

YouGov Survey Results



Sample Size: 1027 students in the UK
Fieldwork: 13th June - 13th July 2025

Weighted Sample Unweighted Sample		Gender		Age			Degree Year		Full or Part Time		University Nation					
	Total	Male	Female	20 and under	21-24	25-29	30+	First year	Other years	Full-time	Part-time	England or Wales university	England university	Wales university	Scotland university	Northern Ireland university
	1027	434	593	524	218	79	206	379	648	862	165	907	848	59	98	23
	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you use AI programs or features...
For work and study towards your degree?

Every day	5	6	3	4	5	6	4	4	5	4	6	5	5	6	1	8
Every few days	13	17	10	14	16	17	6	16	11	14	9	13	14	7	6	24
About once a week	15	19	13	16	17	18	10	15	15	16	9	16	16	16	13	11
Once or twice a month	15	17	14	19	14	8	11	16	15	17	9	15	15	12	23	16
Less often than once a month	18	15	20	16	18	17	23	18	18	18	16	18	17	27	17	26
Never	33	27	38	30	29	32	45	30	35	30	49	33	33	32	38	15
Don't know	1	0	1	0	1	1	1	0	1	1	2	1	1	0	3	0

For any purpose?

Every day	8	10	6	6	7	12	11	8	7	7	11	8	8	9	7	8
Every few days	13	18	9	12	17	12	11	13	13	13	11	14	14	9	4	27
About once a week	13	15	12	15	13	16	7	13	14	15	7	13	13	13	13	19
Once or twice a month	15	15	15	16	14	13	13	17	14	15	13	16	16	16	13	0
Less often than once a month	25	21	28	25	27	21	25	24	26	26	20	24	24	30	30	30
Never	23	18	26	23	19	17	29	22	23	21	30	22	22	24	32	15
Don't know	3	3	3	3	3	8	3	3	4	2	10	3	4	0	3	0

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Weighted Sample Unweighted Sample		Location lived before university					University (1)		University (2)			Degree Subject	
	Total	England domicile	Wales domicile	Scotland domicile	Northern Ireland domicile	Other UK domicile	Russell Group	Not Russell Group	Russell Group	Pre-1992 institution	Post-1992 institution	STEM	Non-STEM
	1027	860	49	87	28	3	211	816	211	225	592	484	543
	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you use AI programs or features...

For work and study towards your degree?

Every day	5	5	9	2	6	0	5	4	5	5	4	6	3
Every few days	13	14	6	8	19	0	23	10	23	14	9	16	11
About once a week	15	16	8	10	10	100	12	16	12	21	14	17	14
Once or twice a month	15	16	10	17	6	0	13	16	13	23	14	16	15
Less often than once a month	18	17	30	19	21	0	17	18	17	16	19	17	19
Never	33	32	37	41	37	0	30	34	30	21	39	28	38
Don't know	1	1	1	3	0	0	0	1	0	1	1	1	1

For any purpose?

Every day	8	7	11	10	6	0	6	8	6	8	8	10	6
Every few days	13	14	9	5	15	0	17	12	17	15	11	15	12
About once a week	13	14	10	10	17	56	9	14	9	20	12	15	12
Once or twice a month	15	16	14	10	0	44	14	15	14	14	16	15	15
Less often than once a month	25	24	28	28	35	0	29	24	29	21	25	21	28
Never	23	22	20	32	26	0	23	23	23	17	25	21	24
Don't know	3	3	8	6	0	0	2	4	2	6	3	4	3

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	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said in the previous question that you had used AI programs or features for work and study towards your degree. Which programs and features have you used?

[Asked only to those who use AI for work or study towards their degree; n=691]

ChatGPT	74	74	74	80	77	51	63	75	74	77	51	75	75	71	63	73
Gemini	11	12	11	10	12	13	15	13	11	11	16	12	12	7	9	13
Microsoft Copilot	8	8	8	7	7	6	13	9	7	7	13	8	8	14	5	17
DeepSeek	4	6	3	7	3	0	0	5	4	5	2	4	4	3	4	10
Other	4	3	4	3	5	6	4	5	3	4	4	4	4	0	3	0
Grammarly	3	2	5	2	6	2	5	2	4	3	5	3	3	7	3	8
Claude	2	3	1	1	0	5	3	1	2	1	4	2	2	2	0	0
Notebook	2	2	3	2	2	3	4	1	3	3	0	2	2	0	0	23
Perplexity	1	2	1	1	2	0	3	1	1	1	4	1	1	0	1	0
Grok	1	0	1	0	1	0	2	1	0	0	2	1	0	5	0	0
QuillBot	1	0	1	1	1	0	0	0	1	1	0	0	0	0	0	8
Adode / Photoshop	1	0	1	0	0	3	2	0	1	1	0	0	0	2	2	0
Canva	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Unriddle	0	0	1	1	0	0	0	1	0	0	0	0	0	2	0	0
Snapchat AI	0	0	1	1	0	0	0	0	1	1	0	1	0	2	0	0
Notion AI	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
Passmed	0	1	0	0	0	3	0	0	0	0	0	0	0	0	2	0
GitHub copilot	0	1	0	0	0	0	1	0	1	0	0	0	1	0	0	0
Studiosity	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Gave tasks but not the tool	11	13	9	10	11	20	9	10	11	11	11	10	10	11	18	9
Not applicable	1	1	1	1	0	4	1	1	1	1	3	1	1	0	2	0
Don't know	1	1	2	1	1	6	1	0	2	1	6	2	2	0	1	0
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	1027	860	49	87	28	3	211	816	211	225	592	484	543
	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

