

List of Tables

1. Interest in news and public affairs	2
2. Direction of country	3
3. Presidential greatness – Barack Obama	4
4. Presidential greatness – George W. Bush	5
5. Presidential greatness – Bill Clinton	6
6. Presidential greatness – George H.W. Bush	7
7. Presidential greatness – Ronald Reagan	8
8. Presidential greatness – Jimmy Carter	9
9. Presidential greatness – Gerald Ford	10
10. Presidential greatness – Richard Nixon	11
11. Presidential greatness – Lyndon Johnson	12
12. Presidential greatness – John F. Kennedy	13
13. Presidential greatness – Dwight Eisenhower	14
14. Presidential greatness – Harry Truman	15
15. Presidential greatness – Franklin D. Roosevelt	16
16. Presidential greatness – Herbert Hoover	17
17. Presidential greatness – Calvin Coolidge	18
18. Presidential greatness – Warren G. Harding	19
19. Presidential greatness – Woodrow Wilson	20
20. Presidential greatness – William Taft	21
21. Presidential greatness – Theodore Roosevelt	22
22. Greatest President	23
23. Perceived ideology of past Presidents – Barack Obama	25
24. Perceived ideology of past Presidents – George W. Bush	26
25. Perceived ideology of past Presidents – Bill Clinton	27
26. Perceived ideology of past Presidents – George H.W. Bush	28
27. Perceived ideology of past Presidents – Ronald Reagan	29
28. Perceived ideology of past Presidents – Jimmy Carter	30
29. Perceived ideology of past Presidents – Gerald Ford	31
30. Perceived ideology of past Presidents – Richard Nixon	32
31. Perceived ideology of past Presidents – Lyndon Johnson	33
32. Perceived ideology of past Presidents – John F. Kennedy	34
33. Perceived ideology of past Presidents – Dwight Eisenhower	35
34. Perceived ideology of past Presidents – Harry Truman	36
35. Perceived ideology of past Presidents – Franklin D. Roosevelt	37
36. Perceived ideology of past Presidents – Herbert Hoover	38

37. Perceived ideology of past Presidents – Calvin Coolidge	39
38. Perceived ideology of past Presidents – Warren G. Harding	40
39. Perceived ideology of past Presidents – Woodrow Wilson	41
40. Perceived ideology of past Presidents – William Taft	42
41. Perceived ideology of past Presidents – Theodore Roosevelt	43
42. First president respondent was aware of	44
43. More important - inspire or pass legislation	46
44. Judge by domestic or foreign policy	47
45. More powerful now - congress or president	48
46. More powerful then - congress or president	49
47. Who killed JFK	50
48. Approve of way the following men handled their jobs as President	51
49. Disapprove of way the following men handled their jobs as President	53
50. Which of these words to describe John F Kennedy	55
51. therm_dem	57
52. therm_rep	58
53. therm_obama	59
54. Generic presidential vote intention	60
55. Favorability of potential Republican presidential candidates – Ted Cruz	61
56. Favorability of potential Republican presidential candidates – Chris Christie	62
57. Favorability of potential Republican presidential candidates – Rand Paul	63
58. Favorability of potential Republican presidential candidates – Scott Walker	64
59. Favorability of potential Republican presidential candidates – Marco Rubio	65
60. Favorability of potential Republican presidential candidates – Jeb Bush	66
61. Favorability of potential Republican presidential candidates – Paul Ryan	67
62. Favorability of potential Democratic presidential candidates – Joe Biden	68
63. Favorability of potential Democratic presidential candidates – Hillary Clinton	69
64. Favorability of potential Democratic presidential candidates – Martin O’Malley	70
65. Favorability of potential Democratic presidential candidates – Brian Schweitzer	71
66. Preferred Republican nominee for President	72
67. Preferred Democratic nominee for President	73
68. Presidential vote preference: Cruz vs. Biden	74
69. Presidential vote preference: Cruz vs. Clinton	75
70. Presidential vote preference: Christie vs. Biden	76
71. Presidential vote preference: Christie vs. Clinton	77
72. 2014 Congressional vote	78
73. Knows someone – Someone who has a child in college	79
74. Knows someone – Someone who has been denied coverage due to a preexisting condition	80

75. Knows someone – Someone who is on Medicare	81
76. Knows someone – Someone who is on Medicaid	82
77. Health insurance	83
78. Reason for not having insurance	84
79. ACA - failure or success	85
80. Attitude on health care reform law	86
81. Have you tried to visit your state exchange	87
82. Future health costs	88
83. health_reform_qual	89
84. Favorability of federal government	90
85. Controlling costs better	91
86. Provides better coverage	92
87. Where you prefer to get health care coverage	93
88. Importance of issues	94
89. Most important issue	95
90. Most important issue	97
91. Respondents have a somewhat or very favorable opinion of these individuals	99
92. Respondents have a somewhat or very unfavorable opinion of these individuals	100
93. Approval of Obama as President	101
94. Obama approval on issues	102
95. Approval of U.S. Congress	103
96. Favorability of Congressional political parties – House Democrats	104
97. Favorability of Congressional political parties – House Republicans	105
98. Favorability of Congressional political parties – Senate Democrats	106
99. Favorability of Congressional political parties – Senate Republicans	107
100. Respondent's ideology	108
101. Perceived Obama sincerity	109
102. Obama likeability	110
103. Which of these words to describe Barack Obama	111
104. Trend of economy	113
105. Stock market expectations over next year	114
106. Change in personal finances over past year	115
107. Own Home/Rent	116
108. Change in home value	117
109. Change in area's home values	118
110. Expected change in area's home values	119
111. Worry about mortgage payments	120
112. Home Purchase Plans	121

The Economist/YouGov Poll

October 26-28, 2013



113. Children under the age of 18	122
114. Voter Registration Status	123
115. Student	124
116. Student's job type	125
117. Employment status among non-students	126
118. Has more than one job	127
119. Typical hours worked	128
120. Worried about losing job	129
121. Job Availability	130
122. Job availability in six months	131
123. Happy with job	132
124. Household Income Prospective	133
125. How long until exhaust savings if lose job	134
126. 3 point party ID	135
127. Race	136
128. Marital Status	137
129. Born Again (Pew version)	138
130. Importance of religion (Pew version)	139
131. Church attendance (Pew version)	140
132. Frequency of Prayer (Pew version)	141
133. Pew religion	142
134. Baseline Party ID (January 2012), collapsed	144

The Economist/YouGov Poll

October 26-28, 2013



1. Interest in news and public affairs

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs...?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Most of the time	46%	38%	39%	52%	63%	50%	38%	34%	56%	36%	40%	43%	59%
Some of the time	31%	29%	37%	31%	21%	30%	36%	30%	26%	35%	37%	29%	23%
Only now and then	15%	23%	16%	10%	13%	13%	17%	28%	12%	19%	14%	20%	12%
Hardly at all	8%	10%	8%	7%	4%	7%	9%	8%	5%	10%	9%	8%	6%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Most of the time	46%	47%	52%	50%	53%	46%	52%	50%	47%	43%	48%	35%	50%	66%
Some of the time	31%	34%	30%	30%	25%	37%	30%	29%	32%	34%	27%	37%	31%	22%
Only now and then	15%	12%	12%	17%	14%	14%	13%	12%	14%	17%	17%	18%	14%	12%
Hardly at all	8%	7%	6%	3%	8%	4%	6%	9%	7%	7%	8%	10%	5%	1%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



2. Direction of country

Would you say things in this country today are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	24%	29%	24%	24%	17%	19%	44%	35%	27%	22%	21%	28%	26%
Off on the wrong track	61%	47%	63%	65%	76%	69%	31%	51%	63%	60%	67%	56%	60%
Not sure	14%	24%	12%	11%	7%	12%	24%	13%	10%	18%	12%	17%	14%
Totals (Unweighted N)	100% (998)	100% (166)	100% (306)	100% (366)	100% (160)	100% (736)	100% (145)	100% (117)	100% (459)	100% (539)	100% (324)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	24%	49%	4%	18%	45%	31%	9%	25%	24%	22%	29%	26%	21%	23%
Off on the wrong track	61%	36%	91%	69%	35%	59%	85%	59%	62%	64%	58%	57%	71%	56%
Not sure	14%	15%	6%	13%	20%	10%	5%	16%	15%	14%	13%	17%	8%	21%
Totals (Unweighted N)	100% (998)	100% (383)	100% (222)	100% (313)	100% (248)	100% (346)	100% (330)	100% (170)	100% (212)	100% (374)	100% (242)	100% (375)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



3. Presidential greatness – Barack Obama

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	14%	16%	10%	16%	14%	7%	44%	20%	14%	14%	15%	16%	10%
Near Great	15%	20%	15%	14%	8%	14%	19%	17%	13%	16%	8%	18%	22%
Average	21%	25%	26%	17%	10%	21%	18%	23%	18%	23%	20%	21%	21%
Below Average	10%	17%	9%	7%	9%	11%	10%	9%	12%	9%	11%	9%	12%
Failure	37%	19%	36%	42%	59%	45%	5%	26%	40%	34%	43%	33%	33%
Don't know	3%	5%	3%	3%	0%	3%	3%	5%	2%	4%	3%	3%	2%
Totals (Unweighted N)	100% (987)	100% (164)	100% (302)	100% (362)	100% (159)	100% (729)	100% (144)	100% (114)	100% (456)	100% (531)	100% (319)	100% (360)	100% (308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	14%	29%	2%	8%	24%	16%	7%	13%	14%	16%	11%	16%	11%	22%
Near Great	15%	30%	3%	12%	30%	16%	5%	19%	14%	13%	17%	14%	15%	18%
Average	21%	27%	12%	18%	33%	21%	9%	25%	27%	15%	20%	23%	20%	9%
Below Average	10%	6%	8%	14%	8%	13%	10%	12%	7%	11%	12%	13%	9%	18%
Failure	37%	8%	75%	44%	3%	32%	69%	28%	33%	43%	37%	30%	44%	33%
Don't know	3%	1%	0%	4%	3%	1%	0%	2%	4%	3%	3%	4%	1%	0%
Totals (Unweighted N)	100% (987)	100% (379)	100% (220)	100% (309)	100% (247)	100% (344)	100% (326)	100% (166)	100% (209)	100% (371)	100% (241)	100% (369)	100% (373)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



4. Presidential greatness – George W. Bush

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	6%	5%	6%	8%	6%	6%	8%	4%	5%	7%	7%	8%	2%
Near Great	11%	8%	9%	10%	21%	11%	6%	16%	9%	13%	10%	11%	13%
Average	29%	20%	29%	31%	40%	32%	23%	18%	28%	30%	30%	29%	28%
Below Average	19%	18%	20%	19%	17%	18%	23%	20%	19%	18%	21%	18%	17%
Failure	32%	44%	33%	29%	16%	30%	39%	38%	38%	27%	29%	31%	38%
Don't know	3%	5%	3%	3%	0%	3%	2%	5%	2%	4%	3%	4%	1%
Totals (Unweighted N)	100% (991)	100% (165)	100% (303)	100% (363)	100% (160)	100% (731)	100% (144)	100% (116)	100% (456)	100% (535)	100% (322)	100% (360)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	6%	4%	14%	3%	1%	9%	9%	3%	9%	7%	4%	9%	6%	7%
Near Great	11%	4%	26%	12%	3%	8%	19%	10%	11%	12%	10%	10%	12%	7%
Average	29%	17%	43%	34%	14%	24%	43%	25%	30%	30%	28%	26%	33%	29%
Below Average	19%	20%	11%	21%	16%	26%	15%	24%	14%	22%	15%	19%	20%	12%
Failure	32%	54%	5%	27%	66%	32%	13%	34%	33%	27%	38%	32%	28%	45%
Don't know	3%	0%	1%	3%	1%	1%	0%	3%	3%	2%	4%	4%	1%	0%
Totals (Unweighted N)	100% (991)	100% (382)	100% (220)	100% (309)	100% (249)	100% (343)	100% (328)	100% (167)	100% (209)	100% (373)	100% (242)	100% (370)	100% (376)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



5. Presidential greatness – Bill Clinton

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	27%	33%	25%	27%	18%	22%	46%	34%	29%	24%	27%	29%	22%
Near Great	22%	19%	24%	22%	21%	20%	32%	22%	19%	24%	17%	21%	29%
Average	27%	26%	29%	25%	28%	29%	16%	27%	24%	30%	25%	28%	28%
Below Average	14%	10%	14%	14%	22%	18%	3%	5%	18%	11%	18%	11%	13%
Failure	7%	3%	5%	8%	12%	8%	2%	5%	9%	5%	8%	5%	6%
Don't know	4%	8%	3%	3%	0%	4%	2%	6%	1%	6%	4%	6%	0%
Totals (Unweighted N)	100% (989)	100% (164)	100% (304)	100% (361)	100% (160)	100% (731)	100% (144)	100% (114)	100% (456)	100% (533)	100% (321)	100% (360)	100% (308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	27%	47%	2%	20%	48%	34%	8%	29%	29%	24%	26%	27%	25%	29%
Near Great	22%	30%	16%	21%	35%	22%	15%	33%	18%	21%	19%	21%	22%	27%
Average	27%	15%	41%	30%	13%	28%	34%	23%	28%	29%	24%	25%	31%	20%
Below Average	14%	3%	28%	17%	3%	11%	27%	9%	13%	16%	16%	15%	12%	18%
Failure	7%	3%	12%	8%	0%	4%	14%	4%	8%	6%	8%	5%	9%	6%
Don't know	4%	2%	0%	4%	1%	0%	2%	2%	4%	3%	6%	6%	1%	0%
Totals (Unweighted N)	100% (989)	100% (381)	100% (219)	100% (310)	100% (248)	100% (344)	100% (327)	100% (167)	100% (210)	100% (372)	100% (240)	100% (369)	100% (376)	100% (81)

The Economist/YouGov Poll

October 26-28, 2013



6. Presidential greatness – George H.W. Bush

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	6%	6%	3%	7%	7%	7%	3%	5%	4%	7%	7%	6%	2%
Near Great	17%	16%	17%	13%	27%	16%	15%	22%	15%	19%	18%	16%	15%
Average	43%	36%	44%	46%	46%	45%	36%	37%	47%	39%	35%	42%	56%
Below Average	16%	13%	18%	20%	10%	16%	20%	10%	18%	15%	17%	15%	16%
Failure	12%	15%	14%	10%	10%	11%	18%	17%	12%	13%	15%	13%	8%
Don't know	6%	15%	4%	4%	0%	5%	9%	8%	4%	8%	7%	8%	3%
Totals (Unweighted N)	100% (991)	100% (165)	100% (303)	100% (363)	100% (160)	100% (731)	100% (145)	100% (115)	100% (457)	100% (534)	100% (323)	100% (360)	100% (308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	6%	3%	12%	5%	1%	7%	8%	4%	6%	8%	4%	9%	4%	2%
Near Great	17%	14%	35%	12%	8%	16%	26%	19%	15%	19%	14%	15%	18%	14%
Average	43%	35%	45%	53%	45%	45%	44%	45%	42%	41%	45%	37%	45%	49%
Below Average	16%	22%	5%	17%	23%	17%	13%	17%	17%	17%	12%	15%	18%	17%
Failure	12%	22%	2%	8%	19%	12%	8%	11%	17%	10%	13%	15%	12%	13%
Don't know	6%	4%	2%	5%	4%	3%	2%	3%	4%	5%	11%	9%	2%	5%
Totals (Unweighted N)	100% (991)	100% (382)	100% (219)	100% (311)	100% (249)	100% (344)	100% (327)	100% (167)	100% (210)	100% (372)	100% (242)	100% (371)	100% (376)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



7. Presidential greatness – Ronald Reagan

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	32%	21%	28%	37%	46%	36%	12%	29%	35%	28%	32%	30%	33%
Near Great	20%	16%	26%	18%	22%	21%	16%	20%	19%	21%	21%	21%	19%
Average	23%	21%	24%	23%	20%	21%	37%	17%	20%	25%	23%	22%	23%
Below Average	11%	14%	7%	12%	8%	10%	12%	17%	11%	10%	9%	11%	13%
Failure	7%	10%	9%	6%	4%	7%	11%	7%	10%	5%	8%	6%	9%
Don't know	7%	17%	5%	3%	0%	6%	13%	9%	4%	10%	7%	9%	3%
Totals (Unweighted N)	100% (987)	100% (165)	100% (301)	100% (361)	100% (160)	100% (727)	100% (144)	100% (116)	100% (454)	100% (533)	100% (321)	100% (358)	100% (308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	32%	11%	69%	35%	9%	24%	60%	29%	28%	35%	32%	26%	36%	31%
Near Great	20%	20%	21%	22%	12%	29%	21%	17%	23%	21%	19%	22%	21%	15%
Average	23%	29%	7%	24%	31%	27%	13%	30%	19%	22%	22%	24%	27%	16%
Below Average	11%	18%	0%	11%	26%	12%	2%	14%	15%	8%	10%	10%	8%	18%
Failure	7%	18%	0%	4%	18%	5%	3%	7%	9%	7%	7%	7%	5%	14%
Don't know	7%	5%	2%	5%	4%	4%	1%	3%	6%	7%	9%	11%	2%	6%
Totals (Unweighted N)	100% (987)	100% (382)	100% (218)	100% (308)	100% (249)	100% (342)	100% (326)	100% (166)	100% (210)	100% (371)	100% (240)	100% (370)	100% (372)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



8. Presidential greatness – Jimmy Carter

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	6%	10%	8%	3%	3%	5%	11%	6%	6%	6%	7%	7%	4%
Near Great	13%	10%	17%	15%	8%	12%	22%	11%	13%	13%	10%	15%	15%
Average	32%	36%	28%	30%	36%	31%	32%	39%	27%	36%	34%	28%	34%
Below Average	15%	14%	12%	20%	13%	16%	15%	9%	15%	15%	15%	12%	19%
Failure	22%	6%	19%	27%	41%	26%	4%	17%	31%	13%	21%	23%	22%
Don't know	12%	24%	16%	5%	0%	11%	16%	18%	7%	17%	13%	15%	7%
Totals (Unweighted N)	100% (986)	100% (161)	100% (305)	100% (362)	100% (158)	100% (725)	100% (145)	100% (116)	100% (453)	100% (533)	100% (320)	100% (358)	100% (308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	6%	10%	2%	6%	9%	8%	4%	7%	9%	5%	5%	7%	6%	11%
Near Great	13%	20%	5%	13%	22%	15%	5%	12%	16%	13%	10%	15%	11%	24%
Average	32%	41%	15%	29%	46%	35%	20%	36%	30%	30%	34%	32%	35%	21%
Below Average	15%	14%	25%	14%	12%	16%	19%	23%	12%	18%	9%	13%	15%	18%
Failure	22%	5%	45%	28%	2%	15%	46%	15%	21%	23%	24%	16%	25%	22%
Don't know	12%	10%	8%	10%	10%	11%	5%	7%	12%	11%	18%	17%	7%	5%
Totals (Unweighted N)	100% (986)	100% (381)	100% (219)	100% (307)	100% (249)	100% (342)	100% (323)	100% (168)	100% (209)	100% (369)	100% (240)	100% (368)	100% (375)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



9. Presidential greatness – Gerald Ford

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	3%	5%	3%	1%	3%	2%	5%	2%	3%	2%	3%	4%	1%
Near Great	7%	4%	7%	8%	7%	6%	11%	6%	6%	7%	7%	7%	5%
Average	45%	35%	46%	45%	65%	48%	37%	39%	46%	45%	42%	45%	53%
Below Average	21%	14%	17%	32%	20%	23%	21%	14%	25%	18%	20%	20%	25%
Failure	7%	9%	6%	7%	5%	7%	5%	8%	11%	3%	10%	5%	5%
Don't know	17%	34%	20%	8%	0%	14%	20%	30%	8%	25%	19%	19%	12%
Totals (Unweighted N)	100% (990)	100% (164)	100% (303)	100% (363)	100% (160)	100% (731)	100% (143)	100% (116)	100% (457)	100% (533)	100% (322)	100% (359)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	3%	4%	1%	3%	1%	5%	2%	2%	5%	3%	0%	3%	3%	2%
Near Great	7%	7%	11%	5%	7%	8%	7%	6%	6%	7%	7%	9%	6%	6%
Average	45%	43%	48%	51%	49%	44%	50%	55%	42%	44%	44%	42%	49%	56%
Below Average	21%	23%	26%	19%	21%	20%	25%	19%	18%	24%	23%	17%	24%	21%
Failure	7%	8%	4%	7%	9%	5%	8%	4%	10%	6%	9%	6%	5%	6%
Don't know	17%	15%	9%	15%	13%	18%	7%	14%	19%	17%	16%	23%	12%	8%
Totals (Unweighted N)	100% (990)	100% (380)	100% (220)	100% (310)	100% (248)	100% (344)	100% (327)	100% (167)	100% (209)	100% (372)	100% (242)	100% (369)	100% (376)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



10. Presidential greatness – Richard Nixon

How would you rate the following Presidents?

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	3%	5%	3%	2%	0%	2%	6%	3%	3%	2%	2%	3%	3%
Near Great	8%	8%	7%	9%	7%	7%	10%	7%	9%	7%	8%	6%	10%
Average	25%	16%	31%	23%	32%	27%	19%	19%	29%	21%	23%	25%	27%
Below Average	23%	18%	16%	29%	36%	24%	20%	20%	21%	26%	24%	22%	24%
Failure	30%	32%	28%	31%	25%	29%	32%	30%	34%	26%	32%	28%	28%
Don't know	12%	21%	15%	7%	0%	10%	14%	21%	4%	19%	11%	16%	8%
Totals (Unweighted N)	100% (987)	100% (163)	100% (303)	100% (362)	100% (159)	100% (728)	100% (143)	100% (116)	100% (454)	100% (533)	100% (322)	100% (357)	100% (308)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	3%	4%	1%	3%	3%	5%	1%	3%	2%	3%	3%	3%	3%	0%
Near Great	8%	8%	13%	6%	4%	9%	10%	8%	11%	7%	6%	8%	7%	8%
Average	25%	20%	31%	28%	25%	22%	29%	29%	19%	28%	23%	24%	25%	24%
Below Average	23%	20%	23%	27%	24%	21%	27%	22%	27%	21%	24%	24%	24%	24%
Failure	30%	36%	25%	27%	35%	33%	27%	27%	28%	29%	34%	23%	34%	37%
Don't know	12%	11%	7%	10%	9%	10%	6%	11%	12%	13%	11%	17%	8%	7%
Totals (Unweighted N)	100% (987)	100% (379)	100% (219)	100% (310)	100% (246)	100% (344)	100% (326)	100% (166)	100% (208)	100% (372)	100% (241)	100% (369)	100% (373)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



11. Presidential greatness – Lyndon Johnson

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	5%	5%	6%	5%	6%	4%	13%	6%	6%	4%	3%	7%	7%
Near Great	13%	15%	9%	16%	12%	11%	19%	19%	15%	11%	12%	14%	13%
Average	34%	30%	40%	33%	31%	35%	32%	32%	35%	34%	33%	28%	43%
Below Average	15%	7%	10%	22%	27%	18%	7%	7%	17%	14%	16%	15%	15%
Failure	13%	14%	8%	13%	24%	14%	11%	10%	18%	9%	16%	13%	9%
Don't know	19%	29%	26%	12%	1%	18%	18%	25%	9%	28%	19%	23%	13%
Totals (Unweighted N)	100% (990)	100% (164)	100% (304)	100% (363)	100% (159)	100% (729)	100% (145)	100% (116)	100% (458)	100% (532)	100% (322)	100% (359)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	5%	9%	3%	4%	8%	8%	3%	6%	7%	5%	3%	4%	5%	13%
Near Great	13%	23%	9%	8%	23%	16%	7%	15%	14%	12%	13%	12%	15%	12%
Average	34%	33%	34%	36%	40%	34%	31%	42%	33%	34%	31%	33%	34%	39%
Below Average	15%	10%	24%	18%	10%	13%	25%	12%	17%	15%	16%	13%	16%	21%
Failure	13%	7%	19%	15%	4%	8%	24%	9%	10%	14%	18%	13%	14%	6%
Don't know	19%	17%	11%	19%	16%	22%	10%	17%	19%	20%	18%	25%	16%	9%
Totals (Unweighted N)	100% (990)	100% (381)	100% (219)	100% (311)	100% (248)	100% (344)	100% (326)	100% (168)	100% (208)	100% (373)	100% (241)	100% (369)	100% (376)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



12. Presidential greatness – John F. Kennedy

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	30%	27%	27%	31%	39%	28%	40%	32%	28%	32%	35%	30%	22%
Near Great	30%	28%	32%	32%	29%	31%	30%	26%	34%	27%	26%	31%	36%
Average	23%	20%	22%	27%	22%	25%	16%	19%	24%	22%	22%	22%	26%
Below Average	4%	6%	5%	2%	7%	4%	6%	4%	6%	3%	5%	4%	5%
Failure	2%	4%	0%	3%	1%	2%	0%	5%	4%	1%	3%	1%	3%
Don't know	10%	16%	15%	4%	2%	9%	9%	14%	4%	15%	8%	12%	9%
Totals (Unweighted N)	100% (996)	100% (166)	100% (305)	100% (366)	100% (159)	100% (735)	100% (145)	100% (116)	100% (459)	100% (537)	100% (325)	100% (362)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	30%	42%	20%	24%	42%	35%	22%	37%	35%	28%	25%	28%	32%	29%
Near Great	30%	31%	29%	34%	34%	30%	32%	25%	33%	32%	30%	31%	31%	39%
Average	23%	15%	34%	26%	16%	24%	29%	21%	21%	24%	25%	21%	23%	22%
Below Average	4%	1%	6%	5%	1%	3%	6%	7%	3%	4%	5%	6%	3%	3%
Failure	2%	2%	3%	2%	0%	0%	6%	2%	1%	2%	4%	2%	3%	1%
Don't know	10%	9%	7%	9%	7%	8%	5%	8%	8%	10%	12%	11%	8%	6%
Totals (Unweighted N)	100% (996)	100% (383)	100% (221)	100% (312)	100% (247)	100% (345)	100% (330)	100% (170)	100% (210)	100% (373)	100% (243)	100% (374)	100% (377)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



13. Presidential greatness – Dwight Eisenhower

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	14%	12%	14%	12%	19%	13%	18%	10%	16%	11%	11%	17%	13%
Near Great	30%	27%	17%	37%	44%	33%	20%	22%	34%	26%	29%	26%	36%
Average	30%	25%	34%	31%	30%	30%	26%	33%	32%	29%	29%	30%	31%
Below Average	3%	3%	5%	3%	1%	3%	4%	2%	3%	3%	4%	2%	4%
Failure	1%	3%	1%	0%	0%	1%	0%	4%	2%	0%	1%	1%	1%
Don't know	22%	29%	30%	17%	5%	19%	32%	28%	12%	31%	25%	24%	15%
Totals (Unweighted N)	100% (993)	100% (166)	100% (306)	100% (362)	100% (159)	100% (732)	100% (144)	100% (117)	100% (456)	100% (537)	100% (324)	100% (359)	100% (310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	14%	17%	14%	14%	13%	16%	15%	12%	18%	13%	10%	14%	15%	13%
Near Great	30%	27%	37%	31%	33%	28%	34%	36%	25%	25%	39%	25%	32%	42%
Average	30%	30%	27%	32%	35%	27%	31%	29%	33%	30%	27%	28%	32%	33%
Below Average	3%	3%	4%	4%	2%	2%	4%	1%	3%	5%	2%	4%	3%	1%
Failure	1%	3%	0%	1%	0%	1%	2%	2%	0%	1%	1%	2%	0%	1%
Don't know	22%	20%	18%	18%	17%	25%	13%	19%	20%	25%	21%	28%	18%	11%
Totals (Unweighted N)	100% (993)	100% (381)	100% (222)	100% (311)	100% (247)	100% (343)	100% (330)	100% (168)	100% (210)	100% (373)	100% (242)	100% (371)	100% (376)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



14. Presidential greatness – Harry Truman

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	16%	14%	14%	14%	24%	16%	15%	15%	18%	13%	11%	18%	18%
Near Great	21%	20%	13%	28%	25%	22%	19%	20%	26%	17%	17%	22%	27%
Average	30%	22%	34%	30%	35%	32%	23%	24%	33%	27%	30%	27%	33%
Below Average	5%	6%	4%	6%	3%	5%	7%	3%	6%	5%	6%	6%	2%
Failure	2%	3%	3%	0%	2%	2%	1%	6%	3%	1%	1%	2%	3%
Don't know	26%	36%	31%	21%	11%	23%	36%	32%	13%	38%	33%	25%	17%
Totals (Unweighted N)	100% (988)	100% (166)	100% (304)	100% (360)	100% (158)	100% (730)	100% (142)	100% (116)	100% (451)	100% (537)	100% (321)	100% (359)	100% (308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	16%	21%	12%	14%	18%	22%	12%	18%	19%	13%	14%	12%	18%	15%
Near Great	21%	20%	24%	25%	29%	19%	21%	20%	18%	20%	27%	16%	21%	40%
Average	30%	26%	35%	32%	28%	29%	36%	32%	29%	31%	29%	28%	36%	21%
Below Average	5%	5%	3%	7%	2%	4%	8%	6%	5%	6%	2%	7%	3%	5%
Failure	2%	3%	2%	2%	1%	1%	3%	1%	2%	2%	2%	3%	1%	2%
Don't know	26%	25%	24%	19%	22%	25%	19%	23%	27%	27%	26%	35%	20%	17%
Totals (Unweighted N)	100% (988)	100% (380)	100% (222)	100% (308)	100% (246)	100% (342)	100% (328)	100% (168)	100% (210)	100% (371)	100% (239)	100% (370)	100% (372)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



