July 10-13, 2015
YouGov

1. Feel About Trump as Nominee

How would you feel if Donald Trump were the 2016 Republican presidential election nominee?
Asked of Republicans and Independents who lean toward the Republican party

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Enthusiastic | 23\% | 21\% | 24\% | 9\% | 28\% | 21\% | 32\% | - | 23\% | 23\% |
| Satisfied but not enthusiastic | 24\% | 22\% | 25\% | 19\% | 15\% | 26\% | 31\% | - | 27\% | 23\% |
| Dissatisfied but not upset | 22\% | 23\% | 22\% | 16\% | 29\% | 24\% | 21\% | - | 18\% | 24\% |
| Upset | 20\% | 20\% | 20\% | 51\% | 16\% | 12\% | 12\% | - | 24\% | 19\% |
| Not sure | 11\% | 13\% | 9\% | 5\% | 13\% | 17\% | 4\% | - | 8\% | 12\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (324) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (175) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (149) \end{aligned}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (138) \end{aligned}$ | $\begin{gathered} 100 \% \\ (83) \end{gathered}$ | $\begin{gathered} 0 \% \\ (-) \end{gathered}$ | $100 \%$ <br> (82) | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ |
|  |  |  | Race |  |  | y Income |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest South | West |
| Enthusiastic | 23\% | 23\% | 60\% | 18\% | 27\% | 23\% | 17\% | 16\% | 18\% 27\% | 28\% |
| Satisfied but not enthusiastic | 24\% | 26\% | - | 6\% | 23\% | 21\% | 36\% | 24\% | 29\% 23\% | 18\% |
| Dissatisfied but not upset | 22\% | 22\% | 21\% | 22\% | 19\% | 25\% | 23\% | 25\% | 25\% 25\% | 14\% |
| Upset | 20\% | 19\% | 19\% | 28\% | 11\% | 22\% | 24\% | 25\% | 21\% 12\% | 29\% |
| Not sure | 11\% | 10\% | - | 25\% | 20\% | 9\% | 0\% | 10\% | 8\% $14 \%$ | 11\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (324) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (302) \end{aligned}$ | 100\% <br> (3) | $\begin{gathered} 100 \% \\ (19) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (103) \end{aligned}$ | $\begin{gathered} 100 \% \\ (73) \end{gathered}$ | $\begin{gathered} 100 \% \\ (54) \end{gathered}$ | $100 \%$ $100 \%$ <br> $(82)$ $(118)$ | $\begin{gathered} 100 \% \\ (70) \end{gathered}$ |

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2. Agree with Trump Positions

Regardless of what you think about Donald Trump's character or personality, would you say you agree or disagree with his political positions?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Strongly agree | 14\% | 16\% | 13\% | 6\% | 11\% | 17\% | 25\% | 4\% | 18\% | 23\% |
| Somewhat agree | 24\% | 26\% | 22\% | 21\% | 23\% | 23\% | 31\% | 16\% | 18\% | 47\% |
| Somewhat disagree | 9\% | 11\% | 7\% | 11\% | 10\% | 8\% | 6\% | 10\% | 10\% | 6\% |
| Strongly disagree | 34\% | 32\% | 36\% | 37\% | 38\% | 33\% | 29\% | 59\% | 29\% | 8\% |
| Not sure | 18\% | 15\% | 21\% | 25\% | 17\% | 19\% | 9\% | 10\% | 26\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (996) | (472) | (524) | (168) | (276) | (380) | (172) | (362) | (391) | (243) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Strongly agree | 14\% | 17\% | 8\% | 8\% | 15\% | 12\% | 16\% | 13\% | 17\% | 14\% | 14\% |
| Somewhat agree | 24\% | 26\% | 14\% | 21\% | 23\% | 24\% | 27\% | 17\% | 33\% | 23\% | 24\% |
| Somewhat disagree | 9\% | 8\% | 10\% | 13\% | 10\% | 11\% | 10\% | 6\% | 9\% | 10\% | 10\% |
| Strongly disagree | 34\% | 30\% | 53\% | 42\% | 35\% | 33\% | 39\% | 44\% | 29\% | 33\% | 34\% |
| Not sure | 18\% | 19\% | 14\% | 17\% | 18\% | 20\% | 9\% | 19\% | 12\% | 20\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (996) | (772) | (103) | (121) | (372) | (284) | (192) | (174) | (226) | (366) | (230) |

## 3. Favorability of Trump

Regardless of what you think about Donald Trump's political positions, do you have a favorable or unfavorable view of him PERSONALLY?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Strongly favorable | 10\% | 11\% | 9\% | 6\% | 10\% | 10\% | 18\% | 3\% | 12\% | 17\% |
| Somewhat favorable | 20\% | 23\% | 18\% | 20\% | 17\% | 22\% | 24\% | 15\% | 14\% | 41\% |
| Somewhat unfavorable | 20\% | 18\% | 22\% | 11\% | 23\% | 23\% | 18\% | 19\% | 20\% | 21\% |
| Strongly unfavorable | 36\% | 35\% | 37\% | 44\% | 36\% | 34\% | 29\% | 56\% | 34\% | 10\% |
| Not sure | 14\% | 13\% | 14\% | 20\% | 13\% | 11\% | 11\% | 7\% | 20\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (992) | (469) | (523) | (167) | (276) | (377) | (172) | (361) | (390) | (241) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Strongly favorable | 10\% | 10\% | 7\% | 13\% | 12\% | 8\% | 10\% | 8\% | 8\% | 13\% | 10\% |
| Somewhat favorable | 20\% | 21\% | 19\% | 17\% | 20\% | 21\% | 23\% | 18\% | 30\% | 20\% | 15\% |
| Somewhat unfavorable | 20\% | 21\% | 20\% | 13\% | 17\% | 26\% | 18\% | 19\% | 19\% | 18\% | 24\% |
| Strongly unfavorable | 36\% | 34\% | 44\% | 39\% | 35\% | 35\% | 43\% | 43\% | 34\% | 32\% | 37\% |
| Not sure | 14\% | 14\% | 11\% | 17\% | 16\% | 11\% | 6\% | 13\% | 10\% | 16\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (767) | (103) | (122) | (371) | (284) | (190) | (174) | (224) | (365) | (229) |

