YouGov Survey: Inflation and Grocery Policy

YouGov

Sample	1000 U.S. Adult Citizens
Conducted	January 9 - 11, 2024
Margin of Error	±3.8%

1. How would you describe the current state of the...?

	Excellent	Good	Fair	Poor	Don't know
American economy	6%	19%	27%	43%	5%
Global economy	3%	13%	34%	22%	28%
European economy	4%	15%	23%	13%	45%
UK economy	3%	13%	24%	16%	44%
French Economy	3%	10%	21%	12%	54%

2. How much, if at all, do you blame each of the following for inflation?

	A lot	A little	Not at all
Democrats	41%	32%	26%
Republicans	28%	45%	27%
The supply chain	34%	51%	15%
The level of consumer demand	23%	51%	26%
Large corporations seeking maximum profits	60%	27%	12%
The COVID-19 pandemic	49%	39%	12%
The war in Ukraine	30%	41%	30%
Consumer purchases on credit	25%	46%	29%
The price of foreign oil	40%	48%	12%
Spending by the federal government	60%	28%	12%
Wage demands by large unions	25%	39%	35%

3. Thinking about household grocery shopping, which of the following statements best applies to you?

I am the sole grocery shopper in my household	51%
I am in part responsible for grocery shopping in my household	39%
I am not responsible at all for grocery shopping in my household	11%

4. In the last few months, would you say that the following characteristics of grocery products available to you have...?

	Increased	Stayed the same	Decreased	Not sure
Prices	77%	14%	6%	3%
Sizes	8%	29%	56%	7%
Quality	9%	54%	33%	5%

5. Would you support or oppose the federal government being directly involved in negotiations between farmers, producers, and grocery stores with the aim of ensuring fair food prices for companies and consumers?

Strongly support 19%
Somewhat support 26%
Somewhat oppose 12%
Strongly oppose 22%
Not sure 20%

6. Would you support or oppose a law requiring food producers to lower prices when the cost of their raw materials decreases?

Strongly support 31%
Somewhat support 32%
Somewhat oppose 8%
Strongly oppose 11%
Not sure 18%

7. Would you support or oppose grocery stores deciding to stop selling major brands which — despite falling costs of raw materials used by the brands — have not lowered their prices?

Strongly support 23%
Somewhat support 30%
Somewhat oppose 13%
Strongly oppose 10%
Not sure 24%

8. Would you support or oppose grocery stores adding labels indicating which products have recently shrunk in size but increased in price?

Strongly support 48%
Somewhat support 27%
Somewhat oppose 7%
Strongly oppose 4%
Not sure 13%

9. Suppose there is a product you like to buy in a certain size for a particular price, and then the seller of the product decides it will stop selling the product in that size at that price because its return isn't high enough. If you had to choose, would you rather the seller...?

Increase the price and keep the size the same 43%
Keep the price the same and make the product smaller 22%
Not sure 35%

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Interviewing Dates	January 9 - 11, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.071 to 6.505, with a mean of one and a standard deviation of 0.716.
Number of respondents	1000
Margin of error	$\pm$ 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	69 questions not reported.

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1A. Comparing State of the Economy — American economy
How would you describe the current state of the...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	6%	6%	6%	9%	5%	4%	6%	6%	9%	7%	*
Good	19%	22%	17%	19%	16%	17%	27%	18%	18%	19%	*
Fair	27%	27%	27%	28%	25%	31%	20%	27%	33%	19%	*
Poor	43%	42%	44%	36%	45%	45%	45%	46%	26%	47%	*
Don't know	5%	3%	7%	8%	9%	3%	1%	3%	14%	8%	*
Totals	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,000)	(448)	(552)	(138)	(222)	(429)	(211)	(659)	(124)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Excellent	6%	11%	4%	3%	13%	1%	5%	5%	8%	11%	4%	5%	5%
Good	19%	34%	16%	8%	34%	8%	20%	17%	20%	23%	16%	17%	23%
Fair	27%	29%	26%	25%	26%	23%	23%	31%	32%	28%	31%	27%	21%
Poor	43%	22%	48%	61%	21%	67%	44%	46%	37%	36%	43%	47%	41%
Don't know	5%	5%	7%	4%	5%	1%	8%	1%	3%	2%	6%	4%	9%
Totals	100%	101%	101%	101%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(364)	(370)	(266)	(392)	(337)	(425)	(277)	(212)	(175)	(226)	(389)	(210)