You said in the previous question that you had used AI programs or features for work and study towards your degree. Which programs and features have you used?

[Asked only to those who use AI for work or study towards their degree; n=691]

ChatGPT	74	75	68	73	71	100	88	70	88	74	68	74	74
Gemini	11	11	13	10	14	0	7	13	7	19	10	12	11
Microsoft Copilot	8	7	16	5	18	0	4	9	4	10	8	10	6
DeepSeek	4	4	6	5	10	0	8	3	8	4	3	6	2
Other	4	4	9	2	0	0	3	4	3	3	4	4	4
Grammarly	3	3	2	5	8	0	3	4	3	2	4	3	3
Claude	2	1	2	6	0	0	2	2	2	1	2	2	2
Notebook	2	2	0	0	24	0	6	1	6	2	1	2	3
Perplexity	1	1	0	0	0	56	0	2	0	0	2	0	2
Grok	1	0	6	0	0	0	0	1	0	0	1	1	0
QuillBot	1	0	0	0	8	0	0	1	0	1	1	1	1
Adode / Photoshop	1	0	3	3	0	0	1	0	1	0	1	0	1
Canva	0	0	0	0	0	0	0	0	0	0	0	0	0
Unriddle	0	0	0	0	0	0	0	0	0	1	0	0	1
Snapchat AI	0	1	0	0	0	0	0	1	0	1	1	0	1
Notion AI	0	0	0	0	0	0	0	0	0	0	0	0	0
Passmed	0	0	0	2	0	0	0	0	0	0	1	1	0
GitHub copilot	0	0	0	0	0	0	0	1	0	1	0	1	0
Studiosity	0	0	0	0	0	0	0	0	0	1	0	1	0
Gave tasks but not the tool	11	12	8	8	10	0	4	13	4	13	13	14	8
Not applicable	1	1	0	2	0	0	0	1	0	0	2	0	2
Don't know	1	2	0	2	0	0	0	2	0	1	2	1	2
Prefer not to say	0	0	1	0	0	0	0	0	0	0	0	0	0

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	1027	434	593	524	218	79	206	379	648	862	165	907	848	59	98	23
	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if ever, have you experienced AI programs and features answering queries with false claims / information that it had made up?

[Asked only to those who use AI for work or study towards their degree; n=691]

Very often	10	10	9	10	14	5	5	9	10	11	0	9	10	7	12	6
Fairly often	37	42	34	39	36	37	34	38	37	39	28	36	36	38	45	54
Not very often	27	27	26	27	19	25	37	27	27	25	37	28	29	18	22	10
Rarely	12	13	11	14	15	11	4	14	11	13	7	12	12	14	4	30
Never	4	1	7	3	4	3	6	4	4	4	3	4	4	3	1	0
Don't know	10	7	13	6	13	19	15	9	11	8	24	10	9	19	15	0

Which of the following comes closest to your university / education institution's policy on using AI?

Actively encourages the use of AI in ethical ways, and has taught us skills to use AI well and how to avoid its pitfalls	11	13	9	12	8	11	11	13	10	12	7	11	11	10	7	24
Has set out the boundaries for acceptable AI usage, but has not actively taught us the skills to use AI well and how to	45	48	43	48	50	38	36	47	44	47	36	45	45	49	43	57
Gives little guidance other than a general warning against using AI	15	13	17	11	18	13	21	10	18	15	14	14	15	11	20	15
Actively discourages the use of AI and gives detailed guidance on the ways in which it is bad, without demonstrating or	18	15	19	19	11	22	20	21	16	17	22	18	17	23	19	5
There is no guidance on AI usage at all	2	2	2	2	3	1	1	2	2	2	1	2	2	0	2	0
Something else	1	1	1	2	1	0	1	1	2	1	2	2	2	1	0	0
Don't know	8	9	8	7	8	14	9	6	9	6	17	8	8	5	9	0

And thinking about your university / education institution's approach to students using AI, do you think it is too strict, not strict enough, or about right?

