## The Economist/YouGov Poll

December 1-3, 2012

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1. Direction of country

Would you say things in this country today are...

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Generally headed in the right direction | 33\% | 44\% | 30\% | 32\% | 23\% | 27\% | 59\% | 52\% | 35\% | 32\% | 34\% | 32\% | 33\% |
| Off on the wrong track | 51\% | 38\% | 47\% | 56\% | 65\% | 57\% | 21\% | 38\% | 52\% | 50\% | 53\% | 50\% | 49\% |
| Not sure | 16\% | 18\% | 23\% | 12\% | 12\% | 16\% | 21\% | 10\% | 13\% | 19\% | 13\% | 18\% | 18\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (146) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (516) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (778) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (127) \end{aligned}$ | $\begin{gathered} 100 \% \\ (91) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (444) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (552) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (331) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (302) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Generally headed in the right direction | 33\% | 65\% | 6\% | 23\% | 64\% | 40\% | 10\% | 29\% | 28\% | 34\% | 40\% | 34\% | 29\% | 33\% |
| Off on the wrong track | 51\% | 15\% | 86\% | 61\% | 17\% | 41\% | 81\% | 43\% | 54\% | 54\% | 48\% | 48\% | 56\% | 56\% |
| Not sure | 16\% | 20\% | 9\% | 15\% | 19\% | 19\% | 9\% | 28\% | 18\% | 13\% | 12\% | 18\% | 15\% | 11\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (394) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (332) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (326) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (188) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (297) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (359) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (353) \end{aligned}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ |

## 2. Importance of issues

How important are the following issues to you?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The economy | 96\% | 89\% | 99\% | 99\% | 98\% | 98\% | 85\% | 96\% | 98\% | 95\% | 94\% | 97\% | 99\% |
| Immigration | 78\% | 72\% | 80\% | 81\% | 81\% | 80\% | 70\% | 80\% | 78\% | 79\% | 74\% | 78\% | 84\% |
| The environment | 77\% | 79\% | 82\% | 73\% | 74\% | 76\% | 79\% | 82\% | 76\% | 78\% | 78\% | 71\% | 84\% |
| Terrorism | 81\% | 60\% | 85\% | 88\% | 93\% | 83\% | 76\% | 77\% | 79\% | 83\% | 84\% | 80\% | 79\% |
| Gay rights | 46\% | 54\% | 52\% | 42\% | 33\% | 48\% | 36\% | 46\% | 38\% | 54\% | 41\% | 45\% | 55\% |
| Education | 90\% | 89\% | 94\% | 88\% | 92\% | 91\% | 84\% | 96\% | 88\% | 92\% | 91\% | 89\% | 92\% |
| Health care | 93\% | 89\% | 94\% | 93\% | 95\% | 94\% | 85\% | 97\% | 91\% | 95\% | 91\% | 92\% | 95\% |
| Social security | 90\% | 77\% | 89\% | 97\% | 98\% | 91\% | 85\% | 88\% | 91\% | 89\% | 90\% | 90\% | 90\% |
| The budget deficit | 87\% | 79\% | 86\% | 91\% | 92\% | 90\% | 81\% | 73\% | 86\% | 87\% | 83\% | 90\% | 88\% |
| The war in Afghanistan | 70\% | 58\% | 76\% | 75\% | 70\% | 71\% | 72\% | 60\% | 70\% | 71\% | 70\% | 68\% | 73\% |
| Taxes | 92\% | 90\% | 94\% | 92\% | 95\% | 93\% | 82\% | 97\% | 93\% | 92\% | 88\% | 94\% | 97\% |
| Medicare | 90\% | 80\% | 89\% | 92\% | 100\% | 90\% | 85\% | 92\% | 90\% | 90\% | 90\% | 89\% | 89\% |
| Abortion | 62\% | 54\% | 72\% | 63\% | 57\% | 62\% | 67\% | 53\% | 52\% | 71\% | 62\% | 61\% | 63\% |
| Totals | (999) | (200) | (149) | (516) | (134) | (779) | (128) | (92) | (444) | (555) | (364) | (332) | (303) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The economy | 96\% | 97\% | 95\% | 98\% | 96\% | 97\% | 96\% | 99\% | 94\% | 96\% | 97\% | 95\% | 96\% | 99\% |
| Immigration | 78\% | 73\% | 86\% | 78\% | 73\% | 76\% | 86\% | 80\% | 75\% | 77\% | 83\% | 74\% | 82\% | 80\% |
| The environment | 77\% | 92\% | 61\% | 74\% | 95\% | 80\% | 64\% | 80\% | 71\% | 79\% | 78\% | 79\% | 78\% | 72\% |
| Terrorism | 81\% | 76\% | 91\% | 80\% | 68\% | 81\% | 90\% | 76\% | 80\% | 87\% | 78\% | 77\% | 83\% | 85\% |
| Gay rights | 46\% | 58\% | 30\% | 48\% | 72\% | 50\% | 26\% | 56\% | 47\% | 42\% | 46\% | 47\% | 44\% | 47\% |
| Education | 90\% | 95\% | 83\% | 92\% | 97\% | 90\% | 87\% | 91\% | 88\% | 92\% | 90\% | 91\% | 88\% | 93\% |
| Health care | 93\% | 98\% | 87\% | 92\% | 98\% | 93\% | 90\% | 94\% | 92\% | 92\% | 93\% | 92\% | 92\% | 96\% |
| Social security | 90\% | 90\% | 90\% | 89\% | 88\% | 89\% | 93\% | 92\% | 86\% | 93\% | 88\% | 88\% | 91\% | 93\% |
| The budget deficit | 87\% | 78\% | 94\% | 92\% | 77\% | 87\% | 94\% | 82\% | 89\% | 91\% | 81\% | 82\% | 91\% | 90\% |
| The war in Afghanistan | 70\% | 71\% | 72\% | 70\% | 74\% | 67\% | 71\% | 71\% | 69\% | 72\% | 67\% | 67\% | 72\% | 74\% |
| Taxes | 92\% | 91\% | 94\% | 92\% | 91\% | 91\% | 94\% | 92\% | 91\% | 93\% | 93\% | 92\% | 92\% | 96\% |
| Medicare | 90\% | 93\% | 86\% | 89\% | 88\% | 92\% | 89\% | 93\% | 83\% | 92\% | 90\% | 91\% | 89\% | 92\% |
| Abortion | 62\% | 65\% | 60\% | 60\% | 69\% | 56\% | 62\% | 56\% | 63\% | 68\% | 56\% | 62\% | 64\% | 57\% |
| Totals | (999) | (398) | (275) | (269) | (272) | (334) | (326) | (149) | (189) | (362) | (299) | (362) | (354) | (89) |

3. Most important issue

Which of these is the most important issue for you?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The economy | 36\% | 25\% | 38\% | 41\% | 36\% | 36\% | 44\% | 22\% | 36\% | 36\% | 35\% | 39\% | 33\% |
| Immigration | 3\% | 6\% | 2\% | 4\% | 0\% | 2\% | 4\% | 13\% | 5\% | 2\% | 5\% | 3\% | 1\% |
| The environment | 5\% | 9\% | 6\% | 3\% | 0\% | 5\% | 2\% | 6\% | 5\% | 5\% | 3\% | 6\% | 7\% |
| Terrorism | 2\% | 0\% | 6\% | 1\% | 0\% | 1\% | 1\% | 11\% | 2\% | 2\% | 3\% | 2\% | 2\% |
| Gay rights | 2\% | 5\% | 2\% | 1\% | 0\% | 2\% | 0\% | 3\% | 2\% | 2\% | 2\% | 1\% | 3\% |
| Education | 6\% | 13\% | 9\% | 3\% | 0\% | 6\% | 10\% | 2\% | 5\% | 7\% | 2\% | 9\% | 9\% |
| Health care | 10\% | 14\% | 5\% | 12\% | 7\% | 9\% | 10\% | 13\% | 5\% | 14\% | 6\% | 11\% | 12\% |
| Social security | 9\% | 5\% | 4\% | 10\% | 22\% | 9\% | 13\% | 6\% | 7\% | 11\% | 15\% | 8\% | 2\% |
| The budget deficit | 12\% | 13\% | 13\% | 7\% | 18\% | 14\% | 1\% | 10\% | 18\% | 7\% | 10\% | 10\% | 17\% |
| The war in Afghanistan | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 1\% | 0\% |
| Taxes | 8\% | 6\% | 11\% | 9\% | 4\% | 8\% | 8\% | 7\% | 8\% | 7\% | 7\% | 6\% | 11\% |
| Medicare | 3\% | 0\% | 0\% | 4\% | 10\% | 3\% | 4\% | 5\% | 3\% | 4\% | 6\% | 2\% | 1\% |
| Abortion | 3\% | 4\% | 4\% | 3\% | 2\% | 4\% | 1\% | 2\% | 3\% | 4\% | 5\% | 2\% | 1\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (963) | (180) | (144) | (507) | (132) | (753) | (120) | (90) | (432) | (531) | (348) | (325) | (290) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The economy | 36\% | 32\% | 46\% | 33\% | 34\% | 36\% | 37\% | 40\% | 39\% | 36\% | 30\% | 30\% | 41\% | 39\% |
| Immigration | 3\% | 4\% | 3\% | 3\% | 2\% | 4\% | 3\% | 0\% | 2\% | 3\% | 7\% | 3\% | 4\% | 0\% |
| The environment | 5\% | 8\% | 1\% | 3\% | 13\% | 2\% | 0\% | 11\% | 4\% | 3\% | 5\% | 6\% | 3\% | 4\% |
| Terrorism | 2\% | 2\% | 4\% | 1\% | 0\% | 1\% | 5\% | 2\% | 2\% | 1\% | 6\% | 4\% | 2\% | 1\% |
| Gay rights | 2\% | 3\% | 1\% | 1\% | 7\% | 0\% | 0\% | 3\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% |
| Education | 6\% | 9\% | 3\% | 6\% | 8\% | 7\% | 5\% | 7\% | 4\% | 6\% | 8\% | 6\% | 7\% | 9\% |
| Health care | 10\% | 13\% | 6\% | 10\% | 14\% | 13\% | 4\% | 13\% | 9\% | 8\% | 10\% | 10\% | 9\% | 7\% |
| Social security | 9\% | 13\% | 7\% | 6\% | 10\% | 10\% | 8\% | 10\% | 9\% | 10\% | 7\% | 15\% | 5\% | 3\% |
| The budget deficit | 12\% | 5\% | 14\% | 19\% | 3\% | 10\% | 20\% | 2\% | 12\% | 18\% | 10\% | 11\% | 12\% | 18\% |
| The war in Afghanistan | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 2\% | 0\% | 0\% | 1\% | 0\% | 3\% |
| Taxes | 8\% | 5\% | 11\% | 8\% | 3\% | 7\% | 11\% | 6\% | 6\% | 7\% | 11\% | 4\% | 12\% | 9\% |
| Medicare | 3\% | 3\% | 1\% | 4\% | 4\% | 3\% | 3\% | 1\% | 4\% | 4\% | 2\% | 5\% | 2\% | 0\% |
| Abortion | 3\% | 2\% | 4\% | 6\% | 1\% | 5\% | 3\% | 4\% | 6\% | 1\% | 3\% | 4\% | 2\% | 5\% |

