

1. Favorability of Barbara Walters

Do you have a favorable or an unfavorable opinion of Barbara Walters?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	21%	20%	22%	14%	16%	24%	30%	31%	18%	11%
Somewhat favorable	36%	30%	41%	26%	33%	44%	36%	40%	31%	39%
Somewhat unfavorable	16%	19%	12%	13%	15%	17%	18%	7%	18%	25%
Very unfavorable	7%	8%	6%	5%	7%	7%	8%	5%	5%	13%
Don't know	21%	22%	19%	42%	28%	7%	8%	17%	28%	11%
Totals (Unweighted N)	100% (996)	100% (484)	100% (512)	100% (210)	100% (256)	100% (378)	100% (152)	100% (336)	100% (435)	100% (225)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	21%	19%	39%	17%	22%	22%	22%	15%	24%	13%	26%	17%
Somewhat favorable	36%	37%	32%	33%	39%	35%	47%	42%	37%	37%	34%	37%
Somewhat unfavorable	16%	18%	5%	15%	9%	22%	11%	24%	13%	18%	16%	17%
Very unfavorable	7%	6%	8%	8%	5%	7%	8%	10%	9%	7%	6%	7%
Don't know	21%	20%	16%	27%	24%	13%	11%	9%	17%	25%	20%	21%
Totals (Unweighted N)	100% (996)	100% (748)	100% (112)	100% (136)	100% (390)	100% (281)	100% (65)	100% (98)	100% (188)	100% (211)	100% (361)	100% (236)

2. Best job

In which of the following situations did Barbara Walters do the best job?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Hard news interviews	23%	25%	22%	22%	25%	24%	19%	29%	22%	17%
Celebrity interviews	38%	35%	40%	30%	33%	45%	41%	35%	38%	43%
The View	18%	18%	18%	26%	20%	11%	18%	19%	18%	16%
ABC News anchor	21%	23%	20%	22%	22%	20%	22%	18%	23%	25%
Totals (Unweighted N)	100% (948)	100% (452)	100% (496)	100% (198)	100% (242)	100% (362)	100% (146)	100% (334)	100% (402)	100% (212)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Hard news interviews	23%	23%	23%	24%	21%	22%	19%	22%	30%	27%	19%	20%
Celebrity interviews	38%	40%	26%	35%	35%	37%	54%	46%	36%	34%	37%	43%
The View	18%	17%	25%	16%	20%	15%	14%	16%	19%	18%	21%	12%
ABC News anchor	21%	20%	27%	24%	24%	26%	13%	17%	14%	20%	23%	26%
Totals (Unweighted N)	100% (948)	100% (708)	100% (110)	100% (130)	100% (377)	100% (266)	100% (62)	100% (94)	100% (176)	100% (202)	100% (344)	100% (226)

3. Worst job

In which of the following situations did Barbara Walters do the worst job?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Hard news interviews	24%	23%	24%	25%	17%	25%	32%	18%	26%	29%
Celebrity interviews	15%	15%	16%	20%	22%	10%	9%	18%	15%	10%
The View	41%	42%	41%	36%	46%	44%	36%	47%	36%	43%
ABC News anchor	19%	20%	19%	19%	15%	21%	24%	17%	22%	18%
Totals (Unweighted N)	100% (889)	100% (440)	100% (449)	100% (188)	100% (229)	100% (346)	100% (126)	100% (303)	100% (376)	100% (210)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Hard news interviews	24%	24%	22%	26%	26%	21%	24%	28%	15%	20%	27%	29%
Celebrity interviews	15%	14%	24%	17%	16%	17%	10%	9%	18%	18%	12%	16%
The View	41%	42%	40%	40%	40%	46%	43%	35%	46%	43%	41%	38%
ABC News anchor	19%	21%	14%	17%	17%	16%	23%	28%	21%	19%	20%	18%
Totals (Unweighted N)	100% (889)	100% (670)	100% (92)	100% (127)	100% (346)	100% (257)	100% (58)	100% (92)	100% (165)	100% (192)	100% (319)	100% (213)