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1B. Comparing State of the Economy — Global economy
How would you describe the current state of the. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	3%	2%	4%	9%	2%	1%	0%	1%	9%	5%	*
Good	13%	14%	11%	16%	12%	10%	14%	12%	11%	14%	*
Fair	34%	34%	34%	30%	29%	38%	37%	36%	30%	22%	*
Poor	22%	27%	18%	18%	22%	27%	20%	24%	15%	29%	*
Don't know	28%	23%	33%	27%	35%	24%	28%	27%	35%	30%	*
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(999)	(448)	(551)	(138)	(222)	(429)	(210)	(659)	(124)	(130)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Excellent	3%	4%	1%	4%	5%	1%	2%	2%	3%	6%	1%	3%	1%
Good	13%	23%	7%	8%	18%	8%	13%	11%	14%	14%	13%	10%	16%
Fair	34%	35%	35%	31%	38%	33%	31%	39%	35%	38%	33%	33%	33%
Poor	22%	14%	25%	29%	15%	35%	21%	23%	27%	23%	25%	22%	21%
Don't know	28%	24%	32%	28%	24%	23%	32%	26%	21%	19%	28%	31%	30%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	99%	101%
Unweighted N	(999)	(363)	(370)	(266)	(392)	(337)	(424)	(277)	(212)	(175)	(226)	(389)	(209)

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1C. Comparing State of the Economy — European economy
How would you describe the current state of the. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	4%	4%	3%	11%	3%	2%	0%	2%	12%	5%	*
Good	15%	16%	14%	21%	15%	13%	10%	15%	16%	14%	*
Fair	23%	26%	21%	13%	21%	26%	32%	25%	14%	22%	*
Poor	13%	17%	10%	12%	10%	14%	17%	13%	6%	20%	*
Don't know	45%	37%	52%	43%	50%	45%	40%	45%	51%	39%	*
Totals	100%	100%	100%	100%	99%	100%	99%	100%	99%	100%	*
Unweighted N	(998)	(448)	(550)	(137)	(222)	(428)	(211)	(657)	(124)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Excellent	4%	6%	2%	4%	7%	2%	4%	4%	3%	8%	2%	3%	3%
Good	15%	19%	14%	10%	18%	10%	15%	14%	16%	15%	14%	15%	15%
Fair	23%	27%	21%	23%	30%	26%	19%	27%	29%	26%	20%	25%	23%
Poor	13%	6%	19%	15%	6%	24%	12%	13%	17%	16%	13%	11%	15%
Don't know	45%	42%	44%	48%	39%	39%	50%	42%	35%	35%	52%	46%	43%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(998)	(364)	(368)	(266)	(392)	(337)	(423)	(277)	(212)	(175)	(226)	(388)	(209)

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1D. Comparing State of the Economy — UK economy
How would you describe the current state of the. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	3%	4%	3%	10%	4%	1%	0%	2%	10%	6%	∗
Good	13%	15%	11%	17%	15%	11%	9%	11%	20%	17%	∗
Fair	24%	26%	22%	17%	18%	26%	34%	27%	14%	16%	∗
Poor	16%	18%	13%	14%	15%	16%	17%	16%	8%	23%	∗
Don't know	44%	37%	51%	42%	48%	45%	40%	45%	49%	38%	∗
Totals	100%	100%	100%	100%	100%	99%	100%	101%	101%	100%	∗
Unweighted N	(999)	(448)	(551)	(138)	(222)	(428)	(211)	(658)	(124)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Excellent	3%	3%	2%	5%	4%	2%	4%	2%	4%	6%	1%	4%	2%
Good	13%	18%	11%	9%	15%	10%	12%	15%	12%	10%	11%	15%	13%
Fair	24%	26%	25%	21%	30%	24%	21%	27%	26%	31%	20%	24%	22%
Poor	16%	11%	19%	17%	13%	23%	15%	13%	20%	17%	17%	15%	15%
Don't know	44%	41%	44%	48%	38%	41%	48%	43%	37%	36%	51%	42%	48%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(999)	(364)	(369)	(266)	(392)	(337)	(424)	(277)	(212)	(175)	(226)	(388)	(210)

