	42	50	42	46	45	48	48	46	45	45
Very bad state	36	41	25	30	64	17	25	52	36	35	24	34	37	42	30	42	35	37	38	36	38	30	35
TOTAL BAD STATE	82	84	78	81	94	80	78	91	83	81	77	80	84	84	80	84	81	82	86	84	84	75	80
Don't know	4	3	3	2	2	7	4	2	3	6	7	6	2	3	4	5	4	6	2	4	3	6	5

And in the next 12 months do you expect the state of the following to get better, get worse, or stay about the same?

Your local area

Get much better	1	1	1	0	0	0	1	0	1	1	1	1	0	0	1	1	1	1	0	0	0	2	1
Get somewhat better	6	4	8	9	4	10	8	3	6	7	11	7	5	5	7	5	7	6	5	6	6	9	7
TOTAL EXPECT TO GET BETTER	7	5	9	9	4	10	9	3	7	8	12	8	5	5	8	6	8	7	5	6	6	11	8
Stay about the same	54	55	57	59	39	66	60	48	53	54	56	49	57	57	57	50	52	59	62	54	51	51	52
Get somewhat worse	23	27	22	22	32	17	23	28	24	23	15	23	25	26	22	25	24	25	22	22	28	20	24
Get much worse	9	9	6	8	21	1	4	16	11	7	4	12	9	8	8	11	10	5	7	10	10	8	10
TOTAL EXPECT TO GET WORSE	32	36	28	30	53	18	27	44	35	30	19	35	34	34	30	36	34	30	29	32	38	28	34
Don't know	6	5	5	2	3	7	4	5	5	8	13	8	4	4	5	8	7	5	4	7	4	9	7

Britain in general

Get much better	1	0	1	0	0	0	1	0	1	0	0	1	0	1	0	1	1	1	0	0	1	2	1
Get somewhat better	7	2	12	9	1	12	10	2	7	6	13	6	6	6	8	5	6	10	10	5	5	11	7
TOTAL EXPECT TO GET BETTER	8	2	13	9	1	12	11	2	8	6	13	7	6	7	8	6	7	11	10	5	6	13	8
Stay about the same	26	21	35	29	10	25	34	16	27	25	29	28	27	20	28	23	25	25	32	23	28	28	25
Get somewhat worse	30	33	30	30	28	40	29	33	28	32	32	27	32	32	32	27	31	28	24	33	31	31	29
Get much worse	30	39	17	26	60	13	19	46	32	28	15	28	30	37	24	37	30	29	30	31	32	19	31
TOTAL EXPECT TO GET WORSE	60	72	47	56	88	53	48	79	60	60	47	55	62	69	56	64	61	57	54	64	63	50	60
Don't know	7	4	5	5	1	9	7	3	5	9	10	9	4	4	6	7	7	7	4	9	4	8	7

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		Your local area				
	Total	Very good state	Fairly good state	Fairly bad state	Very bad state	Don't know
Weighted Sample	2182	71	1121	665	222	102
Unweighted Sample	2182	75	1141	679	200	87
	%	%	%	%	%	%

Generally speaking, in what kind of state would you say each of the following are in?
Your local area

Very good state	3	100	0	0	0	0
Fairly good state	51	0	100	0	0	0
TOTAL GOOD STATE	54	100	100	0	0	0
Fairly bad state	30	0	0	100	0	0
Very bad state	10	0	0	0	100	0
TOTAL BAD STATE	40	0	0	100	100	0
Don't know	5	0	0	0	0	100

Britain in general

Very good state	1	11	1	0	0	0
Fairly good state	13	33	21	5	0	0
TOTAL GOOD STATE	14	44	22	5	0	0
Fairly bad state	46	36	52	50	19	30
Very bad state	36	15	24	44	80	21
TOTAL BAD STATE	82	51	76	94	99	51
Don't know	4	5	3	1	2	49

And in the next 12 months do you expect the state of the following to get better, get worse, or stay about the same?