15. Presidential greatness – Franklin D. Roosevelt

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	31%	40%	26%	28%	31%	32%	29%	27%	35%	27%	25%	30%	42%
Near Great	22%	21%	18%	26%	20%	22%	21%	22%	24%	19%	20%	24%	23%
Average	18%	11%	22%	19%	23%	19%	18%	18%	16%	20%	25%	15%	13%
Below Average	6%	3%	6%	8%	9%	8%	3%	3%	8%	5%	5%	7%	7%
Failure	4%	5%	4%	3%	3%	4%	1%	6%	7%	1%	2%	5%	5%
Don't know	19%	20%	23%	16%	14%	16%	27%	24%	9%	27%	23%	20%	10%
Totals (Unweighted N)	100% (987)	100% (165)	100% (304)	100% (360)	100% (158)	100% (727)	100% (143)	100% (117)	100% (454)	100% (533)	100% (322)	100% (356)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	31%	44%	20%	26%	53%	33%	19%	38%	33%	24%	35%	22%	34%	46%
Near Great	22%	23%	24%	25%	20%	27%	22%	16%	21%	23%	24%	23%	25%	23%
Average	18%	11%	23%	22%	11%	16%	25%	15%	21%	19%	18%	23%	17%	15%
Below Average	6%	3%	12%	8%	1%	3%	13%	2%	5%	10%	5%	6%	5%	5%
Failure	4%	2%	5%	4%	0%	3%	8%	6%	4%	3%	5%	4%	3%	2%
Don't know	19%	16%	16%	14%	15%	18%	12%	22%	16%	21%	14%	22%	17%	9%
Totals (Unweighted N)	100% (987)	100% (380)	100% (220)	100% (310)	100% (246)	100% (343)	100% (327)	100% (167)	100% (210)	100% (371)	100% (239)	100% (369)	100% (375)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



16. Presidential greatness – Herbert Hoover

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	4%	6%	4%	2%	4%	4%	8%	2%	6%	2%	3%	5%	4%
Near Great	10%	7%	10%	9%	16%	9%	14%	11%	10%	10%	12%	8%	10%
Average	31%	26%	31%	35%	33%	34%	24%	26%	32%	31%	30%	31%	33%
Below Average	12%	12%	9%	14%	11%	14%	6%	8%	17%	7%	10%	11%	16%
Failure	11%	15%	7%	10%	11%	10%	10%	18%	14%	8%	8%	10%	16%
Don't know	32%	33%	38%	30%	24%	31%	38%	35%	22%	42%	37%	35%	21%
Totals (Unweighted N)	100% (988)	100% (165)	100% (304)	100% (362)	100% (157)	100% (727)	100% (144)	100% (117)	100% (451)	100% (537)	100% (324)	100% (358)	100% (306)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	4%	5%	3%	5%	3%	7%	3%	4%	7%	3%	2%	5%	4%	0%
Near Great	10%	10%	12%	9%	8%	8%	14%	10%	9%	9%	11%	11%	10%	16%
Average	31%	30%	32%	34%	36%	26%	36%	26%	33%	31%	33%	29%	33%	31%
Below Average	12%	9%	14%	15%	11%	12%	15%	13%	8%	15%	10%	6%	17%	12%
Failure	11%	17%	7%	8%	14%	11%	9%	13%	9%	9%	14%	10%	8%	17%
Don't know	32%	29%	32%	28%	28%	36%	23%	33%	35%	33%	28%	40%	27%	24%
Totals (Unweighted N)	100% (988)	100% (382)	100% (220)	100% (308)	100% (248)	100% (340)	100% (328)	100% (167)	100% (209)	100% (373)	100% (239)	100% (371)	100% (375)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



17. Presidential greatness – Calvin Coolidge

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	3%	6%	2%	2%	1%	4%	2%	2%	5%	1%	1%	5%	4%
Near Great	7%	9%	7%	5%	9%	6%	14%	7%	8%	6%	8%	5%	8%
Average	30%	22%	35%	35%	24%	33%	22%	23%	32%	28%	25%	33%	34%
Below Average	12%	14%	9%	12%	16%	12%	11%	16%	16%	9%	10%	13%	15%
Failure	6%	6%	4%	7%	6%	5%	5%	9%	8%	4%	6%	3%	8%
Don't know	42%	43%	44%	39%	43%	41%	46%	43%	31%	52%	50%	41%	31%
Totals (Unweighted N)	100% (985)	100% (165)	100% (305)	100% (357)	100% (158)	100% (727)	100% (142)	100% (116)	100% (453)	100% (532)	100% (324)	100% (354)	100% (307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	3%	2%	3%	5%	3%	4%	4%	3%	6%	3%	1%	1%	4%	2%
Near Great	7%	8%	8%	7%	3%	9%	8%	8%	7%	5%	9%	8%	6%	11%
Average	30%	29%	33%	35%	33%	26%	36%	26%	27%	32%	31%	29%	34%	37%
Below Average	12%	14%	12%	11%	20%	10%	12%	13%	11%	13%	12%	10%	11%	10%
Failure	6%	10%	3%	5%	7%	6%	5%	6%	5%	5%	6%	5%	4%	10%
Don't know	42%	38%	41%	37%	34%	46%	36%	43%	44%	41%	41%	48%	41%	30%
Totals (Unweighted N)	100% (985)	100% (378)	100% (219)	100% (309)	100% (247)	100% (339)	100% (326)	100% (167)	100% (210)	100% (371)	100% (237)	100% (372)	100% (372)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



18. Presidential greatness – Warren G. Harding

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	2%	5%	3%	1%	1%	2%	6%	2%	4%	1%	1%	4%	3%
Near Great	5%	7%	2%	5%	4%	4%	7%	5%	4%	5%	6%	2%	5%
Average	30%	23%	35%	31%	30%	32%	22%	27%	31%	28%	26%	33%	33%
Below Average	12%	12%	8%	15%	13%	12%	12%	12%	15%	9%	8%	12%	18%
Failure	7%	10%	4%	6%	6%	7%	3%	9%	10%	4%	7%	5%	9%
Don't know	44%	43%	48%	42%	46%	43%	50%	45%	35%	53%	53%	44%	32%
Totals (Unweighted N)	100% (988)	100% (166)	100% (302)	100% (362)	100% (158)	100% (728)	100% (144)	100% (116)	100% (453)	100% (535)	100% (325)	100% (354)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	2%	4%	1%	3%	3%	3%	2%	1%	3%	3%	1%	3%	3%	0%
Near Great	5%	5%	8%	3%	3%	4%	6%	3%	4%	5%	6%	5%	3%	9%
Average	30%	31%	30%	33%	34%	27%	34%	30%	30%	30%	29%	27%	32%	31%
Below Average	12%	11%	14%	14%	12%	10%	15%	11%	13%	11%	12%	10%	12%	18%
Failure	7%	9%	4%	6%	11%	5%	7%	8%	5%	7%	8%	5%	5%	8%
Don't know	44%	40%	43%	40%	37%	50%	37%	47%	45%	44%	44%	49%	45%	34%
Totals (Unweighted N)	100% (988)	100% (382)	100% (220)	100% (307)	100% (247)	100% (342)	100% (327)	100% (166)	100% (210)	100% (372)	100% (240)	100% (371)	100% (374)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



19. Presidential greatness – Woodrow Wilson

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	5%	12%	3%	3%	2%	5%	4%	4%	6%	4%	1%	7%	10%
Near Great	14%	15%	14%	15%	10%	14%	12%	13%	17%	11%	14%	11%	17%
Average	29%	23%	30%	34%	24%	30%	24%	26%	29%	28%	25%	29%	34%
Below Average	9%	4%	8%	10%	17%	8%	12%	7%	10%	8%	8%	10%	9%
Failure	6%	7%	6%	5%	7%	7%	2%	6%	10%	2%	4%	7%	8%
Don't know	37%	39%	40%	33%	40%	35%	46%	43%	28%	46%	47%	37%	21%
Totals (Unweighted N)	100% (986)	100% (162)	100% (304)	100% (362)	100% (158)	100% (726)	100% (144)	100% (116)	100% (455)	100% (531)	100% (324)	100% (355)	100% (307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	5%	7%	4%	6%	9%	5%	4%	6%	6%	4%	6%	4%	5%	5%
Near Great	14%	17%	15%	12%	20%	16%	10%	15%	14%	12%	17%	12%	13%	25%
Average	29%	31%	29%	31%	33%	29%	29%	33%	28%	28%	28%	28%	29%	34%
Below Average	9%	8%	10%	11%	7%	6%	15%	6%	8%	11%	7%	8%	9%	8%
Failure	6%	4%	6%	9%	1%	4%	12%	4%	5%	8%	6%	6%	6%	3%
Don't know	37%	34%	36%	32%	30%	40%	31%	36%	39%	37%	37%	43%	38%	25%
Totals (Unweighted N)	100% (986)	100% (380)	100% (219)	100% (309)	100% (246)	100% (342)	100% (327)	100% (165)	100% (211)	100% (372)	100% (238)	100% (368)	100% (375)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



20. Presidential greatness – William Taft

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	3%	8%	2%	1%	0%	3%	4%	2%	4%	2%	2%	4%	4%
Near Great	6%	10%	6%	4%	4%	6%	11%	5%	7%	6%	6%	7%	6%
Average	33%	26%	35%	38%	32%	37%	23%	22%	35%	31%	27%	35%	40%
Below Average	12%	8%	9%	15%	16%	11%	13%	17%	16%	8%	10%	11%	15%
Failure	3%	5%	3%	2%	1%	2%	2%	8%	5%	1%	3%	2%	3%
Don't know	43%	42%	45%	41%	47%	42%	47%	46%	33%	53%	53%	41%	31%
Totals (Unweighted N)	100% (985)	100% (164)	100% (300)	100% (362)	100% (159)	100% (726)	100% (143)	100% (116)	100% (451)	100% (534)	100% (323)	100% (355)	100% (307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	3%	4%	1%	4%	4%	4%	2%	1%	6%	3%	2%	3%	3%	0%
Near Great	6%	8%	7%	4%	4%	7%	7%	4%	5%	5%	11%	7%	6%	8%
Average	33%	33%	35%	37%	42%	29%	35%	30%	34%	34%	31%	30%	34%	40%
Below Average	12%	12%	12%	13%	13%	11%	14%	18%	8%	11%	13%	8%	13%	17%
Failure	3%	4%	1%	3%	3%	2%	4%	3%	2%	4%	3%	4%	2%	6%
Don't know	43%	38%	43%	39%	34%	47%	38%	44%	44%	44%	41%	49%	43%	27%
Totals (Unweighted N)	100% (985)	100% (383)	100% (220)	100% (303)	100% (247)	100% (340)	100% (327)	100% (165)	100% (210)	100% (370)	100% (240)	100% (369)	100% (374)	100% (81)

The Economist/YouGov Poll

October 26-28, 2013



21. Presidential greatness – Theodore Roosevelt

How would you rate the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Great	23%	33%	19%	20%	17%	25%	16%	19%	27%	18%	18%	23%	30%
Near Great	29%	29%	26%	28%	35%	31%	22%	20%	32%	25%	24%	28%	35%
Average	18%	11%	19%	23%	18%	18%	19%	20%	16%	21%	21%	18%	15%
Below Average	3%	0%	6%	3%	5%	3%	6%	3%	5%	2%	3%	3%	3%
Failure	2%	5%	1%	1%	0%	1%	3%	4%	2%	1%	2%	1%	2%
Don't know	26%	22%	29%	27%	24%	23%	34%	34%	18%	33%	32%	27%	16%
Totals (Unweighted N)	100% (988)	100% (166)	100% (306)	100% (359)	100% (157)	100% (727)	100% (144)	100% (117)	100% (455)	100% (533)	100% (322)	100% (357)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Great	23%	26%	23%	24%	28%	25%	19%	29%	20%	23%	21%	17%	22%	28%
Near Great	29%	27%	31%	29%	28%	31%	32%	21%	35%	23%	37%	28%	30%	35%
Average	18%	20%	19%	18%	19%	13%	23%	17%	18%	21%	13%	18%	19%	15%
Below Average	3%	2%	3%	5%	3%	2%	5%	4%	3%	3%	5%	5%	3%	1%
Failure	2%	3%	1%	1%	1%	1%	2%	1%	1%	2%	1%	3%	0%	1%
Don't know	26%	22%	24%	23%	22%	28%	18%	28%	24%	28%	23%	30%	26%	21%
Totals (Unweighted N)	100% (988)	100% (381)	100% (218)	100% (310)	100% (248)	100% (342)	100% (325)	100% (169)	100% (209)	100% (373)	100% (237)	100% (372)	100% (371)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



22. Greatest President

Which man do you consider to be the greatest President since 1900?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	6%	2%	8%	8%	5%	1%	27%	3%	5%	7%	4%	9%	5%
George W Bush	2%	4%	4%	0%	0%	2%	0%	2%	1%	3%	2%	4%	0%
Bill Clinton	15%	25%	16%	12%	6%	15%	13%	19%	14%	16%	14%	18%	13%
George H.W. Bush	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Ronald Reagan	21%	5%	20%	25%	36%	25%	5%	18%	16%	25%	20%	19%	23%
Jimmy Carter	1%	1%	1%	1%	0%	0%	2%	3%	0%	1%	1%	0%	1%
Gerald Ford	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Richard Nixon	1%	0%	0%	2%	0%	1%	1%	0%	1%	0%	0%	0%	2%
Lyndon Johnson	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
John F. Kennedy	17%	10%	18%	25%	9%	16%	15%	27%	15%	19%	25%	13%	10%
Dwight Eisenhower	2%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	3%	1%
Harry Truman	1%	0%	1%	2%	4%	2%	0%	1%	1%	1%	2%	1%	0%
Franklin D. Roosevelt	23%	34%	17%	19%	25%	26%	13%	24%	29%	18%	20%	18%	35%
Herbert Hoover	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Calvin Coolidge	1%	4%	0%	0%	0%	1%	1%	0%	2%	0%	0%	3%	1%
Warren G. Harding	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Woodrow Wilson	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
William Taft	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Theodore Roosevelt	4%	10%	4%	1%	0%	3%	9%	1%	5%	3%	4%	5%	3%
Not sure	6%	3%	10%	3%	13%	6%	14%	1%	9%	4%	7%	8%	4%
Totals (Unweighted N)	100% (498)	100% (76)	100% (136)	100% (193)	100% (93)	100% (359)	100% (79)	100% (60)	100% (231)	100% (267)	100% (157)	100% (179)	100% (162)

The Economist/YouGov Poll

October 26-28, 2013



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	6%	11%	0%	5%	6%	11%	1%	1%	5%	10%	3%	9%	4%	1%
George W Bush	2%	2%	5%	0%	0%	2%	3%	0%	2%	4%	0%	5%	1%	0%
Bill Clinton	15%	20%	1%	22%	20%	19%	7%	9%	19%	17%	13%	21%	14%	7%
George H.W. Bush	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%
Ronald Reagan	21%	6%	51%	26%	5%	13%	47%	25%	17%	22%	19%	19%	24%	23%
Jimmy Carter	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Gerald Ford	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Richard Nixon	1%	1%	1%	0%	0%	2%	0%	0%	1%	0%	2%	0%	0%	0%
Lyndon Johnson	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%
John F. Kennedy	17%	19%	18%	13%	15%	19%	14%	18%	20%	18%	12%	17%	21%	9%
Dwight Eisenhower	2%	1%	2%	1%	0%	2%	3%	0%	2%	3%	0%	2%	1%	2%
Harry Truman	1%	1%	2%	1%	1%	2%	1%	0%	3%	1%	2%	2%	2%	1%
Franklin D. Roosevelt	23%	29%	12%	20%	41%	18%	16%	31%	22%	15%	31%	10%	20%	52%
Herbert Hoover	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Calvin Coolidge	1%	0%	1%	1%	0%	1%	2%	0%	2%	1%	0%	0%	1%	0%
Warren G. Harding	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Woodrow Wilson	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
William Taft	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Theodore Roosevelt	4%	1%	3%	4%	4%	3%	2%	3%	0%	2%	12%	6%	2%	1%
Not sure	6%	7%	1%	5%	8%	7%	1%	12%	5%	6%	5%	8%	9%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(498)	(239)	(101)	(135)	(161)	(181)	(139)	(90)	(106)	(188)	(114)	(172)	(196)	(50)

The Economist/YouGov Poll

October 26-28, 2013



23. Perceived ideology of past Presidents – Barack Obama

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	41%	31%	36%	48%	53%	45%	26%	30%	44%	38%	41%	41%	41%
Liberal	21%	28%	21%	18%	18%	22%	23%	12%	22%	20%	14%	23%	29%
Moderate	20%	20%	26%	19%	10%	17%	28%	32%	20%	20%	17%	22%	22%
Conservative	5%	10%	3%	2%	4%	3%	9%	10%	3%	6%	8%	2%	2%
Very conservative	2%	2%	2%	2%	3%	2%	2%	4%	3%	1%	3%	1%	2%
Don't know	11%	9%	12%	12%	13%	11%	12%	13%	7%	16%	17%	11%	3%
Totals (Unweighted N)	100% (964)	100% (158)	100% (294)	100% (355)	100% (157)	100% (717)	100% (136)	100% (111)	100% (448)	100% (516)	100% (313)	100% (351)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	41%	18%	74%	47%	12%	32%	73%	31%	39%	47%	39%	35%	44%	49%
Liberal	21%	31%	13%	16%	41%	24%	10%	26%	19%	19%	24%	19%	23%	15%
Moderate	20%	35%	4%	20%	38%	28%	5%	24%	23%	18%	18%	19%	19%	31%
Conservative	5%	5%	1%	4%	4%	3%	3%	5%	5%	2%	7%	7%	2%	0%
Very conservative	2%	3%	2%	2%	2%	1%	4%	1%	1%	2%	4%	2%	3%	5%
Don't know	11%	9%	6%	11%	3%	13%	6%	13%	13%	12%	9%	18%	8%	0%
Totals (Unweighted N)	100% (964)	100% (372)	100% (219)	100% (304)	100% (241)	100% (336)	100% (326)	100% (165)	100% (204)	100% (366)	100% (229)	100% (359)	100% (366)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



24. Perceived ideology of past Presidents – George W. Bush

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	2%	2%	3%	1%	2%	2%	5%	1%	2%	2%	2%	3%	2%
Liberal	6%	9%	5%	3%	6%	5%	12%	3%	6%	5%	8%	4%	4%
Moderate	20%	10%	20%	25%	26%	21%	16%	19%	23%	16%	19%	16%	24%
Conservative	38%	43%	34%	40%	36%	40%	28%	38%	39%	37%	35%	40%	42%
Very conservative	22%	23%	26%	22%	14%	22%	22%	22%	20%	24%	17%	27%	24%
Don't know	12%	13%	12%	9%	17%	10%	18%	16%	9%	15%	19%	10%	4%
Totals (Unweighted N)	100% (968)	100% (157)	100% (295)	100% (359)	100% (157)	100% (718)	100% (139)	100% (111)	100% (452)	100% (516)	100% (314)	100% (350)	100% (304)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	2%	4%	1%	2%	1%	2%	3%	3%	1%	3%	0%	3%	1%	1%
Liberal	6%	6%	0%	6%	3%	5%	5%	7%	5%	6%	5%	7%	5%	6%
Moderate	20%	11%	24%	26%	8%	21%	28%	18%	19%	23%	16%	17%	22%	20%
Conservative	38%	32%	56%	38%	38%	37%	47%	38%	36%	36%	44%	32%	40%	55%
Very conservative	22%	36%	13%	17%	45%	19%	12%	15%	27%	22%	23%	23%	21%	18%
Don't know	12%	11%	6%	11%	4%	15%	5%	19%	12%	10%	12%	18%	11%	0%
Totals (Unweighted N)	100% (968)	100% (376)	100% (220)	100% (307)	100% (245)	100% (339)	100% (327)	100% (164)	100% (206)	100% (367)	100% (231)	100% (360)	100% (369)	100% (81)

The Economist/YouGov Poll

October 26-28, 2013



25. Perceived ideology of past Presidents – Bill Clinton

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	18%	17%	14%	22%	19%	19%	18%	12%	19%	17%	20%	16%	16%
Liberal	40%	34%	41%	43%	40%	43%	32%	30%	43%	36%	30%	42%	52%
Moderate	26%	30%	29%	23%	20%	25%	26%	35%	26%	27%	25%	27%	26%
Conservative	3%	3%	5%	3%	2%	2%	7%	5%	2%	4%	4%	3%	3%
Very conservative	1%	3%	1%	1%	0%	1%	2%	6%	1%	2%	3%	1%	0%
Don't know	12%	13%	11%	8%	19%	11%	15%	12%	9%	14%	18%	10%	3%
Totals (Unweighted N)	100% (966)	100% (154)	100% (298)	100% (358)	100% (156)	100% (716)	100% (140)	100% (110)	100% (454)	100% (512)	100% (313)	100% (347)	100% (306)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	18%	14%	30%	16%	13%	14%	25%	11%	17%	22%	16%	18%	19%	23%
Liberal	40%	39%	48%	41%	46%	35%	46%	41%	37%	41%	40%	31%	41%	64%
Moderate	26%	32%	13%	27%	33%	35%	16%	28%	30%	24%	25%	26%	25%	13%
Conservative	3%	5%	2%	3%	4%	3%	3%	5%	4%	2%	3%	5%	3%	1%
Very conservative	1%	2%	0%	2%	0%	0%	4%	1%	0%	1%	4%	2%	1%	0%
Don't know	12%	9%	6%	12%	4%	12%	6%	16%	12%	10%	12%	17%	11%	0%
Totals (Unweighted N)	100% (966)	100% (376)	100% (221)	100% (303)	100% (245)	100% (339)	100% (325)	100% (165)	100% (206)	100% (363)	100% (232)	100% (356)	100% (369)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



26. Perceived ideology of past Presidents – George H.W. Bush

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	3%	3%	2%	2%	9%	1%	3%	2%	3%	3%	1%	
Liberal	4%	1%	5%	3%	5%	3%	7%	4%	4%	3%	4%	3%	
Moderate	22%	17%	19%	26%	28%	23%	15%	25%	28%	17%	20%	28%	
Conservative	43%	49%	40%	44%	37%	46%	33%	35%	46%	40%	40%	49%	
Very conservative	16%	18%	20%	14%	10%	15%	19%	20%	12%	20%	13%	14%	
Don't know	12%	12%	12%	10%	17%	11%	17%	16%	7%	18%	20%	5%	
Totals (Unweighted N)	100% (940)	100% (138)	100% (291)	100% (352)	100% (159)	100% (704)	100% (132)	100% (104)	100% (447)	100% (493)	100% (307)	100% (336)	100% (297)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	5%	0%	2%	1%	3%	4%	4%	3%	3%	0%	5%	1%	1%
Liberal	4%	3%	2%	4%	3%	4%	3%	8%	3%	2%	5%	4%	4%	1%
Moderate	22%	18%	23%	29%	20%	21%	27%	29%	18%	23%	21%	16%	23%	29%
Conservative	43%	34%	61%	44%	42%	39%	53%	32%	37%	48%	47%	35%	46%	53%
Very conservative	16%	27%	8%	11%	30%	16%	9%	10%	25%	12%	18%	21%	14%	16%
Don't know	12%	12%	5%	9%	4%	17%	5%	17%	14%	11%	9%	19%	11%	0%
Totals (Unweighted N)	100% (940)	100% (363)	100% (214)	100% (302)	100% (235)	100% (329)	100% (324)	100% (162)	100% (204)	100% (352)	100% (222)	100% (345)	100% (363)	100% (79)

The Economist/YouGov Poll

October 26-28, 2013



27. Perceived ideology of past Presidents – Ronald Reagan

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	2%	2%	0%	4%	1%	1%	9%	1%	1%	3%	4%	1%	1%
Liberal	5%	9%	3%	4%	4%	5%	4%	4%	5%	4%	6%	4%	4%
Moderate	15%	11%	22%	14%	10%	15%	16%	18%	16%	14%	15%	16%	13%
Conservative	35%	31%	36%	38%	33%	38%	26%	26%	38%	32%	27%	38%	44%
Very conservative	29%	28%	24%	29%	38%	28%	29%	33%	32%	25%	26%	29%	32%
Don't know	14%	19%	15%	10%	13%	13%	16%	18%	7%	21%	21%	13%	5%
Totals (Unweighted N)	100% (926)	100% (131)	100% (284)	100% (352)	100% (159)	100% (696)	100% (128)	100% (102)	100% (445)	100% (481)	100% (306)	100% (328)	100% (292)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	2%	6%	0%	0%	2%	2%	3%	2%	2%	4%	0%	4%	1%	0%
Liberal	5%	5%	1%	7%	6%	8%	2%	7%	3%	6%	3%	4%	6%	2%
Moderate	15%	17%	12%	14%	14%	24%	10%	21%	13%	14%	14%	16%	20%	9%
Conservative	35%	28%	42%	40%	33%	36%	41%	32%	33%	34%	42%	28%	36%	49%
Very conservative	29%	29%	34%	27%	37%	17%	35%	23%	32%	28%	30%	26%	28%	40%
Don't know	14%	16%	10%	11%	8%	13%	10%	15%	16%	14%	11%	21%	10%	0%
Totals (Unweighted N)	100% (926)	100% (354)	100% (212)	100% (301)	100% (234)	100% (323)	100% (324)	100% (161)	100% (198)	100% (348)	100% (219)	100% (336)	100% (361)	100% (77)

The Economist/YouGov Poll

October 26-28, 2013



28. Perceived ideology of past Presidents – Jimmy Carter

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	24%	14%	20%	28%	35%	26%	15%	17%	31%	16%	24%	22%	26%
Liberal	30%	28%	30%	35%	25%	30%	37%	27%	34%	27%	23%	32%	39%
Moderate	19%	17%	21%	19%	18%	19%	19%	22%	16%	22%	19%	22%	17%
Conservative	6%	9%	7%	5%	4%	6%	9%	4%	5%	7%	6%	6%	8%
Very conservative	1%	4%	0%	1%	1%	1%	2%	7%	1%	2%	3%	1%	0%
Don't know	19%	29%	22%	12%	17%	19%	17%	22%	13%	25%	26%	18%	10%
Totals (Unweighted N)	100% (891)	100% (120)	100% (261)	100% (352)	100% (158)	100% (674)	100% (122)	100% (95)	100% (433)	100% (458)	100% (292)	100% (312)	100% (287)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	24%	12%	39%	27%	14%	16%	39%	19%	24%	24%	27%	17%	24%	28%
Liberal	30%	37%	32%	23%	39%	30%	27%	26%	31%	33%	30%	33%	27%	38%
Moderate	19%	24%	7%	21%	27%	29%	9%	32%	20%	17%	13%	18%	23%	14%
Conservative	6%	7%	5%	7%	6%	4%	8%	5%	6%	5%	11%	7%	6%	16%
Very conservative	1%	2%	1%	1%	0%	1%	3%	1%	0%	2%	2%	3%	1%	0%
Don't know	19%	17%	17%	21%	13%	20%	15%	17%	20%	21%	17%	23%	19%	4%
Totals (Unweighted N)	100% (891)	100% (341)	100% (207)	100% (289)	100% (220)	100% (308)	100% (319)	100% (156)	100% (192)	100% (335)	100% (208)	100% (319)	100% (350)	100% (76)

The Economist/YouGov Poll

October 26-28, 2013



29. Perceived ideology of past Presidents – Gerald Ford

How would you describe the political views of the following Presidents?

