

YouGov Survey Results

Sample Size: 1740 GB Adults
Fieldwork: 18th - 19th May 2014



	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					How often do you gamble?			
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Once a month or more	Less than once a month	Never	Don't know
Weighted Sample	1740	x	x	x	148	515	407	388	844	896	207	440	595	498	992	748	223	565	372	428	151	384	520	799	37
Unweighted Sample	1740	471	475	93	199	562	412	357	788	952	80	414	744	502	1161	579	318	484	390	361	187	376	524	809	31
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there should be more or less government regulation of gambling companies or do you think the current balance is about right?

The government should regulate gambling companies more	61	56	68	66	65	58	68	71	60	61	30	54	66	73	61	61	59	60	65	57	66	53	58	69	9
The government should regulate gambling companies less	4	4	6	2	3	4	4	2	6	2	1	6	3	4	3	4	4	3	4	4	5	7	3	3	2
The balance is about right	23	33	18	24	17	27	19	18	25	20	44	22	21	16	24	21	23	23	19	26	19	29	29	16	8
Don't know	13	7	8	8	15	11	9	9	9	17	25	18	10	7	12	14	14	14	12	14	10	12	9	13	81

You said the government should regulate gambling companies more...

Would you support or oppose each of the following?

[Asked to respondents who said the government should regulate gambling companies more; n=1121]

Ban fixed odds betting terminals

Support	58	58	59	70	68	59	60	60	63	54	55	50	55	67	60	56	54	59	59	58	58	58	54	61	21
Oppose	4	2	4	3	3	2	4	4	3	4	10	4	3	2	3	5	8	4	2	3	4	4	4	3	0
Nether	12	13	12	6	9	13	14	12	14	11	7	15	12	12	12	13	11	9	14	16	11	17	18	7	13
Don't know	26	27	24	21	19	26	22	25	19	32	28	30	29	18	26	25	27	28	24	23	26	21	23	28	67

Less betting shops on the high street

Support	81	80	86	70	81	79	84	84	79	82	67	77	79	87	82	80	88	79	82	81	74	69	82	85	100
Oppose	6	7	5	5	4	5	5	3	6	6	15	6	6	4	5	6	7	3	7	7	7	7	6	5	0
Nether	8	8	4	15	10	10	6	8	9	7	4	8	10	6	8	8	4	11	8	4	10	15	9	4	0
Don't know	6	6	5	9	5	6	4	6	6	5	13	8	6	3	6	6	2	7	4	7	8	9	3	6	0

Ban advertisement of betting companies

Support	77	79	76	67	78	77	79	74	75	78	67	70	77	83	75	80	71	77	79	77	79	65	75	83	40
Oppose	7	5	9	17	5	5	8	7	8	6	20	8	6	5	8	6	15	4	8	6	7	9	9	5	0
Nether	9	10	7	6	10	11	9	9	11	7	0	10	9	9	10	7	11	8	8	9	11	14	11	5	13
Don't know	8	6	8	10	7	7	5	10	6	9	13	11	9	3	8	8	4	11	6	9	4	12	6	7	47

YouGov Survey Results

Sample Size: 1740 GB Adults
Fieldwork: 18th - 19th May 2014



Total	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					How often do you gamble?			
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Once a month or more	Less than once a month	Never	Don't know

Do you think gambling companies currently do or do not do all they reasonably can to help people with gambling problems?

Do all they reasonably can to help people with gambling problems	9	12	9	5	11	10	9	8	8	10	12	12	8	7	9	9	7	8	12	9	10	13	9	8	0
Do not do all they reasonably can to help people with gambling problems	66	67	71	68	66	67	69	69	68	63	57	58	71	71	66	66	64	65	67	64	73	62	66	70	11
Don't know	25	21	19	27	23	23	22	23	23	26	32	30	21	22	25	25	29	27	20	27	17	26	25	22	89

How often, if at all, do you gamble?

Every day	1	1	1	2	0	1	1	1	1	0	1	1	1	0	1	1	0	1	2	0	0	3	0	0	0
A couple of times a week	5	6	4	10	9	5	6	5	6	4	0	5	5	6	5	5	5	4	5	6	5	22	0	0	0
Once a week	10	10	12	10	14	12	10	10	11	8	2	11	9	12	9	11	6	10	9	12	9	44	0	0	0
Once a fortnight	2	2	1	2	1	2	2	3	2	2	1	4	2	1	2	2	2	2	3	1	4	10	0	0	0
Once a month	5	8	4	3	2	5	5	7	6	3	5	8	5	2	6	3	4	5	4	5	6	21	0	0	0
Less often	30	33	29	33	25	33	30	30	31	29	26	31	34	26	31	29	36	30	29	31	22	0	100	0	0
Never	46	41	49	40	48	41	46	44	40	51	61	36	43	53	45	47	43	48	46	44	49	0	0	100	0
Don't know	2	1	0	1	0	1	1	2	1	3	5	4	1	1	2	3	4	1	2	1	5	0	0	0	100