Your local area

Get much better	1	10	1	0	0	0
Get somewhat better	6	10	10	3	0	0
TOTAL EXPECT TO GET BETTER	7	20	11	3	0	0
Stay about the same	54	78	69	44	12	18
Get somewhat worse	23	2	15	42	25	8
Get much worse	9	0	1	8	59	0
TOTAL EXPECT TO GET WORSE	32	2	16	50	84	8
Don't know	6	0	3	3	3	73

Britain in general

Get much better	1	4	1	0	0	0
Get somewhat better	7	17	9	4	2	1
TOTAL EXPECT TO GET BETTER	8	21	10	4	2	1
Stay about the same	26	32	31	26	8	11
Get somewhat worse	30	31	33	33	16	12
Get much worse	30	10	22	33	71	19
TOTAL EXPECT TO GET WORSE	60	41	55	66	87	31
Don't know	7	6	5	4	4	58

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Unweighted Sample	2182	378	614	221	249	122	877	801	933	1249	175	782	588	637	1320	862	1895	109	178	520	369	215	791
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And compared to how they were 10 years ago,
do you think the state of following NOW is...

Your local area

Much better than 10 years ago	3	2	3	3	2	2	3	2	3	2	5	3	2	2	3	3	3	4	1	2	1	4	3
Somewhat better than 10 years ago	12	9	16	13	6	12	14	6	12	11	18	12	9	10	14	8	11	11	14	12	9	17	10
TOTAL BETTER THAN 10 YEARS AGO	15	11	19	16	8	14	17	8	15	13	23	15	11	12	17	11	14	15	15	14	10	21	13
About the same	26	30	26	32	19	37	30	24	27	26	33	21	30	29	28	24	26	25	28	27	26	25	27
Somewhat worse than 10 years ago	29	33	27	32	34	25	29	33	28	30	22	27	32	32	28	30	29	36	26	26	30	26	31
Much worse than 10 years ago	19	20	17	12	32	4	14	28	21	16	3	20	20	21	16	23	19	12	21	20	23	14	18
TOTAL WORSE THAN 10 YEARS AGO	48	53	44	44	66	29	43	61	49	46	25	47	52	53	44	53	48	48	47	46	53	40	49
Don't know	12	6	12	9	6	19	10	8	9	15	19	16	7	6	11	13	12	12	10	13	9	15	12

Britain in general

Much better than 10 years ago	1	1	1	3	2	0	1	1	2	1	1	2	1	1	1	1	1	3	1	1	1	3	2
Somewhat better than 10 years ago	6	5	10	5	2	8	8	3	7	6	15	5	6	5	7	5	6	5	7	5	4	8	8
TOTAL BETTER THAN 10 YEARS AGO	7	6	11	8	4	8	9	4	9	7	16	7	7	6	8	6	7	8	8	6	5	11	10
About the same	10	8	12	10	5	13	14	6	10	10	12	11	10	8	12	8	10	9	13	9	12	12	9
Somewhat worse than 10 years ago	30	30	34	36	16	39	36	24	31	30	34	30	31	28	34	26	31	31	27	30	32	35	28
Much worse than 10 years ago	45	53	37	41	74	28	36	63	46	44	24	44	47	55	40	51	45	46	49	47	47	33	46
TOTAL WORSE THAN 10 YEARS AGO	75	83	71	77	90	67	72	87	77	74	58	74	78	83	74	77	76	77	76	77	79	68	74
Don't know	7	3	5	5	1	13	5	3	4	9	14	9	4	2	5	8	7	8	4	7	4	10	7

And how do you think the state of your local
area compares with other areas in Britain?

