YouGov

October 14 - 15, 2015

YouGov

1. Clinton as Democratic Nominee
Which best describes your position?
Asked of Democrats and Democratic leaning Independents

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I'd prefer to see Hillary Clinton as the Democratic nominee in 2016	49%	55%	44%	27%	57%	47%	63%	44%	55%	52%	59%
I'd prefer to see someone else as the Democratic nominee in 2016	35%	33%	36%	46%	32%	40%	16%	40%	29%	28%	29%
Not sure	16%	12%	20%	27%	11%	13%	20%	16%	16%	20%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(452)	(196)	(256)	(73)	(117)	(186)	(76)	(272)	(94)	(61)	(25)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
I'd prefer to see Hillary Clinton as the Democratic nominee in 2016	49%	53%	29%	—	51%	43%	60%	41%	41%	44%	54%	51%
I'd prefer to see someone else as the Democratic nominee in 2016	35%	32%	48%	—	37%	37%	26%	31%	42%	36%	32%	32%
Not sure	16%	15%	23%	—	13%	20%	14%	28%	17%	20%	13%	17%
Totals	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(452)	(370)	(82)	(-)	(205)	(125)	(58)	(64)	(58)	(110)	(169)	(115)

2. Watched Democratic Debate

As you may know, a Democratic primary debate aired on Tuesday, featuring Lincoln Chafee, Hillary Clinton, Bernie Sanders, Martin O'Malley and Jim Webb. Did you watch this debate?

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I watched the entire debate	14%	17%	12%	17%	10%	13%	20%	15%	16%	9%	14%
I watched part of it	15%	15%	14%	11%	13%	15%	21%	14%	17%	11%	20%
I watched clips or highlights of the debate	16%	16%	16%	11%	14%	22%	12%	14%	20%	24%	8%
I read or watched news stories analyzing the debate	22%	23%	21%	23%	19%	22%	25%	25%	13%	17%	21%
I haven't heard anything about it	33%	29%	37%	38%	44%	28%	22%	32%	34%	39%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(485)	(514)	(152)	(264)	(406)	(177)	(693)	(121)	(115)	(70)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
I watched the entire debate	14%	22%	10%	13%	12%	15%	19%	17%	15%	11%	15%	16%
I watched part of it	15%	16%	12%	18%	12%	15%	28%	12%	17%	16%	11%	17%
I watched clips or highlights of the debate	16%	18%	14%	16%	16%	17%	15%	13%	24%	16%	15%	9%
I read or watched news stories analyzing the debate	22%	21%	19%	28%	20%	25%	22%	24%	20%	26%	22%	21%
I haven't heard anything about it	33%	23%	44%	26%	40%	28%	16%	34%	25%	31%	37%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(371)	(383)	(245)	(439)	(268)	(139)	(153)	(152)	(228)	(387)	(232)

3. Democratic Debate Winner
Which candidate do you think did the best job – or won – the debate?
Asked of those who watched at least clips or highlights of the debate

		Gender		Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Lincoln Chafee	1%	1%	2%	7%	1%	—	—	1%	6%	—	3%
Hillary Clinton	38%	33%	43%	29%	50%	30%	46%	30%	52%	65%	32%
Martin O'Malley	3%	1%	5%	4%	6%	1%	2%	2%	3%	0%	13%
Bernie Sanders	22%	25%	19%	32%	20%	24%	13%	26%	13%	14%	24%
Jim Webb	5%	5%	4%	7%	5%	4%	3%	6%	—	—	10%
None of them	19%	23%	14%	4%	10%	24%	32%	24%	7%	11%	14%
Not sure	12%	11%	14%	18%	9%	16%	4%	12%	20%	10%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(489)	(262)	(227)	(63)	(112)	(213)	(101)	(336)	(65)	(57)	(31)

		Party ID - 3 Point			Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Lincoln Chafee	1%	3%	0%	1%	1%	1%	—	6%	—	—	3%	1%
Hillary Clinton	38%	55%	35%	16%	41%	31%	38%	39%	35%	29%	43%	39%
Martin O'Malley	3%	3%	2%	4%	1%	8%	1%	2%	1%	8%	2%	2%
Bernie Sanders	22%	23%	26%	15%	27%	23%	14%	17%	23%	30%	16%	25%
Jim Webb	5%	0%	5%	11%	5%	3%	5%	7%	8%	4%	5%	0%
None of them	19%	4%	19%	43%	13%	26%	22%	20%	20%	16%	19%	22%
Not sure	12%	13%	12%	11%	13%	7%	19%	8%	13%	13%	11%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(489)	(217)	(158)	(114)	(200)	(139)	(82)	(68)	(83)	(105)	(188)	(113)

4. Debate Improved Opinion
Did the debate IMPROVE your opinion of any of these candidates? Select all that apply.
Asked of those who watched at least clips or highlights of the debate