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1E. Comparing State of the Economy — French Economy
How would you describe the current state of the...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	3%	4%	3%	11%	2%	1%	0%	2%	11%	5%	*
Good	10%	11%	9%	11%	11%	10%	9%	11%	14%	4%	*
Fair	21%	22%	20%	12%	18%	23%	29%	22%	10%	24%	*
Poor	12%	15%	9%	9%	10%	14%	15%	12%	7%	15%	*
Don't know	54%	48%	59%	56%	59%	52%	47%	53%	58%	53%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,000)	(448)	(552)	(138)	(222)	(429)	(211)	(659)	(124)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Excellent	3%	4%	1%	5%	5%	2%	4%	2%	3%	7%	1%	4%	2%
Good	10%	15%	11%	5%	14%	6%	9%	11%	11%	9%	11%	11%	9%
Fair	21%	25%	17%	20%	25%	22%	17%	25%	21%	23%	16%	22%	22%
Poor	12%	5%	17%	14%	7%	23%	11%	10%	19%	14%	11%	11%	12%
Don't know	54%	51%	55%	56%	49%	47%	58%	50%	46%	47%	62%	51%	55%
Totals	100%	100%	101%	100%	100%	100%	99%	98%	100%	100%	101%	99%	100%
Unweighted N	(1,000)	(364)	(370)	(266)	(392)	(337)	(425)	(277)	(212)	(175)	(226)	(389)	(210)

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2A. Who Blame for Inflation — Democrats
How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	46%	37%	37%	30%	48%	48%	44%	27%	42%	*
A little	32%	27%	37%	35%	42%	27%	27%	30%	36%	33%	*
Not at all	26%	27%	26%	28%	28%	25%	25%	26%	37%	25%	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(993)	(445)	(548)	(137)	(220)	(426)	(210)	(655)	(121)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	41%	13%	38%	76%	11%	83%	38%	46%	39%	46%	41%	43%	34%
A little	32%	37%	40%	19%	44%	12%	32%	31%	34%	29%	33%	32%	34%
Not at all	26%	50%	23%	6%	46%	5%	30%	23%	28%	24%	26%	24%	32%
Totals	99%	100%	101%	101%	101%	100%	100%	100%	101%	99%	100%	99%	100%
Unweighted N	(993)	(362)	(368)	(263)	(391)	(336)	(423)	(274)	(211)	(173)	(224)	(387)	(209)

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2B. Who Blame for Inflation — Republicans
How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	28%	27%	29%	29%	28%	27%	28%	23%	52%	31%	∗
A little	45%	43%	48%	43%	46%	46%	45%	48%	29%	46%	∗
Not at all	27%	30%	24%	28%	26%	27%	27%	30%	18%	23%	∗
Totals	100%	100%	101%	100%	100%	100%	100%	101%	99%	100%	∗
Unweighted N	(991)	(445)	(546)	(137)	(220)	(424)	(210)	(654)	(121)	(131)	(85)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	28%	46%	25%	12%	53%	10%	32%	28%	23%	27%	27%	27%	30%
A little	45%	41%	50%	45%	36%	51%	40%	46%	47%	41%	46%	48%	44%
Not at all	27%	13%	25%	43%	11%	39%	28%	26%	31%	32%	27%	24%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(991)	(360)	(366)	(265)	(388)	(335)	(422)	(273)	(212)	(174)	(225)	(386)	(206)

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2C. Who Blame for Inflation — The supply chain
How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	34%	34%	35%	36%	29%	32%	41%	33%	43%	33%	*
A little	51%	51%	51%	52%	53%	49%	49%	52%	41%	53%	*
Not at all	15%	16%	15%	12%	18%	19%	9%	15%	16%	14%	*
Totals	100%	101%	101%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(988)	(444)	(544)	(137)	(220)	(421)	(210)	(650)	(121)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	34%	38%	27%	38%	45%	30%	38%	30%	35%	38%	35%	33%	32%
A little	51%	49%	57%	46%	46%	53%	46%	55%	50%	49%	54%	47%	56%
Not at all	15%	13%	16%	16%	9%	17%	16%	14%	15%	13%	11%	20%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(988)	(360)	(367)	(261)	(390)	(333)	(423)	(271)	(210)	(173)	(221)	(386)	(208)