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	1%	3%	0%	0%	2%	1%	1%	1%	1%	1%	1%	1%	2%
Liberal	9%	6%	13%	7%	8%	9%	10%	8%	12%	5%	9%	7%	10%
Moderate	37%	24%	35%	43%	43%	39%	30%	36%	40%	34%	32%	37%	44%
Conservative	25%	28%	18%	29%	23%	25%	27%	21%	25%	25%	23%	24%	28%
Very conservative	3%	5%	3%	2%	5%	2%	6%	6%	4%	3%	2%	6%	1%
Don't know	25%	34%	30%	18%	20%	24%	27%	28%	18%	33%	33%	25%	14%
Totals (Unweighted N)	100% (845)	100% (106)	100% (240)	100% (343)	100% (156)	100% (644)	100% (115)	100% (86)	100% (427)	100% (418)	100% (282)	100% (295)	100% (268)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	1%	2%	1%	0%	1%	0%	2%	0%	1%	1%	1%	2%	1%	0%
Liberal	9%	8%	3%	9%	8%	14%	6%	20%	5%	9%	6%	12%	7%	2%
Moderate	37%	32%	40%	44%	36%	38%	40%	40%	40%	38%	31%	30%	41%	45%
Conservative	25%	28%	29%	21%	30%	24%	24%	20%	23%	22%	34%	22%	26%	34%
Very conservative	3%	6%	1%	3%	7%	2%	2%	2%	2%	4%	4%	3%	4%	5%
Don't know	25%	24%	25%	23%	18%	22%	26%	19%	29%	26%	24%	31%	22%	14%
Totals (Unweighted N)	100% (845)	100% (319)	100% (201)	100% (274)	100% (204)	100% (292)	100% (310)	100% (145)	100% (182)	100% (314)	100% (204)	100% (300)	100% (335)	100% (75)

The Economist/YouGov Poll

October 26-28, 2013



30. Perceived ideology of past Presidents – Richard Nixon

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	2%	3%	3%	1%	2%	2%	3%	1%	2%	3%	2%	3%	1%
Liberal	6%	3%	7%	5%	7%	6%	3%	7%	6%	6%	5%	5%	7%
Moderate	25%	20%	25%	30%	21%	26%	23%	20%	30%	19%	20%	26%	32%
Conservative	34%	33%	28%	36%	39%	35%	30%	29%	32%	35%	30%	35%	38%
Very conservative	11%	16%	9%	10%	9%	9%	15%	17%	14%	8%	11%	12%	10%
Don't know	23%	25%	27%	18%	22%	22%	25%	26%	16%	29%	32%	19%	12%
Totals (Unweighted N)	100% (890)	100% (124)	100% (259)	100% (349)	100% (158)	100% (673)	100% (121)	100% (96)	100% (440)	100% (450)	100% (292)	100% (312)	100% (286)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	2%	4%	2%	1%	2%	1%	4%	2%	3%	3%	0%	4%	1%	2%
Liberal	6%	4%	4%	5%	3%	7%	5%	14%	2%	4%	6%	5%	8%	2%
Moderate	25%	25%	27%	25%	25%	24%	29%	24%	26%	27%	22%	23%	22%	42%
Conservative	34%	27%	37%	39%	34%	35%	36%	33%	30%	33%	39%	30%	36%	35%
Very conservative	11%	20%	7%	8%	24%	10%	5%	11%	9%	9%	16%	8%	13%	15%
Don't know	23%	21%	23%	22%	12%	23%	21%	17%	29%	24%	17%	30%	20%	4%
Totals (Unweighted N)	100% (890)	100% (340)	100% (207)	100% (290)	100% (225)	100% (308)	100% (316)	100% (154)	100% (194)	100% (326)	100% (216)	100% (317)	100% (350)	100% (77)

The Economist/YouGov Poll

October 26-28, 2013



31. Perceived ideology of past Presidents – Lyndon Johnson

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	10%	8%	6%	10%	21%	11%	9%	6%	14%	6%	10%	12%	10%
Liberal	29%	29%	24%	30%	36%	32%	21%	23%	31%	27%	23%	27%	40%
Moderate	25%	19%	31%	29%	15%	25%	25%	21%	28%	21%	20%	27%	30%
Conservative	9%	7%	11%	11%	5%	7%	14%	15%	7%	12%	9%	12%	7%
Very conservative	2%	2%	2%	2%	2%	1%	4%	6%	1%	3%	2%	2%	1%
Don't know	25%	35%	26%	19%	22%	24%	27%	29%	19%	32%	36%	21%	13%
Totals (Unweighted N)	100% (821)	100% (108)	100% (225)	100% (332)	100% (156)	100% (626)	100% (110)	100% (85)	100% (422)	100% (399)	100% (272)	100% (283)	100% (266)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	10%	8%	13%	13%	8%	7%	16%	8%	10%	13%	7%	9%	10%	13%
Liberal	29%	26%	35%	28%	32%	31%	30%	35%	29%	25%	32%	23%	29%	30%
Moderate	25%	33%	18%	23%	33%	31%	18%	33%	22%	24%	23%	20%	29%	45%
Conservative	9%	9%	7%	12%	9%	10%	9%	5%	9%	11%	9%	13%	7%	5%
Very conservative	2%	3%	3%	0%	3%	1%	2%	1%	1%	1%	4%	2%	3%	2%
Don't know	25%	21%	25%	24%	16%	20%	26%	17%	29%	25%	25%	33%	22%	6%
Totals (Unweighted N)	100% (821)	100% (310)	100% (196)	100% (267)	100% (203)	100% (281)	100% (301)	100% (141)	100% (178)	100% (306)	100% (196)	100% (283)	100% (326)	100% (74)

The Economist/YouGov Poll

October 26-28, 2013



32. Perceived ideology of past Presidents – John F. Kennedy

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	10%	13%	8%	11%	8%	10%	12%	8%	13%	7%	10%	10%	12%
Liberal	32%	26%	33%	35%	34%	33%	29%	28%	34%	30%	23%	33%	44%
Moderate	30%	21%	27%	36%	35%	32%	22%	25%	30%	29%	29%	30%	30%
Conservative	7%	5%	11%	5%	6%	7%	7%	8%	7%	7%	7%	7%	5%
Very conservative	2%	5%	0%	1%	1%	1%	1%	6%	1%	3%	2%	2%	0%
Don't know	20%	30%	20%	13%	16%	17%	28%	24%	15%	24%	29%	17%	8%
Totals (Unweighted N)	100% (901)	100% (134)	100% (259)	100% (350)	100% (158)	100% (674)	100% (128)	100% (99)	100% (442)	100% (459)	100% (292)	100% (323)	100% (286)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	10%	14%	7%	9%	17%	9%	9%	8%	11%	9%	12%	9%	10%	13%
Liberal	32%	36%	30%	33%	45%	34%	26%	34%	28%	34%	32%	25%	35%	52%
Moderate	30%	24%	38%	32%	21%	35%	36%	32%	28%	29%	32%	27%	33%	27%
Conservative	7%	6%	8%	6%	5%	4%	11%	10%	6%	6%	6%	7%	7%	5%
Very conservative	2%	3%	2%	1%	0%	1%	4%	2%	2%	1%	2%	4%	1%	0%
Don't know	20%	17%	16%	18%	12%	17%	15%	14%	24%	21%	16%	28%	14%	2%
Totals (Unweighted N)	100% (901)	100% (347)	100% (206)	100% (289)	100% (229)	100% (314)	100% (315)	100% (153)	100% (198)	100% (335)	100% (215)	100% (327)	100% (345)	100% (78)

The Economist/YouGov Poll

October 26-28, 2013



33. Perceived ideology of past Presidents – Dwight Eisenhower

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	2%	3%	2%	2%	1%	2%	3%	0%	3%	2%	2%	3%	1%
Liberal	5%	4%	5%	7%	3%	3%	11%	8%	4%	6%	7%	3%	4%
Moderate	36%	34%	39%	35%	36%	37%	29%	35%	41%	30%	31%	39%	39%
Conservative	26%	22%	25%	28%	28%	28%	20%	22%	28%	23%	18%	27%	35%
Very conservative	6%	8%	3%	5%	9%	5%	7%	10%	6%	7%	8%	6%	4%
Don't know	25%	29%	26%	22%	23%	24%	30%	25%	18%	33%	33%	22%	17%
Totals (Unweighted N)	100% (785)	100% (109)	100% (212)	100% (310)	100% (154)	100% (608)	100% (94)	100% (83)	100% (408)	100% (377)	100% (250)	100% (269)	100% (266)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	2%	4%	2%	1%	1%	1%	3%	3%	1%	2%	3%	3%	1%	0%
Liberal	5%	5%	3%	5%	4%	6%	4%	8%	1%	8%	2%	7%	5%	1%
Moderate	36%	39%	26%	37%	50%	35%	29%	39%	39%	35%	33%	32%	35%	37%
Conservative	26%	20%	39%	26%	18%	27%	32%	26%	22%	25%	31%	20%	28%	34%
Very conservative	6%	6%	5%	9%	4%	5%	9%	2%	6%	7%	9%	7%	7%	7%
Don't know	25%	25%	25%	23%	22%	25%	23%	22%	32%	23%	22%	30%	25%	20%
Totals (Unweighted N)	100% (785)	100% (293)	100% (187)	100% (260)	100% (196)	100% (269)	100% (289)	100% (137)	100% (172)	100% (284)	100% (192)	100% (272)	100% (307)	100% (72)

The Economist/YouGov Poll

October 26-28, 2013



34. Perceived ideology of past Presidents – Harry Truman

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	3%	2%	2%	6%	3%	3%	1%	3%	2%	2%	4%	2%
Liberal	15%	26%	9%	13%	13%	16%	9%	14%	20%	9%	16%	14%	16%
Moderate	38%	21%	42%	44%	40%	38%	37%	34%	40%	35%	30%	36%	49%
Conservative	13%	11%	15%	13%	15%	13%	17%	11%	12%	14%	12%	16%	11%
Very conservative	4%	12%	1%	2%	1%	3%	2%	10%	4%	3%	6%	3%	3%
Don't know	28%	27%	31%	27%	25%	27%	32%	30%	21%	37%	35%	27%	19%
Totals (Unweighted N)	100% (752)	100% (104)	100% (210)	100% (294)	100% (144)	100% (576)	100% (93)	100% (83)	100% (399)	100% (353)	100% (229)	100% (264)	100% (259)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	3%	3%	3%	2%	3%	4%	4%	3%	3%	2%	3%	3%	1%
Liberal	15%	15%	13%	13%	22%	12%	13%	23%	14%	12%	15%	13%	12%	15%
Moderate	38%	42%	39%	37%	47%	39%	33%	35%	37%	43%	32%	35%	39%	41%
Conservative	13%	10%	15%	15%	6%	13%	19%	15%	11%	13%	16%	14%	12%	14%
Very conservative	4%	3%	2%	7%	1%	5%	5%	1%	2%	5%	7%	4%	4%	10%
Don't know	28%	27%	28%	25%	22%	29%	26%	23%	34%	26%	28%	31%	29%	21%
Totals (Unweighted N)	100% (752)	100% (286)	100% (174)	100% (251)	100% (188)	100% (265)	100% (270)	100% (134)	100% (163)	100% (274)	100% (181)	100% (253)	100% (299)	100% (68)

The Economist/YouGov Poll

October 26-28, 2013



35. Perceived ideology of past Presidents – Franklin D. Roosevelt

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	19%	20%	17%	20%	18%	22%	11%	7%	24%	12%	17%	15%	25%
Liberal	28%	28%	26%	28%	36%	28%	23%	36%	30%	27%	18%	30%	41%
Moderate	18%	11%	21%	20%	19%	17%	23%	20%	18%	18%	16%	22%	15%
Conservative	5%	4%	6%	5%	5%	5%	8%	2%	3%	7%	7%	4%	3%
Very conservative	3%	7%	2%	2%	1%	3%	1%	8%	3%	4%	4%	4%	2%
Don't know	27%	30%	29%	25%	22%	26%	34%	27%	22%	33%	38%	25%	14%
Totals (Unweighted N)	100% (815)	100% (129)	100% (228)	100% (312)	100% (146)	100% (626)	100% (98)	100% (91)	100% (417)	100% (398)	100% (252)	100% (285)	100% (278)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	19%	18%	21%	17%	21%	17%	21%	24%	17%	17%	20%	14%	16%	25%
Liberal	28%	27%	34%	27%	35%	25%	28%	32%	31%	26%	28%	23%	30%	38%
Moderate	18%	22%	15%	17%	22%	21%	14%	16%	16%	23%	13%	16%	24%	9%
Conservative	5%	4%	8%	4%	2%	3%	8%	9%	2%	5%	5%	6%	4%	5%
Very conservative	3%	4%	1%	5%	0%	2%	6%	1%	4%	2%	6%	6%	1%	8%
Don't know	27%	25%	21%	30%	19%	32%	23%	18%	30%	27%	29%	35%	24%	15%
Totals (Unweighted N)	100% (815)	100% (309)	100% (191)	100% (269)	100% (207)	100% (285)	100% (288)	100% (141)	100% (176)	100% (295)	100% (203)	100% (287)	100% (312)	100% (75)

The Economist/YouGov Poll

October 26-28, 2013



36. Perceived ideology of past Presidents – Herbert Hoover

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	5%	2%	2%	0%	3%	2%	0%	3%	2%	3%	2%	2%
Liberal	9%	4%	8%	11%	11%	7%	15%	9%	6%	11%	8%	9%	8%
Moderate	26%	15%	35%	27%	23%	26%	24%	24%	28%	22%	21%	32%	25%
Conservative	19%	27%	13%	19%	18%	20%	14%	22%	23%	15%	16%	19%	24%
Very conservative	10%	15%	9%	9%	8%	11%	5%	14%	12%	8%	8%	7%	17%
Don't know	34%	32%	34%	31%	40%	33%	39%	32%	28%	41%	43%	31%	24%
Totals (Unweighted N)	100% (680)	100% (103)	100% (185)	100% (261)	100% (131)	100% (525)	100% (78)	100% (77)	100% (364)	100% (316)	100% (210)	100% (228)	100% (242)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	4%	3%	1%	1%	4%	3%	3%	3%	2%	3%	6%	1%	0%
Liberal	9%	7%	12%	7%	5%	4%	13%	8%	9%	11%	5%	11%	7%	6%
Moderate	26%	24%	24%	31%	26%	27%	26%	25%	30%	28%	18%	26%	28%	23%
Conservative	19%	20%	20%	17%	32%	17%	15%	32%	15%	15%	22%	14%	18%	23%
Very conservative	10%	14%	6%	12%	14%	14%	8%	7%	9%	11%	13%	8%	9%	24%
Don't know	34%	31%	35%	33%	23%	33%	35%	25%	35%	33%	39%	35%	37%	24%
Totals (Unweighted N)	100% (680)	100% (263)	100% (159)	100% (221)	100% (168)	100% (235)	100% (251)	100% (118)	100% (148)	100% (248)	100% (166)	100% (232)	100% (269)	100% (62)

The Economist/YouGov Poll

October 26-28, 2013



37. Perceived ideology of past Presidents – Calvin Coolidge

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	2%	3%	2%	0%	0%	2%	1%	0%	3%	0%	0%	3%	2%
Liberal	6%	4%	7%	5%	7%	5%	5%	9%	5%	6%	7%	5%	5%
Moderate	27%	18%	34%	30%	23%	25%	32%	33%	28%	26%	27%	29%	25%
Conservative	21%	23%	17%	24%	16%	21%	25%	13%	22%	19%	13%	25%	25%
Very conservative	9%	20%	3%	6%	10%	10%	4%	12%	10%	7%	11%	5%	12%
Don't know	36%	32%	37%	35%	43%	37%	33%	32%	32%	42%	42%	34%	31%
Totals (Unweighted N)	100% (602)	100% (88)	100% (169)	100% (232)	100% (113)	100% (463)	100% (76)	100% (63)	100% (328)	100% (274)	100% (183)	100% (205)	100% (214)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	2%	2%	3%	1%	0%	2%	3%	1%	0%	2%	2%	4%	0%	0%
Liberal	6%	6%	6%	5%	3%	6%	6%	8%	8%	6%	3%	9%	3%	4%
Moderate	27%	29%	25%	29%	32%	28%	25%	26%	34%	30%	17%	28%	30%	18%
Conservative	21%	19%	23%	19%	24%	20%	19%	26%	21%	18%	21%	19%	20%	31%
Very conservative	9%	12%	5%	7%	14%	6%	9%	9%	5%	7%	16%	6%	7%	13%
Don't know	36%	32%	39%	40%	25%	38%	38%	30%	32%	37%	42%	34%	40%	34%
Totals (Unweighted N)	100% (602)	100% (222)	100% (143)	100% (209)	100% (151)	100% (204)	100% (223)	100% (101)	100% (129)	100% (225)	100% (147)	100% (206)	100% (236)	100% (59)

The Economist/YouGov Poll

October 26-28, 2013



38. Perceived ideology of past Presidents – Warren G. Harding

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	1%	3%	0%	0%	0%	1%	1%	0%	2%	0%	0%	1%	2%
Liberal	5%	4%	8%	4%	4%	5%	6%	2%	4%	6%	6%	5%	5%
Moderate	30%	23%	36%	32%	28%	28%	33%	41%	34%	25%	30%	33%	28%
Conservative	19%	22%	15%	20%	16%	18%	27%	15%	19%	19%	13%	21%	23%
Very conservative	8%	15%	3%	6%	7%	8%	2%	12%	8%	6%	10%	5%	7%
Don't know	37%	33%	37%	37%	45%	40%	31%	30%	33%	43%	41%	35%	35%
Totals (Unweighted N)	100% (557)	100% (88)	100% (155)	100% (209)	100% (105)	100% (432)	100% (66)	100% (59)	100% (299)	100% (258)	100% (170)	100% (187)	100% (200)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	1%	2%	0%	1%	0%	0%	2%	1%	0%	2%	0%	2%	0%	0%
Liberal	5%	5%	8%	2%	2%	9%	3%	7%	7%	3%	6%	9%	3%	5%
Moderate	30%	34%	24%	32%	35%	31%	29%	24%	39%	35%	18%	30%	31%	27%
Conservative	19%	18%	19%	18%	21%	19%	19%	26%	12%	18%	22%	18%	21%	25%
Very conservative	8%	11%	4%	4%	16%	5%	5%	9%	6%	5%	12%	5%	4%	7%
Don't know	37%	30%	46%	43%	26%	36%	42%	33%	36%	37%	42%	35%	40%	36%
Totals (Unweighted N)	100% (557)	100% (207)	100% (131)	100% (191)	100% (141)	100% (185)	100% (209)	100% (94)	100% (120)	100% (210)	100% (133)	100% (196)	100% (216)	100% (54)

The Economist/YouGov Poll

October 26-28, 2013



39. Perceived ideology of past Presidents – Woodrow Wilson

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	9%	6%	10%	8%	16%	11%	6%	1%	12%	6%	4%	10%	14%
Liberal	13%	13%	10%	13%	20%	14%	8%	11%	16%	10%	8%	16%	16%
Moderate	31%	27%	36%	31%	24%	29%	32%	39%	32%	29%	34%	28%	30%
Conservative	13%	17%	8%	14%	11%	11%	23%	10%	13%	12%	11%	13%	14%
Very conservative	3%	5%	2%	3%	1%	2%	4%	10%	2%	5%	5%	3%	2%
Don't know	31%	31%	33%	31%	28%	32%	26%	29%	25%	39%	39%	30%	25%
Totals (Unweighted N)	100% (648)	100% (96)	100% (183)	100% (249)	100% (120)	100% (508)	100% (76)	100% (64)	100% (344)	100% (304)	100% (190)	100% (219)	100% (239)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	9%	4%	12%	12%	2%	7%	17%	6%	7%	15%	5%	9%	9%	8%
Liberal	13%	10%	17%	14%	12%	9%	17%	18%	15%	11%	13%	10%	11%	18%
Moderate	31%	41%	24%	24%	47%	33%	20%	34%	29%	31%	28%	29%	33%	31%
Conservative	13%	14%	11%	13%	14%	15%	11%	10%	15%	8%	19%	13%	12%	20%
Very conservative	3%	4%	3%	3%	1%	1%	6%	1%	3%	4%	4%	5%	2%	0%
Don't know	31%	27%	34%	34%	24%	36%	28%	31%	32%	31%	31%	35%	32%	23%
Totals (Unweighted N)	100% (648)	100% (238)	100% (153)	100% (226)	100% (162)	100% (226)	100% (238)	100% (116)	100% (138)	100% (240)	100% (154)	100% (218)	100% (252)	100% (64)

The Economist/YouGov Poll

October 26-28, 2013



40. Perceived ideology of past Presidents – William Taft

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	2%	6%	3%	0%	0%	3%	1%	1%	2%	3%	3%	2%	2%
Liberal	6%	8%	5%	5%	5%	5%	9%	6%	7%	3%	8%	3%	6%
Moderate	32%	24%	35%	34%	35%	31%	31%	36%	31%	33%	33%	32%	30%
Conservative	19%	24%	15%	20%	19%	19%	23%	20%	22%	16%	12%	22%	24%
Very conservative	3%	5%	2%	2%	2%	2%	5%	6%	3%	2%	3%	3%	2%
Don't know	38%	33%	41%	39%	39%	40%	31%	31%	34%	43%	41%	38%	35%
Totals (Unweighted N)	100% (585)	100% (93)	100% (166)	100% (222)	100% (104)	100% (450)	100% (75)	100% (60)	100% (314)	100% (271)	100% (173)	100% (198)	100% (214)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	2%	4%	4%	0%	1%	5%	2%	0%	3%	3%	2%	6%	0%	2%
Liberal	6%	3%	7%	3%	8%	2%	6%	9%	2%	5%	9%	6%	5%	2%
Moderate	32%	36%	31%	28%	36%	30%	33%	29%	33%	39%	21%	33%	33%	27%
Conservative	19%	20%	16%	20%	22%	22%	18%	21%	20%	14%	26%	16%	19%	27%
Very conservative	3%	4%	2%	2%	4%	1%	3%	3%	1%	3%	4%	3%	3%	3%
Don't know	38%	32%	41%	46%	29%	41%	39%	38%	40%	37%	38%	36%	40%	39%
Totals (Unweighted N)	100% (585)	100% (220)	100% (139)	100% (199)	100% (150)	100% (202)	100% (213)	100% (102)	100% (128)	100% (218)	100% (137)	100% (204)	100% (231)	100% (59)

The Economist/YouGov Poll

October 26-28, 2013



41. Perceived ideology of past Presidents – Theodore Roosevelt

How would you describe the political views of the following Presidents?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	2%	3%	2%	2%	1%	2%	2%	2%	2%	2%	0%	3%	3%
Liberal	17%	22%	14%	15%	18%	17%	21%	14%	18%	15%	18%	15%	17%
Moderate	29%	20%	33%	32%	34%	30%	25%	32%	32%	26%	24%	32%	34%
Conservative	20%	22%	18%	20%	22%	21%	21%	15%	22%	18%	18%	20%	24%
Very conservative	4%	6%	3%	3%	0%	3%	5%	10%	3%	4%	5%	4%	2%
Don't know	27%	27%	29%	27%	26%	28%	25%	27%	21%	35%	35%	25%	20%
Totals (Unweighted N)	100% (749)	100% (121)	100% (214)	100% (277)	100% (137)	100% (576)	100% (92)	100% (81)	100% (385)	100% (364)	100% (229)	100% (260)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	2%	4%	2%	1%	3%	2%	2%	1%	1%	3%	3%	3%	2%	1%
Liberal	17%	17%	13%	14%	25%	17%	11%	21%	19%	13%	18%	19%	13%	16%
Moderate	29%	30%	27%	32%	33%	34%	26%	35%	27%	32%	24%	24%	32%	34%
Conservative	20%	18%	24%	24%	19%	17%	26%	15%	13%	24%	25%	16%	26%	28%
Very conservative	4%	5%	4%	4%	1%	2%	7%	3%	5%	3%	4%	7%	1%	2%
Don't know	27%	26%	30%	26%	19%	29%	28%	24%	34%	25%	26%	32%	25%	19%
Totals (Unweighted N)	100% (749)	100% (289)	100% (175)	100% (246)	100% (196)	100% (255)	100% (269)	100% (129)	100% (166)	100% (269)	100% (185)	100% (262)	100% (288)	100% (67)

The Economist/YouGov Poll

October 26-28, 2013



42. First president respondent was aware of

Who was the first President that you were aware of when growing up?"

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
George W Bush	5%	19%	1%	0%	0%	4%	4%	13%	3%	7%	8%	6%	0%
Bill Clinton	15%	50%	9%	0%	0%	14%	13%	25%	18%	13%	12%	17%	19%
George H.W. Bush	4%	10%	5%	0%	0%	3%	6%	5%	3%	5%	4%	4%	5%
Ronald Reagan	13%	5%	39%	2%	0%	14%	8%	14%	13%	13%	8%	15%	19%
Jimmy Carter	7%	2%	20%	3%	0%	6%	14%	6%	8%	7%	5%	12%	6%
Gerald Ford	3%	0%	6%	4%	2%	4%	5%	0%	4%	2%	4%	2%	3%
Richard Nixon	6%	0%	3%	15%	0%	6%	6%	2%	6%	5%	5%	4%	9%
Lyndon Johnson	1%	0%	0%	3%	0%	1%	1%	0%	2%	1%	0%	1%	3%
John F. Kennedy	17%	1%	4%	42%	14%	16%	22%	16%	15%	18%	22%	14%	12%
Dwight Eisenhower	13%	0%	3%	21%	41%	15%	7%	11%	13%	13%	13%	15%	11%
Harry Truman	4%	0%	0%	3%	19%	5%	1%	1%	4%	3%	6%	2%	2%
Franklin D. Roosevelt	6%	6%	4%	2%	22%	7%	8%	2%	8%	5%	9%	4%	5%
Herbert Hoover	0%	0%	0%	0%	2%	0%	1%	0%	0%	0%	1%	0%	0%
Other	1%	4%	0%	0%	0%	1%	2%	2%	1%	1%	0%	0%	4%
Don't know	4%	2%	6%	5%	0%	4%	3%	2%	2%	5%	5%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

The Economist/YouGov Poll

October 26-28, 2013



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%
George W Bush	5%	4%	5%	3%	5%	2%	5%	2%	6%	5%	8%	7%	1%	2%
Bill Clinton	15%	17%	9%	16%	21%	14%	9%	21%	12%	17%	13%	17%	6%	16%
George H.W. Bush	4%	5%	3%	3%	5%	4%	3%	4%	5%	3%	4%	4%	3%	7%
Ronald Reagan	13%	14%	12%	15%	19%	11%	12%	13%	11%	16%	10%	13%	16%	16%
Jimmy Carter	7%	8%	7%	8%	5%	9%	7%	7%	8%	10%	3%	8%	8%	10%
Gerald Ford	3%	3%	2%	6%	3%	5%	3%	2%	6%	2%	2%	5%	3%	3%
Richard Nixon	6%	5%	9%	5%	5%	7%	6%	3%	6%	7%	5%	4%	5%	13%
Lyndon Johnson	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
John F. Kennedy	17%	17%	20%	14%	12%	18%	21%	17%	15%	14%	22%	13%	22%	21%
Dwight Eisenhower	13%	12%	15%	17%	11%	13%	18%	10%	13%	14%	14%	10%	18%	7%
Harry Truman	4%	3%	5%	3%	3%	5%	4%	10%	3%	2%	2%	2%	6%	2%
Franklin D. Roosevelt	6%	6%	9%	4%	3%	6%	7%	5%	7%	4%	9%	7%	6%	3%
Herbert Hoover	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Other	1%	1%	2%	0%	2%	1%	1%	1%	1%	1%	1%	1%	1%	0%
Don't know	4%	3%	0%	4%	4%	3%	1%	3%	6%	2%	4%	7%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



43. More important - inspire or pass legislation

What do you think is more important for a President?"

