

**List of Tables**

1. Interest in news and public affairs	2
2. Direction of country	3
3. U.S. relationships with foreign countries – Russia	4
4. U.S. relationships with foreign countries – Syria	5
5. U.S. relationships with foreign countries – Israel	6
6. U.S. relationships with foreign countries – Ukraine	7
7. Favorability of individuals – Vladimir Putin, President of Russia	8
8. Favorability of individuals – Bashar al-Assad, President of Syria	9
9. Favorability of individuals – Benjamin Netanyahu, Prime Minister of Israel	10
10. Favorability of individuals – Viktor Yanukovych, President of Ukraine	11
11. Responsibility for U.S. to become involved in Syrian conflict	12
12. Choice that comes closest to your view on Syria	13
13. Which side do you want to win	14
14. Possible responses to events in Syria	15
15. Approval of Obama’s handling of the situation in Syria	16
16. ACA - failure or success	17
17. Have you tried to visit <a href="http://healthcare.gov">healthcare.gov</a>	18
18. Reason for visiting <a href="http://healthcare.gov">healthcare.gov</a>	19
19. Rate experience at <a href="http://healthcare.gov">healthcare.gov</a>	20
20. When did you visit <a href="http://healthcare.gov">healthcare.gov</a>	21
21. Attitude on health care reform law	22
22. Health insurance	23
23. Will you buy health insurance or pay the fine	24
24. Knowledge - 2014 Olympics	25
25. Plans to watch the Olympic Games	26
26. Plans to watch the Olympic Games	27
27. Plans to watch the Olympic Games	28
28. Favorite Winter Olympics events	29
29. Root for more than US athletes	31
30. See Olympics in person	32
31. Olympics competition between people or countries	33
32. Safety of Olympics	34
33. Knowledge - Russian lgbt law	35
34. Approval of Pres and Vice-Pres to not attend Sochi games	36
35. Approval to send Billie Jean King	37
36. Should US participate in Sochi	38

37. Reason US should not participate . . . . .	39
38. Favorability of NFL . . . . .	40
39. Closely following NFL . . . . .	41
40. Watch the Super Bowl . . . . .	42
41. Superbowl winner . . . . .	43
42. Superbowl winner . . . . .	44
43. See SB in person . . . . .	45
44. Weather make SB more interesting to watch . . . . .	46
45. Most affected by bad weather . . . . .	47
46. Playing in NYC . . . . .	48
47. Approve using public funds to build stadiums . . . . .	49
48. Knowledge of Sherman . . . . .	50
49. Sherman's conduct acceptable . . . . .	51
50. Sherman poor sportsmanship . . . . .	52
51. Is thug racist . . . . .	53
52. Importance of issues . . . . .	54
53. Most important issue . . . . .	55
54. Respondents have a somewhat or very favorable opinion of these individuals . . . . .	57
55. Respondents have a somewhat or very unfavorable opinion of these individuals . . . . .	58
56. Approval of Obama as President . . . . .	59
57. Obama approval on issues . . . . .	60
58. Approval of U.S. Congress . . . . .	61
59. Favorability of Congressional political parties – Democrats in Congress . . . . .	62
60. Favorability of Congressional political parties – Republicans in Congress . . . . .	63
61. Favorability of political parties – The Democratic Party . . . . .	64
62. Favorability of political parties – The Republican Party . . . . .	65
63. Generic presidential vote intention . . . . .	66
64. 2014 Congressional vote . . . . .	67
65. Favorability of individuals – Hillary Clinton . . . . .	68
66. Favorability of individuals – Chris Christie . . . . .	69
67. Favorability of individuals – Brian Schweitzer . . . . .	70
68. Favorability of individuals – Mike Huckabee . . . . .	71
69. Respondent's ideology . . . . .	72
70. Perceived Obama ideology . . . . .	73
71. Perceived Obama sincerity . . . . .	74
72. Obama likeability . . . . .	75
73. Which of these words to describe Barack Obama . . . . .	76
74. Trend of economy . . . . .	78

# The Economist/YouGov Poll

January 25-27, 2014



75. Stock market expectations over next year . . . . .	79
76. Change in personal finances over past year . . . . .	80
77. Own Home/Rent . . . . .	81
78. Change in home value . . . . .	82
79. Change in area's home values . . . . .	83
80. Expected change in area's home values . . . . .	84
81. Worry about mortgage payments . . . . .	85
82. Home Purchase Plans . . . . .	86
83. Children under the age of 18 . . . . .	87
84. Employment status among non-students . . . . .	88
85. Has more than one job . . . . .	89
86. Worried about losing job . . . . .	90
87. Job Availability . . . . .	91
88. Job availability in six months . . . . .	92
89. Happy with job . . . . .	93
90. Household Income Prospective . . . . .	94
91. How long until exhaust savings if lose job . . . . .	95
92. Support for Tea Party movement . . . . .	96
93. Own involvement in Tea Party movement . . . . .	97
94. Race . . . . .	98
95. Marital Status . . . . .	99
96. Born Again (Pew version) . . . . .	100
97. Importance of religion (Pew version) . . . . .	101
98. Church attendance (Pew version) . . . . .	102
99. Frequency of Prayer (Pew version) . . . . .	103
100. Pew religion . . . . .	104

# The Economist/YouGov Poll

January 25-27, 2014



## 1. Interest in news and public affairs

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs...?

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Most of the time	48%	30%	36%	60%	69%	53%	37%	26%	57%	39%	38%	51%	59%
Some of the time	30%	33%	32%	30%	22%	29%	32%	35%	23%	37%	31%	29%	31%
Only now and then	13%	23%	19%	6%	4%	11%	20%	21%	13%	14%	19%	11%	6%
Hardly at all	9%	14%	13%	4%	5%	7%	11%	18%	7%	11%	11%	9%	5%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Most of the time	48%	44%	62%	45%	48%	42%	53%	44%	44%	49%	53%	36%	56%	59%
Some of the time	30%	30%	26%	33%	32%	30%	29%	38%	36%	25%	26%	35%	28%	21%
Only now and then	13%	15%	11%	12%	12%	16%	11%	13%	14%	14%	10%	18%	8%	15%
Hardly at all	9%	11%	2%	10%	7%	12%	6%	4%	6%	12%	11%	12%	8%	5%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 2. Direction of country

Would you say things in this country today are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	29%	33%	27%	27%	29%	25%	49%	33%	29%	29%	26%	30%	33%
Off on the wrong track	57%	46%	59%	63%	61%	65%	28%	43%	59%	55%	60%	57%	53%
Not sure	14%	21%	14%	10%	10%	11%	22%	23%	12%	15%	14%	13%	14%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	29%	55%	6%	18%	47%	32%	17%	31%	29%	28%	30%	32%	29%	42%
Off on the wrong track	57%	29%	90%	65%	32%	51%	78%	53%	62%	57%	56%	52%	60%	52%
Not sure	14%	16%	4%	17%	21%	17%	5%	16%	9%	15%	14%	16%	12%	6%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 3. U.S. relationships with foreign countries – Russia

Which of the following countries do you consider to be a friend or an enemy of the United States?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Ally of U.S.	4%	1%	8%	3%	1%	3%	7%	4%	4%	4%	4%	3%	3%
Friendly	19%	28%	15%	20%	9%	19%	18%	19%	21%	17%	24%	19%	11%
Unfriendly	43%	36%	40%	46%	54%	46%	32%	35%	49%	38%	35%	45%	54%
Enemy of the U.S.	18%	14%	16%	19%	25%	17%	19%	20%	18%	17%	16%	20%	17%
Not sure	17%	21%	21%	12%	12%	15%	23%	22%	8%	25%	20%	13%	15%
Totals (Unweighted N)	100% (999)	100% (213)	100% (303)	100% (358)	100% (125)	100% (735)	100% (150)	100% (114)	100% (483)	100% (516)	100% (373)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Ally of U.S.	4%	4%	6%	2%	3%	5%	3%	6%	4%	2%	4%	4%	4%	4%
Friendly	19%	19%	22%	16%	21%	17%	20%	14%	21%	21%	18%	22%	17%	18%
Unfriendly	43%	45%	44%	44%	48%	44%	41%	46%	44%	38%	49%	36%	47%	53%
Enemy of the U.S.	18%	15%	22%	19%	12%	14%	24%	21%	14%	19%	15%	17%	18%	14%
Not sure	17%	16%	7%	19%	16%	21%	12%	12%	17%	20%	14%	21%	15%	11%
Totals (Unweighted N)	100% (999)	100% (405)	100% (200)	100% (318)	100% (264)	100% (333)	100% (323)	100% (169)	100% (171)	100% (384)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 4. U.S. relationships with foreign countries – Syria

Which of the following countries do you consider to be a friend or an enemy of the United States?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Ally of U.S.	2%	2%	5%	1%	0%	1%	7%	1%	2%	2%	2%	4%	0%
Friendly	6%	11%	6%	3%	3%	5%	4%	13%	5%	6%	7%	6%	2%
Unfriendly	38%	42%	38%	36%	38%	40%	37%	32%	42%	34%	32%	41%	45%
Enemy of the U.S.	34%	18%	25%	47%	48%	37%	26%	25%	37%	31%	31%	34%	40%
Not sure	20%	28%	26%	13%	11%	18%	26%	28%	13%	27%	28%	15%	13%
Totals (Unweighted N)	100% (994)	100% (211)	100% (303)	100% (357)	100% (123)	100% (730)	100% (150)	100% (114)	100% (481)	100% (513)	100% (371)	100% (363)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Ally of U.S.	2%	2%	2%	2%	2%	3%	1%	4%	1%	2%	1%	3%	1%	1%
Friendly	6%	9%	6%	1%	6%	6%	6%	4%	4%	6%	8%	10%	2%	6%
Unfriendly	38%	36%	39%	42%	47%	35%	36%	38%	41%	38%	37%	39%	36%	31%
Enemy of the U.S.	34%	32%	46%	32%	24%	32%	42%	34%	34%	34%	36%	24%	44%	42%
Not sure	20%	21%	6%	24%	20%	25%	15%	21%	20%	21%	18%	24%	16%	20%
Totals (Unweighted N)	100% (994)	100% (404)	100% (199)	100% (315)	100% (264)	100% (331)	100% (320)	100% (168)	100% (169)	100% (382)	100% (275)	100% (403)	100% (342)	100% (84)

# The Economist/YouGov Poll

January 25-27, 2014



## 5. U.S. relationships with foreign countries – Israel

Which of the following countries do you consider to be a friend or an enemy of the United States?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Ally of U.S.	47%	37%	40%	54%	59%	51%	37%	30%	60%	33%	42%	49%	51%
Friendly	24%	25%	25%	24%	24%	23%	24%	33%	21%	28%	21%	25%	30%
Unfriendly	11%	14%	12%	7%	8%	9%	11%	18%	9%	12%	14%	9%	7%
Enemy of the U.S.	4%	3%	4%	6%	2%	4%	7%	2%	3%	5%	3%	5%	5%
Not sure	14%	21%	20%	9%	7%	13%	21%	17%	6%	23%	19%	12%	8%
Totals (Unweighted N)	100% (999)	100% (213)	100% (303)	100% (358)	100% (125)	100% (735)	100% (150)	100% (114)	100% (483)	100% (516)	100% (373)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Ally of U.S.	47%	37%	64%	47%	39%	44%	55%	51%	42%	46%	50%	35%	56%	42%
Friendly	24%	28%	17%	27%	29%	24%	22%	28%	27%	18%	28%	28%	20%	31%
Unfriendly	11%	14%	7%	9%	14%	10%	8%	8%	12%	12%	9%	11%	8%	8%
Enemy of the U.S.	4%	5%	4%	4%	4%	5%	3%	3%	4%	5%	4%	5%	4%	10%
Not sure	14%	16%	8%	13%	15%	16%	11%	11%	16%	18%	9%	20%	11%	9%
Totals (Unweighted N)	100% (999)	100% (405)	100% (200)	100% (318)	100% (264)	100% (333)	100% (323)	100% (169)	100% (171)	100% (384)	100% (275)	100% (403)	100% (345)	100% (85)



# The Economist/YouGov Poll

January 25-27, 2014



## 6. U.S. relationships with foreign countries – Ukraine

Which of the following countries do you consider to be a friend or an enemy of the United States?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Ally of U.S.	4%	4%	6%	4%	0%	3%	5%	7%	5%	3%	3%	6%	3%
Friendly	27%	30%	28%	25%	24%	29%	19%	24%	32%	22%	26%	25%	31%
Unfriendly	24%	24%	19%	23%	32%	25%	23%	18%	26%	21%	22%	24%	25%
Enemy of the U.S.	7%	3%	6%	8%	9%	7%	7%	5%	6%	7%	7%	8%	5%
Not sure	39%	40%	41%	39%	34%	37%	47%	45%	31%	47%	43%	36%	37%
Totals (Unweighted N)	100% (996)	100% (213)	100% (302)	100% (357)	100% (124)	100% (733)	100% (150)	100% (113)	100% (481)	100% (515)	100% (372)	100% (363)	100% (261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Ally of U.S.	4%	4%	7%	2%	2%	4%	5%	5%	3%	3%	5%	5%	4%	6%
Friendly	27%	28%	32%	24%	30%	23%	29%	28%	29%	21%	32%	23%	31%	39%
Unfriendly	24%	23%	24%	27%	25%	25%	22%	25%	29%	21%	22%	24%	26%	17%
Enemy of the U.S.	7%	7%	5%	7%	7%	5%	8%	6%	5%	8%	6%	7%	5%	7%
Not sure	39%	38%	33%	40%	37%	43%	37%	36%	33%	46%	36%	41%	35%	31%
Totals (Unweighted N)	100% (996)	100% (404)	100% (200)	100% (316)	100% (264)	100% (331)	100% (322)	100% (168)	100% (171)	100% (383)	100% (274)	100% (402)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 7. Favorability of individuals – Vladimir Putin, President of Russia

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	5%	11%	5%	2%	0%	4%	5%	13%	6%	4%	6%	6%	2%
Somewhat favorable	14%	16%	12%	16%	8%	14%	14%	15%	15%	13%	15%	13%	12%
Somewhat unfavorable	31%	30%	29%	32%	35%	33%	26%	26%	33%	29%	31%	31%	32%
Very unfavorable	33%	20%	28%	41%	47%	36%	28%	17%	36%	30%	23%	35%	47%
Don't know	17%	24%	26%	9%	10%	14%	26%	29%	10%	24%	25%	15%	7%
Totals (Unweighted N)	100% (994)	100% (213)	100% (301)	100% (356)	100% (124)	100% (733)	100% (149)	100% (112)	100% (480)	100% (514)	100% (373)	100% (361)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	5%	5%	4%	5%	3%	4%	7%	4%	3%	6%	5%	6%	4%	2%
Somewhat favorable	14%	11%	20%	12%	8%	12%	19%	12%	17%	15%	11%	14%	14%	22%
Somewhat unfavorable	31%	31%	26%	35%	27%	38%	29%	31%	30%	28%	37%	27%	35%	31%
Very unfavorable	33%	35%	41%	30%	46%	23%	33%	37%	34%	30%	33%	26%	36%	40%
Don't know	17%	18%	8%	18%	16%	23%	12%	16%	16%	21%	14%	26%	12%	5%
Totals (Unweighted N)	100% (994)	100% (402)	100% (198)	100% (318)	100% (264)	100% (331)	100% (320)	100% (169)	100% (171)	100% (381)	100% (273)	100% (402)	100% (342)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 8. Favorability of individuals – Bashar al-Assad, President of Syria

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	2%	3%	2%	2%	0%	2%	3%	3%	2%	2%	2%	2%	2%
Somewhat favorable	5%	9%	7%	2%	1%	4%	10%	7%	6%	4%	5%	4%	5%
Somewhat unfavorable	17%	16%	17%	20%	11%	16%	21%	20%	15%	19%	17%	20%	13%
Very unfavorable	50%	37%	41%	56%	73%	54%	38%	36%	61%	39%	42%	49%	64%
Don't know	26%	35%	33%	20%	15%	25%	28%	34%	17%	36%	33%	26%	16%
Totals (Unweighted N)	100% (994)	100% (213)	100% (301)	100% (356)	100% (124)	100% (734)	100% (149)	100% (111)	100% (481)	100% (513)	100% (373)	100% (361)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	2%	2%	3%	1%	0%	2%	3%	1%	1%	4%	1%	2%	2%	2%
Somewhat favorable	5%	6%	2%	5%	3%	5%	6%	4%	4%	6%	4%	7%	3%	9%
Somewhat unfavorable	17%	16%	18%	18%	15%	20%	16%	18%	13%	19%	17%	18%	15%	12%
Very unfavorable	50%	49%	62%	47%	54%	42%	54%	50%	55%	43%	56%	40%	56%	63%
Don't know	26%	27%	15%	28%	27%	30%	21%	27%	26%	28%	22%	34%	23%	14%
Totals (Unweighted N)	100% (994)	100% (402)	100% (199)	100% (317)	100% (262)	100% (331)	100% (322)	100% (168)	100% (171)	100% (383)	100% (272)	100% (402)	100% (343)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 9. Favorability of individuals – Benjamin Netanyahu, Prime Minister of Israel

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	23%	15%	16%	27%	36%	25%	10%	18%	29%	16%	23%	24%	19%
Somewhat favorable	24%	20%	21%	27%	31%	25%	25%	19%	25%	24%	22%	25%	27%
Somewhat unfavorable	19%	18%	19%	21%	15%	19%	20%	16%	20%	18%	18%	16%	25%
Very unfavorable	8%	10%	8%	9%	5%	8%	15%	5%	12%	5%	5%	10%	12%
Don't know	26%	37%	36%	16%	13%	23%	30%	42%	15%	37%	31%	25%	17%
Totals (Unweighted N)	100% (994)	100% (212)	100% (300)	100% (358)	100% (124)	100% (732)	100% (150)	100% (112)	100% (479)	100% (515)	100% (372)	100% (362)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	23%	9%	48%	24%	6%	11%	43%	25%	21%	24%	21%	17%	27%	22%
Somewhat favorable	24%	28%	21%	24%	22%	31%	20%	27%	26%	21%	26%	21%	27%	24%
Somewhat unfavorable	19%	24%	11%	18%	30%	20%	12%	13%	21%	20%	21%	18%	19%	26%
Very unfavorable	8%	9%	8%	8%	13%	7%	6%	10%	8%	7%	9%	9%	6%	11%
Don't know	26%	29%	11%	26%	29%	30%	19%	26%	24%	28%	23%	35%	20%	17%
Totals (Unweighted N)	100% (994)	100% (403)	100% (198)	100% (317)	100% (262)	100% (331)	100% (322)	100% (168)	100% (171)	100% (383)	100% (272)	100% (401)	100% (343)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 10. Favorability of individuals – Viktor Yanukovich, President of Ukraine

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	3%	7%	2%	2%	0%	2%	7%	4%	4%	2%	4%	3%	1%
Somewhat favorable	9%	9%	10%	11%	5%	8%	12%	14%	11%	8%	11%	9%	7%
Somewhat unfavorable	22%	16%	18%	25%	31%	23%	20%	15%	23%	20%	22%	20%	25%
Very unfavorable	12%	12%	9%	13%	15%	13%	10%	10%	17%	8%	9%	14%	15%
Don't know	54%	56%	61%	49%	49%	54%	51%	58%	45%	62%	55%	54%	52%
Totals (Unweighted N)	100% (993)	100% (212)	100% (301)	100% (356)	100% (124)	100% (731)	100% (150)	100% (112)	100% (479)	100% (514)	100% (371)	100% (362)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	3%	4%	3%	2%	1%	2%	5%	1%	0%	6%	2%	3%	2%	1%
Somewhat favorable	9%	8%	11%	11%	6%	9%	12%	5%	11%	9%	12%	10%	9%	14%
Somewhat unfavorable	22%	22%	29%	18%	20%	23%	23%	22%	25%	20%	21%	18%	24%	30%
Very unfavorable	12%	14%	10%	13%	16%	12%	10%	16%	12%	11%	11%	14%	8%	8%
Don't know	54%	52%	47%	56%	56%	54%	51%	56%	51%	54%	53%	55%	57%	48%
Totals (Unweighted N)	100% (993)	100% (401)	100% (198)	100% (318)	100% (263)	100% (330)	100% (322)	100% (168)	100% (170)	100% (384)	100% (271)	100% (402)	100% (342)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 11. Responsibility for U.S. to become involved in Syrian conflict

Do you think the United States has a responsibility to do something about the fighting in Syria between government forces and anti-government rebels, or doesn't the United States have this responsibility?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Has responsibility	18%	26%	20%	14%	12%	18%	21%	19%	22%	15%	18%	19%	17%
Does not have responsibility	63%	57%	55%	68%	72%	65%	57%	56%	64%	61%	64%	62%	61%
Not sure	19%	18%	25%	18%	16%	18%	22%	25%	15%	24%	18%	19%	22%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Has responsibility	18%	21%	22%	13%	22%	12%	21%	22%	14%	16%	23%	19%	19%	14%
Does not have responsibility	63%	57%	64%	68%	55%	68%	64%	61%	67%	65%	55%	62%	63%	66%
Not sure	19%	23%	14%	18%	23%	20%	15%	17%	19%	19%	23%	19%	18%	20%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

