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50. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very closely | 41\% | 31\% | 37\% | 46\% | 47\% | 42\% | 37\% | 32\% | 53\% | 29\% | 32\% | 40\% | 55\% |
| Somewhat closely | 31\% | 24\% | 31\% | 34\% | 33\% | 30\% | 37\% | 30\% | 29\% | 32\% | 32\% | 33\% | 26\% |
| Not too closely | 20\% | 24\% | 23\% | 17\% | 20\% | 21\% | 19\% | 21\% | 11\% | 29\% | 24\% | 18\% | 17\% |
| Not at all | 8\% | 22\% | 10\% | 4\% | 0\% | 7\% | 8\% | 17\% | 7\% | 10\% | 12\% | 8\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (125) | (213) | (499) | (160) | (767) | (131) | (99) | (469) | (528) | (417) | (305) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very closely | 41\% | 37\% | 50\% | 46\% | 45\% | 37\% | 53\% | 44\% | 39\% | 40\% | 40\% | 27\% | 51\% | 59\% |
| Somewhat closely | 31\% | 33\% | 30\% | 33\% | 34\% | 35\% | 28\% | 30\% | 31\% | 31\% | 31\% | 32\% | 28\% | 27\% |
| Not too closely | 20\% | 25\% | 15\% | 16\% | 19\% | 21\% | 13\% | 21\% | 24\% | 18\% | 20\% | 28\% | 19\% | 10\% |
| Not at all | 8\% | 5\% | 5\% | 5\% | 2\% | 7\% | 6\% | 6\% | 6\% | 11\% | 9\% | 13\% | 3\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (373) | (252) | (307) | (206) | (368) | (317) | (173) | (234) | (371) | (219) | (381) | (380) | (86) |

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2. Direction of country

Would you say things in this country today are...

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Generally headed in the right direction | 28\% | 26\% | 26\% | 30\% | 27\% | 22\% | 59\% | 35\% | 30\% | 26\% | 25\% | 29\% | 31\% |
| Off on the wrong track | 61\% | 60\% | 61\% | 60\% | 66\% | 68\% | 24\% | 44\% | 62\% | 61\% | 62\% | 60\% | 61\% |
| Not sure | 11\% | 14\% | 13\% | 10\% | 7\% | 9\% | 17\% | 21\% | 8\% | 14\% | 13\% | 11\% | 8\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (499) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (768) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & \text { (529) } \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (274) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Generally headed in the right direction | 28\% | 53\% | 6\% | 25\% | 54\% | 34\% | 11\% | 30\% | 27\% | 27\% | 28\% | 24\% | 30\% | 36\% |
| Off on the wrong track | 61\% | 33\% | 91\% | 67\% | 33\% | 56\% | 86\% | 63\% | 59\% | 62\% | 61\% | 61\% | 63\% | 58\% |
| Not sure | 11\% | 14\% | 3\% | 8\% | 13\% | 10\% | 3\% | 7\% | 14\% | 11\% | 12\% | 15\% | 7\% | 6\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (317) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

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## 3. Importance of issues

How important are the following issues to you?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The economy | 95\% | 87\% | 98\% | 99\% | 93\% | 96\% | 95\% | 93\% | 97\% | 94\% | 94\% | 96\% | 97\% |
| Immigration | 74\% | 65\% | 77\% | 75\% | 78\% | 74\% | 70\% | 83\% | 73\% | 75\% | 78\% | 75\% | 67\% |
| The environment | 71\% | 64\% | 74\% | 70\% | 80\% | 70\% | 80\% | 73\% | 67\% | 76\% | 72\% | 72\% | 70\% |
| Terrorism | 77\% | 65\% | 76\% | 81\% | 84\% | 78\% | 69\% | 83\% | 73\% | 81\% | 82\% | 79\% | 67\% |
| Gay rights | 39\% | 36\% | 47\% | 33\% | 42\% | 38\% | 44\% | 37\% | 33\% | 45\% | 36\% | 43\% | 38\% |
| Education | 82\% | 80\% | 82\% | 81\% | 85\% | 81\% | 85\% | 88\% | 79\% | 85\% | 80\% | 82\% | 84\% |
| Health care | 91\% | 79\% | 93\% | 94\% | 97\% | 91\% | 91\% | 92\% | 88\% | 94\% | 92\% | 91\% | 90\% |
| Social security | 91\% | 80\% | 90\% | 93\% | 98\% | 90\% | 98\% | 87\% | 89\% | 92\% | 94\% | 89\% | 88\% |
| The budget deficit | 88\% | 76\% | 93\% | 90\% | 88\% | 88\% | 84\% | 88\% | 89\% | 87\% | 89\% | 88\% | 86\% |
| The war in Afghanistan | 73\% | 67\% | 74\% | 75\% | 75\% | 71\% | 83\% | 80\% | 69\% | 76\% | 78\% | 73\% | 64\% |
| Taxes | 91\% | 84\% | 94\% | 94\% | 88\% | 90\% | 96\% | 91\% | 91\% | 91\% | 91\% | 92\% | 90\% |
| Medicare | 87\% | 71\% | 85\% | 91\% | 99\% | 88\% | 90\% | 80\% | 83\% | 91\% | 90\% | 86\% | 85\% |
| Abortion | 59\% | 50\% | 65\% | 57\% | 63\% | 58\% | 57\% | 68\% | 51\% | 67\% | 62\% | 57\% | 57\% |
| Totals | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The economy | 95\% | 95\% | 100\% | 94\% | 96\% | 95\% | 98\% | 93\% | 95\% | 97\% | 95\% | 93\% | 98\% | 95\% |
| Immigration | 74\% | 64\% | 85\% | 77\% | 66\% | 68\% | 88\% | 77\% | 68\% | 78\% | 70\% | 73\% | 76\% | 64\% |
| The environment | 71\% | 88\% | 53\% | 69\% | 93\% | 78\% | 52\% | 77\% | 70\% | 71\% | 68\% | 76\% | 70\% | 68\% |
| Terrorism | 77\% | 72\% | 87\% | 74\% | 66\% | 75\% | 86\% | 81\% | 76\% | 78\% | 74\% | 77\% | 79\% | 71\% |
| Gay rights | 39\% | 57\% | 24\% | 34\% | 76\% | 35\% | 23\% | 48\% | 35\% | 36\% | 40\% | 35\% | 41\% | 41\% |
| Education | 82\% | 89\% | 75\% | 78\% | 90\% | 81\% | 78\% | 84\% | 84\% | 79\% | 81\% | 81\% | 83\% | 84\% |
| Health care | 91\% | 96\% | 88\% | 90\% | 93\% | 94\% | 91\% | 92\% | 92\% | 89\% | 93\% | 92\% | 93\% | 90\% |
| Social security | 91\% | 92\% | 94\% | 89\% | 85\% | 96\% | 90\% | 87\% | 93\% | 93\% | 88\% | 93\% | 89\% | 88\% |
| The budget deficit | 88\% | 84\% | 93\% | 88\% | 79\% | 85\% | 95\% | 86\% | 85\% | 92\% | 86\% | 86\% | 90\% | 81\% |
| The war in Afghanistan | 73\% | 73\% | 79\% | 66\% | 76\% | 67\% | 78\% | 79\% | 72\% | 73\% | 69\% | 75\% | 71\% | 65\% |
| Taxes | 91\% | 91\% | 93\% | 89\% | 88\% | 91\% | 93\% | 90\% | 90\% | 92\% | 91\% | 90\% | 94\% | 83\% |
| Medicare | 87\% | 93\% | 88\% | 85\% | 86\% | 92\% | 87\% | 86\% | 82\% | 90\% | 90\% | 89\% | 89\% | 85\% |
| Abortion | 59\% | 62\% | 61\% | 55\% | 69\% | 51\% | 64\% | 58\% | 58\% | 57\% | 64\% | 59\% | 58\% | 55\% |
| Totals | $(1,000)$ | (375) | (252) | (308) | (207) | (369) | (317) | (174) | (234) | (373) | (219) | (382) | (382) | (86) |

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4. Most important issue

Which of these is the most important issue for you?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The economy | 43\% | 50\% | 44\% | 49\% | 27\% | 43\% | 43\% | 53\% | 50\% | 37\% | 41\% | 44\% | 48\% |
| Immigration | 3\% | 3\% | 5\% | 2\% | 3\% | 4\% | 1\% | 5\% | 4\% | 2\% | 4\% | 3\% | 3\% |
| The environment | 6\% | 6\% | 6\% | 5\% | 8\% | 5\% | 13\% | 1\% | 6\% | 6\% | 8\% | 4\% | 5\% |
| Terrorism | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% | 0\% | 0\% | 1\% | 2\% | 1\% | 1\% | 1\% |
| Gay rights | 1\% | 3\% | 2\% | 0\% | 0\% | 2\% | 0\% | 0\% | 2\% | 1\% | 0\% | 3\% | 1\% |
| Education | 4\% | 10\% | 7\% | 2\% | 1\% | 4\% | 6\% | 4\% | 3\% | 6\% | 2\% | 5\% | 8\% |
| Health care | 10\% | 9\% | 11\% | 10\% | 9\% | 10\% | 13\% | 5\% | 7\% | 12\% | 9\% | 8\% | 12\% |
| Social security | 10\% | 4\% | 5\% | 13\% | 21\% | 11\% | 7\% | 7\% | 7\% | 14\% | 16\% | 9\% | 2\% |
| The budget deficit | 9\% | 10\% | 8\% | 9\% | 10\% | 10\% | 4\% | 14\% | 12\% | 7\% | 7\% | 11\% | 12\% |
| The war in Afghanistan | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 2\% | 0\% |
| Taxes | 2\% | 1\% | 3\% | 4\% | 0\% | 2\% | 2\% | 3\% | 2\% | 3\% | 3\% | 2\% | 2\% |
| Medicare | 6\% | 0\% | 2\% | 4\% | 20\% | 5\% | 9\% | 6\% | 5\% | 6\% | 8\% | 4\% | 4\% |
| Abortion | 2\% | 4\% | 4\% | 1\% | 2\% | 3\% | 0\% | 2\% | 1\% | 3\% | 1\% | 4\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (963) | (113) | (210) | (481) | (159) | (745) | (124) | (94) | (450) | (513) | (402) | (293) | (268) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The economy | 43\% | 34\% | 50\% | 48\% | 31\% | 44\% | 52\% | 44\% | 42\% | 49\% | 35\% | 37\% | 48\% | 51\% |
| Immigration | 3\% | 1\% | 6\% | 4\% | 1\% | 3\% | 5\% | 2\% | 1\% | 5\% | 5\% | 4\% | 2\% | 5\% |
| The environment | 6\% | 8\% | 1\% | 8\% | 15\% | 7\% | 1\% | 9\% | 7\% | 4\% | 6\% | 8\% | 5\% | 4\% |
| Terrorism | 1\% | 1\% | 2\% | 0\% | 1\% | 0\% | 1\% | 2\% | 2\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| Gay rights | 1\% | 2\% | 0\% | 1\% | 3\% | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| Education | 4\% | 6\% | 1\% | 6\% | 8\% | 5\% | 2\% | 3\% | 5\% | 2\% | 9\% | 5\% | 3\% | 7\% |
| Health care | 10\% | 17\% | 5\% | 6\% | 17\% | 9\% | 4\% | 10\% | 9\% | 12\% | 6\% | 8\% | 11\% | 6\% |
| Social security | 10\% | 15\% | 11\% | 5\% | 10\% | 10\% | 5\% | 10\% | 15\% | 8\% | 10\% | 15\% | 8\% | 4\% |
| The budget deficit | 9\% | 3\% | 14\% | 12\% | 2\% | 9\% | 17\% | 10\% | 10\% | 7\% | 12\% | 6\% | 11\% | 6\% |
| The war in Afghanistan | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 1\% | 2\% | 0\% | 1\% | 2\% | 1\% | 1\% | 2\% |
| Taxes | 2\% | 2\% | 2\% | 3\% | 2\% | 3\% | 1\% | 2\% | 2\% | 3\% | 3\% | 2\% | 3\% | 6\% |
| Medicare | 6\% | 9\% | 4\% | 5\% | 5\% | 8\% | 5\% | 3\% | 7\% | 5\% | 8\% | 9\% | 4\% | 0\% |
| Abortion | 2\% | 2\% | 4\% | 2\% | 3\% | 2\% | 3\% | 3\% | 1\% | 3\% | 3\% | 2\% | 3\% | 5\% |

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|  | Total | continued from previous page |  |  |  |  |  |  |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  |  |  |  |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (963) | (357) | (247) | (298) | (196) | (356) | (310) | (167) | (224) | (362) | (210) | (370) | (366) | (81) |

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5. Knowledge of Akin controversy

How much have you heard about the remarks of Missouri Senate candidate Todd Akin regarding the likelihood that women who are raped will become pregnant?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| A lot | 49\% | 38\% | 44\% | 57\% | 51\% | 51\% | 37\% | 40\% | 57\% | 41\% | 37\% | 50\% | 66\% |
| A little | 30\% | 20\% | 36\% | 29\% | 35\% | 29\% | 36\% | 31\% | 29\% | 31\% | 37\% | 29\% | 21\% |
| Nothing at all | 21\% | 42\% | 20\% | 15\% | 14\% | 19\% | 27\% | 29\% | 14\% | 28\% | 27\% | 21\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (998) | (125) | (214) | (500) | (159) | (768) | (131) | (99) | (470) | (528) | (416) | (307) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| A lot | 49\% | 48\% | 46\% | 63\% | 72\% | 50\% | 48\% | 49\% | 49\% | 47\% | 52\% | 38\% | 56\% | 67\% |
| A little | 30\% | 26\% | 40\% | 27\% | 21\% | 31\% | 35\% | 26\% | 34\% | 32\% | 26\% | 33\% | 28\% | 20\% |
| Nothing at all | 21\% | 26\% | 14\% | 10\% | 8\% | 19\% | 17\% | 25\% | 16\% | 22\% | 22\% | 29\% | 16\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (998) | (373) | (252) | (308) | (205) | (369) | (317) | (174) | (233) | (372) | (219) | (380) | (382) | (86) |