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2D. Who Blame for Inflation — The level of consumer demand
How much, if at all, do you blame each of the following for inflation?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	23%	26%	21%	31%	21%	20%	22%	21%	34%	29%	*
A little	51%	49%	53%	48%	51%	50%	55%	53%	42%	45%	*
Not at all	26%	25%	26%	21%	28%	30%	23%	26%	24%	26%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(989)	(443)	(546)	(136)	(219)	(425)	(209)	(652)	(121)	(130)	(86)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	23%	23%	21%	25%	25%	19%	25%	23%	22%	24%	19%	25%	23%
A little	51%	51%	51%	51%	52%	48%	48%	51%	53%	51%	56%	48%	52%
Not at all	26%	25%	28%	24%	23%	33%	27%	25%	25%	25%	25%	27%	25%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(989)	(360)	(367)	(262)	(388)	(333)	(422)	(272)	(210)	(172)	(223)	(387)	(207)

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2E. Who Blame for Inflation — Large corporations seeking maximum profits
How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	60%	59%	62%	58%	64%	59%	61%	62%	64%	59%	*
A little	27%	28%	26%	31%	22%	28%	29%	28%	19%	29%	*
Not at all	12%	13%	12%	11%	14%	13%	10%	11%	16%	12%	*
Totals	99%	100%	100%	100%	100%	100%	100%	101%	99%	100%	*
Unweighted N	(994)	(444)	(550)	(136)	(222)	(425)	(211)	(655)	(122)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	60%	69%	64%	48%	78%	42%	62%	63%	60%	59%	63%	60%	61%
A little	27%	22%	24%	36%	17%	38%	25%	27%	25%	28%	28%	27%	28%
Not at all	12%	9%	12%	16%	5%	19%	13%	11%	15%	14%	9%	14%	12%
Totals	99%	100%	100%	100%	100%	99%	100%	101%	100%	101%	100%	101%	101%
Unweighted N	(994)	(362)	(367)	(265)	(390)	(335)	(423)	(274)	(211)	(174)	(225)	(387)	(208)

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2F. Who Blame for Inflation — The COVID-19 pandemic
How much, if at all, do you blame each of the following for inflation?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	49%	45%	52%	47%	49%	48%	51%	49%	54%	50%	*
A little	39%	41%	38%	49%	34%	36%	40%	40%	24%	41%	*
Not at all	12%	14%	10%	4%	18%	16%	9%	11%	21%	9%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	*
Unweighted N	(991)	(443)	(548)	(135)	(219)	(426)	(211)	(655)	(120)	(131)	(85)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	49%	50%	47%	49%	53%	44%	54%	46%	46%	54%	43%	50%	48%
A little	39%	40%	40%	37%	38%	41%	33%	43%	40%	38%	45%	35%	41%
Not at all	12%	10%	13%	13%	9%	15%	13%	11%	15%	8%	12%	15%	11%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(991)	(360)	(367)	(264)	(388)	(336)	(424)	(274)	(209)	(173)	(225)	(386)	(207)

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2G. Who Blame for Inflation — The war in Ukraine
How much, if at all, do you blame each of the following for inflation?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	30%	28%	31%	31%	31%	27%	31%	29%	40%	27%	*
A little	41%	43%	39%	42%	41%	42%	37%	41%	26%	53%	*
Not at all	30%	29%	30%	27%	28%	31%	32%	30%	34%	20%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(986)	(443)	(543)	(137)	(219)	(419)	(211)	(650)	(121)	(129)	(86)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	30%	27%	25%	37%	26%	33%	31%	27%	28%	28%	28%	30%	31%
A little	41%	39%	42%	41%	39%	45%	40%	44%	38%	40%	48%	38%	39%
Not at all	30%	34%	33%	22%	35%	21%	29%	28%	34%	32%	24%	32%	30%
Totals	101%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(986)	(358)	(367)	(261)	(387)	(332)	(422)	(272)	(211)	(174)	(221)	(387)	(204)