**12. Choice that comes closest to your view on Syria**

Which comes closest to your opinion on the situation in Syria? (A) The President should have taken action in support of the rebels sooner; (B) The President did the right thing in helping the rebels when he did; (C) The President should have waited longer to send support; (D) The President should not have supported the rebels in Syria at all; (E) Not sure

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	14%	11%	10%	17%	17%	14%	16%	9%	17%	11%	14%	14%	13%
B	16%	21%	13%	14%	16%	14%	22%	22%	18%	14%	16%	15%	16%
C	7%	13%	7%	3%	5%	7%	4%	9%	6%	7%	8%	7%	4%
D	31%	20%	29%	39%	35%	34%	18%	27%	36%	26%	28%	34%	33%
E	33%	35%	42%	26%	27%	31%	41%	33%	23%	42%	34%	29%	34%
Totals (Unweighted N)	100% (999)	100% (213)	100% (303)	100% (358)	100% (125)	100% (735)	100% (150)	100% (114)	100% (483)	100% (516)	100% (373)	100% (364)	100% (262)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	14%	8%	22%	14%	12%	8%	20%	12%	13%	14%	17%	12%	13%	26%
B	16%	30%	5%	10%	26%	17%	9%	14%	14%	15%	21%	18%	15%	14%
C	7%	9%	5%	5%	6%	10%	5%	4%	7%	6%	9%	8%	8%	7%
D	31%	19%	43%	37%	18%	30%	40%	34%	30%	33%	26%	28%	36%	28%
E	33%	34%	25%	34%	38%	35%	26%	36%	35%	31%	27%	35%	28%	25%
Totals (Unweighted N)	100% (999)	100% (405)	100% (200)	100% (318)	100% (264)	100% (333)	100% (323)	100% (169)	100% (171)	100% (384)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 13. Which side do you want to win

Which side would you like to see win in the civil war in Syria?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Syrian government	11%	12%	13%	8%	11%	10%	14%	10%	14%	8%	12%	12%	7%
Syrian rebels	29%	27%	29%	30%	34%	31%	24%	30%	33%	26%	28%	28%	34%
Not sure	60%	61%	58%	62%	55%	59%	62%	60%	53%	66%	60%	60%	59%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(213)	(303)	(358)	(125)	(735)	(150)	(114)	(483)	(516)	(373)	(364)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Syrian government	11%	10%	14%	12%	9%	8%	15%	13%	11%	11%	8%	16%	8%	7%
Syrian rebels	29%	36%	29%	25%	37%	32%	24%	28%	23%	30%	37%	27%	30%	40%
Not sure	60%	54%	58%	63%	54%	60%	61%	59%	66%	59%	55%	57%	62%	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(405)	(200)	(318)	(264)	(333)	(323)	(169)	(171)	(384)	(275)	(403)	(345)	(85)



# The Economist/YouGov Poll

January 25-27, 2014



## 14. Possible responses to events in Syria

How should the international community respond to events in Syria? Please check all options that you support.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Enforce sanctions	41%	29%	31%	49%	59%	42%	42%	34%	47%	34%	39%	37%	48%
Send humanitarian aid	52%	56%	47%	49%	60%	54%	43%	47%	55%	49%	47%	51%	61%
Evacuate refugees	43%	44%	39%	42%	51%	46%	31%	38%	47%	40%	35%	45%	54%
Send in ground forces	8%	13%	7%	6%	5%	5%	16%	13%	10%	5%	10%	8%	3%
Impose a "no-fly zone" over Syria	32%	29%	27%	34%	44%	35%	29%	22%	37%	28%	27%	37%	36%
Conduct airstrikes against Syrian government targets	12%	14%	12%	11%	9%	13%	5%	16%	16%	8%	12%	11%	13%
None of these	21%	17%	29%	22%	12%	22%	19%	20%	17%	26%	22%	23%	17%
Totals	(1,000)	(213)	(304)	(358)	(125)	(735)	(151)	(114)	(484)	(516)	(374)	(364)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Enforce sanctions	41%	43%	45%	38%	42%	40%	43%	40%	40%	41%	43%	35%	46%	48%
Send humanitarian aid	52%	59%	50%	47%	66%	52%	44%	60%	46%	48%	57%	49%	53%	57%
Evacuate refugees	43%	50%	36%	41%	56%	41%	38%	45%	44%	38%	50%	42%	44%	39%
Send in ground forces	8%	8%	9%	6%	7%	9%	7%	8%	7%	8%	6%	9%	8%	9%
Impose a "no-fly zone" over Syria	32%	34%	35%	31%	39%	29%	32%	36%	30%	32%	33%	32%	31%	36%
Conduct airstrikes against Syrian government targets	12%	11%	15%	13%	12%	8%	15%	15%	10%	11%	12%	11%	11%	20%
None of these	21%	16%	23%	25%	15%	20%	25%	16%	29%	23%	16%	22%	24%	13%
Totals	(1,000)	(406)	(200)	(318)	(264)	(334)	(323)	(169)	(171)	(385)	(275)	(403)	(345)	(85)

**15. Approval of Obama's handling of the situation in Syria**

Do you approve or disapprove of the way President Obama is handling the situation in Syria?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	7%	8%	8%	6%	7%	5%	18%	9%	8%	6%	7%	7%	8%
Somewhat approve	25%	27%	23%	25%	23%	24%	29%	25%	25%	24%	22%	26%	27%
Somewhat disapprove	20%	21%	19%	19%	18%	21%	11%	22%	19%	20%	16%	21%	24%
Strongly disapprove	23%	11%	19%	28%	37%	27%	5%	16%	26%	20%	23%	23%	23%
No opinion	26%	33%	31%	21%	16%	24%	37%	28%	22%	30%	33%	23%	18%
Totals (Unweighted N)	100% (999)	100% (212)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (113)	100% (484)	100% (515)	100% (373)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	7%	12%	6%	3%	13%	5%	6%	9%	3%	8%	8%	11%	3%	13%
Somewhat approve	25%	44%	9%	17%	40%	28%	13%	22%	26%	23%	29%	27%	23%	33%
Somewhat disapprove	20%	13%	27%	23%	11%	19%	25%	22%	19%	20%	17%	16%	25%	24%
Strongly disapprove	23%	6%	43%	27%	7%	16%	38%	20%	22%	25%	21%	17%	27%	20%
No opinion	26%	25%	16%	30%	29%	32%	17%	26%	30%	24%	25%	29%	22%	10%
Totals (Unweighted N)	100% (999)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (322)	100% (169)	100% (171)	100% (384)	100% (275)	100% (402)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 16. ACA - failure or success

From all that you know now, has the health care reform law been a complete success, a complete failure, or something in between?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
A complete failure	29%	22%	27%	33%	39%	35%	6%	22%	33%	26%	29%	34%	24%	
More of a failure than a success	20%	22%	18%	23%	14%	22%	11%	18%	17%	23%	18%	19%	25%	
Equal amount of both failure and success	14%	14%	16%	16%	6%	11%	23%	21%	12%	16%	16%	14%	10%	
More of a success than a failure	17%	15%	15%	16%	29%	16%	23%	18%	19%	16%	12%	17%	28%	
A complete success	3%	3%	5%	3%	1%	2%	10%	5%	5%	2%	4%	3%	2%	
Too early to tell	12%	17%	12%	9%	10%	10%	20%	11%	11%	13%	16%	10%	9%	
Not sure	4%	7%	8%	1%	0%	3%	8%	5%	3%	5%	6%	3%	3%	
Totals (Unweighted N)	100% (999)	100% (212)	100% (304)	100% (358)	100% (125)	100% (734)	100% (151)	100% (114)	100% (484)	100% (515)	100% (374)	100% (364)	100% (261)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A complete failure	29%	6%	59%	35%	8%	18%	52%	27%	31%	32%	25%	23%	35%	25%
More of a failure than a success	20%	14%	27%	23%	15%	19%	24%	18%	25%	20%	15%	20%	21%	23%
Equal amount of both failure and success	14%	21%	4%	13%	15%	20%	8%	14%	13%	15%	13%	18%	11%	12%
More of a success than a failure	17%	37%	1%	8%	38%	18%	5%	17%	14%	14%	29%	16%	17%	34%
A complete success	3%	4%	4%	2%	4%	3%	3%	8%	1%	3%	3%	5%	3%	3%
Too early to tell	12%	14%	5%	14%	15%	18%	4%	10%	14%	12%	11%	13%	10%	2%
Not sure	4%	4%	1%	5%	4%	4%	3%	6%	2%	5%	3%	6%	3%	1%
Totals (Unweighted N)	100% (999)	100% (406)	100% (199)	100% (318)	100% (264)	100% (334)	100% (322)	100% (169)	100% (171)	100% (384)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 17. Have you tried to visit healthcare.gov

Have you tried to visit the federal health insurance exchange website, healthcare.gov?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	28%	28%	34%	32%	11%	29%	23%	30%	30%	27%	24%	33%	28%
No	68%	65%	61%	67%	89%	68%	70%	64%	65%	71%	71%	64%	70%
Not sure	4%	7%	6%	1%	0%	3%	7%	6%	5%	2%	5%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(212)	(303)	(358)	(125)	(733)	(151)	(114)	(483)	(515)	(372)	(364)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	28%	28%	22%	33%	31%	33%	23%	31%	25%	28%	31%	31%	27%	29%
No	68%	67%	77%	64%	67%	65%	71%	67%	71%	68%	66%	65%	71%	63%
Not sure	4%	5%	1%	3%	1%	2%	5%	3%	4%	4%	3%	5%	2%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(405)	(200)	(318)	(263)	(334)	(323)	(169)	(170)	(384)	(275)	(402)	(344)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 18. Reason for visiting healthcare.gov

Thinking about your most recent attempt, why did you visit healthcare.gov?

*Asked of those who have tried to visit healthcare.gov*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
To buy health insurance	22%	26%	31%	15%	7%	20%	31%	25%	23%	22%	25%	22%	18%
To get information about health insurance	39%	29%	39%	44%	45%	38%	44%	40%	34%	44%	43%	38%	34%
Just curious	35%	44%	26%	38%	38%	38%	21%	34%	40%	30%	29%	36%	44%
Other	2%	0%	1%	4%	8%	2%	4%	0%	3%	1%	1%	3%	2%
Not sure	2%	1%	3%	0%	2%	2%	0%	1%	1%	3%	2%	1%	1%
Totals (Unweighted N)	100% (306)	100% (60)	100% (107)	100% (124)	100% (15)	100% (226)	100% (43)	100% (37)	100% (158)	100% (148)	100% (94)	100% (125)	100% (87)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
To buy health insurance	22%	24%	9%	28%	26%	24%	16%	13%	25%	31%	15%	30%	20%	9%
To get information about health insurance	39%	42%	41%	33%	29%	47%	37%	38%	36%	39%	41%	40%	31%	38%
Just curious	35%	33%	43%	36%	42%	24%	44%	46%	36%	25%	41%	28%	43%	47%
Other	2%	2%	6%	1%	3%	1%	3%	0%	3%	4%	0%	1%	1%	7%
Not sure	2%	0%	1%	3%	0%	4%	1%	3%	1%	0%	3%	1%	4%	0%
Totals (Unweighted N)	100% (306)	100% (128)	100% (49)	100% (113)	100% (95)	100% (119)	100% (76)	100% (52)	100% (49)	100% (114)	100% (91)	100% (135)	100% (99)	100% (29)

# The Economist/YouGov Poll

January 25-27, 2014



## 19. Rate experience at healthcare.gov

Was your most recent experience at healthcare.gov positive or negative?

*Asked of those who have tried to visit healthcare.gov*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very positive	13%	16%	14%	13%	7%	12%	22%	15%	14%	12%	14%	9%	19%
Somewhat positive	18%	17%	17%	16%	36%	17%	33%	8%	20%	16%	14%	21%	19%
Neither positive nor negative	18%	23%	20%	14%	0%	13%	15%	50%	14%	22%	20%	14%	19%
Somewhat negative	19%	22%	22%	18%	6%	22%	15%	8%	22%	17%	21%	19%	18%
Very negative	30%	20%	25%	37%	47%	34%	15%	17%	29%	30%	30%	32%	24%
Not sure	2%	3%	2%	1%	3%	2%	0%	2%	1%	3%	1%	4%	0%
Totals (Unweighted N)	100% (306)	100% (60)	100% (107)	100% (124)	100% (15)	100% (226)	100% (43)	100% (37)	100% (158)	100% (148)	100% (94)	100% (125)	100% (87)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very positive	13%	19%	5%	13%	28%	13%	3%	9%	19%	15%	11%	16%	13%	13%
Somewhat positive	18%	32%	3%	13%	33%	12%	13%	15%	14%	16%	27%	19%	16%	28%
Neither positive nor negative	18%	17%	20%	17%	13%	21%	17%	26%	8%	14%	24%	17%	17%	19%
Somewhat negative	19%	16%	16%	25%	18%	25%	15%	23%	27%	16%	14%	21%	15%	19%
Very negative	30%	15%	49%	32%	9%	28%	48%	27%	32%	33%	25%	26%	38%	20%
Not sure	2%	2%	6%	0%	0%	2%	3%	0%	1%	5%	0%	2%	0%	0%
Totals (Unweighted N)	100% (306)	100% (128)	100% (49)	100% (113)	100% (95)	100% (119)	100% (76)	100% (52)	100% (49)	100% (114)	100% (91)	100% (135)	100% (99)	100% (29)

# The Economist/YouGov Poll

January 25-27, 2014



## 20. When did you visit healthcare.gov

Which month was your most recent visit to healthcare.gov?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
October	11%	18%	9%	9%	7%	10%	9%	20%	12%	10%	16%	7%	10%
November	18%	23%	18%	16%	5%	19%	10%	19%	19%	16%	17%	18%	17%
December	37%	39%	31%	41%	35%	39%	25%	33%	36%	38%	26%	42%	45%
January	27%	17%	27%	30%	50%	25%	54%	15%	27%	27%	29%	26%	27%
Don't remember	7%	3%	15%	5%	3%	7%	2%	13%	6%	9%	11%	8%	2%
Totals (Unweighted N)	100% (305)	100% (59)	100% (107)	100% (124)	100% (15)	100% (226)	100% (43)	100% (36)	100% (158)	100% (147)	100% (94)	100% (124)	100% (87)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
October	11%	12%	8%	12%	15%	11%	8%	14%	6%	13%	8%	9%	11%	11%
November	18%	15%	18%	18%	15%	22%	15%	8%	29%	19%	16%	21%	14%	13%
December	37%	34%	48%	35%	37%	32%	44%	33%	46%	35%	35%	36%	41%	38%
January	27%	31%	17%	27%	25%	32%	21%	25%	16%	28%	38%	25%	31%	38%
Don't remember	7%	7%	9%	7%	7%	4%	11%	21%	3%	4%	3%	8%	4%	0%
Totals (Unweighted N)	100% (305)	100% (128)	100% (48)	100% (113)	100% (95)	100% (119)	100% (75)	100% (52)	100% (49)	100% (114)	100% (90)	100% (134)	100% (99)	100% (29)

# The Economist/YouGov Poll

January 25-27, 2014



## 21. Attitude on health care reform law

Do you think the health care reform law should be expanded, kept the same, or repealed?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Expanded	29%	26%	32%	27%	32%	27%	39%	30%	32%	25%	26%	26%	39%
Kept the same	13%	17%	17%	10%	9%	10%	25%	21%	13%	14%	14%	14%	12%
Repealed	43%	36%	37%	49%	54%	50%	15%	29%	45%	42%	43%	45%	41%
Not sure	15%	21%	15%	14%	5%	13%	21%	20%	10%	19%	17%	15%	9%
Totals (Unweighted N)	100% (999)	100% (213)	100% (303)	100% (358)	100% (125)	100% (735)	100% (150)	100% (114)	100% (484)	100% (515)	100% (373)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Expanded	29%	50%	4%	25%	57%	37%	7%	29%	31%	21%	41%	28%	27%	45%
Kept the same	13%	21%	6%	10%	17%	13%	11%	17%	10%	16%	10%	20%	9%	10%
Repealed	43%	12%	86%	50%	12%	32%	72%	40%	47%	46%	35%	34%	51%	40%
Not sure	15%	17%	5%	15%	14%	19%	10%	14%	12%	17%	15%	18%	13%	5%
Totals (Unweighted N)	100% (999)	100% (405)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (170)	100% (385)	100% (275)	100% (402)	100% (345)	100% (85)



# The Economist/YouGov Poll

January 25-27, 2014



## 22. Health insurance

Do you have health insurance?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	78%	68%	72%	82%	97%	81%	70%	72%	78%	78%	75%	73%	90%
No	22%	32%	28%	18%	3%	19%	30%	28%	22%	22%	25%	27%	10%
Totals (Unweighted N)	100% (999)	100% (212)	100% (304)	100% (358)	100% (125)	100% (734)	100% (151)	100% (114)	100% (484)	100% (515)	100% (374)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	78%	78%	86%	75%	78%	77%	81%	84%	84%	69%	82%	65%	89%	92%
No	22%	22%	14%	25%	22%	23%	19%	16%	16%	31%	18%	35%	11%	8%
Totals (Unweighted N)	100% (999)	100% (406)	100% (199)	100% (318)	100% (264)	100% (334)	100% (322)	100% (169)	100% (171)	100% (384)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 23. Will you buy health insurance or pay the fine

Will you buy a health insurance plan before the deadline or will you pay the fine instead?

*Asked of those who do not have health insurance*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Buy health insurance	19%	27%	13%	13%	74%	11%	33%	38%	19%	20%	18%	20%	19%
Pay the fine	31%	29%	32%	36%	0%	39%	21%	10%	36%	27%	31%	31%	32%
Already signed up	7%	8%	6%	7%	26%	6%	12%	3%	6%	8%	7%	3%	24%
Not sure	42%	36%	49%	45%	0%	44%	33%	48%	39%	45%	44%	45%	25%
Totals (Unweighted N)	100% (224)	100% (69)	100% (87)	100% (66)	100% (2)	100% (145)	100% (48)	100% (31)	100% (102)	100% (122)	100% (105)	100% (89)	100% (30)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Buy health insurance	19%	30%	5%	13%	20%	25%	14%	12%	5%	21%	34%	18%	21%	60%
Pay the fine	31%	28%	42%	29%	26%	22%	45%	32%	46%	30%	21%	30%	39%	18%
Already signed up	7%	6%	4%	11%	9%	6%	7%	12%	0%	7%	10%	9%	1%	8%
Not sure	42%	36%	49%	47%	46%	47%	35%	44%	48%	43%	35%	43%	38%	14%
Totals (Unweighted N)	100% (224)	100% (91)	100% (29)	100% (73)	100% (53)	100% (72)	100% (63)	100% (27)	100% (29)	100% (113)	100% (55)	100% (145)	100% (46)	100% (6)

# The Economist/YouGov Poll

January 25-27, 2014



## 24. Knowledge - 2014 Olympics

How much have you heard about the 2014 Winter Olympics which will be held in Sochi, Russia?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Heard a lot	38%	24%	36%	43%	52%	39%	38%	28%	41%	35%	31%	39%	48%
Heard a little	51%	50%	51%	53%	45%	51%	44%	56%	49%	52%	50%	53%	48%
Heard nothing at all	11%	26%	12%	4%	2%	10%	17%	16%	10%	12%	18%	8%	4%
Totals (Unweighted N)	100% (998)	100% (213)	100% (303)	100% (357)	100% (125)	100% (735)	100% (149)	100% (114)	100% (482)	100% (516)	100% (373)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Heard a lot	38%	43%	42%	33%	42%	36%	38%	40%	36%	36%	42%	32%	36%	52%
Heard a little	51%	47%	50%	55%	48%	52%	53%	49%	55%	51%	49%	52%	56%	43%
Heard nothing at all	11%	11%	8%	12%	10%	13%	9%	12%	9%	14%	9%	16%	8%	5%
Totals (Unweighted N)	100% (998)	100% (404)	100% (200)	100% (318)	100% (263)	100% (334)	100% (322)	100% (168)	100% (171)	100% (384)	100% (275)	100% (401)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 25. Plans to watch the Olympic Games

Do you think the International Olympic Committee made a good decision in selecting Sochi to host the Winter Olympic Games?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	15%	28%	15%	10%	3%	12%	17%	26%	18%	11%	15%	17%	10%
No	50%	35%	47%	57%	68%	55%	41%	32%	50%	51%	44%	49%	62%
Not sure	35%	38%	38%	34%	29%	33%	42%	42%	32%	38%	41%	34%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(211)	(302)	(358)	(125)	(734)	(149)	(113)	(483)	(513)	(371)	(363)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	15%	14%	17%	14%	13%	14%	16%	12%	17%	15%	14%	19%	13%	15%
No	50%	51%	57%	49%	54%	45%	53%	53%	47%	50%	52%	43%	53%	64%
Not sure	35%	35%	27%	37%	33%	41%	31%	35%	36%	35%	34%	38%	34%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(403)	(200)	(318)	(262)	(333)	(322)	(169)	(171)	(381)	(275)	(400)	(345)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 26. Plans to watch the Olympic Games