4. Media Coverage of Trump

In general, do you think the media coverage of Donald Trump's presidential bid has been:

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Too positive | 9\% | 10\% | 7\% | 9\% | 8\% | 9\% | 9\% | 14\% | 6\% | 6\% |
| About right | 36\% | 37\% | 36\% | 39\% | 37\% | 37\% | 31\% | 45\% | 34\% | 27\% |
| Too negative | 31\% | 31\% | 31\% | 24\% | 31\% | 30\% | 41\% | 18\% | 27\% | 55\% |
| Not sure | 24\% | 22\% | 26\% | 27\% | 24\% | 25\% | 20\% | 22\% | 32\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (471) | (522) | (166) | (275) | (380) | (172) | (362) | (390) | (241) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Too positive | 9\% | 9\% | 3\% | 12\% | 8\% | 7\% | 12\% | 9\% | 8\% | 6\% | 12\% |
| About right | 36\% | 35\% | 47\% | 35\% | 39\% | 36\% | 40\% | 43\% | 35\% | 36\% | 33\% |
| Too negative | 31\% | 32\% | 25\% | 28\% | 28\% | 31\% | 32\% | 24\% | 36\% | 32\% | 29\% |
| Not sure | 24\% | 24\% | 25\% | 25\% | 26\% | 26\% | 16\% | 25\% | 21\% | 25\% | 26\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (768) | (103) | (122) | (372) | (284) | (192) | (174) | (225) | (365) | (229) |

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## 5. Trump Serious Candidate

Do you think of Donald Trump as a serious presidential candidate or don't you think of him that way?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| Serious | 20\% | 19\% | 20\% | 13\% | 16\% | 20\% | 33\% | 9\% |  | 20\% | 34\% |
| Not serious | 62\% | 62\% | 63\% | 66\% | 69\% | 64\% | 46\% | 79\% |  | 59\% | 46\% |
| Not sure | 18\% | 19\% | 17\% | 22\% | 15\% | 17\% | 20\% | 13\% |  | 21\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
| (Unweighted N) | (992) | (470) | (522) | (166) | (274) | (379) | (173) | (360) |  | (391) | (241) |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| Serious | 20\% | 22\% | 10\% | 14\% | 19\% | 19\% | 19\% | 15\% | 26\% | \% 20\% | 17\% |
| Not serious | 62\% | 59\% | 75\% | 72\% | 60\% | 68\% | 71\% | 69\% | 54\% | \% 61\% | 68\% |
| Not sure | 18\% | 19\% | 15\% | 14\% | 21\% | 13\% | 10\% | 16\% | 21\% | \% 19\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | \% 100\% | 100\% |
| (Unweighted N) | (992) | (768) | (103) | (121) | (369) | (285) | (192) | (174) | (225) | (365) | (228) |

## 6. Trump on Immigration

As you may know, Donald Trump recently made a number of controversial statements on immigration, including saying in a statement that Mexican immigrants are
"in many cases, criminals, drug dealers, rapists, etc." Which comes closest to your opinion of Trump's position on immigration?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | ndependent | Republican |
| He's totally right | 21\% | 24\% | 19\% | 10\% | 19\% | 24\% | $34 \%$ | 9\% |  | 23\% | 37\% |
| He goes too far, but he has a point | 35\% | 36\% | 34\% | 34\% | 34\% | 36\% | 37\% | 30\% |  | 33\% | 47\% |
| He's totally wrong | 34\% | 30\% | 37\% | 42\% | 38\% | 30\% | 22\% | 54\% |  | 31\% | 9\% |
| Not sure | 10\% | 10\% | 10\% | 13\% | 10\% | 10\% | 7\% | 7\% |  | 14\% | 8\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (472) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (522) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (274) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (362) \end{aligned}$ |  | $\begin{aligned} & \hline 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \end{aligned}$ |
|  |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | st South | West |
| He's totally right He goes too far, but he | 21\% | 24\% | 8\% | 15\% | 21\% | 18\% | 22\% | 20\% | 27\% | \% 21\% | 18\% |
| has a point | 35\% | 38\% | 32\% | 25\% | 33\% | 35\% | 43\% | 31\% | 38\% | \% 35\% | 37\% |
| He's totally wrong | 34\% | 29\% | 49\% | 47\% | 34\% | 37\% | 32\% | 37\% | 30\% | \% 32\% | 36\% |
| Not sure | 10\% | 9\% | 11\% | 13\% | 12\% | 9\% | 4\% | 12\% | 6\% | \% 12\% | 9\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (769) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (103) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (122) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (371) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (285) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (192) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (226) \end{aligned}$ | $\begin{array}{ll} \% & 100 \% \\ \% & (365) \end{array}$ | $\begin{aligned} & 100 \% \\ & (229) \end{aligned}$ |