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|  | Total | Party ID |  |  | continued from previous page |  |  |  |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Ideology |  |  | Region |  |  |  |  |  |  |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (963) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (388) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (268) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (265) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (323) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (320) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (183) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (353) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (291) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (352) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{gathered} 100 \% \\ (85) \end{gathered}$ |

## 4. Likelihood of a deal to avert fiscal cliff

Unless Congress acts before the end of the year, automatic tax increases and spending cuts will go into effect. How likely is it that Congress and the President will agree on a way to avoid the large spending cuts and tax increases now scheduled for January 1?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very likely | 10\% | 5\% | 13\% | 12\% | 9\% | 9\% | 15\% | 11\% | 9\% | 11\% | 10\% | 9\% | 12\% |
| Somewhat likely | 27\% | 33\% | 26\% | 22\% | 27\% | 25\% | 35\% | 25\% | 33\% | 21\% | 27\% | 24\% | 30\% |
| Somewhat unlikely | 29\% | 32\% | 25\% | 29\% | 26\% | 29\% | 26\% | 29\% | 24\% | 32\% | 27\% | 29\% | 30\% |
| Very unlikely | 20\% | 12\% | 18\% | 23\% | 30\% | 22\% | 4\% | 25\% | 23\% | 17\% | 20\% | 21\% | 19\% |
| Not sure | 15\% | 18\% | 18\% | 13\% | 9\% | 15\% | 20\% | 10\% | 11\% | 18\% | 17\% | 17\% | 9\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & \text { (998) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (516) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (777) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{gathered} 100 \% \\ (92) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (443) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (555) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (333) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (303) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very likely | 10\% | 11\% | 10\% | 10\% | 13\% | 11\% | 9\% | 8\% | 11\% | 10\% | 11\% | 6\% | 13\% | 9\% |
| Somewhat likely | 27\% | 30\% | 23\% | 27\% | 33\% | 31\% | 21\% | 25\% | 30\% | 24\% | 29\% | 23\% | 30\% | 22\% |
| Somewhat unlikely | 29\% | 29\% | 30\% | 26\% | 29\% | 28\% | 29\% | 30\% | 28\% | 26\% | 31\% | 31\% | 24\% | 32\% |
| Very unlikely | 20\% | 12\% | 28\% | 23\% | 11\% | 17\% | 28\% | 20\% | 21\% | 22\% | 17\% | 21\% | 20\% | 27\% |
| Not sure | 15\% | 19\% | 9\% | 14\% | 14\% | 14\% | 13\% | 17\% | 10\% | 18\% | 13\% | 18\% | 12\% | 11\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (398) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (268) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (334) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (326) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (354) \end{aligned}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ |

## 5. Effect of going over fiscal cliff on economy

How badly do you think the economy will be hurt if Congress and the President do not reach a compromise on tax increases and spending cuts before the end of
the year?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Hurt badly | 49\% | 35\% | 51\% | 54\% | 59\% | 52\% | 40\% | 42\% | 42\% | 56\% | 51\% | 47\% | 50\% |
| Hurt a little | 33\% | 40\% | 29\% | 31\% | 30\% | 31\% | 35\% | 39\% | 43\% | 23\% | 29\% | 33\% | 36\% |
| Not hurt at all | 5\% | 11\% | 1\% | 5\% | 3\% | 3\% | 11\% | 12\% | 5\% | 5\% | 8\% | 5\% | 2\% |
| Don't know | 13\% | 13\% | 18\% | 11\% | 9\% | 14\% | 13\% | 7\% | 9\% | 16\% | 12\% | 16\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (201) | (149) | (516) | (134) | (779) | (129) | (92) | (444) | (556) | (364) | (333) | (303) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Hurt badly | 49\% | 39\% | 62\% | 52\% | 42\% | 43\% | 60\% | 48\% | 46\% | 55\% | 44\% | 49\% | 53\% | 52\% |
| Hurt a little | 33\% | 40\% | 25\% | 32\% | 37\% | 40\% | 26\% | 31\% | 36\% | 27\% | 39\% | 30\% | 31\% | 34\% |
| Not hurt at all | 5\% | 6\% | 6\% | 4\% | 6\% | 6\% | 5\% | 3\% | 7\% | 7\% | 2\% | 8\% | 3\% | 1\% |
| Don't know | 13\% | 14\% | 8\% | 13\% | 15\% | 12\% | 9\% | 18\% | 12\% | 10\% | 15\% | 13\% | 12\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (398) | (275) | (270) | (272) | (334) | (326) | (149) | (189) | (363) | (299) | (362) | (354) | (89) |

## 6. Support for ways to control Social Security costs

Which of the following would you support as a way to control Social Security costs? (Check all that apply) (A) Raising the age at which people can receive full Socia Security benefits; (B) Reducing guaranteed benefits for future retirees; (C) Reducing the benefits paid to people who retire early; (D) I don't support any of these measures

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| A | 32\% | 30\% | 35\% | 24\% | 48\% | 34\% | 24\% | 20\% | 35\% | 29\% | 26\% | 28\% | 44\% |
| B | 14\% | 16\% | 20\% | 9\% | 10\% | 14\% | 16\% | 11\% | 17\% | 11\% | 11\% | 12\% | 20\% |
| C | 36\% | 45\% | 40\% | 28\% | 33\% | 38\% | 25\% | 35\% | 37\% | 35\% | 27\% | 36\% | 48\% |
| D | 43\% | 37\% | 36\% | 56\% | 38\% | 42\% | 48\% | 49\% | 42\% | 44\% | 51\% | 47\% | 27\% |
| Totals | $(1,000)$ | (201) | (149) | (516) | (134) | (779) | (129) | (92) | (444) | (556) | (364) | (333) | (303) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| A | 32\% | 26\% | 35\% | 39\% | 35\% | 24\% | 38\% | 29\% | 31\% | 32\% | 33\% | 26\% | 34\% | 44\% |
| B | 14\% | 6\% | 18\% | 18\% | 9\% | 12\% | 18\% | 6\% | 17\% | 16\% | 14\% | 13\% | 14\% | 8\% |
| C | 36\% | 28\% | 36\% | 45\% | 34\% | 31\% | 41\% | 44\% | 38\% | 29\% | 38\% | 27\% | 41\% | 54\% |
| D | 43\% | 53\% | 38\% | 36\% | 44\% | 50\% | 34\% | 44\% | 39\% | 48\% | 40\% | 52\% | 37\% | 28\% |
| Totals | $(1,000)$ | (398) | (275) | (270) | (272) | (334) | (326) | (149) | (189) | (363) | (299) | (362) | (354) | (89) |

## 7. Support for ways to control Medicare costs

Which of the following would you support as a way to control Medicare costs? (Check all that apply) (A) Reducing the amount that doctors and hospitals are paid for treating Medicare patients; (B) Raising the age at which people are eligible to receive Medicare benefits; (C) Reducing Medicare benefits for wealthier seniors;
(D) Turning Medicare into a program in which senior citizens get a specific amount of money that they use to purchase private insurance; (E) I don't support any of these measures