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2H. Who Blame for Inflation — Consumer purchases on credit
How much, if at all, do you blame each of the following for inflation?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	25%	24%	27%	24%	22%	24%	32%	24%	30%	30%	*
A little	46%	48%	45%	49%	39%	50%	46%	48%	36%	46%	*
Not at all	29%	28%	29%	27%	39%	27%	21%	28%	34%	24%	*
Totals	100%	100%	101%	100%	100%	101%	99%	100%	100%	100%	*
Unweighted N	(988)	(443)	(545)	(136)	(219)	(423)	(210)	(651)	(121)	(131)	(85)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	25%	21%	24%	32%	21%	30%	24%	28%	25%	29%	21%	27%	24%
A little	46%	46%	48%	45%	47%	49%	42%	48%	49%	44%	50%	44%	48%
Not at all	29%	34%	28%	24%	31%	21%	34%	24%	26%	27%	29%	30%	28%
Totals	100%	101%	100%	101%	99%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(988)	(359)	(366)	(263)	(387)	(334)	(424)	(270)	(211)	(173)	(220)	(388)	(207)

2I. Who Blame for Inflation — The price of foreign oil

How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	40%	37%	44%	36%	34%	38%	55%	41%	44%	38%	*
A little	48%	51%	44%	52%	50%	48%	41%	49%	42%	48%	*
Not at all	12%	12%	12%	12%	15%	15%	5%	10%	14%	14%	*
Totals	100%	100%	100%	100%	99%	101%	101%	100%	100%	100%	*
Unweighted N	(991)	(443)	(548)	(138)	(220)	(422)	(211)	(652)	(123)	(131)	(85)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	40%	35%	33%	54%	37%	48%	42%	41%	34%	48%	41%	37%	39%
A little	48%	53%	49%	41%	52%	43%	45%	48%	51%	41%	48%	48%	53%
Not at all	12%	12%	18%	6%	11%	9%	13%	11%	15%	11%	11%	16%	8%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(991)	(361)	(367)	(263)	(390)	(333)	(424)	(272)	(210)	(174)	(223)	(387)	(207)

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2J. Who Blame for Inflation — Spending by the federal government
How much, if at all, do you blame each of the following for inflation?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	60%	57%	63%	58%	53%	63%	65%	62%	53%	62%	*
A little	28%	30%	27%	30%	34%	26%	25%	27%	30%	28%	*
Not at all	12%	13%	10%	12%	14%	11%	10%	11%	17%	10%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(984)	(440)	(544)	(138)	(216)	(422)	(208)	(648)	(121)	(131)	(84)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	60%	35%	59%	87%	35%	89%	61%	61%	57%	61%	56%	65%	54%
A little	28%	46%	28%	11%	44%	9%	26%	29%	32%	23%	34%	24%	35%
Not at all	12%	19%	13%	2%	21%	2%	13%	11%	12%	16%	10%	11%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	101%
Unweighted N	(984)	(360)	(363)	(261)	(387)	(329)	(420)	(272)	(208)	(173)	(222)	(385)	(204)

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2K. Who Blame for Inflation — Wage demands by large unions
How much, if at all, do you blame each of the following for inflation?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	25%	27%	23%	21%	17%	25%	38%	26%	18%	30%	*
A little	39%	40%	39%	41%	40%	41%	34%	40%	34%	37%	*
Not at all	35%	33%	38%	38%	43%	33%	28%	34%	48%	33%	*
Totals	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(995)	(447)	(548)	(138)	(220)	(427)	(210)	(655)	(123)	(131)	(86)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	25%	17%	23%	36%	12%	39%	25%	24%	23%	28%	19%	26%	27%
A little	39%	28%	44%	45%	30%	46%	38%	43%	38%	40%	44%	38%	36%
Not at all	35%	55%	33%	18%	58%	15%	37%	33%	39%	32%	37%	36%	37%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(995)	(360)	(370)	(265)	(390)	(336)	(425)	(274)	(212)	(174)	(224)	(389)	(208)

