

YouGov Survey: Holiday Plans



Sample 1000 U.S. Adult Citizens
Conducted December 1 - 5, 2022
Margin of Error ±3.4%

1. Will you celebrate Christmas or another winter holiday this year?

Yes	79%
No	11%
Not sure	10%

2. Is Christmas the primary holiday you will be celebrating this winter?

Asked of people who plan to celebrate the holidays

Yes	88%
No	10%
Not sure	2%

3. How many people, including you, will be at your celebration for the holidays this year?

Asked of people who plan to celebrate the holidays

1 - 5	34%
6 - 10	30%
11 - 15	13%
16 - 20	7%
More than 20	6%
Not sure	10%

4. Do you plan to travel for the holidays this year?

Asked of people who plan to celebrate the holidays

Yes	21%
No	73%
Not sure	6%

5. You indicated that you plan to travel for the holidays this year. How will you be traveling? Select all that apply.

Asked of people who plan to travel for the holidays

By plane	32%
By car	72%
By train	11%
By boat	5%
Other	1%
Not sure	2%

6. Have you put up any decorations for the holidays yet?

Asked of people who plan to celebrate the holidays

Yes	51%
No, but I plan to	31%
No, and I will not	15%
Not sure	3%

7. Do you plan to buy any gifts for the holidays this year?

Asked of people who plan to celebrate the holidays

Yes	84%
No	8%
Not sure	7%

8. How many, if any, of the gifts you intend to give people for the holidays this year have you bought so far?

Asked of people who plan to celebrate the holidays and buy gifts

All of them	16%
Most of them	27%
Some of them	38%
None of them	18%
Not sure	1%

9. Are you buying gifts for the holidays earlier than last year, later than last year, or around the same time?

Asked of people who plan to celebrate the holidays and buy gifts

Earlier	20%
Later	13%
Around the same time	64%
Not sure	3%

10. How worried, if at all, are you about the gifts you want to give this year for the holidays not being available due to supply chain shortages?

Asked of people who plan to celebrate the holidays and buy gifts

Very worried	7%
Somewhat worried	18%
Not very worried	37%
Not at all worried	33%
Not sure	4%

11. If someone is giving you a gift, would you prefer it to be... ?

A surprise	50%
Something you asked for	32%
Not sure	18%

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Interviewing Dates	December 1 - 5, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.257 to 3.525, with a mean of 1 and a standard deviation of 0.438.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.

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1. Celebrate Christmas

Will you celebrate Christmas or another winter holiday this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	79%	75%	83%	69%	77%	81%	86%	81%	76%	*	*
No	11%	15%	8%	12%	11%	13%	8%	11%	16%	*	*
Not sure	10%	10%	10%	18%	12%	6%	5%	9%	8%	*	*
Totals	100%	100%	101%	99%	100%	100%	99%	101%	100%	*	*
Unweighted N	(988)	(435)	(553)	(180)	(215)	(355)	(238)	(720)	(116)	(82)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	79%	79%	71%	90%	83%	89%	77%	84%	78%	73%	79%	83%	78%
No	11%	11%	16%	5%	10%	6%	12%	11%	10%	14%	11%	10%	11%
Not sure	10%	10%	13%	5%	7%	5%	11%	5%	12%	12%	10%	8%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(988)	(360)	(351)	(277)	(358)	(333)	(397)	(275)	(209)	(151)	(220)	(394)	(223)

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2. Is Christmas Primary Winter Holiday

Is Christmas the primary holiday you will be celebrating this winter?

Asked of people who plan to celebrate the holidays

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	88%	86%	89%	87%	92%	90%	82%	91%	*	*	*
No	10%	12%	8%	8%	5%	9%	16%	8%	*	*	*
Not sure	2%	1%	3%	5%	2%	1%	2%	1%	*	*	*
Totals	100%	99%	100%	100%	99%	100%	100%	100%	*	*	*
Unweighted N	(802)	(341)	(461)	(132)	(169)	(296)	(205)	(598)	(88)	(70)	(46)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	88%	80%	90%	95%	83%	95%	85%	89%	92%	82%	86%	90%	92%
No	10%	15%	9%	5%	14%	4%	11%	9%	7%	13%	13%	8%	7%
Not sure	2%	5%	1%	0%	3%	1%	3%	2%	1%	6%	1%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(802)	(294)	(260)	(248)	(306)	(296)	(311)	(236)	(171)	(111)	(176)	(337)	(178)

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3. People at Holidays

How many people, including you, will be at your celebration for the holidays this year?