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
To inspire ordinary citizens	68%	64%	66%	72%	72%	71%	63%	59%	67%	69%	75%	67%	60%
To get Congress to pass his policies	32%	36%	34%	28%	28%	29%	37%	41%	33%	31%	25%	33%	40%
Totals (Unweighted N)	100% (991)	100% (165)	100% (305)	100% (363)	100% (158)	100% (729)	100% (145)	100% (117)	100% (454)	100% (537)	100% (324)	100% (358)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
To inspire ordinary citizens	68%	57%	79%	70%	59%	61%	78%	60%	69%	69%	72%	69%	71%	65%
To get Congress to pass his policies	32%	43%	21%	30%	41%	39%	22%	40%	31%	31%	28%	31%	29%	35%
Totals (Unweighted N)	100% (991)	100% (384)	100% (221)	100% (308)	100% (248)	100% (344)	100% (326)	100% (170)	100% (211)	100% (369)	100% (241)	100% (373)	100% (376)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



44. Judge by domestic or foreign policy

Should a President be judged more by his accomplishments in domestic or foreign policy?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Domestic policy	70%	64%	71%	70%	79%	71%	71%	66%	70%	70%	69%	73%	68%
Foreign policy	8%	9%	12%	5%	5%	8%	8%	9%	12%	5%	9%	7%	9%
Not sure	22%	26%	17%	25%	16%	22%	20%	25%	19%	25%	22%	20%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Domestic policy	70%	71%	72%	73%	64%	75%	78%	62%	74%	70%	71%	69%	75%	79%
Foreign policy	8%	7%	13%	8%	6%	9%	10%	8%	4%	11%	7%	9%	7%	7%
Not sure	22%	22%	15%	19%	30%	17%	12%	30%	22%	18%	22%	22%	17%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



45. More powerful now - congress or president

Who do you think is more powerful today?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The President	28%	27%	24%	26%	39%	29%	24%	23%	34%	22%	28%	24%	30%
Congress	28%	32%	33%	22%	20%	28%	23%	35%	26%	29%	26%	33%	24%
Equally powerful	26%	22%	21%	34%	23%	24%	32%	27%	25%	26%	25%	22%	32%
Not sure	19%	18%	22%	18%	18%	19%	21%	15%	15%	23%	21%	21%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(167)	(306)	(366)	(160)	(737)	(145)	(117)	(460)	(539)	(326)	(362)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The President	28%	26%	28%	32%	25%	28%	34%	30%	23%	30%	26%	25%	26%	27%
Congress	28%	34%	22%	26%	34%	32%	22%	33%	28%	25%	28%	29%	29%	27%
Equally powerful	26%	28%	31%	22%	24%	23%	29%	18%	24%	30%	25%	21%	28%	43%
Not sure	19%	12%	19%	19%	16%	17%	15%	19%	24%	15%	21%	25%	16%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(384)	(222)	(312)	(250)	(346)	(330)	(171)	(211)	(374)	(243)	(375)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



46. More powerful then - congress or president

Who do you think was more powerful 50 years ago, when John F. Kennedy was President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The President	44%	37%	39%	52%	48%	44%	51%	39%	43%	46%	46%	41%	45%
Congress	11%	12%	13%	10%	9%	11%	12%	9%	15%	7%	11%	10%	12%
Equally powerful	23%	19%	23%	23%	30%	24%	15%	26%	25%	21%	20%	25%	24%
Not sure	22%	32%	25%	15%	13%	21%	22%	26%	18%	26%	22%	24%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(167)	(305)	(364)	(160)	(735)	(144)	(117)	(459)	(537)	(324)	(361)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The President	44%	55%	46%	41%	57%	47%	41%	35%	51%	43%	45%	39%	48%	52%
Congress	11%	7%	10%	15%	8%	13%	12%	12%	9%	10%	14%	13%	9%	9%
Equally powerful	23%	20%	27%	26%	13%	19%	34%	20%	19%	27%	22%	23%	24%	22%
Not sure	22%	19%	17%	18%	21%	21%	13%	33%	21%	20%	19%	25%	19%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(383)	(221)	(312)	(249)	(345)	(330)	(170)	(210)	(373)	(243)	(373)	(376)	(83)

47. Who killed JFK

Do you think one man—Lee Harvey Oswald—was responsible for the assassination of President (John F.) Kennedy, or do you think there were others involved?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
One man, Oswald	19%	21%	20%	15%	24%	20%	12%	21%	22%	16%	18%	17%	24%
Others involved	54%	45%	47%	65%	60%	52%	62%	59%	53%	55%	60%	55%	45%
Don't know	27%	35%	33%	19%	16%	28%	26%	20%	25%	29%	23%	28%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(166)	(304)	(366)	(160)	(735)	(145)	(116)	(458)	(538)	(326)	(360)	(310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
One man, Oswald	19%	21%	23%	16%	21%	20%	22%	20%	13%	22%	20%	13%	18%	29%
Others involved	54%	54%	57%	57%	52%	54%	59%	58%	58%	50%	54%	56%	60%	52%
Don't know	27%	26%	21%	27%	27%	26%	19%	22%	29%	28%	26%	31%	22%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(383)	(221)	(311)	(250)	(343)	(330)	(168)	(212)	(374)	(242)	(373)	(377)	(82)

The Economist/YouGov Poll

October 26-28, 2013



48. Approve of way the following men handled their jobs as President

Do you approve or disapprove of way the following men handled their jobs as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	41%	43%	42%	43%	30%	35%	71%	39%	39%	43%	34%	46%	45%
George W. Bush	36%	23%	36%	39%	54%	39%	24%	33%	35%	38%	37%	38%	34%
Bill Clinton	60%	63%	64%	60%	47%	55%	79%	69%	60%	60%	55%	64%	63%
George H.W. Bush	48%	36%	42%	51%	74%	51%	30%	49%	46%	49%	43%	53%	47%
Ronald Reagan	61%	36%	63%	68%	85%	65%	51%	49%	64%	58%	62%	63%	56%
Jimmy Carter	38%	38%	33%	43%	40%	35%	60%	33%	34%	43%	38%	39%	38%
Gerald Ford	39%	27%	31%	43%	66%	40%	41%	31%	41%	36%	35%	40%	43%
Richard Nixon	25%	20%	21%	27%	35%	25%	26%	18%	29%	20%	24%	25%	25%
Lyndon Johnson	35%	40%	28%	35%	40%	31%	48%	45%	40%	30%	30%	37%	40%
John F. Kennedy	70%	63%	58%	79%	83%	70%	73%	65%	72%	68%	70%	70%	70%
Dwight Eisenhower	53%	43%	42%	59%	77%	57%	37%	48%	64%	42%	50%	51%	61%
Harry Truman	45%	40%	33%	51%	67%	47%	37%	42%	55%	36%	41%	45%	53%
Franklin D. Roosevelt	53%	63%	43%	53%	56%	53%	51%	54%	59%	47%	51%	52%	57%
Herbert Hoover	18%	18%	17%	18%	22%	17%	22%	18%	18%	18%	14%	22%	20%
Calvin Coolidge	16%	21%	15%	16%	12%	16%	20%	16%	18%	14%	12%	20%	18%
Warren G. Harding	14%	19%	15%	10%	10%	13%	16%	17%	15%	12%	9%	20%	14%
Woodrow Wilson	24%	33%	22%	23%	16%	24%	22%	26%	29%	19%	17%	25%	32%
William Taft	16%	23%	15%	12%	11%	16%	15%	14%	18%	13%	9%	21%	18%
Theodore Roosevelt	48%	59%	43%	47%	43%	52%	37%	42%	55%	42%	39%	51%	58%
William McKinley	15%	22%	15%	11%	10%	14%	20%	15%	17%	12%	12%	17%	15%
Totals	(989)	(162)	(303)	(365)	(159)	(727)	(145)	(117)	(456)	(533)	(322)	(357)	(310)

The Economist/YouGov Poll

October 26-28, 2013



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	41%	77%	9%	32%	82%	44%	16%	46%	45%	37%	39%	44%	37%	47%
George W. Bush	36%	18%	77%	37%	11%	31%	62%	32%	39%	40%	30%	36%	40%	37%
Bill Clinton	60%	85%	33%	56%	90%	68%	39%	70%	62%	56%	57%	58%	61%	62%
George H.W. Bush	48%	31%	82%	51%	27%	47%	69%	42%	49%	52%	44%	42%	55%	50%
Ronald Reagan	61%	44%	93%	64%	30%	65%	86%	57%	62%	65%	56%	57%	70%	56%
Jimmy Carter	38%	55%	21%	34%	58%	46%	22%	36%	42%	41%	33%	41%	37%	54%
Gerald Ford	39%	37%	49%	41%	34%	40%	48%	43%	36%	40%	38%	35%	43%	44%
Richard Nixon	25%	22%	35%	27%	16%	27%	32%	32%	25%	24%	22%	26%	26%	17%
Lyndon Johnson	35%	48%	22%	31%	53%	39%	23%	40%	33%	33%	36%	30%	37%	46%
John F. Kennedy	70%	78%	64%	72%	83%	74%	69%	73%	74%	69%	66%	66%	74%	78%
Dwight Eisenhower	53%	49%	57%	62%	54%	55%	61%	56%	56%	49%	54%	46%	55%	66%
Harry Truman	45%	45%	45%	51%	52%	48%	48%	44%	42%	47%	47%	39%	46%	56%
Franklin D. Roosevelt	53%	62%	46%	54%	68%	59%	44%	57%	54%	47%	59%	50%	51%	69%
Herbert Hoover	18%	18%	18%	23%	18%	20%	20%	12%	19%	20%	18%	21%	16%	21%
Calvin Coolidge	16%	15%	18%	20%	13%	16%	21%	9%	21%	18%	14%	19%	14%	21%
Warren G. Harding	14%	14%	14%	16%	13%	15%	16%	8%	18%	15%	11%	15%	13%	15%
Woodrow Wilson	24%	29%	21%	26%	34%	25%	20%	24%	23%	23%	26%	24%	21%	27%
William Taft	16%	17%	15%	16%	20%	16%	15%	10%	17%	17%	16%	16%	15%	22%
Theodore Roosevelt	48%	48%	50%	52%	56%	48%	50%	46%	47%	48%	52%	42%	49%	57%
William McKinley	15%	15%	14%	17%	17%	15%	15%	9%	16%	16%	14%	17%	12%	18%
Totals	(989)	(382)	(222)	(308)	(247)	(342)	(329)	(167)	(211)	(370)	(241)	(370)	(376)	(83)

The Economist/YouGov Poll

October 26-28, 2013



49. Disapprove of way the following men handled their jobs as President

Do you approve or disapprove of way the following men handled their jobs as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	51%	43%	48%	52%	69%	57%	20%	52%	56%	47%	57%	45%	50%
George W. Bush	54%	60%	54%	54%	46%	53%	63%	54%	60%	49%	52%	54%	59%
Bill Clinton	31%	21%	28%	34%	47%	36%	13%	20%	36%	26%	35%	25%	31%
George H.W. Bush	38%	38%	41%	41%	26%	36%	51%	32%	43%	34%	41%	33%	40%
Ronald Reagan	24%	35%	19%	24%	14%	22%	29%	26%	27%	21%	21%	20%	32%
Jimmy Carter	37%	22%	30%	48%	56%	42%	16%	32%	48%	27%	37%	33%	44%
Gerald Ford	25%	18%	17%	37%	25%	28%	18%	17%	31%	19%	25%	22%	28%
Richard Nixon	54%	52%	44%	60%	63%	55%	51%	52%	57%	51%	54%	50%	59%
Lyndon Johnson	33%	23%	24%	41%	51%	37%	22%	21%	39%	27%	34%	30%	35%
John F. Kennedy	8%	9%	6%	7%	12%	8%	7%	9%	11%	5%	8%	6%	11%
Dwight Eisenhower	8%	10%	8%	8%	6%	7%	12%	10%	9%	7%	9%	8%	8%
Harry Truman	10%	12%	11%	8%	8%	10%	9%	8%	14%	6%	9%	11%	10%
Franklin D. Roosevelt	13%	8%	15%	13%	22%	15%	9%	8%	18%	9%	8%	16%	19%
Herbert Hoover	24%	29%	19%	25%	21%	23%	23%	27%	33%	15%	20%	21%	32%
Calvin Coolidge	15%	19%	13%	14%	17%	14%	13%	21%	21%	10%	13%	13%	21%
Warren G. Harding	16%	21%	11%	16%	17%	15%	17%	20%	22%	10%	14%	12%	22%
Woodrow Wilson	15%	12%	14%	14%	23%	15%	14%	12%	21%	9%	11%	16%	19%
William Taft	12%	12%	10%	13%	14%	11%	18%	15%	17%	7%	11%	11%	16%
Theodore Roosevelt	7%	6%	8%	7%	8%	6%	12%	12%	9%	5%	8%	5%	9%
William McKinley	9%	11%	9%	8%	10%	8%	12%	14%	13%	5%	9%	8%	12%
Totals	(989)	(162)	(303)	(365)	(159)	(727)	(145)	(117)	(456)	(533)	(322)	(357)	(310)

The Economist/YouGov Poll

October 26-28, 2013



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	51%	19%	85%	60%	15%	51%	81%	46%	47%	55%	53%	44%	59%	53%
George W. Bush	54%	77%	17%	54%	85%	62%	34%	58%	53%	51%	59%	52%	54%	61%
Bill Clinton	31%	10%	56%	35%	7%	25%	56%	23%	28%	34%	33%	29%	34%	36%
George H.W. Bush	38%	58%	11%	38%	64%	40%	25%	39%	40%	37%	37%	37%	38%	44%
Ronald Reagan	24%	43%	1%	23%	54%	27%	7%	23%	26%	23%	24%	21%	21%	38%
Jimmy Carter	37%	22%	64%	44%	19%	30%	64%	40%	35%	37%	38%	29%	42%	37%
Gerald Ford	25%	26%	25%	25%	32%	25%	26%	18%	27%	25%	27%	23%	26%	26%
Richard Nixon	54%	60%	48%	52%	67%	54%	53%	48%	57%	53%	57%	46%	58%	74%
Lyndon Johnson	33%	22%	48%	40%	20%	28%	51%	29%	32%	35%	34%	30%	35%	36%
John F. Kennedy	8%	4%	14%	7%	2%	5%	14%	6%	6%	8%	11%	8%	7%	9%
Dwight Eisenhower	8%	12%	5%	8%	11%	8%	9%	8%	6%	11%	7%	10%	7%	6%
Harry Truman	10%	10%	9%	12%	9%	10%	13%	12%	10%	10%	8%	12%	9%	12%
Franklin D. Roosevelt	13%	6%	21%	18%	6%	8%	27%	9%	14%	18%	9%	11%	15%	10%
Herbert Hoover	24%	29%	23%	18%	34%	19%	25%	29%	17%	22%	29%	19%	23%	28%
Calvin Coolidge	15%	21%	11%	12%	27%	13%	13%	19%	11%	15%	17%	13%	15%	15%
Warren G. Harding	16%	22%	11%	14%	25%	13%	17%	17%	13%	15%	18%	16%	13%	15%
Woodrow Wilson	15%	13%	16%	19%	13%	11%	24%	13%	13%	18%	13%	13%	14%	15%
William Taft	12%	17%	8%	12%	16%	11%	14%	10%	9%	15%	13%	14%	10%	10%
Theodore Roosevelt	7%	10%	7%	6%	6%	5%	12%	5%	6%	11%	4%	10%	6%	5%
William McKinley	9%	13%	6%	8%	13%	7%	10%	13%	6%	10%	8%	11%	8%	8%
Totals	(989)	(382)	(222)	(308)	(247)	(342)	(329)	(167)	(211)	(370)	(241)	(370)	(376)	(83)

The Economist/YouGov Poll

October 26-28, 2013



50. Which of these words to describe John F Kennedy

Which of these words would you use to describe John F Kennedy?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	9%	12%	7%	9%	9%	11%	5%	4%	12%	7%	6%	9%	14%
Bold	40%	35%	39%	44%	43%	41%	42%	30%	43%	37%	33%	44%	45%
Effective	42%	28%	32%	54%	58%	41%	41%	43%	40%	43%	47%	39%	36%
Exciting	32%	18%	30%	40%	41%	32%	39%	19%	33%	30%	28%	32%	36%
Experienced	22%	16%	19%	30%	23%	20%	34%	23%	22%	23%	31%	21%	10%
Honest	31%	38%	25%	31%	33%	27%	44%	40%	30%	33%	41%	26%	23%
Hypocritical	7%	7%	5%	8%	9%	8%	3%	5%	9%	5%	5%	7%	11%
Inspiring	65%	54%	59%	75%	78%	66%	67%	59%	64%	66%	64%	65%	68%
Intelligent	64%	54%	53%	74%	81%	64%	60%	68%	60%	68%	62%	69%	62%
Partisan	7%	5%	6%	9%	6%	6%	7%	8%	8%	5%	6%	6%	10%
Patriotic	54%	43%	45%	62%	74%	56%	48%	49%	53%	55%	53%	55%	54%
Religious	31%	27%	23%	35%	48%	31%	34%	29%	30%	33%	38%	26%	28%
Sincere	36%	29%	31%	41%	50%	36%	42%	31%	35%	37%	42%	34%	29%
Steady	26%	25%	17%	30%	33%	25%	24%	31%	24%	28%	33%	23%	18%
Strong	46%	42%	40%	53%	52%	44%	65%	39%	45%	47%	48%	49%	40%
Totals	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

The Economist/YouGov Poll

October 26-28, 2013



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	9%	6%	14%	11%	8%	8%	13%	12%	9%	10%	7%	7%	9%	12%
Bold	40%	46%	32%	43%	51%	41%	38%	35%	42%	41%	39%	39%	40%	57%
Effective	42%	49%	34%	42%	47%	45%	42%	43%	43%	42%	37%	37%	49%	46%
Exciting	32%	39%	23%	33%	45%	32%	27%	33%	33%	31%	31%	24%	37%	42%
Experienced	22%	29%	17%	19%	22%	28%	19%	26%	22%	24%	18%	25%	26%	14%
Honest	31%	40%	19%	31%	41%	33%	27%	34%	30%	31%	31%	33%	30%	32%
Hypocritical	7%	4%	10%	10%	7%	6%	10%	7%	6%	9%	6%	6%	7%	3%
Inspiring	65%	70%	63%	66%	72%	65%	67%	59%	68%	63%	70%	61%	69%	74%
Intelligent	64%	68%	63%	65%	72%	67%	65%	61%	71%	63%	61%	58%	71%	67%
Partisan	7%	7%	8%	8%	9%	6%	7%	9%	5%	8%	6%	6%	8%	6%
Patriotic	54%	57%	54%	57%	61%	54%	58%	54%	59%	53%	50%	45%	61%	56%
Religious	31%	31%	38%	26%	32%	27%	37%	31%	29%	30%	36%	31%	34%	21%
Sincere	36%	45%	24%	37%	44%	40%	34%	35%	39%	35%	36%	38%	38%	35%
Steady	26%	30%	23%	25%	30%	28%	24%	31%	28%	25%	21%	27%	26%	14%
Strong	46%	53%	41%	45%	55%	50%	41%	39%	50%	48%	44%	42%	52%	46%
Totals	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



51. therm_dem

On a scale from 0 to 100, where 0 means you feel very unfavorable toward them and 100 means you feel very favorable toward them, rate the Democratic Party

	Age				Race			Gender		Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mean	39	43	42	38	30	36	52	47	38	41	35	42	43

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mean	39	67	14	33	70	40	20	42	40	39	38	38	38	49

The Economist/YouGov Poll

October 26-28, 2013



52. therm_rep

On a scale from 0 to 100, where 0 means you feel very unfavorable toward them and 100 means you feel very favorable toward them, rate the Republican Party

	Age				Race			Gender		Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mean	31	27	31	32	36	34	16	28	29	33	31	31	31

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mean	31	14	66	30	12	26	50	28	27	35	32	29	34	32

The Economist/YouGov Poll

October 26-28, 2013



53. therm_obama

On a scale from 0 to 100, where 0 means you feel very unfavorable toward him and 100 means you feel very favorable toward him, rate Barack Obama

	Age				Race			Gender		Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mean	37	41	37	37	27	30	64	41	33	40	32	39	40

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mean	37	65	9	28	68	39	14	38	39	36	33	38	33	44

The Economist/YouGov Poll

October 26-28, 2013



54. Generic presidential vote intention

If an election for president was going to be held now, would you vote for...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	35%	39%	34%	36%	25%	28%	63%	40%	35%	34%	29%	38%	39%
The Republican Party candidate	24%	15%	21%	28%	36%	29%	5%	15%	23%	25%	24%	20%	29%
Other	8%	9%	8%	8%	8%	9%	3%	12%	11%	6%	9%	8%	8%
Not sure	22%	22%	21%	21%	26%	23%	20%	17%	19%	24%	22%	24%	20%
I would not vote	11%	15%	16%	7%	5%	11%	9%	16%	12%	11%	16%	11%	5%
Totals (Unweighted N)	100% (997)	100% (167)	100% (305)	100% (365)	100% (160)	100% (735)	100% (145)	100% (117)	100% (458)	100% (539)	100% (324)	100% (362)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	35%	81%	0%	19%	81%	39%	8%	38%	39%	32%	33%	33%	32%	47%
The Republican Party candidate	24%	1%	83%	16%	2%	17%	50%	20%	23%	25%	24%	17%	27%	33%
Other	8%	1%	5%	17%	3%	10%	11%	5%	12%	9%	6%	8%	10%	3%
Not sure	22%	13%	11%	31%	11%	24%	25%	17%	16%	24%	28%	24%	21%	17%
I would not vote	11%	3%	1%	18%	2%	11%	5%	20%	10%	10%	8%	18%	9%	0%
Totals (Unweighted N)	100% (997)	100% (382)	100% (221)	100% (313)	100% (250)	100% (344)	100% (329)	100% (171)	100% (211)	100% (374)	100% (241)	100% (374)	100% (377)	100% (83)

55. Favorability of potential Republican presidential candidates – Ted Cruz

Do you have a favorable or an unfavorable opinion of the following potential Republican candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	14%	4%	12%	17%	30%	15%	10%	12%	17%	12%	15%	13%	15%
Somewhat favorable	11%	7%	12%	12%	16%	13%	5%	12%	14%	9%	10%	14%	11%
Somewhat unfavorable	7%	8%	7%	6%	10%	8%	6%	6%	7%	8%	6%	8%	8%
Very unfavorable	32%	38%	29%	33%	24%	29%	44%	33%	37%	26%	26%	32%	41%
Don't know	35%	43%	40%	32%	21%	35%	34%	37%	25%	45%	43%	33%	25%
Totals (Unweighted N)	100% (988)	100% (161)	100% (302)	100% (365)	100% (160)	100% (730)	100% (142)	100% (116)	100% (456)	100% (532)	100% (323)	100% (356)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	14%	5%	30%	16%	1%	6%	33%	8%	10%	19%	15%	14%	14%	12%
Somewhat favorable	11%	2%	21%	16%	2%	11%	19%	11%	9%	13%	11%	10%	15%	11%
Somewhat unfavorable	7%	7%	9%	7%	10%	6%	9%	10%	8%	8%	3%	8%	6%	6%
Very unfavorable	32%	56%	8%	29%	66%	40%	9%	34%	39%	29%	28%	27%	30%	49%
Don't know	35%	30%	33%	32%	21%	37%	30%	37%	34%	31%	43%	41%	35%	21%
Totals (Unweighted N)	100% (988)	100% (379)	100% (221)	100% (311)	100% (247)	100% (341)	100% (329)	100% (166)	100% (211)	100% (372)	100% (239)	100% (369)	100% (376)	100% (82)

56. Favorability of potential Republican presidential candidates – Chris Christie

Do you have a favorable or an unfavorable opinion of the following potential Republican candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	9%	6%	10%	10%	10%	10%	8%	5%	10%	8%	7%	11%	10%
Somewhat favorable	25%	22%	21%	26%	36%	24%	27%	27%	26%	24%	21%	27%	28%
Somewhat unfavorable	20%	20%	16%	22%	23%	21%	21%	13%	23%	17%	17%	17%	27%
Very unfavorable	19%	18%	23%	17%	15%	18%	19%	22%	24%	14%	21%	18%	15%
Don't know	27%	35%	30%	25%	16%	27%	25%	33%	17%	37%	33%	27%	20%
Totals (Unweighted N)	100% (983)	100% (162)	100% (299)	100% (363)	100% (159)	100% (727)	100% (141)	100% (115)	100% (454)	100% (529)	100% (320)	100% (356)	100% (307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	9%	6%	17%	9%	2%	14%	11%	12%	8%	11%	6%	9%	9%	13%
Somewhat favorable	25%	28%	28%	26%	29%	25%	27%	30%	21%	26%	25%	21%	30%	28%
Somewhat unfavorable	20%	20%	21%	19%	29%	14%	21%	14%	18%	21%	23%	16%	21%	21%
Very unfavorable	19%	23%	12%	22%	21%	17%	21%	17%	25%	17%	16%	19%	16%	20%
Don't know	27%	22%	23%	24%	19%	30%	20%	26%	28%	26%	29%	35%	24%	19%
Totals (Unweighted N)	100% (983)	100% (376)	100% (221)	100% (309)	100% (246)	100% (339)	100% (329)	100% (164)	100% (208)	100% (372)	100% (239)	100% (367)	100% (374)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



57. Favorability of potential Republican presidential candidates – Rand Paul

Do you have a favorable or an unfavorable opinion of the following potential Republican candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	13%	6%	14%	14%	22%	15%	7%	10%	15%	11%	12%	15%	13%
Somewhat favorable	19%	9%	19%	22%	26%	20%	11%	16%	23%	15%	17%	20%	19%
Somewhat unfavorable	12%	15%	8%	13%	12%	12%	12%	12%	12%	12%	12%	9%	16%
Very unfavorable	26%	30%	24%	26%	20%	23%	38%	25%	30%	21%	21%	27%	31%
Don't know	31%	40%	35%	25%	20%	30%	32%	38%	20%	42%	38%	29%	22%
Totals (Unweighted N)	100% (985)	100% (161)	100% (301)	100% (364)	100% (159)	100% (729)	100% (140)	100% (116)	100% (454)	100% (531)	100% (322)	100% (355)	100% (308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	13%	5%	25%	17%	1%	9%	28%	9%	12%	16%	12%	12%	12%	18%
Somewhat favorable	19%	5%	36%	23%	4%	16%	32%	14%	17%	22%	17%	14%	27%	12%
Somewhat unfavorable	12%	12%	12%	13%	14%	17%	8%	15%	12%	13%	8%	12%	10%	12%
Very unfavorable	26%	49%	5%	21%	59%	29%	7%	31%	28%	23%	24%	21%	24%	41%
Don't know	31%	28%	22%	26%	22%	29%	25%	30%	31%	27%	39%	40%	27%	16%
Totals (Unweighted N)	100% (985)	100% (377)	100% (221)	100% (310)	100% (248)	100% (339)	100% (328)	100% (165)	100% (211)	100% (370)	100% (239)	100% (368)	100% (374)	100% (82)

58. Favorability of potential Republican presidential candidates – Scott Walker

Do you have a favorable or an unfavorable opinion of the following potential Republican candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	8%	3%	7%	9%	19%	9%	5%	10%	12%	5%	9%	8%	7%
Somewhat favorable	13%	8%	11%	17%	16%	13%	13%	9%	14%	12%	13%	13%	14%
Somewhat unfavorable	8%	10%	7%	7%	9%	8%	9%	4%	10%	6%	6%	10%	8%
Very unfavorable	24%	29%	24%	23%	16%	21%	30%	31%	28%	19%	19%	22%	32%
Don't know	47%	51%	51%	44%	42%	48%	43%	46%	37%	57%	53%	47%	39%
Totals (Unweighted N)	100% (981)	100% (161)	100% (300)	100% (363)	100% (157)	100% (723)	100% (142)	100% (116)	100% (454)	100% (527)	100% (319)	100% (356)	100% (306)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	8%	4%	17%	10%	0%	5%	18%	3%	9%	10%	8%	8%	8%	8%
Somewhat favorable	13%	4%	25%	17%	3%	9%	24%	14%	13%	13%	12%	12%	15%	8%
Somewhat unfavorable	8%	6%	7%	12%	9%	8%	10%	5%	7%	11%	6%	8%	7%	4%
Very unfavorable	24%	47%	1%	17%	54%	27%	5%	27%	28%	21%	20%	19%	21%	44%
Don't know	47%	39%	50%	43%	34%	51%	43%	51%	43%	45%	53%	52%	49%	37%
Totals (Unweighted N)	100% (981)	100% (376)	100% (218)	100% (310)	100% (245)	100% (337)	100% (327)	100% (166)	100% (209)	100% (368)	100% (238)	100% (366)	100% (373)	100% (81)

The Economist/YouGov Poll

October 26-28, 2013



59. Favorability of potential Republican presidential candidates – Marco Rubio

Do you have a favorable or an unfavorable opinion of the following potential Republican candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	11%	7%	7%	14%	18%	11%	5%	14%	11%	11%	12%	11%	8%
Somewhat favorable	17%	11%	16%	20%	26%	19%	10%	14%	21%	13%	15%	20%	18%
Somewhat unfavorable	14%	16%	11%	14%	16%	14%	16%	7%	17%	11%	12%	11%	21%
Very unfavorable	22%	22%	24%	21%	19%	19%	34%	27%	28%	17%	18%	25%	25%
Don't know	36%	43%	43%	32%	21%	36%	35%	37%	24%	48%	43%	33%	29%
Totals (Unweighted N)	100% (985)	100% (162)	100% (301)	100% (362)	100% (160)	100% (728)	100% (141)	100% (116)	100% (455)	100% (530)	100% (323)	100% (353)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	11%	4%	27%	10%	1%	10%	21%	10%	8%	15%	8%	8%	13%	10%
Somewhat favorable	17%	6%	37%	21%	5%	11%	33%	14%	14%	19%	20%	15%	21%	19%
Somewhat unfavorable	14%	14%	11%	16%	21%	13%	14%	11%	13%	17%	11%	12%	12%	12%
Very unfavorable	22%	43%	2%	22%	48%	26%	8%	27%	24%	21%	20%	20%	20%	36%
Don't know	36%	33%	24%	32%	26%	41%	25%	39%	42%	28%	41%	44%	35%	22%
Totals (Unweighted N)	100% (985)	100% (379)	100% (220)	100% (310)	100% (247)	100% (341)	100% (328)	100% (164)	100% (211)	100% (371)	100% (239)	100% (368)	100% (376)	100% (81)