Of the 3 finalists on the list, which city would you have selected to host the Winter Olympic Games this year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Salzburg, Austria	55%	32%	52%	65%	77%	59%	45%	41%	51%	59%	50%	53%	68%
Pyeongchang, South Korea	12%	22%	12%	7%	6%	13%	8%	13%	18%	7%	10%	14%	13%
Sochi, Russia	8%	15%	9%	5%	0%	6%	9%	22%	10%	6%	9%	10%	3%
Not sure	25%	31%	26%	22%	17%	22%	37%	25%	21%	29%	31%	23%	16%
Totals (Unweighted N)	100% (997)	100% (213)	100% (303)	100% (356)	100% (125)	100% (733)	100% (150)	100% (114)	100% (482)	100% (515)	100% (372)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Salzburg, Austria	55%	56%	66%	54%	51%	57%	58%	55%	58%	56%	53%	45%	61%	67%
Pyeongchang, South Korea	12%	10%	12%	14%	12%	9%	15%	15%	9%	10%	16%	13%	12%	12%
Sochi, Russia	8%	8%	9%	7%	13%	6%	6%	10%	5%	8%	9%	11%	7%	8%
Not sure	25%	26%	13%	25%	25%	27%	21%	21%	28%	26%	22%	32%	21%	13%
Totals (Unweighted N)	100% (997)	100% (404)	100% (200)	100% (317)	100% (263)	100% (332)	100% (323)	100% (168)	100% (171)	100% (383)	100% (275)	100% (402)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 27. Plans to watch the Olympic Games

How much of the Winter Olympic Games do you plan to watch?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I'll be watching lots of events every day	10%	6%	13%	9%	13%	10%	8%	10%	9%	10%	8%	9%	14%
I'll be watching lots of events when I can	24%	28%	21%	23%	25%	24%	21%	26%	26%	21%	22%	24%	26%
I'll probably watch a few events, not more	37%	36%	37%	38%	38%	39%	30%	37%	38%	37%	36%	38%	39%
I doubt I'll watch them	29%	30%	29%	31%	23%	27%	41%	28%	27%	31%	34%	29%	21%
Totals (Unweighted N)	100% (999)	100% (213)	100% (304)	100% (357)	100% (125)	100% (735)	100% (151)	100% (113)	100% (484)	100% (515)	100% (374)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I'll be watching lots of events every day	10%	12%	11%	8%	11%	8%	11%	13%	7%	9%	10%	10%	10%	13%
I'll be watching lots of events when I can	24%	23%	23%	26%	24%	25%	23%	24%	22%	23%	27%	20%	26%	23%
I'll probably watch a few events, not more	37%	37%	40%	37%	38%	36%	39%	35%	40%	35%	40%	36%	40%	36%
I doubt I'll watch them	29%	28%	26%	29%	27%	31%	28%	28%	30%	33%	23%	34%	24%	27%
Totals (Unweighted N)	100% (999)	100% (405)	100% (200)	100% (318)	100% (264)	100% (334)	100% (322)	100% (169)	100% (171)	100% (384)	100% (275)	100% (403)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 28. Favorite Winter Olympics events

What are some of your favorite Winter Olympics events? (Check up to 3).

*Asked of respondents who indicated they plan to watch the Olympic Games*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Alpine skiing	14%	8%	13%	16%	24%	16%	9%	10%	17%	12%	10%	12%	22%
Biathlon	4%	5%	5%	2%	2%	4%	2%	6%	6%	1%	3%	5%	3%
Bobsled	30%	19%	25%	41%	35%	31%	38%	17%	35%	25%	32%	29%	30%
Cross country skiing	3%	4%	2%	2%	5%	3%	2%	4%	3%	3%	3%	4%	2%
Curling	9%	5%	12%	8%	10%	10%	2%	3%	12%	5%	7%	8%	12%
Figure skating	55%	47%	52%	55%	72%	56%	56%	47%	35%	76%	51%	57%	57%
Freestyle skiing	15%	18%	11%	12%	20%	11%	32%	24%	11%	18%	15%	17%	11%
Ice hockey	27%	38%	28%	24%	13%	30%	14%	20%	34%	20%	24%	29%	28%
Luge	15%	5%	13%	23%	18%	18%	8%	8%	18%	12%	18%	13%	16%
Nordic combined	2%	3%	3%	2%	1%	3%	0%	1%	1%	3%	2%	2%	3%
Short track speed skating	8%	5%	9%	9%	9%	8%	10%	6%	6%	11%	8%	7%	10%
Skeleton	3%	5%	5%	1%	2%	3%	2%	2%	5%	1%	1%	3%	7%
Ski jumping	29%	23%	20%	38%	36%	30%	23%	29%	32%	26%	27%	34%	26%
Snowboard	23%	38%	29%	18%	4%	20%	35%	32%	26%	21%	29%	26%	12%
Speed skating	27%	28%	24%	23%	38%	25%	32%	32%	27%	27%	31%	23%	26%
Totals	(700)	(136)	(219)	(246)	(99)	(530)	(87)	(83)	(351)	(349)	(233)	(257)	(210)

# The Economist/YouGov Poll

January 25-27, 2014



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Alpine skiing	14%	14%	13%	16%	15%	14%	14%	10%	14%	14%	20%	8%	15%	19%
Biathlon	4%	4%	4%	3%	2%	4%	4%	2%	3%	4%	6%	4%	4%	4%
Bobsled	30%	28%	36%	28%	25%	30%	34%	22%	38%	32%	27%	28%	36%	23%
Cross country skiing	3%	3%	5%	2%	1%	3%	4%	5%	2%	4%	1%	3%	3%	1%
Curling	9%	11%	6%	8%	11%	10%	6%	9%	10%	7%	9%	5%	14%	8%
Figure skating	55%	57%	54%	53%	52%	63%	50%	52%	58%	56%	53%	52%	55%	52%
Freestyle skiing	15%	17%	12%	16%	20%	12%	13%	10%	9%	20%	15%	16%	9%	12%
Ice hockey	27%	23%	31%	28%	23%	21%	33%	36%	27%	25%	21%	28%	25%	29%
Luge	15%	13%	20%	17%	14%	15%	17%	16%	14%	15%	17%	14%	17%	18%
Nordic combined	2%	3%	2%	2%	5%	2%	1%	1%	2%	4%	0%	3%	1%	6%
Short track speed skating	8%	12%	7%	5%	9%	8%	8%	9%	10%	6%	9%	7%	10%	13%
Skeleton	3%	4%	3%	2%	3%	2%	4%	5%	1%	3%	3%	3%	2%	11%
Ski jumping	29%	27%	32%	33%	26%	34%	28%	24%	29%	26%	39%	26%	28%	35%
Snowboard	23%	22%	17%	26%	31%	25%	17%	21%	20%	27%	24%	30%	19%	18%
Speed skating	27%	26%	30%	27%	23%	27%	29%	27%	31%	26%	23%	28%	26%	27%
Totals	(700)	(288)	(153)	(220)	(194)	(232)	(233)	(119)	(114)	(256)	(211)	(261)	(255)	(66)



**29. Root for more than US athletes**

Do you only root for competitors from the United States or do you also root for competitors from other countries? (A) Only US athletes; (B) Mostly US athletes and some athletes from other countries; (C) Half for US athletes and half for athletes from other countries; (D) Mostly athletes from other countries and some US athletes; (E) Only athletes from other countries

*Asked of respondents who indicated they plan to watch the Olympic Games*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	24%	18%	30%	21%	30%	23%	28%	27%	24%	24%	27%	27%	15%
B	59%	56%	45%	69%	65%	63%	46%	47%	58%	60%	51%	57%	72%
C	13%	17%	21%	8%	5%	11%	21%	19%	13%	13%	17%	12%	8%
D	3%	7%	2%	2%	1%	2%	4%	7%	3%	3%	3%	4%	2%
E	1%	2%	1%	0%	0%	1%	1%	0%	1%	1%	1%	0%	2%
Totals (Unweighted N)	100% (697)	100% (135)	100% (217)	100% (246)	100% (99)	100% (528)	100% (86)	100% (83)	100% (350)	100% (347)	100% (231)	100% (257)	100% (209)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	24%	22%	29%	22%	17%	23%	28%	24%	18%	30%	20%	25%	23%	17%
B	59%	59%	61%	59%	62%	56%	60%	59%	68%	50%	64%	49%	63%	67%
C	13%	16%	8%	13%	17%	17%	8%	10%	12%	15%	14%	20%	10%	12%
D	3%	2%	3%	4%	4%	3%	3%	4%	2%	4%	3%	4%	4%	1%
E	1%	0%	0%	2%	0%	1%	2%	3%	0%	1%	0%	2%	0%	3%
Totals (Unweighted N)	100% (697)	100% (286)	100% (153)	100% (220)	100% (193)	100% (231)	100% (233)	100% (118)	100% (113)	100% (255)	100% (211)	100% (261)	100% (255)	100% (66)

# The Economist/YouGov Poll

January 25-27, 2014



## 30. See Olympics in person

If you could afford it, would you want to go see the olympic games in person in Sochi this year or not?

*Asked of respondents who indicated they plan to watch the Olympic Games*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	22%	44%	23%	14%	2%	19%	25%	40%	26%	17%	30%	19%	14%
No	73%	50%	68%	82%	98%	76%	66%	55%	68%	78%	66%	72%	84%
Not sure	5%	6%	9%	4%	1%	5%	9%	5%	6%	4%	5%	9%	2%
Totals (Unweighted N)	100% (699)	100% (136)	100% (218)	100% (246)	100% (99)	100% (529)	100% (87)	100% (83)	100% (351)	100% (348)	100% (232)	100% (257)	100% (210)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	22%	19%	17%	27%	23%	23%	20%	17%	23%	23%	23%	25%	20%	18%
No	73%	74%	79%	69%	74%	72%	74%	79%	71%	70%	73%	66%	77%	79%
Not sure	5%	7%	4%	5%	3%	5%	6%	4%	6%	7%	3%	9%	3%	2%
Totals (Unweighted N)	100% (699)	100% (288)	100% (153)	100% (220)	100% (194)	100% (232)	100% (233)	100% (118)	100% (114)	100% (256)	100% (211)	100% (261)	100% (255)	100% (66)

**31. Olympics competition between people or countries**

Do you think the Olympic Games are more of a competition between the individual athletes or more of a competition between countries?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Between athletes	18%	16%	18%	20%	18%	19%	11%	21%	20%	16%	16%	19%	20%
Between countries	32%	34%	34%	28%	34%	30%	40%	39%	31%	33%	35%	32%	27%
Both	44%	36%	41%	51%	46%	46%	36%	37%	44%	44%	41%	44%	49%
Not sure	6%	14%	7%	1%	2%	5%	13%	3%	5%	6%	7%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(213)	(303)	(358)	(125)	(734)	(151)	(114)	(483)	(516)	(374)	(364)	(261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Between athletes	18%	19%	19%	18%	20%	15%	20%	22%	15%	16%	21%	17%	15%	26%
Between countries	32%	33%	35%	27%	32%	32%	33%	30%	31%	36%	28%	35%	31%	30%
Both	44%	42%	43%	49%	46%	47%	41%	42%	50%	39%	47%	40%	49%	39%
Not sure	6%	5%	3%	6%	3%	6%	6%	5%	5%	8%	4%	8%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(405)	(200)	(318)	(264)	(334)	(322)	(169)	(171)	(384)	(275)	(403)	(345)	(84)

# The Economist/YouGov Poll

January 25-27, 2014



## 32. Safety of Olympics

How much confidence do you have that the Olympics in Sochi will be safe from terrorism?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
a great deal of confidence	7%	11%	11%	4%	0%	6%	5%	18%	10%	4%	8%	9%	3%
some confidence	23%	28%	21%	22%	21%	24%	22%	21%	25%	21%	21%	24%	25%
a little confidence	36%	29%	38%	38%	41%	37%	34%	33%	36%	36%	34%	36%	41%
no confidence	23%	14%	20%	27%	32%	24%	20%	14%	19%	27%	25%	19%	24%
Don't know	11%	18%	10%	9%	6%	9%	20%	14%	10%	12%	12%	13%	6%
Totals (Unweighted N)	100% (998)	100% (212)	100% (303)	100% (358)	100% (125)	100% (734)	100% (150)	100% (114)	100% (483)	100% (515)	100% (373)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
a great deal of confidence	7%	8%	8%	6%	8%	6%	7%	11%	3%	6%	10%	8%	7%	8%
some confidence	23%	22%	22%	24%	21%	25%	23%	16%	30%	23%	23%	23%	24%	27%
a little confidence	36%	38%	39%	35%	35%	34%	40%	39%	35%	36%	35%	34%	39%	29%
no confidence	23%	20%	26%	23%	25%	24%	20%	23%	20%	24%	23%	20%	23%	31%
Don't know	11%	12%	4%	13%	11%	10%	10%	11%	13%	11%	10%	14%	8%	5%
Totals (Unweighted N)	100% (998)	100% (404)	100% (200)	100% (318)	100% (264)	100% (333)	100% (323)	100% (169)	100% (170)	100% (384)	100% (275)	100% (402)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 33. Knowledge - Russian lgbt law

How much have you heard about the Russian law which imposes heavy fines on anyone the Russians charge with "promoting homosexuality"?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Heard a lot	27%	24%	30%	29%	23%	29%	20%	23%	33%	22%	16%	29%	44%
Heard a little	41%	31%	33%	49%	51%	44%	32%	27%	43%	38%	40%	42%	39%
Heard nothing at all	32%	45%	37%	22%	26%	27%	49%	50%	24%	40%	43%	29%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(213)	(304)	(358)	(125)	(735)	(151)	(114)	(484)	(516)	(374)	(364)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Heard a lot	27%	31%	28%	26%	42%	26%	21%	28%	20%	27%	34%	23%	25%	44%
Heard a little	41%	36%	50%	39%	34%	35%	50%	40%	49%	35%	41%	35%	50%	36%
Heard nothing at all	32%	34%	22%	35%	25%	39%	29%	32%	31%	37%	24%	42%	25%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(406)	(200)	(318)	(264)	(334)	(323)	(169)	(171)	(385)	(275)	(403)	(345)	(85)

**34. Approval of Pres and Vice-Pres to not attend Sochi games**

Do you approve or disapprove of the decision by President Obama and Vice-President Biden not to attend the games?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	34%	30%	34%	36%	37%	32%	46%	40%	37%	32%	33%	31%	41%
Somewhat approve	18%	16%	17%	17%	25%	19%	16%	17%	16%	20%	19%	17%	19%
Somewhat disapprove	11%	11%	11%	12%	7%	12%	4%	9%	11%	10%	11%	10%	12%
Strongly disapprove	11%	11%	12%	11%	10%	12%	8%	7%	12%	10%	12%	13%	6%
No opinion	26%	31%	26%	24%	20%	25%	27%	27%	23%	28%	25%	29%	22%
Totals (Unweighted N)	100% (999)	100% (212)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (113)	100% (483)	100% (516)	100% (374)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	34%	55%	20%	25%	51%	38%	23%	40%	35%	30%	36%	34%	33%	46%
Somewhat approve	18%	18%	18%	19%	20%	20%	16%	17%	18%	16%	23%	17%	18%	15%
Somewhat disapprove	11%	6%	14%	15%	7%	11%	14%	12%	12%	10%	10%	9%	12%	16%
Strongly disapprove	11%	5%	21%	10%	6%	7%	17%	12%	10%	12%	10%	13%	10%	7%
No opinion	26%	15%	26%	32%	17%	24%	31%	20%	25%	32%	21%	27%	26%	16%
Totals (Unweighted N)	100% (999)	100% (405)	100% (200)	100% (318)	100% (264)	100% (333)	100% (323)	100% (168)	100% (171)	100% (385)	100% (275)	100% (403)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 35. Approval to send Billie Jean King

Do you approve or disapprove of the decision to send several prominent gay athletes as part of the official US delegation to Sochi?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	28%	34%	28%	28%	18%	29%	25%	23%	27%	28%	23%	30%	33%
Somewhat approve	19%	23%	20%	14%	22%	21%	15%	12%	19%	18%	18%	16%	26%
Somewhat disapprove	12%	11%	12%	11%	14%	12%	9%	14%	12%	12%	13%	11%	11%
Strongly disapprove	15%	9%	13%	21%	18%	16%	15%	13%	19%	12%	15%	17%	13%
No opinion	26%	23%	27%	26%	28%	22%	36%	38%	23%	29%	31%	26%	18%
Totals (Unweighted N)	100% (993)	100% (212)	100% (302)	100% (355)	100% (124)	100% (731)	100% (150)	100% (112)	100% (480)	100% (513)	100% (370)	100% (363)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	28%	45%	12%	23%	52%	28%	15%	38%	26%	21%	33%	26%	29%	29%
Somewhat approve	19%	18%	14%	23%	18%	22%	17%	20%	21%	17%	18%	21%	14%	30%
Somewhat disapprove	12%	9%	20%	10%	9%	11%	15%	6%	11%	15%	13%	10%	12%	13%
Strongly disapprove	15%	6%	30%	16%	6%	10%	26%	13%	19%	18%	10%	14%	20%	11%
No opinion	26%	22%	24%	28%	15%	30%	28%	23%	24%	30%	26%	30%	25%	17%
Totals (Unweighted N)	100% (993)	100% (403)	100% (200)	100% (315)	100% (261)	100% (332)	100% (322)	100% (169)	100% (167)	100% (383)	100% (274)	100% (399)	100% (344)	100% (84)

# The Economist/YouGov Poll

January 25-27, 2014



## 36. Should US participate in Sochi

Should the US be participating in the Winter Olympic Games in Sochi?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Definitely should participate	41%	45%	40%	44%	33%	42%	37%	45%	49%	34%	38%	42%	46%
Probably should participate	27%	21%	30%	26%	33%	27%	24%	28%	25%	28%	25%	27%	30%
Probably should <u>not</u> participate	14%	13%	12%	13%	17%	14%	19%	7%	11%	17%	14%	14%	13%
Definitely should <u>not</u> participate	4%	3%	3%	6%	5%	4%	2%	8%	4%	5%	6%	4%	3%
Not sure	14%	18%	14%	11%	12%	13%	18%	13%	11%	16%	18%	13%	8%
Totals (Unweighted N)	100% (996)	100% (212)	100% (301)	100% (358)	100% (125)	100% (733)	100% (150)	100% (113)	100% (481)	100% (515)	100% (372)	100% (362)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Definitely should participate	41%	36%	50%	45%	40%	42%	42%	39%	46%	38%	46%	40%	43%	45%
Probably should participate	27%	31%	25%	23%	30%	25%	27%	31%	26%	23%	30%	26%	28%	25%
Probably should <u>not</u> participate	14%	16%	15%	10%	14%	13%	14%	12%	14%	17%	9%	14%	14%	12%
Definitely should <u>not</u> participate	4%	4%	3%	5%	5%	3%	4%	5%	4%	5%	4%	4%	5%	4%
Not sure	14%	12%	8%	18%	10%	16%	12%	13%	11%	17%	11%	15%	10%	13%
Totals (Unweighted N)	100% (996)	100% (404)	100% (200)	100% (318)	100% (263)	100% (332)	100% (322)	100% (169)	100% (170)	100% (383)	100% (274)	100% (401)	100% (344)	100% (85)



# The Economist/YouGov Poll

January 25-27, 2014



## 37. Reason US should not participate

Why do you think the US should not participate in the Winter Olympic Games in Sochi?