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3. Main grocery shopper
Thinking about household grocery shopping, which of the following statements best applies to you?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I am the sole grocery shopper in my household	51%	44%	57%	37%	57%	55%	51%	50%	58%	49%	*
I am in part responsible for grocery shopping in my household	39%	43%	34%	44%	34%	37%	40%	41%	26%	34%	*
I am not responsible at all for grocery shopping in my household	11%	12%	9%	19%	9%	8%	8%	9%	16%	17%	*
Totals	101%	99%	100%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(997)	(448)	(549)	(138)	(221)	(428)	(210)	(657)	(123)	(131)	(86)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
I am the sole grocery shopper in my household	51%	54%	48%	50%	54%	47%	62%	49%	40%	47%	53%	52%	50%
I am in part responsible for grocery shopping in my household	39%	35%	40%	41%	36%	46%	26%	43%	54%	42%	35%	38%	39%
I am not responsible at all for grocery shopping in my household	11%	11%	13%	9%	9%	7%	12%	9%	6%	11%	12%	10%	10%
Totals	101%	100%	101%	100%	99%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(997)	(363)	(369)	(265)	(392)	(335)	(424)	(276)	(211)	(175)	(225)	(387)	(210)

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4A. Changes When Grocery Shopping — Prices
In the last few months, would you say that the following characteristics of grocery products available to you have. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increased	77%	75%	78%	72%	77%	78%	78%	78%	71%	74%	*
Stayed the same	14%	15%	14%	14%	15%	15%	13%	13%	20%	11%	*
Decreased	6%	6%	6%	7%	4%	5%	8%	7%	5%	5%	*
Not sure	3%	3%	3%	7%	4%	2%	1%	2%	3%	9%	*
Totals	100%	99%	101%	100%	100%	100%	100%	100%	99%	99%	*
Unweighted N	(988)	(444)	(544)	(137)	(222)	(423)	(206)	(650)	(123)	(129)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Increased	77%	71%	77%	82%	70%	86%	75%	80%	77%	72%	76%	81%	73%
Stayed the same	14%	20%	14%	9%	22%	8%	16%	13%	15%	14%	13%	13%	18%
Decreased	6%	7%	4%	7%	7%	5%	7%	6%	5%	11%	7%	3%	6%
Not sure	3%	2%	4%	3%	1%	1%	3%	0%	3%	3%	4%	3%	3%
Totals	100%	100%	99%	101%	100%	100%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(988)	(361)	(364)	(263)	(386)	(332)	(420)	(272)	(210)	(173)	(223)	(385)	(207)

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4B. Changes When Grocery Shopping — Sizes
In the last few months, would you say that the following characteristics of grocery products available to you have. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increased	8%	10%	7%	11%	9%	6%	9%	5%	21%	12%	*
Stayed the same	29%	31%	26%	29%	31%	30%	25%	29%	30%	22%	*
Decreased	56%	52%	60%	48%	51%	60%	63%	60%	38%	52%	*
Not sure	7%	8%	6%	11%	10%	4%	4%	5%	11%	14%	*
Totals	100%	101%	99%	99%	101%	100%	101%	99%	100%	100%	*
Unweighted N	(985)	(443)	(542)	(136)	(221)	(422)	(206)	(646)	(124)	(130)	(85)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Increased	8%	11%	4%	11%	8%	8%	12%	5%	7%	4%	8%	10%	9%
Stayed the same	29%	38%	27%	21%	36%	20%	26%	34%	28%	38%	23%	27%	29%
Decreased	56%	47%	58%	63%	50%	67%	56%	56%	60%	53%	63%	56%	52%
Not sure	7%	4%	11%	5%	5%	5%	6%	5%	5%	5%	6%	6%	11%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(985)	(361)	(362)	(262)	(387)	(331)	(420)	(272)	(209)	(171)	(221)	(386)	(207)