The Economist/YouGov Poll

October 26-28, 2013



60. Favorability of potential Republican presidential candidates – Jeb Bush

Do you have a favorable or an unfavorable opinion of the following potential Republican candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	6%	3%	5%	7%	11%	7%	4%	4%	6%	6%	6%	7%	4%
Somewhat favorable	20%	9%	18%	23%	35%	21%	14%	18%	23%	17%	17%	21%	22%
Somewhat unfavorable	20%	22%	18%	20%	22%	21%	21%	16%	24%	17%	20%	16%	26%
Very unfavorable	25%	25%	31%	27%	13%	23%	34%	28%	28%	23%	23%	29%	24%
Don't know	28%	41%	28%	23%	19%	28%	28%	34%	19%	37%	32%	27%	24%
Totals (Unweighted N)	100% (988)	100% (162)	100% (301)	100% (365)	100% (160)	100% (730)	100% (143)	100% (115)	100% (455)	100% (533)	100% (323)	100% (356)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	6%	3%	15%	5%	1%	6%	11%	7%	2%	10%	3%	6%	7%	5%
Somewhat favorable	20%	9%	43%	21%	6%	20%	32%	18%	16%	20%	24%	15%	24%	23%
Somewhat unfavorable	20%	21%	15%	27%	26%	24%	19%	19%	21%	25%	14%	18%	23%	24%
Very unfavorable	25%	44%	4%	24%	50%	27%	12%	29%	35%	22%	20%	26%	24%	27%
Don't know	28%	23%	23%	23%	17%	23%	26%	27%	27%	23%	39%	35%	22%	21%
Totals (Unweighted N)	100% (988)	100% (379)	100% (221)	100% (311)	100% (248)	100% (340)	100% (329)	100% (166)	100% (211)	100% (373)	100% (238)	100% (369)	100% (376)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



61. Favorability of potential Republican presidential candidates – Paul Ryan

Do you have a favorable or an unfavorable opinion of the following potential Republican candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	11%	9%	8%	14%	17%	14%	2%	9%	11%	12%	11%	10%	13%
Somewhat favorable	18%	11%	17%	21%	26%	19%	15%	14%	20%	16%	16%	19%	20%
Somewhat unfavorable	13%	18%	12%	9%	15%	13%	17%	9%	16%	10%	14%	11%	13%
Very unfavorable	30%	34%	32%	29%	20%	27%	42%	35%	34%	26%	25%	32%	36%
Don't know	28%	29%	30%	27%	21%	27%	25%	34%	19%	36%	34%	28%	19%
Totals (Unweighted N)	100% (985)	100% (161)	100% (301)	100% (363)	100% (160)	100% (727)	100% (143)	100% (115)	100% (453)	100% (532)	100% (322)	100% (355)	100% (308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	11%	2%	32%	11%	1%	6%	26%	9%	10%	15%	9%	6%	15%	13%
Somewhat favorable	18%	6%	38%	20%	3%	16%	33%	15%	15%	20%	20%	18%	20%	18%
Somewhat unfavorable	13%	11%	11%	16%	12%	15%	14%	8%	13%	17%	11%	13%	14%	7%
Very unfavorable	30%	54%	2%	29%	65%	36%	7%	35%	38%	26%	25%	28%	25%	43%
Don't know	28%	26%	16%	24%	19%	28%	21%	32%	25%	23%	35%	35%	26%	19%
Totals (Unweighted N)	100% (985)	100% (379)	100% (219)	100% (310)	100% (247)	100% (340)	100% (327)	100% (166)	100% (210)	100% (371)	100% (238)	100% (370)	100% (374)	100% (82)

62. Favorability of potential Democratic presidential candidates – Joe Biden

Do you have a favorable or an unfavorable opinion of the following potential Democratic candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	14%	18%	15%	12%	11%	9%	40%	15%	16%	13%	14%	16%	14%
Somewhat favorable	22%	22%	21%	23%	21%	21%	27%	22%	23%	21%	16%	23%	30%
Somewhat unfavorable	14%	16%	15%	12%	11%	14%	13%	13%	14%	13%	13%	12%	18%
Very unfavorable	34%	22%	31%	40%	51%	40%	10%	26%	38%	30%	37%	34%	30%
Don't know	16%	22%	18%	13%	6%	15%	10%	24%	8%	22%	21%	15%	8%
Totals (Unweighted N)	100% (987)	100% (161)	100% (302)	100% (364)	100% (160)	100% (731)	100% (141)	100% (115)	100% (455)	100% (532)	100% (325)	100% (356)	100% (306)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	14%	34%	1%	7%	32%	15%	5%	20%	13%	15%	12%	15%	13%	20%
Somewhat favorable	22%	36%	4%	23%	41%	27%	9%	20%	23%	20%	26%	19%	23%	32%
Somewhat unfavorable	14%	13%	17%	13%	19%	13%	13%	19%	12%	14%	11%	13%	14%	11%
Very unfavorable	34%	4%	72%	45%	3%	29%	65%	23%	36%	38%	35%	31%	39%	35%
Don't know	16%	12%	7%	11%	6%	16%	8%	17%	17%	14%	16%	22%	12%	2%
Totals (Unweighted N)	100% (987)	100% (378)	100% (220)	100% (312)	100% (246)	100% (341)	100% (329)	100% (166)	100% (210)	100% (371)	100% (240)	100% (372)	100% (373)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



63. Favorability of potential Democratic presidential candidates – Hillary Clinton

Do you have a favorable or an unfavorable opinion of the following potential Democratic candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	30%	30%	30%	33%	22%	25%	55%	27%	29%	31%	26%	32%	33%
Somewhat favorable	18%	26%	20%	14%	10%	16%	20%	31%	20%	17%	15%	17%	24%
Somewhat unfavorable	10%	9%	12%	8%	11%	11%	6%	7%	11%	9%	7%	10%	13%
Very unfavorable	32%	20%	27%	39%	51%	38%	10%	23%	36%	29%	39%	29%	26%
Don't know	10%	16%	10%	6%	6%	9%	9%	12%	5%	14%	13%	11%	4%
Totals (Unweighted N)	100% (989)	100% (161)	100% (302)	100% (366)	100% (160)	100% (731)	100% (144)	100% (114)	100% (457)	100% (532)	100% (325)	100% (357)	100% (307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	30%	62%	2%	19%	65%	31%	10%	30%	32%	31%	26%	29%	32%	34%
Somewhat favorable	18%	19%	10%	22%	23%	26%	8%	24%	20%	12%	22%	18%	18%	23%
Somewhat unfavorable	10%	8%	15%	9%	6%	13%	11%	20%	6%	10%	7%	7%	11%	13%
Very unfavorable	32%	6%	67%	42%	4%	22%	67%	19%	31%	38%	33%	29%	36%	29%
Don't know	10%	5%	6%	9%	2%	7%	5%	8%	12%	8%	12%	17%	4%	1%
Totals (Unweighted N)	100% (989)	100% (378)	100% (220)	100% (313)	100% (246)	100% (342)	100% (329)	100% (165)	100% (210)	100% (373)	100% (241)	100% (372)	100% (374)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



64. Favorability of potential Democratic presidential candidates – Martin O’Malley

Do you have a favorable or an unfavorable opinion of the following potential Democratic candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	3%	6%	2%	2%	3%	2%	6%	6%	5%	1%	2%	4%	3%
Somewhat favorable	8%	12%	6%	7%	8%	6%	22%	7%	9%	7%	8%	10%	6%
Somewhat unfavorable	8%	11%	8%	6%	5%	7%	8%	10%	9%	6%	10%	5%	8%
Very unfavorable	13%	6%	14%	14%	19%	15%	6%	8%	18%	8%	13%	14%	11%
Don't know	69%	64%	71%	71%	66%	70%	58%	69%	58%	78%	67%	68%	72%
Totals (Unweighted N)	100% (985)	100% (160)	100% (302)	100% (364)	100% (159)	100% (730)	100% (141)	100% (114)	100% (455)	100% (530)	100% (325)	100% (355)	100% (305)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	3%	6%	0%	2%	5%	3%	3%	1%	1%	5%	4%	4%	2%	2%
Somewhat favorable	8%	15%	1%	9%	12%	14%	2%	8%	10%	9%	5%	11%	5%	9%
Somewhat unfavorable	8%	7%	9%	8%	13%	4%	9%	10%	3%	10%	7%	10%	4%	7%
Very unfavorable	13%	2%	22%	20%	2%	11%	24%	10%	14%	16%	9%	10%	16%	12%
Don't know	69%	70%	68%	61%	68%	69%	62%	71%	72%	61%	75%	66%	74%	70%
Totals (Unweighted N)	100% (985)	100% (378)	100% (220)	100% (310)	100% (247)	100% (340)	100% (328)	100% (166)	100% (209)	100% (370)	100% (240)	100% (371)	100% (371)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



65. Favorability of potential Democratic presidential candidates – Brian Schweitzer

Do you have a favorable or an unfavorable opinion of the following potential Democratic candidates for President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	4%	8%	2%	4%	3%	4%	7%	5%	6%	3%	6%	3%	4%
Somewhat favorable	8%	11%	9%	5%	7%	6%	12%	14%	10%	6%	6%	11%	8%
Somewhat unfavorable	7%	10%	7%	7%	5%	7%	7%	10%	9%	6%	10%	4%	7%
Very unfavorable	11%	5%	12%	12%	16%	12%	4%	10%	15%	7%	11%	13%	8%
Don't know	70%	66%	71%	71%	69%	71%	70%	61%	61%	78%	68%	68%	73%
Totals (Unweighted N)	100% (985)	100% (161)	100% (302)	100% (362)	100% (160)	100% (730)	100% (142)	100% (113)	100% (453)	100% (532)	100% (323)	100% (356)	100% (306)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	4%	6%	4%	4%	3%	3%	7%	3%	2%	6%	5%	5%	3%	6%
Somewhat favorable	8%	16%	2%	5%	17%	8%	2%	8%	10%	8%	6%	10%	7%	5%
Somewhat unfavorable	7%	5%	8%	9%	11%	4%	9%	9%	2%	9%	9%	9%	4%	3%
Very unfavorable	11%	2%	18%	17%	2%	9%	20%	7%	13%	14%	6%	10%	14%	9%
Don't know	70%	71%	67%	64%	66%	75%	62%	72%	72%	64%	74%	67%	73%	78%
Totals (Unweighted N)	100% (985)	100% (378)	100% (219)	100% (311)	100% (247)	100% (342)	100% (326)	100% (165)	100% (208)	100% (374)	100% (238)	100% (371)	100% (375)	100% (80)

The Economist/YouGov Poll

October 26-28, 2013



66. Preferred Republican nominee for President

If you had to choose one, which of these individuals would you want to be the Republican nominee for president in 2016?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Ted Cruz	12%	9%	10%	14%	16%	12%	7%	16%	14%	9%	10%	11%	14%
Chris Christie	20%	17%	22%	21%	18%	20%	21%	18%	22%	18%	15%	24%	21%
Rand Paul	7%	7%	9%	6%	8%	8%	7%	5%	10%	5%	8%	8%	5%
Scott Walker	5%	3%	6%	3%	8%	6%	1%	2%	6%	3%	5%	4%	5%
Marco Rubio	4%	3%	3%	5%	5%	4%	1%	7%	4%	3%	2%	4%	5%
Jeb Bush	4%	2%	4%	4%	9%	5%	1%	3%	4%	4%	4%	4%	3%
Paul Ryan	7%	6%	5%	9%	6%	8%	3%	5%	4%	9%	7%	4%	9%
Other	7%	7%	6%	10%	5%	8%	6%	2%	8%	6%	9%	6%	7%
No preference	35%	46%	36%	30%	26%	31%	52%	42%	28%	43%	38%	35%	31%
Totals (Unweighted N)	100% (996)	100% (166)	100% (304)	100% (366)	100% (160)	100% (735)	100% (145)	100% (116)	100% (459)	100% (537)	100% (326)	100% (363)	100% (307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Ted Cruz	12%	9%	14%	13%	9%	9%	18%	9%	10%	14%	10%	8%	13%	13%
Chris Christie	20%	27%	17%	19%	30%	26%	13%	18%	16%	22%	21%	19%	21%	20%
Rand Paul	7%	5%	12%	8%	5%	5%	12%	7%	12%	5%	5%	6%	7%	13%
Scott Walker	5%	3%	8%	6%	0%	8%	6%	5%	8%	2%	4%	5%	5%	2%
Marco Rubio	4%	2%	7%	4%	1%	3%	7%	4%	4%	3%	5%	2%	4%	7%
Jeb Bush	4%	2%	6%	6%	2%	6%	4%	4%	1%	6%	4%	5%	4%	0%
Paul Ryan	7%	2%	22%	3%	1%	4%	14%	6%	8%	7%	4%	3%	9%	12%
Other	7%	6%	4%	11%	7%	10%	6%	3%	7%	10%	6%	9%	6%	7%
No preference	35%	46%	10%	29%	44%	30%	19%	44%	32%	30%	41%	43%	31%	26%
Totals (Unweighted N)	100% (996)	100% (381)	100% (221)	100% (313)	100% (249)	100% (344)	100% (330)	100% (168)	100% (212)	100% (373)	100% (243)	100% (375)	100% (376)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



67. Preferred Democratic nominee for President

If you had to choose one, which of these individuals would you want to be the Democratic nominee for president in 2016?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Joe Biden	10%	8%	13%	10%	11%	12%	9%	5%	10%	11%	13%	9%	9%
Hillary Clinton	44%	50%	46%	45%	30%	37%	69%	56%	40%	48%	39%	47%	48%
Martin O'Malley	3%	2%	3%	5%	3%	4%	1%	2%	4%	2%	4%	3%	2%
Brian Schweitzer	4%	4%	5%	3%	4%	5%	2%	1%	6%	2%	4%	5%	3%
Other	7%	5%	4%	10%	8%	7%	2%	13%	7%	6%	6%	8%	6%
No preference	32%	30%	30%	28%	45%	36%	18%	23%	33%	30%	34%	29%	32%
Totals (Unweighted N)	100% (998)	100% (167)	100% (305)	100% (366)	100% (160)	100% (737)	100% (144)	100% (117)	100% (460)	100% (538)	100% (326)	100% (362)	100% (310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Joe Biden	10%	9%	13%	10%	5%	12%	15%	9%	9%	12%	11%	9%	14%	4%
Hillary Clinton	44%	76%	18%	32%	77%	53%	20%	46%	45%	46%	40%	44%	45%	48%
Martin O'Malley	3%	1%	7%	5%	1%	5%	4%	7%	2%	3%	2%	3%	4%	5%
Brian Schweitzer	4%	1%	4%	7%	2%	4%	6%	3%	4%	4%	4%	3%	3%	8%
Other	7%	3%	9%	9%	4%	6%	9%	4%	11%	5%	7%	8%	6%	9%
No preference	32%	10%	49%	36%	11%	22%	45%	31%	30%	30%	37%	34%	27%	28%
Totals (Unweighted N)	100% (998)	100% (382)	100% (222)	100% (313)	100% (250)	100% (345)	100% (330)	100% (169)	100% (212)	100% (374)	100% (243)	100% (376)	100% (376)	100% (82)

68. Presidential vote preference: Cruz vs. Biden

If the 2016 presidential election were being held today, and the candidates were Ted Cruz, the Republican, and Joe Biden, the Democrat, would you vote for Ted Cruz or Joe Biden?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Ted Cruz	35%	20%	32%	42%	54%	41%	12%	23%	37%	33%	35%	32%	38%
Joe Biden	40%	48%	38%	40%	33%	35%	69%	42%	40%	41%	35%	45%	44%
Not sure	25%	33%	30%	18%	14%	24%	19%	35%	23%	26%	31%	23%	17%
Totals (Unweighted N)	100% (996)	100% (165)	100% (306)	100% (365)	100% (160)	100% (736)	100% (144)	100% (116)	100% (459)	100% (537)	100% (324)	100% (361)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Ted Cruz	35%	6%	83%	41%	4%	26%	71%	28%	35%	38%	35%	27%	42%	42%
Joe Biden	40%	80%	6%	28%	80%	44%	16%	37%	42%	38%	45%	40%	37%	55%
Not sure	25%	14%	11%	31%	15%	30%	12%	35%	23%	24%	20%	33%	21%	3%
Totals (Unweighted N)	100% (996)	100% (384)	100% (222)	100% (311)	100% (250)	100% (346)	100% (329)	100% (170)	100% (212)	100% (371)	100% (243)	100% (374)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



69. Presidential vote preference: Cruz vs. Clinton

If the 2016 presidential election were being held today, and the candidates were Ted Cruz, the Republican, and Hillary Clinton, the Democrat, would you vote for Ted Cruz or Hillary Clinton?

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Ted Cruz	33%	17%	28%	40%	53%	39%	9%	22%	36%	29%	36%	27%	33%
Hillary Clinton	51%	60%	52%	51%	33%	44%	75%	63%	51%	51%	45%	54%	56%
Not sure	17%	23%	20%	10%	14%	17%	16%	15%	13%	20%	18%	19%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(167)	(304)	(364)	(160)	(733)	(145)	(117)	(459)	(536)	(325)	(362)	(308)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Ted Cruz	33%	4%	78%	38%	2%	22%	69%	24%	28%	37%	36%	23%	42%	32%
Hillary Clinton	51%	89%	10%	43%	93%	60%	20%	55%	54%	49%	48%	53%	46%	59%
Not sure	17%	7%	12%	20%	5%	18%	11%	21%	18%	15%	16%	23%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(382)	(221)	(312)	(250)	(344)	(328)	(170)	(211)	(371)	(243)	(375)	(373)	(83)

The Economist/YouGov Poll

October 26-28, 2013



70. Presidential vote preference: Christie vs. Biden

If the 2016 presidential election were being held today, and the candidates were Chris Christie, the Republican, and Joe Biden, the Democrat, would you vote for Chris Christie or Joe Biden?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Chris Christie	38%	24%	33%	43%	60%	45%	11%	25%	39%	36%	36%	39%	39%
Joe Biden	35%	45%	33%	33%	24%	28%	63%	44%	35%	35%	33%	35%	39%
Not sure	27%	31%	33%	24%	16%	27%	26%	32%	26%	28%	32%	26%	22%
Totals (Unweighted N)	100% (994)	100% (166)	100% (305)	100% (363)	100% (160)	100% (734)	100% (145)	100% (115)	100% (458)	100% (536)	100% (326)	100% (359)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Chris Christie	38%	12%	86%	40%	9%	35%	67%	30%	39%	41%	36%	29%	47%	42%
Joe Biden	35%	72%	3%	24%	75%	37%	11%	37%	37%	33%	36%	33%	33%	50%
Not sure	27%	15%	11%	36%	15%	28%	21%	33%	24%	26%	28%	38%	20%	8%
Totals (Unweighted N)	100% (994)	100% (383)	100% (221)	100% (310)	100% (250)	100% (344)	100% (328)	100% (169)	100% (211)	100% (372)	100% (242)	100% (375)	100% (373)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



71. Presidential vote preference: Christie vs. Clinton

If the 2016 presidential election were being held today, and the candidates were Chris Christie, the Republican, and Hillary Clinton, the Democrat, would you vote for Chris Christie or Hillary Clinton?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Chris Christie	33%	21%	25%	39%	59%	40%	11%	16%	34%	33%	35%	29%	35%
Hillary Clinton	46%	53%	47%	46%	30%	39%	69%	61%	43%	48%	40%	50%	49%
Not sure	21%	26%	28%	15%	11%	21%	20%	23%	23%	19%	25%	20%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(167)	(304)	(363)	(160)	(732)	(145)	(117)	(457)	(537)	(323)	(361)	(310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Chris Christie	33%	7%	83%	36%	2%	29%	66%	28%	31%	37%	31%	25%	40%	37%
Hillary Clinton	46%	85%	5%	34%	89%	52%	16%	49%	50%	42%	45%	48%	44%	53%
Not sure	21%	8%	12%	30%	10%	20%	18%	22%	19%	20%	23%	28%	15%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(384)	(219)	(311)	(249)	(345)	(327)	(171)	(212)	(370)	(241)	(373)	(375)	(83)

The Economist/YouGov Poll

October 26-28, 2013



72. 2014 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	37%	41%	38%	40%	26%	30%	72%	42%	38%	37%	31%	42%	42%
The Republican Party candidate	28%	17%	23%	34%	43%	34%	6%	17%	27%	29%	28%	26%	31%
Other	5%	7%	3%	6%	4%	5%	3%	9%	6%	4%	7%	4%	3%
Not sure	18%	20%	21%	12%	18%	19%	12%	18%	16%	19%	17%	18%	18%
I would not vote	12%	16%	15%	8%	9%	13%	9%	14%	13%	12%	17%	11%	6%
Totals (Unweighted N)	100% (999)	100% (166)	100% (307)	100% (366)	100% (160)	100% (737)	100% (145)	100% (117)	100% (460)	100% (539)	100% (326)	100% (362)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	37%	85%	2%	23%	86%	41%	11%	35%	39%	38%	36%	38%	34%	48%
The Republican Party candidate	28%	2%	87%	24%	2%	20%	58%	24%	28%	29%	29%	20%	34%	37%
Other	5%	0%	1%	10%	1%	6%	6%	2%	7%	6%	3%	4%	6%	1%
Not sure	18%	10%	9%	27%	8%	22%	18%	14%	17%	16%	24%	21%	15%	14%
I would not vote	12%	3%	1%	16%	3%	11%	7%	25%	10%	10%	9%	17%	11%	0%
Totals (Unweighted N)	100% (999)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (211)	100% (374)	100% (243)	100% (375)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



73. Knows someone – Someone who has a child in college

Please indicate if you know personally... (Check all that apply)

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, and that person is me	8%	7%	4%	16%	2%	8%	7%	13%	11%	5%	8%	7%	9%
Yes, I know someone like this	57%	57%	55%	54%	64%	59%	56%	46%	57%	56%	43%	62%	71%
No, don't know anyone like this	33%	34%	35%	32%	29%	32%	36%	34%	30%	36%	46%	28%	19%
Totals	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, and that person is me	8%	7%	10%	9%	7%	8%	10%	8%	5%	9%	10%	4%	10%	17%
Yes, I know someone like this	57%	63%	51%	57%	73%	60%	52%	58%	60%	59%	49%	47%	63%	67%
No, don't know anyone like this	33%	28%	33%	34%	20%	31%	34%	31%	34%	31%	37%	46%	25%	19%
Totals	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



74. Knows someone – Someone who has been denied coverage due to a preexisting condition

Please indicate if you know personally... (Check all that apply)

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, and that person is me	8%	4%	10%	11%	3%	7%	7%	10%	6%	9%	7%	8%	8%
Yes, I know someone like this	30%	35%	31%	31%	15%	31%	22%	32%	30%	30%	27%	31%	33%
No, don't know anyone like this	61%	62%	56%	58%	80%	62%	62%	60%	62%	60%	64%	58%	60%
Totals	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, and that person is me	8%	9%	7%	7%	7%	7%	9%	5%	4%	10%	9%	9%	7%	6%
Yes, I know someone like this	30%	38%	15%	32%	47%	33%	19%	26%	40%	29%	24%	29%	29%	43%
No, don't know anyone like this	61%	50%	77%	61%	46%	58%	71%	70%	53%	59%	68%	60%	63%	49%
Totals	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



75. Knows someone – Someone who is on Medicare

Please indicate if you know personally... (Check all that apply)

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, and that person is me	18%	4%	6%	14%	80%	20%	15%	15%	16%	20%	25%	16%	10%
Yes, I know someone like this	59%	58%	62%	69%	30%	63%	47%	46%	60%	58%	54%	58%	67%
No, don't know anyone like this	25%	38%	30%	18%	5%	20%	40%	35%	26%	24%	24%	28%	22%
Totals	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, and that person is me	18%	18%	21%	17%	14%	20%	23%	16%	19%	17%	20%	21%	21%	5%
Yes, I know someone like this	59%	62%	65%	61%	67%	59%	64%	56%	57%	58%	64%	52%	62%	70%
No, don't know anyone like this	25%	22%	18%	24%	20%	23%	18%	29%	19%	27%	23%	30%	19%	20%
Totals	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



76. Knows someone – Someone who is on Medicaid

Please indicate if you know personally... (Check all that apply)

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, and that person is me	9%	9%	12%	9%	5%	7%	18%	13%	6%	13%	13%	10%	1%
Yes, I know someone like this	50%	42%	53%	57%	44%	51%	50%	49%	50%	51%	48%	51%	54%
No, don't know anyone like this	38%	45%	36%	33%	43%	40%	32%	36%	42%	35%	35%	39%	43%
Totals	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, and that person is me	9%	12%	8%	6%	7%	12%	7%	9%	11%	10%	6%	18%	4%	1%
Yes, I know someone like this	50%	52%	50%	55%	59%	51%	49%	45%	49%	51%	54%	45%	56%	64%
No, don't know anyone like this	38%	34%	41%	38%	34%	37%	38%	46%	39%	38%	34%	36%	36%	33%
Totals	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



77. Health insurance

Do you have health insurance?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	77%	68%	70%	82%	94%	79%	76%	66%	80%	74%	72%	77%	83%
No	23%	32%	30%	18%	6%	21%	24%	34%	20%	26%	28%	23%	17%
Totals (Unweighted N)	100% (999)	100% (167)	100% (307)	100% (365)	100% (160)	100% (738)	100% (145)	100% (116)	100% (460)	100% (539)	100% (326)	100% (362)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	77%	76%	84%	76%	78%	76%	82%	81%	81%	74%	73%	63%	84%	96%
No	23%	24%	16%	24%	22%	24%	18%	19%	19%	26%	27%	37%	16%	4%
Totals (Unweighted N)	100% (999)	100% (384)	100% (222)	100% (312)	100% (249)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (242)	100% (375)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



78. Reason for not having insurance

Why do you not have health insurance at the moment? Check all that apply.