Asked of those who think the US should not participate

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Concerns about safety of the athletes	69%	54%	63%	73%	88%	65%	85%	74%	59%	76%	73%	74%	53%
Concerns about Russian treatment of LGBT people	38%	40%	60%	28%	29%	41%	27%	37%	36%	39%	26%	37%	65%
Concerns about Russian political system	18%	17%	6%	26%	14%	17%	19%	20%	11%	22%	14%	13%	32%
Concerns about terrorism	61%	47%	61%	68%	64%	63%	51%	60%	58%	63%	60%	67%	53%
Granting political asylum to Edward Snowden	16%	23%	8%	17%	13%	18%	8%	14%	17%	15%	12%	9%	35%
Something else	3%	2%	1%	5%	2%	3%	0%	4%	3%	3%	1%	3%	6%
None of these	3%	10%	0%	0%	2%	3%	1%	4%	1%	4%	2%	6%	0%
Totals	(175)	(39)	(46)	(64)	(26)	(122)	(30)	(23)	(70)	(105)	(74)	(65)	(36)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Concerns about safety of the athletes	69%	74%	68%	72%	73%	74%	64%	80%	67%	64%	73%	66%	76%	69%
Concerns about Russian treatment of LGBT people	38%	46%	25%	40%	65%	47%	16%	55%	37%	27%	51%	28%	40%	71%
Concerns about Russian political system	18%	21%	17%	15%	34%	15%	9%	27%	15%	14%	20%	9%	26%	14%
Concerns about terrorism	61%	54%	65%	70%	60%	60%	61%	62%	76%	50%	69%	49%	63%	83%
Granting political asylum to Edward Snowden	16%	16%	9%	20%	22%	11%	16%	26%	7%	13%	22%	11%	23%	16%
Something else	3%	0%	10%	1%	1%	2%	4%	1%	0%	6%	0%	3%	4%	0%
None of these	3%	4%	2%	2%	1%	0%	5%	0%	4%	3%	3%	6%	0%	5%
Totals	(175)	(77)	(33)	(56)	(53)	(52)	(57)	(28)	(29)	(76)	(42)	(75)	(64)	(12)

# The Economist/YouGov Poll

January 25-27, 2014



## 38. Favorability of NFL

Do you have a favorable or an unfavorable opinion of the National Football League?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	25%	23%	28%	27%	15%	23%	30%	26%	31%	18%	25%	30%	16%
Somewhat favorable	34%	35%	35%	31%	37%	34%	39%	29%	33%	35%	36%	31%	36%
Somewhat unfavorable	17%	16%	12%	20%	23%	19%	5%	20%	16%	19%	12%	15%	29%
Very unfavorable	7%	6%	5%	10%	7%	8%	6%	5%	8%	7%	7%	7%	7%
Not sure	17%	21%	20%	12%	18%	16%	19%	19%	12%	22%	20%	17%	12%
Totals (Unweighted N)	100% (995)	100% (212)	100% (302)	100% (357)	100% (124)	100% (731)	100% (150)	100% (114)	100% (481)	100% (514)	100% (372)	100% (362)	100% (261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	25%	23%	31%	22%	20%	22%	30%	26%	23%	27%	21%	24%	27%	21%
Somewhat favorable	34%	33%	35%	35%	35%	35%	33%	31%	34%	37%	32%	33%	34%	45%
Somewhat unfavorable	17%	18%	18%	17%	18%	15%	19%	19%	17%	15%	22%	12%	20%	17%
Very unfavorable	7%	7%	5%	9%	8%	8%	6%	7%	5%	7%	10%	8%	6%	8%
Not sure	17%	19%	11%	17%	19%	20%	12%	17%	22%	15%	16%	22%	14%	10%
Totals (Unweighted N)	100% (995)	100% (402)	100% (200)	100% (317)	100% (261)	100% (333)	100% (322)	100% (169)	100% (170)	100% (381)	100% (275)	100% (398)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 39. Closely following NFL

How closely do you follow the National Football League?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	23%	15%	29%	27%	15%	22%	30%	22%	33%	13%	21%	24%	24%
Somewhat closely	26%	29%	23%	26%	23%	25%	25%	32%	25%	26%	23%	31%	23%
Not very closely	23%	23%	25%	22%	24%	24%	19%	23%	22%	25%	27%	18%	25%
Not closely at all	28%	33%	23%	25%	38%	29%	26%	23%	20%	36%	30%	27%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(213)	(304)	(357)	(124)	(733)	(151)	(114)	(483)	(515)	(372)	(364)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	23%	26%	27%	18%	23%	19%	26%	23%	20%	25%	20%	21%	23%	40%
Somewhat closely	26%	25%	27%	25%	23%	26%	27%	22%	23%	26%	32%	27%	26%	18%
Not very closely	23%	19%	24%	27%	20%	23%	26%	25%	25%	23%	20%	20%	26%	22%
Not closely at all	28%	30%	21%	29%	34%	31%	21%	30%	31%	25%	28%	32%	26%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(405)	(199)	(318)	(264)	(334)	(322)	(169)	(171)	(383)	(275)	(402)	(344)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 40. Watch the Super Bowl

Will you watch the Super Bowl this year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Definitely watch	39%	31%	43%	43%	35%	38%	44%	40%	47%	31%	38%	43%	36%
Probably watch	24%	28%	26%	21%	23%	23%	30%	28%	24%	25%	21%	24%	30%
Probably not watch	15%	17%	14%	16%	9%	15%	13%	15%	13%	16%	17%	12%	14%
Definitely not watch	16%	19%	12%	13%	28%	18%	10%	10%	11%	21%	18%	16%	14%
Not sure	6%	6%	5%	7%	5%	6%	4%	6%	4%	7%	6%	5%	7%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Definitely watch	39%	38%	48%	34%	39%	35%	42%	40%	33%	42%	38%	35%	41%	42%
Probably watch	24%	26%	22%	26%	20%	27%	25%	21%	22%	26%	27%	26%	25%	28%
Probably not watch	15%	14%	12%	17%	15%	16%	14%	15%	16%	12%	16%	15%	14%	11%
Definitely not watch	16%	17%	16%	16%	20%	17%	14%	17%	17%	16%	15%	16%	15%	15%
Not sure	6%	6%	3%	7%	6%	6%	5%	7%	11%	3%	4%	8%	5%	4%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 41. Superbowl winner

Which team would you like to see win the Super Bowl?

*Asked of those who plan on watching the Super Bowl*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Denver Broncos	46%	40%	36%	50%	68%	48%	40%	40%	48%	44%	47%	40%	53%
Seattle Seahawks	28%	34%	27%	29%	14%	24%	38%	33%	27%	28%	30%	32%	18%
Not rooting for either team	23%	21%	31%	19%	18%	25%	15%	22%	22%	24%	21%	24%	26%
Not sure	3%	4%	6%	2%	0%	2%	7%	6%	3%	4%	2%	5%	3%
Totals (Unweighted N)	100% (631)	100% (117)	100% (200)	100% (237)	100% (77)	100% (442)	100% (106)	100% (83)	100% (342)	100% (289)	100% (210)	100% (242)	100% (179)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Denver Broncos	46%	41%	57%	44%	39%	42%	53%	40%	47%	47%	49%	35%	57%	45%
Seattle Seahawks	28%	35%	22%	24%	30%	30%	24%	25%	23%	28%	34%	38%	17%	26%
Not rooting for either team	23%	21%	17%	29%	26%	26%	20%	29%	28%	21%	16%	21%	25%	27%
Not sure	3%	3%	4%	4%	5%	2%	3%	6%	2%	4%	1%	5%	1%	2%
Totals (Unweighted N)	100% (631)	100% (255)	100% (143)	100% (193)	100% (162)	100% (210)	100% (219)	100% (92)	100% (100)	100% (258)	100% (181)	100% (231)	100% (235)	100% (63)

# The Economist/YouGov Poll

January 25-27, 2014



## 42. Superbowl winner

What is your favorite part of the Super Bowl broadcast?

*Asked of those who plan on watching the Super Bowl*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The actual game itself	55%	50%	50%	57%	68%	57%	48%	52%	65%	43%	56%	56%	53%
The half time show	12%	18%	13%	10%	4%	10%	17%	17%	7%	19%	16%	10%	10%
The commercials	30%	28%	33%	32%	25%	30%	33%	29%	25%	37%	26%	30%	36%
Not sure	3%	4%	3%	1%	4%	3%	1%	1%	3%	1%	3%	4%	1%
Totals (Unweighted N)	100% (631)	100% (118)	100% (200)	100% (236)	100% (77)	100% (442)	100% (106)	100% (83)	100% (343)	100% (288)	100% (209)	100% (242)	100% (180)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The actual game itself	55%	51%	60%	57%	48%	58%	58%	50%	53%	55%	63%	53%	52%	59%
The half time show	12%	16%	4%	12%	14%	13%	10%	17%	10%	14%	6%	16%	11%	9%
The commercials	30%	29%	36%	28%	33%	27%	31%	32%	34%	29%	27%	27%	35%	32%
Not sure	3%	4%	0%	3%	6%	2%	1%	1%	4%	2%	3%	3%	2%	0%
Totals (Unweighted N)	100% (631)	100% (255)	100% (142)	100% (193)	100% (162)	100% (211)	100% (218)	100% (92)	100% (100)	100% (257)	100% (182)	100% (230)	100% (236)	100% (63)

# The Economist/YouGov Poll

January 25-27, 2014



## 43. See SB in person

If you could afford it, would you want to go see the Super Bowl in person at Metlife Stadium in the New York City area this year or not?

*Asked of those who plan on watching the Super Bowl*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	44%	53%	52%	42%	18%	39%	50%	62%	46%	41%	50%	47%	29%
No	52%	39%	45%	55%	78%	57%	38%	36%	51%	53%	44%	49%	66%
Not sure	4%	8%	4%	3%	5%	3%	11%	2%	3%	6%	6%	3%	5%
Totals (Unweighted N)	100% (630)	100% (118)	100% (199)	100% (236)	100% (77)	100% (441)	100% (106)	100% (83)	100% (341)	100% (289)	100% (210)	100% (242)	100% (178)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	44%	44%	41%	44%	50%	46%	39%	45%	42%	44%	46%	49%	40%	38%
No	52%	51%	57%	52%	47%	49%	57%	53%	54%	50%	52%	44%	58%	57%
Not sure	4%	5%	2%	3%	3%	5%	4%	2%	4%	7%	2%	7%	2%	4%
Totals (Unweighted N)	100% (630)	100% (253)	100% (143)	100% (193)	100% (162)	100% (210)	100% (218)	100% (91)	100% (100)	100% (257)	100% (182)	100% (230)	100% (236)	100% (62)

# The Economist/YouGov Poll

January 25-27, 2014



## 44. Weather make SB more interesting to watch

Do you think the potential for snow, wind, cold or any other type of bad weather will make the Super Bowl more interesting or less interesting to watch than usual?

*Asked of those who plan on watching the Super Bowl*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More interesting	45%	47%	43%	48%	37%	47%	33%	47%	50%	39%	37%	49%	50%
About the same	36%	44%	33%	38%	28%	36%	36%	36%	33%	41%	42%	35%	30%
Less interesting	13%	3%	14%	13%	29%	12%	22%	9%	14%	12%	13%	12%	16%
Not sure	6%	6%	10%	2%	6%	5%	9%	8%	3%	9%	8%	5%	4%
Totals (Unweighted N)	100% (632)	100% (118)	100% (200)	100% (237)	100% (77)	100% (443)	100% (106)	100% (83)	100% (343)	100% (289)	100% (210)	100% (242)	100% (180)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More interesting	45%	47%	42%	44%	52%	44%	42%	49%	40%	44%	47%	45%	41%	46%
About the same	36%	31%	37%	40%	29%	38%	39%	35%	40%	36%	35%	35%	40%	34%
Less interesting	13%	16%	17%	9%	12%	12%	15%	11%	14%	13%	15%	13%	16%	18%
Not sure	6%	5%	5%	8%	8%	5%	4%	5%	6%	7%	3%	7%	3%	2%
Totals (Unweighted N)	100% (632)	100% (255)	100% (143)	100% (193)	100% (162)	100% (211)	100% (219)	100% (92)	100% (100)	100% (258)	100% (182)	100% (231)	100% (236)	100% (63)



# The Economist/YouGov Poll

January 25-27, 2014



## 45. Most affected by bad weather

Which team do you think will be affected more by bad weather, the Broncos or the Seahawks?

*Asked of those who plan on watching the Super Bowl*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Denver Brocos	13%	14%	15%	14%	5%	11%	23%	15%	18%	8%	14%	14%	11%
Seattle Seahawks	29%	26%	31%	29%	33%	33%	18%	21%	27%	32%	25%	28%	39%
Both equally	48%	52%	40%	51%	55%	48%	48%	54%	48%	49%	52%	49%	44%
Not sure	9%	8%	14%	6%	6%	8%	10%	11%	6%	12%	9%	10%	6%
Totals (Unweighted N)	100% (630)	100% (118)	100% (198)	100% (237)	100% (77)	100% (442)	100% (106)	100% (82)	100% (342)	100% (288)	100% (208)	100% (242)	100% (180)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Denver Brocos	13%	15%	16%	10%	13%	12%	14%	13%	18%	14%	8%	17%	12%	5%
Seattle Seahawks	29%	26%	36%	30%	32%	25%	32%	30%	28%	29%	32%	27%	30%	33%
Both equally	48%	50%	42%	51%	44%	55%	46%	50%	47%	48%	51%	45%	49%	57%
Not sure	9%	9%	7%	9%	11%	8%	7%	7%	8%	10%	9%	10%	9%	6%
Totals (Unweighted N)	100% (630)	100% (255)	100% (143)	100% (192)	100% (162)	100% (211)	100% (218)	100% (90)	100% (100)	100% (258)	100% (182)	100% (230)	100% (236)	100% (63)

# The Economist/YouGov Poll

January 25-27, 2014



## 46. Playing in NYC

Do you favor or oppose playing the Super Bowl in an outdoor stadium in the New York City area in winter?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Favor strongly	17%	16%	18%	19%	9%	17%	14%	17%	22%	11%	16%	20%	13%
Favor somewhat	17%	20%	19%	16%	9%	17%	15%	18%	17%	17%	18%	17%	14%
Oppose somewhat	24%	22%	21%	24%	35%	23%	27%	27%	23%	25%	23%	22%	30%
Oppose strongly	15%	12%	11%	17%	25%	14%	20%	23%	15%	16%	16%	16%	15%
Not sure	27%	29%	30%	25%	22%	29%	25%	15%	23%	31%	27%	25%	28%
Totals (Unweighted N)	100% (994)	100% (210)	100% (302)	100% (357)	100% (125)	100% (731)	100% (149)	100% (114)	100% (482)	100% (512)	100% (370)	100% (363)	100% (261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor strongly	17%	16%	18%	18%	15%	15%	19%	26%	14%	14%	14%	15%	13%	27%
Favor somewhat	17%	19%	12%	17%	19%	20%	14%	21%	12%	15%	21%	17%	19%	14%
Oppose somewhat	24%	26%	27%	21%	27%	24%	23%	24%	23%	26%	23%	21%	27%	21%
Oppose strongly	15%	16%	20%	14%	8%	14%	21%	9%	18%	17%	16%	18%	13%	15%
Not sure	27%	24%	23%	30%	30%	27%	24%	21%	32%	28%	26%	29%	27%	24%
Totals (Unweighted N)	100% (994)	100% (405)	100% (197)	100% (317)	100% (260)	100% (333)	100% (323)	100% (168)	100% (171)	100% (380)	100% (275)	100% (400)	100% (344)	100% (85)

**47. Approve using public funds to build stadiums**

Do you approve or disapprove of using public money to build professional sports stadiums?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Approve strongly	5%	8%	5%	3%	2%	4%	8%	6%	6%	3%	6%	5%	2%
Approve somewhat	18%	18%	21%	16%	14%	17%	22%	20%	24%	12%	18%	19%	16%
Disapprove somewhat	23%	26%	19%	24%	25%	23%	20%	28%	21%	25%	20%	23%	29%
Disapprove strongly	43%	33%	41%	46%	54%	46%	34%	35%	41%	44%	43%	39%	48%
Not sure	12%	15%	14%	11%	5%	11%	17%	11%	8%	16%	14%	13%	6%
Totals (Unweighted N)	100% (989)	100% (210)	100% (300)	100% (357)	100% (122)	100% (728)	100% (150)	100% (111)	100% (481)	100% (508)	100% (370)	100% (358)	100% (261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Approve strongly	5%	5%	4%	5%	5%	3%	5%	4%	3%	7%	2%	7%	2%	1%
Approve somewhat	18%	19%	23%	15%	21%	16%	18%	24%	12%	17%	20%	17%	18%	23%
Disapprove somewhat	23%	24%	21%	23%	24%	25%	21%	19%	24%	22%	28%	22%	24%	23%
Disapprove strongly	43%	40%	40%	48%	40%	45%	43%	42%	49%	42%	38%	39%	47%	48%
Not sure	12%	12%	11%	9%	10%	10%	13%	11%	13%	12%	12%	15%	9%	6%
Totals (Unweighted N)	100% (989)	100% (400)	100% (200)	100% (315)	100% (261)	100% (331)	100% (320)	100% (167)	100% (170)	100% (382)	100% (270)	100% (396)	100% (344)	100% (85)

**48. Knowledge of Sherman**

Have you heard much about the controversy surrounding comments Seattle Seahawks player Richard Sherman made during a post-game interview last week?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Heard a lot	35%	20%	36%	40%	45%	35%	43%	24%	44%	26%	30%	37%	41%
Heard a little	32%	28%	33%	34%	36%	33%	27%	34%	29%	36%	31%	32%	36%
Heard nothing at all	33%	52%	31%	26%	19%	32%	30%	41%	27%	38%	39%	32%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(212)	(303)	(358)	(125)	(733)	(151)	(114)	(484)	(514)	(374)	(362)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Heard a lot	35%	33%	44%	33%	31%	35%	38%	30%	33%	36%	41%	25%	40%	52%
Heard a little	32%	36%	28%	31%	32%	31%	34%	29%	32%	35%	33%	30%	36%	27%
Heard nothing at all	33%	30%	28%	36%	37%	34%	28%	41%	35%	30%	26%	45%	24%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(404)	(200)	(318)	(262)	(334)	(323)	(169)	(170)	(384)	(275)	(401)	(345)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 49. Sherman's conduct acceptable

Do you think Sherman's conduct during the post game interview was acceptable or unacceptable?

*Asked of those who heard at least a little about Richard Sherman's post-game interview*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Totally unacceptable	30%	22%	24%	34%	38%	32%	19%	27%	28%	32%	27%	34%	28%
Somewhat unacceptable	34%	44%	37%	32%	27%	34%	31%	42%	36%	33%	32%	32%	40%
Somewhat acceptable	15%	13%	19%	13%	15%	13%	21%	21%	14%	16%	18%	14%	12%
Totally acceptable	12%	13%	9%	13%	15%	12%	21%	6%	14%	10%	13%	10%	15%
Not sure	9%	8%	12%	8%	5%	9%	8%	4%	8%	10%	10%	9%	6%
Totals (Unweighted N)	100% (696)	100% (110)	100% (212)	100% (274)	100% (100)	100% (518)	100% (104)	100% (74)	100% (371)	100% (325)	100% (234)	100% (258)	100% (204)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totally unacceptable	30%	25%	44%	29%	22%	25%	38%	33%	33%	26%	31%	25%	32%	29%
Somewhat unacceptable	34%	35%	32%	36%	36%	33%	35%	26%	36%	36%	37%	41%	31%	37%
Somewhat acceptable	15%	16%	9%	14%	18%	17%	11%	10%	16%	14%	18%	13%	14%	20%
Totally acceptable	12%	16%	10%	11%	15%	14%	10%	18%	10%	14%	9%	14%	12%	10%
Not sure	9%	8%	4%	11%	9%	11%	6%	13%	5%	11%	5%	8%	11%	5%
Totals (Unweighted N)	100% (696)	100% (277)	100% (148)	100% (227)	100% (176)	100% (237)	100% (240)	100% (104)	100% (119)	100% (268)	100% (205)	100% (232)	100% (274)	100% (69)

# The Economist/YouGov Poll

January 25-27, 2014



## 50. Sherman poor sportsmanship

Do you think Sherman's conduct during the post game interview was an example of poor sportsmanship or a player still caught up the heat and excitement of the moment?