4C. Changes When Grocery Shopping — Quality
In the last few months, would you say that the following characteristics of grocery products available to you have...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increased	9%	10%	8%	14%	9%	8%	6%	6%	24%	9%	*
Stayed the same	54%	57%	50%	40%	53%	55%	65%	60%	44%	30%	*
Decreased	33%	28%	37%	37%	31%	35%	27%	31%	26%	50%	*
Not sure	5%	5%	5%	9%	8%	3%	1%	4%	6%	11%	*
Totals	101%	100%	100%	100%	101%	101%	99%	101%	100%	100%	*
Unweighted N	(991)	(445)	(546)	(137)	(219)	(429)	(206)	(655)	(122)	(129)	(85)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Increased	9%	13%	6%	8%	11%	6%	12%	6%	8%	7%	7%	11%	9%
Stayed the same	54%	59%	50%	53%	60%	53%	51%	55%	59%	55%	53%	51%	57%
Decreased	33%	24%	38%	35%	27%	38%	32%	38%	29%	34%	32%	34%	29%
Not sure	5%	4%	7%	4%	2%	2%	6%	0%	4%	4%	8%	4%	5%
Totals	101%	100%	101%	100%	100%	99%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(991)	(362)	(365)	(264)	(390)	(334)	(421)	(274)	(211)	(174)	(223)	(387)	(207)

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5. Government Involvement in Food Price Negotiations
Would you support or oppose the federal government being directly involved in negotiations between farmers, producers, and grocery stores with the aim of ensuring fair food prices for companies and consumers?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	19%	21%	18%	28%	24%	16%	12%	15%	38%	20%	*
Somewhat support	26%	26%	27%	27%	28%	28%	21%	26%	23%	28%	*
Somewhat oppose	12%	11%	13%	12%	9%	10%	18%	14%	4%	11%	*
Strongly oppose	22%	26%	19%	9%	12%	30%	37%	28%	7%	12%	*
Not sure	20%	16%	23%	24%	27%	16%	13%	17%	28%	29%	*
Totals	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(995)	(445)	(550)	(138)	(221)	(428)	(208)	(654)	(124)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	19%	33%	14%	11%	30%	6%	24%	19%	13%	14%	20%	23%	18%
Somewhat support	26%	36%	23%	20%	39%	17%	24%	31%	29%	30%	26%	20%	35%
Somewhat oppose	12%	9%	9%	18%	9%	16%	13%	11%	13%	10%	13%	13%	11%
Strongly oppose	22%	4%	25%	39%	3%	51%	16%	24%	32%	23%	24%	23%	19%
Not sure	20%	17%	29%	12%	19%	10%	22%	15%	13%	23%	18%	21%	17%
Totals	99%	99%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(995)	(364)	(368)	(263)	(392)	(332)	(423)	(276)	(211)	(173)	(223)	(389)	(210)

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6. Require Food Producer Price Adjustments
Would you support or oppose a law requiring food producers to lower prices when the cost of their raw materials decreases?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	31%	31%	32%	32%	37%	30%	26%	27%	43%	38%	*
Somewhat support	32%	28%	36%	33%	30%	30%	38%	35%	26%	25%	*
Somewhat oppose	8%	9%	6%	7%	5%	9%	9%	9%	3%	7%	*
Strongly oppose	11%	16%	6%	3%	7%	16%	16%	13%	4%	5%	*
Not sure	18%	16%	20%	25%	21%	15%	11%	15%	24%	26%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	*
Unweighted N	(997)	(447)	(550)	(138)	(221)	(427)	(211)	(657)	(124)	(130)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	31%	43%	25%	25%	45%	18%	34%	34%	28%	29%	28%	31%	37%
Somewhat support	32%	37%	30%	30%	33%	26%	31%	35%	33%	30%	33%	32%	34%
Somewhat oppose	8%	6%	6%	11%	6%	13%	7%	10%	8%	11%	9%	6%	6%
Strongly oppose	11%	2%	12%	20%	2%	26%	8%	9%	19%	11%	14%	12%	6%
Not sure	18%	12%	26%	14%	14%	17%	21%	12%	13%	18%	16%	19%	17%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	101%	99%	100%	100%	100%
Unweighted N	(997)	(363)	(370)	(264)	(392)	(335)	(422)	(277)	(212)	(175)	(224)	(389)	(209)