Too strict	7	9	5	6	7	17	4	7	6	7	7	7	7	8	7	8
About right	55	56	55	60	46	49	57	62	52	55	56	57	57	56	38	80
Not strict enough	24	23	24	24	28	21	19	21	25	25	15	23	22	24	39	0
Don't know	14	12	16	10	18	14	20	10	17	13	22	14	14	12	17	11

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	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if ever, have you experienced AI programs and features answering queries with false claims / information that it had made up?

[Asked only to those who use AI for work or study towards their degree; n=691]

Very often	10	10	11	9	6	0	17	8	17	7	8	9	10
Fairly often	37	37	32	34	61	0	38	37	38	39	36	38	37
Not very often	27	27	18	36	10	0	26	27	26	30	26	26	27
Rarely	12	12	16	5	23	0	11	12	11	11	13	10	14
Never	4	4	2	1	0	0	4	4	4	3	4	3	4
Don't know	10	9	22	15	0	100	4	12	4	11	13	13	8

Which of the following comes closest to your university / education institution's policy on using AI?

Actively encourages the use of AI in ethical ways, and has taught us skills to use AI well and how to avoid its pitfalls	11	11	3	8	19	0	9	11	9	15	10	14	8
Has set out the boundaries for acceptable AI usage, but has not actively taught us the skills to use AI well and how to	45	46	45	39	44	44	49	44	49	52	41	47	44
Gives little guidance other than a general warning against using AI	15	14	21	19	28	0	18	14	18	9	16	14	15
Actively discourages the use of AI and gives detailed guidance on the ways in which it is bad, without demonstrating or	18	17	24	20	9	56	13	19	13	15	20	15	20
There is no guidance on AI usage at all	2	2	0	2	0	0	3	2	3	1	2	2	2
Something else	1	1	2	0	0	0	3	1	3	0	1	1	2
Don't know	8	8	5	12	0	0	6	9	6	9	9	7	10

And thinking about your university / education institution's approach to students using AI, do you think it is too strict, not strict enough, or about right?

Too strict	7	7	9	4	8	0	4	8	4	6	8	7	6
About right	55	55	63	46	68	100	53	56	53	55	56	59	52
Not strict enough	24	24	17	27	5	0	31	22	31	21	22	21	26
Don't know	14	13	11	24	19	0	13	15	13	17	14	12	16

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	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In which of the following ways, if any, have you used AI programs or features to assist with your work for your degree?

[Asked only to those who use AI for work or study towards their degree; n=691]

To entirely create a piece of work that counted towards your pass/fail grade, like an essay or coursework, and submitted it without editing

I have used AI in this way	5	9	2	5	6	7	6	6	5	5	5	6	6	7	3	0
I have not used AI in this way	93	89	97	94	92	84	94	93	93	93	91	93	93	93	94	100
Don't know	1	2	1	1	2	9	0	0	2	1	4	1	2	0	3	0

To entirely create a piece of work that counted towards your pass/fail grade, like an essay or coursework, which you then edited before submitting

I have used AI in this way	12	17	8	11	16	20	7	11	13	13	7	13	13	14	8	10
I have not used AI in this way	86	80	91	88	83	73	91	87	86	86	90	86	86	86	91	90
Don't know	2	3	1	1	1	7	2	2	2	1	4	2	2	0	1	0

To create sections of a piece of work that counted towards your pass/fail grade, like an essay or coursework

I have used AI in this way	20	23	18	21	23	28	11	18	21	21	13	21	21	29	9	23
I have not used AI in this way	78	74	81	78	74	67	88	79	77	76	87	77	77	71	86	77
Don't know	2	3	2	2	3	5	2	3	2	3	0	2	2	0	4	0

To create content for non-graded work you had to do e.g. presentations

I have used AI in this way	25	26	23	24	28	34	18	24	25	26	12	25	25	30	16	32
I have not used AI in this way	73	72	74	75	69	51	81	74	73	72	79	72	72	70	82	68
Don't know	3	2	3	1	3	15	2	3	3	2	8	3	3	0	1	0

To summarise sources for you to digest more easily

I have used AI in this way	69	68	69	69	68	67	68	69	68	68	69	70	70	74	59	47
I have not used AI in this way	30	29	30	29	31	24	32	30	29	30	27	28	28	25	36	53
Don't know	2	3	1	2	2	9	0	1	3	2	4	2	2	2	6	0

To identify relevant sources to read for a given topic

I have used AI in this way	55	56	54	56	53	48	56	59	52	55	52	57	57	57	37	49
I have not used AI in this way	42	40	44	41	43	43	44	39	44	42	43	40	40	43	60	51
Don't know	3	4	2	3	4	9	0	2	4	3	5	3	3	0	3	0

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Unweighted Sample	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

In which of the following ways, if any, have you used AI programs or features to assist with your work for your degree?