The Economist/YouGov Poll
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YouGov
6. Views on whether Akin should quit the Missouri Senate race

Should Todd Akin quit the Missouri Senate race?
Asked of respondents who had heard of Akin controvers

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Yes | 49\% | 56\% | 45\% | 50\% | 48\% | 51\% | 43\% | 37\% | 46\% | 53\% | 51\% | 52\% | 43\% |
| No | 28\% | 28\% | 26\% | 29\% | 29\% | 28\% | 27\% | 28\% | 31\% | 25\% | 22\% | 28\% | 36\% |
| Not sure | 23\% | 16\% | 28\% | 21\% | 23\% | 21\% | 30\% | 35\% | 23\% | 22\% | 27\% | 20\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (807) | (76) | (166) | (417) | (148) | (632) | (100) | (75) | (414) | (393) | (310) | (247) | (250) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Yes | 49\% | 58\% | 40\% | 51\% | 60\% | 48\% | 45\% | 58\% | 46\% | 44\% | 53\% | 53\% | 52\% | 54\% |
| No | 28\% | 24\% | 38\% | 26\% | 26\% | 26\% | 37\% | 23\% | 31\% | 31\% | 24\% | 25\% | 27\% | 35\% |
| Not sure | 23\% | 18\% | 22\% | 23\% | 14\% | 26\% | 18\% | 19\% | 23\% | 25\% | 22\% | 22\% | 21\% | 11\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (807) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (297) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (210) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (184) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (143) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (189) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (292) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (183) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (274) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (327) \end{aligned}$ | $100 \%$ (79) |

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7. Views on whether women who are raped are less likely to become pregnant

Do you believe that women who are raped are less likely to become pregnant than women who engage in consensual sex?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Yes | 8\% | 10\% | 8\% | 10\% | 5\% | 7\% | 17\% | 7\% | 13\% | 4\% | 9\% | 11\% | 5\% |
| No | 72\% | 64\% | 73\% | 75\% | 72\% | 74\% | 56\% | 68\% | 69\% | 75\% | 63\% | 74\% | 82\% |
| Not sure | 20\% | 26\% | 20\% | 15\% | 23\% | 18\% | 28\% | 25\% | 18\% | 22\% | 28\% | 14\% | 13\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (500) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (768) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (469) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (417) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Yes | 8\% | 7\% | 13\% | 6\% | 1\% | 9\% | 14\% | 6\% | 7\% | 11\% | 9\% | 10\% | 6\% | 6\% |
| No | 72\% | 76\% | 62\% | 82\% | 93\% | 75\% | 66\% | 72\% | 71\% | 69\% | 77\% | 65\% | 80\% | 83\% |
| Not sure | 20\% | 17\% | 25\% | 12\% | 6\% | 15\% | 19\% | 23\% | 22\% | 20\% | 15\% | 25\% | 14\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (999) | (375) | (251) | (308) | (207) | (369) | (316) | (174) | (234) | (372) | (219) | (382) | (381) | (86) |

The Economist/YouGov Poll
August 25-27, 2012
YouGov
8. Knowledge of mass shooting in Aurora

How much have you heard about Friday's shootout outside the Empire State Building?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| A lot | 29\% | 16\% | 29\% | 33\% | 33\% | 28\% | 34\% | 32\% | 33\% | 24\% | 23\% | 29\% | 38\% |
| A little | 52\% | 53\% | 51\% | 54\% | 50\% | 53\% | 50\% | 52\% | 51\% | 54\% | 55\% | 50\% | 51\% |
| Nothing at all | 19\% | 31\% | 20\% | 13\% | 16\% | 19\% | 16\% | 17\% | 16\% | 21\% | 22\% | 22\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (999) | (125) | (215) | (499) | (160) | (768) | (131) | (100) | (470) | (529) | (418) | (307) | (274) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| A lot | 29\% | 29\% | 31\% | 32\% | 35\% | 29\% | 32\% | 45\% | 26\% | 24\% | 26\% | 25\% | 34\% | 39\% |
| A little | 52\% | 52\% | 51\% | 59\% | 55\% | 55\% | 52\% | 35\% | 53\% | 61\% | 53\% | 50\% | 51\% | 52\% |
| Nothing at all | 19\% | 19\% | 18\% | 9\% | 10\% | 16\% | 17\% | 19\% | 21\% | 16\% | 21\% | 25\% | 15\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | 100\% | $100 \%$ |
| (Unweighted) | (999) | (374) | (252) | (308) | (206) | (369) | (317) | (174) | (234) | (373) | (218) | (382) | (382) | (86) |

August 25-27, 2012
9. General view on gun control laws

Do you think gun control laws should be made more or less strict than they are now?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| More strict | 44\% | 55\% | 37\% | 44\% | 45\% | 39\% | 78\% | 50\% | 36\% | 53\% | 44\% | 45\% | 44\% |
| No change | 30\% | 22\% | 30\% | 32\% | 36\% | 34\% | 12\% | 16\% | 32\% | 28\% | 28\% | 28\% | 36\% |
| Less strict | 17\% | 14\% | 21\% | 17\% | 14\% | 20\% | 3\% | 13\% | 24\% | 11\% | 17\% | 19\% | 16\% |
| Not sure | 8\% | 9\% | 12\% | 7\% | 4\% | 7\% | 7\% | 21\% | 8\% | 8\% | 11\% | 7\% | 4\% |
| Totals (Unweighted) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (500) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (769) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| More strict | 44\% | 71\% | 20\% | 34\% | 70\% | 49\% | 22\% | 63\% | 38\% | 40\% | 42\% | 49\% | 40\% | 49\% |
| No change | 30\% | 18\% | 38\% | 44\% | 19\% | 34\% | 37\% | 20\% | 35\% | 30\% | 34\% | 26\% | 35\% | 31\% |
| Less strict | 17\% | 4\% | 37\% | 18\% | 5\% | 9\% | 37\% | 11\% | 15\% | 21\% | 18\% | 17\% | 16\% | 15\% |
| Not sure | 8\% | 8\% | 5\% | 4\% | 7\% | 7\% | 4\% | 6\% | 12\% | 8\% | 6\% | 8\% | 9\% | 5\% |
| Totals | 100\% | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | 100\% |
| (Unweighted) | $(1,000)$ | (375) | (252) | (308) | (207) | (369) | (317) | (174) | (234) | (373) | (219) | (382) | (382) | (86) |

## 10. Respondents favor these gun control measures

Do you favor or oppose the following gun control measures? (A) Preventing persons with a history of mental illness from owning guns; (B) Banning semi-automatic weapons; (C) Banning the sale of all handguns, except those that are issued to law enforcement officers; (D) Banning the sale of magazine clips for semi-automatic weapons that hold more than 10 rounds; (E) Requiring people who purchase handguns to wait five days before they receive that gun; (F) Requiring gun owners to register their guns with a national gun registry; (G) Limiting the number of handguns a person can own; (H) Preventing people from carrying a concealed gun in public; (I) Requiring people to obtain a police permit before buying a handgun

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| A | 83\% | 69\% | 79\% | 88\% | 94\% | 84\% | 81\% | 81\% | 86\% | 80\% | 86\% | 82\% | 81\% |
| B | 53\% | 47\% | 46\% | 54\% | 69\% | 52\% | 67\% | 47\% | 43\% | 63\% | 51\% | 50\% | 60\% |
| C | 19\% | 17\% | 19\% | 22\% | 17\% | 17\% | 28\% | 33\% | 17\% | 22\% | 21\% | 18\% | 20\% |
| D | 56\% | 45\% | 52\% | 56\% | 75\% | 55\% | 71\% | 49\% | 49\% | 64\% | 55\% | 55\% | 60\% |
| E | 69\% | 56\% | 65\% | 72\% | 85\% | 69\% | 75\% | 64\% | 66\% | 73\% | 69\% | 68\% | 72\% |
| F | 62\% | 63\% | 60\% | 62\% | 65\% | 61\% | 79\% | 56\% | 53\% | 71\% | 63\% | 60\% | 63\% |
| G | 45\% | 44\% | 39\% | 48\% | 52\% | 41\% | 72\% | 49\% | 37\% | 53\% | 45\% | 44\% | 47\% |
| H | 42\% | 43\% | 40\% | 41\% | 50\% | 39\% | 61\% | 50\% | 38\% | 47\% | 46\% | 37\% | 43\% |
| 1 | 51\% | 41\% | 45\% | 52\% | 68\% | 48\% | 62\% | 61\% | 44\% | 58\% | 56\% | 45\% | 51\% |
| Totals | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |



## 11. Respondents oppose these gun control measures

Do you favor or oppose the following gun control measures? (A) Preventing persons with a history of mental illness from owning guns; (B) Banning semi-automatic weapons; (C) Banning the sale of all handguns, except those that are issued to law enforcement officers; (D) Banning the sale of magazine clips for semi-automatic weapons that hold more than 10 rounds; (E) Requiring people who purchase handguns to wait five days before they receive that gun; (F) Requiring gun owners to register their guns with a national gun registry; (G) Limiting the number of handguns a person can own; (H) Preventing people from carrying a concealed gun in public; (I) Requiring people to obtain a police permit before buying a handgun


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| A | 4\% | 3\% | 5\% | 6\% | 3\% | 3\% | 7\% | 2\% | 2\% | 7\% | 4\% | 4\% | 5\% | 2\% |
| B | 32\% | 14\% | 50\% | 41\% | 18\% | 24\% | 56\% | 23\% | 30\% | 38\% | 33\% | 26\% | 35\% | 32\% |
| C | 68\% | 51\% | 86\% | 79\% | 58\% | 71\% | 80\% | 55\% | 69\% | 68\% | 77\% | 64\% | 71\% | 75\% |
| D | 29\% | 11\% | 48\% | 33\% | 13\% | 21\% | 49\% | 20\% | 26\% | 35\% | 29\% | 24\% | 32\% | 21\% |
| E | 19\% | 9\% | 29\% | 24\% | 7\% | 13\% | 35\% | 14\% | 20\% | 23\% | 17\% | 18\% | 18\% | 12\% |
| F | 27\% | 8\% | 47\% | 37\% | 10\% | 21\% | 50\% | 14\% | 25\% | 34\% | 30\% | 22\% | 29\% | 32\% |
| G | 43\% | 19\% | 63\% | 59\% | 29\% | 39\% | 64\% | 30\% | 44\% | 48\% | 45\% | 37\% | 45\% | 54\% |
| H | 42\% | 22\% | 67\% | 51\% | 22\% | 38\% | 67\% | 28\% | 40\% | 48\% | 49\% | 35\% | 50\% | 45\% |
| I | 34\% | 15\% | 58\% | 39\% | 15\% | 29\% | 56\% | 21\% | 31\% | 42\% | 35\% | 31\% | 34\% | 41\% |
| Totals | $(1,000)$ | (375) | (252) | (308) | (207) | (369) | (317) | (174) | (234) | (373) | (219) | (382) | (382) | (86) |

The Economist/YouGov Poll
August 25-27, 2012
YouGov
12. Whether respondent plans to watch Republican National Convention

How much of the Republican National Convention do you plan to watch next week?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| I'll watch a lot of it | 14\% | 7\% | 10\% | 15\% | 23\% | 15\% | 6\% | 11\% | 17\% | 11\% | 12\% | 14\% | 16\% |
| I'll watch some of it | 35\% | 28\% | 36\% | 37\% | 40\% | 38\% | 23\% | 23\% | 40\% | 31\% | 32\% | 36\% | 40\% |
| I'll watch Mitt Romney's speech, but nothing else | 5\% | 7\% | 6\% | 5\% | 2\% | 4\% | 12\% | 6\% | 6\% | 4\% | 4\% | 5\% | 7\% |
| I probably won't watch it | 46\% | 57\% | 48\% | 43\% | 35\% | 42\% | 60\% | 59\% | 37\% | 54\% | 52\% | 45\% | 37\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| I'll watch a lot of it | 14\% | 7\% | 27\% | 12\% | 5\% | 8\% | 28\% | 15\% | 11\% | 13\% | 17\% | 10\% | 16\% | 12\% |
| I'll watch some of it | 35\% | 27\% | 47\% | 42\% | 41\% | 37\% | 43\% | 36\% | 33\% | 36\% | 36\% | 30\% | 37\% | 47\% |
| I'll watch Mitt Romney's speech, but nothing else | 5\% | 5\% | 9\% | 2\% | 4\% | 5\% | 6\% | 4\% | 5\% | 7\% | 3\% | 6\% | 5\% | 3\% |
| I probably won't watch it | 46\% | 60\% | 17\% | 44\% | 50\% | 49\% | 23\% | 45\% | 51\% | 44\% | 43\% | 54\% | 42\% | 38\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | $(1,000)$ | (375) | (252) | (308) | (207) | (369) | (317) | (174) | (234) | (373) | (219) | (382) | (382) | (86) |

The Economist/YouGov Poll
August 25-27, 2012
YouGov
13. Whether respondent plans to watch Democratic National Convention