Asked of those who heard at least a little about Richard Sherman's post-game interview

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Poor sportsmanship	42%	35%	41%	42%	52%	45%	25%	44%	41%	43%	36%	44%	48%
Caught up in the heat and excitement of the game	46%	42%	48%	48%	41%	43%	63%	42%	49%	42%	49%	45%	42%
Something else	6%	11%	7%	4%	3%	6%	4%	9%	6%	5%	7%	6%	4%
Not sure	6%	11%	5%	6%	5%	6%	7%	5%	3%	9%	8%	4%	6%
Totals (Unweighted N)	100% (696)	100% (109)	100% (213)	100% (275)	100% (99)	100% (517)	100% (105)	100% (74)	100% (372)	100% (324)	100% (235)	100% (257)	100% (204)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Poor sportsmanship	42%	36%	57%	42%	38%	40%	47%	44%	45%	39%	44%	39%	46%	44%
Caught up in the heat and excitement of the game	46%	52%	38%	45%	48%	49%	43%	42%	48%	49%	43%	50%	41%	53%
Something else	6%	6%	4%	7%	7%	6%	5%	6%	2%	6%	10%	5%	7%	2%
Not sure	6%	7%	2%	7%	7%	6%	5%	8%	5%	7%	3%	6%	7%	2%
Totals (Unweighted N)	100% (696)	100% (277)	100% (149)	100% (227)	100% (177)	100% (235)	100% (241)	100% (104)	100% (119)	100% (269)	100% (204)	100% (233)	100% (273)	100% (69)

# The Economist/YouGov Poll

January 25-27, 2014



## 51. Is thug racist

Do you think using the word 'thug' to describe a black man is racist?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	18%	19%	19%	17%	17%	13%	40%	22%	15%	22%	17%	20%	18%
It depends	38%	51%	39%	33%	27%	36%	39%	48%	34%	42%	39%	34%	42%
No	40%	24%	38%	47%	53%	45%	19%	26%	46%	33%	40%	42%	35%
Not sure	4%	6%	4%	3%	3%	5%	1%	4%	5%	4%	4%	4%	5%
Totals (Unweighted N)	100% (999)	100% (213)	100% (303)	100% (358)	100% (125)	100% (734)	100% (151)	100% (114)	100% (484)	100% (515)	100% (374)	100% (364)	100% (261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	18%	29%	10%	10%	29%	23%	8%	20%	10%	21%	20%	18%	19%	14%
It depends	38%	43%	29%	40%	47%	36%	35%	40%	36%	36%	42%	45%	33%	40%
No	40%	25%	58%	45%	21%	38%	53%	38%	46%	40%	34%	34%	43%	39%
Not sure	4%	4%	3%	5%	3%	4%	4%	2%	9%	3%	4%	4%	5%	7%
Totals (Unweighted N)	100% (999)	100% (406)	100% (199)	100% (318)	100% (264)	100% (334)	100% (322)	100% (169)	100% (171)	100% (384)	100% (275)	100% (402)	100% (345)	100% (85)

**52. Importance of issues**

How important are the following issues to you?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
The economy	95%	91%	92%	99%	99%	96%	95%	92%	94%	96%	95%	95%	97%	
Immigration	75%	68%	67%	79%	92%	73%	77%	86%	72%	79%	74%	77%	74%	
The environment	80%	83%	79%	78%	82%	78%	88%	86%	78%	83%	84%	80%	75%	
Terrorism	86%	75%	81%	92%	98%	85%	89%	90%	84%	88%	88%	86%	82%	
Gay rights	50%	65%	49%	43%	44%	50%	48%	54%	48%	53%	46%	54%	52%	
Education	88%	87%	86%	88%	91%	86%	93%	89%	85%	90%	86%	89%	88%	
Health care	92%	87%	90%	94%	96%	91%	94%	96%	89%	94%	90%	91%	94%	
Social security	90%	78%	89%	95%	100%	91%	87%	87%	87%	92%	90%	89%	90%	
The budget deficit	81%	74%	78%	89%	84%	80%	85%	85%	79%	84%	80%	83%	81%	
The war in Afghanistan	66%	69%	54%	69%	74%	65%	64%	73%	65%	67%	67%	69%	60%	
Taxes	90%	87%	87%	94%	89%	90%	85%	94%	89%	91%	88%	92%	90%	
Medicare	86%	81%	78%	91%	98%	86%	88%	87%	85%	88%	89%	86%	81%	
Abortion	69%	73%	64%	69%	73%	70%	66%	69%	65%	74%	67%	70%	72%	
<b>Totals</b>	<b>(999)</b>	<b>(213)</b>	<b>(303)</b>	<b>(358)</b>	<b>(125)</b>	<b>(734)</b>	<b>(151)</b>	<b>(114)</b>	<b>(484)</b>	<b>(515)</b>	<b>(373)</b>	<b>(364)</b>	<b>(262)</b>	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	95%	94%	97%	96%	95%	96%	96%	98%	92%	97%	94%	93%	96%	100%
Immigration	75%	76%	87%	70%	71%	73%	80%	69%	73%	77%	80%	73%	80%	73%
The environment	80%	92%	69%	75%	93%	84%	69%	81%	77%	81%	82%	85%	74%	85%
Terrorism	86%	84%	94%	84%	80%	87%	89%	89%	79%	90%	82%	85%	88%	83%
Gay rights	50%	64%	32%	46%	75%	55%	32%	58%	47%	46%	54%	52%	50%	42%
Education	88%	89%	91%	84%	90%	90%	85%	90%	81%	91%	85%	87%	89%	87%
Health care	92%	94%	93%	91%	97%	92%	88%	93%	93%	89%	94%	88%	95%	93%
Social security	90%	91%	88%	89%	90%	91%	89%	89%	88%	92%	87%	91%	92%	92%
The budget deficit	81%	75%	94%	80%	71%	82%	87%	83%	78%	87%	75%	80%	82%	79%
The war in Afghanistan	66%	63%	81%	60%	61%	63%	71%	62%	62%	69%	70%	67%	65%	57%
Taxes	90%	86%	94%	91%	85%	88%	94%	92%	87%	91%	88%	89%	91%	86%
Medicare	86%	84%	88%	86%	86%	89%	84%	87%	85%	87%	85%	88%	85%	80%
Abortion	69%	68%	74%	70%	73%	63%	73%	70%	71%	70%	65%	72%	67%	65%
<b>Totals</b>	<b>(999)</b>	<b>(406)</b>	<b>(200)</b>	<b>(318)</b>	<b>(264)</b>	<b>(334)</b>	<b>(323)</b>	<b>(168)</b>	<b>(171)</b>	<b>(385)</b>	<b>(275)</b>	<b>(403)</b>	<b>(345)</b>	<b>(85)</b>



# The Economist/YouGov Poll

January 25-27, 2014



## 53. Most important issue

Which of these is the **most** important issue for you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	31%	23%	35%	37%	21%	30%	31%	34%	35%	27%	27%	32%	36%
Immigration	5%	4%	5%	6%	5%	4%	3%	13%	4%	6%	7%	5%	3%
The environment	6%	7%	6%	6%	5%	7%	4%	7%	6%	7%	8%	4%	7%
Terrorism	5%	5%	7%	6%	3%	6%	1%	6%	6%	5%	7%	5%	3%
Gay rights	3%	5%	3%	2%	0%	3%	3%	0%	2%	3%	2%	3%	3%
Education	8%	14%	10%	4%	2%	6%	13%	10%	8%	7%	4%	9%	11%
Health care	10%	8%	14%	11%	6%	11%	10%	7%	8%	12%	8%	10%	13%
Social security	13%	8%	5%	13%	34%	12%	21%	5%	11%	15%	19%	11%	6%
The budget deficit	5%	3%	8%	4%	6%	6%	2%	4%	7%	4%	3%	8%	5%
The war in Afghanistan	1%	1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%
Taxes	6%	10%	4%	6%	2%	6%	5%	7%	8%	4%	6%	5%	8%
Medicare	3%	0%	1%	2%	12%	3%	4%	3%	2%	4%	5%	2%	1%
Abortion	4%	10%	2%	3%	4%	5%	2%	3%	3%	6%	4%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(957)	(196)	(287)	(351)	(123)	(704)	(146)	(107)	(461)	(496)	(355)	(349)	(253)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	31%	28%	38%	29%	31%	30%	31%	26%	32%	36%	25%	26%	36%	33%
Immigration	5%	4%	7%	5%	3%	5%	6%	5%	2%	7%	5%	6%	5%	4%
The environment	6%	7%	2%	8%	9%	9%	2%	3%	4%	6%	12%	3%	7%	12%
Terrorism	5%	4%	10%	5%	2%	4%	8%	9%	7%	4%	3%	6%	5%	5%
Gay rights	3%	4%	0%	2%	6%	3%	0%	3%	5%	1%	2%	3%	2%	0%
Education	8%	11%	3%	6%	12%	9%	3%	11%	6%	6%	7%	9%	6%	13%
Health care	10%	10%	9%	12%	15%	6%	10%	13%	12%	8%	9%	11%	10%	11%
Social security	13%	17%	10%	11%	13%	17%	10%	11%	12%	14%	14%	18%	8%	9%
The budget deficit	5%	2%	6%	7%	1%	4%	9%	4%	5%	6%	5%	3%	8%	3%
The war in Afghanistan	1%	1%	0%	0%	2%	0%	0%	1%	1%	0%	1%	0%	1%	1%
Taxes	6%	5%	3%	8%	2%	6%	8%	4%	5%	6%	8%	6%	5%	4%
Medicare	3%	3%	3%	3%	3%	3%	4%	4%	2%	3%	4%	3%	3%	0%
Abortion	4%	3%	8%	4%	2%	3%	8%	4%	7%	3%	4%	5%	4%	4%

continued on the next page ...

# The Economist/YouGov Poll

January 25-27, 2014



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (957)	100% (389)	100% (193)	100% (306)	100% (255)	100% (317)	100% (311)	100% (159)	100% (161)	100% (373)	100% (264)	100% (381)	100% (332)	100% (83)

# The Economist/YouGov Poll

January 25-27, 2014



## 54. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	51%	54%	45%	44%	41%	83%	58%	49%	48%	46%	48%	53%
Joe Biden	43%	41%	44%	44%	43%	39%	68%	40%	42%	44%	39%	45%	48%
John Boehner	25%	26%	18%	27%	35%	27%	21%	24%	27%	24%	25%	26%	25%
Mitch McConnell	23%	22%	19%	21%	35%	23%	20%	27%	25%	21%	22%	24%	21%
Harry Reid	29%	29%	25%	30%	36%	27%	43%	28%	31%	28%	26%	29%	36%
Nancy Pelosi	34%	33%	30%	33%	41%	29%	54%	37%	32%	35%	30%	33%	39%
Totals	(998)	(213)	(302)	(358)	(125)	(734)	(150)	(114)	(483)	(515)	(372)	(364)	(262)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	85%	12%	34%	80%	56%	24%	49%	44%	46%	58%	54%	44%	53%
Joe Biden	43%	76%	12%	30%	74%	50%	19%	44%	44%	40%	46%	45%	43%	46%
John Boehner	25%	17%	46%	24%	11%	18%	41%	23%	27%	28%	21%	24%	28%	23%
Mitch McConnell	23%	20%	40%	17%	10%	18%	35%	20%	22%	23%	25%	22%	24%	19%
Harry Reid	29%	49%	11%	22%	51%	32%	15%	35%	23%	25%	38%	31%	27%	35%
Nancy Pelosi	34%	61%	11%	20%	59%	38%	16%	29%	31%	32%	44%	33%	34%	38%
Totals	(998)	(405)	(200)	(318)	(264)	(333)	(323)	(168)	(171)	(384)	(275)	(403)	(345)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 55. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	46%	36%	40%	54%	56%	54%	11%	33%	46%	46%	47%	46%	45%
Joe Biden	44%	36%	38%	51%	51%	50%	16%	36%	47%	41%	45%	43%	45%
John Boehner	54%	43%	54%	61%	58%	56%	53%	44%	59%	50%	50%	50%	66%
Mitch McConnell	46%	36%	42%	54%	51%	48%	44%	32%	54%	37%	42%	42%	56%
Harry Reid	43%	29%	43%	49%	53%	50%	19%	30%	50%	37%	41%	42%	49%
Nancy Pelosi	49%	35%	47%	57%	54%	55%	21%	38%	54%	43%	48%	47%	53%
Totals	(998)	(213)	(302)	(358)	(125)	(734)	(150)	(114)	(483)	(515)	(372)	(364)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	46%	13%	86%	58%	14%	38%	72%	47%	51%	47%	37%	37%	53%	45%
Joe Biden	44%	13%	84%	54%	14%	33%	72%	45%	44%	45%	42%	37%	48%	39%
John Boehner	54%	61%	42%	57%	70%	57%	44%	57%	58%	48%	59%	48%	54%	69%
Mitch McConnell	46%	49%	39%	49%	63%	46%	37%	48%	44%	45%	46%	41%	45%	58%
Harry Reid	43%	20%	74%	51%	21%	35%	64%	37%	49%	44%	41%	35%	46%	51%
Nancy Pelosi	49%	20%	83%	60%	21%	42%	72%	50%	53%	49%	42%	41%	51%	57%
Totals	(998)	(405)	(200)	(318)	(264)	(333)	(323)	(168)	(171)	(384)	(275)	(403)	(345)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 56. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	16%	11%	21%	16%	17%	11%	44%	17%	16%	16%	18%	16%	13%
Somewhat approve	29%	38%	28%	27%	22%	29%	30%	32%	27%	32%	23%	32%	37%
Somewhat disapprove	14%	20%	15%	11%	7%	14%	6%	21%	15%	13%	18%	11%	10%
Strongly disapprove	36%	23%	28%	44%	53%	43%	8%	25%	37%	35%	34%	38%	37%
Not sure	5%	8%	7%	3%	1%	4%	13%	4%	5%	4%	7%	4%	3%
Totals (Unweighted N)	100% (999)	100% (212)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (113)	100% (484)	100% (515)	100% (373)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	16%	36%	3%	5%	30%	15%	9%	21%	9%	17%	19%	22%	12%	11%
Somewhat approve	29%	45%	8%	27%	48%	34%	14%	29%	35%	25%	32%	31%	30%	31%
Somewhat disapprove	14%	10%	12%	18%	9%	20%	11%	13%	14%	12%	19%	12%	16%	22%
Strongly disapprove	36%	7%	75%	43%	8%	24%	63%	32%	39%	41%	27%	26%	41%	36%
Not sure	5%	2%	2%	7%	5%	6%	2%	6%	4%	6%	3%	9%	2%	0%
Totals (Unweighted N)	100% (999)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (322)	100% (169)	100% (171)	100% (384)	100% (275)	100% (402)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 57. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	39%	34%	46%	37%	36%	32%	70%	44%	38%	39%	36%	40%	41%
Immigration	36%	36%	40%	34%	33%	31%	60%	34%	38%	34%	32%	36%	42%
The environment	39%	38%	44%	39%	33%	33%	70%	42%	38%	40%	39%	40%	38%
Terrorism	48%	43%	50%	50%	44%	43%	73%	50%	52%	43%	49%	43%	52%
Gay rights	44%	47%	50%	40%	36%	40%	60%	47%	43%	44%	40%	44%	50%
Education	42%	42%	47%	42%	34%	35%	75%	52%	41%	44%	45%	40%	41%
Health care	40%	39%	46%	38%	38%	33%	73%	49%	42%	39%	39%	39%	44%
Social security	38%	34%	44%	37%	36%	31%	72%	40%	40%	36%	38%	37%	38%
The war in Afghanistan	39%	37%	44%	39%	34%	33%	67%	47%	42%	35%	39%	36%	43%
The budget deficit	36%	35%	41%	34%	36%	29%	67%	44%	38%	35%	36%	35%	38%
Taxes	37%	33%	41%	35%	39%	29%	70%	49%	37%	37%	36%	37%	39%
Medicare	39%	32%	44%	38%	39%	32%	71%	44%	41%	36%	37%	39%	42%
Abortion	37%	34%	45%	33%	36%	31%	64%	40%	40%	34%	34%	36%	42%
Totals	(996)	(212)	(301)	(358)	(125)	(734)	(150)	(112)	(482)	(514)	(371)	(363)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	39%	70%	9%	25%	61%	46%	20%	42%	32%	40%	41%	46%	31%	42%
Immigration	36%	61%	13%	24%	58%	38%	22%	37%	31%	35%	41%	41%	29%	47%
The environment	39%	61%	20%	30%	54%	43%	28%	46%	35%	38%	40%	48%	32%	46%
Terrorism	48%	73%	26%	36%	66%	52%	34%	51%	44%	44%	55%	53%	41%	60%
Gay rights	44%	68%	17%	36%	71%	51%	22%	48%	38%	41%	50%	47%	40%	54%
Education	42%	68%	17%	33%	63%	49%	24%	46%	34%	43%	46%	49%	36%	48%
Health care	40%	71%	10%	28%	72%	46%	18%	43%	34%	38%	48%	45%	34%	55%
Social security	38%	64%	12%	26%	55%	43%	23%	41%	33%	38%	40%	43%	32%	46%
The war in Afghanistan	39%	64%	16%	30%	58%	41%	27%	42%	35%	38%	41%	40%	38%	52%
The budget deficit	36%	64%	8%	25%	57%	44%	18%	36%	31%	36%	42%	42%	33%	44%
Taxes	37%	66%	10%	24%	57%	42%	22%	38%	33%	36%	41%	43%	32%	46%
Medicare	39%	67%	11%	26%	62%	44%	21%	40%	34%	37%	44%	42%	36%	48%
Abortion	37%	64%	12%	26%	60%	43%	19%	38%	36%	35%	40%	42%	33%	57%
Totals	(996)	(404)	(200)	(318)	(264)	(332)	(322)	(168)	(171)	(382)	(275)	(401)	(345)	(85)

**58. Approval of U.S. Congress**

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	2%	5%	1%	1%	0%	2%	6%	1%	3%	2%	2%	4%	0%
Somewhat approve	8%	14%	9%	6%	3%	6%	14%	15%	10%	7%	10%	10%	3%
Neither approve nor disapprove	14%	17%	17%	11%	8%	11%	18%	30%	9%	18%	16%	15%	9%
Somewhat disapprove	25%	25%	26%	25%	27%	27%	22%	17%	24%	27%	24%	27%	25%
Strongly disapprove	45%	29%	40%	53%	60%	49%	33%	29%	49%	41%	40%	41%	58%
Not sure	6%	9%	8%	3%	2%	5%	8%	9%	6%	5%	8%	4%	5%
Totals (Unweighted N)	100% (998)	100% (212)	100% (303)	100% (358)	100% (125)	100% (735)	100% (150)	100% (113)	100% (483)	100% (515)	100% (372)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2%	4%	2%	1%	1%	0%	4%	3%	0%	4%	0%	3%	1%	1%
Somewhat approve	8%	10%	9%	7%	9%	5%	11%	12%	8%	7%	8%	11%	6%	11%
Neither approve nor disapprove	14%	14%	9%	16%	9%	20%	11%	16%	7%	16%	15%	17%	10%	7%
Somewhat disapprove	25%	20%	43%	20%	18%	23%	33%	27%	27%	25%	22%	22%	30%	25%
Strongly disapprove	45%	47%	33%	51%	56%	48%	36%	40%	51%	42%	47%	39%	49%	49%
Not sure	6%	5%	3%	6%	7%	4%	5%	3%	6%	6%	7%	8%	4%	6%
Totals (Unweighted N)	100% (998)	100% (405)	100% (200)	100% (318)	100% (264)	100% (333)	100% (322)	100% (169)	100% (171)	100% (383)	100% (275)	100% (402)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 59. Favorability of Congressional political parties – Democrats in Congress

Do you have a favorable or unfavorable opinion of the following groups in Congress?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	12%	12%	15%	10%	7%	7%	30%	19%	11%	12%	13%	12%	8%
Somewhat favorable	27%	36%	25%	21%	29%	25%	33%	34%	25%	29%	23%	30%	30%
Somewhat unfavorable	21%	18%	22%	23%	20%	22%	20%	18%	22%	21%	24%	17%	22%
Very unfavorable	33%	20%	28%	41%	42%	40%	5%	19%	36%	30%	29%	34%	37%
Don't know	8%	14%	9%	5%	2%	7%	12%	10%	6%	9%	11%	7%	3%
Totals (Unweighted N)	100% (994)	100% (211)	100% (302)	100% (358)	100% (123)	100% (734)	100% (149)	100% (111)	100% (480)	100% (514)	100% (371)	100% (363)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	12%	25%	3%	4%	18%	11%	9%	12%	6%	14%	12%	15%	8%	15%
Somewhat favorable	27%	50%	3%	19%	46%	35%	9%	30%	27%	24%	30%	29%	26%	25%
Somewhat unfavorable	21%	17%	24%	26%	21%	24%	20%	26%	24%	17%	20%	22%	23%	16%
Very unfavorable	33%	5%	68%	40%	10%	22%	56%	26%	37%	34%	33%	25%	37%	35%
Don't know	8%	5%	2%	12%	6%	9%	6%	6%	5%	11%	6%	9%	6%	9%
Totals (Unweighted N)	100% (994)	100% (403)	100% (199)	100% (317)	100% (264)	100% (330)	100% (321)	100% (169)	100% (170)	100% (381)	100% (274)	100% (401)	100% (344)	100% (85)



# The Economist/YouGov Poll

January 25-27, 2014



## 60. Favorability of Congressional political parties – Republicans in Congress

Do you have a favorable or unfavorable opinion of the following groups in Congress?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	7%	11%	6%	4%	8%	7%	9%	2%	9%	5%	8%	8%	4%
Somewhat favorable	17%	18%	14%	17%	21%	18%	7%	23%	20%	14%	16%	20%	14%
Somewhat unfavorable	26%	24%	27%	29%	23%	27%	23%	22%	23%	30%	27%	24%	29%
Very unfavorable	41%	33%	42%	45%	46%	40%	46%	43%	41%	42%	37%	41%	49%
Don't know	8%	14%	11%	5%	2%	7%	15%	10%	7%	10%	12%	7%	3%
Totals (Unweighted N)	100% (992)	100% (210)	100% (301)	100% (358)	100% (123)	100% (731)	100% (149)	100% (112)	100% (480)	100% (512)	100% (369)	100% (363)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	7%	5%	15%	5%	3%	2%	13%	8%	4%	10%	3%	7%	6%	9%
Somewhat favorable	17%	6%	42%	14%	6%	10%	30%	15%	18%	20%	12%	16%	18%	19%
Somewhat unfavorable	26%	18%	34%	30%	17%	24%	35%	27%	33%	22%	27%	26%	29%	18%
Very unfavorable	41%	66%	7%	39%	67%	54%	16%	43%	39%	36%	53%	41%	41%	45%
Don't know	8%	6%	2%	12%	8%	9%	6%	8%	5%	12%	6%	10%	7%	9%
Totals (Unweighted N)	100% (992)	100% (404)	100% (198)	100% (316)	100% (264)	100% (331)	100% (321)	100% (169)	100% (170)	100% (379)	100% (274)	100% (401)	100% (342)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 61. Favorability of political parties – The Democratic Party