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To entirely create a piece of work that counted towards your pass/fail grade, like an essay or coursework, and submitted it without editing

I have used AI in this way	5	6	0	4	0	0	4	6	4	5	6	6	4
I have not used AI in this way	93	93	100	92	100	100	96	92	96	94	92	92	94
Don't know	1	1	0	3	0	0	0	2	0	1	2	2	1

To entirely create a piece of work that counted towards your pass/fail grade, like an essay or coursework, which you then edited before submitting

I have used AI in this way	12	13	7	8	10	0	10	13	10	12	13	13	11
I have not used AI in this way	86	85	93	90	90	100	89	85	89	86	85	85	88
Don't know	2	2	0	1	0	0	1	2	1	2	2	2	1

To create sections of a piece of work that counted towards your pass/fail grade, like an essay or coursework

I have used AI in this way	20	21	20	13	25	0	26	19	26	15	20	21	19
I have not used AI in this way	78	77	80	82	75	100	70	80	70	82	78	76	80
Don't know	2	2	0	5	0	0	4	2	4	3	1	3	1

To create content for non-graded work you had to do e.g. presentations

I have used AI in this way	25	26	25	13	25	0	20	26	20	22	27	27	21
I have not used AI in this way	73	71	75	85	75	100	76	72	76	75	71	71	75
Don't know	3	3	0	1	0	0	4	2	4	3	2	2	3

To summarise sources for you to digest more easily

I have used AI in this way	69	70	68	62	43	56	75	67	75	63	69	64	73
I have not used AI in this way	30	28	30	31	57	44	24	31	24	35	29	34	25
Don't know	2	2	2	7	0	0	1	2	1	2	2	2	2

To identify relevant sources to read for a given topic

I have used AI in this way	55	57	54	38	45	44	54	55	54	56	55	52	58
I have not used AI in this way	42	40	45	59	55	56	44	42	44	41	42	45	39
Don't know	3	3	1	3	0	0	2	3	2	3	3	3	3

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	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To identify sources that will back up a specific argument you wanted to make

I have used AI in this way	45	47	43	46	41	51	41	49	42	45	47	46	45	46	32	64
I have not used AI in this way	53	51	55	51	55	45	59	49	55	53	53	52	52	52	65	28
Don't know	2	3	2	2	4	3	0	2	2	3	0	2	2	2	3	8

To suggest improvements, which you then incorporated, to a piece of work you had created that counts towards your pass/fail grade

I have used AI in this way	52	53	51	49	58	58	47	48	54	53	38	53	53	52	35	70
I have not used AI in this way	46	45	47	49	40	41	48	50	44	45	58	45	45	46	64	30
Don't know	2	2	2	1	2	2	5	2	2	2	4	2	2	1	1	0

To practice debating arguments with

I have used AI in this way	19	23	15	19	15	27	21	17	20	19	21	19	20	11	9	40
I have not used AI in this way	77	71	82	78	80	72	74	79	76	78	74	77	76	87	88	60
Don't know	4	5	2	3	5	2	6	4	3	3	5	4	4	2	3	0

Asking it to explain concepts to me that I wanted to understand better

I have used AI in this way	81	82	80	85	77	64	82	82	80	81	78	81	81	74	80	87
I have not used AI in this way	17	16	19	14	21	29	18	18	17	17	17	17	17	24	19	13
Don't know	2	2	1	1	3	7	0	0	3	1	5	2	2	1	1	0

As a direct requirement of my degree work (e.g. studying AI programs or their output)

I have used AI in this way	13	17	10	12	14	26	10	14	12	13	14	14	14	11	7	6
I have not used AI in this way	84	79	88	86	83	72	84	82	85	85	79	83	83	87	90	94
Don't know	3	4	2	2	3	2	6	4	2	3	6	3	3	2	3	0

YouGov Survey Results

Sample Size: 1027 students in the UK
Fieldwork: 13th June - 13th July 2025

Weighted Sample Unweighted Sample		Location lived before university					University (1)		University (2)			Degree Subject	
	Total	England domicile	Wales domicile	Scotland domicile	Northern Ireland domicile	Other UK domicile	Russell Group	Not Russell Group	Russell Group	Pre-1992 institution	Post-1992 institution	STEM	Non-STEM
	1027	860	49	87	28	3	211	816	211	225	592	484	543
	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

To identify sources that will back up a specific argument you wanted to make

I have used AI in this way	45	45	49	38	62	56	36	47	36	47	47	42	48
I have not used AI in this way	53	53	50	59	30	44	63	50	63	49	51	56	50
Don't know	2	2	1	3	8	0	1	3	1	4	2	3	2

To suggest improvements, which you then incorporated, to a piece of work you had created that counts towards your pass/fail grade

I have used AI in this way	52	53	45	38	67	56	56	50	56	48	52	49	54
I have not used AI in this way	46	45	53	61	33	44	42	48	42	51	46	48	45
Don't know	2	2	2	1	0	0	2	2	2	1	3	3	1

To practice debating arguments with

I have used AI in this way	19	20	4	17	32	0	17	20	17	23	18	16	22
I have not used AI in this way	77	77	93	78	68	100	81	76	81	73	78	80	75
Don't know	4	4	3	5	0	0	2	4	2	4	4	4	3