How much of the Democratic National Convention do you plan to watch in two weeks?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| I'll watch a lot of it | 12\% | 6\% | 13\% | 14\% | 14\% | 10\% | 26\% | 12\% | 10\% | 14\% | 12\% | 12\% | 14\% |
| I'll watch some of it | 33\% | 28\% | 28\% | 34\% | 43\% | 33\% | 36\% | 23\% | 37\% | 29\% | 26\% | 35\% | 42\% |
| I'll watch Barack Obama's speech, but nothing else | 7\% | 10\% | 4\% | 8\% | 4\% | 5\% | 19\% | 6\% | 7\% | 7\% | 6\% | 9\% | 5\% |
| I probably won't watch it | 48\% | 55\% | 55\% | 44\% | 39\% | 51\% | 20\% | 58\% | 46\% | 50\% | 57\% | 44\% | 40\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (994) | (125) | (212) | (498) | (159) | (764) | (131) | (99) | (469) | (525) | (416) | (304) | (274) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| I'll watch a lot of it | 12\% | 24\% | 5\% | 8\% | 24\% | 12\% | 7\% | 14\% | 13\% | 12\% | 10\% | 12\% | 13\% | 14\% |
| I'll watch some of it | 33\% | 38\% | 31\% | 36\% | 39\% | 39\% | 32\% | 37\% | 26\% | 33\% | 36\% | 27\% | 39\% | 35\% |
| I'll watch Barack Obama's speech, but nothing else | 7\% | 11\% | 7\% | 3\% | 8\% | 9\% | 4\% | 5\% | 7\% | 7\% | 8\% | 10\% | 5\% | 7\% |
| I probably won't watch it | 48\% | 27\% | 57\% | 53\% | 29\% | 40\% | 57\% | 43\% | 54\% | 48\% | 46\% | 51\% | 43\% | 45\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (251) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (204) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (316) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (170) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (233) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (219) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (378) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (380) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

14. Whether Obama administration has brought real change or more partisan politics

Do you think the Obama administration has brought real change to Washington or was it more of the same partisan politics?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Brought real change | 25\% | 25\% | 29\% | 23\% | 21\% | 20\% | 50\% | 35\% | 23\% | 26\% | 18\% | 32\% | 28\% |
| More of the same partisan politics | 55\% | 47\% | 52\% | 59\% | 61\% | 61\% | 27\% | 44\% | 64\% | 48\% | 56\% | 51\% | 61\% |
| Not sure | 20\% | 27\% | 19\% | 18\% | 18\% | 19\% | 23\% | 21\% | 13\% | 26\% | 27\% | 17\% | 11\% |
| Totals <br> (Unweighted) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (212) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (499) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (765) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (467) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (529) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (417) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (305) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (274) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Brought real change | 25\% | 44\% | 13\% | 17\% | 47\% | 24\% | 15\% | 24\% | 28\% | 25\% | 23\% | 25\% | 29\% | 16\% |
| More of the same partisan politics | 55\% | 32\% | 82\% | 67\% | 32\% | 54\% | 82\% | 50\% | 57\% | 56\% | 58\% | 50\% | 58\% | 66\% |
| Not sure | 20\% | 24\% | 5\% | 16\% | 21\% | 22\% | 3\% | 27\% | 15\% | 19\% | 19\% | 25\% | 13\% | 18\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (374) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (305) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (367) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (316) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (381) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (85) \end{gathered}$ |

The Economist/YouGov Poll
August 25-27, 2012
YouGov
15. Trade with other nations

Do you favor or oppose increasing trade with other nations?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Favor | 50\% | 45\% | 46\% | 54\% | 54\% | 51\% | 48\% | 51\% | 64\% | 37\% | 42\% | 48\% | 66\% |
| Oppose | 18\% | 13\% | 24\% | 17\% | 18\% | 19\% | 15\% | 14\% | 19\% | 17\% | 21\% | 20\% | 13\% |
| Not sure | 31\% | 42\% | 30\% | 29\% | 28\% | 30\% | 37\% | 35\% | 17\% | 45\% | 37\% | 32\% | 21\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (499) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (768) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (469) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (417) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Favor | 50\% | 51\% | 47\% | 61\% | 65\% | 53\% | 54\% | 50\% | 40\% | 52\% | 58\% | 43\% | 53\% | 70\% |
| Oppose | 18\% | 15\% | 28\% | 15\% | 9\% | 18\% | 23\% | 17\% | 18\% | 19\% | 19\% | 19\% | 21\% | 6\% |
| Not sure | 31\% | 34\% | 25\% | 24\% | 27\% | 29\% | 23\% | 33\% | 42\% | 29\% | 24\% | 38\% | 26\% | 24\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (999) | (375) | (252) | (308) | (207) | (369) | (316) | (173) | (234) | (373) | (219) | (382) | (381) | (86) |

16. Respondents believe federal spending on these programs should be increased

Do you think federal spending on the following programs should be increased or decreased?

|  |  | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Social Security | 41\% | 25\% | 33\% | 48\% | 53\% | 38\% | 56\% | 41\% | 35\% | 46\% | 48\% | 39\% | 31\% |
| National Defense | 24\% | 17\% | 19\% | 30\% | 29\% | 25\% | 22\% | 23\% | 25\% | 23\% | 27\% | 27\% | 18\% |
| Medicare | 38\% | 22\% | 33\% | 41\% | 53\% | 35\% | 61\% | 31\% | 31\% | 44\% | 42\% | 40\% | 29\% |
| Aid to the Poor | 32\% | 30\% | 30\% | 35\% | 33\% | 29\% | 54\% | 33\% | 26\% | 38\% | 37\% | 32\% | 26\% |
| Medicaid | 30\% | 22\% | 27\% | 35\% | 33\% | 26\% | 56\% | 30\% | 26\% | 34\% | 36\% | 29\% | 21\% |
| Veterans' Benefits | 49\% | 30\% | 46\% | 53\% | 62\% | 49\% | 53\% | 39\% | 44\% | 53\% | 47\% | 55\% | 43\% |
| Health research | 41\% | 35\% | 38\% | 40\% | 54\% | 38\% | 60\% | 41\% | 44\% | 38\% | 41\% | 41\% | 42\% |
| Education | 44\% | 47\% | 48\% | 45\% | 33\% | 42\% | 57\% | 43\% | 44\% | 44\% | 38\% | 49\% | 49\% |
| Highways | 36\% | 28\% | 34\% | 38\% | 41\% | 34\% | 46\% | 36\% | 44\% | 28\% | 34\% | 37\% | 38\% |
| Mass Transit | 26\% | 27\% | 26\% | 29\% | 20\% | 25\% | 34\% | 28\% | 30\% | 22\% | 20\% | 25\% | 37\% |
| Foreign Aid | 4\% | 5\% | 4\% | 3\% | 1\% | 2\% | 13\% | 4\% | 4\% | 4\% | 4\% | 3\% | 4\% |
| Unemployment benefits | 23\% | 18\% | 20\% | 24\% | 33\% | 20\% | 50\% | 23\% | 19\% | 28\% | 32\% | 20\% | 13\% |
| Science and Technology | 37\% | 34\% | 37\% | 39\% | 35\% | 37\% | 41\% | 29\% | 44\% | 29\% | 28\% | 36\% | 50\% |
| Agriculture | 20\% | 18\% | 21\% | 23\% | 18\% | 19\% | 32\% | 20\% | 20\% | 21\% | 22\% | 22\% | 16\% |
| Housing | 22\% | 13\% | 22\% | 28\% | 20\% | 19\% | 45\% | 19\% | 19\% | 25\% | 26\% | 22\% | 15\% |
| The Environment | 31\% | 35\% | 32\% | $31 \%$ | 22\% | 29\% | 46\% | 27\% | 30\% | 31\% | 29\% | 32\% | 32\% |
| Totals | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |

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17. Respondents believe federal spending on these programs should be decreased

Do you think federal spending on the following programs should be increased or decreased?

|  |  | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Social Security | 8\% | 16\% | 8\% | 8\% | 0\% | 9\% | 2\% | 6\% | 13\% | 4\% | 4\% | 11\% | 11\% |
| National Defense | 26\% | 28\% | 28\% | 26\% | 20\% | 27\% | 19\% | 26\% | 34\% | 18\% | 20\% | 27\% | 33\% |
| Medicare | 10\% | 17\% | 11\% | 9\% | 2\% | 10\% | 7\% | 6\% | 14\% | 6\% | 6\% | 13\% | 13\% |
| Aid to the Poor | 18\% | 16\% | 17\% | 22\% | 15\% | 21\% | 4\% | 12\% | 24\% | 13\% | 15\% | 19\% | 22\% |
| Medicaid | 17\% | 13\% | 19\% | 18\% | 18\% | 20\% | 4\% | 13\% | 21\% | 14\% | 15\% | 17\% | 22\% |
| Veterans' Benefits | 5\% | 8\% | 5\% | 4\% | 1\% | 5\% | 1\% | 4\% | 6\% | 3\% | 3\% | 7\% | 5\% |
| Health research | 10\% | 8\% | 11\% | 14\% | 4\% | 11\% | 3\% | 10\% | 13\% | 7\% | 8\% | 11\% | 12\% |
| Education | 16\% | 18\% | 14\% | 17\% | 16\% | 18\% | 11\% | 10\% | 21\% | 12\% | 12\% | 17\% | 22\% |
| Highways | 9\% | 12\% | 9\% | 10\% | 4\% | 10\% | 4\% | 7\% | 10\% | 9\% | 8\% | 11\% | 10\% |
| Mass Transit | 21\% | 14\% | 19\% | 28\% | 18\% | 24\% | 5\% | 12\% | 25\% | 18\% | 17\% | 24\% | 23\% |
| Foreign Aid | 65\% | 48\% | 61\% | 70\% | 80\% | 71\% | 38\% | 50\% | 71\% | 59\% | 59\% | 69\% | 71\% |
| Unemployment benefits | 25\% | 24\% | 21\% | 29\% | 23\% | 29\% | 7\% | 11\% | 30\% | 20\% | 15\% | 26\% | 38\% |
| Science and Technology | 10\% | 10\% | 8\% | 14\% | 7\% | 12\% | 1\% | 10\% | 13\% | 8\% | 11\% | 12\% | 8\% |
| Agriculture | 26\% | 20\% | 25\% | 31\% | 22\% | 29\% | 11\% | 17\% | 36\% | 16\% | 19\% | 26\% | 36\% |
| Housing | 27\% | 30\% | 25\% | 31\% | 21\% | 31\% | 7\% | 24\% | 35\% | 20\% | 23\% | 29\% | 32\% |
| The Environment | 25\% | 16\% | 24\% | 30\% | 25\% | 28\% | 6\% | 20\% | 33\% | 17\% | 22\% | 27\% | 28\% |
| Totals | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |

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|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Social Security | 8\% | 3\% | 11\% | 14\% | 2\% | 4\% | 17\% | 9\% | 5\% | 10\% | 7\% | 6\% | 9\% | 14\% |
| National Defense | 26\% | 33\% | 11\% | 34\% | 57\% | 28\% | 13\% | 29\% | 24\% | 21\% | 33\% | 20\% | 26\% | 46\% |
| Medicare | 10\% | 3\% | 15\% | 15\% | 2\% | 8\% | 18\% | 12\% | 11\% | 9\% | 8\% | 9\% | 9\% | 20\% |
| Aid to the Poor | 18\% | 4\% | 32\% | 23\% | 3\% | 12\% | 39\% | 16\% | 16\% | 22\% | 15\% | 11\% | 23\% | 27\% |
| Medicaid | 17\% | 5\% | 25\% | 26\% | 7\% | 15\% | 32\% | 17\% | 16\% | 17\% | 21\% | 11\% | 23\% | 27\% |
| Veterans' Benefits | 5\% | 3\% | 5\% | 6\% | 1\% | 3\% | 9\% | 5\% | 4\% | 5\% | 4\% | 6\% | 3\% | 6\% |
| Health research | 10\% | 2\% | 15\% | 16\% | 2\% | 6\% | 23\% | 9\% | 9\% | 13\% | 7\% | 8\% | 11\% | 16\% |
| Education | 16\% | 2\% | 30\% | 24\% | 2\% | 12\% | 35\% | 13\% | 16\% | 20\% | 12\% | 14\% | 16\% | 22\% |
| Highways | 9\% | 5\% | 10\% | 16\% | 6\% | 8\% | 15\% | 10\% | 8\% | 11\% | 7\% | 9\% | 7\% | 15\% |
| Mass Transit | 21\% | 5\% | 39\% | 28\% | 6\% | 14\% | 45\% | 18\% | 18\% | 25\% | 21\% | 16\% | 26\% | 24\% |
| Foreign Aid | 65\% | 51\% | 80\% | 74\% | 50\% | 65\% | 84\% | 54\% | 64\% | 68\% | 71\% | 59\% | 70\% | 70\% |
| Unemployment benefits | 25\% | 5\% | 46\% | 33\% | 5\% | 19\% | 51\% | 26\% | 19\% | 26\% | 27\% | 16\% | 29\% | 37\% |
| Science and Technology | 10\% | 6\% | 16\% | 13\% | 4\% | 7\% | 19\% | 10\% | 13\% | 10\% | 8\% | 11\% | 11\% | 14\% |
| Agriculture | 26\% | 14\% | 30\% | 40\% | 22\% | 25\% | 38\% | 23\% | 24\% | 28\% | 28\% | 15\% | 30\% | 46\% |
| Housing | 27\% | 7\% | 43\% | 38\% | 7\% | 23\% | 52\% | 19\% | 24\% | 31\% | 33\% | 19\% | 32\% | 36\% |
| The Environment | 25\% | 5\% | 49\% | 31\% | 2\% | 18\% | 54\% | 16\% | 25\% | 27\% | 30\% | 17\% | 32\% | 28\% |
| Totals | $(1,000)$ | (375) | (252) | (308) | (207) | (369) | (317) | (174) | (234) | (373) | (219) | (382) | (382) | (86) |