Do you have a favorable or unfavorable opinion of the political parties?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	15%	19%	16%	12%	14%	9%	40%	23%	15%	16%	18%	15%	10%
Somewhat favorable	27%	29%	28%	24%	26%	26%	29%	29%	25%	29%	22%	28%	33%
Somewhat unfavorable	18%	20%	21%	18%	11%	18%	17%	16%	17%	19%	19%	16%	18%
Very unfavorable	34%	20%	28%	42%	49%	41%	5%	22%	38%	30%	32%	36%	36%
Don't know	6%	12%	7%	4%	0%	5%	9%	10%	5%	7%	9%	5%	2%
Totals (Unweighted N)	100% (980)	100% (208)	100% (297)	100% (354)	100% (121)	100% (721)	100% (148)	100% (111)	100% (474)	100% (506)	100% (363)	100% (358)	100% (259)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	15%	34%	3%	5%	25%	14%	10%	19%	5%	17%	19%	19%	10%	15%
Somewhat favorable	27%	48%	4%	19%	49%	35%	8%	26%	33%	24%	26%	27%	29%	33%
Somewhat unfavorable	18%	11%	21%	24%	14%	23%	17%	24%	19%	14%	18%	20%	18%	14%
Very unfavorable	34%	5%	72%	42%	9%	22%	61%	26%	40%	36%	32%	27%	39%	32%
Don't know	6%	2%	0%	10%	3%	7%	4%	5%	3%	9%	5%	7%	4%	6%
Totals (Unweighted N)	100% (980)	100% (399)	100% (192)	100% (316)	100% (261)	100% (327)	100% (315)	100% (167)	100% (168)	100% (375)	100% (270)	100% (395)	100% (340)	100% (83)

# The Economist/YouGov Poll

January 25-27, 2014



## 62. Favorability of political parties – The Republican Party

Do you have a favorable or unfavorable opinion of the political parties?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	8%	13%	6%	6%	8%	9%	7%	2%	10%	6%	9%	10%	4%
Somewhat favorable	19%	18%	17%	18%	25%	20%	12%	19%	21%	17%	15%	24%	18%
Somewhat unfavorable	25%	25%	24%	29%	21%	26%	21%	26%	21%	29%	29%	20%	27%
Very unfavorable	41%	31%	43%	44%	47%	40%	48%	41%	41%	41%	36%	41%	50%
Don't know	7%	13%	9%	4%	0%	5%	12%	11%	7%	7%	11%	5%	2%
Totals (Unweighted N)	100% (982)	100% (210)	100% (299)	100% (353)	100% (120)	100% (724)	100% (147)	100% (111)	100% (474)	100% (508)	100% (364)	100% (359)	100% (259)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	8%	3%	22%	5%	3%	2%	16%	10%	7%	10%	4%	8%	8%	3%
Somewhat favorable	19%	7%	44%	16%	6%	11%	34%	19%	17%	22%	16%	19%	19%	22%
Somewhat unfavorable	25%	20%	26%	29%	19%	28%	28%	24%	31%	22%	26%	22%	30%	24%
Very unfavorable	41%	65%	5%	40%	66%	52%	18%	40%	42%	37%	48%	42%	39%	42%
Don't know	7%	3%	2%	10%	5%	8%	5%	7%	3%	10%	6%	9%	4%	9%
Totals (Unweighted N)	100% (982)	100% (399)	100% (194)	100% (316)	100% (262)	100% (326)	100% (317)	100% (166)	100% (169)	100% (376)	100% (271)	100% (397)	100% (340)	100% (84)

# The Economist/YouGov Poll

January 25-27, 2014



## 63. Generic presidential vote intention

If an election for president was going to be held now, would you vote for...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	36%	36%	42%	32%	36%	29%	69%	47%	33%	40%	31%	39%	42%
The Republican Party candidate	25%	18%	20%	28%	37%	31%	3%	11%	27%	22%	22%	27%	27%
Other	8%	8%	7%	10%	3%	9%	3%	5%	10%	5%	8%	7%	8%
Not sure	23%	24%	22%	24%	21%	24%	18%	20%	24%	22%	24%	23%	21%
I would not vote	8%	14%	9%	6%	2%	7%	7%	17%	6%	10%	15%	5%	1%
Totals (Unweighted N)	100% (999)	100% (213)	100% (304)	100% (357)	100% (125)	100% (734)	100% (151)	100% (114)	100% (483)	100% (516)	100% (374)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	36%	79%	3%	16%	70%	39%	15%	41%	26%	36%	44%	41%	31%	43%
The Republican Party candidate	25%	3%	77%	19%	3%	13%	49%	23%	27%	28%	18%	19%	28%	25%
Other	8%	1%	5%	16%	6%	7%	10%	7%	9%	7%	9%	6%	9%	8%
Not sure	23%	14%	12%	36%	13%	31%	22%	22%	35%	17%	22%	24%	24%	22%
I would not vote	8%	4%	2%	13%	8%	11%	5%	7%	4%	12%	7%	10%	7%	2%
Totals (Unweighted N)	100% (999)	100% (406)	100% (199)	100% (318)	100% (264)	100% (334)	100% (322)	100% (169)	100% (171)	100% (385)	100% (274)	100% (403)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 64. 2014 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	39%	39%	41%	37%	42%	33%	69%	46%	37%	42%	36%	39%	45%
The Republican Party candidate	27%	18%	23%	30%	44%	32%	9%	16%	29%	25%	23%	31%	29%
Other	5%	4%	3%	6%	3%	5%	1%	4%	5%	4%	5%	5%	4%
Not sure	21%	26%	21%	21%	10%	23%	17%	15%	21%	20%	22%	20%	19%
I would not vote	8%	12%	11%	5%	2%	7%	3%	19%	7%	9%	15%	4%	2%
<b>Totals (Unweighted N)</b>	<b>100% (997)</b>	<b>100% (212)</b>	<b>100% (304)</b>	<b>100% (357)</b>	<b>100% (124)</b>	<b>100% (734)</b>	<b>100% (151)</b>	<b>100% (112)</b>	<b>100% (482)</b>	<b>100% (515)</b>	<b>100% (372)</b>	<b>100% (364)</b>	<b>100% (261)</b>

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	39%	80%	3%	22%	72%	46%	15%	44%	34%	37%	46%	40%	37%	49%
The Republican Party candidate	27%	3%	80%	23%	3%	11%	56%	23%	29%	32%	21%	20%	33%	29%
Other	5%	0%	0%	11%	4%	6%	4%	3%	6%	4%	5%	5%	4%	4%
Not sure	21%	12%	13%	32%	11%	27%	20%	22%	26%	17%	21%	24%	18%	18%
I would not vote	8%	4%	3%	12%	9%	10%	4%	8%	6%	10%	6%	10%	8%	1%
<b>Totals (Unweighted N)</b>	<b>100% (997)</b>	<b>100% (404)</b>	<b>100% (199)</b>	<b>100% (318)</b>	<b>100% (263)</b>	<b>100% (333)</b>	<b>100% (323)</b>	<b>100% (168)</b>	<b>100% (170)</b>	<b>100% (385)</b>	<b>100% (274)</b>	<b>100% (401)</b>	<b>100% (345)</b>	<b>100% (85)</b>

# The Economist/YouGov Poll

January 25-27, 2014



## 65. Favorability of individuals – Hillary Clinton

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	29%	20%	35%	30%	28%	22%	56%	42%	26%	31%	33%	24%	29%
Somewhat favorable	25%	35%	23%	20%	21%	25%	24%	23%	22%	27%	22%	28%	25%
Somewhat unfavorable	12%	14%	13%	11%	9%	14%	3%	12%	13%	11%	13%	8%	16%
Very unfavorable	29%	19%	22%	37%	41%	34%	10%	19%	33%	26%	27%	33%	28%
Don't know	6%	12%	7%	2%	1%	5%	8%	5%	6%	5%	6%	7%	2%
Totals (Unweighted N)	100% (997)	100% (212)	100% (304)	100% (356)	100% (125)	100% (734)	100% (150)	100% (113)	100% (482)	100% (515)	100% (372)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	29%	56%	3%	17%	50%	33%	13%	34%	19%	28%	33%	28%	27%	35%
Somewhat favorable	25%	32%	13%	24%	34%	31%	14%	23%	32%	22%	22%	27%	25%	20%
Somewhat unfavorable	12%	6%	18%	14%	6%	11%	17%	17%	13%	8%	12%	12%	13%	19%
Very unfavorable	29%	4%	63%	37%	5%	18%	54%	22%	31%	34%	26%	25%	30%	25%
Don't know	6%	3%	2%	8%	6%	7%	3%	3%	4%	7%	7%	8%	5%	2%
Totals (Unweighted N)	100% (997)	100% (404)	100% (200)	100% (318)	100% (262)	100% (334)	100% (322)	100% (169)	100% (170)	100% (384)	100% (274)	100% (401)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 66. Favorability of individuals – Chris Christie

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	10%	13%	10%	8%	12%	10%	7%	16%	14%	7%	13%	10%	7%
Somewhat favorable	24%	21%	20%	26%	31%	24%	19%	29%	23%	25%	27%	21%	23%
Somewhat unfavorable	24%	15%	22%	28%	35%	25%	27%	14%	23%	26%	23%	22%	30%
Very unfavorable	25%	22%	25%	28%	19%	26%	25%	15%	27%	22%	16%	28%	33%
Don't know	17%	30%	23%	9%	3%	15%	22%	26%	14%	20%	21%	19%	8%
Totals (Unweighted N)	100% (995)	100% (211)	100% (302)	100% (357)	100% (125)	100% (733)	100% (149)	100% (113)	100% (480)	100% (515)	100% (369)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	10%	10%	19%	6%	5%	7%	17%	15%	6%	11%	8%	9%	11%	12%
Somewhat favorable	24%	19%	28%	27%	18%	24%	28%	24%	25%	24%	23%	27%	20%	14%
Somewhat unfavorable	24%	26%	25%	25%	26%	27%	22%	17%	27%	24%	30%	22%	25%	32%
Very unfavorable	25%	31%	18%	23%	40%	22%	18%	27%	28%	23%	21%	20%	29%	32%
Don't know	17%	15%	10%	19%	12%	20%	15%	16%	14%	19%	18%	23%	14%	10%
Totals (Unweighted N)	100% (995)	100% (403)	100% (200)	100% (317)	100% (263)	100% (333)	100% (321)	100% (169)	100% (170)	100% (381)	100% (275)	100% (400)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 67. Favorability of individuals – Brian Schweitzer

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	3%	3%	6%	2%	2%	4%	2%	1%	6%	1%	3%	3%	5%
Somewhat favorable	10%	18%	9%	6%	5%	8%	14%	17%	10%	9%	10%	10%	8%
Somewhat unfavorable	10%	11%	11%	10%	8%	10%	14%	8%	10%	10%	13%	9%	7%
Very unfavorable	10%	12%	8%	9%	10%	8%	13%	14%	12%	7%	10%	10%	8%
Don't know	67%	56%	66%	73%	75%	70%	56%	60%	61%	73%	63%	68%	72%
Totals (Unweighted N)	100% (992)	100% (212)	100% (303)	100% (355)	100% (122)	100% (732)	100% (148)	100% (112)	100% (480)	100% (512)	100% (368)	100% (364)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	3%	4%	3%	2%	4%	2%	5%	3%	0%	5%	4%	3%	4%	8%
Somewhat favorable	10%	14%	7%	7%	14%	8%	9%	11%	7%	10%	10%	13%	7%	7%
Somewhat unfavorable	10%	10%	7%	13%	9%	14%	8%	9%	13%	9%	10%	11%	11%	8%
Very unfavorable	10%	9%	14%	8%	7%	9%	11%	12%	8%	9%	10%	10%	8%	10%
Don't know	67%	63%	69%	69%	66%	67%	67%	65%	71%	66%	66%	63%	71%	67%
Totals (Unweighted N)	100% (992)	100% (402)	100% (198)	100% (317)	100% (262)	100% (332)	100% (319)	100% (168)	100% (168)	100% (382)	100% (274)	100% (400)	100% (342)	100% (85)



# The Economist/YouGov Poll

January 25-27, 2014



## 68. Favorability of individuals – Mike Huckabee

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	15%	12%	12%	14%	24%	16%	10%	8%	15%	14%	13%	17%	14%
Somewhat favorable	24%	17%	20%	29%	31%	25%	13%	31%	25%	23%	27%	23%	20%
Somewhat unfavorable	16%	15%	18%	18%	9%	16%	18%	11%	18%	14%	16%	14%	19%
Very unfavorable	22%	21%	21%	23%	22%	22%	28%	16%	25%	19%	14%	22%	35%
Don't know	24%	35%	28%	16%	13%	21%	32%	35%	17%	30%	30%	24%	13%
Totals (Unweighted N)	100% (995)	100% (211)	100% (303)	100% (357)	100% (124)	100% (734)	100% (149)	100% (112)	100% (481)	100% (514)	100% (370)	100% (364)	100% (261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	15%	6%	38%	10%	3%	4%	31%	12%	10%	21%	11%	13%	16%	13%
Somewhat favorable	24%	17%	37%	25%	12%	23%	33%	21%	34%	22%	20%	21%	31%	17%
Somewhat unfavorable	16%	18%	9%	19%	16%	20%	13%	19%	15%	13%	19%	16%	15%	23%
Very unfavorable	22%	32%	6%	24%	44%	25%	6%	23%	21%	19%	27%	21%	20%	35%
Don't know	24%	27%	10%	23%	25%	28%	17%	25%	21%	25%	24%	28%	19%	12%
Totals (Unweighted N)	100% (995)	100% (402)	100% (200)	100% (318)	100% (263)	100% (332)	100% (321)	100% (168)	100% (170)	100% (383)	100% (274)	100% (400)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 69. Respondent's ideology

In general, how would you describe your own political viewpoint?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	6%	9%	7%	4%	4%	5%	11%	5%	5%	7%	4%	7%	9%
Liberal	18%	21%	22%	16%	12%	18%	21%	16%	19%	17%	15%	18%	23%
Moderate	33%	32%	35%	32%	35%	31%	41%	43%	33%	34%	38%	30%	31%
Conservative	31%	27%	25%	37%	36%	34%	16%	30%	33%	30%	30%	33%	32%
Very conservative	9%	8%	8%	10%	13%	10%	7%	4%	9%	10%	10%	11%	5%
Not sure	2%	3%	3%	1%	0%	2%	4%	1%	2%	2%	3%	1%	1%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	6%	12%	2%	2%	25%	0%	0%	5%	5%	7%	7%	7%	4%	10%
Liberal	18%	31%	2%	16%	75%	0%	0%	21%	20%	14%	20%	19%	21%	14%
Moderate	33%	36%	11%	42%	0%	100%	0%	31%	29%	35%	39%	33%	32%	33%
Conservative	31%	16%	62%	30%	0%	0%	77%	35%	32%	32%	25%	29%	33%	32%
Very conservative	9%	3%	22%	8%	0%	0%	23%	6%	13%	10%	7%	9%	10%	10%
Not sure	2%	2%	0%	1%	0%	0%	0%	1%	1%	3%	2%	3%	1%	0%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 70. Perceived Obama ideology

Would you say Barack Obama is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	34%	22%	25%	43%	50%	41%	10%	20%	38%	31%	32%	39%	32%
Liberal	19%	24%	23%	16%	8%	16%	29%	24%	19%	19%	16%	20%	23%
Moderate	26%	25%	26%	24%	35%	23%	33%	36%	24%	28%	23%	24%	34%
Conservative	6%	12%	6%	4%	3%	6%	8%	9%	8%	4%	9%	3%	6%
Very conservative	3%	4%	5%	1%	1%	2%	5%	2%	3%	3%	4%	3%	0%
Not sure	12%	13%	14%	11%	5%	11%	15%	8%	8%	15%	17%	10%	5%
Totals (Unweighted N)	100% (997)	100% (212)	100% (302)	100% (358)	100% (125)	100% (734)	100% (150)	100% (113)	100% (481)	100% (516)	100% (373)	100% (362)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	34%	7%	75%	40%	6%	20%	64%	29%	40%	39%	26%	28%	41%	30%
Liberal	19%	24%	17%	15%	32%	18%	11%	25%	14%	18%	19%	19%	15%	21%
Moderate	26%	47%	5%	20%	45%	33%	10%	26%	25%	21%	36%	25%	28%	32%
Conservative	6%	10%	0%	6%	6%	8%	6%	9%	8%	4%	6%	9%	5%	9%
Very conservative	3%	3%	1%	3%	3%	2%	4%	4%	3%	3%	1%	4%	2%	1%
Not sure	12%	9%	1%	16%	8%	18%	5%	8%	11%	15%	11%	15%	8%	7%
Totals (Unweighted N)	100% (997)	100% (404)	100% (200)	100% (318)	100% (264)	100% (331)	100% (323)	100% (168)	100% (171)	100% (384)	100% (274)	100% (402)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 71. Perceived Obama sincerity

Do you think Barack Obama...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	41%	44%	48%	36%	37%	35%	69%	47%	43%	40%	40%	41%	45%
Says what he thinks people want to hear	48%	39%	42%	55%	55%	54%	15%	44%	46%	50%	48%	50%	44%
Not sure	11%	17%	10%	9%	8%	10%	16%	9%	11%	11%	12%	9%	11%
Totals (Unweighted N)	100% (996)	100% (212)	100% (302)	100% (357)	100% (125)	100% (733)	100% (150)	100% (113)	100% (482)	100% (514)	100% (372)	100% (362)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	41%	70%	15%	29%	63%	48%	23%	45%	42%	36%	46%	46%	38%	42%
Says what he thinks people want to hear	48%	21%	79%	57%	20%	41%	70%	44%	53%	49%	43%	42%	53%	44%
Not sure	11%	8%	6%	15%	17%	11%	6%	11%	5%	15%	10%	11%	9%	14%
Totals (Unweighted N)	100% (996)	100% (405)	100% (198)	100% (317)	100% (264)	100% (332)	100% (322)	100% (167)	100% (171)	100% (384)	100% (274)	100% (400)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 72. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	33%	34%	33%	34%	32%	28%	61%	35%	30%	36%	31%	36%	34%
Like somewhat	29%	36%	35%	23%	21%	29%	25%	34%	32%	27%	31%	23%	35%
Dislike	29%	19%	25%	37%	37%	35%	7%	19%	29%	30%	30%	31%	25%
Not sure	8%	11%	8%	6%	9%	8%	8%	12%	9%	7%	8%	10%	6%
Totals (Unweighted N)	100% (997)	100% (212)	100% (302)	100% (358)	100% (125)	100% (732)	100% (151)	100% (114)	100% (482)	100% (515)	100% (373)	100% (362)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	33%	62%	10%	19%	59%	38%	15%	36%	31%	32%	36%	38%	28%	30%
Like somewhat	29%	26%	22%	35%	27%	35%	26%	32%	27%	28%	30%	28%	30%	38%
Dislike	29%	7%	60%	35%	10%	19%	49%	27%	34%	31%	22%	24%	33%	26%
Not sure	8%	4%	8%	10%	4%	8%	10%	5%	8%	9%	12%	9%	9%	6%
Totals (Unweighted N)	100% (997)	100% (405)	100% (198)	100% (318)	100% (263)	100% (332)	100% (323)	100% (169)	100% (170)	100% (383)	100% (275)	100% (401)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 73. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	40%	24%	29%	53%	55%	47%	10%	26%	40%	39%	40%	41%	39%
Bold	30%	38%	26%	25%	34%	27%	39%	36%	30%	30%	31%	31%	26%
Effective	20%	19%	19%	21%	22%	15%	39%	28%	18%	22%	17%	22%	22%
Exciting	12%	11%	13%	13%	12%	8%	33%	13%	12%	13%	13%	11%	12%
Experienced	22%	25%	24%	18%	22%	17%	47%	26%	22%	22%	21%	26%	17%
Honest	28%	28%	27%	26%	34%	23%	55%	27%	27%	29%	27%	23%	35%
Hypocritical	36%	22%	31%	45%	49%	43%	11%	27%	35%	38%	36%	37%	36%
Inspiring	29%	30%	29%	28%	33%	23%	56%	37%	30%	29%	28%	28%	34%
Intelligent	55%	53%	56%	54%	56%	51%	76%	53%	55%	55%	48%	57%	63%
Partisan	24%	14%	18%	30%	36%	26%	15%	21%	31%	17%	20%	23%	32%
Patriotic	27%	25%	20%	31%	35%	23%	43%	38%	29%	26%	25%	30%	27%
Religious	15%	11%	14%	16%	18%	10%	33%	22%	16%	14%	16%	16%	10%
Sincere	29%	28%	28%	31%	30%	25%	54%	30%	26%	32%	24%	30%	37%
Steady	24%	18%	27%	28%	22%	21%	41%	26%	22%	26%	19%	24%	34%
Strong	30%	32%	30%	31%	24%	24%	59%	34%	27%	33%	29%	29%	32%
Totals	(1,000)	(213)	(304)	(358)	(125)	(735)	(151)	(114)	(484)	(516)	(374)	(364)	(262)