Asking it to explain concepts to me that I wanted to understand better

I have used AI in this way	81	81	83	77	86	56	88	79	88	78	79	86	76
I have not used AI in this way	17	17	17	19	14	44	12	19	12	19	19	12	23
Don't know	2	2	0	4	0	0	0	2	0	2	2	2	2

As a direct requirement of my degree work (e.g. studying AI programs or their output)

I have used AI in this way	13	14	0	15	6	0	12	13	12	7	16	12	14
I have not used AI in this way	84	83	92	82	94	100	87	83	87	89	80	84	84
Don't know	3	3	8	3	0	0	1	4	1	4	3	4	3

YouGov Survey Results

Sample Size: 1027 students in the UK

Fieldwork: 13th June - 13th July 2025

	Gender			Age				Degree Year		Full or Part Time		University Nation				
	Total	Male	Female	20 and under	21-24	25-29	30+	First year	Other years	Full-time	Part-time	England or Wales university	England university	Wales university	Scotland university	Northern Ireland university
Weighted Sample	1027	434	593	524	218	79	206	379	648	862	165	907	848	59	98	23
Unweighted Sample	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And for each of the following, do you think they are acceptable or unacceptable ways for a student to use AI?

To entirely create a piece of work that counted towards their pass/fail grade, like an essay or coursework, which they submitted it without editing

Completely acceptable	1	1	0	1	1	0	1	1	1	1	0	1	1	0	0	0
Somewhat acceptable	3	5	2	2	3	11	1	3	3	2	8	3	3	5	0	5
TOTAL ACCEPTABLE	4	6	2	3	4	11	2	4	4	3	8	4	4	5	0	5
Somewhat unacceptable	8	11	7	9	8	14	5	8	9	9	7	8	8	7	9	15
Completely unacceptable	85	80	88	86	83	68	90	86	84	85	81	84	84	87	88	81
TOTAL UNACCEPTABLE	93	91	95	95	91	82	95	94	93	94	88	92	92	94	97	96
Don't know	3	3	3	2	4	7	2	2	4	3	3	3	3	1	3	0

To entirely create a piece of work that counted towards their pass/fail grade, like an essay or coursework, which they then edited before submitting

Completely acceptable	2	3	1	2	3	1	2	3	2	2	2	2	2	6	1	0
Somewhat acceptable	7	11	5	6	8	17	7	8	7	7	11	8	8	5	4	8
TOTAL ACCEPTABLE	9	14	6	8	11	18	9	11	9	9	13	10	10	11	5	8
Somewhat unacceptable	20	23	18	23	20	23	9	20	20	21	14	19	19	25	24	21
Completely unacceptable	67	59	73	66	63	55	80	66	68	67	69	67	68	62	68	71
TOTAL UNACCEPTABLE	87	82	91	89	83	78	89	86	88	88	83	86	87	87	92	92
Don't know	3	4	3	3	6	5	2	3	3	3	4	3	3	1	3	0

To create sections of a piece of work that counted towards their pass/fail grade, like an essay or coursework

Completely acceptable	2	3	1	2	3	2	3	2	2	2	2	2	2	7	0	0
Somewhat acceptable	12	16	9	12	11	20	8	13	11	12	13	12	12	11	7	15
TOTAL ACCEPTABLE	14	19	10	14	14	22	11	15	13	14	15	14	14	18	7	15
Somewhat unacceptable	27	31	23	31	27	19	18	30	25	29	14	26	26	26	29	37
Completely unacceptable	55	46	62	52	53	54	68	51	58	53	67	55	55	54	59	48
TOTAL UNACCEPTABLE	82	77	85	83	80	73	86	81	83	82	81	81	81	80	88	85
Don't know	4	4	4	4	6	5	3	3	4	4	4	4	4	2	5	0

YouGov Survey Results

Sample Size: 1027 students in the UK
Fieldwork: 13th June - 13th July 2025

Weighted Sample Unweighted Sample		Location lived before university					University (1)		University (2)			Degree Subject	
	Total	England domicile	Wales domicile	Scotland domicile	Northern Ireland domicile	Other UK domicile	Russell Group	Not Russell Group	Russell Group	Pre-1992 institution	Post-1992 institution	STEM	Non-STEM
	1027	860	49	87	28	3	211	816	211	225	592	484	543
	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

And for each of the following, do you think they are acceptable or unacceptable ways for a student to use AI?
To entirely create a piece of work that counted towards their pass/fail grade, like an essay or coursework, which they submitted it without editing