Asked of people who plan to celebrate the holidays

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1 - 5	34%	35%	34%	30%	30%	39%	35%	35%	*	*	*
6 - 10	30%	28%	31%	30%	36%	28%	27%	30%	*	*	*
11 - 15	13%	14%	12%	15%	13%	13%	12%	13%	*	*	*
16 - 20	7%	7%	7%	8%	6%	5%	9%	8%	*	*	*
More than 20	6%	6%	6%	3%	7%	7%	6%	6%	*	*	*
Not sure	10%	10%	9%	13%	7%	7%	12%	8%	*	*	*
Totals	100%	100%	99%	99%	99%	99%	101%	100%	*	*	*
Unweighted N	(803)	(342)	(461)	(132)	(171)	(296)	(204)	(598)	(88)	(71)	(46)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1 - 5	34%	37%	37%	29%	40%	30%	42%	29%	31%	33%	30%	37%	35%
6 - 10	30%	34%	24%	31%	30%	29%	25%	35%	33%	29%	28%	32%	29%
11 - 15	13%	10%	15%	15%	10%	15%	12%	16%	14%	15%	14%	9%	18%
16 - 20	7%	5%	7%	9%	5%	10%	5%	6%	11%	5%	10%	7%	5%
More than 20	6%	4%	6%	7%	8%	6%	4%	5%	9%	7%	10%	4%	6%
Not sure	10%	9%	11%	9%	7%	9%	12%	8%	2%	12%	7%	11%	8%
Totals	100%	99%	100%	100%	100%	99%	100%	99%	100%	101%	99%	100%	101%
Unweighted N	(803)	(294)	(260)	(249)	(306)	(296)	(310)	(236)	(173)	(112)	(177)	(336)	(178)

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4. Travel for Holidays

Do you plan to travel for the holidays this year?

Asked of people who plan to celebrate the holidays

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	24%	19%	25%	32%	16%	15%	21%	*	*	*
No	73%	68%	76%	63%	62%	80%	80%	75%	*	*	*
Not sure	6%	8%	5%	12%	6%	4%	5%	4%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(804)	(342)	(462)	(132)	(171)	(296)	(205)	(599)	(88)	(71)	(46)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	21%	21%	19%	24%	23%	23%	18%	22%	32%	23%	20%	19%	25%
No	73%	74%	73%	71%	74%	72%	75%	74%	62%	72%	72%	73%	72%
Not sure	6%	5%	8%	4%	3%	4%	7%	5%	6%	5%	7%	7%	3%
Totals	100%	100%	100%	99%	100%	99%	100%	101%	100%	100%	99%	99%	100%
Unweighted N	(804)	(295)	(260)	(249)	(307)	(296)	(311)	(236)	(173)	(112)	(177)	(337)	(178)

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5. How Will You Travel for Holidays

You indicated that you plan to travel for the holidays this year. How will you be traveling? Select all that apply.

Asked of people who plan to travel for the holidays

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
By plane	32%	*	*	*	*	*	*	28%	*	*	*
By car	72%	*	*	*	*	*	*	76%	*	*	*
By train	11%	*	*	*	*	*	*	10%	*	*	*
By boat	5%	*	*	*	*	*	*	4%	*	*	*
Other	1%	*	*	*	*	*	*	1%	*	*	*
Not sure	2%	*	*	*	*	*	*	0%	*	*	*
Unweighted N	(173)	(86)	(87)	(37)	(57)	(47)	(32)	(126)	(18)	(12)	(17)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
By plane	32%	*	*	*	*	*	*	*	*	*	*	*	*
By car	72%	*	*	*	*	*	*	*	*	*	*	*	*
By train	11%	*	*	*	*	*	*	*	*	*	*	*	*
By boat	5%	*	*	*	*	*	*	*	*	*	*	*	*
Other	1%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(63)	(52)	(58)	(65)	(72)	(50)	(54)	(57)	(25)	(35)	(66)	(47)

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6. Holiday Decorations

Have you put up any decorations for the holidays yet?