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18. Marijuana legalization

Do you think the use of marijuana should be legalized?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Yes | 49\% | 49\% | 58\% | 48\% | 39\% | 50\% | 47\% | 42\% | 51\% | 48\% | 49\% | 49\% | 51\% |
| No | 37\% | 42\% | 27\% | 37\% | 47\% | 38\% | 36\% | 31\% | 39\% | 35\% | 38\% | 38\% | 35\% |
| Not sure | 14\% | 9\% | 14\% | 15\% | 14\% | 12\% | 18\% | 26\% | 10\% | 17\% | 13\% | 13\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (998) | (125) | (215) | (499) | (159) | (767) | (131) | (100) | (469) | (529) | (417) | (306) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Yes | 49\% | 55\% | 29\% | 60\% | 71\% | 54\% | 34\% | 55\% | 45\% | 48\% | 52\% | 50\% | 51\% | 52\% |
| No | 37\% | 27\% | 61\% | 30\% | 16\% | 33\% | 55\% | 31\% | 41\% | 37\% | 38\% | 35\% | 37\% | 38\% |
| Not sure | 14\% | 18\% | 9\% | 9\% | 13\% | 13\% | 11\% | 14\% | 15\% | 15\% | 9\% | 15\% | 12\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (998) | (374) | (251) | (308) | (207) | (368) | (316) | (174) | (232) | (373) | (219) | (381) | (381) | (86) |

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19. Environmental regulation

Do you think there is too much or too little environmental regulation by the federal government?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Too much | 36\% | 21\% | 32\% | 41\% | 45\% | 40\% | 14\% | 26\% | 42\% | 30\% | 37\% | 35\% | 34\% |
| About the right amount | 30\% | 37\% | 31\% | 27\% | 27\% | 27\% | 46\% | 32\% | 23\% | 37\% | 31\% | 27\% | 32\% |
| Too little | 34\% | 42\% | 37\% | 32\% | 28\% | 33\% | 40\% | 42\% | 35\% | 34\% | 32\% | 38\% | 34\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (995) | (124) | (214) | (497) | (160) | (766) | (129) | (100) | (470) | (525) | (414) | (306) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Too much | 36\% | 11\% | 69\% | 39\% | 6\% | 28\% | 70\% | 24\% | 39\% | 38\% | 39\% | 29\% | 45\% | 35\% |
| About the right amount | 30\% | 34\% | 21\% | 29\% | 23\% | 41\% | 16\% | 28\% | 29\% | 30\% | 33\% | 36\% | 25\% | 24\% |
| Too little | 34\% | 55\% | 10\% | 32\% | 71\% | 31\% | 14\% | 48\% | 32\% | 32\% | 28\% | 36\% | 30\% | 41\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (995) | (373) | (251) | (307) | (207) | (368) | (316) | (174) | (231) | (371) | (219) | (379) | (381) | (86) |

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20. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic |  | Female | HS or less | Some college | College graduate |  |
| Barack Obama | 46\% | 40\% | 47\% | 49\% | 42\% | 40\% | 79\% | 50\% | 46\% | 45\% | 44\% | 45\% | 49\% |  |
| Mitt Romney | 40\% | 24\% | 37\% | 45\% | 48\% | 46\% | 6\% | 22\% | 44\% | 35\% | 37\% | 42\% | $\begin{aligned} & 40 \% \\ & 38 \% \end{aligned}$ |  |
| Paul Ryan | 37\% | 22\% | 34\% | 45\% | 42\% | 43\% | 8\% | 25\% | 42\% | 33\% | 35\% | 40\% |  |  |
| Joe Biden | 40\% | 32\% | 40\% | 44\% | 42\% | 35\% | 75\% | 40\% | 42\% | 39\% | 36\% | 44\% | 42\% |  |
| Totals | (998) | (124) | (215) | (499) | (160) | (767) | (131) | (100) | (469) | (529) | (417) | (306) | (275) |  |
|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Barack Obama | 46\% | 82\% | 9\% | 40\% | 87\% | 55\% | 14\% | 54\% | 41\% | 44\% | 45\% | 47\% | 47\% | 58\% |
| Mitt Romney | 40\% | 9\% | 87\% | 39\% | 6\% | 31\% | 80\% | 29\% | 36\% | 46\% | 42\% | 32\% | 44\% | 43\% |
| Paul Ryan | 37\% | 10\% | 79\% | 40\% | 6\% | 31\% | 76\% | 26\% | 36\% | 43\% | 39\% | 29\% | 44\% | 34\% |
| Joe Biden | 40\% | 72\% | 14\% | 36\% | 77\% | 52\% | 13\% | 43\% | 37\% | 41\% | 41\% | 43\% | 42\% | 49\% |
| Totals | (998) | (374) | (251) | (308) | (207) | (369) | (316) | (173) | (234) | (372) | (219) | (381) | (382) | (86) |

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21. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |  |
| Barack Obama | 48\% | 40\% | 49\% | 48\% | 54\% | 54\% | 15\% | 36\% | 52\% | 44\% | 45\% | 49\% | 50\% |  |
| Mitt Romney | 51\% | 55\% | 55\% | 49\% | 46\% | 46\% | 83\% | 61\% | 53\% | 50\% | 49\% | 50\% | $\begin{aligned} & 56 \% \\ & 51 \% \end{aligned}$ |  |
| Paul Ryan | 44\% | 46\% | 47\% | 42\% | 39\% | 39\% | 69\% | 50\% | 49\% | 39\% | 41\% | 41\% |  |  |
| Joe Biden | 46\% | 35\% | 47\% | 48\% | 49\% | 51\% | 12\% | 39\% | 53\% | 39\% | 45\% | 44\% | 50\% |  |
| Totals | (998) | (124) | (215) | (499) | (160) | (767) | (131) | (100) | (469) | (529) | (417) | (306) | (275) |  |
|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Barack Obama | 48\% | 12\% | 89\% | 56\% | 11\% | 41\% | 83\% | 35\% | 52\% | 52\% | 48\% | 43\% | 48\% | 42\% |
| Mitt Romney | 51\% | 83\% | 10\% | 54\% | 91\% | 64\% | 16\% | 56\% | 55\% | 48\% | 50\% | 54\% | 48\% | 55\% |
| Paul Ryan | 44\% | 68\% | 9\% | 48\% | 79\% | 53\% | 15\% | 50\% | 44\% | 43\% | 39\% | 43\% | 41\% | 58\% |
| Joe Biden | 46\% | 15\% | 80\% | 54\% | 15\% | 38\% | 81\% | 35\% | 51\% | 49\% | 43\% | 36\% | 48\% | 48\% |
| Totals | (998) | (374) | (251) | (308) | (207) | (369) | (316) | (173) | (234) | (372) | (219) | (381) | (382) | (86) |

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22. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Strongly Approve | 17\% | 11\% | 18\% | 20\% | 17\% | 12\% | 52\% | 20\% | 16\% | 18\% | 17\% | 17\% | 18\% |
| Somewhat Approve | 24\% | 28\% | 22\% | 26\% | 19\% | 24\% | 27\% | 23\% | 26\% | 22\% | 22\% | 26\% | 26\% |
| Somewhat Disapprove | 14\% | 20\% | 18\% | 9\% | 11\% | 14\% | 10\% | 19\% | 15\% | 13\% | 13\% | 14\% | 16\% |
| Strongly Disapprove | 36\% | 24\% | 33\% | 43\% | 42\% | 42\% | 8\% | 20\% | 41\% | 32\% | 36\% | 37\% | 37\% |
| Not Sure | 9\% | 16\% | 9\% | 3\% | 11\% | 8\% | 3\% | 18\% | 3\% | 14\% | 13\% | 6\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Strongly Approve | 17\% | 37\% | 3\% | 11\% | 34\% | 20\% | 6\% | 19\% | 15\% | 19\% | 14\% | 18\% | 18\% | 14\% |
| Somewhat Approve | 24\% | 43\% | 4\% | 22\% | 47\% | 29\% | 5\% | 34\% | 22\% | 20\% | 24\% | 25\% | 24\% | 34\% |
| Somewhat Disapprove | 14\% | 8\% | 14\% | 20\% | 14\% | 20\% | 10\% | 9\% | 14\% | 15\% | 16\% | 14\% | 14\% | 17\% |
| Strongly Disapprove | 36\% | 4\% | 77\% | 43\% | 3\% | 23\% | 77\% | 28\% | 36\% | 40\% | 38\% | 30\% | 41\% | 33\% |
| Not Sure | 9\% | 7\% | 2\% | 4\% | 2\% | 8\% | 2\% | 10\% | 13\% | 5\% | 9\% | 13\% | 4\% | 1\% |
| Totals (Unweighted) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (317) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (219) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (382) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

23. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The economy | 36\% | 34\% | 33\% | 39\% | 36\% | 29\% | 80\% | 38\% | 35\% | 37\% | 31\% | 39\% | 41\% |
| Immigration | 33\% | 34\% | 31\% | 36\% | 30\% | 27\% | 68\% | 40\% | 33\% | 34\% | 28\% | 35\% | 39\% |
| The environment | 37\% | 29\% | 37\% | 41\% | 37\% | 32\% | 68\% | 38\% | 36\% | 38\% | 34\% | 37\% | 40\% |
| Terrorism | 49\% | 42\% | 43\% | 60\% | 46\% | 47\% | 71\% | 47\% | 54\% | 45\% | 44\% | 49\% | 58\% |
| Gay rights | 36\% | 32\% | 34\% | 39\% | 36\% | 34\% | 50\% | 34\% | 35\% | 37\% | 27\% | 37\% | 47\% |
| Education | 41\% | 32\% | 45\% | 45\% | 40\% | 37\% | 73\% | 41\% | 42\% | 41\% | 36\% | 46\% | 44\% |
| Health care | 40\% | 34\% | 40\% | 42\% | 39\% | 34\% | 74\% | 44\% | 40\% | 39\% | 34\% | 42\% | 47\% |
| Social security | 37\% | 32\% | 35\% | 42\% | 35\% | 32\% | 73\% | 34\% | 37\% | 37\% | 30\% | 43\% | 41\% |
| The budget deficit | 31\% | 29\% | 29\% | 33\% | 33\% | 27\% | 63\% | 34\% | 29\% | 34\% | 27\% | 33\% | 37\% |
| The war in Afghanistan | 40\% | 37\% | 36\% | 47\% | 40\% | 37\% | 68\% | 37\% | 43\% | 38\% | 38\% | 40\% | 46\% |
| Taxes | 38\% | 36\% | 36\% | 42\% | 38\% | 33\% | 76\% | 37\% | 39\% | 38\% | 33\% | 40\% | 44\% |
| Medicare | 39\% | 36\% | 38\% | 42\% | 37\% | 33\% | 77\% | 42\% | 40\% | 38\% | 32\% | 44\% | 43\% |
| Abortion | 35\% | 30\% | 34\% | 38\% | 36\% | 31\% | 58\% | 36\% | 34\% | 35\% | 28\% | 37\% | 42\% |
| Totals | (998) | (125) | (215) | (498) | (160) | (768) | (130) | (100) | (470) | (528) | (416) | (307) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The economy | 36\% | 72\% | 8\% | 28\% | 72\% | 44\% | 10\% | 42\% | 33\% | 36\% | 34\% | 36\% | 37\% | 42\% |
| Immigration | 33\% | 62\% | 12\% | 26\% | 64\% | 42\% | 12\% | 37\% | 31\% | 33\% | 32\% | 30\% | 37\% | 44\% |
| The environment | 37\% | 69\% | 11\% | 32\% | 65\% | 47\% | 16\% | 45\% | 32\% | 37\% | 36\% | 36\% | 39\% | 48\% |
| Terrorism | 49\% | 75\% | 24\% | 52\% | 74\% | 62\% | 30\% | 58\% | 44\% | 47\% | 51\% | 43\% | 55\% | 68\% |
| Gay rights | 36\% | 65\% | 10\% | 35\% | 79\% | 43\% | 11\% | 47\% | 30\% | 32\% | 39\% | 34\% | 39\% | 44\% |
| Education | 41\% | 73\% | 17\% | 36\% | 71\% | 50\% | 21\% | 49\% | 37\% | 40\% | 42\% | 38\% | 49\% | 50\% |
| Health care | 40\% | 76\% | 6\% | 35\% | 78\% | 50\% | 13\% | 47\% | 35\% | 37\% | 43\% | 39\% | 42\% | 57\% |
| Social security | 37\% | 68\% | 10\% | 34\% | 71\% | 45\% | 14\% | 42\% | 35\% | 37\% | 35\% | 36\% | 41\% | 48\% |
| The budget deficit | 31\% | 65\% | 5\% | 23\% | 67\% | 37\% | 9\% | 36\% | 29\% | 29\% | 34\% | 33\% | 32\% | 34\% |
| The war in Afghanistan | 40\% | 64\% | 23\% | 39\% | 60\% | 50\% | 25\% | 45\% | 38\% | 40\% | 40\% | 37\% | 46\% | 49\% |
| Taxes | 38\% | 70\% | 10\% | 34\% | 75\% | 47\% | 14\% | 47\% | 36\% | 37\% | 36\% | 37\% | 40\% | 52\% |
| Medicare | 39\% | 72\% | 12\% | 34\% | 74\% | 48\% | 14\% | 43\% | 35\% | 38\% | 41\% | 37\% | 43\% | 49\% |
| Abortion | 35\% | 63\% | 11\% | 33\% | 70\% | 44\% | 10\% | 45\% | 34\% | 30\% | 34\% | 34\% | 37\% | 48\% |
| Totals | (998) | (373) | (252) | (308) | (207) | (369) | (317) | (173) | (234) | (372) | (219) | (380) | (382) | (86) |

24. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Strongly approve | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% | 4\% | 0\% | 1\% | 0\% | 2\% | 1\% | 0\% |
| Somewhat approve | 8\% | 5\% | 5\% | 12\% | 4\% | 6\% | 13\% | 14\% | 8\% | 7\% | 6\% | 9\% | 8\% |
| Neither approve nor disapprove | 15\% | 22\% | 11\% | 14\% | 18\% | 13\% | 24\% | 21\% | 13\% | 17\% | 19\% | 13\% | 11\% |
| Somewhat disapprove | 23\% | 20\% | 26\% | 21\% | 23\% | 25\% | 13\% | 12\% | 18\% | 27\% | 20\% | 24\% | 26\% |
| Strongly disapprove | 44\% | 30\% | 44\% | 46\% | 53\% | 46\% | 36\% | 34\% | 53\% | 35\% | 37\% | 46\% | 53\% |
| Not sure | 10\% | 22\% | 13\% | 5\% | 1\% | 9\% | 10\% | 19\% | 5\% | 14\% | 16\% | 8\% | 2\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (500) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (768) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (469) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (417) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Strongly approve | 1\% | 1\% | 1\% | 0\% | 0\% | 1\% | 2\% | 2\% | 0\% | 1\% | 0\% | 1\% | 1\% | 0\% |
| Somewhat approve | 8\% | 9\% | 10\% | 5\% | 3\% | 9\% | 11\% | 8\% | 7\% | 9\% | 6\% | 6\% | 8\% | 6\% |
| Neither approve nor disapprove | 15\% | 17\% | 18\% | 11\% | 14\% | 14\% | 15\% | 15\% | 10\% | 17\% | 17\% | 20\% | 10\% | 6\% |
| Somewhat disapprove | 23\% | 24\% | 25\% | 24\% | 18\% | 23\% | 28\% | 23\% | 20\% | 24\% | 22\% | 23\% | 25\% | 20\% |
| Strongly disapprove | 44\% | 43\% | 41\% | 55\% | 58\% | 47\% | 41\% | 37\% | 47\% | 42\% | 49\% | 33\% | 50\% | 65\% |
| Not sure | 10\% | 6\% | 6\% | 5\% | 6\% | 6\% | 4\% | 15\% | 14\% | 6\% | 6\% | 17\% | 4\% | 3\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (206) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (317) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (233) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (219) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

25. Level of enthusiasm about voting in general election

How enthusiastic are you about voting for president in the upcoming presidential election in November?
Asked of registered voters

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Extremely enthusiastic | 37\% | 23\% | 30\% | 43\% | 45\% | 37\% | 41\% | 22\% | 42\% | 31\% | 30\% | 39\% | 41\% |
| Very enthusiastic | 20\% | 18\% | 14\% | 23\% | 23\% | 19\% | 28\% | 17\% | 18\% | 22\% | 25\% | 16\% | 18\% |
| Somewhat enthusiastic | 20\% | 35\% | 23\% | 15\% | 15\% | 20\% | 15\% | 25\% | 17\% | 24\% | 19\% | 22\% | 20\% |
| Not too enthusiastic | 14\% | 14\% | 20\% | 13\% | 11\% | 15\% | 8\% | 18\% | 16\% | 13\% | 14\% | 14\% | 16\% |
| Not at all enthusiastic | 9\% | 10\% | 14\% | 7\% | 6\% | 8\% | 9\% | 17\% | 7\% | 11\% | 12\% | 8\% | 6\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (850) \end{aligned}$ | $\begin{gathered} 100 \% \\ (94) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (175) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (428) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (153) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (643) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (87) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (426) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (424) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (321) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (268) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Extremely enthusiastic | 37\% | 34\% | 44\% | 35\% | 39\% | 26\% | 48\% | 38\% | 34\% | 38\% | 36\% | 30\% | 35\% | 51\% |
| Very enthusiastic | 20\% | 21\% | 22\% | 17\% | 23\% | 19\% | 20\% | 22\% | 18\% | 18\% | 22\% | 19\% | 23\% | 14\% |
| Somewhat enthusiastic | 20\% | 18\% | 21\% | 21\% | 17\% | 20\% | 20\% | 22\% | 20\% | 20\% | 20\% | 23\% | 20\% | 11\% |
| Not too enthusiastic | 14\% | 18\% | 9\% | 13\% | 13\% | 23\% | 8\% | 11\% | 16\% | 14\% | 17\% | 15\% | 15\% | 17\% |
| Not at all enthusiastic | 9\% | 8\% | 5\% | 14\% | 8\% | 12\% | 4\% | 7\% | 12\% | 10\% | 5\% | 14\% | 7\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (850) | (341) | (229) | (258) | (189) | (316) | (287) | (147) | (206) | (315) | (182) | (293) | (345) | (82) |

August 25-27, 2012
YouGov
26. Presidential Vote Preference - Leaners Included

Who will you vote for in the 2012 Presidential election?
Asked of registered voters. Respondents who initially answered 'not sure' were then asked whom they would support if they had to choose. Those who answered 'Probably Obama' or 'Probably Romney' to the
follow-up question are considered 'leaners.

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 46\% | 49\% | 47\% | 44\% | 45\% | 39\% | 86\% | 58\% | 41\% | 50\% | 41\% | 48\% | 49\% |
| Mitt Romney | 47\% | 39\% | 42\% | 50\% | 53\% | 54\% | 7\% | 27\% | 50\% | 43\% | 50\% | 45\% | 45\% |
| Other | 4\% | 7\% | 6\% | 3\% | 0\% | 4\% | 0\% | 12\% | 6\% | 2\% | 4\% | 3\% | 4\% |
| Not sure | 4\% | 5\% | 5\% | 4\% | 1\% | 3\% | 7\% | 3\% | 2\% | 5\% | 5\% | 4\% | 2\% |
| Totals | (851) | (94) | (177) | (429) | (151) | (643) | (120) | (88) | (425) | (426) | (321) | (269) | (261) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Barack Obama | 46\% | 88\% | 6\% | 34\% | 88\% | 52\% | 11\% | 56\% | 43\% | 43\% | 44\% | 50\% | 44\% | 50\% |
| Mitt Romney | 47\% | 8\% | 91\% | 52\% | 6\% | 33\% | 87\% | 37\% | 49\% | 50\% | 47\% | 40\% | 48\% | 42\% |
| Other | 4\% | 0\% | 1\% | 9\% | 5\% | 7\% | 1\% | 3\% | 5\% | 2\% | 6\% | 3\% | 5\% | 4\% |
| Not sure | 4\% | 4\% | 1\% | 5\% | 2\% | 7\% | 1\% | 5\% | 3\% | 4\% | 3\% | 6\% | 3\% | 4\% |
| Totals | (851) | (341) | (229) | (258) | (190) | (316) | (286) | (148) | (207) | (314) | (182) | (294) | (344) | (82) |

27. Presidential Vote Preference - Leaners Excluded

Who will you vote for in the 2012 Presidential election?
Asked of registered voters. Respondents who initially answered 'not sure' were then asked whom they would support if they had to choose. Those who answered 'Probably Obama' or 'Probably Romney' to the
follow-up question are considered 'leaners.'

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Barack Obama | 42\% | 44\% | 41\% | 41\% | 44\% | 36\% | 83\% | 43\% | 38\% | 46\% | 37\% | 43\% | 45\% |
| Mitt Romney | 42\% | 35\% | 36\% | 48\% | 46\% | 49\% | 6\% | 26\% | 48\% | 37\% | 45\% | 39\% | 42\% |
| Other | 4\% | 7\% | 6\% | 3\% | 0\% | 4\% | 0\% | 12\% | 6\% | 2\% | 4\% | 3\% | 4\% |
| Not sure | 12\% | 14\% | 18\% | 8\% | 9\% | 12\% | 11\% | 19\% | 9\% | 15\% | 13\% | 14\% | 8\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (851) \end{aligned}$ | $\begin{gathered} 100 \% \\ (94) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (429) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (151) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (643) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ | 100\% <br> (88) | $\begin{aligned} & 100 \% \\ & (425) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (426) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (321) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (269) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Barack Obama | 42\% | 84\% | 6\% | 29\% | 84\% | 47\% | 10\% | 51\% | 38\% | 39\% | 44\% | 44\% | 42\% | 44\% |
| Mitt Romney | 42\% | 5\% | 88\% | 46\% | 5\% | 28\% | 85\% | 35\% | 41\% | 46\% | 44\% | 34\% | 45\% | 40\% |
| Other | 4\% | 0\% | 1\% | 9\% | 5\% | 7\% | 1\% | 3\% | 5\% | 2\% | 6\% | 3\% | 5\% | 4\% |
| Not sure | 12\% | 11\% | 5\% | 16\% | 6\% | 18\% | 4\% | 11\% | 16\% | 13\% | 6\% | 18\% | 8\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (851) | (341) | (229) | (258) | (190) | (316) | (286) | (148) | (207) | (314) | (182) | (294) | (344) | (82) |

## 28. Reason for supporting Obama/Romney

Would you say you are mostly voting for [Barack Obama/Mitt Romney] or against [other candidate]?
Asked of Obama: Romney supporters

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| I'm mostly voting for [Barack Obama/Mitt |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Romney] | 58\% | 57\% | 60\% | 60\% | 51\% | 52\% | 86\% | 74\% | 51\% | 65\% | 56\% | 58\% | 59\% |
| I'm mostly voting against [other candidate] | 41\% | 41\% | 40\% | 38\% | 47\% | 46\% | 14\% | 26\% | 47\% | 34\% | 42\% | 41\% | 39\% |
| Not sure | 2\% | 2\% | 0\% | 2\% | 3\% | 2\% | 0\% | 0\% | 3\% | 1\% | 2\% | 1\% | 2\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (710) \end{aligned}$ | $\begin{gathered} 100 \% \\ (73) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (366) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (137) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (536) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (109) \end{aligned}$ | $\begin{gathered} 100 \% \\ (65) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (360) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (265) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (227) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| I'm mostly voting for [Barack Obama/Mitt |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Romney] | 58\% | 83\% | 40\% | 42\% | 77\% | 62\% | 41\% | 69\% | 55\% | 56\% | 52\% | 61\% | 55\% | 64\% |
| I'm mostly voting against [other candidate] | 41\% | 16\% | 58\% | 55\% | 23\% | 36\% | 57\% | 30\% | 42\% | 43\% | 44\% | 36\% | 44\% | 35\% |
| Not sure | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% | 1\% | 3\% | 0\% | 4\% | 4\% | 1\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (710) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (305) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (212) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (183) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (239) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (266) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (163) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (267) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (156) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (230) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (293) \end{aligned}$ | $\begin{gathered} 100 \% \\ (69) \end{gathered}$ |

29. Predicted election outcome

Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November?
Asked of registered voters

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Obama will definitely win | 15\% | 18\% | 14\% | 14\% | 17\% | 10\% | 46\% | 26\% | 12\% | 19\% | 19\% | 15\% | 11\% |
| Obama will probably win | 28\% | 29\% | 35\% | 25\% | 24\% | 29\% | 28\% | 24\% | 32\% | 24\% | 22\% | 27\% | 37\% |
| Obama and Romney are equally likely to win | 17\% | 26\% | 15\% | 17\% | 14\% | 18\% | 10\% | 19\% | 19\% | 15\% | 16\% | 21\% | 14\% |
| Romney will probably win | 15\% | 5\% | 13\% | 21\% | 16\% | 18\% | 3\% | 4\% | 16\% | 14\% | 16\% | 14\% | 16\% |
| Romney will definitely win | 12\% | 6\% | 10\% | 14\% | 17\% | 14\% | 2\% | 14\% | 16\% | 9\% | 14\% | 10\% | 12\% |
| Don't know | 12\% | 16\% | 13\% | 10\% | 13\% | 12\% | 12\% | 13\% | 6\% | 19\% | 13\% | 14\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (853) | (94) | (177) | (429) | (153) | (645) | (120) | (88) | (426) | (427) | (322) | (269) | (262) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Obama will definitely win | 15\% | 33\% | 1\% | 8\% | 23\% | 20\% | 5\% | 17\% | 17\% | 13\% | 16\% | 19\% | 15\% | 12\% |
| Obama will probably win | 28\% | 44\% | 11\% | 28\% | 55\% | 33\% | 9\% | 39\% | 26\% | 25\% | 27\% | 28\% | 28\% | 35\% |
| Obama and Romney are equally likely to win | 17\% | 9\% | 19\% | 24\% | 10\% | 19\% | 22\% | 19\% | 18\% | 17\% | 14\% | 17\% | 19\% | 18\% |
| Romney will probably win | 15\% | 3\% | 26\% | 19\% | 5\% | 9\% | 28\% | 10\% | 16\% | 15\% | 19\% | 10\% | 19\% | 18\% |
| Romney will definitely win | 12\% | 1\% | 28\% | 10\% | 1\% | 7\% | 24\% | 9\% | 9\% | 15\% | 14\% | 12\% | 9\% | 10\% |
| Don't know | 12\% | 9\% | 14\% | 11\% | 6\% | 12\% | 11\% | 7\% | 13\% | 15\% | 11\% | 14\% | 10\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (853) | (342) | (230) | (258) | (191) | (316) | (287) | (148) | (207) | (315) | (183) | (294) | (346) | (82) |

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30. Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| The Democratic Party candidate | 36\% | 31\% | 40\% | 36\% | 33\% | 30\% | 71\% | 42\% | 35\% | 36\% | 30\% | 37\% | 43\% |
| The Republican Party candidate | 34\% | 24\% | 29\% | 39\% | 42\% | 41\% | 4\% | 15\% | 41\% | 28\% | 33\% | 33\% | 37\% |
| Other | 2\% | 0\% | 2\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% | 1\% | 3\% | 1\% |
| Not sure | 17\% | 21\% | 19\% | 13\% | 17\% | 16\% | 17\% | 26\% | 13\% | 21\% | 17\% | 20\% | 14\% |
| I would not vote | 12\% | 23\% | 9\% | 10\% | 7\% | 12\% | 7\% | 16\% | 10\% | 13\% | 20\% | 7\% | 4\% |
| Totals (Unweighted) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (500) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (769) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| The Democratic Party candidate | 36\% | 78\% | 4\% | 26\% | 83\% | 39\% | 9\% | 44\% | 33\% | 33\% | 35\% | 36\% | 36\% | 45\% |
| The Republican Party candidate | 34\% | 2\% | 85\% | 34\% | 3\% | 23\% | 77\% | 25\% | 33\% | 38\% | 39\% | 25\% | 40\% | 39\% |
| Other | 2\% | 0\% | 0\% | 4\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% | 1\% | 2\% | 2\% |
| Not sure | 17\% | 15\% | 8\% | 20\% | 11\% | 21\% | 8\% | 17\% | 22\% | 14\% | 15\% | 21\% | 16\% | 7\% |
| I would not vote | 12\% | 4\% | 3\% | 16\% | 2\% | 15\% | 4\% | 13\% | 11\% | 13\% | 8\% | 17\% | 5\% | 7\% |
| Totals (Unweighted) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (317) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (219) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (86) \end{gathered}$ |