Completely acceptable	1	1	0	0	0	0	1	1	1	1	0	0	1
Somewhat acceptable	3	3	1	1	4	0	0	4	0	4	4	4	3
TOTAL ACCEPTABLE	4	4	1	1	4	0	1	5	1	5	4	4	4
Somewhat unacceptable	8	9	6	6	12	0	12	8	12	10	7	10	7
Completely unacceptable	85	84	91	90	84	100	85	85	85	80	86	82	87
TOTAL UNACCEPTABLE	93	93	97	96	96	100	97	93	97	90	93	92	94
Don't know	3	3	2	3	0	0	1	3	1	5	3	4	2

To entirely create a piece of work that counted towards their pass/fail grade, like an essay or coursework, which they then edited before submitting

Completely acceptable	2	2	5	1	0	0	2	2	2	3	2	2	2
Somewhat acceptable	7	8	3	4	6	0	4	8	4	8	9	11	4
TOTAL ACCEPTABLE	9	10	8	5	6	0	6	10	6	11	11	13	6
Somewhat unacceptable	20	19	20	24	17	44	24	19	24	22	18	21	19
Completely unacceptable	67	67	70	67	77	56	69	67	69	62	69	62	72
TOTAL UNACCEPTABLE	87	86	90	91	94	100	93	86	93	84	87	83	91
Don't know	3	3	2	4	0	0	1	4	1	6	3	5	2

To create sections of a piece of work that counted towards their pass/fail grade, like an essay or coursework

Completely acceptable	2	2	6	0	0	0	1	2	1	2	2	2	2
Somewhat acceptable	12	13	4	6	5	0	9	12	9	14	12	15	9
TOTAL ACCEPTABLE	14	15	10	6	5	0	10	14	10	16	14	17	11
Somewhat unacceptable	27	27	22	22	35	0	34	25	34	28	24	31	23
Completely unacceptable	55	54	60	66	60	100	54	56	54	51	58	49	61
TOTAL UNACCEPTABLE	82	81	82	88	95	100	88	81	88	79	82	80	84
Don't know	4	4	7	6	0	0	2	5	2	6	4	4	4

YouGov Survey Results

Sample Size: 1027 students in the UK
Fieldwork: 13th June - 13th July 2025

	Gender			Age				Degree Year		Full or Part Time		University Nation				
	Total	Male	Female	20 and under	21-24	25-29	30+	First year	Other years	Full-time	Part-time	England or Wales university	England university	Wales university	Scotland university	Northern Ireland university
Weighted Sample	1027	434	593	524	218	79	206	379	648	862	165	907	848	59	98	23
Unweighted Sample	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To create content for non-graded work they had to do e.g. presentations

Completely acceptable	12	16	8	13	12	18	6	12	12	13	6	12	12	7	7	15
Somewhat acceptable	35	34	37	34	35	30	39	37	34	35	36	36	35	48	27	59
TOTAL ACCEPTABLE	47	50	45	47	47	48	45	49	46	48	42	48	47	55	34	74
Somewhat unacceptable	28	29	26	31	30	23	17	30	26	29	20	27	27	28	33	11
Completely unacceptable	20	16	23	17	17	18	30	17	21	18	29	19	19	14	28	15
TOTAL UNACCEPTABLE	48	45	49	48	47	41	47	47	47	47	49	46	46	42	61	26
Don't know	6	5	6	4	6	10	8	4	7	5	10	6	6	3	6	0

To suggest improvements, which they then incorporated, to a piece of work they had created that counts towards their pass/fail grade

Completely acceptable	24	29	20	28	25	18	15	25	23	26	12	24	24	18	12	73
Somewhat acceptable	40	40	40	42	41	39	36	40	40	40	38	41	41	45	36	12
TOTAL ACCEPTABLE	64	69	60	70	66	57	51	65	63	66	50	65	65	63	48	85
Somewhat unacceptable	17	15	18	16	17	16	17	17	16	17	17	16	15	26	25	0
Completely unacceptable	14	12	16	11	12	16	25	13	15	12	25	14	14	9	21	15
TOTAL UNACCEPTABLE	31	27	34	27	29	32	42	30	31	29	42	30	29	35	46	15
Don't know	5	4	6	4	6	12	6	4	6	5	8	5	5	3	6	0

If a student at your university / education institution submitted a piece of work that was created entirely using AI, how likely or unlikely do you think it is that your university / education institution would detect that?

Very likely	24	22	25	23	18	29	29	31	19	22	31	25	25	30	14	8
Fairly likely	42	39	44	46	42	34	35	43	42	44	33	42	41	44	42	66
TOTAL LIKELY	66	61	69	69	60	63	64	74	61	66	64	67	66	74	56	74
Fairly unlikely	19	25	15	20	20	18	18	17	21	20	16	19	20	11	23	15
Very unlikely	4	5	3	4	4	8	0	3	4	4	2	3	3	5	10	0
TOTAL UNLIKELY	23	30	18	24	24	26	18	20	25	24	18	22	23	16	33	15
Don't know	11	9	13	7	16	11	17	6	14	10	19	11	11	10	12	11

