

# Omnibus Poll

April 16 - 17, 2013



## 1. When heard about Boston incident

At approximately 2:50 EDT on Monday, two bombs went off near the finish line of the Boston Marathon. How soon after the bombing occurred would you estimate that you first heard about it?

|                                  | Gender       |            | Age        |            |            |            | Party ID   |            |             | Voter Registration |            |                |
|----------------------------------|--------------|------------|------------|------------|------------|------------|------------|------------|-------------|--------------------|------------|----------------|
|                                  | Total        | Male       | Female     | 18-29      | 30-44      | 45-64      | 65+        | Democrat   | Independent | Republican         | Registered | Not registered |
| Within half an hour              | 35%          | 36%        | 34%        | 26%        | 28%        | 38%        | 53%        | 36%        | 32%         | 40%                | 37%        | 18%            |
| Half an hour to an hour          | 17%          | 18%        | 15%        | 13%        | 19%        | 16%        | 18%        | 16%        | 17%         | 16%                | 18%        | 7%             |
| One to two hours                 | 18%          | 19%        | 18%        | 18%        | 18%        | 22%        | 11%        | 17%        | 19%         | 19%                | 18%        | 18%            |
| Two to four hours                | 11%          | 12%        | 11%        | 12%        | 11%        | 11%        | 12%        | 9%         | 12%         | 13%                | 11%        | 12%            |
| Four to six hours                | 6%           | 3%         | 8%         | 10%        | 8%         | 4%         | 1%         | 7%         | 5%          | 5%                 | 6%         | 6%             |
| Six to twelve hours              | 3%           | 3%         | 3%         | 2%         | 4%         | 3%         | 3%         | 3%         | 4%          | 1%                 | 3%         | 7%             |
| Twelve to twenty-four hours      | 1%           | 1%         | 1%         | 2%         | 1%         | 1%         | 0%         | 1%         | 1%          | 1%                 | 1%         | 3%             |
| More than twenty-four hours      | 2%           | 2%         | 1%         | 2%         | 3%         | 2%         | —          | 3%         | 1%          | 1%                 | 1%         | 5%             |
| Have not heard about the bombing | 1%           | 1%         | 1%         | 1%         | 1%         | 1%         | 1%         | 1%         | 1%          | —                  | 0%         | 4%             |
| Not sure                         | 6%           | 6%         | 7%         | 15%        | 8%         | 3%         | 1%         | 7%         | 7%          | 4%                 | 5%         | 21%            |
| Totals (Unweighted N)            | 100% (1,000) | 100% (467) | 100% (533) | 100% (173) | 100% (296) | 100% (363) | 100% (166) | 100% (331) | 100% (424)  | 100% (245)         | 100% (910) | 100% (90)      |

# Omnibus Poll

April 16 - 17, 2013



|                                  | Race         |            |            |           | Education             |             |              |              |           |
|----------------------------------|--------------|------------|------------|-----------|-----------------------|-------------|--------------|--------------|-----------|
|                                  | Total        | White      | Black      | Hispanic  | Less than high school | High school | Some college | College grad | Post grad |
| Within half an hour              | 35%          | 36%        | 36%        | 31%       | 30%                   | 35%         | 34%          | 39%          | 37%       |
| Half an hour to an hour          | 17%          | 17%        | 11%        | 20%       | 31%                   | 17%         | 14%          | 17%          | 14%       |
| One to two hours                 | 18%          | 19%        | 19%        | 13%       | 10%                   | 16%         | 21%          | 18%          | 22%       |
| Two to four hours                | 11%          | 12%        | 10%        | 7%        | 6%                    | 11%         | 12%          | 12%          | 10%       |
| Four to six hours                | 6%           | 6%         | 6%         | 4%        | 4%                    | 5%          | 5%           | 7%           | 10%       |
| Six to twelve hours              | 3%           | 3%         | 2%         | 2%        | 3%                    | 3%          | 3%           | 4%           | 4%        |
| Twelve to twenty-four hours      | 1%           | 1%         | 2%         | 1%        | 3%                    | 1%          | 2%           | 2%           | —         |
| More than twenty-four hours      | 2%           | 1%         | 5%         | 1%        | —                     | 2%          | 2%           | 1%           | 1%        |
| Have not heard about the bombing | 1%           | 1%         | 2%         | —         | —                     | 1%          | 1%           | —            | —         |
| Not sure                         | 6%           | 3%         | 5%         | 20%       | 13%                   | 9%          | 6%           | 2%           | 1%        |
| Totals (Unweighted N)            | 100% (1,000) | 100% (808) | 100% (111) | 100% (81) | 100% (43)             | 100% (336)  | 100% (357)   | 100% (181)   | 100% (83) |