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## 31. Tea Party identification

Do you think of yourself as a part of the Tea Party movement?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Yes | 13\% | 11\% | 13\% | 14\% | 13\% | 14\% | 9\% | 7\% | 19\% | 8\% | 11\% | 15\% | 14\% |
| No | 71\% | 69\% | 70\% | 72\% | 72\% | 70\% | 73\% | 73\% | 69\% | 72\% | 66\% | 71\% | 79\% |
| Not sure | 16\% | 20\% | 16\% | 15\% | 15\% | 15\% | 19\% | 21\% | 12\% | 20\% | 23\% | 14\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (999) | (125) | (215) | (499) | (160) | (768) | (131) | (100) | (470) | (529) | (417) | (307) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Yes | 13\% | 1\% | 27\% | 17\% | 4\% | 5\% | 31\% | 11\% | 13\% | 12\% | 15\% | 11\% | 16\% | 16\% |
| No | 71\% | 87\% | 54\% | 74\% | 91\% | 79\% | 56\% | 70\% | 70\% | 71\% | 72\% | 68\% | 71\% | 75\% |
| Not sure | 16\% | 12\% | 19\% | 9\% | 5\% | 16\% | 13\% | 19\% | 17\% | 17\% | 13\% | 21\% | 13\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (999) | (374) | (252) | (308) | (207) | (369) | (317) | (173) | (234) | (373) | (219) | (381) | (382) | (86) |

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32. Respondent's ideology

Thinking about politics these days, how would you describe your own political viewpoint?

|  |  | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very liberal | 5\% | 5\% | 8\% | 3\% | 3\% | 4\% | 6\% | 9\% | 4\% | 5\% | 3\% | 4\% | 7\% |
| Liberal | 15\% | 15\% | 17\% | 12\% | 15\% | 15\% | 19\% | 8\% | 13\% | 16\% | 10\% | 16\% | 20\% |
| Moderate | 34\% | 30\% | 30\% | 39\% | 37\% | 32\% | 45\% | 40\% | 36\% | 32\% | 35\% | 31\% | 38\% |
| Conservative | 24\% | 18\% | 21\% | 29\% | 27\% | 27\% | 11\% | 17\% | 28\% | 21\% | 21\% | 32\% | 22\% |
| Very Conservative | 8\% | 9\% | 11\% | 6\% | 8\% | 9\% | 6\% | 9\% | 10\% | 6\% | 8\% | 7\% | 9\% |
| Not sure | 14\% | 23\% | 13\% | 12\% | 9\% | 14\% | 14\% | 17\% | 9\% | 19\% | 23\% | 10\% | 4\% |
| Totals <br> (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (1,000) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (500) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (769) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (275) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very liberal | 5\% | 9\% | 0\% | 4\% | 24\% | 0\% | 0\% | 6\% | 4\% | 4\% | 4\% | 5\% | 5\% | 5\% |
| Liberal | 15\% | 29\% | 1\% | 15\% | 76\% | 0\% | 0\% | 23\% | 12\% | 12\% | 14\% | 13\% | 16\% | 22\% |
| Moderate | 34\% | 38\% | 21\% | 47\% | 0\% | 100\% | 0\% | 25\% | 38\% | 34\% | 39\% | 38\% | 31\% | 43\% |
| Conservative | 24\% | 8\% | 53\% | 22\% | 0\% | 0\% | 75\% | 15\% | 19\% | 31\% | 27\% | 19\% | 29\% | 23\% |
| Very Conservative | 8\% | 1\% | 21\% | 7\% | 0\% | 0\% | 25\% | 9\% | 7\% | 9\% | 8\% | 5\% | 10\% | 6\% |
| Not sure | 14\% | 15\% | 4\% | 5\% | 0\% | 0\% | 0\% | 21\% | 19\% | 10\% | 8\% | 19\% | 9\% | 2\% |
| Totals (Unweighted) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (317) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (219) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

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33. Perceived Obama ideology

Would you say Barack Obama is...


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very liberal | 35\% | 6\% | 76\% | 40\% | 7\% | 23\% | 76\% | 25\% | 35\% | 39\% | 37\% | 26\% | 40\% | 35\% |
| Liberal | 21\% | 28\% | 12\% | 25\% | 35\% | 30\% | 10\% | 25\% | 18\% | 22\% | 20\% | 18\% | 24\% | 25\% |
| Moderate | 22\% | 40\% | 3\% | 22\% | 47\% | 30\% | 7\% | 20\% | 24\% | 20\% | 24\% | 24\% | 19\% | 33\% |
| Conservative | 4\% | 6\% | 3\% | 5\% | 6\% | 7\% | 2\% | 7\% | 2\% | 5\% | 3\% | 5\% | 5\% | 5\% |
| Very conservative | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 2\% | 2\% | 0\% | 0\% | 3\% | 1\% | 1\% | 0\% |
| Not sure | 16\% | 18\% | 5\% | 7\% | 3\% | 10\% | 3\% | 21\% | 20\% | 14\% | 12\% | 26\% | 11\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (997) | (373) | (251) | (308) | (205) | (369) | (316) | (173) | (234) | (371) | (219) | (380) | (382) | (85) |

The Economist/YouGov Poll
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34. Perceived Romney ideology

Would you say Mitt Romney is...

|  |  | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very liberal | 3\% | 2\% | 4\% | 2\% | 2\% | 2\% | 8\% | 3\% | 4\% | 2\% | 3\% | 2\% | 3\% |
| Liberal | 4\% | 5\% | 4\% | 3\% | 5\% | 4\% | 6\% | 2\% | 4\% | 4\% | 4\% | 3\% | 5\% |
| Moderate | 21\% | 11\% | 24\% | 24\% | 21\% | 24\% | 4\% | 14\% | 26\% | 16\% | 18\% | 22\% | 26\% |
| Conservative | 32\% | 34\% | 28\% | 35\% | 31\% | 34\% | 24\% | 24\% | 35\% | 29\% | 27\% | 34\% | 38\% |
| Very conservative | 21\% | 18\% | 23\% | 20\% | 21\% | 19\% | 31\% | 28\% | 19\% | 22\% | 16\% | 24\% | 25\% |
| Not sure | 19\% | 30\% | 17\% | 16\% | 19\% | 17\% | 27\% | 29\% | 11\% | 28\% | 32\% | 16\% | 3\% |
| Totals (Unweighted) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (500) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (769) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very liberal | 3\% | 7\% | 0\% | 0\% | 1\% | 3\% | 4\% | 2\% | 1\% | 4\% | 2\% | 3\% | 3\% | 2\% |
| Liberal | 4\% | 5\% | 3\% | 3\% | 1\% | 5\% | 5\% | 5\% | 1\% | 5\% | 4\% | 5\% | 3\% | 2\% |
| Moderate | 21\% | 7\% | 38\% | 29\% | 11\% | 18\% | 39\% | 13\% | 20\% | 25\% | 25\% | 13\% | 26\% | 31\% |
| Conservative | 32\% | 27\% | 44\% | 34\% | 32\% | 38\% | 36\% | 31\% | 32\% | 31\% | 35\% | 27\% | 35\% | 40\% |
| Very conservative | 21\% | 32\% | 7\% | 24\% | 49\% | 21\% | 12\% | 24\% | 20\% | 19\% | 22\% | 22\% | 21\% | 21\% |
| Not sure | 19\% | 21\% | 8\% | 10\% | 7\% | 15\% | 4\% | 25\% | 27\% | 16\% | 12\% | 30\% | 12\% | 5\% |
| Totals (Unweighted) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (375) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (317) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (219) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

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35. Perceived Ryan ideology

Would you say Paul Ryan is...

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very liberal | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% | 2\% | 0\% | 1\% | 1\% | 2\% | 0\% | 0\% |
| Liberal | 3\% | 2\% | 3\% | 3\% | 3\% | 2\% | 9\% | 0\% | 4\% | 2\% | 5\% | 3\% | 0\% |
| Moderate | 7\% | 7\% | 8\% | 6\% | 7\% | 7\% | 4\% | 4\% | 7\% | 7\% | 8\% | 7\% | 6\% |
| Conservative | 26\% | 22\% | 22\% | 30\% | 29\% | 29\% | 12\% | 19\% | 29\% | 23\% | 24\% | 20\% | 37\% |
| Very conservative | 36\% | 28\% | 40\% | 38\% | 36\% | 36\% | 36\% | 37\% | 42\% | 31\% | 22\% | 47\% | 48\% |
| Not sure | 27\% | 40\% | 25\% | 23\% | 24\% | 24\% | 36\% | 39\% | 17\% | 36\% | 40\% | 24\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very liberal | 1\% | 2\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 2\% | 0\% | 2\% | 1\% | 0\% |
| Liberal | 3\% | 5\% | 2\% | 2\% | 1\% | 4\% | 4\% | 3\% | 2\% | 4\% | 2\% | 4\% | 3\% | 2\% |
| Moderate | 7\% | 5\% | 8\% | 9\% | 5\% | 9\% | 8\% | 7\% | 8\% | 6\% | 7\% | 8\% | 6\% | 4\% |
| Conservative | 26\% | 12\% | 46\% | 33\% | 10\% | 23\% | 47\% | 23\% | 23\% | 30\% | 27\% | 19\% | 30\% | 36\% |
| Very conservative | 36\% | 47\% | 26\% | 42\% | 70\% | 40\% | 28\% | 36\% | 39\% | 34\% | 38\% | 26\% | 43\% | 54\% |
| Not sure | 27\% | 29\% | 17\% | 13\% | 13\% | 24\% | 12\% | 30\% | 28\% | 25\% | 25\% | 42\% | 17\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | $(1,000)$ | (375) | (252) | (308) | (207) | (369) | (317) | (174) | (234) | (373) | (219) | (382) | (382) | (86) |

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YouGov
36. Perceived Biden ideology

Would you say Joe Biden is...

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Very liberal | 26\% | 18\% | 21\% | 30\% | 33\% | 29\% | 10\% | 14\% | 31\% | 21\% | 24\% | 28\% | 27\% |
| Liberal | 29\% | 30\% | 33\% | 26\% | 28\% | 30\% | 27\% | 18\% | 34\% | 24\% | 19\% | 30\% | 43\% |
| Moderate | 18\% | 13\% | 21\% | 19\% | 19\% | 16\% | 30\% | 29\% | 19\% | 18\% | 17\% | 19\% | 20\% |
| Conservative | 3\% | 2\% | 3\% | 3\% | 2\% | 2\% | 8\% | 2\% | 2\% | 3\% | 4\% | 2\% | 1\% |
| Very conservative | 1\% | 2\% | 1\% | 1\% | 0\% | 0\% | 2\% | 7\% | 1\% | 1\% | 2\% | 0\% | 0\% |
| Not sure | 23\% | 35\% | 22\% | 21\% | 18\% | 23\% | 22\% | 31\% | 14\% | 33\% | 34\% | 22\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (996) | (125) | (212) | (499) | (160) | (767) | (131) | (98) | (468) | (528) | (415) | (307) | (274) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Very liberal | 26\% | 9\% | 50\% | 29\% | 13\% | 15\% | 54\% | 21\% | 26\% | 27\% | 27\% | 17\% | 30\% | 24\% |
| Liberal | 29\% | 31\% | 30\% | 32\% | 43\% | 32\% | 26\% | 26\% | 26\% | 32\% | 30\% | 22\% | 31\% | 49\% |
| Moderate | 18\% | 29\% | 6\% | 21\% | 32\% | 28\% | 8\% | 20\% | 18\% | 18\% | 18\% | 22\% | 18\% | 22\% |
| Conservative | 3\% | 5\% | 1\% | 2\% | 1\% | 4\% | 3\% | 3\% | 1\% | 3\% | 3\% | 2\% | 3\% | 2\% |
| Very conservative | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% | 2\% | 2\% | 0\% | 1\% | 1\% | 1\% | 1\% | 0\% |
| Not sure | 23\% | 24\% | 13\% | 14\% | 9\% | 20\% | 8\% | 27\% | 29\% | 19\% | 20\% | 35\% | 17\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (996) | (372) | (252) | (308) | (206) | (369) | (316) | (173) | (231) | (373) | (219) | (379) | (381) | (86) |

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YouGov
37. Perceived Obama sincerity

Do you think Barack Obama...