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| A | 16\% | 18\% | 18\% | 12\% | 16\% | 19\% | 13\% | 11\% | 17\% | 17\% | 16\% | 17\% | 16\% | 13\% |
| B | 19\% | 13\% | 22\% | 24\% | 21\% | 15\% | 21\% | 22\% | 17\% | 16\% | 22\% | 11\% | 20\% | 26\% |
| C | 49\% | 48\% | 43\% | 58\% | 57\% | 49\% | 46\% | 48\% | 44\% | 48\% | 55\% | 46\% | 52\% | 53\% |
| D | 21\% | 11\% | 32\% | 23\% | 9\% | 17\% | 33\% | 14\% | 25\% | 20\% | 24\% | 15\% | 26\% | 28\% |
| E | 28\% | 31\% | 26\% | 23\% | 23\% | 30\% | 27\% | 31\% | 29\% | 28\% | 24\% | 32\% | 27\% | 25\% |
| Totals | $(1,000)$ | (398) | (275) | (270) | (272) | (334) | (326) | (149) | (189) | (363) | (299) | (362) | (354) | (89) |

8. Gay marriage

Do you favor or oppose allowing gays and lesbians to marry legally?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Strongly favor | 32\% | 48\% | 31\% | 27\% | 15\% | 34\% | 21\% | 27\% | 30\% | 33\% | 21\% | 34\% | 44\% |
| Somewhat favor | 15\% | 18\% | 12\% | 16\% | 13\% | 13\% | 26\% | 16\% | 11\% | 18\% | 16\% | 15\% | 12\% |
| Somewhat oppose | 10\% | 8\% | 11\% | 10\% | 11\% | 9\% | 9\% | 15\% | 10\% | 9\% | 8\% | 11\% | 10\% |
| Strongly oppose | 36\% | 20\% | 34\% | 40\% | 55\% | 36\% | 36\% | 31\% | 40\% | 31\% | 46\% | 31\% | 28\% |
| Not sure | 8\% | 6\% | 12\% | 8\% | 6\% | 8\% | 8\% | 12\% | 8\% | 8\% | 9\% | 8\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (201) | (149) | (516) | (133) | (778) | (129) | (92) | (443) | (556) | (364) | (333) | (302) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Strongly favor | 32\% | 48\% | 10\% | 32\% | 68\% | 35\% | 7\% | 41\% | 30\% | 27\% | 33\% | 29\% | 30\% | 38\% |
| Somewhat favor | 15\% | 15\% | 14\% | 16\% | 16\% | 18\% | 11\% | 22\% | 15\% | 12\% | 13\% | 15\% | 16\% | 9\% |
| Somewhat oppose | 10\% | 7\% | 14\% | 8\% | 3\% | 13\% | 12\% | 10\% | 13\% | 8\% | 10\% | 6\% | 14\% | 16\% |
| Strongly oppose | 36\% | 19\% | 55\% | 40\% | 7\% | 27\% | 63\% | 20\% | 34\% | 46\% | 32\% | 41\% | 34\% | 30\% |
| Not sure | 8\% | 10\% | 7\% | 5\% | 7\% | 7\% | 7\% | 6\% | 7\% | 8\% | 12\% | 9\% | 6\% | 7\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (398) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (269) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (334) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (325) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (299) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (354) \end{aligned}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ |

9. Authority to set same-sex marriage policies

Should states be permitted to set their own policies when it comes to same-sex marriage, or is this something that should only be handled by the federal government?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| States should be permitted | 47\% | 39\% | 42\% | 53\% | 57\% | 50\% | 37\% | 42\% | 51\% | 44\% | 45\% | 52\% | 45\% |
| Should only be handled by federal government | 34\% | 40\% | 36\% | 31\% | 26\% | 32\% | 29\% | 53\% | 34\% | 34\% | 35\% | 28\% | 40\% |
| Not sure | 19\% | 21\% | 21\% | 16\% | 17\% | 18\% | 33\% | 6\% | 15\% | 22\% | 20\% | 20\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (201) | (149) | (514) | (134) | (778) | (128) | (92) | (443) | (555) | (363) | (332) | (303) |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | $100+$ |
| States should be permitted | 47\% | 35\% | 63\% | 51\% | 31\% | 43\% | 63\% | 42\% | 49\% | 48\% | 49\% | 46\% | 48\% | 42\% |
| Should only be handled by federal government | 34\% | 44\% | 22\% | 35\% | 51\% | 41\% | 20\% | 38\% | 33\% | 32\% | 35\% | 32\% | 34\% | 45\% |
| Not sure | 19\% | 22\% | 15\% | 14\% | 18\% | 16\% | 16\% | 21\% | 18\% | 20\% | 16\% | 21\% | 18\% | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (397) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (274) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (333) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (326) \\ & \hline \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (362) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (353) \end{aligned}$ | $\begin{gathered} 100 \% \\ (89) \\ \hline \end{gathered}$ |

The Economist/YouGov Poll
December 1-3, 2012
YouGov
10. Marijuana legalization

Do you think the use of marijuana should be legalized?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Yes | 51\% | 53\% | 60\% | 56\% | 24\% | 53\% | 37\% | 56\% | 57\% | 46\% | 45\% | 54\% | 56\% |
| No | 36\% | 34\% | 29\% | 32\% | 58\% | 35\% | 43\% | 35\% | 32\% | 39\% | 42\% | 31\% | 34\% |
| Not sure | 13\% | 13\% | 11\% | 12\% | 18\% | 12\% | 20\% | 9\% | 10\% | 15\% | 13\% | 15\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (201) | (149) | (516) | (134) | (779) | (129) | (92) | (444) | (556) | (364) | (333) | (303) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Yes | 51\% | 60\% | 35\% | 58\% | 74\% | 58\% | 34\% | 63\% | 46\% | 46\% | 57\% | 55\% | 52\% | 43\% |
| No | 36\% | 25\% | 55\% | 31\% | 13\% | 29\% | 55\% | 23\% | 44\% | 41\% | 30\% | 33\% | 39\% | 44\% |
| Not sure | 13\% | 15\% | 10\% | 12\% | 12\% | 13\% | 11\% | 14\% | 10\% | 14\% | 13\% | 12\% | 9\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (398) | (275) | (270) | (272) | (334) | (326) | (149) | (189) | (363) | (299) | (362) | (354) | (89) |

11. Authority to set marijuana policies

Should states be permitted to set their own policies when it comes to marijuana legalization, or is this something that should only be handled by the federal government?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Male | Female | HS or less | Some college | Coll | graduate |
| States should be permitted | 53\% | 50\% | 49\% | 63\% | 45\% | 56\% | 34\% | 58\% | 56\% | 51\% | 48\% | 58\% |  | 5\% |
| Should only be handled by federal government | 30\% | 32\% | 29\% | 26\% | 36\% | 28\% | 39\% | 34\% | 32\% | 28\% | 31\% | 28\% |  | 1\% |
| Not sure | 17\% | 18\% | 22\% | 11\% | 19\% | 16\% | 28\% | 8\% | 12\% | 21\% | 21\% | 14\% |  | 5\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (199) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (516) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (776) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{gathered} 100 \% \\ (92) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (444) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (553) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (333) \end{aligned}$ |  | $\begin{aligned} & 0 \% \\ & 0 \% \\ & 03) \end{aligned}$ |
|  |  |  | Party ID |  |  | Ideolog |  |  |  | gion |  | Fam | ily Incom |  |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| States should be permitted | 53\% | 46\% | 61\% | 58\% | 51\% | 55\% | 58\% | 52\% | 57\% | 49\% | 58\% | 51\% | 55\% | 56\% |
| Should only be handled by federal government | 30\% | 31\% | 28\% | 29\% | 31\% | 33\% | 28\% | 28\% | 29\% | 33\% | 27\% | 30\% | 33\% | 33\% |
| Not sure | 17\% | 23\% | 11\% | 12\% | 18\% | 13\% | 14\% | 21\% | 15\% | 18\% | 14\% | 20\% | 13\% | 11\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (398) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (274) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (334) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (325) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (188) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & \text { (298) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (360) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (353) \end{aligned}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ |

12. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 53\% | 72\% | 52\% | 47\% | 35\% | 44\% | 86\% | 76\% | 51\% | 54\% | 51\% | 56\% | 51\% |
| John Boehner | 27\% | 18\% | 19\% | 31\% | 49\% | 31\% | 19\% | 13\% | 28\% | 27\% | 31\% | 25\% | 26\% |
| Mitch McConnell | 22\% | 11\% | 16\% | 26\% | 39\% | 23\% | 17\% | 14\% | 24\% | 20\% | 24\% | 21\% | 20\% |
| Harry Reid | 23\% | 28\% | 21\% | 23\% | 22\% | 21\% | 35\% | 29\% | 24\% | 23\% | 22\% | 22\% | 26\% |
| Nancy Pelosi | 31\% | 36\% | 26\% | 32\% | 27\% | 27\% | 48\% | 37\% | 29\% | 33\% | 28\% | 30\% | 36\% |
| Susan Rice | 27\% | 24\% | 24\% | 33\% | 26\% | 24\% | 41\% | 31\% | 29\% | 26\% | 27\% | 24\% | 32\% |
| Hilary Clinton | 56\% | 62\% | 55\% | 56\% | 45\% | 51\% | 75\% | 62\% | 53\% | 57\% | 51\% | 57\% | 60\% |
| John Kerry | 35\% | 40\% | 31\% | 35\% | 36\% | 31\% | 52\% | 46\% | 32\% | 38\% | 31\% | 34\% | 42\% |
| Totals | (997) | (198) | (149) | (516) | (134) | (776) | (129) | (92) | (443) | (554) | (364) | (330) | (303) |


13. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 44\% | 22\% | 44\% | 50\% | 64\% | 52\% | 13\% | 19\% | 47\% | 41\% | 45\% | 40\% | 47\% |
| John Boehner | 43\% | 35\% | 49\% | 47\% | 37\% | 44\% | 42\% | 37\% | 49\% | 38\% | 37\% | 41\% | 53\% |
| Mitch McConnell | 38\% | 30\% | 44\% | 38\% | 39\% | 39\% | 34\% | 31\% | 47\% | 29\% | 33\% | 34\% | 48\% |
| Harry Reid | 43\% | 20\% | 46\% | 50\% | 61\% | 49\% | 22\% | 29\% | 53\% | 35\% | 42\% | 40\% | 49\% |
| Nancy Pelosi | 48\% | 23\% | 54\% | 55\% | 64\% | 55\% | 21\% | 31\% | 56\% | 42\% | 47\% | 45\% | 54\% |
| Susan Rice | 37\% | 14\% | 39\% | 42\% | 58\% | 41\% | 24\% | 17\% | 43\% | 31\% | 39\% | 33\% | 38\% |
| Hilary Clinton | 38\% | 25\% | 37\% | 41\% | 54\% | 44\% | 18\% | 19\% | 43\% | 34\% | 39\% | 37\% | 39\% |
| John Kerry | 42\% | 25\% | 49\% | 46\% | 51\% | 49\% | 17\% | 24\% | 51\% | 35\% | 41\% | 40\% | 47\% |
| Totals | (997) | (198) | (149) | (516) | (134) | (776) | (129) | (92) | (443) | (554) | (364) | (330) | (303) |


14. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Strongly Approve | 24\% | 28\% | 24\% | 23\% | 19\% | 17\% | 56\% | 34\% | 23\% | 25\% | 26\% | 25\% | 19\% |
| Somewhat Approve | 25\% | 36\% | 25\% | 21\% | 16\% | 24\% | 27\% | 32\% | 26\% | 24\% | 23\% | 25\% | 29\% |
| Somewhat Disapprove | 12\% | 18\% | 12\% | 9\% | 6\% | 12\% | 7\% | 16\% | 11\% | 12\% | 11\% | 13\% | 11\% |
| Strongly Disapprove | 35\% | 11\% | 34\% | 44\% | 58\% | 43\% | 6\% | 16\% | 38\% | 33\% | 37\% | 32\% | 37\% |
| Not Sure | 4\% | 6\% | 5\% | 4\% | 0\% | 4\% | 3\% | 2\% | 2\% | 6\% | 5\% | 4\% | 4\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (516) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (779) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{gathered} 100 \% \\ (92) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (444) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (556) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (333) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (303) \end{aligned}$ |


15. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The economy | 42\% | 49\% | 48\% | 37\% | 34\% | 36\% | 68\% | 58\% | 44\% | 41\% | 41\% | 42\% | 44\% |
| Immigration | 39\% | 42\% | 42\% | 38\% | 31\% | 32\% | 68\% | 50\% | 36\% | 41\% | 39\% | 37\% | 41\% |
| The environment | 41\% | 44\% | 44\% | 39\% | 38\% | 36\% | 69\% | 50\% | 42\% | 41\% | 43\% | 39\% | 42\% |
| Terrorism | 49\% | 48\% | 52\% | 48\% | 46\% | 45\% | 64\% | 60\% | 50\% | 48\% | 50\% | 44\% | 53\% |
| Gay rights | 44\% | 62\% | 41\% | 38\% | 31\% | 39\% | 63\% | 58\% | 42\% | 45\% | 38\% | 44\% | 52\% |
| Education | 48\% | 55\% | 53\% | 42\% | 40\% | 41\% | 78\% | 63\% | 46\% | 49\% | 49\% | 45\% | 51\% |
| Health care | 43\% | 54\% | 44\% | 39\% | 33\% | 35\% | 77\% | 58\% | 42\% | 44\% | 42\% | 40\% | 47\% |
| Social security | 40\% | 47\% | 38\% | 38\% | 35\% | 32\% | 67\% | 61\% | 41\% | 38\% | 41\% | 39\% | 39\% |
| The budget deficit | 38\% | 46\% | 39\% | 36\% | 30\% | 30\% | 74\% | 55\% | 38\% | 39\% | 40\% | 39\% | 35\% |
| The war in Afghanistan | 46\% | 49\% | 49\% | 44\% | 40\% | 41\% | 66\% | 59\% | 47\% | 45\% | 46\% | 43\% | 50\% |
| Taxes | 40\% | 48\% | 40\% | 40\% | 32\% | 34\% | 67\% | 56\% | 40\% | 41\% | 40\% | 40\% | 42\% |
| Medicare | 39\% | 46\% | 37\% | 37\% | 33\% | 32\% | 68\% | 56\% | 40\% | 38\% | 40\% | 40\% | 35\% |
| Abortion | 38\% | 40\% | 43\% | 36\% | 30\% | 34\% | 52\% | 50\% | 37\% | 39\% | 34\% | 35\% | 46\% |
| Totals | (995) | (197) | (148) | (516) | (134) | (776) | (128) | (91) | (442) | (553) | (362) | (331) | (302) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The economy | 42\% | 77\% | 7\% | 34\% | 82\% | 49\% | 14\% | 52\% | 34\% | 40\% | 45\% | 45\% | 37\% | 41\% |
| Immigration | 39\% | 65\% | 12\% | 32\% | 69\% | 47\% | 14\% | 45\% | 33\% | 38\% | 41\% | 38\% | 39\% | 41\% |
| The environment | 41\% | 65\% | 18\% | 35\% | 65\% | 54\% | 19\% | 49\% | 38\% | 41\% | 39\% | 44\% | 40\% | 43\% |
| Terrorism | 49\% | 74\% | 23\% | 44\% | 76\% | 59\% | 26\% | 52\% | 43\% | 49\% | 53\% | 49\% | 47\% | 56\% |
| Gay rights | 44\% | 71\% | 13\% | 41\% | 82\% | 50\% | 18\% | 53\% | 41\% | 39\% | 47\% | 45\% | 40\% | 52\% |
| Education | 48\% | 77\% | 22\% | 39\% | 79\% | 59\% | 22\% | 55\% | 45\% | 46\% | 47\% | 50\% | 45\% | 57\% |
| Health care | 43\% | 76\% | 10\% | 34\% | 82\% | 49\% | 15\% | 49\% | 38\% | 41\% | 46\% | 45\% | 37\% | 39\% |
| Social security | 40\% | 69\% | 11\% | 31\% | 71\% | 49\% | 15\% | 52\% | 37\% | 36\% | 40\% | 41\% | 39\% | 35\% |
| The budget deficit | 38\% | 70\% | 8\% | 29\% | 68\% | 45\% | 15\% | 41\% | 36\% | 37\% | 42\% | 43\% | 32\% | 33\% |
| The war in Afghanistan | 46\% | 68\% | 22\% | 42\% | 66\% | 60\% | 24\% | 48\% | 41\% | 45\% | 51\% | 46\% | 45\% | 52\% |
| Taxes | 40\% | 72\% | 7\% | 34\% | 76\% | 50\% | 12\% | 45\% | 33\% | 43\% | 40\% | 43\% | 37\% | 41\% |
| Medicare | 39\% | 68\% | 7\% | 33\% | 69\% | 50\% | 12\% | 47\% | 33\% | 37\% | 41\% | 41\% | 36\% | 36\% |
| Abortion | 38\% | 62\% | 13\% | 31\% | 72\% | 50\% | 10\% | 46\% | 35\% | 35\% | 39\% | 40\% | 34\% | 42\% |
| Totals | (995) | (396) | (275) | (267) | (271) | (333) | (326) | (149) | (188) | (362) | (296) | (360) | (353) | (89) |

16. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

|  |  | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Strongly approve | 2\% | 3\% | 5\% | 1\% | 3\% | 2\% | 5\% | 7\% | 2\% | 3\% | 4\% | 2\% | 1\% |
| Somewhat approve | 9\% | 10\% | 14\% | 6\% | 5\% | 9\% | 8\% | 11\% | 12\% | 7\% | 13\% | 4\% | 9\% |
| Neither approve nor disapprove | 17\% | 19\% | 15\% | 16\% | 17\% | 15\% | 34\% | 8\% | 12\% | 21\% | 19\% | 16\% | 14\% |
| Somewhat disapprove | 28\% | 28\% | 27\% | 29\% | 29\% | 31\% | 15\% | 29\% | 27\% | 30\% | 28\% | 31\% | 26\% |
| Strongly disapprove | 33\% | 18\% | 28\% | 42\% | 45\% | 35\% | 25\% | 28\% | 40\% | 26\% | 28\% | 32\% | 42\% |
| Not sure | 10\% | 22\% | 11\% | 5\% | 2\% | 9\% | 14\% | 16\% | 8\% | 13\% | 8\% | 15\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (200) | (149) | (516) | (134) | (779) | (128) | (92) | (444) | (555) | (364) | (333) | (302) |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Strongly approve | 2\% | 4\% | 3\% | 0\% | 3\% | 3\% | 2\% | 2\% | 3\% | 2\% | 3\% | 3\% | 3\% | 0\% |
| Somewhat approve | 9\% | 7\% | 8\% | 13\% | 7\% | 9\% | 11\% | 10\% | 6\% | 10\% | 10\% | 12\% | 10\% | 8\% |
| Neither approve nor disapprove | 17\% | 16\% | 22\% | 10\% | 11\% | 18\% | 18\% | 15\% | 23\% | 18\% | 11\% | 19\% | 17\% | 17\% |
| Somewhat disapprove | 28\% | 28\% | 31\% | 29\% | 24\% | 29\% | 32\% | 25\% | 25\% | 29\% | 33\% | 28\% | 27\% | 28\% |
| Strongly disapprove | 33\% | 33\% | 28\% | 40\% | 47\% | 31\% | 28\% | 34\% | 31\% | 33\% | 34\% | 27\% | 34\% | 45\% |
| Not sure | 10\% | 11\% | 9\% | 7\% | 8\% | 10\% | 8\% | 13\% | 13\% | 8\% | 9\% | 11\% | 9\% | 2\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (397) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (334) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (326) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (299) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (354) \end{aligned}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ |

## 17. Respondent's ideology

In general, how would you describe your own political viewpoint?