|                                  | Know anyone involved in Boston incident |     |     |          |
|----------------------------------|---|-----|-----|----------|
|                                  | Total                                   | Yes | No  | Not sure |
| Within half an hour              | 35%                                     | 40% | 35% | 26%      |
| Half an hour to an hour          | 17%                                     | 21% | 17% | 7%       |
| One to two hours                 | 18%                                     | 20% | 18% | 16%      |
| Two to four hours                | 11%                                     | 7%  | 12% | 9%       |
| Four to six hours                | 6%                                      | 11% | 5%  | 3%       |
| Six to twelve hours              | 3%                                      | 1%  | 3%  | 3%       |
| Twelve to twenty-four hours      | 1%                                      | —   | 1%  | 1%       |
| More than twenty-four hours      | 2%                                      | —   | 2%  | 1%       |
| Have not heard about the bombing | 1%                                      | 1%  | 1%  | —        |
| Not sure                         | 6%                                      | 1%  | 5%  | 33%      |

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# Omnibus Poll

April 16 - 17, 2013



continued from previous page

## Know anyone involved in Boston incident

|                          | Total           | Yes           | No            | Not sure     |
|--------------------------|-----------------|---------------|---------------|--------------|
| Totals<br>(Unweighted N) | 100%<br>(1,000) | 100%<br>(122) | 100%<br>(828) | 100%<br>(50) |

# Omnibus Poll

April 16 - 17, 2013



## 2. Know anyone involved in Boston incident

Do you know anyone in Boston at the time of the explosions who you were concerned about?

|                          | Gender          |               |               | Age           |               |               |               | Party ID      |               |               | Voter Registration |                |
|--------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------------|----------------|
|                          | Total           | Male          | Female        | 18-29         | 30-44         | 45-64         | 65+           | Democrat      | Independent   | Republican    | Registered         | Not registered |
| Yes                      | 12%             | 11%           | 12%           | 13%           | 16%           | 9%            | 9%            | 13%           | 12%           | 10%           | 13%                | 3%             |
| No                       | 83%             | 83%           | 82%           | 77%           | 81%           | 86%           | 87%           | 84%           | 81%           | 84%           | 83%                | 84%            |
| Not sure                 | 5%              | 5%            | 5%            | 9%            | 4%            | 5%            | 4%            | 3%            | 8%            | 5%            | 5%                 | 13%            |
| Totals<br>(Unweighted N) | 100%<br>(1,000) | 100%<br>(467) | 100%<br>(533) | 100%<br>(173) | 100%<br>(296) | 100%<br>(363) | 100%<br>(166) | 100%<br>(331) | 100%<br>(424) | 100%<br>(245) | 100%<br>(910)      | 100%<br>(90)   |

|                          | Total           | Race          |               |              | Education             |               |               |               |              |
|--------------------------|-----------------|---------------|---------------|--------------|-----------------------|---------------|---------------|---------------|--------------|
|                          |                 | White         | Black         | Hispanic     | Less than high school | High school   | Some college  | College grad  | Post grad    |
| Yes                      | 12%             | 13%           | 7%            | 11%          | 4%                    | 7%            | 12%           | 20%           | 24%          |
| No                       | 83%             | 82%           | 89%           | 82%          | 94%                   | 88%           | 83%           | 72%           | 68%          |
| Not sure                 | 5%              | 5%            | 4%            | 8%           | 1%                    | 5%            | 5%            | 7%            | 7%           |
| Totals<br>(Unweighted N) | 100%<br>(1,000) | 100%<br>(808) | 100%<br>(111) | 100%<br>(81) | 100%<br>(43)          | 100%<br>(336) | 100%<br>(357) | 100%<br>(181) | 100%<br>(83) |

|                          | Total           | Know anyone involved in Boston incident |               |              |
|--------------------------|-----------------|---|---------------|--------------|
|                          |                 | Yes                                     | No            | Not sure     |
| Yes                      | 12%             | 100%                                    | —             | —            |
| No                       | 83%             | —                                       | 100%          | —            |
| Not sure                 | 5%              | —                                       | —             | 100%         |
| Totals<br>(Unweighted N) | 100%<br>(1,000) | 100%<br>(122)                           | 100%<br>(828) | 100%<br>(50) |