Asked if respondent does not have health insurance

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Too expensive	64%	63%	66%	64%	51%	71%	65%	35%	60%	66%	66%	57%	70%
Healthy and did not need it	19%	32%	19%	3%	0%	21%	3%	26%	31%	10%	14%	22%	28%
Refused by an insurance company	5%	0%	5%	11%	0%	5%	0%	5%	2%	7%	3%	7%	5%
Lost my job	15%	10%	16%	19%	30%	14%	20%	14%	22%	10%	16%	12%	17%
Other	14%	9%	8%	28%	45%	16%	21%	3%	7%	20%	18%	12%	8%
Prefer not to say	11%	7%	16%	8%	11%	7%	12%	25%	12%	10%	12%	12%	7%
Totals	(206)	(53)	(89)	(57)	(7)	(141)	(32)	(33)	(74)	(132)	(85)	(72)	(49)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Too expensive	64%	55%	63%	70%	63%	58%	67%	54%	57%	73%	60%	62%	77%	50%
Healthy and did not need it	19%	15%	26%	19%	17%	24%	17%	11%	28%	15%	23%	15%	27%	89%
Refused by an insurance company	5%	3%	14%	4%	1%	5%	9%	2%	2%	6%	4%	3%	9%	0%
Lost my job	15%	17%	11%	19%	21%	11%	19%	14%	9%	16%	19%	15%	18%	0%
Other	14%	16%	14%	14%	9%	23%	14%	13%	32%	8%	12%	18%	7%	0%
Prefer not to say	11%	13%	3%	12%	14%	11%	4%	22%	14%	6%	11%	9%	7%	11%
Totals	(206)	(77)	(37)	(65)	(53)	(62)	(58)	(29)	(31)	(91)	(55)	(133)	(46)	(3)

The Economist/YouGov Poll

October 26-28, 2013



79. ACA - failure or success

From all that you know now, has the health care reform law been a complete success, a complete failure, or something in between?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
A complete failure	29%	13%	32%	33%	40%	35%	5%	19%	30%	27%	31%	28%	26%	
More of a failure than a success	18%	19%	17%	18%	17%	19%	12%	18%	16%	20%	19%	15%	21%	
Equal amount of both failure and success	12%	15%	11%	13%	7%	12%	17%	10%	14%	11%	12%	11%	13%	
More of a success than a failure	13%	16%	10%	14%	10%	11%	23%	13%	15%	11%	11%	12%	17%	
A complete success	2%	2%	2%	1%	3%	1%	5%	5%	2%	1%	1%	3%	1%	
Too early to tell	18%	19%	15%	16%	22%	16%	24%	21%	13%	22%	17%	20%	15%	
Not sure	9%	15%	11%	5%	1%	7%	13%	15%	10%	8%	8%	12%	6%	
Totals (Unweighted N)	100% (999)	100% (166)	100% (307)	100% (366)	100% (160)	100% (738)	100% (144)	100% (117)	100% (459)	100% (540)	100% (326)	100% (362)	100% (311)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A complete failure	29%	5%	57%	35%	3%	18%	58%	20%	29%	33%	27%	25%	31%	23%
More of a failure than a success	18%	10%	28%	23%	10%	20%	23%	21%	14%	20%	16%	16%	23%	17%
Equal amount of both failure and success	12%	21%	6%	11%	19%	19%	5%	10%	17%	10%	12%	13%	10%	20%
More of a success than a failure	13%	27%	1%	9%	36%	11%	2%	17%	9%	12%	17%	10%	11%	27%
A complete success	2%	5%	0%	0%	3%	3%	1%	1%	2%	2%	2%	3%	1%	2%
Too early to tell	18%	24%	7%	13%	21%	23%	10%	19%	23%	15%	15%	21%	18%	9%
Not sure	9%	7%	2%	8%	8%	5%	2%	11%	7%	8%	11%	13%	5%	1%
Totals (Unweighted N)	100% (999)	100% (383)	100% (222)	100% (313)	100% (250)	100% (346)	100% (329)	100% (171)	100% (212)	100% (373)	100% (243)	100% (375)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



80. Attitude on health care reform law

Do you think the health care reform law should be expanded, kept the same, or repealed?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Expanded	26%	36%	20%	27%	17%	22%	43%	31%	28%	24%	25%	22%	32%
Kept the same	10%	10%	13%	7%	7%	6%	23%	15%	10%	10%	7%	13%	10%
Repealed	42%	23%	45%	48%	55%	51%	9%	28%	43%	41%	45%	39%	41%
Not sure	22%	30%	22%	17%	20%	21%	25%	27%	19%	25%	23%	26%	17%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Expanded	26%	50%	2%	18%	55%	27%	7%	27%	24%	24%	29%	26%	22%	37%
Kept the same	10%	16%	6%	8%	14%	12%	6%	11%	9%	9%	12%	14%	6%	13%
Repealed	42%	10%	83%	51%	7%	38%	75%	33%	43%	48%	37%	36%	49%	40%
Not sure	22%	24%	9%	23%	24%	24%	12%	29%	24%	19%	22%	25%	23%	10%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



81. Have you tried to visit your state exchange

Have you tried to visit a federal or state-run health care insurance exchange website?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	18%	15%	23%	20%	11%	18%	18%	18%	20%	16%	16%	18%	22%
No	79%	83%	74%	77%	89%	80%	78%	78%	79%	80%	81%	79%	77%
Not sure	3%	2%	3%	3%	0%	2%	3%	4%	1%	4%	3%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(166)	(307)	(366)	(160)	(737)	(145)	(117)	(459)	(540)	(325)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	18%	20%	18%	20%	20%	21%	18%	18%	13%	21%	19%	20%	19%	21%
No	79%	80%	81%	77%	79%	77%	82%	79%	85%	78%	77%	76%	80%	78%
Not sure	3%	1%	1%	3%	1%	1%	1%	3%	2%	2%	4%	5%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(383)	(222)	(313)	(249)	(346)	(330)	(170)	(212)	(374)	(243)	(376)	(377)	(83)

82. Future health costs

How concerned are you about the health care costs you will face in the future?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very concerned	55%	46%	51%	64%	57%	57%	47%	52%	52%	57%	60%	51%	50%
Somewhat concerned	31%	33%	33%	24%	38%	32%	34%	22%	32%	30%	24%	35%	37%
Not very concerned	9%	13%	9%	7%	4%	6%	12%	18%	8%	9%	9%	8%	9%
Not at all concerned	6%	8%	6%	5%	1%	5%	7%	8%	7%	4%	7%	6%	4%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very concerned	55%	51%	57%	57%	45%	60%	60%	49%	53%	61%	50%	56%	60%	48%
Somewhat concerned	31%	32%	32%	32%	37%	29%	29%	34%	34%	28%	31%	27%	31%	42%
Not very concerned	9%	11%	8%	6%	11%	7%	7%	13%	10%	5%	10%	8%	6%	8%
Not at all concerned	6%	6%	2%	6%	7%	4%	4%	4%	2%	6%	9%	8%	3%	2%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



83. health_reform_qual

Do you think that you will receive better or worse care under the new health care system?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A lot better	6%	6%	5%	6%	5%	4%	13%	7%	6%	6%	3%	6%	9%
A little better	9%	15%	8%	6%	5%	6%	12%	17%	7%	10%	5%	10%	11%
About the same	24%	22%	23%	23%	29%	23%	39%	12%	22%	25%	25%	23%	22%
A little worse	13%	20%	12%	8%	9%	14%	6%	11%	15%	10%	12%	9%	19%
A lot worse	30%	15%	31%	37%	39%	36%	5%	25%	30%	30%	32%	29%	28%
Not sure	20%	23%	20%	19%	12%	17%	25%	29%	20%	20%	22%	23%	11%
Totals (Unweighted N)	100% (996)	100% (166)	100% (305)	100% (366)	100% (159)	100% (734)	100% (145)	100% (117)	100% (457)	100% (539)	100% (323)	100% (363)	100% (310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot better	6%	12%	0%	4%	11%	8%	2%	5%	3%	6%	8%	6%	5%	5%
A little better	9%	14%	1%	8%	16%	9%	2%	7%	11%	7%	8%	10%	7%	9%
About the same	24%	37%	10%	21%	39%	27%	13%	21%	23%	25%	25%	26%	21%	37%
A little worse	13%	9%	19%	14%	5%	15%	18%	13%	16%	11%	10%	8%	15%	14%
A lot worse	30%	5%	59%	39%	4%	24%	56%	25%	30%	34%	27%	24%	35%	28%
Not sure	20%	22%	11%	14%	24%	17%	10%	29%	16%	17%	22%	25%	16%	8%
Totals (Unweighted N)	100% (996)	100% (383)	100% (221)	100% (311)	100% (248)	100% (346)	100% (328)	100% (170)	100% (211)	100% (373)	100% (242)	100% (375)	100% (376)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



84. Favorability of federal government

Do you have a favorable or unfavorable opinion of the federal government?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	4%	4%	4%	3%	5%	2%	11%	5%	4%	3%	4%	3%	5%
Somewhat favorable	15%	14%	15%	18%	9%	13%	25%	15%	17%	13%	8%	18%	22%
Somewhat unfavorable	31%	27%	36%	29%	30%	32%	27%	29%	29%	33%	30%	29%	34%
Very unfavorable	36%	31%	31%	39%	50%	42%	15%	28%	40%	33%	42%	35%	29%
Don't know	14%	23%	12%	11%	6%	11%	22%	24%	10%	18%	16%	15%	9%
Totals (Unweighted N)	100% (999)	100% (166)	100% (307)	100% (366)	100% (160)	100% (737)	100% (145)	100% (117)	100% (459)	100% (540)	100% (325)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	4%	8%	0%	4%	6%	5%	2%	2%	4%	5%	3%	4%	3%	7%
Somewhat favorable	15%	30%	5%	12%	32%	20%	3%	14%	17%	16%	14%	14%	14%	29%
Somewhat unfavorable	31%	32%	36%	32%	30%	33%	34%	36%	27%	31%	30%	33%	28%	38%
Very unfavorable	36%	18%	54%	44%	16%	32%	56%	31%	39%	36%	37%	29%	46%	26%
Don't know	14%	13%	4%	9%	16%	10%	4%	17%	13%	12%	16%	19%	8%	1%
Totals (Unweighted N)	100% (999)	100% (383)	100% (222)	100% (313)	100% (249)	100% (346)	100% (330)	100% (170)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



85. Controlling costs better

Do you think the federal government or private insurance companies are better at controlling health care costs?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Federal government	21%	24%	22%	19%	15%	19%	31%	19%	25%	16%	17%	19%	27%
Private insurance companies	24%	23%	18%	25%	37%	28%	6%	24%	27%	22%	25%	24%	24%
They both control costs about the same	11%	14%	10%	12%	5%	7%	29%	13%	8%	13%	12%	11%	9%
Neither one controls costs	25%	12%	28%	30%	29%	28%	14%	22%	25%	25%	23%	26%	27%
Don't know	19%	26%	22%	14%	14%	19%	21%	22%	15%	24%	23%	20%	13%
Totals (Unweighted N)	100% (996)	100% (165)	100% (306)	100% (365)	100% (160)	100% (735)	100% (144)	100% (117)	100% (458)	100% (538)	100% (324)	100% (362)	100% (310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Federal government	21%	35%	4%	21%	42%	27%	7%	23%	18%	21%	21%	15%	21%	32%
Private insurance companies	24%	8%	54%	26%	7%	16%	49%	22%	21%	25%	28%	19%	27%	32%
They both control costs about the same	11%	17%	6%	7%	14%	13%	7%	7%	12%	12%	10%	15%	8%	6%
Neither one controls costs	25%	21%	22%	31%	21%	29%	26%	26%	26%	24%	24%	22%	31%	22%
Don't know	19%	19%	13%	15%	17%	15%	12%	22%	24%	17%	18%	28%	13%	8%
Totals (Unweighted N)	100% (996)	100% (382)	100% (221)	100% (312)	100% (248)	100% (345)	100% (329)	100% (169)	100% (212)	100% (372)	100% (243)	100% (374)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



86. Provides better coverage

Who do you think provides better health care coverage, the federal government or private insurance companies?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Federal government	15%	17%	17%	14%	12%	13%	23%	22%	17%	13%	10%	15%	23%
Private insurance companies	40%	30%	34%	46%	54%	46%	12%	34%	44%	36%	40%	38%	42%
They both provide good coverage	10%	11%	9%	12%	6%	7%	23%	11%	9%	12%	11%	12%	7%
Neither one provides good coverage	14%	11%	23%	10%	9%	16%	7%	11%	15%	12%	15%	13%	13%
Don't know	21%	31%	18%	17%	19%	18%	35%	22%	15%	27%	23%	23%	15%
Totals (Unweighted N)	100% (997)	100% (166)	100% (305)	100% (366)	100% (160)	100% (736)	100% (145)	100% (116)	100% (459)	100% (538)	100% (324)	100% (363)	100% (310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Federal government	15%	29%	0%	15%	31%	20%	4%	17%	16%	16%	12%	14%	13%	18%
Private insurance companies	40%	12%	80%	45%	15%	29%	73%	32%	36%	42%	45%	32%	45%	49%
They both provide good coverage	10%	21%	4%	7%	16%	13%	4%	12%	14%	9%	8%	13%	9%	13%
Neither one provides good coverage	14%	11%	6%	18%	14%	20%	8%	18%	12%	15%	12%	11%	18%	6%
Don't know	21%	26%	10%	16%	24%	18%	10%	21%	23%	19%	23%	30%	14%	14%
Totals (Unweighted N)	100% (997)	100% (382)	100% (222)	100% (312)	100% (248)	100% (346)	100% (330)	100% (170)	100% (211)	100% (373)	100% (243)	100% (375)	100% (376)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



87. Where you prefer to get health care coverage

Would you prefer to buy health insurance directly from the federal government, directly from a health insurance company, through where you work, or not buy any health insurance coverage?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Directly from the government	17%	23%	14%	17%	12%	14%	21%	27%	17%	17%	16%	15%	21%
Directly from a health insurance company	21%	19%	13%	19%	47%	22%	18%	23%	23%	19%	28%	17%	17%
Through where you work	32%	26%	38%	36%	20%	34%	26%	24%	34%	30%	22%	36%	41%
Not buy health insurance	8%	12%	9%	8%	3%	9%	8%	4%	8%	9%	12%	7%	4%
Not sure	22%	20%	27%	21%	17%	21%	27%	22%	18%	25%	22%	25%	17%
Totals (Unweighted N)	100% (992)	100% (165)	100% (304)	100% (365)	100% (158)	100% (732)	100% (144)	100% (116)	100% (457)	100% (535)	100% (322)	100% (360)	100% (310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Directly from the government	17%	31%	2%	14%	36%	17%	7%	19%	14%	15%	21%	16%	14%	24%
Directly from a health insurance company	21%	10%	38%	23%	7%	16%	38%	20%	21%	21%	22%	22%	22%	17%
Through where you work	32%	28%	45%	31%	27%	34%	39%	21%	34%	34%	33%	23%	38%	47%
Not buy health insurance	8%	6%	7%	11%	4%	9%	9%	8%	4%	11%	8%	13%	6%	3%
Not sure	22%	25%	8%	21%	26%	24%	8%	32%	26%	18%	16%	26%	19%	9%
Totals (Unweighted N)	100% (992)	100% (381)	100% (221)	100% (309)	100% (248)	100% (342)	100% (328)	100% (168)	100% (211)	100% (371)	100% (242)	100% (373)	100% (375)	100% (82)

88. Importance of issues

How important are the following issues to you?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
The economy	95%	92%	94%	98%	99%	96%	91%	98%	96%	95%	95%	95%	97%	
Immigration	74%	73%	70%	73%	85%	72%	74%	84%	74%	73%	77%	72%	70%	
The environment	74%	86%	67%	71%	70%	71%	82%	81%	70%	77%	75%	73%	73%	
Terrorism	75%	62%	71%	81%	95%	75%	80%	71%	72%	78%	75%	76%	75%	
Gay rights	41%	49%	44%	32%	42%	40%	44%	45%	39%	44%	38%	44%	43%	
Education	87%	93%	83%	86%	85%	84%	94%	93%	84%	89%	84%	86%	91%	
Health care	89%	86%	85%	93%	97%	88%	92%	94%	85%	94%	89%	88%	91%	
Social security	87%	79%	79%	96%	98%	87%	90%	83%	84%	90%	90%	84%	86%	
The budget deficit	83%	75%	81%	86%	91%	84%	81%	76%	81%	84%	85%	83%	79%	
The war in Afghanistan	63%	62%	60%	66%	62%	62%	62%	69%	60%	66%	65%	63%	59%	
Taxes	89%	84%	87%	93%	97%	90%	85%	92%	90%	89%	92%	87%	89%	
Medicare	81%	75%	69%	89%	94%	80%	84%	81%	75%	86%	85%	81%	74%	
Abortion	61%	68%	55%	56%	70%	61%	50%	72%	55%	66%	60%	61%	62%	
Totals	(991)	(162)	(304)	(365)	(160)	(730)	(145)	(116)	(458)	(533)	(325)	(358)	(308)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	95%	96%	99%	95%	94%	96%	99%	94%	93%	98%	96%	95%	96%	95%
Immigration	74%	73%	77%	74%	77%	68%	78%	70%	77%	73%	74%	76%	71%	76%
The environment	74%	90%	53%	71%	91%	78%	57%	77%	77%	72%	71%	77%	67%	77%
Terrorism	75%	72%	87%	75%	62%	72%	87%	76%	72%	78%	72%	74%	79%	74%
Gay rights	41%	59%	20%	36%	73%	41%	19%	41%	42%	36%	49%	45%	39%	35%
Education	87%	92%	85%	85%	94%	86%	83%	87%	89%	89%	80%	87%	84%	92%
Health care	89%	94%	90%	85%	93%	89%	88%	85%	92%	89%	90%	89%	90%	89%
Social security	87%	89%	92%	84%	85%	89%	89%	85%	87%	90%	85%	87%	89%	85%
The budget deficit	83%	73%	96%	86%	69%	81%	95%	83%	76%	88%	81%	80%	88%	80%
The war in Afghanistan	63%	65%	68%	61%	65%	56%	67%	61%	67%	62%	61%	64%	62%	69%
Taxes	89%	88%	94%	88%	83%	89%	96%	91%	86%	93%	88%	88%	93%	83%
Medicare	81%	85%	80%	76%	84%	79%	81%	78%	81%	81%	81%	82%	79%	78%
Abortion	61%	62%	67%	57%	70%	50%	62%	55%	68%	58%	62%	61%	61%	59%
Totals	(991)	(381)	(222)	(310)	(248)	(343)	(329)	(166)	(210)	(372)	(243)	(371)	(376)	(82)

The Economist/YouGov Poll

October 26-28, 2013



89. Most important issue

Which of these is the **most** important issue for you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	33%	25%	39%	38%	25%	34%	26%	37%	36%	31%	34%	31%	35%
Immigration	6%	13%	5%	2%	3%	5%	6%	11%	7%	4%	5%	5%	8%
The environment	6%	11%	5%	3%	4%	5%	5%	9%	4%	8%	6%	4%	7%
Terrorism	4%	5%	4%	4%	3%	4%	3%	4%	4%	4%	5%	3%	5%
Gay rights	2%	3%	3%	2%	0%	3%	1%	2%	3%	1%	0%	4%	2%
Education	10%	21%	11%	5%	3%	9%	16%	11%	10%	11%	11%	11%	8%
Health care	8%	7%	6%	12%	9%	7%	16%	8%	5%	12%	8%	10%	7%
Social security	12%	2%	8%	16%	27%	13%	13%	5%	12%	12%	16%	12%	6%
The budget deficit	9%	7%	8%	8%	14%	10%	6%	8%	12%	6%	6%	11%	10%
The war in Afghanistan	0%	0%	1%	0%	0%	0%	2%	0%	0%	1%	0%	1%	1%
Taxes	4%	3%	5%	5%	2%	4%	5%	2%	4%	4%	4%	5%	5%
Medicare	2%	0%	1%	2%	8%	2%	2%	1%	1%	3%	3%	2%	1%
Abortion	3%	2%	4%	3%	2%	3%	1%	2%	3%	3%	2%	2%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(957)	(150)	(291)	(357)	(159)	(709)	(138)	(110)	(447)	(510)	(312)	(346)	(299)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	33%	34%	33%	37%	28%	37%	35%	39%	39%	33%	25%	27%	41%	32%
Immigration	6%	4%	5%	7%	7%	3%	5%	8%	3%	6%	7%	7%	3%	12%
The environment	6%	10%	0%	4%	12%	2%	3%	6%	7%	4%	6%	6%	3%	11%
Terrorism	4%	3%	6%	4%	4%	3%	5%	8%	3%	3%	4%	6%	3%	1%
Gay rights	2%	4%	0%	1%	6%	1%	0%	2%	2%	3%	1%	2%	2%	6%
Education	10%	10%	7%	11%	14%	11%	5%	5%	9%	11%	13%	10%	7%	8%
Health care	8%	10%	6%	8%	10%	9%	7%	6%	7%	10%	8%	9%	8%	5%
Social security	12%	14%	14%	7%	10%	16%	11%	11%	12%	12%	13%	16%	12%	5%
The budget deficit	9%	3%	15%	11%	3%	8%	14%	5%	10%	7%	12%	8%	9%	13%
The war in Afghanistan	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%
Taxes	4%	3%	4%	5%	2%	2%	7%	4%	3%	6%	3%	4%	4%	4%
Medicare	2%	3%	1%	3%	2%	3%	2%	4%	1%	2%	3%	2%	3%	0%
Abortion	3%	1%	8%	2%	1%	1%	6%	2%	4%	3%	3%	1%	5%	4%

continued on the next page ...

The Economist/YouGov Poll

October 26-28, 2013



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (957)	100% (369)	100% (216)	100% (299)	100% (236)	100% (333)	100% (325)	100% (162)	100% (203)	100% (359)	100% (233)	100% (357)	100% (362)	100% (81)

The Economist/YouGov Poll

October 26-28, 2013



90. Most important issue

Which of these is the most important issue for you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	41%	43%	43%	34%	0%	52%	30%	5%	39%	43%	53%	44%	23%
Immigration	13%	23%	10%	0%	0%	12%	0%	25%	23%	0%	0%	0%	45%
The environment	5%	6%	8%	0%	0%	8%	0%	0%	2%	9%	0%	10%	4%
Terrorism	1%	4%	0%	0%	0%	2%	0%	0%	0%	3%	0%	0%	5%
Gay rights	1%	0%	3%	0%	0%	2%	0%	0%	0%	2%	4%	0%	0%
Education	9%	0%	8%	26%	0%	6%	0%	27%	0%	19%	21%	0%	8%
Health care	7%	2%	8%	13%	0%	5%	23%	0%	5%	9%	9%	6%	6%
Social security	12%	3%	14%	22%	0%	6%	46%	6%	16%	6%	6%	23%	3%
The budget deficit	5%	15%	0%	0%	0%	0%	0%	32%	10%	0%	0%	14%	0%
The war in Afghanistan	1%	4%	0%	0%	0%	2%	0%	0%	0%	3%	0%	3%	0%
Taxes	3%	0%	4%	5%	0%	4%	0%	0%	2%	4%	4%	0%	6%
Medicare	1%	0%	2%	0%	0%	0%	0%	5%	1%	0%	2%	0%	0%
Abortion	1%	0%	0%	0%	100%	1%	0%	0%	0%	2%	2%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(46)	(11)	(21)	(13)	(1)	(33)	(7)	(6)	(17)	(29)	(18)	(15)	(13)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	41%	48%	26%	43%	36%	48%	20%	0%	53%	47%	25%	30%	51%	0%
Immigration	13%	10%	0%	21%	24%	0%	52%	0%	0%	11%	37%	9%	0%	81%
The environment	5%	5%	0%	3%	11%	4%	0%	33%	10%	0%	0%	4%	5%	0%
Terrorism	1%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	3%	0%	0%
Gay rights	1%	0%	0%	3%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%
Education	9%	3%	0%	9%	0%	10%	0%	18%	7%	0%	26%	10%	15%	0%
Health care	7%	12%	9%	3%	22%	7%	5%	23%	0%	10%	7%	8%	6%	8%
Social security	12%	21%	32%	0%	7%	25%	7%	14%	2%	22%	5%	14%	17%	11%
The budget deficit	5%	0%	0%	14%	0%	0%	0%	0%	18%	0%	0%	12%	0%	0%
The war in Afghanistan	1%	0%	14%	0%	0%	4%	0%	0%	0%	3%	0%	3%	0%	0%
Taxes	3%	0%	19%	3%	0%	4%	11%	0%	10%	0%	0%	4%	5%	0%
Medicare	1%	2%	0%	0%	0%	0%	5%	12%	0%	0%	0%	2%	0%	0%
Abortion	1%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%

continued on the next page ...

The Economist/YouGov Poll

October 26-28, 2013



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (46)	100% (20)	100% (6)	100% (15)	100% (9)	100% (17)	100% (7)	100% (6)	100% (12)	100% (19)	100% (9)	100% (20)	100% (15)	100% (3)

The Economist/YouGov Poll

October 26-28, 2013



91. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	46%	57%	45%	44%	34%	38%	80%	56%	44%	48%	40%	52%	48%
John Boehner	21%	14%	21%	26%	23%	22%	17%	22%	25%	18%	21%	23%	21%
Mitch McConnell	16%	14%	15%	16%	20%	16%	13%	18%	19%	12%	14%	17%	16%
Harry Reid	25%	27%	22%	26%	21%	22%	32%	29%	30%	19%	18%	27%	32%
Nancy Pelosi	29%	36%	26%	31%	22%	25%	50%	33%	35%	25%	20%	36%	37%
Totals	(991)	(162)	(303)	(366)	(160)	(731)	(144)	(116)	(457)	(534)	(326)	(358)	(307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	46%	86%	10%	36%	91%	49%	19%	49%	50%	44%	44%	50%	41%	51%
John Boehner	21%	16%	39%	20%	10%	22%	32%	21%	21%	24%	17%	20%	24%	31%
Mitch McConnell	16%	13%	30%	13%	8%	18%	21%	15%	17%	15%	15%	16%	16%	20%
Harry Reid	25%	49%	6%	20%	53%	30%	6%	25%	29%	24%	21%	24%	22%	41%
Nancy Pelosi	29%	56%	6%	26%	65%	32%	8%	30%	29%	29%	31%	29%	27%	51%
Totals	(991)	(381)	(221)	(311)	(248)	(342)	(330)	(166)	(211)	(372)	(242)	(372)	(375)	(82)

The Economist/YouGov Poll

October 26-28, 2013



92. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	48%	36%	48%	52%	62%	56%	17%	37%	51%	45%	53%	41%	48%
John Boehner	55%	50%	55%	55%	65%	56%	57%	50%	59%	51%	53%	56%	57%
Mitch McConnell	44%	37%	41%	49%	51%	46%	43%	37%	53%	35%	38%	45%	52%
Harry Reid	41%	27%	38%	46%	60%	46%	26%	27%	46%	36%	41%	40%	42%
Nancy Pelosi	50%	31%	52%	55%	72%	57%	25%	38%	54%	47%	55%	47%	48%
Totals	(991)	(162)	(303)	(366)	(160)	(731)	(144)	(116)	(457)	(534)	(326)	(358)	(307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	48%	11%	88%	59%	7%	47%	81%	39%	45%	53%	50%	42%	55%	49%
John Boehner	55%	61%	45%	63%	74%	59%	50%	59%	57%	53%	55%	49%	58%	55%
Mitch McConnell	44%	50%	36%	52%	61%	40%	48%	44%	39%	47%	45%	37%	45%	56%
Harry Reid	41%	19%	72%	48%	18%	35%	71%	38%	30%	46%	46%	32%	47%	39%
Nancy Pelosi	50%	25%	85%	60%	22%	50%	80%	48%	50%	52%	50%	42%	60%	43%
Totals	(991)	(381)	(221)	(311)	(248)	(342)	(330)	(166)	(211)	(372)	(242)	(372)	(375)	(82)

The Economist/YouGov Poll

October 26-28, 2013



93. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	13%	12%	12%	16%	14%	8%	39%	16%	12%	15%	11%	18%	12%
Somewhat approve	27%	32%	30%	25%	18%	24%	39%	31%	28%	27%	23%	29%	31%
Somewhat disapprove	15%	24%	15%	10%	12%	16%	6%	21%	13%	17%	17%	12%	18%
Strongly disapprove	39%	24%	38%	45%	56%	47%	12%	24%	43%	36%	45%	34%	37%
Not sure	5%	8%	6%	4%	0%	5%	3%	8%	4%	6%	4%	8%	2%
Totals (Unweighted N)	100% (994)	100% (165)	100% (305)	100% (365)	100% (159)	100% (733)	100% (144)	100% (117)	100% (457)	100% (537)	100% (323)	100% (362)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	13%	31%	1%	8%	24%	17%	5%	12%	12%	15%	14%	15%	12%	25%
Somewhat approve	27%	49%	7%	21%	57%	25%	10%	33%	29%	24%	27%	30%	23%	24%
Somewhat disapprove	15%	11%	15%	19%	10%	21%	15%	18%	20%	13%	14%	15%	18%	14%
Strongly disapprove	39%	7%	77%	47%	4%	36%	70%	29%	37%	44%	40%	35%	45%	37%
Not sure	5%	2%	1%	5%	5%	1%	0%	8%	3%	4%	6%	6%	3%	0%
Totals (Unweighted N)	100% (994)	100% (381)	100% (221)	100% (312)	100% (249)	100% (343)	100% (329)	100% (168)	100% (212)	100% (371)	100% (243)	100% (374)	100% (377)	100% (82)

94. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	36%	34%	40%	36%	30%	29%	64%	39%	38%	34%	27%	42%	42%
Immigration	34%	43%	33%	31%	27%	30%	55%	34%	36%	33%	28%	36%	40%
The environment	35%	36%	34%	35%	35%	30%	57%	38%	37%	33%	28%	38%	41%
Terrorism	42%	40%	42%	46%	34%	37%	65%	42%	46%	38%	36%	45%	47%
Gay rights	38%	45%	35%	37%	31%	35%	51%	39%	36%	39%	30%	42%	44%
Education	38%	39%	38%	39%	33%	31%	64%	45%	35%	40%	31%	44%	41%
Health care	38%	42%	37%	41%	27%	31%	70%	46%	39%	38%	30%	43%	45%
Social security	33%	27%	36%	37%	28%	27%	61%	37%	33%	33%	26%	41%	35%
The war in Afghanistan	38%	37%	40%	38%	31%	33%	58%	40%	41%	35%	30%	43%	42%
The budget deficit	31%	34%	29%	35%	26%	24%	63%	35%	32%	31%	27%	36%	33%
Taxes	33%	37%	32%	36%	23%	28%	57%	38%	33%	33%	24%	39%	39%
Medicare	33%	38%	31%	34%	29%	25%	60%	51%	33%	34%	31%	38%	31%
Abortion	32%	38%	30%	31%	27%	26%	52%	41%	33%	31%	28%	36%	34%
Totals	(990)	(160)	(305)	(365)	(160)	(730)	(144)	(116)	(457)	(533)	(325)	(357)	(308)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	36%	67%	9%	28%	72%	39%	15%	40%	34%	35%	36%	37%	32%	44%
Immigration	34%	60%	13%	29%	63%	40%	17%	39%	32%	32%	37%	36%	30%	45%
The environment	35%	59%	14%	31%	62%	42%	17%	40%	33%	36%	32%	36%	33%	42%
Terrorism	42%	71%	22%	36%	66%	50%	26%	50%	42%	43%	34%	42%	41%	51%
Gay rights	38%	63%	9%	35%	73%	44%	16%	37%	37%	38%	38%	37%	34%	49%
Education	38%	69%	13%	30%	70%	40%	21%	39%	42%	35%	37%	40%	33%	44%
Health care	38%	73%	8%	30%	78%	42%	14%	34%	37%	39%	40%	41%	32%	52%
Social security	33%	64%	10%	25%	60%	35%	18%	36%	33%	32%	33%	39%	29%	41%
The war in Afghanistan	38%	64%	20%	32%	58%	44%	24%	45%	37%	38%	32%	37%	36%	47%
The budget deficit	31%	63%	6%	23%	61%	35%	14%	26%	32%	32%	33%	36%	26%	46%
Taxes	33%	63%	8%	27%	63%	38%	15%	30%	33%	35%	33%	35%	30%	34%
Medicare	33%	65%	9%	23%	62%	34%	18%	36%	35%	31%	34%	40%	27%	34%
Abortion	32%	60%	8%	26%	67%	30%	14%	38%	29%	32%	31%	34%	26%	46%
Totals	(990)	(381)	(222)	(309)	(247)	(343)	(329)	(165)	(211)	(373)	(241)	(370)	(376)	(82)