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very liberal | 7\% | 14\% | 0\% | 4\% | 28\% | 0\% | 0\% | 11\% | 7\% | 6\% | 5\% | 9\% | 4\% | 10\% |
| Liberal | 17\% | 38\% | 2\% | 9\% | 72\% | 0\% | 0\% | 20\% | 16\% | 17\% | 19\% | 16\% | 20\% | 10\% |
| Moderate | 32\% | 33\% | 18\% | 44\% | 0\% | 100\% | 0\% | 37\% | 35\% | 26\% | 33\% | 32\% | 30\% | 36\% |
| Conservative | 31\% | 11\% | 57\% | 31\% | 0\% | 0\% | 78\% | 21\% | 31\% | 35\% | 31\% | 30\% | 33\% | 36\% |
| Very Conservative | 8\% | 1\% | 21\% | 7\% | 0\% | 0\% | 22\% | 5\% | 7\% | 10\% | 11\% | 6\% | 12\% | 8\% |
| Not sure | 5\% | 3\% | 3\% | 4\% | 0\% | 0\% | 0\% | 7\% | 4\% | 6\% | 1\% | 8\% | 1\% | 0\% |
| Totals (Unweighted N) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (398) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (334) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (326) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (299) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (354) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (89) \end{gathered}$ |

The Economist/YouGov Poll
December 1-3, 2012
YouGov
18. Perceived Obama ideology

Would you say Barack Obama is...

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very liberal | 36\% | 18\% | 33\% | 43\% | 58\% | 43\% | 16\% | 15\% | 41\% | 32\% | 36\% | 34\% | 40\% |
| Liberal | 26\% | 37\% | 28\% | 18\% | 21\% | 25\% | 23\% | 33\% | 24\% | 27\% | 19\% | 29\% | 31\% |
| Moderate | 19\% | 19\% | 18\% | 24\% | 12\% | 19\% | 25\% | 19\% | 20\% | 19\% | 16\% | 20\% | 23\% |
| Conservative | 5\% | 6\% | 8\% | 3\% | 4\% | 3\% | 10\% | 11\% | 6\% | 4\% | 8\% | 3\% | 2\% |
| Very conservative | 2\% | 4\% | 2\% | 2\% | 0\% | 1\% | 6\% | 7\% | 0\% | 4\% | 3\% | 3\% | 0\% |
| Not sure | 11\% | 16\% | 11\% | 10\% | 6\% | 10\% | 19\% | 15\% | 9\% | 14\% | 16\% | 11\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (201) | (149) | (516) | (133) | (778) | (129) | (92) | (443) | (556) | (364) | (332) | (303) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very liberal | 36\% | 11\% | 68\% | 41\% | 10\% | 21\% | 69\% | 35\% | 34\% | 40\% | 35\% | 27\% | 43\% | 46\% |
| Liberal | 26\% | 34\% | 14\% | 26\% | 45\% | 32\% | 11\% | 25\% | 30\% | 21\% | 29\% | 24\% | 27\% | 21\% |
| Moderate | 19\% | 30\% | 6\% | 20\% | 35\% | 28\% | 5\% | 27\% | 17\% | 15\% | 24\% | 18\% | 21\% | 21\% |
| Conservative | 5\% | 7\% | 3\% | 3\% | 5\% | 5\% | 5\% | 1\% | 8\% | 3\% | 8\% | 8\% | 2\% | 8\% |
| Very conservative | 2\% | 4\% | 2\% | 0\% | 1\% | 1\% | 4\% | 2\% | 2\% | 3\% | 0\% | 4\% | 1\% | 0\% |
| Not sure | 11\% | 15\% | 7\% | 9\% | 3\% | 13\% | 7\% | 11\% | 8\% | 18\% | 5\% | 19\% | 5\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (398) | (275) | (269) | (272) | (334) | (325) | (149) | (188) | (363) | (299) | (361) | (354) | (89) |

The Economist/YouGov Poll
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YouGov
19. Perceived Obama sincerity

Do you think Barack Obama..

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Says what he believes | 44\% | 48\% | 42\% | 45\% | 38\% | 39\% | 64\% | 52\% | 45\% | 43\% | 42\% | 47\% | 42\% |
| Says what he thinks people want to hear | 46\% | 43\% | 44\% | 46\% | 56\% | 49\% | 29\% | 46\% | 47\% | 45\% | 50\% | 44\% | 43\% |
| Not sure | 10\% | 10\% | 14\% | 10\% | 5\% | 12\% | 7\% | 2\% | 8\% | 12\% | 8\% | 9\% | 15\% |
| Totals (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (777) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{gathered} 100 \% \\ (92) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (444) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (554) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (332) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Says what he believes | 44\% | 73\% | 16\% | 34\% | 77\% | 52\% | 17\% | 51\% | 41\% | 41\% | 45\% | 43\% | 40\% | 46\% |
| Says what he thinks people want to hear | 46\% | 18\% | 75\% | 56\% | 14\% | 37\% | 77\% | 34\% | 49\% | 51\% | 45\% | 45\% | 49\% | 51\% |
| Not sure | 10\% | 9\% | 9\% | 11\% | 9\% | 11\% | 6\% | 14\% | 10\% | 8\% | 10\% | 12\% | 11\% | 3\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (398) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (273) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (333) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (325) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (188) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (354) \end{aligned}$ | $\begin{gathered} 100 \% \\ (88) \end{gathered}$ |

The Economist/YouGov Poll
December 1-3, 2012
YouGov
20. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Like a lot | 37\% | 45\% | 37\% | 34\% | 29\% | 29\% | 66\% | 57\% | 35\% | 38\% | 34\% | 40\% | 36\% |
| Like somewhat | 24\% | 32\% | 21\% | 21\% | 21\% | 26\% | 17\% | 16\% | 23\% | 24\% | 22\% | 22\% | 28\% |
| Dislike | 29\% | 12\% | 32\% | 34\% | 42\% | 35\% | 7\% | 13\% | 32\% | 27\% | 27\% | 32\% | 29\% |
| Not sure | 10\% | 11\% | 11\% | 10\% | 9\% | 10\% | 9\% | 13\% | 10\% | 11\% | 16\% | 7\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (201) | (148) | (515) | (133) | (777) | (128) | (92) | (444) | (553) | (362) | (332) | (303) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Like a lot | 37\% | 71\% | 5\% | 25\% | 70\% | 43\% | 11\% | 44\% | 34\% | 33\% | 38\% | 38\% | 32\% | 39\% |
| Like somewhat | 24\% | 15\% | 22\% | 36\% | 22\% | 29\% | 21\% | 26\% | 28\% | 19\% | 25\% | 25\% | 22\% | 31\% |
| Dislike | 29\% | 5\% | 58\% | 33\% | 4\% | 17\% | 57\% | 20\% | 28\% | 36\% | 27\% | 26\% | 35\% | 27\% |
| Not sure | 10\% | 9\% | 15\% | 6\% | 4\% | 12\% | 11\% | 10\% | 10\% | 12\% | 10\% | 11\% | 12\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (397) | (273) | (270) | (272) | (334) | (324) | (149) | (188) | (362) | (298) | (360) | (353) | (89) |