# Omnibus Poll

April 16 - 17, 2013



## 3. Contact method for persons involved

Did you use any of the following methods to check in on them and see that they were okay?

|  | Gender |      | Age    |       |       |       | Party ID |          |             | Voter Registration |            |                |
|--|--------|------|--------|-------|-------|-------|----------|----------|-------------|--------------------|------------|----------------|
|  | Total  | Male | Female | 18-29 | 30-44 | 45-64 | 65+      | Democrat | Independent | Republican         | Registered | Not registered |
| Phone call                                 | 30%    | 19%  | 41%    | 24%   | 33%   | 31%   | 34%      | 35%      | 26%         | 32%                | 30%        | 44%            |
| Text message                               | 26%    | 30%  | 23%    | 17%   | 37%   | 22%   | 24%      | 22%      | 33%         | 22%                | 27%        | —              |
| Email                                      | 11%    | 13%  | 10%    | —     | 16%   | 17%   | 7%       | 8%       | 14%         | 15%                | 11%        | 25%            |
| By instant message or other direct message | 1%     | 1%   | —      | —     | —     | 2%    | —        | —        | —           | 3%                 | 1%         | —              |
| Facebook                                   | 39%    | 39%  | 39%    | 68%   | 43%   | 18%   | 20%      | 50%      | 39%         | 19%                | 40%        | —              |
| Twitter                                    | 3%     | 3%   | 3%     | 6%    | 2%    | 3%    | —        | 6%       | 2%          | —                  | 3%         | —              |
| Other social network                       | —      | —    | —      | —     | —     | —     | —        | —        | —           | —                  | —          | —              |
| Red Cross Safe and Well                    | 1%     | 1%   | 1%     | —     | 4%    | —     | —        | 2%       | —           | 3%                 | 1%         | —              |
| Google Person Finder                       | 1%     | 1%   | —      | —     | 2%    | —     | —        | —        | 2%          | —                  | 1%         | —              |
| Other online method                        | 1%     | 1%   | 1%     | —     | —     | 4%    | —        | —        | 1%          | 3%                 | 1%         | —              |
| Another method                             | 11%    | 14%  | 8%     | 18%   | 3%    | 15%   | 10%      | 7%       | 11%         | 17%                | 11%        | —              |
| I did not check in on them                 | 11%    | 14%  | 7%     | 5%    | 8%    | 21%   | 5%       | 8%       | 14%         | 9%                 | 10%        | 31%            |
| Totals                                     | (122)  | (56) | (66)   | (22)  | (48)  | (37)  | (15)     | (45)     | (51)        | (26)               | (118)      | (4)            |

# Omnibus Poll

April 16 - 17, 2013



|  | Total | Race  |       |          | Education             |             |              |              |           |
|--|-------|-------|-------|----------|-----------------------|-------------|--------------|--------------|-----------|
|  |       | White | Black | Hispanic | Less than high school | High school | Some college | College grad | Post grad |
| Phone call                                 | 30%   | 24%   | 53%   | 53%      | 30%                   | 55%         | 20%          | 20%          | 41%       |
| Text message                               | 26%   | 28%   | 42%   | 10%      | —                     | 20%         | 25%          | 30%          | 35%       |
| Email                                      | 11%   | 12%   | —     | 12%      | 32%                   | 3%          | 5%           | 18%          | 23%       |
| By instant message or other direct message | 1%    | 1%    | —     | —        | —                     | —           | —            | —            | 5%        |
| Facebook                                   | 39%   | 36%   | 39%   | 55%      | 38%                   | 41%         | 43%          | 42%          | 21%       |
| Twitter                                    | 3%    | 3%    | 13%   | —        | —                     | —           | 3%           | 7%           | —         |
| Other social network                       | —     | —     | —     | —        | —                     | —           | —            | —            | —         |
| Red Cross Safe and Well                    | 1%    | 2%    | —     | —        | —                     | 3%          | 2%           | —            | —         |
| Google Person Finder                       | 1%    | 1%    | —     | —        | —                     | —           | —            | —            | 5%        |
| Other online method                        | 1%    | 2%    | —     | —        | —                     | —           | 2%           | —            | 5%        |
| Another method                             | 11%   | 12%   | 8%    | 4%       | —                     | 7%          | 13%          | 10%          | 13%       |
| I did not check in on them                 | 11%   | 13%   | —     | 6%       | —                     | 7%          | 8%           | 18%          | 11%       |
| Totals                                     | (122) | (102) | (8)   | (12)     | (3)                   | (21)        | (43)         | (35)         | (20)      |