Asked of people who plan to celebrate the holidays

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	51%	49%	53%	42%	61%	53%	44%	54%	*	*	*
No, but I plan to	31%	29%	33%	33%	24%	29%	39%	30%	*	*	*
No, and I will not	15%	18%	12%	16%	12%	15%	16%	14%	*	*	*
Not sure	3%	5%	2%	8%	3%	3%	1%	3%	*	*	*
Totals	100%	101%	100%	99%	100%	100%	100%	101%	*	*	*
Unweighted N	(804)	(342)	(462)	(132)	(171)	(296)	(205)	(599)	(88)	(71)	(46)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	51%	39%	50%	64%	43%	60%	45%	49%	65%	48%	56%	51%	47%
No, but I plan to	31%	40%	30%	23%	38%	27%	31%	32%	30%	32%	23%	32%	35%
No, and I will not	15%	18%	14%	11%	18%	10%	19%	16%	5%	15%	17%	12%	15%
Not sure	3%	3%	5%	3%	1%	2%	5%	3%	0%	4%	3%	4%	2%
Totals	100%	100%	99%	101%	100%	99%	100%	100%	100%	99%	99%	99%	99%
Unweighted N	(804)	(295)	(260)	(249)	(307)	(296)	(311)	(236)	(173)	(112)	(177)	(337)	(178)

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7. Buying Holiday Presents

Do you plan to buy any gifts for the holidays this year?

Asked of people who plan to celebrate the holidays

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	84%	81%	88%	72%	88%	87%	87%	88%	*	*	*
No	8%	10%	7%	12%	6%	7%	8%	7%	*	*	*
Not sure	7%	9%	6%	16%	6%	6%	4%	4%	*	*	*
Totals	99%	100%	101%	100%	100%	100%	99%	99%	*	*	*
Unweighted N	(803)	(341)	(462)	(132)	(171)	(295)	(205)	(598)	(88)	(71)	(46)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	84%	81%	82%	91%	81%	93%	76%	87%	96%	87%	86%	84%	82%
No	8%	9%	10%	6%	12%	4%	11%	9%	3%	5%	9%	8%	11%
Not sure	7%	10%	8%	4%	6%	3%	13%	3%	2%	8%	5%	8%	8%
Totals	99%	100%	100%	101%	99%	100%	100%	99%	101%	100%	100%	100%	101%
Unweighted N	(803)	(295)	(259)	(249)	(307)	(295)	(311)	(235)	(173)	(112)	(177)	(336)	(178)

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8. Holiday Gifts

How many, if any, of the gifts you intend to give people for the holidays this year have you bought so far?

Asked of people who plan to celebrate the holidays and buy gifts

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
All of them	16%	15%	17%	*	21%	17%	11%	18%	*	*	*
Most of them	27%	25%	28%	*	32%	27%	24%	28%	*	*	*
Some of them	38%	38%	38%	*	35%	38%	41%	36%	*	*	*
None of them	18%	20%	16%	*	12%	17%	21%	17%	*	*	*
Not sure	1%	2%	1%	*	1%	1%	2%	1%	*	*	*
Totals	100%	100%	100%	*	101%	100%	99%	100%	*	*	*
Unweighted N	(691)	(290)	(401)	(97)	(154)	(260)	(180)	(531)	(70)	(55)	(35)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
All of them	16%	17%	13%	19%	17%	16%	17%	18%	15%	*	14%	15%	18%
Most of them	27%	22%	29%	29%	24%	32%	29%	29%	26%	*	28%	28%	28%
Some of them	38%	44%	35%	34%	44%	35%	32%	37%	44%	*	44%	36%	33%
None of them	18%	15%	21%	16%	15%	16%	20%	15%	15%	*	12%	19%	20%
Not sure	1%	2%	1%	1%	1%	1%	2%	1%	0%	*	1%	2%	1%
Totals	100%	100%	99%	99%	101%	100%	100%	100%	100%	*	99%	100%	100%
Unweighted N	(691)	(243)	(221)	(227)	(256)	(275)	(243)	(208)	(166)	(98)	(156)	(287)	(150)

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9. Buying Holiday Gifts Earlier or Later

Are you buying gifts for the holidays earlier than last year, later than last year, or around the same time?