The Economist/YouGov Poll
December 1-3, 2012
YouGov
21. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Arrogant | 37\% | 16\% | 36\% | 45\% | 58\% | 45\% | 11\% | 18\% | 40\% | 35\% | 37\% | 38\% | 38\% |
| Bold | 31\% | 37\% | 34\% | 25\% | 26\% | 28\% | 47\% | 32\% | 32\% | 30\% | 30\% | 34\% | 27\% |
| Effective | 26\% | 29\% | 25\% | 27\% | 20\% | 20\% | 55\% | 32\% | 25\% | 27\% | 25\% | 33\% | 19\% |
| Exciting | 21\% | 28\% | 22\% | 17\% | 15\% | 16\% | 50\% | 23\% | 19\% | 22\% | 20\% | 22\% | 20\% |
| Experienced | 25\% | 34\% | 26\% | 22\% | 17\% | 19\% | 62\% | 28\% | 22\% | 28\% | 25\% | 31\% | 20\% |
| Honest | 31\% | 36\% | 30\% | 30\% | 28\% | 26\% | 60\% | 33\% | 28\% | 35\% | 27\% | 36\% | 31\% |
| Hypocritical | 35\% | 17\% | 33\% | 42\% | 54\% | 41\% | 13\% | 18\% | 39\% | 31\% | 35\% | 36\% | 35\% |
| Inspiring | 38\% | 57\% | 33\% | 33\% | 24\% | 30\% | 73\% | 49\% | 35\% | 40\% | 31\% | 45\% | 38\% |
| Intelligent | 59\% | 68\% | 57\% | 58\% | 49\% | 55\% | 79\% | 68\% | 59\% | 59\% | 54\% | 60\% | 65\% |
| Partisan | 26\% | 15\% | 20\% | 33\% | 39\% | 29\% | 16\% | 11\% | 35\% | 17\% | 23\% | 29\% | 26\% |
| Patriotic | 30\% | 38\% | 25\% | 27\% | 28\% | 26\% | 50\% | 30\% | 28\% | 31\% | 26\% | 35\% | 27\% |
| Religious | 11\% | 14\% | 6\% | 12\% | 12\% | 8\% | 23\% | 16\% | 11\% | 11\% | 10\% | 16\% | 4\% |
| Sincere | 34\% | 40\% | 31\% | 33\% | 28\% | 29\% | 61\% | 32\% | 29\% | 38\% | 27\% | 40\% | 35\% |
| Steady | 29\% | 36\% | 20\% | 31\% | 26\% | 25\% | 55\% | 23\% | 28\% | 29\% | 23\% | 32\% | 32\% |
| Strong | 34\% | 42\% | 34\% | 30\% | 26\% | 27\% | 64\% | 48\% | 33\% | 34\% | 29\% | 40\% | 32\% |
| Totals | $(1,000)$ | (201) | (149) | (516) | (134) | (779) | (129) | (92) | (444) | (556) | (364) | (333) | (303) |

The Economist/YouGov Poll
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YouGov

|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Arrogant | 37\% | 7\% | 71\% | 45\% | 6\% | 24\% | 70\% | 32\% | 34\% | 42\% | 38\% | 30\% | 45\% | 39\% |
| Bold | 31\% | 43\% | 16\% | 28\% | 44\% | 31\% | 22\% | 39\% | 33\% | 30\% | 24\% | 35\% | 23\% | 40\% |
| Effective | 26\% | 51\% | 3\% | 17\% | 50\% | 28\% | 11\% | 29\% | 22\% | 25\% | 29\% | 29\% | 23\% | 26\% |
| Exciting | 21\% | 39\% | 3\% | 16\% | 40\% | 24\% | 7\% | 25\% | 24\% | 22\% | 14\% | 20\% | 20\% | 18\% |
| Experienced | 25\% | 45\% | 4\% | 22\% | 45\% | 31\% | 9\% | 23\% | 21\% | 28\% | 26\% | 26\% | 23\% | 25\% |
| Honest | 31\% | 59\% | 3\% | 26\% | 61\% | 39\% | 7\% | 40\% | 30\% | 29\% | 31\% | 32\% | 29\% | 29\% |
| Hypocritical | 35\% | 5\% | 71\% | 39\% | 5\% | 20\% | 69\% | 26\% | 43\% | 37\% | 30\% | 29\% | 39\% | 45\% |
| Inspiring | 38\% | 63\% | 9\% | 33\% | 69\% | 43\% | 15\% | 49\% | 38\% | 33\% | 36\% | 39\% | 35\% | 35\% |
| Intelligent | 59\% | 82\% | 35\% | 56\% | 88\% | 70\% | 36\% | 70\% | 57\% | 54\% | 60\% | 61\% | 55\% | 70\% |
| Partisan | 26\% | 10\% | 38\% | 36\% | 13\% | 17\% | 43\% | 20\% | 27\% | 26\% | 28\% | 17\% | 31\% | 41\% |
| Patriotic | 30\% | 51\% | 6\% | 26\% | 55\% | 37\% | 9\% | 34\% | 28\% | 31\% | 26\% | 27\% | 29\% | 31\% |
| Religious | 11\% | 19\% | 5\% | 6\% | 17\% | 14\% | 4\% | 9\% | 11\% | 10\% | 14\% | 11\% | 12\% | 5\% |
| Sincere | 34\% | 61\% | 4\% | 29\% | 68\% | 44\% | 6\% | 40\% | 33\% | 31\% | 33\% | 34\% | 31\% | 37\% |
| Steady | 29\% | 53\% | 6\% | 20\% | 57\% | 32\% | 10\% | 40\% | 25\% | 27\% | 27\% | 28\% | 28\% | 33\% |
| Strong | 34\% | 59\% | 7\% | 28\% | 59\% | 40\% | 14\% | 41\% | 26\% | 33\% | 36\% | 37\% | 26\% | 41\% |
| Totals | $(1,000)$ | (398) | (275) | (270) | (272) | (334) | (326) | (149) | (189) | (363) | (299) | (362) | (354) | (89) |

The Economist/YouGov Poll
December 1-3, 2012
YouGov
22. 2012 Presidential vote

Who did you vote for in the 2012 Presidential election?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 37\% | 40\% | 37\% | 36\% | 32\% | 29\% | 73\% | 47\% | 32\% | 41\% | 35\% | 37\% | 39\% |
| Mitt Romney | 36\% | 13\% | 36\% | 43\% | 63\% | 44\% | 12\% | 12\% | 39\% | 34\% | 34\% | 35\% | 42\% |
| Other | 3\% | 5\% | 4\% | 2\% | 0\% | 3\% | 0\% | 1\% | 4\% | 2\% | 1\% | 4\% | 5\% |
| Did not vote | 24\% | 41\% | 24\% | 20\% | 5\% | 23\% | 15\% | 41\% | 25\% | 23\% | 31\% | 25\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (201) | (149) | (513) | (134) | (778) | (127) | (92) | (443) | (554) | (363) | (332) | (302) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Barack Obama | 37\% | 67\% | 8\% | 32\% | 72\% | 43\% | 9\% | 41\% | 37\% | 35\% | 36\% | 39\% | 32\% | 35\% |
| Mitt Romney | 36\% | 5\% | 80\% | 37\% | 4\% | 24\% | 71\% | 25\% | 43\% | 39\% | 35\% | 25\% | 45\% | 51\% |
| Other | 3\% | 1\% | 1\% | 7\% | 4\% | 4\% | 1\% | 5\% | 2\% | 3\% | 2\% | 2\% | 4\% | 4\% |
| Did not vote | 24\% | 28\% | 11\% | 24\% | 21\% | 29\% | 19\% | 29\% | 17\% | 23\% | 28\% | 34\% | 19\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (398) | (273) | (270) | (272) | (332) | (325) | (149) | (189) | (362) | (297) | (362) | (354) | (88) |

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23. Concern about privacy of personal information

Generally speaking, how concerned are you about the privacy of your personal information?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Extremely concerned | 35\% | 27\% | 36\% | 37\% | 41\% | 32\% | 52\% | 31\% | 34\% | 36\% | 43\% | 33\% | 26\% |
| Very concerned | 26\% | 23\% | 30\% | 27\% | 23\% | 27\% | 16\% | 29\% | 25\% | 27\% | 21\% | 25\% | 34\% |
| Somewhat concerned | 27\% | 28\% | 28\% | 26\% | 28\% | 30\% | 18\% | 20\% | 31\% | 24\% | 23\% | 28\% | 33\% |
| A little concerned | 7\% | 15\% | 3\% | 5\% | 6\% | 6\% | 7\% | 16\% | 6\% | 8\% | 7\% | 11\% | 3\% |
| Not at all concerned | 5\% | 7\% | 4\% | 5\% | 3\% | 5\% | 6\% | 3\% | 5\% | 5\% | 6\% | 4\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (200) | (149) | (516) | (134) | (778) | (129) | (92) | (444) | (555) | (364) | (332) | (303) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Extremely concerned | 35\% | 31\% | 43\% | 35\% | 26\% | 26\% | 48\% | 25\% | 34\% | 44\% | 29\% | 38\% | 34\% | 20\% |
| Very concerned | 26\% | 28\% | 27\% | 23\% | 30\% | 24\% | 27\% | 26\% | 27\% | 24\% | 28\% | 20\% | 28\% | 36\% |
| Somewhat concerned | 27\% | 27\% | 23\% | 31\% | 33\% | 32\% | 21\% | 31\% | 23\% | 22\% | 36\% | 28\% | 29\% | 31\% |
| A little concerned | 7\% | 11\% | 4\% | 6\% | 10\% | 12\% | 2\% | 13\% | 7\% | 6\% | 5\% | 8\% | 6\% | 7\% |
| Not at all concerned | 5\% | 4\% | 2\% | 5\% | 1\% | 6\% | 2\% | 6\% | 8\% | 3\% | 3\% | 6\% | 3\% | 6\% |
| Totals (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (398) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (334) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (326) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (362) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (353) \end{aligned}$ | $\begin{gathered} 100 \% \\ (89) \end{gathered}$ |

24. Respondents devote a lot of time or a moderate amount of time to protecting their privacy in these areas

How would you describe the amount of time and effort, if any, that you devote to protecting the privacy of your...