# Omnibus Poll

April 16 - 17, 2013



|  | Total | Know anyone involved in Boston incident |     |          |
|--|-------|---|-----|----------|
|  |       | Yes                                     | No  | Not sure |
| Phone call                                 | 30%   | 30%                                     | —   | —        |
| Text message                               | 26%   | 26%                                     | —   | —        |
| Email                                      | 11%   | 11%                                     | —   | —        |
| By instant message or other direct message | 1%    | 1%                                      | —   | —        |
| Facebook                                   | 39%   | 39%                                     | —   | —        |
| Twitter                                    | 3%    | 3%                                      | —   | —        |
| Other social network                       | —     | —                                       | —   | —        |
| Red Cross Safe and Well                    | 1%    | 1%                                      | —   | —        |
| Google Person Finder                       | 1%    | 1%                                      | —   | —        |
| Other online method                        | 1%    | 1%                                      | —   | —        |
| Another method                             | 11%   | 11%                                     | —   | —        |
| I did not check in on them                 | 11%   | 11%                                     | —   | —        |
| Totals                                     | (122) | (122)                                   | (-) | (-)      |

# Omnibus Poll

April 16 - 17, 2013



## 4. GRAPHIC IMAGES - appropriateness

Since the explosions in Boston, graphic images and videos taken by bystanders, including videos and pictures involving severely injured victims, have appeared across online media. In most cases they have carried a warning, and they have proved very popular. How appropriate do you think it is for the media to include these graphic scenes while reporting on disaster events?

|                          | Gender       |            |            | Age        |            |            |            | Party ID   |             |            | Voter Registration |                |
|--------------------------|--------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|--------------------|----------------|
|                          | Total        | Male       | Female     | 18-29      | 30-44      | 45-64      | 65+        | Democrat   | Independent | Republican | Registered         | Not registered |
| Perfectly appropriate    | 30%          | 36%        | 24%        | 25%        | 32%        | 29%        | 35%        | 30%        | 32%         | 27%        | 31%                | 21%            |
| Somewhat appropriate     | 30%          | 30%        | 30%        | 32%        | 27%        | 30%        | 32%        | 34%        | 27%         | 30%        | 30%                | 29%            |
| Somewhat inappropriate   | 17%          | 16%        | 19%        | 18%        | 15%        | 21%        | 12%        | 15%        | 16%         | 21%        | 18%                | 13%            |
| Completely inappropriate | 13%          | 9%         | 16%        | 6%         | 14%        | 15%        | 14%        | 13%        | 13%         | 13%        | 13%                | 9%             |
| Not sure                 | 10%          | 9%         | 11%        | 19%        | 11%        | 6%         | 7%         | 8%         | 13%         | 8%         | 8%                 | 28%            |
| Totals (Unweighted N)    | 100% (1,000) | 100% (467) | 100% (533) | 100% (173) | 100% (296) | 100% (363) | 100% (166) | 100% (331) | 100% (424)  | 100% (245) | 100% (910)         | 100% (90)      |

|                          | Total        | Race       |            |           | Education             |             |              |              |           |  |
|--------------------------|--------------|------------|------------|-----------|-----------------------|-------------|--------------|--------------|-----------|--|
|                          |              | White      | Black      | Hispanic  | Less than high school | High school | Some college | College grad | Post grad |  |
| Perfectly appropriate    | 30%          | 30%        | 32%        | 30%       | 26%                   | 30%         | 33%          | 28%          | 26%       |  |
| Somewhat appropriate     | 30%          | 30%        | 23%        | 35%       | 37%                   | 31%         | 23%          | 33%          | 42%       |  |
| Somewhat inappropriate   | 17%          | 18%        | 14%        | 15%       | 15%                   | 16%         | 17%          | 23%          | 12%       |  |
| Completely inappropriate | 13%          | 14%        | 14%        | 9%        | 20%                   | 12%         | 14%          | 11%          | 12%       |  |
| Not sure                 | 10%          | 9%         | 17%        | 11%       | 2%                    | 12%         | 13%          | 4%           | 7%        |  |
| Totals (Unweighted N)    | 100% (1,000) | 100% (808) | 100% (111) | 100% (81) | 100% (43)             | 100% (336)  | 100% (357)   | 100% (181)   | 100% (83) |  |