YouGov Survey Results

Sample Size: 1027 students in the UK
Fieldwork: 13th June - 13th July 2025

		Location lived before university					University (1)		University (2)			Degree Subject	
	Total	England domicile	Wales domicile	Scotland domicile	Northern Ireland domicile	Other UK domicile	Russell Group	Not Russell Group	Russell Group	Pre-1992 institution	Post-1992 institution	STEM	Non-STEM
Weighted Sample	1027	860	49	87	28	3	211	816	211	225	592	484	543
Unweighted Sample	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

To create content for non-graded work they had to do e.g. presentations

Completely acceptable	12	13	4	6	12	0	12	12	12	12	11	15	9
Somewhat acceptable	35	36	36	26	46	100	33	36	33	36	36	37	33
TOTAL ACCEPTABLE	47	49	40	32	58	100	45	48	45	48	47	52	42
Somewhat unacceptable	28	27	34	33	16	0	35	26	35	29	24	26	29
Completely unacceptable	20	19	22	28	16	0	18	20	18	14	22	15	24
TOTAL UNACCEPTABLE	48	46	56	61	32	0	53	46	53	43	46	41	53
Don't know	6	6	3	7	10	0	2	7	2	8	6	7	5

To suggest improvements, which they then incorporated, to a piece of work they had created that counts towards their pass/fail grade

Completely acceptable	24	25	11	9	58	0	27	23	27	33	19	24	23
Somewhat acceptable	40	40	44	42	10	100	41	40	41	36	42	42	39
TOTAL ACCEPTABLE	64	65	55	51	68	100	68	63	68	69	61	66	62
Somewhat unacceptable	17	17	20	20	5	0	20	16	20	14	16	19	15
Completely unacceptable	14	13	22	23	16	0	11	15	11	11	17	9	19
TOTAL UNACCEPTABLE	31	30	42	43	21	0	31	31	31	25	33	28	34
Don't know	5	5	2	6	10	0	2	6	2	6	6	6	4

If a student at your university / education institution submitted a piece of work that was created entirely using AI, how likely or unlikely do you think it is that your university / education institution would detect that?

Very likely	24	24	23	22	22	56	15	26	15	20	28	23	25
Fairly likely	42	42	42	42	53	44	45	41	45	49	38	42	42
TOTAL LIKELY	66	66	65	64	75	100	60	67	60	69	66	65	67
Fairly unlikely	19	20	13	17	12	0	28	17	28	17	17	20	18
Very unlikely	4	4	8	4	0	0	2	4	2	4	4	3	5
TOTAL UNLIKELY	23	24	21	21	12	0	30	21	30	21	21	23	23
Don't know	11	11	16	15	14	0	10	12	10	11	12	13	10

YouGov Survey Results

Sample Size: 1027 students in the UK

Fieldwork: 13th June - 13th July 2025

Weighted Sample Unweighted Sample		Gender		Age				Degree Year		Full or Part Time		University Nation				
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	1027	434	593	524	218	79	206	379	648	862	165	907	848	59	98	23
	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about all the different ways in which you have used AI at your university / education institution, do you think you have gained better or worse marks than you would have done if you had not been able to use AI?

[Asked only to those who use AI for work or study towards their degree; n=691]

Much better marks	4	3	4	3	4	8	3	2	4	4	0	4	4	1	3	0
Somewhat better marks	26	28	25	26	26	26	26	28	26	26	30	26	25	36	17	68
TOTAL BETTER MARKS	30	31	29	29	30	34	29	30	30	30	30	30	29	37	20	68
About the same	48	45	51	48	48	39	51	50	47	48	51	48	47	50	57	32
Somewhat worse marks	10	12	8	12	8	10	6	12	9	11	5	11	11	6	6	0
Much worse marks	1	2	0	0	1	0	3	0	1	1	4	1	1	0	2	0
TOTAL WORSE MARKS	11	14	8	12	9	10	9	12	10	12	9	12	12	6	8	0
Don't know	11	9	13	10	13	17	10	8	13	11	9	11	11	7	15	0

And thinking still about all the different ways in which you have used AI at your university / education institution, do you think you have learned more and developed your skills more than you would have done if you had not been able to use AI?

[Asked only to those who use AI for work or study towards their degree; n=691]

Learned and developed much more	8	8	9	6	8	10	15	8	8	7	16	9	9	8	5	8
Learned and developed somewhat more	36	39	34	38	33	31	38	35	36	37	33	35	35	32	31	83
TOTAL LEARNED AND DEVELOPED MORE	44	47	43	44	41	41	53	43	44	44	49	44	44	40	36	91
About the same	32	32	31	34	33	25	25	35	29	34	15	32	32	36	35	0
Learned and developed somewhat less	10	11	9	10	13	16	3	9	10	10	10	10	11	3	9	0
Learned and developed much less	2	3	2	2	2	0	4	3	2	2	4	2	2	5	0	10
TOTAL LEARNED AND DEVELOPED LESS	12	14	11	12	15	16	7	12	12	12	14	12	13	8	9	10
Don't know	12	8	16	10	12	18	16	9	14	10	22	12	11	15	19	0

Sample Size: 1027 students in the UK
Fieldwork: 13th June - 13th July 2025

		Location lived before university					University (1)		University (2)			Degree Subject	
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Weighted Sample	1027	860	49	87	28	3	211	816	211	225	592	484	543
Unweighted Sample	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about all the different ways in which you have used AI at your university / education institution, do you think you have gained better or worse marks than you would have done if you had not been able to use AI?