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | Colle | graduate |
| Online Social Media |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Interactions | 63\% | 59\% | 66\% | 65\% | 60\% | 62\% | 64\% | 70\% | 60\% | 66\% | 66\% | 59\% |  | \% |
| Financial Transactions | 78\% | 69\% | 79\% | 82\% | 85\% | 80\% | 77\% | 71\% | 78\% | 79\% | 77\% | 78\% |  | \% |
| Medical Care | 62\% | 49\% | 60\% | 64\% | 79\% | 62\% | 59\% | 60\% | 60\% | 63\% | 67\% | 57\% |  | \% |
| Political Views | 35\% | 29\% | 39\% | 36\% | 36\% | 32\% | 40\% | 52\% | 30\% | 40\% | 41\% | 32\% |  | \% |
| Totals | (991) | (196) | (148) | (514) | (133) | (772) | (128) | (91) | (440) | (551) | (361) | (329) |  |  |
|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Online Social Media |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Interactions | 63\% | 63\% | 70\% | 60\% | 65\% | 57\% | 68\% | 48\% | 69\% | 67\% | 63\% | 61\% | 61\% | 57\% |
| Financial Transactions | 78\% | 77\% | 85\% | 76\% | 84\% | 72\% | 82\% | 69\% | 82\% | 80\% | 80\% | 73\% | 80\% | 82\% |
| Medical Care | 62\% | 58\% | 72\% | 60\% | 58\% | 57\% | 68\% | 54\% | 65\% | 64\% | 59\% | 57\% | 62\% | 57\% |
| Political Views | 35\% | 32\% | 45\% | 31\% | 28\% | 35\% | 39\% | 28\% | 38\% | 35\% | 37\% | 39\% | 32\% | 25\% |
| Totals | (991) | (393) | (274) | (267) | (269) | (333) | (324) | (148) | (188) | (359) | (296) | (362) | (351) | (88) |

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25. Respondents devote a little or no time to protecting their privacy in these areas

How would you describe the amount of time and effort, if any, that you devote to protecting the privacy of your...

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | Colle | graduate |
| Online Social Media |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Interactions | 36\% | 41\% | 34\% | 34\% | 38\% | 37\% | 36\% | 30\% | 40\% | 34\% | 34\% | 41\% |  | \% |
| Financial Transactions | 21\% | 31\% | 21\% | 18\% | 15\% | 20\% | 22\% | 29\% | 22\% | 21\% | 23\% | 22\% |  | \% |
| Medical Care | 38\% | 51\% | 40\% | 36\% | 19\% | 37\% | 41\% | 40\% | 40\% | 37\% | 32\% | 43\% |  | \% |
| Political Views | 65\% | 70\% | 61\% | 64\% | 64\% | 68\% | 60\% | 48\% | 70\% | 60\% | 59\% | 67\% |  | \% |
| Totals | (991) | (196) | (148) | (514) | (133) | (772) | (128) | (91) | (440) | (551) | (361) | (329) |  |  |
|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Online Social Media |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Interactions | 36\% | 37\% | 30\% | 39\% | 35\% | 43\% | 32\% | 51\% | 31\% | 33\% | 36\% | 39\% | 38\% | 43\% |
| Financial Transactions | 21\% | 23\% | 15\% | 24\% | 16\% | 28\% | 18\% | 31\% | 18\% | 20\% | 20\% | 27\% | 20\% | 18\% |
| Medical Care | 38\% | 42\% | 28\% | 40\% | 42\% | 42\% | 32\% | 45\% | 35\% | 35\% | 41\% | 43\% | 38\% | 43\% |
| Political Views | 65\% | 68\% | 55\% | 69\% | 71\% | 65\% | 61\% | 71\% | 62\% | 64\% | 63\% | 61\% | 68\% | 74\% |
| Totals | (991) | (393) | (274) | (267) | (269) | (333) | (324) | (148) | (188) | (359) | (296) | (362) | (351) | (88) |

## 26. Voter enthusiasm in 2012 election

How enthusiastic were you in voting for [Obama/Romney]

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Extremely enthusiastic | 37\% | 35\% | 34\% | 40\% | 36\% | 32\% | 50\% | 59\% | 32\% | 40\% | 43\% | 43\% | 22\% |
| Very enthusiastic | 27\% | 33\% | 27\% | 22\% | 28\% | 26\% | 34\% | 22\% | 28\% | 26\% | 26\% | 21\% | 34\% |
| Moderately enthusiastic | 23\% | 19\% | 21\% | 24\% | 24\% | 27\% | 5\% | 15\% | 24\% | 22\% | 16\% | 23\% | 30\% |
| Slightly enthusiastic | 9\% | 11\% | 14\% | 8\% | 6\% | 10\% | 9\% | 3\% | 11\% | 9\% | 10\% | 9\% | 10\% |
| Not at all enthusiastic | 4\% | 2\% | 3\% | 6\% | 6\% | 5\% | 2\% | 2\% | 5\% | 4\% | 5\% | 4\% | 4\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (789) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (440) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (610) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (108) \end{aligned}$ | $\begin{gathered} 100 \% \\ (71) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (425) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (264) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (264) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Extremely enthusiastic | 37\% | 54\% | 30\% | 23\% | 52\% | 32\% | 30\% | 38\% | 32\% | 40\% | 37\% | 39\% | 34\% | 33\% |
| Very enthusiastic | 27\% | 25\% | 26\% | 29\% | 25\% | 20\% | 32\% | 32\% | 27\% | 22\% | 29\% | 30\% | 26\% | 23\% |
| Moderately enthusiastic | 23\% | 13\% | 29\% | 27\% | 15\% | 32\% | 22\% | 18\% | 26\% | 23\% | 22\% | 18\% | 23\% | 31\% |
| Slightly enthusiastic | 9\% | 6\% | 11\% | 13\% | 8\% | 10\% | 11\% | 9\% | 10\% | 11\% | 8\% | 10\% | 12\% | 5\% |
| Not at all enthusiastic | 4\% | 3\% | 4\% | 7\% | 1\% | 6\% | 5\% | 3\% | 5\% | 5\% | 4\% | 4\% | 6\% | 7\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (789) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (335) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (251) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (227) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (283) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (103) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (154) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (287) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (245) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (288) \end{aligned}$ | $\begin{gathered} 100 \% \\ (80) \end{gathered}$ |

27. These issues were extremely or very important to respondent's 2012 presidential vote

How important to your presidential vote were each of the following issues?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The economy | 89\% | 80\% | 88\% | 90\% | 96\% | 88\% | 90\% | 92\% | 91\% | 87\% | 88\% | 88\% | 90\% |
| National Debt | 74\% | 47\% | 79\% | 79\% | 86\% | 76\% | 62\% | 77\% | 75\% | 73\% | 76\% | 73\% | 73\% |
| Social Security/Medicare | 76\% | 42\% | 75\% | 84\% | 96\% | 75\% | 75\% | 87\% | 75\% | 77\% | 84\% | 72\% | 71\% |
| Income Inequality | 50\% | 59\% | 51\% | 47\% | 45\% | 45\% | 68\% | 70\% | 42\% | 56\% | 54\% | 50\% | 45\% |
| Future Supreme Court |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Appointments | 64\% | 56\% | 59\% | 68\% | 74\% | 64\% | 66\% | 68\% | 70\% | 60\% | 65\% | 59\% | 70\% |
| Abortion Policy | 51\% | 45\% | 59\% | 50\% | 47\% | 50\% | 50\% | 66\% | 42\% | 59\% | 54\% | 48\% | 51\% |
| The environment | 51\% | 57\% | 52\% | 50\% | 49\% | 48\% | 64\% | 63\% | 50\% | 52\% | 53\% | 51\% | 50\% |
| Health Care Policy | 84\% | 73\% | 79\% | 88\% | 93\% | 83\% | 85\% | 88\% | 83\% | 85\% | 83\% | 86\% | 82\% |
| Foreign Policy | 69\% | 58\% | 65\% | 76\% | 74\% | 69\% | 72\% | 65\% | 71\% | 69\% | 67\% | 73\% | 68\% |
| immigration | 66\% | 52\% | 66\% | 69\% | 74\% | 65\% | 66\% | 72\% | 65\% | 67\% | 68\% | 66\% | 63\% |
| National Security | 74\% | 47\% | 71\% | 79\% | 97\% | 73\% | 75\% | 80\% | 75\% | 73\% | 79\% | 75\% | 66\% |
| Totals | (814) | (117) | (114) | (454) | (129) | (632) | (108) | (74) | (380) | (434) | (272) | (268) | (274) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The economy | 89\% | 87\% | 95\% | 83\% | 82\% | 84\% | 96\% | 78\% | 92\% | 93\% | 86\% | 86\% | 94\% | 91\% |
| National Debt | 74\% | 57\% | 90\% | 75\% | 51\% | 68\% | 90\% | 67\% | 77\% | 77\% | 71\% | 71\% | 81\% | 75\% |
| Social Security/Medicare | 76\% | 77\% | 83\% | 67\% | 69\% | 72\% | 82\% | 73\% | 74\% | 79\% | 76\% | 78\% | 78\% | 79\% |
| Income Inequality | 50\% | 71\% | 35\% | 42\% | 73\% | 53\% | 32\% | 51\% | 46\% | 54\% | 46\% | 59\% | 48\% | 32\% |
| Future Supreme Court |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Appointments | 64\% | 61\% | 69\% | 64\% | 62\% | 53\% | 74\% | 56\% | 59\% | 69\% | 69\% | 61\% | 66\% | 62\% |
| Abortion Policy | 51\% | 56\% | 47\% | 51\% | 55\% | 43\% | 53\% | 48\% | 47\% | 56\% | 50\% | 57\% | 49\% | 42\% |
| The environment | 51\% | 71\% | 36\% | 46\% | 72\% | 55\% | 34\% | 54\% | 51\% | 52\% | 49\% | 58\% | 51\% | 34\% |
| Health Care Policy | 84\% | 87\% | 86\% | 78\% | 86\% | 76\% | 88\% | 73\% | 88\% | 85\% | 85\% | 82\% | 86\% | 85\% |
| Foreign Policy | 69\% | 66\% | 79\% | 62\% | 65\% | 61\% | 77\% | 61\% | 68\% | 75\% | 67\% | 65\% | 75\% | 71\% |
| immigration | 66\% | 57\% | 83\% | 58\% | 53\% | 57\% | 80\% | 56\% | 67\% | 71\% | 64\% | 68\% | 69\% | 65\% |
| National Security | 74\% | 68\% | 88\% | 65\% | 56\% | 70\% | 86\% | 67\% | 76\% | 80\% | 67\% | 72\% | 77\% | 74\% |
| Totals | (814) | (339) | (254) | (214) | (233) | (274) | (289) | (107) | (160) | (297) | (250) | (272) | (302) | (82) |