The Economist/YouGov Poll

October 26-28, 2013



95. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	2%	4%	2%	1%	0%	1%	5%	5%	3%	1%	2%	2%	2%
Somewhat approve	6%	6%	4%	9%	4%	4%	10%	11%	6%	6%	6%	7%	6%
Neither approve nor disapprove	13%	14%	16%	12%	10%	13%	18%	10%	12%	15%	14%	13%	12%
Somewhat disapprove	20%	14%	24%	22%	21%	22%	8%	24%	20%	20%	22%	18%	21%
Strongly disapprove	50%	44%	46%	52%	61%	52%	47%	42%	55%	44%	48%	50%	53%
Not sure	9%	18%	8%	4%	3%	8%	12%	9%	4%	13%	8%	11%	8%
Totals (Unweighted N)	100% (998)	100% (165)	100% (307)	100% (366)	100% (160)	100% (736)	100% (145)	100% (117)	100% (458)	100% (540)	100% (325)	100% (363)	100% (310)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2%	4%	1%	1%	2%	1%	2%	2%	0%	3%	2%	4%	0%	2%
Somewhat approve	6%	8%	8%	4%	4%	4%	8%	6%	5%	7%	5%	8%	5%	5%
Neither approve nor disapprove	13%	14%	17%	13%	8%	19%	13%	10%	16%	14%	13%	16%	12%	16%
Somewhat disapprove	20%	14%	30%	19%	16%	16%	31%	25%	19%	20%	19%	18%	22%	26%
Strongly disapprove	50%	52%	38%	59%	63%	57%	42%	46%	53%	49%	49%	42%	56%	51%
Not sure	9%	7%	6%	4%	7%	4%	4%	11%	6%	8%	12%	12%	5%	0%
Totals (Unweighted N)	100% (998)	100% (383)	100% (222)	100% (312)	100% (248)	100% (346)	100% (330)	100% (170)	100% (212)	100% (374)	100% (242)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



96. Favorability of Congressional political parties – House Democrats

Do you have a favorable opinion of the following groups in Congress?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	12%	12%	11%	12%	11%	8%	31%	12%	12%	12%	11%	13%	11%
Somewhat favorable	21%	23%	21%	23%	12%	17%	29%	37%	23%	19%	13%	26%	26%
Somewhat unfavorable	20%	19%	22%	15%	25%	23%	12%	9%	17%	22%	22%	16%	19%
Very unfavorable	33%	17%	31%	41%	48%	39%	11%	24%	40%	26%	35%	31%	32%
Don't know	15%	29%	15%	9%	4%	14%	17%	18%	8%	21%	18%	13%	12%
Totals (Unweighted N)	100% (986)	100% (161)	100% (302)	100% (366)	100% (157)	100% (727)	100% (143)	100% (116)	100% (457)	100% (529)	100% (324)	100% (356)	100% (306)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	12%	29%	1%	5%	24%	14%	4%	14%	9%	13%	11%	14%	7%	17%
Somewhat favorable	21%	38%	1%	21%	45%	25%	6%	22%	22%	20%	20%	19%	23%	28%
Somewhat unfavorable	20%	12%	32%	19%	18%	19%	24%	22%	23%	16%	20%	15%	21%	22%
Very unfavorable	33%	12%	56%	44%	7%	31%	58%	27%	31%	37%	33%	28%	42%	30%
Don't know	15%	9%	10%	11%	7%	11%	7%	15%	15%	15%	16%	23%	7%	2%
Totals (Unweighted N)	100% (986)	100% (380)	100% (219)	100% (310)	100% (247)	100% (339)	100% (329)	100% (165)	100% (210)	100% (370)	100% (241)	100% (370)	100% (372)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



97. Favorability of Congressional political parties – House Republicans

Do you have a favorable opinion of the following groups in Congress?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	7%	4%	7%	6%	10%	7%	7%	5%	7%	6%	7%	8%	4%
Somewhat favorable	18%	12%	15%	22%	25%	18%	13%	20%	20%	16%	18%	16%	19%
Somewhat unfavorable	19%	11%	21%	20%	26%	20%	14%	16%	19%	18%	19%	19%	18%
Very unfavorable	43%	50%	42%	42%	34%	41%	53%	43%	47%	39%	40%	43%	47%
Don't know	14%	23%	15%	10%	5%	14%	13%	15%	7%	21%	16%	13%	12%
Totals (Unweighted N)	100% (987)	100% (162)	100% (301)	100% (366)	100% (158)	100% (731)	100% (141)	100% (115)	100% (456)	100% (531)	100% (324)	100% (357)	100% (306)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	7%	4%	18%	4%	2%	5%	12%	5%	5%	8%	7%	6%	7%	10%
Somewhat favorable	18%	6%	41%	18%	4%	12%	34%	16%	17%	17%	22%	17%	17%	31%
Somewhat unfavorable	19%	15%	21%	21%	15%	17%	26%	17%	22%	17%	18%	15%	26%	10%
Very unfavorable	43%	63%	10%	46%	72%	54%	19%	46%	43%	43%	40%	42%	42%	46%
Don't know	14%	11%	10%	11%	6%	12%	8%	16%	13%	15%	12%	21%	7%	2%
Totals (Unweighted N)	100% (987)	100% (381)	100% (221)	100% (309)	100% (248)	100% (340)	100% (329)	100% (166)	100% (210)	100% (370)	100% (241)	100% (370)	100% (373)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



98. Favorability of Congressional political parties – Senate Democrats

Do you have a favorable opinion of the following groups in Congress?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	14%	14%	13%	14%	13%	9%	32%	21%	15%	13%	12%	15%	15%
Somewhat favorable	20%	24%	18%	24%	10%	16%	34%	26%	21%	19%	13%	26%	24%
Somewhat unfavorable	17%	15%	22%	12%	20%	19%	6%	16%	13%	20%	20%	13%	17%
Very unfavorable	35%	20%	32%	41%	53%	41%	11%	23%	42%	28%	37%	33%	33%
Don't know	15%	26%	15%	10%	5%	14%	17%	13%	8%	21%	18%	13%	11%
Totals (Unweighted N)	100% (985)	100% (161)	100% (302)	100% (364)	100% (158)	100% (727)	100% (142)	100% (116)	100% (454)	100% (531)	100% (322)	100% (356)	100% (307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	14%	34%	2%	5%	31%	16%	3%	20%	11%	14%	12%	14%	10%	17%
Somewhat favorable	20%	35%	3%	21%	39%	25%	7%	16%	20%	20%	23%	20%	21%	30%
Somewhat unfavorable	17%	11%	23%	18%	18%	16%	19%	18%	23%	13%	16%	16%	18%	13%
Very unfavorable	35%	11%	62%	45%	5%	32%	63%	31%	32%	39%	33%	27%	43%	37%
Don't know	15%	10%	10%	11%	6%	11%	8%	15%	13%	15%	16%	23%	7%	2%
Totals (Unweighted N)	100% (985)	100% (379)	100% (221)	100% (309)	100% (246)	100% (339)	100% (329)	100% (165)	100% (209)	100% (371)	100% (240)	100% (369)	100% (372)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



99. Favorability of Congressional political parties – Senate Republicans

Do you have a favorable opinion of the following groups in Congress?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	5%	3%	7%	4%	6%	5%	6%	4%	6%	4%	6%	6%	2%
Somewhat favorable	16%	13%	13%	19%	20%	17%	11%	15%	18%	14%	14%	17%	18%
Somewhat unfavorable	28%	24%	24%	27%	43%	28%	25%	28%	27%	28%	28%	28%	27%
Very unfavorable	37%	37%	41%	39%	28%	35%	46%	39%	41%	34%	36%	36%	41%
Don't know	14%	23%	16%	10%	4%	14%	12%	15%	8%	20%	17%	13%	12%
Totals (Unweighted N)	100% (986)	100% (159)	100% (303)	100% (365)	100% (159)	100% (728)	100% (143)	100% (115)	100% (457)	100% (529)	100% (324)	100% (355)	100% (307)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	5%	4%	13%	2%	2%	7%	7%	4%	4%	5%	6%	5%	6%	9%
Somewhat favorable	16%	5%	38%	17%	5%	13%	28%	16%	13%	17%	17%	13%	16%	29%
Somewhat unfavorable	28%	26%	34%	26%	26%	24%	37%	29%	31%	24%	29%	23%	34%	18%
Very unfavorable	37%	54%	6%	42%	61%	44%	19%	33%	40%	39%	35%	38%	38%	42%
Don't know	14%	10%	10%	12%	6%	12%	8%	18%	12%	15%	12%	21%	7%	2%
Totals (Unweighted N)	100% (986)	100% (379)	100% (220)	100% (310)	100% (245)	100% (341)	100% (329)	100% (165)	100% (209)	100% (371)	100% (241)	100% (369)	100% (373)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



100. Respondent's ideology

In general, how would you describe your own political viewpoint?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	7%	13%	5%	5%	2%	7%	7%	7%	8%	6%	6%	5%	9%
Liberal	17%	20%	19%	16%	12%	15%	23%	25%	19%	15%	11%	23%	19%
Moderate	29%	19%	34%	32%	28%	30%	33%	18%	30%	28%	26%	28%	34%
Conservative	29%	21%	23%	33%	46%	33%	13%	22%	27%	30%	34%	25%	25%
Very conservative	8%	6%	8%	9%	11%	8%	5%	8%	9%	7%	7%	8%	9%
Not sure	11%	20%	11%	6%	1%	7%	19%	20%	7%	14%	15%	11%	4%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	7%	13%	1%	3%	28%	0%	0%	7%	5%	7%	9%	5%	5%	11%
Liberal	17%	37%	1%	12%	72%	0%	0%	22%	18%	17%	13%	15%	15%	22%
Moderate	29%	31%	16%	40%	0%	100%	0%	35%	31%	27%	25%	26%	37%	27%
Conservative	29%	12%	62%	30%	0%	0%	78%	18%	28%	31%	34%	28%	29%	29%
Very conservative	8%	3%	19%	7%	0%	0%	22%	6%	7%	8%	10%	8%	8%	11%
Not sure	11%	4%	2%	8%	0%	0%	0%	13%	11%	10%	9%	18%	5%	0%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



101. Perceived Obama sincerity

Do you think Barack Obama...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	38%	42%	41%	38%	27%	31%	72%	45%	35%	41%	37%	40%	38%
Says what he thinks people want to hear	53%	47%	50%	53%	71%	60%	23%	46%	58%	49%	56%	51%	51%
Not sure	9%	11%	9%	9%	2%	9%	5%	9%	7%	10%	7%	9%	11%
Totals (Unweighted N)	100% (998)	100% (166)	100% (306)	100% (366)	100% (160)	100% (737)	100% (144)	100% (117)	100% (458)	100% (540)	100% (324)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	38%	71%	14%	28%	73%	36%	20%	37%	38%	40%	37%	41%	31%	41%
Says what he thinks people want to hear	53%	22%	82%	64%	19%	56%	76%	49%	53%	56%	51%	49%	62%	52%
Not sure	9%	7%	4%	8%	8%	8%	4%	14%	9%	4%	12%	10%	6%	8%
Totals (Unweighted N)	100% (998)	100% (383)	100% (222)	100% (312)	100% (249)	100% (346)	100% (330)	100% (169)	100% (212)	100% (374)	100% (243)	100% (375)	100% (377)	100% (83)

102. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	30%	31%	27%	35%	24%	22%	60%	43%	31%	29%	26%	34%	33%
Like somewhat	26%	35%	29%	18%	24%	27%	30%	19%	27%	26%	26%	26%	28%
Dislike	34%	23%	30%	39%	49%	41%	6%	25%	33%	35%	39%	29%	31%
Not sure	10%	10%	14%	8%	3%	10%	3%	13%	8%	11%	10%	11%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(164)	(306)	(366)	(160)	(737)	(142)	(117)	(458)	(538)	(325)	(360)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	30%	63%	5%	20%	63%	32%	10%	31%	28%	30%	32%	30%	27%	42%
Like somewhat	26%	28%	19%	29%	29%	31%	21%	29%	31%	24%	25%	27%	28%	17%
Dislike	34%	6%	67%	42%	5%	31%	60%	28%	31%	38%	34%	32%	36%	33%
Not sure	10%	3%	9%	10%	4%	5%	9%	11%	10%	8%	10%	11%	8%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(380)	(222)	(313)	(249)	(346)	(328)	(168)	(212)	(373)	(243)	(374)	(376)	(83)

The Economist/YouGov Poll

October 26-28, 2013



103. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	39%	21%	38%	46%	56%	47%	6%	25%	42%	36%	42%	35%	39%
Bold	29%	28%	31%	29%	26%	27%	42%	27%	28%	30%	27%	32%	29%
Effective	18%	16%	16%	22%	17%	13%	44%	19%	16%	20%	17%	20%	18%
Exciting	14%	11%	12%	17%	15%	9%	36%	15%	14%	13%	9%	17%	18%
Experienced	17%	14%	18%	21%	10%	13%	35%	20%	16%	17%	13%	19%	19%
Honest	24%	24%	20%	28%	21%	17%	49%	34%	24%	23%	21%	25%	25%
Hypocritical	34%	17%	32%	41%	53%	41%	7%	23%	38%	30%	35%	33%	34%
Inspiring	30%	32%	27%	35%	22%	23%	59%	38%	29%	32%	23%	33%	39%
Intelligent	50%	55%	46%	51%	43%	45%	78%	47%	49%	51%	42%	56%	54%
Partisan	26%	12%	29%	30%	34%	28%	16%	19%	31%	20%	20%	26%	34%
Patriotic	26%	24%	25%	30%	21%	21%	42%	32%	25%	26%	20%	28%	32%
Religious	11%	11%	8%	15%	11%	8%	31%	10%	12%	11%	11%	12%	11%
Sincere	28%	28%	23%	34%	27%	24%	49%	29%	27%	29%	23%	31%	33%
Steady	23%	18%	21%	30%	19%	18%	45%	26%	21%	24%	20%	23%	27%
Strong	26%	26%	26%	30%	19%	20%	60%	22%	25%	27%	22%	30%	28%
Totals	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

The Economist/YouGov Poll

October 26-28, 2013



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	39%	11%	73%	48%	6%	38%	68%	30%	35%	45%	39%	31%	48%	35%
Bold	29%	42%	21%	25%	39%	31%	22%	38%	27%	31%	22%	26%	31%	35%
Effective	18%	35%	6%	15%	30%	24%	8%	16%	19%	19%	16%	18%	23%	16%
Exciting	14%	29%	1%	11%	25%	19%	4%	14%	13%	16%	11%	11%	16%	18%
Experienced	17%	32%	3%	12%	26%	17%	8%	24%	13%	17%	14%	20%	13%	16%
Honest	24%	50%	2%	14%	52%	23%	8%	26%	25%	22%	23%	21%	22%	27%
Hypocritical	34%	7%	65%	43%	6%	33%	60%	24%	33%	38%	34%	25%	44%	34%
Inspiring	30%	56%	8%	25%	59%	34%	13%	32%	30%	32%	27%	26%	30%	43%
Intelligent	50%	76%	21%	46%	80%	57%	27%	50%	48%	50%	50%	46%	53%	52%
Partisan	26%	11%	40%	32%	9%	23%	43%	25%	23%	28%	25%	18%	33%	32%
Patriotic	26%	48%	7%	20%	51%	30%	8%	29%	30%	23%	23%	23%	25%	33%
Religious	11%	25%	3%	5%	19%	14%	6%	13%	12%	10%	12%	14%	11%	2%
Sincere	28%	56%	5%	22%	62%	28%	9%	31%	31%	28%	25%	26%	27%	32%
Steady	23%	45%	4%	15%	45%	24%	7%	28%	23%	23%	18%	21%	22%	33%
Strong	26%	47%	6%	19%	48%	26%	11%	24%	24%	28%	28%	27%	26%	28%
Totals	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



104. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	18%	21%	15%	20%	13%	14%	33%	22%	22%	14%	13%	22%	21%
About the same	36%	37%	39%	30%	39%	34%	41%	39%	31%	41%	34%	33%	42%
Getting worse	39%	30%	39%	45%	46%	44%	20%	33%	42%	37%	47%	35%	33%
Not sure	7%	12%	7%	5%	1%	7%	6%	6%	6%	8%	7%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(166)	(306)	(366)	(160)	(736)	(145)	(117)	(459)	(539)	(324)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	18%	37%	2%	12%	37%	22%	7%	19%	15%	17%	22%	14%	17%	30%
About the same	36%	40%	38%	32%	40%	39%	33%	35%	41%	34%	34%	36%	38%	39%
Getting worse	39%	19%	58%	49%	16%	37%	58%	34%	37%	45%	37%	40%	42%	31%
Not sure	7%	5%	2%	7%	7%	3%	3%	12%	6%	5%	7%	10%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(383)	(222)	(313)	(249)	(346)	(330)	(170)	(212)	(373)	(243)	(375)	(377)	(83)

105. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	21%	27%	20%	19%	19%	30%	26%	28%	15%	18%	22%	25%	
About the same	36%	35%	37%	34%	37%	35%	37%	39%	32%	33%	34%	42%	
Lower	18%	8%	18%	23%	22%	19%	8%	19%	18%	16%	22%	16%	
Not sure	25%	30%	24%	24%	22%	27%	25%	16%	21%	29%	33%	18%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(996)	(165)	(306)	(365)	(160)	(736)	(144)	(116)	(458)	(538)	(324)	(310)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	21%	36%	10%	16%	38%	27%	12%	22%	19%	19%	28%	18%	20%	32%
About the same	36%	39%	42%	34%	37%	39%	35%	32%	41%	37%	30%	34%	39%	45%
Lower	18%	6%	27%	24%	3%	14%	32%	16%	19%	17%	20%	15%	23%	13%
Not sure	25%	18%	21%	26%	22%	20%	21%	30%	21%	28%	22%	33%	17%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(381)	(222)	(313)	(249)	(345)	(328)	(168)	(211)	(374)	(243)	(375)	(375)	(83)

The Economist/YouGov Poll

October 26-28, 2013



106. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	16%	19%	18%	15%	8%	14%	24%	19%	18%	13%	12%	12%	26%
About the same financially as you were a year ago	48%	50%	47%	48%	49%	46%	52%	54%	45%	51%	48%	46%	50%
Worse off financially than you were a year ago	30%	19%	31%	34%	44%	34%	19%	23%	32%	29%	32%	36%	21%
Not sure	6%	13%	5%	3%	0%	6%	6%	4%	5%	7%	7%	6%	3%
Totals (Unweighted N)	100% (995)	100% (166)	100% (304)	100% (365)	100% (160)	100% (733)	100% (145)	100% (117)	100% (457)	100% (538)	100% (324)	100% (362)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	16%	26%	8%	15%	24%	22%	7%	14%	16%	16%	16%	12%	18%	23%
About the same financially as you were a year ago	48%	53%	52%	40%	51%	52%	47%	44%	49%	49%	49%	51%	44%	58%
Worse off financially than you were a year ago	30%	19%	35%	41%	20%	25%	42%	33%	31%	28%	32%	31%	36%	18%
Not sure	6%	2%	5%	5%	4%	1%	4%	8%	5%	7%	3%	6%	2%	1%
Totals (Unweighted N)	100% (995)	100% (383)	100% (219)	100% (313)	100% (249)	100% (346)	100% (328)	100% (170)	100% (212)	100% (371)	100% (242)	100% (373)	100% (377)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



107. Own Home/Rent

Is the place where you live owned or rented?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Owned by you or your family	60%	45%	54%	66%	85%	64%	46%	54%	64%	56%	56%	62%	64%
Rented from someone else	38%	50%	45%	31%	15%	34%	53%	41%	34%	42%	41%	36%	35%
Other	2%	5%	1%	2%	0%	2%	1%	5%	3%	2%	3%	2%	2%
Totals (Unweighted N)	100% (996)	100% (163)	100% (307)	100% (366)	100% (160)	100% (736)	100% (144)	100% (116)	100% (457)	100% (539)	100% (325)	100% (362)	100% (309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Owned by you or your family	60%	54%	74%	61%	54%	57%	72%	56%	61%	62%	58%	41%	73%	77%
Rented from someone else	38%	41%	25%	38%	40%	42%	27%	38%	36%	37%	40%	56%	27%	23%
Other	2%	4%	1%	1%	6%	0%	1%	6%	3%	1%	2%	3%	1%	0%
Totals (Unweighted N)	100% (996)	100% (381)	100% (222)	100% (312)	100% (247)	100% (346)	100% (329)	100% (168)	100% (212)	100% (374)	100% (242)	100% (375)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



108. Change in home value

Do you think the value of your home has increased or decreased in the last year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Increased	26%	24%	26%	25%	28%	26%	27%	25%	30%	21%	19%	24%	37%
Stayed about the same	42%	34%	44%	44%	45%	43%	43%	40%	42%	43%	44%	38%	45%
Decreased	23%	22%	20%	25%	26%	23%	25%	20%	21%	26%	24%	31%	13%
Not sure	9%	20%	10%	6%	2%	8%	5%	15%	7%	10%	12%	7%	5%
Totals (Unweighted N)	100% (642)	100% (74)	100% (178)	100% (257)	100% (133)	100% (499)	100% (76)	100% (67)	100% (311)	100% (331)	100% (201)	100% (233)	100% (208)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Increased	26%	36%	18%	27%	33%	37%	19%	23%	18%	26%	35%	17%	24%	51%
Stayed about the same	42%	43%	48%	34%	44%	39%	45%	49%	47%	38%	41%	42%	48%	37%
Decreased	23%	16%	27%	27%	18%	18%	29%	21%	25%	26%	17%	28%	21%	11%
Not sure	9%	5%	7%	12%	4%	6%	7%	7%	10%	10%	7%	13%	8%	2%
Totals (Unweighted N)	100% (642)	100% (226)	100% (169)	100% (204)	100% (138)	100% (216)	100% (254)	100% (107)	100% (143)	100% (244)	100% (148)	100% (171)	100% (278)	100% (70)

109. Change in area's home values

Do you think home prices in your area have increased or decreased in the last year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Increased	34%	31%	32%	37%	41%	32%	34%	40%	42%	26%	32%	34%	35%
Stayed about the same	35%	40%	35%	26%	39%	36%	42%	17%	36%	34%	30%	37%	41%
Decreased	8%	6%	9%	10%	6%	8%	2%	14%	6%	9%	9%	10%	3%
Not sure	24%	23%	23%	28%	14%	23%	21%	29%	15%	31%	28%	20%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(355)	(92)	(129)	(107)	(27)	(237)	(68)	(50)	(146)	(209)	(124)	(128)	(103)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Increased	34%	37%	25%	35%	37%	28%	34%	45%	17%	35%	39%	34%	33%	27%
Stayed about the same	35%	36%	41%	37%	33%	40%	40%	36%	41%	31%	34%	31%	41%	65%
Decreased	8%	6%	15%	10%	10%	8%	10%	3%	15%	9%	4%	9%	8%	0%
Not sure	24%	21%	19%	18%	21%	25%	16%	17%	27%	26%	23%	26%	18%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(355)	(156)	(53)	(108)	(111)	(129)	(75)	(62)	(68)	(130)	(95)	(205)	(97)	(13)

The Economist/YouGov Poll

October 26-28, 2013



110. Expected change in area's home values

Thinking ahead, do you think home prices in your area will increase or decrease in the next year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Will increase a lot	7%	10%	7%	5%	2%	7%	5%	6%	7%	7%	7%	6%	7%
Will increase a little	29%	28%	26%	29%	35%	29%	29%	30%	33%	25%	19%	29%	44%
Will stay about the same	33%	25%	34%	36%	40%	34%	32%	30%	31%	35%	37%	32%	29%
Will decrease a little	9%	9%	9%	8%	11%	9%	9%	10%	7%	11%	11%	10%	5%
Will decrease a lot	3%	1%	4%	5%	3%	3%	4%	3%	5%	2%	4%	4%	1%
Not sure	19%	26%	20%	16%	10%	18%	22%	22%	18%	20%	23%	19%	13%
Totals (Unweighted N)	100% (998)	100% (166)	100% (306)	100% (366)	100% (160)	100% (737)	100% (144)	100% (117)	100% (459)	100% (539)	100% (325)	100% (362)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Will increase a lot	7%	6%	8%	5%	6%	4%	8%	8%	4%	9%	5%	6%	7%	7%
Will increase a little	29%	38%	23%	29%	37%	38%	24%	28%	23%	31%	32%	19%	35%	47%
Will stay about the same	33%	33%	42%	28%	31%	36%	35%	36%	36%	30%	35%	36%	34%	30%
Will decrease a little	9%	8%	11%	11%	5%	5%	15%	8%	12%	9%	7%	12%	7%	7%
Will decrease a lot	3%	1%	4%	5%	2%	2%	5%	1%	3%	4%	4%	4%	3%	4%
Not sure	19%	13%	12%	21%	19%	14%	12%	19%	22%	18%	17%	24%	15%	6%
Totals (Unweighted N)	100% (998)	100% (383)	100% (222)	100% (312)	100% (249)	100% (345)	100% (330)	100% (170)	100% (212)	100% (373)	100% (243)	100% (375)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



111. Worry about mortgage payments

How worried are you about making your mortgage payments?