Asked of people who plan to celebrate the holidays and buy gifts

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Earlier	20%	18%	21%	*	28%	17%	10%	18%	*	*	*
Later	13%	12%	15%	*	15%	13%	9%	12%	*	*	*
Around the same time	64%	67%	62%	*	54%	69%	77%	68%	*	*	*
Not sure	3%	3%	2%	*	3%	2%	4%	2%	*	*	*
Totals	100%	100%	100%	*	100%	101%	100%	100%	*	*	*
Unweighted N	(689)	(289)	(400)	(97)	(153)	(260)	(179)	(530)	(70)	(54)	(35)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Earlier	20%	24%	15%	20%	22%	17%	21%	20%	20%	*	18%	18%	29%
Later	13%	13%	13%	15%	9%	13%	16%	12%	14%	*	12%	13%	14%
Around the same time	64%	63%	67%	63%	67%	67%	61%	66%	64%	*	69%	65%	53%
Not sure	3%	0%	5%	2%	2%	4%	2%	3%	2%	*	1%	3%	4%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	*	100%	99%	100%
Unweighted N	(689)	(241)	(221)	(227)	(255)	(275)	(242)	(208)	(165)	(97)	(156)	(287)	(149)

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10. Holiday Gift Worry

How worried, if at all, are you about the gifts you want to give this year for the holidays not being available due to supply chain shortages?

Asked of people who plan to celebrate the holidays and buy gifts

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very worried	7%	9%	6%	*	13%	6%	1%	6%	*	*	*
Somewhat worried	18%	16%	20%	*	19%	18%	13%	16%	*	*	*
Not very worried	37%	33%	41%	*	30%	41%	43%	40%	*	*	*
Not at all worried	33%	40%	28%	*	31%	32%	41%	35%	*	*	*
Not sure	4%	2%	6%	*	7%	3%	2%	3%	*	*	*
Totals	99%	100%	101%	*	100%	100%	100%	100%	*	*	*
Unweighted N	(691)	(290)	(401)	(97)	(154)	(260)	(180)	(531)	(70)	(55)	(35)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very worried	7%	7%	9%	5%	8%	7%	7%	6%	10%	*	3%	5%	14%
Somewhat worried	18%	20%	16%	19%	15%	19%	21%	15%	18%	*	14%	22%	21%
Not very worried	37%	41%	30%	42%	43%	39%	33%	41%	39%	*	35%	38%	33%
Not at all worried	33%	29%	39%	31%	32%	33%	33%	36%	32%	*	46%	28%	29%
Not sure	4%	3%	6%	3%	3%	3%	6%	3%	1%	*	2%	6%	3%
Totals	99%	100%	100%	100%	101%	101%	100%	101%	100%	*	100%	99%	100%
Unweighted N	(691)	(243)	(221)	(227)	(256)	(275)	(243)	(208)	(166)	(98)	(156)	(287)	(150)

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11. Preference for Receiving Gifts

If someone is giving you a gift, would you prefer it to be... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A surprise	50%	51%	49%	44%	50%	54%	52%	51%	58%	*	*
Something you asked for	32%	30%	33%	33%	35%	30%	30%	32%	28%	*	*
Not sure	18%	19%	17%	23%	16%	17%	18%	17%	14%	*	*
Totals	100%	100%	99%	100%	101%	101%	100%	100%	100%	*	*
Unweighted N	(989)	(435)	(554)	(180)	(215)	(355)	(239)	(720)	(116)	(82)	(71)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A surprise	50%	50%	49%	53%	49%	51%	50%	51%	54%	48%	48%	53%	49%
Something you asked for	32%	32%	28%	36%	36%	32%	29%	34%	33%	34%	32%	30%	31%
Not sure	18%	18%	23%	12%	16%	17%	21%	15%	13%	18%	20%	16%	19%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(989)	(359)	(353)	(277)	(358)	(333)	(398)	(276)	(209)	(151)	(219)	(394)	(225)

YouGov Survey: Holiday Plans

December 1 - 5, 2022 - 1000 U.S. adult citizens



Interviewing Dates	December 1 - 5, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.257 to 3.525, with a mean of 1 and a standard deviation of 0.438.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.