28. These issues were slightly or not at all important to respondent's 2012 presidential vote

How important to your presidential vote were each of the following issues?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The economy | 2\% | 7\% | 2\% | 2\% | 1\% | 2\% | 2\% | 4\% | 3\% | 2\% | 1\% | 3\% | 5\% |
| National Debt | 8\% | 15\% | 8\% | 7\% | 4\% | 8\% | 6\% | 14\% | 9\% | 7\% | 5\% | 8\% | 10\% |
| Social Security/Medicare | 7\% | 21\% | 9\% | 3\% | 1\% | 9\% | 4\% | 1\% | 9\% | 6\% | 1\% | 10\% | 11\% |
| Income Inequality | 31\% | 19\% | 30\% | $34 \%$ | 42\% | 37\% | 10\% | 12\% | 42\% | 22\% | 24\% | 35\% | 36\% |
| Future Supreme Court |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Appointments | 18\% | 32\% | 20\% | 16\% | 5\% | 18\% | 22\% | 10\% | 17\% | 19\% | 16\% | 21\% | 18\% |
| Abortion Policy | 25\% | 27\% | 18\% | 28\% | 26\% | 26\% | 24\% | 19\% | 34\% | 17\% | 22\% | 27\% | 26\% |
| The environment | 29\% | 18\% | 30\% | 32\% | 35\% | 33\% | 16\% | 19\% | 34\% | 26\% | 25\% | 31\% | 33\% |
| Health Care Policy | 5\% | 10\% | 5\% | 3\% | 4\% | 5\% | 6\% | 3\% | 6\% | 4\% | 5\% | 5\% | 5\% |
| Foreign Policy | 10\% | 15\% | 9\% | 9\% | 7\% | 10\% | 9\% | 9\% | 9\% | 10\% | 12\% | 9\% | 9\% |
| immigration | 11\% | 19\% | 10\% | 11\% | 7\% | 12\% | 10\% | 9\% | 13\% | 10\% | 12\% | 11\% | 11\% |
| National Security | 9\% | 26\% | 6\% | 6\% | 1\% | 9\% | 6\% | 12\% | 10\% | 8\% | 5\% | 10\% | 11\% |
| Totals | (814) | (117) | (114) | (454) | (129) | (632) | (108) | (74) | (380) | (434) | (272) | (268) | (274) |



## 29. Campaign contact

Thinking of the recent election, did anyone call you or talk to you in person on behalf of a political party or candidate? (A) Yes, for the Democratic party or candidate;
(B) Yes, for the Republican party or candidate; (C) Yes, for both the Republican and Democratic parties or candidates; (D) No, I was not contacted

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| A | 14\% | 20\% | 13\% | 11\% | 15\% | 12\% | 26\% | 18\% | 15\% | 14\% | 15\% | 14\% | 15\% |
| B | 13\% | 6\% | 20\% | 13\% | 18\% | 16\% | 1\% | 11\% | 15\% | 12\% | 13\% | 15\% | 13\% |
| C | 25\% | 21\% | 17\% | 28\% | 38\% | 25\% | 31\% | 19\% | 28\% | 22\% | 24\% | 23\% | 30\% |
| D | 47\% | 54\% | 50\% | 48\% | 30\% | 48\% | 41\% | 52\% | 42\% | 51\% | 49\% | 49\% | 43\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (996) | (200) | (148) | (514) | (134) | (775) | (129) | (92) | (443) | (553) | (361) | (332) | (303) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| A | 14\% | 30\% | 3\% | 8\% | 26\% | 20\% | 4\% | 17\% | 14\% | 14\% | 14\% | 16\% | 12\% | 16\% |
| B | 13\% | 5\% | 28\% | 11\% | 5\% | 9\% | 24\% | 7\% | 15\% | 15\% | 14\% | 10\% | 17\% | 12\% |
| C | 25\% | 22\% | 27\% | 28\% | 24\% | 27\% | 27\% | 18\% | 36\% | 23\% | 22\% | 20\% | 27\% | 35\% |
| D | 47\% | 43\% | 42\% | 52\% | 46\% | 44\% | 45\% | 58\% | 34\% | 48\% | 50\% | 53\% | 45\% | 36\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (996) | (396) | (274) | (269) | (269) | (334) | (325) | (149) | (188) | (362) | (297) | (361) | (352) | (89) |

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30. Trend of economy

Overall, do you think the economy is getting better or worse?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Getting better | 27\% | 37\% | 25\% | 24\% | 19\% | 22\% | 36\% | 49\% | 29\% | 24\% | 24\% | 27\% | 30\% |
| About the same | 33\% | 36\% | 36\% | 28\% | 32\% | 33\% | 41\% | 17\% | 31\% | 34\% | 34\% | 29\% | 35\% |
| Getting worse | 34\% | 16\% | 33\% | 42\% | 46\% | 39\% | 12\% | 27\% | 35\% | 33\% | 35\% | 34\% | 32\% |
| Not sure | 7\% | 11\% | 6\% | 6\% | 3\% | 6\% | 12\% | 7\% | 5\% | 8\% | 6\% | 10\% | 3\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (148) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (513) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (776) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{gathered} 100 \% \\ (91) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (443) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (553) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (329) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (303) \end{aligned}$ |


31. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Higher | 20\% | 26\% | 17\% | 19\% | 17\% | 17\% | 30\% | 24\% | 24\% | 16\% | 17\% | 19\% | 25\% |
| About the same | 33\% | 35\% | 39\% | 29\% | 28\% | 32\% | 37\% | 33\% | 34\% | 32\% | 38\% | 29\% | 29\% |
| Lower | 26\% | 9\% | 28\% | 32\% | 35\% | 30\% | 11\% | 14\% | 26\% | 26\% | 22\% | 28\% | 28\% |
| Not sure | 22\% | 30\% | 17\% | 20\% | 20\% | 21\% | 22\% | 29\% | 16\% | 26\% | 23\% | 23\% | 18\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (514) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (777) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (128) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (92) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (443) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (554) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (331) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (302) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Higher | 20\% | 36\% | 5\% | 16\% | 43\% | 22\% | 6\% | 20\% | 19\% | 19\% | 21\% | 16\% | 20\% | 21\% |
| About the same | 33\% | 29\% | 37\% | 33\% | 26\% | 41\% | 33\% | 31\% | 37\% | 28\% | 38\% | 38\% | 33\% | 21\% |
| Lower | 26\% | 7\% | 47\% | 30\% | 7\% | 15\% | 48\% | 17\% | 25\% | 30\% | 26\% | 19\% | 32\% | 37\% |
| Not sure | 22\% | 28\% | 12\% | 20\% | 24\% | 23\% | 14\% | 32\% | 18\% | 23\% | 16\% | 27\% | 15\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (395) | (275) | (270) | (270) | (333) | (326) | (149) | (189) | (361) | (298) | (362) | (352) | (89) |

32. Change in personal finances over past year

Would you say that you and your family are..

|  |  | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Better off financially than you were a year ago | 14\% | 19\% | 17\% | 12\% | 7\% | 13\% | 21\% | 12\% | 15\% | 13\% | 10\% | 14\% | 21\% |
| About the same financially as you were a year ago | 45\% | 47\% | 43\% | 44\% | 46\% | 43\% | 55\% | 48\% | 46\% | 44\% | 47\% | 41\% | 47\% |
| Worse off financially than you were a year ago | 37\% | 25\% | 36\% | 42\% | 45\% | 40\% | 17\% | 36\% | 36\% | 37\% | 38\% | 40\% | 30\% |
| Not sure | 4\% | 9\% | 4\% | 2\% | 2\% | 4\% | 7\% | 4\% | 3\% | 6\% | 6\% | 5\% | 2\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (511) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (132) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (773) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (127) \end{aligned}$ | $\begin{gathered} 100 \% \\ (92) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (441) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (551) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (329) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ |



## Sponsorship

Fieldwork
Interviewing Dates
Target population
Sampling method

Weighting

Number of respondents
Margin of error
Survey mode
Questions not reported

The Economist
YouGov
December 1-3, 2012
U.S. citizens, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 8 , with a mean of one and a standard deviation of 0.97 .

1000
$\pm 4.3 \%$ (adjusted for weighting)
Web-based interviews
12 questions not reported.


[^0]:    continued on the next page ...