# The Economist/YouGov Poll

January 25-27, 2014



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	40%	11%	77%	48%	12%	31%	64%	35%	44%	43%	34%	32%	48%	34%
Bold	30%	39%	19%	28%	37%	32%	24%	35%	28%	27%	32%	33%	28%	30%
Effective	20%	41%	4%	9%	34%	18%	13%	26%	16%	19%	19%	23%	16%	17%
Exciting	12%	24%	2%	7%	19%	14%	7%	18%	7%	12%	13%	12%	12%	6%
Experienced	22%	40%	8%	12%	34%	23%	14%	27%	20%	22%	20%	28%	17%	23%
Honest	28%	52%	5%	19%	50%	28%	14%	32%	27%	23%	31%	31%	23%	43%
Hypocritical	36%	11%	72%	43%	10%	26%	62%	29%	42%	41%	30%	28%	40%	39%
Inspiring	29%	53%	7%	19%	52%	32%	14%	33%	25%	25%	39%	30%	28%	33%
Intelligent	55%	80%	29%	47%	81%	63%	33%	57%	51%	52%	61%	56%	51%	63%
Partisan	24%	12%	46%	24%	8%	20%	37%	23%	21%	25%	26%	16%	31%	29%
Patriotic	27%	52%	4%	17%	51%	27%	13%	30%	25%	22%	36%	29%	27%	35%
Religious	15%	25%	8%	8%	20%	16%	10%	19%	10%	14%	16%	18%	11%	24%
Sincere	29%	55%	3%	21%	54%	31%	13%	29%	31%	26%	34%	31%	26%	42%
Steady	24%	42%	6%	21%	47%	25%	12%	29%	21%	21%	30%	27%	22%	31%
Strong	30%	55%	4%	21%	48%	32%	17%	32%	26%	27%	36%	31%	28%	34%
Totals	(1,000)	(406)	(200)	(318)	(264)	(334)	(323)	(169)	(171)	(385)	(275)	(403)	(345)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 74. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	24%	28%	21%	24%	24%	21%	39%	26%	28%	21%	23%	24%	28%
About the same	41%	44%	42%	39%	40%	41%	38%	46%	38%	44%	40%	40%	45%
Getting worse	31%	21%	33%	36%	35%	36%	13%	23%	31%	32%	33%	34%	24%
Not sure	3%	7%	4%	1%	2%	2%	10%	4%	3%	3%	4%	3%	3%
Totals (Unweighted N)	100% (992)	100% (212)	100% (299)	100% (357)	100% (124)	100% (731)	100% (148)	100% (113)	100% (481)	100% (511)	100% (368)	100% (362)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	24%	41%	9%	18%	42%	24%	15%	25%	20%	23%	31%	24%	22%	35%
About the same	41%	45%	39%	41%	41%	45%	38%	42%	45%	38%	41%	41%	44%	38%
Getting worse	31%	11%	52%	38%	14%	25%	46%	31%	33%	34%	25%	31%	31%	27%
Not sure	3%	3%	0%	4%	3%	5%	1%	2%	1%	5%	4%	3%	3%	0%
Totals (Unweighted N)	100% (992)	100% (403)	100% (198)	100% (317)	100% (263)	100% (333)	100% (322)	100% (164)	100% (169)	100% (384)	100% (275)	100% (399)	100% (345)	100% (85)



**75. Stock market expectations over next year**

Do you think the stock market will be higher or lower 12 months from now?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	19%	23%	16%	19%	18%	18%	29%	15%	25%	13%	16%	19%	24%
About the same	40%	45%	42%	37%	32%	39%	37%	47%	39%	40%	42%	35%	41%
Lower	24%	18%	22%	27%	29%	27%	10%	16%	25%	22%	21%	28%	21%
Not sure	18%	14%	20%	17%	21%	16%	24%	22%	11%	24%	20%	17%	14%
Totals (Unweighted N)	100% (993)	100% (211)	100% (300)	100% (357)	100% (125)	100% (730)	100% (149)	100% (114)	100% (479)	100% (514)	100% (370)	100% (362)	100% (261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	19%	28%	12%	15%	28%	23%	12%	19%	19%	18%	22%	16%	22%	27%
About the same	40%	43%	32%	41%	39%	43%	39%	42%	42%	36%	40%	42%	37%	40%
Lower	24%	12%	44%	22%	13%	19%	34%	19%	27%	26%	19%	21%	27%	26%
Not sure	18%	17%	11%	22%	20%	16%	16%	20%	12%	20%	18%	21%	14%	8%
Totals (Unweighted N)	100% (993)	100% (404)	100% (198)	100% (317)	100% (262)	100% (332)	100% (321)	100% (166)	100% (171)	100% (382)	100% (274)	100% (400)	100% (343)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 76. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	13%	13%	15%	14%	10%	12%	19%	15%	14%	13%	12%	10%	20%
About the same financially as you were a year ago	53%	55%	53%	49%	61%	53%	56%	55%	52%	55%	49%	53%	60%
Worse off financially than you were a year ago	32%	29%	30%	36%	29%	34%	22%	28%	33%	31%	38%	35%	18%
Not sure	2%	3%	2%	1%	0%	1%	3%	2%	2%	1%	1%	1%	2%
<b>Totals (Unweighted N)</b>	<b>100% (994)</b>	<b>100% (210)</b>	<b>100% (302)</b>	<b>100% (357)</b>	<b>100% (125)</b>	<b>100% (732)</b>	<b>100% (150)</b>	<b>100% (112)</b>	<b>100% (480)</b>	<b>100% (514)</b>	<b>100% (373)</b>	<b>100% (360)</b>	<b>100% (261)</b>

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	13%	19%	12%	10%	18%	17%	8%	14%	10%	15%	15%	10%	15%	30%
About the same financially as you were a year ago	53%	59%	50%	50%	56%	56%	50%	57%	57%	49%	53%	52%	57%	48%
Worse off financially than you were a year ago	32%	21%	37%	39%	24%	25%	42%	28%	32%	34%	31%	36%	27%	21%
Not sure	2%	1%	0%	2%	2%	2%	0%	2%	0%	2%	1%	2%	1%	0%
<b>Totals (Unweighted N)</b>	<b>100% (994)</b>	<b>100% (403)</b>	<b>100% (199)</b>	<b>100% (318)</b>	<b>100% (262)</b>	<b>100% (331)</b>	<b>100% (322)</b>	<b>100% (166)</b>	<b>100% (171)</b>	<b>100% (383)</b>	<b>100% (274)</b>	<b>100% (398)</b>	<b>100% (344)</b>	<b>100% (85)</b>

# The Economist/YouGov Poll

January 25-27, 2014



## 77. Own Home/Rent

Is the place where you live owned or rented?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Owned by you or your family	64%	54%	48%	71%	91%	69%	39%	59%	64%	63%	60%	64%	70%
Rented from someone else	33%	40%	48%	26%	8%	28%	55%	39%	33%	32%	38%	30%	28%
Other	4%	6%	4%	3%	1%	4%	6%	2%	2%	5%	2%	7%	3%
Totals (Unweighted N)	100% (997)	100% (213)	100% (302)	100% (357)	100% (125)	100% (734)	100% (150)	100% (113)	100% (481)	100% (516)	100% (373)	100% (362)	100% (262)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Owned by you or your family	64%	55%	79%	67%	53%	60%	74%	67%	65%	61%	64%	44%	77%	85%
Rented from someone else	33%	39%	18%	31%	42%	37%	22%	33%	29%	34%	34%	51%	22%	14%
Other	4%	6%	3%	1%	4%	3%	4%	0%	6%	5%	2%	5%	2%	1%
Totals (Unweighted N)	100% (997)	100% (406)	100% (198)	100% (317)	100% (263)	100% (333)	100% (322)	100% (168)	100% (169)	100% (385)	100% (275)	100% (402)	100% (343)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 78. Change in home value

Do you think the value of your home has increased or decreased in the last year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Increased	28%	20%	28%	26%	39%	27%	25%	36%	30%	26%	20%	25%	41%
Stayed about the same	45%	40%	50%	50%	36%	46%	49%	38%	44%	46%	45%	49%	40%
Decreased	20%	22%	13%	22%	23%	21%	26%	11%	19%	22%	27%	18%	14%
Not sure	7%	18%	9%	2%	3%	7%	1%	16%	8%	6%	8%	8%	4%
Totals (Unweighted N)	100% (630)	100% (103)	100% (164)	100% (249)	100% (114)	100% (498)	100% (66)	100% (66)	100% (314)	100% (316)	100% (214)	100% (232)	100% (184)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Increased	28%	39%	23%	22%	44%	29%	20%	19%	22%	22%	53%	17%	29%	49%
Stayed about the same	45%	41%	48%	46%	34%	46%	49%	50%	45%	48%	35%	50%	44%	38%
Decreased	20%	15%	24%	23%	13%	18%	25%	22%	27%	22%	8%	24%	23%	10%
Not sure	7%	5%	6%	8%	10%	7%	6%	9%	6%	8%	4%	9%	4%	3%
Totals (Unweighted N)	100% (630)	100% (225)	100% (154)	100% (216)	100% (141)	100% (208)	100% (242)	100% (108)	100% (110)	100% (244)	100% (168)	100% (176)	100% (255)	100% (70)

**79. Change in area's home values**

Do you think home prices in your area have increased or decreased in the last year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Increased	38%	39%	31%	47%	33%	33%	47%	48%	37%	39%	37%	33%	49%
Stayed about the same	37%	33%	43%	30%	59%	42%	30%	20%	42%	31%	32%	43%	35%
Decreased	11%	13%	11%	8%	8%	11%	4%	22%	12%	10%	12%	14%	2%
Not sure	15%	15%	16%	15%	0%	14%	19%	10%	9%	20%	19%	10%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(367)	(109)	(138)	(109)	(11)	(237)	(84)	(46)	(168)	(199)	(157)	(132)	(78)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Increased	38%	43%	32%	33%	29%	45%	38%	26%	35%	39%	50%	33%	45%	63%
Stayed about the same	37%	35%	45%	40%	43%	31%	40%	52%	41%	30%	30%	39%	35%	28%
Decreased	11%	9%	14%	9%	12%	9%	11%	3%	16%	13%	6%	12%	12%	0%
Not sure	15%	13%	9%	18%	16%	14%	11%	18%	9%	17%	14%	16%	8%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(367)	(180)	(46)	(101)	(123)	(125)	(79)	(60)	(61)	(139)	(107)	(225)	(90)	(15)

**80. Expected change in area's home values**

Thinking ahead, do you think home prices in your area will increase or decrease in the next year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Will increase a lot	4%	7%	2%	4%	1%	4%	7%	2%	5%	3%	4%	4%	3%
Will increase a little	36%	33%	33%	39%	41%	35%	42%	36%	36%	37%	27%	40%	46%
Will stay about the same	34%	34%	38%	30%	35%	34%	31%	36%	33%	35%	38%	30%	33%
Will decrease a little	9%	6%	9%	11%	12%	11%	6%	5%	12%	7%	11%	9%	7%
Will decrease a lot	3%	2%	4%	4%	1%	4%	3%	2%	4%	3%	4%	3%	2%
Not sure	13%	17%	14%	12%	10%	13%	12%	19%	11%	15%	17%	13%	8%
<b>Totals</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
(Unweighted N)	(992)	(209)	(301)	(358)	(124)	(732)	(149)	(111)	(479)	(513)	(370)	(362)	(260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Will increase a lot	4%	5%	1%	4%	4%	5%	3%	5%	1%	3%	7%	5%	3%	2%
Will increase a little	36%	44%	31%	30%	41%	42%	30%	33%	34%	31%	51%	34%	38%	49%
Will stay about the same	34%	33%	39%	35%	30%	32%	39%	34%	42%	35%	23%	35%	36%	27%
Will decrease a little	9%	6%	13%	9%	7%	9%	11%	10%	9%	11%	6%	8%	9%	19%
Will decrease a lot	3%	2%	6%	3%	3%	1%	5%	1%	4%	4%	2%	5%	3%	0%
Not sure	13%	10%	10%	19%	15%	12%	12%	18%	10%	15%	10%	15%	10%	3%
<b>Totals</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
(Unweighted N)	(992)	(402)	(199)	(317)	(260)	(331)	(322)	(167)	(171)	(380)	(274)	(398)	(344)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 81. Worry about mortgage payments

How worried are you about making your mortgage payments?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very worried	7%	9%	9%	7%	4%	6%	20%	7%	6%	8%	8%	7%	4%
Somewhat worried	22%	26%	22%	24%	13%	20%	31%	26%	20%	24%	24%	22%	19%
Not worried	38%	26%	42%	40%	41%	39%	20%	44%	40%	35%	29%	38%	50%
Don't have mortgage payments	34%	40%	28%	29%	42%	35%	29%	23%	34%	33%	39%	33%	27%
Totals (Unweighted N)	100% (627)	100% (101)	100% (164)	100% (248)	100% (114)	100% (496)	100% (66)	100% (65)	100% (313)	100% (314)	100% (213)	100% (231)	100% (183)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very worried	7%	8%	8%	6%	7%	6%	7%	12%	3%	8%	5%	13%	4%	2%
Somewhat worried	22%	25%	20%	20%	18%	17%	26%	25%	17%	23%	22%	22%	24%	20%
Not worried	38%	38%	37%	37%	43%	40%	34%	24%	45%	33%	51%	24%	44%	51%
Don't have mortgage payments	34%	28%	35%	37%	32%	36%	33%	39%	35%	36%	22%	41%	28%	27%
Totals (Unweighted N)	100% (627)	100% (224)	100% (154)	100% (214)	100% (140)	100% (206)	100% (242)	100% (107)	100% (110)	100% (242)	100% (168)	100% (175)	100% (253)	100% (70)

# The Economist/YouGov Poll

January 25-27, 2014



## 82. Home Purchase Plans

Do you plan to buy a home in the next 12 months?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Will definitely buy a home	4%	6%	4%	3%	0%	3%	7%	2%	5%	2%	6%	3%	1%
Am considering buying a home	13%	19%	17%	8%	4%	10%	17%	21%	13%	12%	12%	14%	12%
Not looking for a home now	84%	75%	79%	88%	96%	86%	76%	77%	82%	85%	83%	82%	88%
Totals (Unweighted N)	100% (993)	100% (209)	100% (302)	100% (357)	100% (125)	100% (732)	100% (148)	100% (113)	100% (481)	100% (512)	100% (371)	100% (361)	100% (261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Will definitely buy a home	4%	3%	5%	4%	4%	3%	4%	4%	4%	4%	1%	3%	4%	8%
Am considering buying a home	13%	15%	9%	12%	13%	15%	10%	12%	12%	13%	12%	16%	12%	9%
Not looking for a home now	84%	82%	87%	84%	83%	83%	86%	84%	84%	82%	87%	81%	85%	83%
Totals (Unweighted N)	100% (993)	100% (401)	100% (199)	100% (317)	100% (260)	100% (332)	100% (323)	100% (166)	100% (171)	100% (381)	100% (275)	100% (398)	100% (344)	100% (85)



# The Economist/YouGov Poll

January 25-27, 2014



## 83. Children under the age of 18

Are you the parent or guardian of any children under the age of 18?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	24%	20%	47%	17%	2%	22%	30%	29%	20%	27%	24%	24%	22%
No	76%	80%	53%	83%	98%	78%	70%	71%	80%	73%	76%	76%	78%
Totals (Unweighted N)	100% (999)	100% (213)	100% (303)	100% (358)	100% (125)	100% (735)	100% (150)	100% (114)	100% (483)	100% (516)	100% (374)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	24%	28%	18%	20%	25%	25%	21%	25%	25%	23%	21%	25%	26%	27%
No	76%	72%	82%	80%	75%	75%	79%	75%	75%	77%	79%	75%	74%	73%
Totals (Unweighted N)	100% (999)	100% (406)	100% (199)	100% (318)	100% (263)	100% (334)	100% (323)	100% (168)	100% (171)	100% (385)	100% (275)	100% (402)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 84. Employment status among non-students

Which of the following best describes your current employment status?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Full-time employed	40%	35%	50%	47%	9%	41%	29%	46%	49%	31%	26%	38%	63%	
Part-time employed	13%	25%	8%	13%	8%	12%	15%	14%	9%	16%	13%	13%	12%	
Self-employed	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Unemployed or temporarily on layoff	13%	27%	16%	9%	1%	11%	22%	15%	13%	13%	18%	14%	4%	
Retired	18%	1%	2%	12%	78%	19%	17%	9%	18%	18%	22%	16%	13%	
Permanently disabled	6%	2%	7%	9%	0%	6%	9%	3%	6%	5%	7%	7%	1%	
Homemaker	9%	9%	15%	6%	3%	9%	6%	13%	1%	16%	12%	7%	5%	
Other	2%	1%	2%	3%	0%	2%	2%	0%	3%	2%	2%	4%	1%	
Totals (Unweighted N)	100% (921)	100% (145)	100% (295)	100% (356)	100% (125)	100% (687)	100% (132)	100% (102)	100% (445)	100% (476)	100% (344)	100% (328)	100% (249)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Full-time employed	40%	42%	45%	35%	45%	36%	41%	42%	44%	38%	35%	26%	48%	72%
Part-time employed	13%	10%	9%	18%	16%	12%	12%	14%	14%	13%	10%	15%	12%	14%
Self-employed	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unemployed or temporarily on layoff	13%	13%	9%	14%	7%	15%	14%	16%	12%	13%	12%	23%	4%	2%
Retired	18%	18%	26%	15%	14%	19%	21%	12%	18%	18%	25%	16%	19%	6%
Permanently disabled	6%	6%	3%	6%	6%	6%	5%	7%	4%	5%	7%	10%	3%	0%
Homemaker	9%	8%	7%	10%	9%	12%	6%	7%	8%	9%	10%	8%	11%	5%
Other	2%	3%	1%	1%	3%	1%	3%	3%	0%	3%	2%	2%	2%	1%
Totals (Unweighted N)	100% (921)	100% (374)	100% (184)	100% (295)	100% (237)	100% (315)	100% (304)	100% (156)	100% (157)	100% (354)	100% (254)	100% (373)	100% (327)	100% (80)

# The Economist/YouGov Poll

January 25-27, 2014



## 85. Has more than one job

Do you currently have more than one job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	12%	16%	11%	12%	1%	11%	14%	15%	15%	9%	14%	14%	9%
No	88%	84%	89%	88%	99%	89%	86%	85%	85%	91%	86%	86%	91%
Totals (Unweighted N)	100% (529)	100% (98)	100% (195)	100% (213)	100% (23)	100% (392)	100% (73)	100% (64)	100% (291)	100% (238)	100% (150)	100% (184)	100% (195)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	12%	8%	11%	17%	9%	14%	12%	17%	9%	12%	9%	16%	9%	10%
No	88%	92%	89%	83%	91%	86%	88%	83%	91%	88%	91%	84%	91%	90%
Totals (Unweighted N)	100% (529)	100% (216)	100% (111)	100% (164)	100% (152)	100% (171)	100% (177)	100% (101)	100% (95)	100% (204)	100% (129)	100% (172)	100% (205)	100% (67)

# The Economist/YouGov Poll

January 25-27, 2014



## 86. Worried about losing job

How worried are you about losing your job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very worried	13%	16%	15%	10%	8%	12%	18%	10%	15%	10%	17%	16%	5%
Somewhat worried	30%	25%	31%	34%	12%	31%	22%	30%	31%	28%	35%	26%	27%
Not very worried	58%	60%	53%	56%	80%	57%	60%	60%	54%	62%	48%	58%	67%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(595)	(111)	(213)	(233)	(38)	(443)	(81)	(71)	(321)	(274)	(176)	(204)	(215)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very worried	13%	15%	9%	14%	12%	10%	14%	17%	9%	13%	12%	18%	6%	16%
Somewhat worried	30%	20%	34%	35%	27%	28%	32%	32%	28%	28%	31%	32%	32%	19%
Not very worried	58%	65%	57%	51%	61%	61%	54%	52%	63%	59%	57%	50%	62%	65%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(595)	(238)	(128)	(190)	(168)	(189)	(203)	(108)	(109)	(227)	(151)	(205)	(229)	(70)

# The Economist/YouGov Poll

January 25-27, 2014



## 87. Job Availability

If you lost your job, how hard would it be for you to find a new job that paid as much as you are making now? (A) Very hard – I would probably have to take a pay cut.; (B) Somewhat hard – It might take a while before I found a job that paid as much.; (C) Not very hard; (D) Not sure