7. Grocery Stores Stop Selling Major Brands
Would you support or oppose grocery stores deciding to stop selling major brands which — despite falling costs of raw materials used by the brands — have not lowered their prices?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	23%	26%	19%	23%	29%	22%	16%	20%	29%	27%	*
Somewhat support	30%	30%	29%	23%	26%	31%	38%	34%	23%	21%	*
Somewhat oppose	13%	9%	16%	11%	8%	15%	16%	15%	7%	8%	*
Strongly oppose	10%	13%	8%	7%	8%	11%	16%	11%	11%	8%	*
Not sure	24%	21%	27%	36%	30%	20%	13%	20%	30%	36%	*
Totals	100%	99%	99%	100%	101%	99%	99%	100%	100%	100%	*
Unweighted N	(995)	(446)	(549)	(137)	(220)	(427)	(211)	(658)	(123)	(128)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	23%	28%	18%	22%	33%	21%	23%	27%	24%	29%	18%	24%	21%
Somewhat support	30%	34%	28%	27%	34%	28%	28%	31%	37%	27%	30%	28%	36%
Somewhat oppose	13%	11%	12%	17%	11%	16%	12%	14%	13%	16%	15%	13%	9%
Strongly oppose	10%	8%	9%	14%	7%	16%	11%	8%	9%	9%	13%	10%	10%
Not sure	24%	19%	34%	20%	16%	19%	26%	20%	17%	19%	24%	27%	25%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	102%	101%
Unweighted N	(995)	(362)	(368)	(265)	(391)	(336)	(420)	(277)	(212)	(175)	(225)	(388)	(207)

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8. Grocery Stores Adding Labels for Shrinkflation
Would you support or oppose grocery stores adding labels indicating which products have recently shrunk in size but increased in price?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	48%	54%	43%	48%	47%	48%	49%	48%	49%	46%	*
Somewhat support	27%	25%	30%	20%	28%	29%	31%	29%	19%	24%	*
Somewhat oppose	7%	6%	8%	10%	4%	9%	4%	7%	2%	10%	*
Strongly oppose	4%	4%	4%	3%	5%	3%	6%	3%	4%	6%	*
Not sure	13%	11%	16%	18%	17%	10%	10%	12%	26%	14%	*
Totals	99%	100%	101%	99%	101%	99%	100%	99%	100%	100%	*
Unweighted N	(997)	(446)	(551)	(138)	(220)	(428)	(211)	(657)	(124)	(131)	(85)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	48%	55%	44%	44%	60%	43%	46%	57%	52%	49%	47%	46%	51%
Somewhat support	27%	24%	25%	33%	23%	33%	28%	27%	30%	31%	28%	26%	26%
Somewhat oppose	7%	6%	6%	9%	5%	7%	7%	7%	4%	7%	8%	6%	8%
Strongly oppose	4%	4%	5%	4%	3%	6%	4%	2%	5%	4%	5%	4%	5%
Not sure	13%	11%	20%	9%	9%	11%	16%	8%	8%	9%	13%	18%	9%
Totals	99%	100%	100%	99%	100%	100%	101%	101%	99%	100%	101%	100%	99%
Unweighted N	(997)	(364)	(368)	(265)	(392)	(336)	(423)	(276)	(212)	(175)	(223)	(389)	(210)

9. Raise Price or Reduce Size

Suppose there is a product you like to buy in a certain size for a particular price, and then the seller of the product decides it will stop selling the product in that size at that price because its return isn't high enough. If you had to choose, would you rather the seller...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increase the price and keep the size the same	43%	46%	40%	46%	38%	43%	45%	47%	31%	36%	*
Keep the price the same and make the product smaller	22%	20%	24%	23%	20%	22%	24%	19%	25%	30%	*
Not sure	35%	34%	36%	31%	42%	35%	31%	34%	43%	35%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	*
Unweighted N	(999)	(448)	(551)	(138)	(222)	(428)	(211)	(658)	(124)	(131)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Increase the price and keep the size the same	43%	43%	39%	47%	42%	54%	38%	42%	59%	41%	44%	41%	47%
Keep the price the same and make the product smaller	22%	24%	16%	27%	24%	21%	24%	24%	13%	23%	18%	26%	18%
Not sure	35%	34%	45%	26%	34%	25%	37%	34%	27%	35%	39%	32%	36%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	99%	99%	101%	99%	101%
Unweighted N	(999)	(364)	(369)	(266)	(392)	(336)	(424)	(277)	(212)	(175)	(225)	(389)	(210)

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Interviewing Dates	January 9 - 11, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.071 to 6.505, with a mean of one and a standard deviation of 0.716.
Number of respondents	1000
Margin of error	$\pm$ 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	69 questions not reported.