# Omnibus Poll

April 16 - 17, 2013



|                          | Total           | Know anyone involved in Boston incident |               |              |
|--------------------------|-----------------|---|---------------|--------------|
|                          |                 | Yes                                     | No            | Not sure     |
| Perfectly appropriate    | 30%             | 34%                                     | 30%           | 17%          |
| Somewhat appropriate     | 30%             | 30%                                     | 30%           | 21%          |
| Somewhat inappropriate   | 17%             | 19%                                     | 17%           | 9%           |
| Completely inappropriate | 13%             | 13%                                     | 13%           | 10%          |
| Not sure                 | 10%             | 4%                                      | 9%            | 43%          |
| Totals<br>(Unweighted N) | 100%<br>(1,000) | 100%<br>(122)                           | 100%<br>(828) | 100%<br>(50) |

# Omnibus Poll

April 16 - 17, 2013



## 5. OBAMA - terrorism

Some media attention in the wake of the bombing on Monday at the Boston Marathon has focused on whether, and when, President Obama used the words "terrorism" or "act of terror" to describe the incident in his public remarks. How important is this to you?

|                       | Gender       |            |            | Age        |            |            |            | Party ID   |             |            | Voter Registration |                |
|-----------------------|--------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|--------------------|----------------|
|                       | Total        | Male       | Female     | 18-29      | 30-44      | 45-64      | 65+        | Democrat   | Independent | Republican | Registered         | Not registered |
| Very important        | 28%          | 26%        | 30%        | 17%        | 24%        | 32%        | 41%        | 25%        | 24%         | 39%        | 30%                | 17%            |
| Somewhat important    | 22%          | 23%        | 21%        | 21%        | 24%        | 22%        | 18%        | 19%        | 21%         | 27%        | 21%                | 26%            |
| Somewhat unimportant  | 10%          | 9%         | 10%        | 13%        | 10%        | 9%         | 5%         | 8%         | 9%          | 12%        | 10%                | 5%             |
| Not at all important  | 30%          | 34%        | 26%        | 29%        | 30%        | 28%        | 34%        | 40%        | 32%         | 12%        | 31%                | 22%            |
| Not sure              | 10%          | 7%         | 13%        | 20%        | 11%        | 8%         | 2%         | 8%         | 13%         | 9%         | 8%                 | 30%            |
| Totals (Unweighted N) | 100% (1,000) | 100% (467) | 100% (533) | 100% (173) | 100% (296) | 100% (363) | 100% (166) | 100% (331) | 100% (424)  | 100% (245) | 100% (910)         | 100% (90)      |

|                       | Total        | Race       |            |           | Education             |             |              |              |           |  |
|-----------------------|--------------|------------|------------|-----------|-----------------------|-------------|--------------|--------------|-----------|--|
|                       |              | White      | Black      | Hispanic  | Less than high school | High school | Some college | College grad | Post grad |  |
| Very important        | 28%          | 28%        | 33%        | 29%       | 49%                   | 33%         | 22%          | 26%          | 27%       |  |
| Somewhat important    | 22%          | 23%        | 14%        | 22%       | 16%                   | 26%         | 22%          | 19%          | 13%       |  |
| Somewhat unimportant  | 10%          | 10%        | 11%        | 8%        | 10%                   | 6%          | 14%          | 9%           | 10%       |  |
| Not at all important  | 30%          | 30%        | 31%        | 30%       | 22%                   | 24%         | 30%          | 39%          | 42%       |  |
| Not sure              | 10%          | 10%        | 11%        | 12%       | 3%                    | 12%         | 12%          | 7%           | 8%        |  |
| Totals (Unweighted N) | 100% (1,000) | 100% (808) | 100% (111) | 100% (81) | 100% (43)             | 100% (336)  | 100% (357)   | 100% (181)   | 100% (83) |  |

# Omnibus Poll

April 16 - 17, 2013



|                          | Total           | Know anyone involved in Boston incident |               |              |
|--------------------------|-----------------|---|---------------|--------------|
|                          |                 | Yes                                     | No            | Not sure     |
| Very important           | 28%             | 27%                                     | 30%           | 13%          |
| Somewhat important       | 22%             | 24%                                     | 22%           | 14%          |
| Somewhat unimportant     | 10%             | 10%                                     | 10%           | 1%           |
| Not at all important     | 30%             | 32%                                     | 29%           | 30%          |
| Not sure                 | 10%             | 6%                                      | 9%            | 42%          |
| Totals<br>(Unweighted N) | 100%<br>(1,000) | 100%<br>(122)                           | 100%<br>(828) | 100%<br>(50) |