My local area is in a better state than ALL other areas in Britain	2	3	2	3	1	1	1	2	2	2	3	2	3	1	2	3	2	3	3	2	0	4	2
My local area is in a better state than MOST other areas in Britain	34	36	34	47	36	40	36	32	36	32	41	32	32	36	38	28	34	30	35	29	29	35	40
TOTAL LOCAL AREA IN BETTER STATE THAN OTHER AREAS IN GB	36	39	36	50	37	41	37	34	38	34	44	34	35	37	40	31	36	33	38	31	29	39	42
The state of my local area is about average for Britain	42	45	43	35	40	40	45	44	41	43	25	41	46	46	41	43	41	42	45	44	47	34	40
My local area is in a worse state than MOST other areas in Britain	10	6	13	8	12	8	10	10	10	10	11	11	9	9	9	11	10	10	9	14	14	9	5
My local area is in a worse state than ALL other areas in Britain	2	1	1	1	3	1	1	2	3	1	1	2	1	1	1	2	2	1	2	1	1	4	2
TOTAL LOCAL AREA IN WORSE STATE THAN OTHER AREAS IN GB	12	7	14	9	15	9	11	12	13	11	12	13	10	10	10	13	12	11	11	15	15	13	7
Don't know	11	9	8	6	8	10	8	9	9	12	18	13	8	6	9	13	11	15	6	10	8	14	11

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Unweighted Sample	2182	75	1141	679	200	87
	%	%	%	%	%	%

And compared to how they were 10 years ago,
do you think the state of following NOW is...

Your local area

Much better than 10 years ago	3	17	3	2	1	0
Somewhat better than 10 years ago	12	27	16	7	1	0
TOTAL BETTER THAN 10 YEARS AGO	15	44	19	9	2	0
About the same	26	44	38	14	6	15
Somewhat worse than 10 years ago	29	3	28	39	14	17
Much worse than 10 years ago	19	0	3	30	74	3
TOTAL WORSE THAN 10 YEARS AGO	48	3	31	69	88	20
Don't know	12	10	11	7	5	66

Britain in general

Much better than 10 years ago	1	6	2	1	1	0
Somewhat better than 10 years ago	6	18	8	5	1	1
TOTAL BETTER THAN 10 YEARS AGO	7	24	10	6	2	1
About the same	10	18	13	8	3	6
Somewhat worse than 10 years ago	30	33	35	31	11	9
Much worse than 10 years ago	45	22	36	52	82	32
TOTAL WORSE THAN 10 YEARS AGO	75	55	71	83	93	41
Don't know	7	2	5	3	3	51

And how do you think the state of your local
area compares with other areas in Britain?

My local area is in a better state than ALL other areas in Britain	2	5	3	1	0	1
My local area is in a better state than MOST other areas in Britain	34	68	49	17	10	10
TOTAL LOCAL AREA IN BETTER STATE THAN OTHER AREAS IN GB	36	73	52	18	10	11
The state of my local area is about average for Britain	42	21	39	55	35	20
My local area is in a worse state than MOST other areas in Britain	10	0	1	17	38	3
My local area is in a worse state than ALL other areas in Britain	2	0	0	2	9	1
TOTAL LOCAL AREA IN WORSE STATE THAN OTHER AREAS IN GB	12	0	1	19	47	4
Don't know	11	6	8	7	8	66

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how do you think the state of Britain compares with other Western countries?

Britain is in a better state that than ALL other Western countries	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	1	0	
Britain is in a better state that than MOST other Western countries	7	5	6	6	3	9	6	4	8	6	16	8	5	3	7	7	7	8	4	6	6	11	8
TOTAL BRITAIN IN BETTER STATE THAN OTHER WESTERN COUNTRIES	7	5	6	6	3	9	6	4	8	6	16	9	5	3	7	8	7	8	5	6	6	12	8
The state of Britain is about average for Western countries	31	33	37	38	23	31	38	26	29	33	33	29	33	32	35	26	31	26	27	29	33	33	32
Britain is in a worse state that than MOST other Western countries	42	46	42	38	54	46	42	49	45	38	30	39	44	48	42	41	41	40	51	44	39	38	40
Britain is in a worse state that than ALL other Western countries	6	5	4	5	14	1	3	10	8	4	5	6	5	7	5	8	6	10	8	5	9	3	5
TOTAL BRITAIN IN WORSE STATE THAN OTHER WESTERN COUNTRIES	48	51	46	43	68	47	45	59	53	42	35	45	49	55	47	49	47	50	59	49	48	41	45
Don't know	14	11	10	12	6	14	11	12	9	19	16	17	13	10	11	18	15	15	8	16	12	14	16

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Weighted Sample	2182	71	1121	665	222	102
Unweighted Sample	2182	75	1141	679	200	87
	%	%	%	%	%	%

And how do you think the state of Britain compares with other Western countries?

