

1. Usual Bed Clothes

What do you usually wear to bed at night?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Pajamas	24%	13%	34%	25%	30%	21%	20%	23%	21%	24%	33%
A nightshirt or nightgown	15%	1%	29%	6%	6%	21%	29%	15%	25%	16%	3%
Just a t-shirt	9%	7%	11%	13%	11%	8%	2%	9%	8%	13%	3%
Just underwear	21%	36%	6%	24%	15%	22%	21%	22%	17%	21%	16%
Nothing at all	14%	19%	9%	13%	17%	9%	18%	16%	9%	8%	11%
Something else	13%	18%	9%	13%	12%	17%	7%	13%	18%	9%	16%
Not sure	1%	2%	0%	3%	—	0%	—	0%	—	5%	—
Prefer not to answer	3%	5%	2%	2%	9%	1%	2%	2%	3%	2%	17%
Totals (Unweighted N)	100% (1,000)	100% (483)	100% (517)	100% (197)	100% (243)	100% (390)	100% (170)	100% (684)	100% (119)	100% (129)	100% (68)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Pajamas	24%	21%	25%	25%	23%	28%	18%	25%	25%	23%	23%	25%
A nightshirt or nightgown	15%	19%	12%	17%	18%	13%	8%	13%	20%	16%	15%	11%
Just a t-shirt	9%	10%	9%	9%	10%	8%	12%	6%	10%	12%	9%	6%
Just underwear	21%	18%	24%	18%	18%	24%	31%	17%	21%	15%	20%	26%
Nothing at all	14%	12%	14%	15%	15%	11%	12%	14%	11%	17%	13%	13%
Something else	13%	17%	11%	14%	14%	12%	15%	11%	9%	15%	15%	12%
Not sure	1%	2%	1%	0%	0%	1%	—	3%	0%	—	1%	2%
Prefer not to answer	3%	1%	5%	2%	2%	3%	3%	11%	2%	2%	4%	5%
Totals (Unweighted N)	100% (1,000)	100% (364)	100% (387)	100% (249)	100% (460)	100% (281)	100% (126)	100% (123)	100% (210)	100% (226)	100% (373)	100% (191)

2. Matching Pajamas

Would you be more likely to wear:

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Pajama tops and bottoms that match	26%	17%	34%	19%	24%	30%	30%	23%	38%	35%	19%
Pajama tops and bottoms that don't match	28%	19%	36%	49%	30%	20%	13%	28%	20%	27%	39%
I wouldn't wear either	41%	57%	26%	27%	38%	46%	53%	44%	38%	34%	30%
Not sure	5%	7%	4%	5%	8%	5%	3%	5%	4%	4%	12%
Totals (Unweighted N)	100% (1,000)	100% (483)	100% (517)	100% (197)	100% (243)	100% (390)	100% (170)	100% (684)	100% (119)	100% (129)	100% (68)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Pajama tops and bottoms that match	26%	29%	22%	32%	29%	25%	21%	21%	25%	27%	27%	24%
Pajama tops and bottoms that don't match	28%	28%	31%	22%	29%	29%	21%	29%	33%	22%	26%	32%
I wouldn't wear either	41%	41%	41%	40%	39%	39%	55%	39%	34%	49%	41%	38%
Not sure	5%	3%	7%	6%	3%	8%	3%	11%	8%	3%	5%	6%
Totals (Unweighted N)	100% (1,000)	100% (364)	100% (387)	100% (249)	100% (460)	100% (281)	100% (126)	100% (123)	100% (210)	100% (226)	100% (373)	100% (191)

3. Socks to Bed

Do you usually wear socks to bed, or no?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I do	19%	16%	22%	21%	20%	21%	9%	16%	25%	29%	16%
I don't	79%	80%	77%	78%	74%	77%	90%	83%	71%	70%	75%
Not sure	2%	4%	1%	1%	6%	2%	1%	1%	4%	1%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(482)	(517)	(197)	(242)	(390)	(170)	(684)	(118)	(129)	(68)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I do	19%	20%	18%	19%	20%	21%	14%	15%	20%	15%	20%	19%
I don't	79%	79%	78%	80%	79%	78%	85%	75%	77%	85%	78%	76%
Not sure	2%	1%	4%	1%	1%	2%	1%	10%	3%	0%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(364)	(386)	(249)	(459)	(281)	(126)	(123)	(210)	(225)	(373)	(191)

4. Slept in Clothes

Have you ever gone to bed at night still wearing your clothes from that day?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	42%	40%	44%	62%	46%	38%	19%	39%	55%	38%	51%
No	56%	58%	53%	35%	51%	61%	77%	59%	44%	62%	43%
Not sure	2%	2%	2%	3%	3%	1%	3%	2%	1%	0%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(483)	(515)	(197)	(243)	(388)	(170)	(683)	(118)	(129)	(68)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	42%	42%	48%	31%	49%	33%	33%	42%	42%	43%	42%	42%
No	56%	58%	50%	67%	50%	65%	67%	52%	55%	55%	56%	56%
Not sure	2%	1%	3%	3%	2%	2%	0%	6%	3%	3%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(363)	(386)	(249)	(459)	(281)	(126)	(122)	(209)	(226)	(372)	(191)

5. Pajamas in Public

Have you ever gone out in public wearing pajamas?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	22%	15%	29%	46%	29%	11%	6%	21%	25%	20%	31%
No	77%	83%	71%	53%	69%	89%	94%	79%	75%	79%	64%
Not sure	1%	2%	0%	1%	2%	0%	—	1%	—	1%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(481)	(517)	(196)	(243)	(389)	(170)	(682)	(119)	(129)	(68)

	Party ID - 3 Point				Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	22%	25%	24%	15%	28%	15%	8%	26%	23%	26%	20%	22%
No	77%	75%	75%	85%	72%	85%	92%	69%	76%	74%	80%	76%
Not sure	1%	0%	2%	—	0%	1%	—	5%	1%	0%	0%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(364)	(385)	(249)	(458)	(281)	(126)	(123)	(210)	(224)	(373)	(191)

Interviewing Dates	November 5 - 9, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.182 to 4.123, with a mean of one and a standard deviation of 0.918.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.