[Asked only to those who use AI for work or study towards their degree; n=691]

Much better marks	4	4	1	4	0	0	5	3	5	2	4	4	3
Somewhat better marks	26	25	27	31	62	0	31	25	31	23	26	26	26
TOTAL BETTER MARKS	30	29	28	35	62	0	36	28	36	25	30	30	29
About the same	48	49	54	42	35	44	47	48	47	50	48	46	50
Somewhat worse marks	10	11	8	5	0	56	11	10	11	10	10	10	10
Much worse marks	1	1	0	2	0	0	0	1	0	1	2	1	1
TOTAL WORSE MARKS	11	12	8	7	0	56	11	11	11	11	12	11	11
Don't know	11	11	9	17	3	0	6	12	6	15	11	13	9

And thinking still about all the different ways in which you have used AI at your university / education institution, do you think you have learned more and developed your skills more than you would have done if you had not been able to use AI?

[Asked only to those who use AI for work or study towards their degree; n=691]

Learned and developed much more	8	8	6	12	8	0	6	9	6	7	10	9	8
Learned and developed somewhat more	36	35	25	38	79	56	34	37	34	39	35	38	34
TOTAL LEARNED AND DEVELOPED MORE	44	43	31	50	87	56	40	46	40	46	45	47	42
About the same	32	33	37	21	0	0	31	32	31	32	32	33	31
Learned and developed somewhat less	10	10	12	7	0	0	14	9	14	6	10	8	11
Learned and developed much less	2	2	2	0	10	0	2	2	2	1	3	3	2
TOTAL LEARNED AND DEVELOPED LESS	12	12	14	7	10	0	16	11	16	7	13	11	13
Don't know	12	11	18	22	3	44	13	12	13	14	11	9	15

YouGov Survey Results



Sample Size: 1027 students in the UK
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Weighted Sample Unweighted Sample		Gender		Age			Degree Year		Full or Part Time		University Nation					
	Total	Male	Female	20 and under	21-24	25-29	30+	First year	Other years	Full-time	Part-time	England or Wales university	England university	Wales university	Scotland university	Northern Ireland university
	1027	434	593	524	218	79	206	379	648	862	165	907	848	59	98	23
	1027	374	653	498	328	72	129	375	652	962	65	927	849	78	90	10
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think being able to use AI tools well will be for the kind of jobs you would like to do after completing your degree?

Very important	12	14	9	10	10	10	16	14	10	11	14	11	11	8	9	32
Fairly important	35	43	29	38	38	23	29	36	34	37	23	35	35	40	28	53
TOTAL IMPORTANT	47	57	38	48	48	33	45	50	44	48	37	46	46	48	37	85
Not very important	26	22	29	29	23	27	23	28	25	27	24	26	26	29	28	15
Not important at all	13	10	16	11	12	21	17	11	15	12	20	14	14	12	13	0
TOTAL NOT IMPORTANT	39	32	45	40	35	48	40	39	40	39	44	40	40	41	41	15
Don't know	14	10	17	12	16	20	14	11	16	13	20	14	14	10	22	0

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 1027 students in the UK
Fieldwork: 13th June - 13th July 2025

		Location lived before university					University (1)		University (2)			Degree Subject	
	Total	England domicile	Wales domicile	Scotland domicile	Northern Ireland domicile	Other UK domicile	Russell Group	Not Russell Group	Russell Group	Pre-1992 institution	Post-1992 institution	STEM	Non-STEM
Weighted Sample	1027	860	49	87	28	3	211	816	211	225	592	484	543
Unweighted Sample	1027	871	62	78	14	2	164	863	164	155	708	485	542
	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think being able to use AI tools well will be for the kind of jobs you would like to do after completing your degree?

Very important	12	11	7	10	26	56	9	12	9	14	11	12	11
Fairly important	35	36	31	25	41	0	38	34	38	39	32	41	29
TOTAL IMPORTANT	47	47	38	35	67	56	47	46	47	53	43	53	40
Not very important	26	26	27	28	12	44	29	26	29	25	26	25	28
Not important at all	13	13	20	16	10	0	10	14	10	8	16	10	16
TOTAL NOT IMPORTANT	39	39	47	44	22	44	39	40	39	33	42	35	44
Don't know	14	13	15	22	12	0	14	14	14	14	14	12	16

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.