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very worried	8%	8%	11%	9%	2%	8%	5%	9%	7%	9%	8%	12%	3%
Somewhat worried	20%	11%	25%	23%	15%	17%	32%	27%	23%	16%	18%	20%	22%
Not worried	35%	31%	41%	33%	33%	37%	32%	20%	34%	36%	29%	33%	45%
Don't have mortgage payments	38%	50%	22%	35%	50%	38%	30%	44%	36%	39%	45%	36%	29%
Totals (Unweighted N)	100% (643)	100% (74)	100% (178)	100% (258)	100% (133)	100% (499)	100% (77)	100% (67)	100% (312)	100% (331)	100% (201)	100% (234)	100% (208)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very worried	8%	9%	10%	5%	5%	6%	8%	12%	10%	6%	7%	15%	5%	9%
Somewhat worried	20%	20%	20%	22%	21%	21%	19%	14%	18%	23%	20%	18%	26%	12%
Not worried	35%	39%	32%	34%	47%	32%	36%	36%	33%	33%	39%	19%	35%	65%
Don't have mortgage payments	38%	32%	38%	40%	27%	40%	37%	38%	40%	38%	34%	49%	35%	14%
Totals (Unweighted N)	100% (643)	100% (227)	100% (168)	100% (205)	100% (138)	100% (217)	100% (254)	100% (108)	100% (144)	100% (244)	100% (147)	100% (171)	100% (279)	100% (70)

The Economist/YouGov Poll

October 26-28, 2013



112. Home Purchase Plans

Do you plan to buy a home in the next 12 months?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Will definitely buy a home	3%	3%	4%	2%	1%	2%	2%	5%	3%	2%	2%	3%	3%
Am considering buying a home	10%	10%	17%	6%	5%	9%	13%	11%	10%	10%	4%	13%	14%
Not looking for a home now	88%	87%	80%	93%	94%	89%	85%	84%	87%	88%	93%	84%	84%
Totals (Unweighted N)	100% (997)	100% (166)	100% (306)	100% (366)	100% (159)	100% (736)	100% (144)	100% (117)	100% (458)	100% (539)	100% (324)	100% (362)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Will definitely buy a home	3%	4%	1%	2%	2%	3%	3%	1%	0%	4%	4%	4%	1%	0%
Am considering buying a home	10%	13%	7%	10%	14%	13%	5%	10%	9%	11%	8%	11%	10%	15%
Not looking for a home now	88%	82%	92%	88%	84%	84%	91%	90%	91%	85%	87%	85%	89%	85%
Totals (Unweighted N)	100% (997)	100% (382)	100% (222)	100% (312)	100% (249)	100% (344)	100% (330)	100% (170)	100% (212)	100% (373)	100% (242)	100% (375)	100% (376)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



113. Children under the age of 18

Are you the parent or guardian of any children under the age of 18?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	26%	16%	51%	22%	3%	24%	35%	25%	24%	28%	21%	30%	29%
No	74%	84%	49%	78%	97%	76%	65%	75%	76%	72%	79%	70%	71%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	26%	28%	28%	24%	19%	28%	27%	21%	28%	31%	20%	28%	30%	32%
No	74%	72%	72%	76%	81%	72%	73%	79%	72%	69%	80%	72%	70%	68%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



114. Voter Registration Status

Are you registered to vote?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	66%	55%	58%	76%	80%	65%	81%	57%	67%	65%	57%	70%	77%
No	31%	40%	39%	22%	20%	33%	18%	40%	32%	31%	41%	28%	21%
Don't know	2%	4%	3%	1%	0%	3%	1%	4%	1%	4%	3%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	66%	80%	75%	64%	70%	69%	74%	63%	70%	68%	62%	57%	73%	87%
No	31%	19%	21%	33%	26%	30%	23%	36%	29%	27%	37%	42%	26%	10%
Don't know	2%	1%	4%	3%	4%	1%	2%	1%	1%	5%	1%	2%	1%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



115. Student

Are you currently enrolled as a student?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Full-time student	10%	40%	5%	0%	0%	9%	17%	7%	2%	18%	3%	14%	12%
Part-time student	2%	6%	5%	0%	0%	2%	5%	0%	2%	2%	1%	4%	1%
Not a student	88%	54%	90%	100%	100%	89%	78%	93%	96%	80%	95%	82%	86%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(172)	(21)	(41)	(61)	(49)	(133)	(19)	(20)	(91)	(81)	(46)	(74)	(52)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Full-time student	10%	15%	16%	1%	3%	7%	15%	2%	26%	6%	5%	8%	2%	0%
Part-time student	2%	1%	5%	0%	2%	6%	0%	0%	1%	1%	6%	6%	1%	0%
Not a student	88%	83%	79%	99%	95%	87%	85%	98%	73%	93%	89%	86%	97%	100%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(172)	(50)	(41)	(65)	(40)	(54)	(62)	(25)	(34)	(72)	(41)	(53)	(69)	(15)

The Economist/YouGov Poll

October 26-28, 2013



116. Student's job type

Do you have a job outside of school?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Full-time job	8%	5%	21%	—	—	6%	10%	34%	0%	10%	28%	7%	0%
Part-time job	42%	43%	41%	—	—	38%	65%	0%	59%	39%	72%	52%	10%
No job outside of school	50%	52%	38%	—	—	57%	24%	66%	41%	51%	0%	41%	90%
Totals	100%	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(16)	(11)	(5)	(-)	(-)	(9)	(5)	(2)	(4)	(12)	(2)	(11)	(3)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Full-time job	8%	12%	8%	0%	62%	0%	0%	0%	0%	29%	7%	21%	0%	—
Part-time job	42%	49%	22%	0%	0%	51%	29%	100%	32%	47%	57%	75%	28%	—
No job outside of school	50%	39%	70%	100%	38%	49%	71%	0%	68%	24%	36%	5%	72%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%
(Unweighted N)	(16)	(7)	(6)	(1)	(3)	(7)	(3)	(1)	(5)	(5)	(5)	(9)	(3)	(-)

The Economist/YouGov Poll

October 26-28, 2013



117. Employment status among non-students

Which of the following best describes your current employment status?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Full-time employed	43%	39%	62%	43%	12%	45%	38%	38%	54%	32%	29%	43%	66%
Part-time employed	11%	18%	11%	10%	5%	10%	12%	20%	9%	13%	8%	15%	11%
Self-employed	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unemployed or temporarily on layoff	11%	25%	9%	9%	3%	8%	20%	18%	11%	11%	15%	9%	7%
Retired	16%	0%	0%	12%	76%	18%	12%	10%	16%	17%	21%	15%	9%
Permanently disabled	8%	4%	5%	14%	3%	8%	6%	10%	7%	8%	10%	9%	2%
Homemaker	10%	12%	12%	11%	0%	10%	12%	4%	3%	17%	16%	7%	4%
Other	1%	2%	2%	2%	0%	2%	0%	0%	1%	2%	1%	3%	1%
Totals (Unweighted N)	100% (946)	100% (122)	100% (299)	100% (365)	100% (160)	100% (702)	100% (135)	100% (109)	100% (438)	100% (508)	100% (323)	100% (328)	100% (295)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Full-time employed	43%	45%	43%	47%	42%	50%	42%	42%	43%	45%	39%	30%	51%	75%
Part-time employed	11%	11%	9%	12%	15%	9%	10%	15%	11%	11%	9%	15%	7%	9%
Self-employed	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unemployed or temporarily on layoff	11%	11%	8%	8%	14%	9%	8%	10%	11%	5%	21%	15%	6%	1%
Retired	16%	13%	24%	17%	10%	17%	22%	19%	16%	15%	16%	13%	21%	4%
Permanently disabled	8%	9%	4%	7%	9%	7%	6%	5%	12%	7%	6%	11%	5%	1%
Homemaker	10%	9%	11%	8%	8%	7%	12%	8%	6%	16%	6%	12%	9%	10%
Other	1%	2%	1%	1%	2%	1%	1%	1%	0%	2%	2%	2%	1%	0%
Totals (Unweighted N)	100% (946)	100% (362)	100% (211)	100% (298)	100% (233)	100% (328)	100% (318)	100% (165)	100% (202)	100% (352)	100% (227)	100% (349)	100% (369)	100% (81)

The Economist/YouGov Poll

October 26-28, 2013



118. Has more than one job

Do you currently have more than one job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	16%	20%	17%	13%	10%	18%	8%	12%	17%	14%	13%	20%	14%
No	84%	80%	83%	87%	90%	82%	92%	88%	83%	86%	87%	80%	86%
Totals (Unweighted N)	100% (533)	100% (87)	100% (217)	100% (207)	100% (22)	100% (393)	100% (75)	100% (65)	100% (274)	100% (259)	100% (128)	100% (191)	100% (214)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	16%	14%	15%	19%	9%	17%	20%	13%	17%	17%	14%	20%	14%	13%
No	84%	86%	85%	81%	91%	83%	80%	87%	83%	83%	86%	80%	86%	87%
Totals (Unweighted N)	100% (533)	100% (194)	100% (121)	100% (178)	100% (136)	100% (191)	100% (168)	100% (96)	100% (110)	100% (205)	100% (122)	100% (168)	100% (218)	100% (64)

The Economist/YouGov Poll

October 26-28, 2013



119. Typical hours worked

In a typical week, about how many hours do you work for pay?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mean	20	17	27	21	5	20	18	21	23	16	14	20	28

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mean	20	22	18	21	20	22	19	21	21	20	16	17	23	33

120. Worried about losing job

How worried are you about losing your job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very worried	10%	12%	12%	11%	2%	10%	8%	18%	10%	11%	12%	14%	5%
Somewhat worried	33%	29%	37%	37%	13%	32%	33%	37%	38%	27%	33%	31%	35%
Not very worried	57%	59%	52%	52%	84%	58%	60%	44%	52%	62%	55%	54%	60%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(662)	(116)	(245)	(254)	(47)	(489)	(91)	(82)	(338)	(324)	(174)	(236)	(252)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very worried	10%	10%	8%	13%	12%	9%	10%	14%	9%	11%	8%	13%	12%	7%
Somewhat worried	33%	31%	31%	36%	30%	35%	31%	27%	25%	43%	29%	36%	32%	22%
Not very worried	57%	59%	61%	51%	57%	57%	59%	59%	66%	46%	63%	51%	56%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(662)	(241)	(151)	(223)	(176)	(227)	(218)	(120)	(136)	(248)	(158)	(215)	(265)	(69)

The Economist/YouGov Poll

October 26-28, 2013



121. Job Availability

If you lost your job, how hard would it be for you to find a new job that paid as much as you are making now? (A) Very hard – I would probably have to take a pay cut.; (B) Somewhat hard – It might take a while before I found a job that paid as much.; (C) Not very hard; (D) Not sure

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	36%	24%	40%	43%	31%	38%	29%	37%	38%	34%	40%	39%	30%
B	36%	50%	34%	34%	20%	36%	37%	40%	38%	34%	31%	32%	46%
C	16%	15%	17%	14%	17%	15%	18%	15%	14%	17%	13%	16%	18%
D	12%	11%	9%	9%	32%	12%	16%	7%	9%	14%	17%	13%	6%
Totals (Unweighted N)	100% (664)	100% (116)	100% (246)	100% (254)	100% (48)	100% (491)	100% (92)	100% (81)	100% (339)	100% (325)	100% (174)	100% (237)	100% (253)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	36%	34%	34%	40%	33%	36%	41%	36%	39%	36%	36%	33%	43%	38%
B	36%	37%	42%	36%	40%	35%	35%	30%	36%	41%	33%	39%	32%	47%
C	16%	19%	15%	15%	18%	15%	16%	19%	15%	13%	18%	12%	16%	14%
D	12%	9%	9%	9%	10%	14%	8%	15%	10%	10%	13%	16%	9%	1%
Totals (Unweighted N)	100% (664)	100% (241)	100% (152)	100% (223)	100% (176)	100% (227)	100% (219)	100% (120)	100% (137)	100% (249)	100% (158)	100% (215)	100% (266)	100% (70)

122. Job availability in six months

Six months from now, do you think there will be...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More jobs	19%	26%	14%	18%	15%	17%	30%	18%	21%	16%	18%	18%	21%
The same amount of jobs	41%	38%	50%	36%	39%	42%	37%	40%	40%	42%	34%	43%	50%
Fewer jobs	28%	21%	22%	35%	35%	29%	16%	32%	27%	28%	33%	27%	19%
Not sure	13%	15%	14%	11%	11%	12%	17%	10%	11%	14%	15%	12%	10%
Totals (Unweighted N)	100% (999)	100% (166)	100% (307)	100% (366)	100% (160)	100% (737)	100% (145)	100% (117)	100% (459)	100% (540)	100% (325)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More jobs	19%	34%	7%	14%	38%	21%	8%	20%	12%	24%	15%	15%	19%	25%
The same amount of jobs	41%	45%	48%	35%	37%	49%	42%	48%	46%	31%	47%	41%	42%	48%
Fewer jobs	28%	10%	38%	35%	10%	21%	44%	19%	30%	29%	29%	29%	30%	19%
Not sure	13%	11%	8%	15%	15%	9%	7%	13%	12%	15%	9%	15%	9%	8%
Totals (Unweighted N)	100% (999)	100% (383)	100% (222)	100% (313)	100% (249)	100% (346)	100% (330)	100% (170)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



123. Happy with job

How happy would you say you are with your current job?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Very happy	19%	11%	20%	24%	23%	20%	15%	20%	20%	19%	20%	15%	22%	
Happy	39%	39%	34%	41%	45%	38%	38%	40%	39%	38%	34%	39%	43%	
Neither happy nor unhappy	30%	38%	30%	25%	25%	30%	35%	26%	29%	31%	34%	31%	24%	
Unhappy	8%	9%	9%	7%	5%	8%	9%	9%	8%	8%	7%	10%	7%	
Very unhappy	4%	4%	6%	3%	1%	4%	3%	5%	4%	5%	4%	5%	4%	
Totals (Unweighted N)	100% (671)	100% (117)	100% (246)	100% (259)	100% (49)	100% (496)	100% (93)	100% (82)	100% (341)	100% (330)	100% (178)	100% (239)	100% (254)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very happy	19%	21%	19%	21%	15%	20%	26%	14%	21%	21%	19%	20%	17%	32%
Happy	39%	35%	45%	33%	31%	36%	43%	38%	37%	36%	46%	34%	42%	43%
Neither happy nor unhappy	30%	30%	24%	31%	34%	34%	21%	36%	32%	31%	21%	33%	27%	17%
Unhappy	8%	8%	7%	10%	11%	8%	6%	8%	7%	8%	9%	10%	9%	4%
Very unhappy	4%	5%	5%	4%	8%	2%	4%	4%	3%	5%	5%	3%	5%	5%
Totals (Unweighted N)	100% (671)	100% (244)	100% (152)	100% (225)	100% (177)	100% (231)	100% (221)	100% (121)	100% (139)	100% (253)	100% (158)	100% (220)	100% (268)	100% (70)

124. Household Income Prospective

How would you guess your total family income to be six months from now?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	16%	17%	27%	11%	4%	14%	31%	16%	18%	14%	6%	20%	27%
Same	70%	75%	64%	70%	71%	71%	59%	72%	67%	72%	73%	67%	67%
Lower	14%	8%	8%	19%	25%	15%	9%	12%	14%	14%	20%	13%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(970)	(149)	(295)	(366)	(160)	(728)	(131)	(111)	(450)	(520)	(314)	(347)	(309)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	16%	23%	11%	14%	23%	20%	10%	14%	18%	18%	13%	17%	15%	22%
Same	70%	69%	73%	68%	74%	66%	68%	71%	68%	70%	70%	66%	71%	72%
Lower	14%	8%	16%	18%	4%	14%	23%	15%	15%	12%	17%	17%	14%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(970)	(370)	(219)	(307)	(241)	(340)	(325)	(168)	(209)	(360)	(233)	(355)	(373)	(82)

The Economist/YouGov Poll

October 26-28, 2013



125. How long until exhaust savings if lose job

If you lost your job, how long would it be before you exhausted your savings?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I don't have any savings	36%	36%	43%	31%	29%	37%	28%	38%	31%	42%	47%	42%	21%
I could last a few weeks on my savings	19%	16%	24%	18%	18%	17%	27%	25%	21%	17%	21%	20%	18%
I could last a few months on my savings	24%	25%	22%	27%	19%	24%	26%	23%	26%	23%	23%	23%	27%
I could last a year on my savings	12%	19%	8%	11%	16%	13%	9%	9%	13%	12%	4%	10%	22%
I could last more than a year on my savings	8%	4%	3%	13%	18%	8%	10%	5%	9%	6%	6%	6%	12%
Totals (Unweighted N)	100% (659)	100% (115)	100% (245)	100% (251)	100% (48)	100% (488)	100% (90)	100% (81)	100% (335)	100% (324)	100% (174)	100% (232)	100% (253)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I don't have any savings	36%	39%	25%	34%	36%	35%	32%	32%	43%	36%	31%	47%	36%	16%
I could last a few weeks on my savings	19%	22%	26%	16%	24%	19%	22%	17%	19%	23%	17%	24%	18%	14%
I could last a few months on my savings	24%	17%	29%	28%	16%	26%	27%	27%	19%	24%	28%	17%	26%	37%
I could last a year on my savings	12%	13%	11%	14%	15%	11%	12%	14%	13%	10%	14%	8%	12%	23%
I could last more than a year on my savings	8%	9%	10%	8%	9%	10%	8%	10%	6%	7%	10%	4%	8%	10%
Totals (Unweighted N)	100% (659)	100% (242)	100% (151)	100% (220)	100% (175)	100% (225)	100% (217)	100% (118)	100% (138)	100% (247)	100% (156)	100% (215)	100% (265)	100% (70)

The Economist/YouGov Poll

October 26-28, 2013



126. 3 point party ID

Generally speaking, do you think of yourself as a ...?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Democrat	34%	36%	35%	36%	23%	27%	64%	40%	31%	37%	32%	35%	36%
Republican	22%	15%	20%	25%	33%	26%	5%	12%	18%	25%	23%	17%	26%
Independent	32%	29%	35%	30%	34%	35%	17%	29%	40%	24%	27%	38%	32%
Other	2%	2%	3%	1%	0%	2%	0%	1%	3%	1%	1%	3%	2%
Not sure	11%	19%	7%	7%	11%	9%	13%	18%	8%	14%	18%	8%	4%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democrat	34%	100%	0%	0%	72%	36%	14%	37%	38%	32%	31%	37%	32%	36%
Republican	22%	0%	100%	0%	1%	12%	48%	17%	21%	22%	25%	19%	23%	28%
Independent	32%	0%	0%	100%	20%	44%	32%	29%	31%	37%	26%	28%	35%	33%
Other	2%	0%	0%	0%	1%	3%	2%	1%	2%	1%	3%	1%	3%	2%
Not sure	11%	0%	0%	0%	6%	6%	4%	17%	7%	7%	16%	15%	8%	0%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



127. Race

What racial or ethnic group best describes you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
White	66%	55%	67%	68%	76%	89%	0%	0%	65%	66%	66%	62%	69%
Black	15%	16%	13%	17%	10%	0%	100%	0%	14%	15%	17%	16%	9%
Hispanic	12%	17%	12%	9%	6%	0%	0%	100%	11%	12%	13%	13%	8%
Asian	3%	6%	3%	2%	2%	4%	0%	0%	4%	3%	0%	5%	6%
Native American	1%	1%	1%	0%	2%	1%	0%	0%	1%	1%	0%	1%	1%
Middle Eastern	1%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	2%
Mixed	2%	3%	2%	1%	2%	3%	0%	0%	1%	3%	2%	3%	2%
Other	1%	1%	2%	2%	2%	2%	0%	0%	3%	0%	2%	0%	2%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
White	66%	53%	85%	69%	58%	69%	75%	71%	79%	62%	55%	61%	71%	67%
Black	15%	27%	4%	8%	18%	17%	7%	6%	11%	22%	12%	19%	12%	14%
Hispanic	12%	14%	6%	10%	16%	7%	10%	15%	7%	9%	18%	13%	11%	8%
Asian	3%	3%	1%	5%	1%	4%	3%	3%	0%	2%	8%	2%	3%	10%
Native American	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%
Middle Eastern	1%	0%	0%	2%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Mixed	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%	4%	4%	1%	0%
Other	1%	0%	1%	3%	1%	1%	3%	2%	0%	1%	2%	1%	1%	0%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



128. Marital Status

What is your marital status?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Married	46%	16%	53%	60%	56%	50%	31%	37%	44%	48%	47%	42%	49%
Separated	1%	2%	1%	2%	0%	2%	0%	0%	2%	0%	0%	1%	3%
Divorced	10%	2%	9%	15%	14%	8%	18%	9%	8%	11%	10%	12%	7%
Widowed	4%	0%	0%	5%	19%	5%	3%	2%	2%	7%	7%	4%	1%
Single	32%	76%	29%	12%	6%	28%	43%	46%	37%	27%	27%	37%	34%
Domestic partnership	6%	4%	8%	7%	6%	7%	4%	7%	7%	6%	8%	4%	6%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Married	46%	42%	58%	45%	34%	48%	57%	47%	47%	47%	43%	33%	62%	63%
Separated	1%	1%	0%	3%	2%	1%	2%	1%	0%	1%	3%	1%	1%	8%
Divorced	10%	13%	7%	11%	12%	8%	10%	7%	7%	12%	10%	14%	10%	0%
Widowed	4%	2%	9%	4%	1%	5%	6%	3%	6%	4%	4%	7%	3%	0%
Single	32%	34%	24%	31%	42%	30%	23%	33%	31%	32%	33%	38%	18%	18%
Domestic partnership	6%	8%	2%	6%	10%	8%	2%	9%	8%	4%	7%	7%	6%	11%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



129. Born Again (Pew version)

Would you describe yourself as a "born-again" or evangelical Christian, or not?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	31%	30%	29%	33%	32%	29%	45%	24%	31%	31%	30%	32%	31%
No	69%	70%	71%	67%	68%	71%	55%	76%	69%	69%	70%	68%	69%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	31%	26%	38%	36%	16%	30%	44%	12%	34%	39%	29%	27%	38%	32%
No	69%	74%	62%	64%	84%	70%	56%	88%	66%	61%	71%	73%	62%	68%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

130. Importance of religion (Pew version)

How important is religion in your life?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very important	40%	33%	35%	47%	50%	39%	53%	36%	32%	48%	41%	38%	42%
Somewhat important	29%	34%	31%	24%	26%	28%	28%	32%	32%	26%	29%	29%	28%
Not too important	12%	10%	13%	13%	12%	12%	9%	15%	11%	13%	11%	14%	12%
Not at all important	19%	23%	21%	16%	12%	21%	10%	17%	25%	13%	19%	19%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(167)	(307)	(366)	(160)	(738)	(145)	(117)	(460)	(540)	(326)	(363)	(311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very important	40%	33%	60%	39%	23%	33%	61%	28%	39%	47%	39%	40%	44%	40%
Somewhat important	29%	29%	24%	28%	24%	32%	25%	35%	26%	28%	30%	30%	28%	27%
Not too important	12%	13%	10%	12%	13%	15%	8%	13%	14%	13%	9%	14%	11%	12%
Not at all important	19%	25%	7%	21%	40%	20%	6%	24%	22%	12%	22%	16%	16%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(384)	(222)	(313)	(250)	(346)	(330)	(171)	(212)	(374)	(243)	(376)	(377)	(83)

The Economist/YouGov Poll

October 26-28, 2013



131. Church attendance (Pew version)

Aside from weddings and funerals, how often do you attend religious services?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More than once a week	8%	7%	9%	9%	9%	7%	14%	8%	9%	8%	8%	8%	10%
Once a week	16%	17%	18%	13%	21%	17%	15%	14%	13%	19%	14%	16%	21%
Once or twice a month	8%	10%	7%	8%	6%	8%	7%	9%	9%	7%	6%	7%	12%
A few times a year	14%	21%	12%	10%	14%	13%	13%	22%	12%	15%	13%	15%	15%
Seldom	23%	17%	24%	24%	32%	23%	30%	19%	29%	18%	23%	24%	22%
Never	27%	26%	28%	31%	18%	29%	20%	23%	27%	27%	31%	28%	19%
Don't know	3%	2%	1%	5%	1%	3%	1%	6%	1%	4%	5%	1%	1%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More than once a week	8%	8%	8%	8%	3%	9%	11%	7%	6%	10%	9%	11%	7%	6%
Once a week	16%	14%	33%	12%	11%	13%	26%	12%	19%	20%	12%	13%	19%	20%
Once or twice a month	8%	5%	7%	14%	5%	11%	9%	10%	6%	8%	9%	4%	11%	17%
A few times a year	14%	11%	15%	14%	12%	12%	16%	16%	10%	14%	17%	12%	16%	11%
Seldom	23%	29%	18%	21%	28%	27%	18%	31%	23%	24%	17%	24%	23%	22%
Never	27%	29%	18%	30%	40%	27%	17%	24%	34%	21%	33%	31%	22%	22%
Don't know	3%	2%	2%	2%	1%	2%	4%	0%	3%	4%	3%	4%	2%	1%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



132. Frequency of Prayer (Pew version)

People practice their religion in different ways. Outside of attending religious services, how often do you pray?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Several times a day	30%	21%	30%	33%	38%	30%	36%	23%	22%	37%	28%	30%	33%
Once a day	14%	11%	10%	17%	21%	14%	17%	14%	13%	15%	17%	11%	14%
A few times a week	13%	12%	14%	13%	9%	12%	16%	13%	11%	14%	14%	12%	11%
Once a week	3%	3%	4%	2%	1%	3%	0%	5%	2%	3%	1%	4%	2%
A few times a month	6%	6%	6%	6%	4%	7%	5%	4%	7%	5%	4%	8%	6%
Seldom	16%	25%	14%	12%	12%	16%	13%	18%	21%	11%	15%	15%	18%
Never	16%	20%	20%	13%	11%	17%	13%	19%	22%	11%	16%	17%	15%
Don't know	2%	2%	2%	3%	4%	3%	1%	4%	2%	3%	4%	2%	1%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Several times a day	30%	25%	42%	29%	17%	28%	42%	22%	32%	33%	29%	34%	29%	21%
Once a day	14%	14%	15%	13%	14%	11%	19%	15%	11%	15%	15%	11%	16%	27%
A few times a week	13%	13%	14%	10%	10%	12%	12%	13%	15%	14%	8%	12%	17%	11%
Once a week	3%	1%	5%	2%	2%	3%	3%	2%	2%	1%	6%	3%	2%	2%
A few times a month	6%	7%	6%	5%	5%	6%	6%	6%	8%	6%	3%	6%	6%	7%
Seldom	16%	16%	9%	21%	16%	24%	8%	12%	16%	17%	16%	16%	15%	8%
Never	16%	21%	7%	17%	35%	14%	7%	27%	14%	11%	21%	15%	13%	21%
Don't know	2%	3%	2%	3%	1%	3%	4%	3%	3%	2%	3%	2%	3%	2%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

133. Pew religion

What is your present religion, if any?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Protestant	38%	38%	30%	43%	41%	38%	53%	15%	35%	40%	37%	35%	42%	
Roman Catholic	20%	16%	21%	19%	28%	19%	5%	48%	20%	20%	19%	20%	22%	
Mormon	1%	2%	1%	1%	0%	1%	0%	0%	1%	1%	1%	2%	0%	
Eastern or Greek Orthodox	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	
Jewish	2%	3%	1%	2%	1%	2%	0%	6%	4%	0%	2%	1%	3%	
Muslim	1%	1%	3%	1%	0%	1%	2%	2%	2%	0%	1%	2%	2%	
Buddhist	1%	3%	1%	1%	0%	2%	0%	0%	2%	1%	1%	3%	1%	
Hindu	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	
Atheist	4%	7%	4%	3%	1%	5%	2%	3%	6%	2%	3%	4%	6%	
Agnostic	6%	7%	9%	3%	2%	5%	8%	3%	7%	4%	6%	6%	5%	
Nothing in particular	21%	16%	23%	24%	17%	20%	27%	15%	17%	24%	22%	24%	14%	
Something else	6%	8%	5%	3%	8%	6%	3%	8%	6%	5%	9%	3%	4%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(996)	(167)	(306)	(364)	(159)	(735)	(145)	(116)	(457)	(539)	(326)	(362)	(308)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Protestant	38%	35%	51%	35%	22%	35%	54%	26%	37%	46%	33%	33%	44%	47%
Roman Catholic	20%	16%	23%	25%	16%	22%	21%	30%	21%	18%	15%	18%	23%	20%
Mormon	1%	1%	2%	0%	0%	2%	1%	0%	1%	1%	2%	2%	1%	1%
Eastern or Greek Orthodox	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%
Jewish	2%	2%	2%	2%	3%	3%	1%	7%	0%	2%	1%	1%	1%	1%
Muslim	1%	0%	2%	1%	0%	2%	1%	3%	0%	1%	2%	2%	1%	0%
Buddhist	1%	2%	0%	2%	2%	1%	0%	0%	1%	2%	2%	0%	1%	2%
Hindu	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	2%
Atheist	4%	7%	2%	4%	14%	2%	1%	5%	5%	3%	5%	3%	4%	10%
Agnostic	6%	7%	2%	7%	8%	6%	2%	5%	7%	4%	8%	7%	4%	6%
Nothing in particular	21%	23%	9%	22%	25%	24%	13%	20%	22%	20%	21%	27%	18%	8%
Something else	6%	5%	7%	2%	10%	2%	5%	1%	6%	4%	10%	7%	3%	3%

continued on the next page ...

The Economist/YouGov Poll

October 26-28, 2013



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (996)	100% (383)	100% (222)	100% (311)	100% (249)	100% (344)	100% (329)	100% (170)	100% (212)	100% (371)	100% (243)	100% (375)	100% (375)	100% (82)

The Economist/YouGov Poll

October 26-28, 2013



134. Baseline Party ID (January 2012), collapsed

Generally speaking, do you think of yourself as a ...?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Democrat	33%	34%	34%	35%	28%	26%	64%	44%	29%	38%	33%	35%	32%
Republican	25%	14%	22%	31%	36%	30%	6%	17%	23%	27%	26%	20%	29%
Independent	29%	29%	35%	24%	31%	32%	16%	30%	35%	23%	24%	31%	34%
Other	3%	6%	4%	1%	0%	4%	0%	1%	5%	2%	3%	4%	2%
Not sure	10%	17%	6%	9%	5%	9%	14%	8%	8%	11%	14%	10%	2%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (307)	100% (366)	100% (160)	100% (738)	100% (145)	100% (117)	100% (460)	100% (540)	100% (326)	100% (363)	100% (311)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democrat	33%	90%	0%	5%	67%	37%	13%	35%	38%	30%	33%	38%	31%	33%
Republican	25%	0%	94%	10%	3%	15%	53%	18%	25%	25%	29%	20%	29%	31%
Independent	29%	6%	3%	76%	22%	38%	27%	29%	28%	32%	27%	28%	30%	35%
Other	3%	1%	0%	2%	5%	1%	3%	0%	4%	4%	4%	4%	1%	2%
Not sure	10%	4%	2%	6%	4%	8%	3%	19%	6%	9%	8%	11%	9%	0%
Totals (Unweighted N)	100% (1,000)	100% (384)	100% (222)	100% (313)	100% (250)	100% (346)	100% (330)	100% (171)	100% (212)	100% (374)	100% (243)	100% (376)	100% (377)	100% (83)

The Economist/YouGov Poll

October 26-28, 2013



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	October 26-28, 2013
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.3 to 7, with a mean of one and a standard deviation of 0.95.
Number of respondents	1000
Margin of error	± 4.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	21 questions not reported.