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Says what he believes | 40\% | 33\% | 42\% | 44\% | 39\% | 34\% | 80\% | 46\% | 40\% | 41\% | 40\% | 40\% | 42\% |
| Says what he thinks people want to hear | 51\% | 50\% | 46\% | 52\% | 55\% | 58\% | 11\% | 38\% | 53\% | 49\% | 49\% | 50\% | 54\% |
| Not sure | 9\% | 17\% | 12\% | 4\% | 6\% | 8\% | 9\% | 16\% | 7\% | 11\% | 12\% | 10\% | 3\% |
| Totals (Unweighted) | $\begin{aligned} & \hline 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (497) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (158) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (763) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (526) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (416) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Says what he believes | 40\% | 70\% | 10\% | 38\% | 74\% | 48\% | 18\% | 44\% | 38\% | 39\% | 42\% | 39\% | 42\% | 55\% |
| Says what he thinks people want to hear | 51\% | 22\% | 83\% | 58\% | 21\% | 43\% | 80\% | 43\% | 48\% | 55\% | 53\% | 49\% | 52\% | 44\% |
| Not sure | 9\% | 8\% | 7\% | 3\% | 5\% | 9\% | 2\% | 13\% | 14\% | 6\% | 6\% | 12\% | 6\% | 1\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (204) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (316) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (232) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (380) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | 100\% <br> (85) |

August 25-27, 2012
38. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Like a lot | 35\% | 29\% | 37\% | 37\% | 36\% | 30\% | 73\% | 36\% | 33\% | 38\% | 34\% | 35\% | 39\% |
| Like somewhat | 23\% | 26\% | 21\% | 26\% | 19\% | 24\% | 13\% | 34\% | 26\% | 21\% | 22\% | 26\% | 23\% |
| Dislike | 32\% | 35\% | 29\% | 30\% | 37\% | 36\% | 13\% | 17\% | 35\% | 29\% | 33\% | 30\% | 32\% |
| Not sure | 9\% | 11\% | 12\% | 7\% | 9\% | 10\% | 1\% | 13\% | 7\% | 12\% | 12\% | 9\% | 6\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (497) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (766) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (130) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (526) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (415) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (306) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |



The Economist/YouGov Poll
August 25-27, 2012
YouGov
39. Perceived Romney sincerity

Do you think Mitt Romney...

|  |  | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Says what he believes | 31\% | 22\% | 26\% | 37\% | 37\% | 34\% | 18\% | 23\% | 33\% | 29\% | 31\% | $31 \%$ | $31 \%$ |
| Says what he thinks people want to hear | 52\% | 53\% | 55\% | 50\% | 49\% | 49\% | 65\% | 57\% | 57\% | 47\% | 44\% | 60\% | 54\% |
| Not sure | 17\% | 25\% | 20\% | 13\% | 15\% | 17\% | 18\% | 20\% | 10\% | 24\% | 25\% | 8\% | 15\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (991) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (495) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (763) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (526) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (414) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (303) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (274) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Says what he believes | 31\% | 14\% | 57\% | 34\% | 11\% | 25\% | 55\% | 26\% | 30\% | 34\% | 30\% | 28\% | 32\% | 32\% |
| Says what he thinks people want to hear | 52\% | 72\% | 30\% | 54\% | 82\% | 60\% | 33\% | 53\% | 53\% | 48\% | 55\% | 48\% | 56\% | 63\% |
| Not sure | 17\% | 14\% | 14\% | 11\% | 7\% | 15\% | 12\% | 20\% | 16\% | 18\% | 15\% | 24\% | 13\% | 5\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (991) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (370) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (204) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (367) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (315) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (232) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (370) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (217) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (377) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

August 25-27, 2012
YouGov
40. Romney likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Like a lot | 16\% | 10\% | 11\% | 20\% | 20\% | 18\% | 0\% | 12\% | 17\% | 14\% | 16\% | 15\% | 17\% |
| Like somewhat | 29\% | 20\% | 29\% | 28\% | 38\% | 31\% | 21\% | 12\% | 33\% | 25\% | 26\% | 33\% | 28\% |
| Dislike | 38\% | 48\% | 41\% | 35\% | 31\% | 34\% | 56\% | 52\% | 38\% | 38\% | 37\% | 40\% | 39\% |
| Not sure | 17\% | 22\% | 20\% | 16\% | 11\% | 16\% | 22\% | 25\% | 12\% | 23\% | 21\% | 12\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (992) | (124) | (213) | (496) | (159) | (762) | (130) | (100) | (468) | (524) | (414) | (304) | (274) |



The Economist/YouGov Poll
August 25-27, 2012
YouGov
41. Perceived Biden sincerity

Do you think Joe Biden.

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Says what he believes | 41\% | 27\% | 44\% | 46\% | 40\% | 39\% | 61\% | 32\% | 46\% | 36\% | 33\% | 43\% | 52\% |
| Says what he thinks people want to hear | 33\% | 31\% | 26\% | 36\% | 39\% | 35\% | 21\% | 33\% | 36\% | 30\% | 34\% | 34\% | 31\% |
| Not sure | 26\% | 41\% | 30\% | 18\% | 21\% | 26\% | 18\% | 35\% | 18\% | 34\% | 34\% | 23\% | 17\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (497) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (158) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (764) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (130) \end{aligned}$ | $\begin{gathered} 100 \% \\ (99) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (466) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (527) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (415) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (305) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (273) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Says what he believes | 41\% | 62\% | 27\% | 41\% | 73\% | 45\% | 30\% | 47\% | 33\% | 43\% | 40\% | 33\% | 46\% | 64\% |
| Says what he thinks people want to hear | 33\% | 16\% | 53\% | 39\% | 15\% | 29\% | 55\% | 26\% | 37\% | 34\% | 33\% | 32\% | 34\% | 20\% |
| Not sure | 26\% | 22\% | 20\% | 20\% | 13\% | 26\% | 15\% | 27\% | 29\% | 23\% | 27\% | 34\% | 20\% | 16\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (205) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (314) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (370) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

The Economist/YouGov Poll
August 25-27, 2012
YouGov
42. Biden likeability

Regardless of whether you agree with him, do you like Joe Biden as a person?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Like a lot | 20\% | 8\% | 26\% | 20\% | 24\% | 17\% | 39\% | 20\% | 22\% | 19\% | 17\% | 21\% | 23\% |
| Like somewhat | 26\% | 24\% | 25\% | 28\% | 25\% | 25\% | 36\% | 22\% | 26\% | 26\% | 24\% | 27\% | 28\% |
| Dislike | 30\% | 26\% | 25\% | 36\% | 30\% | 33\% | 8\% | 29\% | 39\% | 22\% | 27\% | 31\% | 34\% |
| Not sure | 24\% | 42\% | 24\% | 16\% | 22\% | 25\% | 17\% | 29\% | 14\% | 33\% | 32\% | 21\% | 15\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (495) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (763) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (130) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (100) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (525) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (417) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (274) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Like a lot | 20\% | 40\% | 4\% | 16\% | 41\% | 26\% | 6\% | 17\% | 16\% | 24\% | 20\% | 17\% | 23\% | 31\% |
| Like somewhat | 26\% | 33\% | 22\% | 26\% | 40\% | 31\% | 17\% | 29\% | 22\% | 27\% | 26\% | 27\% | 26\% | 30\% |
| Dislike | 30\% | 7\% | 57\% | 39\% | 6\% | 22\% | 62\% | 25\% | 34\% | 30\% | 30\% | 21\% | 35\% | 31\% |
| Not sure | 24\% | 20\% | 17\% | 18\% | 12\% | 22\% | 15\% | 28\% | 28\% | 19\% | 25\% | 35\% | 16\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (993) | (371) | (249) | (308) | (205) | (369) | (314) | (171) | (233) | (370) | (219) | (377) | (381) | (86) |

The Economist/YouGov Poll
August 25-27, 2012
YouGov
43. Perceived Ryan sincerity

Do you think Paul Ryan.

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Says what he believes | 48\% | 39\% | 43\% | 55\% | 53\% | 53\% | 30\% | 33\% | 58\% | 39\% | 37\% | 52\% | 63\% |
| Says what he thinks people want to hear | 25\% | 22\% | 28\% | 24\% | 26\% | 23\% | 33\% | 32\% | 25\% | 25\% | 29\% | 23\% | 22\% |
| Not sure | 27\% | 39\% | 29\% | 21\% | 22\% | 24\% | 36\% | 36\% | 17\% | 36\% | 34\% | 26\% | 15\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (497) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (157) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (762) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{gathered} 100 \% \\ (99) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (467) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (525) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (416) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (304) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Says what he believes | 48\% | 32\% | 70\% | 61\% | 49\% | 43\% | 70\% | 39\% | 48\% | 50\% | 53\% | 35\% | 54\% | 61\% |
| Says what he thinks people want to hear | 25\% | 39\% | 12\% | 23\% | 36\% | 30\% | 16\% | 28\% | 28\% | 24\% | 21\% | 27\% | 28\% | 27\% |
| Not sure | 27\% | 29\% | 18\% | 16\% | 14\% | 27\% | 14\% | 33\% | 24\% | 25\% | 26\% | 38\% | 18\% | 12\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (306) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (205) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (366) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (315) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (232) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (217) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (380) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

August 25-27, 2012
YouGov
44. Ryan likeability

Regardless of whether you agree with him, do you like Paul Ryan as a person?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Like a lot | 23\% | 13\% | 17\% | 31\% | 26\% | 27\% | 4\% | 13\% | 29\% | 18\% | 21\% | 24\% | 27\% |
| Like somewhat | 17\% | 17\% | 20\% | 15\% | 19\% | 17\% | 19\% | 13\% | 20\% | 15\% | 17\% | 19\% | 16\% |
| Dislike | 30\% | 33\% | 31\% | 30\% | 27\% | 28\% | 36\% | 39\% | 33\% | 28\% | 25\% | 31\% | 38\% |
| Not sure | 29\% | 37\% | 32\% | 24\% | 28\% | 27\% | 41\% | 34\% | 19\% | 39\% | 38\% | 26\% | 20\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (122) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (498) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (159) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (764) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{gathered} 100 \% \\ (99) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (469) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (525) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (416) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (303) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Like a lot | 23\% | 3\% | 54\% | 26\% | 4\% | 13\% | 55\% | 18\% | 24\% | 25\% | 24\% | 14\% | 31\% | 28\% |
| Like somewhat | 17\% | 12\% | 25\% | 19\% | 4\% | 22\% | 23\% | 10\% | 18\% | 21\% | 16\% | 18\% | 17\% | 12\% |
| Dislike | 30\% | 50\% | 4\% | 36\% | 68\% | 34\% | 7\% | 40\% | 26\% | 26\% | 32\% | 26\% | 32\% | 47\% |
| Not sure | 29\% | 34\% | 18\% | 20\% | 23\% | 31\% | 16\% | 32\% | 31\% | 28\% | 28\% | 41\% | 21\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (994) | (370) | (251) | (308) | (205) | (368) | (316) | (171) | (232) | (372) | (219) | (380) | (379) | (86) |

The Economist/YouGov Poll
August 25-27, 2012
YouGov
45. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Arrogant | 37\% | 25\% | 34\% | 43\% | 45\% | 44\% | 4\% | 19\% | 41\% | 34\% | 33\% | 38\% | 44\% |
| Bold | 27\% | 25\% | 29\% | 25\% | 30\% | 25\% | 43\% | 25\% | 25\% | 29\% | 24\% | 29\% | 30\% |
| Effective | 21\% | 16\% | 23\% | 24\% | 17\% | 16\% | 46\% | 32\% | 21\% | 21\% | 20\% | 22\% | 21\% |
| Exciting | 15\% | 15\% | 17\% | 15\% | 14\% | 13\% | 35\% | 11\% | 13\% | 17\% | 12\% | 16\% | 19\% |
| Experienced | 19\% | 20\% | 22\% | 18\% | 16\% | 14\% | 47\% | 24\% | 19\% | 18\% | 20\% | 18\% | 19\% |
| Honest | 33\% | 27\% | 35\% | 35\% | 31\% | 27\% | 70\% | 42\% | 36\% | 30\% | 33\% | 34\% | 31\% |
| Hypocritical | 33\% | 22\% | 31\% | 38\% | 39\% | 39\% | 6\% | 12\% | 37\% | 29\% | 30\% | 36\% | 35\% |
| Inspiring | 32\% | 30\% | 39\% | 31\% | 24\% | 29\% | 55\% | 29\% | 33\% | 31\% | 27\% | 33\% | 38\% |
| Intelligent | 57\% | 51\% | 57\% | 58\% | 59\% | 53\% | 78\% | 63\% | 58\% | 55\% | 51\% | 57\% | 66\% |
| Partisan | 29\% | 23\% | 28\% | 33\% | 29\% | 32\% | 17\% | 19\% | 38\% | 20\% | 22\% | 32\% | 37\% |
| Patriotic | 29\% | 25\% | 30\% | 32\% | 27\% | 26\% | 47\% | 32\% | 30\% | 29\% | 24\% | 30\% | 38\% |
| Religious | 16\% | 12\% | 16\% | 17\% | 20\% | 14\% | 33\% | 19\% | 13\% | 19\% | 19\% | 13\% | 16\% |
| Sincere | 34\% | 30\% | 36\% | 36\% | 34\% | 29\% | 67\% | 40\% | 35\% | 34\% | 33\% | 35\% | 35\% |
| Steady | 24\% | 15\% | 23\% | 26\% | 30\% | 21\% | 46\% | 21\% | 19\% | 28\% | 21\% | 24\% | 27\% |
| Strong | 29\% | 25\% | 32\% | 31\% | 24\% | 25\% | 54\% | 34\% | 27\% | 31\% | 26\% | 30\% | 32\% |
| Totals | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |