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Lincoln Chafee	7%	6%	7%	13%	5%	6%	3%	5%	12%	9%	7%
Hillary Clinton	29%	23%	36%	30%	39%	25%	28%	23%	39%	46%	35%
Martin O'Malley	16%	17%	16%	24%	19%	14%	12%	16%	12%	10%	43%
Bernie Sanders	30%	28%	34%	37%	26%	32%	26%	33%	34%	15%	26%
Jim Webb	11%	12%	10%	10%	11%	11%	13%	14%	6%	2%	18%
None of them	32%	39%	24%	25%	23%	37%	39%	38%	16%	26%	24%
Not sure	5%	5%	5%	3%	4%	8%	2%	4%	13%	5%	—
Totals	(490)	(263)	(227)	(63)	(112)	(214)	(101)	(336)	(65)	(57)	(32)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Lincoln Chafee	7%	6%	9%	3%	6%	4%	7%	12%	9%	4%	8%	3%
Hillary Clinton	29%	50%	22%	9%	32%	22%	30%	34%	28%	23%	37%	24%
Martin O'Malley	16%	21%	15%	12%	12%	18%	21%	21%	17%	19%	16%	13%
Bernie Sanders	30%	44%	26%	16%	37%	29%	20%	25%	29%	39%	29%	26%
Jim Webb	11%	6%	12%	18%	11%	11%	14%	10%	10%	10%	16%	7%
None of them	32%	8%	41%	56%	22%	40%	44%	36%	33%	29%	26%	44%
Not sure	5%	9%	1%	4%	7%	6%	1%	2%	5%	6%	2%	9%
Totals	(490)	(218)	(158)	(114)	(200)	(139)	(82)	(69)	(83)	(105)	(188)	(114)

5. Debate Worsened Opinion
Did the debate WORSEN your opinion of any of these candidates? Select all that apply.
Asked of those who watched at least clips or highlights of the debate

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Lincoln Chafee	24%	30%	17%	26%	26%	19%	28%	25%	21%	22%	22%
Hillary Clinton	30%	35%	25%	32%	27%	29%	33%	36%	11%	19%	30%
Martin O'Malley	14%	17%	11%	11%	12%	11%	24%	17%	11%	7%	8%
Bernie Sanders	19%	25%	13%	8%	23%	17%	29%	22%	7%	9%	29%
Jim Webb	19%	20%	17%	21%	19%	16%	22%	21%	17%	7%	21%
None of them	33%	30%	37%	30%	26%	43%	26%	32%	47%	31%	29%
Not sure	11%	6%	16%	12%	18%	9%	7%	8%	17%	26%	—
Totals	(490)	(263)	(227)	(63)	(112)	(214)	(101)	(336)	(65)	(57)	(32)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Lincoln Chafee	24%	25%	25%	20%	23%	23%	32%	18%	25%	22%	23%	25%
Hillary Clinton	30%	12%	36%	48%	30%	35%	25%	27%	39%	26%	26%	31%
Martin O'Malley	14%	9%	12%	24%	14%	16%	13%	13%	18%	13%	12%	16%
Bernie Sanders	19%	5%	22%	35%	16%	19%	20%	24%	24%	13%	19%	20%
Jim Webb	19%	25%	16%	12%	19%	16%	20%	20%	20%	24%	16%	17%
None of them	33%	37%	32%	30%	31%	38%	30%	36%	23%	43%	34%	34%
Not sure	11%	17%	6%	8%	13%	5%	11%	13%	9%	11%	14%	7%
Totals	(490)	(218)	(158)	(114)	(200)	(139)	(82)	(69)	(83)	(105)	(188)	(114)

6. Looking Forward to More Democratic Debates

Are you looking forward to future Democratic primary debates?

		Gender		Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	39%	36%	42%	41%	40%	39%	36%	34%	63%	45%	35%
No	61%	64%	58%	59%	60%	61%	64%	66%	37%	55%	65%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(484)	(513)	(150)	(265)	(405)	(177)	(693)	(119)	(115)	(70)

		Party ID - 3 Point			Family Income - 3 Point				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	39%	71%	28%	18%	40%	39%	45%	32%	43%	36%	38%	40%
No	61%	29%	72%	82%	60%	61%	55%	68%	57%	64%	62%	60%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(370)	(381)	(246)	(439)	(268)	(139)	(151)	(151)	(228)	(387)	(231)

7. Job Approval - CNN Moderating
Do you approve or disapprove of the job CNN did in moderating the debate?

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	10%	11%	9%	9%	7%	9%	15%	10%	17%	6%	8%
Somewhat approve	25%	25%	25%	26%	21%	27%	24%	23%	27%	26%	35%
Somewhat disapprove	12%	15%	9%	9%	14%	10%	16%	12%	5%	18%	13%
Strongly disapprove	7%	11%	4%	3%	4%	11%	8%	8%	3%	6%	8%
Not sure	47%	39%	54%	53%	53%	43%	37%	48%	49%	45%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(484)	(512)	(151)	(263)	(405)	(177)	(691)	(121)	(114)	(70)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Strongly approve	10%	16%	7%	7%	10%	10%	5%	11%	8%	12%	10%	9%
Somewhat approve	25%	36%	19%	22%	27%	27%	30%	11%	25%	21%	24%	29%
Somewhat disapprove	12%	8%	12%	16%	9%	13%	17%	13%	20%	10%	10%	10%
Strongly disapprove	7%	1%	10%	9%	5%	9%	8%	10%	3%	8%	7%	9%
Not sure	47%	39%	53%	46%	48%	42%	39%	55%	44%	49%	49%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(369)	(381)	(246)	(438)	(266)	(139)	(153)	(150)	(228)	(386)	(232)

Interviewing Dates	October 14 - 15, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.123 to 4.12, with a mean of one and a standard deviation of 0.868.
Number of respondents	1000
Margin of error	$\pm$ 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.