Britain is in a better state than ALL other Western countries	0	2	0	0	0	0
Britain is in a better state than MOST other Western countries	7	17	9	5	2	0
TOTAL BRITAIN IN BETTER STATE THAN OTHER WESTERN COUNTRIES	7	19	9	5	2	0
The state of Britain is about average for Western countries	31	38	38	27	9	15
Britain is in a worse state than MOST other Western countries	42	29	36	51	58	16
Britain is in a worse state than ALL other Western countries	6	3	3	6	25	1
TOTAL BRITAIN IN WORSE STATE THAN OTHER WESTERN COUNTRIES	48	32	39	57	83	17
Don't know	14	10	12	12	6	69

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Combined current state of local area / 10 years ago / in 12 months

State of local area is bad / local state is worse than 10 years ago / local state will be worse in 12 months	21	23	17	19	36	8	16	31	24	18	9	23	21	22	18	25	21	19	24	20	26	16	20
State of local area is good / local state is same as 10 years ago / local state will be same in 12 months	17	22	17	24	10	23	20	16	18	16	19	12	22	20	18	16	17	16	18	17	18	15	17
State of local area is good / local state is worse than 10 years ago / local state will be same in 12 months	10	11	9	11	11	14	11	11	9	10	9	7	12	12	10	10	10	12	9	9	8	9	11
State of local area is bad / local state is worse than 10 years ago / local state will be same in 12 months	8	8	10	5	7	5	9	9	7	9	3	8	10	8	7	9	8	8	12	7	11	5	8
State of local area is good / local state is better than 10 years ago / local state will be same in 12 months	7	7	9	8	5	6	9	4	8	6	8	8	6	8	9	5	7	10	10	8	5	9	7
State of local area is good / local state is worse than 10 years ago / local state will be worse in 12 months	5	10	4	5	10	1	5	7	5	5	3	5	6	7	6	5	6	7	1	5	5	5	6
State of local area is good / don't know / local state will be same in 12 months	4	2	4	4	2	5	4	3	3	5	5	6	3	2	4	4	4	6	3	5	3	4	4
State of local area is bad / local state is same as 10 years ago / local state will be same in 12 months	4	3	4	3	3	8	4	3	4	3	8	4	2	3	4	3	3	2	6	3	3	3	4
Other	24	15	26	20	17	31	24	16	20	27	36	28	19	17	24	24	25	20	17	26	21	33	23

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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	%	%	%	%	%	%

Combined current state of local area / 10 years ago / in 12 months

State of local area is bad / local state is worse than 10 years ago / local state will be worse in 12 months	21	0	0	42	77	0
State of local area is good / local state is same as 10 years ago / local state will be same in 12 months	17	43	31	0	0	0
State of local area is good / local state is worse than 10 years ago / local state will be same in 12 months	10	2	19	0	0	0
State of local area is bad / local state is worse than 10 years ago / local state will be same in 12 months	8	0	0	24	7	0
State of local area is good / local state is better than 10 years ago / local state will be same in 12 months	7	29	12	0	0	0
State of local area is good / local state is worse than 10 years ago / local state will be worse in 12 months	5	0	11	0	0	0
State of local area is good / don't know / local state will be same in 12 months	4	4	7	0	0	0
State of local area is bad / local state is same as 10 years ago / local state will be same in 12 months	4	0	0	11	3	0
Other	24	22	20	23	13	100

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