The Economist/YouGov Poll
August 25-27, 2012
YouGov

|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Arrogant | 37\% | 7\% | 77\% | 45\% | 6\% | 27\% | 74\% | 26\% | 37\% | 41\% | 43\% | 30\% | 43\% | 35\% |
| Bold | 27\% | 40\% | 20\% | 24\% | 47\% | 29\% | 20\% | 22\% | 28\% | 28\% | 30\% | 25\% | 32\% | 22\% |
| Effective | 21\% | 41\% | 4\% | 15\% | 39\% | 25\% | 9\% | 23\% | 21\% | 21\% | 20\% | 23\% | 22\% | 24\% |
| Exciting | 15\% | 33\% | 3\% | 9\% | 40\% | 16\% | 4\% | 16\% | 14\% | 15\% | 16\% | 12\% | 18\% | 24\% |
| Experienced | 19\% | 37\% | 4\% | 13\% | 41\% | 21\% | 5\% | 24\% | 18\% | 16\% | 20\% | 21\% | 18\% | 18\% |
| Honest | 33\% | 60\% | 9\% | 25\% | 62\% | 40\% | 9\% | 37\% | 35\% | 31\% | 31\% | 34\% | 31\% | 44\% |
| Hypocritical | 33\% | 6\% | 63\% | 44\% | 6\% | 22\% | 67\% | 26\% | 32\% | 38\% | 33\% | 27\% | 37\% | 38\% |
| Inspiring | 32\% | 55\% | 11\% | 24\% | 70\% | 30\% | 13\% | 40\% | 27\% | 33\% | 26\% | 27\% | 35\% | 40\% |
| Intelligent | 57\% | 77\% | 30\% | 58\% | 85\% | 67\% | 33\% | 57\% | 55\% | 58\% | 57\% | 55\% | 60\% | 71\% |
| Partisan | 29\% | 14\% | 47\% | 38\% | 16\% | 23\% | 52\% | 21\% | 28\% | 33\% | 30\% | 20\% | 32\% | 39\% |
| Patriotic | 29\% | 55\% | 7\% | 23\% | 61\% | 35\% | 9\% | 33\% | 30\% | 27\% | 30\% | 29\% | 31\% | 34\% |
| Religious | 16\% | 32\% | 5\% | 8\% | 28\% | 21\% | 6\% | 14\% | 15\% | 16\% | 19\% | 21\% | 15\% | 16\% |
| Sincere | 34\% | 60\% | 9\% | 28\% | 65\% | 43\% | 8\% | 39\% | 37\% | 32\% | 31\% | 34\% | 35\% | 46\% |
| Steady | 24\% | 48\% | 3\% | 20\% | 51\% | 29\% | 6\% | 30\% | 22\% | 19\% | 27\% | 23\% | 26\% | 32\% |
| Strong | 29\% | 55\% | 9\% | 21\% | 61\% | 33\% | 10\% | 34\% | 28\% | 28\% | 26\% | 29\% | 29\% | 33\% |
| Totals | $(1,000)$ | (375) | (252) | (308) | (207) | (369) | (317) | (174) | (234) | (373) | (219) | (382) | (382) | (86) |

August 25-27, 2012
YouGov
46. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Arrogant | 36\% | 27\% | 42\% | 37\% | 32\% | 33\% | 53\% | 39\% | 33\% | 38\% | 32\% | 37\% | 39\% |
| Bold | 18\% | 10\% | 18\% | 21\% | 19\% | 19\% | 16\% | 10\% | 23\% | 13\% | 21\% | 14\% | 16\% |
| Effective | 27\% | 17\% | 24\% | 31\% | 33\% | 30\% | 8\% | 22\% | 33\% | 21\% | 26\% | 28\% | 27\% |
| Exciting | 9\% | 3\% | 7\% | 11\% | 12\% | 9\% | 0\% | 13\% | 11\% | 6\% | 12\% | 6\% | 6\% |
| Experienced | 39\% | 25\% | 33\% | 44\% | 51\% | 44\% | 20\% | 18\% | 44\% | 34\% | 39\% | 35\% | 44\% |
| Honest | 25\% | 14\% | 22\% | 28\% | 33\% | 28\% | 6\% | 23\% | 30\% | 19\% | 24\% | 27\% | 23\% |
| Hypocritical | 33\% | 28\% | 33\% | 33\% | 37\% | 30\% | 51\% | 34\% | 31\% | 34\% | 30\% | 33\% | 36\% |
| Inspiring | 14\% | 13\% | 9\% | 16\% | 16\% | 16\% | 1\% | 10\% | 15\% | 12\% | 16\% | 12\% | 12\% |
| Intelligent | 49\% | 31\% | 45\% | 54\% | 65\% | 53\% | 34\% | 37\% | 56\% | 43\% | 46\% | 48\% | 56\% |
| Partisan | 26\% | 14\% | 29\% | 29\% | 25\% | 27\% | 22\% | 21\% | 32\% | 20\% | 16\% | 28\% | 37\% |
| Patriotic | 39\% | 23\% | 38\% | 46\% | 44\% | 43\% | 20\% | 29\% | 46\% | 32\% | 35\% | 39\% | 47\% |
| Religious | 49\% | 36\% | 42\% | 55\% | 61\% | 54\% | 29\% | 29\% | 54\% | 44\% | 41\% | 48\% | 63\% |
| Sincere | 25\% | 15\% | 15\% | 30\% | 37\% | 27\% | 13\% | 18\% | 28\% | 21\% | 25\% | 26\% | 22\% |
| Steady | 23\% | 18\% | 15\% | 30\% | 25\% | 26\% | 9\% | 10\% | 27\% | 19\% | 24\% | 19\% | 25\% |
| Strong | 27\% | 11\% | 28\% | 29\% | 37\% | 30\% | 9\% | 22\% | 29\% | 25\% | 27\% | 26\% | 27\% |
| Totals | $(1,000)$ | (125) | (215) | (500) | (160) | (769) | (131) | (100) | (470) | (530) | (418) | (307) | (275) |

The Economist/YouGov Poll
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YouGov

|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Arrogant | 36\% | 62\% | 10\% | 32\% | 75\% | 38\% | 13\% | 36\% | 41\% | 31\% | 38\% | 37\% | 38\% | 38\% |
| Bold | 18\% | 14\% | 30\% | 14\% | 13\% | 17\% | 27\% | 10\% | 15\% | 24\% | 17\% | 20\% | 18\% | 8\% |
| Effective | 27\% | 6\% | 54\% | 31\% | 5\% | 22\% | 54\% | 25\% | 27\% | 27\% | 28\% | 21\% | 32\% | 24\% |
| Exciting | 9\% | 2\% | 19\% | 6\% | 1\% | 7\% | 15\% | 7\% | 7\% | 9\% | 11\% | 9\% | 8\% | 3\% |
| Experienced | 39\% | 19\% | 72\% | 42\% | 17\% | 36\% | 67\% | 32\% | 40\% | 42\% | 39\% | 34\% | 44\% | 43\% |
| Honest | 25\% | 4\% | 54\% | 24\% | 3\% | 17\% | 53\% | 17\% | 23\% | 28\% | 27\% | 18\% | 28\% | 22\% |
| Hypocritical | 33\% | 59\% | 5\% | 32\% | 72\% | 39\% | 7\% | 37\% | 33\% | 27\% | 39\% | 35\% | 33\% | 39\% |
| Inspiring | 14\% | 3\% | 30\% | 12\% | 3\% | 12\% | 25\% | 19\% | 11\% | 13\% | 14\% | 14\% | 14\% | 16\% |
| Intelligent | 49\% | 32\% | 78\% | 55\% | 36\% | 49\% | 74\% | 39\% | 56\% | 51\% | 49\% | 43\% | 55\% | 57\% |
| Partisan | 26\% | 37\% | 13\% | 28\% | 54\% | 30\% | 13\% | 27\% | 21\% | 27\% | 26\% | 17\% | 31\% | 41\% |
| Patriotic | 39\% | 23\% | 63\% | 44\% | 26\% | 34\% | 62\% | 29\% | 34\% | 47\% | 41\% | 28\% | 43\% | 54\% |
| Religious | 49\% | 38\% | 64\% | 57\% | 56\% | 43\% | 65\% | 45\% | 45\% | 48\% | 59\% | 39\% | 53\% | 66\% |
| Sincere | 25\% | 5\% | 53\% | 24\% | 3\% | 20\% | 48\% | 19\% | 25\% | 26\% | 28\% | 21\% | 25\% | 25\% |
| Steady | 23\% | 6\% | 46\% | 25\% | 5\% | 21\% | 42\% | 21\% | 21\% | 24\% | 25\% | 19\% | 23\% | 33\% |
| Strong | 27\% | 9\% | 54\% | 27\% | 7\% | 20\% | 51\% | 18\% | 29\% | 30\% | 28\% | 22\% | 31\% | 21\% |
| Totals | $(1,000)$ | (375) | (252) | (308) | (207) | (369) | (317) | (174) | (234) | (373) | (219) | (382) | (382) | (86) |

August 25-27, 2012
47. Trend of economy

Overall, do you think the economy is getting better or worse?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Getting better | 22\% | 20\% | 21\% | 23\% | 22\% | 19\% | 46\% | 14\% | 26\% | 18\% | 18\% | 24\% | 25\% |
| About the same | 34\% | 38\% | 42\% | 29\% | 28\% | 33\% | 36\% | 47\% | 33\% | 36\% | 34\% | 34\% | 34\% |
| Getting worse | 38\% | 29\% | 28\% | 45\% | 48\% | 42\% | 13\% | 28\% | 38\% | 38\% | 38\% | 36\% | 39\% |
| Not sure | 6\% | 13\% | 9\% | 4\% | 1\% | 6\% | 5\% | 12\% | 4\% | 9\% | 10\% | 5\% | 3\% |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |
| (Unweighted) | (998) | (125) | (215) | (500) | (158) | (768) | (130) | (100) | (469) | (529) | (416) | (307) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Getting better | 22\% | 42\% | 7\% | 18\% | 44\% | 26\% | 10\% | 24\% | 18\% | 22\% | 23\% | 17\% | 24\% | 32\% |
| About the same | 34\% | 39\% | 32\% | 34\% | 42\% | 40\% | 25\% | 28\% | 38\% | 33\% | 38\% | 35\% | 37\% | 36\% |
| Getting worse | 38\% | 15\% | 59\% | 46\% | 11\% | 32\% | 64\% | 35\% | 35\% | 41\% | 38\% | 39\% | 37\% | 32\% |
| Not sure | 6\% | 4\% | 3\% | 2\% | 4\% | 2\% | 1\% | 12\% | 9\% | 4\% | 1\% | 9\% | 3\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (998) | (373) | (252) | (308) | (207) | (367) | (317) | (174) | (233) | (372) | (219) | (380) | (382) | (86) |

August 25-27, 2012
YouGov
48. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

|  | Total | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Higher | 23\% | 25\% | 23\% | 23\% | 20\% | 23\% | 29\% | 14\% | 29\% | 17\% | 15\% | 24\% | 33\% |
| About the same | 37\% | 36\% | 40\% | 32\% | 41\% | 35\% | 37\% | 49\% | 35\% | 38\% | 37\% | 35\% | 37\% |
| Lower | 16\% | 11\% | 15\% | 20\% | 15\% | 18\% | 8\% | 8\% | 19\% | 13\% | 14\% | 18\% | 16\% |
| Not sure | 25\% | 29\% | 22\% | 25\% | 24\% | 24\% | 26\% | 28\% | 17\% | 32\% | 33\% | 22\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (996) | (125) | (215) | (496) | (160) | (765) | (131) | (100) | (468) | (528) | (416) | (305) | (275) |


|  | Total | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | 100+ |
| Higher | 23\% | 34\% | 14\% | 24\% | 42\% | 22\% | 17\% | 24\% | 17\% | 25\% | 24\% | 14\% | 24\% | 37\% |
| About the same | 37\% | 39\% | 39\% | 34\% | 37\% | 42\% | 34\% | 30\% | 40\% | 35\% | 41\% | 39\% | 40\% | 28\% |
| Lower | 16\% | 8\% | 23\% | 21\% | 8\% | 13\% | 28\% | 21\% | 13\% | 16\% | 15\% | 14\% | 19\% | 16\% |
| Not sure | 25\% | 20\% | 24\% | 21\% | 13\% | 23\% | 21\% | 25\% | 30\% | 23\% | 20\% | 32\% | 17\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted) | (996) | (373) | (250) | (308) | (205) | (369) | (316) | (172) | (234) | (373) | (217) | (379) | (382) | (86) |

49. Change in personal finances over past year

Would you say that you and your family are..

|  |  | Age |  |  |  | Race |  |  | Gender |  | Education |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Male | Female | HS or less | Some college | College graduate |
| Better off financially than you were a year ago | 17\% | 27\% | 21\% | 14\% | 7\% | 17\% | 23\% | 12\% | 19\% | 16\% | 11\% | 21\% | 23\% |
| About the same financially as you were a year ago | 44\% | 41\% | 48\% | 43\% | 43\% | 43\% | 50\% | 48\% | 43\% | 45\% | 46\% | 41\% | 45\% |
| Worse off financially than you were a year ago | 35\% | 21\% | 25\% | 42\% | 50\% | 38\% | 23\% | 25\% | 36\% | 34\% | 37\% | 35\% | 32\% |
| Not sure | 4\% | 11\% | 6\% | 1\% | 0\% | 3\% | 4\% | 15\% | 2\% | 6\% | 7\% | 4\% | 0\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (498) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (767) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (130) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (99) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (469) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (527) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (306) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (272) \end{aligned}$ |


|  |  | Party ID |  |  | Ideology |  |  | Region |  |  |  | Family Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Dem | Rep | Ind | Lib | Mod | Con | Northeast | Midwest | South | West | Under 40 | 40-100 | $100+$ |
| Better off financially than you were a year ago | 17\% | 24\% | 11\% | 16\% | 26\% | 17\% | 13\% | 16\% | 18\% | 17\% | 16\% | 12\% | 19\% | 29\% |
| About the same financially as you were a year ago | 44\% | 49\% | 43\% | 43\% | 56\% | 49\% | 37\% | 48\% | 43\% | 45\% | 40\% | 43\% | 46\% | 50\% |
| Worse off financially than you were a year ago | 35\% | 24\% | 45\% | 40\% | 17\% | 33\% | 49\% | 28\% | 33\% | 36\% | 42\% | 39\% | 34\% | 21\% |
| Not sure | 4\% | 3\% | 1\% | 0\% | 1\% | 1\% | 0\% | 8\% | 5\% | 2\% | 3\% | 6\% | 2\% | 0\% |
| Totals (Unweighted) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (251) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (207) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (315) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (373) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{gathered} 100 \% \\ (86) \end{gathered}$ |

## Sponsorship

Fieldwork
Interviewing Dates
Target population
Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

The Economist
YouGov
August 25-27, 2012
U.S. citizens, aged 18 and over

Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005-2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Reli gion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.

The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 7.1 , with a mean of one and a standard deviation of 0.91 .

1000
$\pm 4.2 \%$ (adjusted for weighting)
Web-based interviews
31 questions not reported.


[^0]:    continued on the next page ...