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	39%	23%	39%	49%	36%	40%	35%	38%	45%	32%	39%	40%	39%
B	39%	51%	39%	36%	26%	39%	33%	49%	38%	41%	37%	42%	39%
C	15%	19%	17%	11%	15%	15%	18%	9%	12%	18%	16%	13%	15%
D	6%	7%	5%	5%	23%	5%	15%	4%	5%	9%	8%	5%	6%
Totals (Unweighted N)	100% (592)	100% (111)	100% (213)	100% (232)	100% (36)	100% (442)	100% (80)	100% (70)	100% (318)	100% (274)	100% (176)	100% (203)	100% (213)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	39%	32%	42%	46%	28%	37%	48%	42%	39%	36%	42%	41%	39%	34%
B	39%	49%	34%	31%	47%	41%	34%	42%	38%	38%	41%	34%	46%	43%
C	15%	13%	19%	13%	16%	17%	13%	15%	16%	15%	14%	17%	12%	20%
D	6%	6%	5%	9%	9%	5%	5%	1%	7%	11%	3%	8%	3%	4%
Totals (Unweighted N)	100% (592)	100% (236)	100% (127)	100% (190)	100% (167)	100% (188)	100% (202)	100% (108)	100% (109)	100% (226)	100% (149)	100% (205)	100% (228)	100% (70)

**88. Job availability in six months**

Six months from now, do you think there will be...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More jobs	20%	19%	20%	19%	24%	17%	39%	19%	22%	18%	17%	22%	22%
The same amount of jobs	46%	54%	46%	44%	33%	47%	35%	52%	45%	46%	44%	43%	50%
Fewer jobs	24%	16%	21%	30%	26%	27%	14%	14%	26%	21%	24%	26%	20%
Not sure	11%	11%	12%	7%	16%	10%	12%	16%	7%	15%	15%	8%	8%
Totals (Unweighted N)	100% (998)	100% (212)	100% (303)	100% (358)	100% (125)	100% (735)	100% (150)	100% (113)	100% (482)	100% (516)	100% (373)	100% (363)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More jobs	20%	36%	4%	13%	34%	22%	10%	17%	16%	21%	25%	23%	18%	22%
The same amount of jobs	46%	40%	48%	51%	42%	47%	47%	51%	52%	39%	44%	43%	48%	54%
Fewer jobs	24%	14%	37%	25%	13%	20%	33%	21%	23%	26%	23%	22%	25%	22%
Not sure	11%	10%	11%	12%	11%	11%	10%	11%	9%	14%	8%	12%	10%	2%
Totals (Unweighted N)	100% (998)	100% (406)	100% (199)	100% (317)	100% (263)	100% (333)	100% (323)	100% (167)	100% (171)	100% (385)	100% (275)	100% (402)	100% (344)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 89. Happy with job

How happy would you say you are with your current job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very happy	19%	18%	16%	19%	29%	20%	8%	24%	19%	19%	16%	19%	20%
Happy	39%	38%	37%	40%	46%	38%	41%	39%	40%	38%	35%	34%	46%
Neither happy nor unhappy	28%	29%	27%	30%	21%	29%	29%	24%	27%	29%	31%	32%	22%
Unhappy	7%	6%	7%	7%	5%	7%	11%	4%	8%	6%	9%	6%	5%
Very unhappy	8%	9%	13%	4%	0%	7%	10%	8%	7%	8%	8%	9%	6%
Totals (Unweighted N)	100% (598)	100% (111)	100% (213)	100% (236)	100% (38)	100% (445)	100% (82)	100% (71)	100% (321)	100% (277)	100% (176)	100% (207)	100% (215)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very happy	19%	18%	26%	15%	19%	16%	20%	15%	25%	16%	20%	16%	20%	26%
Happy	39%	44%	30%	42%	39%	43%	36%	42%	36%	39%	38%	30%	44%	42%
Neither happy nor unhappy	28%	27%	26%	27%	23%	31%	30%	21%	26%	34%	28%	34%	27%	20%
Unhappy	7%	5%	8%	7%	8%	7%	6%	5%	6%	7%	9%	9%	5%	8%
Very unhappy	8%	5%	9%	9%	12%	4%	7%	16%	6%	4%	5%	10%	5%	4%
Totals (Unweighted N)	100% (598)	100% (237)	100% (130)	100% (191)	100% (169)	100% (190)	100% (204)	100% (109)	100% (110)	100% (227)	100% (152)	100% (207)	100% (230)	100% (70)

# The Economist/YouGov Poll

January 25-27, 2014



## 90. Household Income Prospective

How would you guess your total family income to be six months from now?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	20%	33%	24%	16%	8%	15%	47%	29%	21%	20%	17%	22%	24%
Same	67%	60%	65%	66%	77%	71%	49%	56%	68%	65%	70%	64%	65%
Lower	13%	7%	10%	18%	15%	14%	4%	16%	12%	14%	13%	14%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(882)	(156)	(270)	(334)	(122)	(665)	(121)	(96)	(438)	(444)	(313)	(314)	(255)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	20%	29%	14%	15%	26%	24%	15%	24%	17%	24%	15%	20%	19%	36%
Same	67%	63%	73%	65%	67%	64%	68%	61%	72%	65%	68%	65%	71%	60%
Lower	13%	8%	13%	19%	8%	13%	16%	15%	11%	11%	17%	15%	10%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(882)	(353)	(185)	(288)	(234)	(296)	(295)	(154)	(153)	(329)	(246)	(343)	(319)	(81)



# The Economist/YouGov Poll

January 25-27, 2014



## 91. How long until exhaust savings if lose job

If you lost your job, how long would it be before you exhausted your savings?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I don't have any savings	30%	35%	36%	25%	11%	26%	36%	45%	26%	34%	44%	32%	13%
I could last a few weeks on my savings	19%	23%	17%	20%	6%	19%	22%	13%	15%	23%	20%	17%	19%
I could last a few months on my savings	23%	19%	26%	22%	31%	25%	12%	27%	23%	25%	17%	23%	30%
I could last a year on my savings	14%	18%	11%	11%	23%	13%	19%	12%	18%	8%	11%	14%	15%
I could last more than a year on my savings	15%	5%	9%	22%	29%	17%	11%	2%	19%	10%	8%	14%	22%
Totals (Unweighted N)	100% (593)	100% (112)	100% (212)	100% (232)	100% (37)	100% (441)	100% (82)	100% (70)	100% (319)	100% (274)	100% (177)	100% (205)	100% (211)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I don't have any savings	30%	30%	19%	35%	28%	36%	26%	35%	29%	30%	23%	52%	21%	6%
I could last a few weeks on my savings	19%	20%	18%	19%	21%	17%	18%	17%	22%	21%	11%	17%	20%	23%
I could last a few months on my savings	23%	22%	22%	25%	24%	21%	25%	21%	20%	26%	27%	14%	27%	29%
I could last a year on my savings	14%	15%	17%	11%	12%	17%	13%	15%	10%	13%	18%	10%	16%	21%
I could last more than a year on my savings	15%	13%	23%	11%	15%	10%	18%	12%	20%	11%	20%	7%	17%	22%
Totals (Unweighted N)	100% (593)	100% (235)	100% (128)	100% (191)	100% (168)	100% (188)	100% (202)	100% (108)	100% (109)	100% (226)	100% (150)	100% (205)	100% (229)	100% (70)

# The Economist/YouGov Poll

January 25-27, 2014



## 92. Support for Tea Party movement

Generally speaking, do you support or oppose the goals of the Tea Party movement?

*Asked if respondent is aware of Tea Party movement*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly support	13%	11%	7%	16%	19%	16%	5%	4%	15%	10%	11%	14%	13%
Somewhat support	17%	12%	14%	20%	22%	19%	6%	21%	20%	14%	18%	16%	17%
Neither support, nor oppose	22%	28%	26%	18%	16%	20%	23%	34%	19%	26%	27%	21%	16%
Somewhat oppose	9%	9%	8%	9%	8%	9%	12%	3%	8%	9%	7%	10%	10%
Strongly oppose	26%	18%	28%	29%	29%	24%	42%	23%	27%	25%	19%	27%	37%
Not sure	13%	21%	16%	8%	6%	13%	12%	16%	9%	17%	17%	12%	8%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	13%	1%	31%	14%	1%	3%	28%	12%	13%	14%	10%	10%	15%	12%
Somewhat support	17%	5%	33%	21%	3%	16%	27%	16%	16%	18%	18%	14%	19%	14%
Neither support, nor oppose	22%	20%	23%	24%	18%	23%	25%	23%	25%	21%	20%	26%	19%	25%
Somewhat oppose	9%	12%	4%	9%	9%	11%	7%	7%	10%	9%	9%	9%	11%	4%
Strongly oppose	26%	49%	5%	16%	56%	31%	5%	28%	21%	24%	33%	24%	25%	40%
Not sure	13%	13%	5%	15%	13%	16%	9%	14%	14%	14%	9%	18%	11%	6%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 93. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	15%	12%	11%	16%	26%	17%	9%	7%	20%	10%	15%	18%	12%
No	72%	65%	71%	78%	68%	69%	80%	76%	69%	74%	67%	70%	83%
Not Sure	13%	23%	18%	6%	5%	13%	11%	17%	11%	16%	19%	13%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(213)	(303)	(358)	(125)	(735)	(150)	(114)	(483)	(516)	(373)	(364)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	15%	4%	36%	14%	3%	5%	31%	13%	17%	16%	13%	15%	14%	16%
No	72%	89%	50%	68%	88%	83%	53%	72%	77%	66%	76%	67%	77%	79%
Not Sure	13%	7%	14%	18%	9%	12%	16%	15%	6%	18%	10%	18%	8%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(405)	(200)	(318)	(264)	(334)	(323)	(169)	(170)	(385)	(275)	(403)	(345)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 94. Race

What racial or ethnic group best describes you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
White	69%	56%	66%	73%	84%	91%	0%	0%	68%	69%	63%	67%	79%
Black	14%	16%	16%	14%	10%	0%	100%	0%	14%	15%	17%	15%	8%
Hispanic	11%	16%	12%	8%	5%	0%	0%	100%	10%	11%	15%	11%	4%
Asian	2%	4%	2%	0%	1%	2%	0%	0%	2%	1%	1%	1%	4%
Native American	1%	3%	1%	0%	0%	1%	0%	0%	1%	1%	2%	1%	1%
Middle Eastern	1%	3%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%	2%
Mixed	2%	4%	1%	1%	0%	2%	0%	0%	2%	1%	2%	2%	1%
Other	1%	0%	1%	3%	0%	2%	0%	0%	2%	1%	1%	2%	1%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
White	69%	53%	87%	77%	65%	61%	78%	67%	84%	63%	63%	61%	76%	73%
Black	14%	27%	4%	5%	19%	17%	8%	13%	7%	22%	8%	17%	11%	15%
Hispanic	11%	13%	6%	10%	9%	14%	9%	13%	3%	10%	18%	15%	8%	7%
Asian	2%	2%	1%	1%	2%	3%	0%	2%	0%	1%	5%	1%	2%	0%
Native American	1%	1%	0%	2%	0%	1%	1%	0%	2%	1%	2%	2%	1%	0%
Middle Eastern	1%	1%	0%	2%	0%	0%	2%	2%	1%	0%	0%	1%	1%	0%
Mixed	2%	2%	1%	2%	3%	2%	0%	2%	2%	2%	1%	3%	1%	1%
Other	1%	1%	1%	1%	1%	2%	1%	0%	0%	2%	3%	1%	0%	4%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 95. Marital Status

What is your marital status?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Married	45%	18%	45%	56%	67%	48%	38%	39%	42%	48%	43%	41%	56%
Separated	2%	2%	3%	2%	0%	2%	1%	0%	2%	2%	2%	2%	2%
Divorced	10%	2%	4%	20%	13%	10%	13%	9%	10%	11%	11%	12%	7%
Widowed	3%	0%	1%	2%	14%	3%	2%	4%	2%	4%	4%	2%	2%
Single	35%	74%	43%	15%	2%	33%	43%	38%	42%	28%	38%	37%	28%
Domestic partnership	4%	4%	4%	6%	3%	4%	3%	9%	3%	6%	3%	5%	5%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Married	45%	43%	55%	45%	35%	47%	51%	48%	56%	36%	49%	26%	63%	77%
Separated	2%	2%	2%	2%	2%	3%	1%	1%	2%	1%	3%	2%	2%	1%
Divorced	10%	9%	12%	11%	9%	11%	11%	4%	6%	17%	10%	15%	7%	5%
Widowed	3%	3%	4%	3%	1%	3%	4%	1%	2%	3%	5%	5%	1%	1%
Single	35%	38%	25%	35%	47%	33%	29%	41%	32%	38%	25%	46%	25%	12%
Domestic partnership	4%	5%	3%	4%	6%	4%	4%	5%	2%	4%	7%	6%	2%	5%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 96. Born Again (Pew version)

Would you describe yourself as a "born-again" or evangelical Christian, or not?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	32%	32%	29%	34%	30%	28%	47%	33%	30%	33%	35%	30%	28%
No	68%	68%	71%	66%	70%	72%	53%	67%	70%	67%	65%	70%	72%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	32%	27%	42%	30%	17%	26%	45%	23%	34%	40%	23%	37%	27%	32%
No	68%	73%	58%	70%	83%	74%	55%	77%	66%	60%	77%	63%	73%	68%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

**97. Importance of religion (Pew version)**

How important is religion in your life?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very important	41%	37%	34%	48%	44%	38%	54%	44%	38%	44%	45%	38%	38%
Somewhat important	27%	22%	29%	26%	37%	27%	27%	27%	25%	30%	26%	28%	29%
Not too important	16%	19%	17%	15%	8%	17%	8%	15%	20%	12%	17%	15%	14%
Not at all important	16%	22%	21%	11%	12%	18%	11%	14%	18%	15%	12%	20%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(211)	(304)	(358)	(125)	(733)	(151)	(114)	(484)	(514)	(372)	(364)	(262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very important	41%	34%	59%	39%	23%	34%	58%	41%	43%	45%	32%	43%	37%	38%
Somewhat important	27%	31%	26%	21%	25%	30%	27%	23%	30%	28%	27%	25%	30%	23%
Not too important	16%	14%	9%	22%	21%	20%	9%	20%	16%	14%	13%	18%	15%	22%
Not at all important	16%	21%	6%	17%	32%	17%	6%	17%	11%	13%	28%	14%	19%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(404)	(200)	(318)	(263)	(334)	(322)	(168)	(171)	(384)	(275)	(402)	(345)	(85)

# The Economist/YouGov Poll

January 25-27, 2014



## 98. Church attendance (Pew version)

Aside from weddings and funerals, how often do you attend religious services?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More than once a week	10%	13%	9%	8%	11%	10%	9%	12%	11%	10%	13%	7%	10%
Once a week	18%	12%	14%	21%	28%	18%	22%	15%	16%	20%	15%	16%	27%
Once or twice a month	9%	9%	8%	9%	7%	8%	11%	11%	7%	10%	7%	11%	7%
A few times a year	13%	13%	11%	15%	12%	13%	14%	12%	13%	13%	13%	13%	13%
Seldom	23%	25%	23%	22%	22%	23%	21%	23%	26%	20%	23%	25%	20%
Never	25%	24%	33%	23%	19%	27%	18%	24%	24%	26%	26%	26%	21%
Don't know	2%	3%	1%	2%	1%	1%	4%	3%	2%	1%	2%	1%	2%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More than once a week	10%	6%	16%	11%	6%	7%	16%	14%	10%	9%	8%	10%	11%	12%
Once a week	18%	15%	30%	16%	8%	16%	26%	16%	22%	20%	14%	16%	18%	12%
Once or twice a month	9%	11%	11%	4%	7%	7%	11%	4%	10%	11%	6%	9%	9%	5%
A few times a year	13%	15%	12%	13%	11%	15%	14%	12%	16%	11%	15%	12%	15%	12%
Seldom	23%	25%	20%	23%	30%	24%	18%	27%	19%	24%	21%	25%	20%	34%
Never	25%	26%	12%	31%	38%	28%	15%	25%	23%	22%	32%	27%	25%	23%
Don't know	2%	2%	0%	1%	2%	3%	0%	1%	0%	2%	4%	2%	1%	3%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)



**99. Frequency of Prayer (Pew version)**

People practice their religion in different ways. Outside of attending religious services, how often do you pray?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Several times a day	31%	25%	24%	35%	41%	32%	35%	14%	29%	32%	31%	33%	29%
Once a day	14%	14%	11%	16%	17%	12%	20%	24%	12%	16%	16%	9%	18%
A few times a week	14%	9%	18%	16%	11%	16%	9%	11%	13%	15%	14%	15%	14%
Once a week	3%	4%	3%	2%	3%	2%	5%	5%	4%	2%	2%	4%	3%
A few times a month	5%	5%	6%	6%	3%	4%	6%	10%	5%	6%	6%	5%	4%
Seldom	15%	18%	14%	13%	15%	14%	13%	19%	15%	14%	15%	13%	16%
Never	16%	22%	22%	10%	8%	18%	7%	13%	20%	12%	15%	18%	14%
Don't know	2%	3%	3%	2%	2%	2%	4%	4%	2%	3%	2%	3%	2%
Totals (Unweighted N)	100% (1,000)	100% (213)	100% (304)	100% (358)	100% (125)	100% (735)	100% (151)	100% (114)	100% (484)	100% (516)	100% (374)	100% (364)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Several times a day	31%	21%	45%	32%	15%	27%	44%	32%	28%	34%	27%	32%	27%	24%
Once a day	14%	17%	11%	13%	12%	16%	14%	11%	14%	16%	14%	13%	14%	16%
A few times a week	14%	15%	16%	14%	15%	12%	16%	11%	25%	13%	8%	15%	16%	17%
Once a week	3%	3%	5%	1%	1%	3%	4%	5%	2%	3%	2%	2%	5%	1%
A few times a month	5%	8%	5%	3%	5%	7%	4%	4%	6%	5%	6%	5%	5%	7%
Seldom	15%	17%	12%	15%	21%	16%	9%	17%	13%	14%	14%	15%	14%	19%
Never	16%	17%	6%	18%	26%	18%	8%	17%	10%	14%	24%	15%	18%	14%
Don't know	2%	2%	0%	3%	4%	2%	1%	3%	1%	2%	4%	3%	1%	2%
Totals (Unweighted N)	100% (1,000)	100% (406)	100% (200)	100% (318)	100% (264)	100% (334)	100% (323)	100% (169)	100% (171)	100% (385)	100% (275)	100% (403)	100% (345)	100% (85)

# The Economist/YouGov Poll

January 25-27, 2014



## 100. Pew religion

What is your present religion, if any?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Protestant	36%	24%	32%	44%	45%	36%	45%	22%	35%	37%	32%	38%	40%	
Roman Catholic	20%	15%	18%	23%	26%	19%	11%	39%	19%	22%	21%	19%	20%	
Mormon	2%	4%	3%	1%	0%	3%	0%	0%	2%	3%	1%	3%	2%	
Eastern or Greek Orthodox	1%	0%	2%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	
Jewish	5%	8%	3%	2%	8%	6%	1%	0%	6%	3%	3%	3%	9%	
Muslim	1%	2%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	
Buddhist	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	
Hindu	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Atheist	5%	7%	6%	3%	5%	6%	2%	4%	8%	3%	5%	6%	4%	
Agnostic	5%	6%	8%	3%	1%	6%	2%	1%	5%	4%	3%	6%	5%	
Nothing in particular	21%	26%	23%	20%	9%	18%	28%	27%	20%	21%	27%	18%	14%	
Something else	5%	10%	4%	3%	4%	4%	10%	6%	4%	6%	5%	6%	4%	
Totals (Unweighted N)	100% (998)	100% (213)	100% (303)	100% (357)	100% (125)	100% (734)	100% (150)	100% (114)	100% (482)	100% (516)	100% (374)	100% (363)	100% (261)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Protestant	36%	29%	56%	33%	21%	33%	48%	27%	45%	41%	25%	36%	37%	39%
Roman Catholic	20%	24%	21%	17%	16%	19%	24%	28%	22%	14%	21%	17%	22%	23%
Mormon	2%	1%	5%	2%	2%	2%	2%	1%	1%	3%	3%	2%	1%	3%
Eastern or Greek Orthodox	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	2%
Jewish	5%	5%	6%	4%	7%	2%	6%	14%	1%	2%	5%	3%	5%	8%
Muslim	1%	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%
Buddhist	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	2%	0%	1%	2%
Hindu	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Atheist	5%	7%	0%	6%	10%	6%	1%	3%	3%	5%	9%	5%	4%	6%
Agnostic	5%	5%	3%	5%	10%	5%	1%	4%	2%	5%	6%	4%	5%	4%
Nothing in particular	21%	20%	8%	26%	22%	26%	15%	18%	19%	22%	21%	24%	20%	12%
Something else	5%	7%	0%	5%	9%	5%	3%	2%	6%	6%	6%	7%	3%	1%

continued on the next page ...

# The Economist/YouGov Poll

January 25-27, 2014



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (998)	100% (405)	100% (200)	100% (317)	100% (264)	100% (333)	100% (322)	100% (169)	100% (170)	100% (385)	100% (274)	100% (403)	100% (343)	100% (85)

## The Economist/YouGov Poll

January 25-27, 2014



<b>Sponsorship</b>	<i>The Economist</i>
<b>Fieldwork</b>	YouGov
<b>Interviewing Dates</b>	January 25-27, 2014
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 4, with a mean of one and a standard deviation of 0.76.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	21 questions not reported.