YouGov
August 26-28, 2015
YouGov

1. Gun Control Laws

Do you think gun control laws should be made more or less strict than they are now?

|  | Total |  | Gender |  |  | Age |  |  |  | Party ID - 3 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent |  | Republican |
| More strict | 55\% |  | 51\% |  | 58\% | 59\% | 59\% | 53\% | 47\% | 80\% | 50\% |  | 27\% |
| No change | 27\% |  | 28\% |  | 26\% | 24\% | 17\% | 30\% | 39\% | 12\% | 27\% |  | 47\% |
| Less strict | 12\% |  | 18\% |  | 7\% | 9\% | 15\% | 13\% | 13\% | 4\% | 15\% |  | 20\% |
| Not sure | 6\% |  | 3\% |  | 9\% | 9\% | 9\% | 5\% | 1\% | 4\% | 8\% |  | 6\% |
| Totals | 100\% |  | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% |
| (Unweighted N ) | (999) |  | (475) |  | (524) | (183) | (253) | (392) | (171) | (371) | (379) |  | (249) |
|  |  |  |  | Race |  |  | Househo | Id Income |  |  | Regio |  |  |
|  | Total | White |  | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | W West |
| More strict | 55\% | 48\% |  | 82\% | 70\% | 58\% | 51\% | 50\% | 56\% | 57\% | 49\% | 54\% | \% 60\% |
| No change | 27\% | 32\% |  | 9\% | 16\% | 22\% | 32\% | 34\% | 28\% | 23\% | 31\% | 29\% | \% 22\% |
| Less strict | 12\% | 15\% |  | 1\% | 9\% | 12\% | 15\% | 16\% | 7\% | 14\% | 13\% | 12\% | \% 11\% |
| Not sure | 6\% | 6\% |  | 9\% | 5\% | 8\% | 2\% | - | 10\% | 6\% | 8\% | 5\% | \% 6\% |
| Totals | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% |
| (Unweighted N ) | (999) | (765) |  | (112) | (122) | (454) | (271) | (137) | (137) | (179) | (221) | (352) | ) (247) |

## 2. Campaign Issue

Thinking about next year's presidential election, would you say that issues related to guns have received:

|  | Total |  | Gender |  |  | Age |  |  |  | Party ID - 3 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat | Independent |  | Republican |
| Too much attention from candidates | 16\% |  | 18\% |  | 15\% | 13\% | 13\% | 16\% | 25\% | 8\% | 20\% |  | 21\% |
| About the right amount of attention from candidates | 26\% |  | 29\% |  | 23\% | 24\% | 26\% | 27\% | 26\% | 17\% | 26\% |  | 40\% |
| Too little attention from candidates | 37\% |  | 36\% |  | 37\% | 30\% | 40\% | 39\% | 38\% | 56\% | 29\% |  | 24\% |
| Not sure | 21\% |  | 17\% |  | 24\% | 33\% | 21\% | 18\% | 11\% | 19\% | 25\% |  | 15\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (471) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (522) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (181) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (389) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (367) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (378) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (248) \end{aligned}$ |
|  |  |  |  | Race |  |  | Househo | Id Income |  |  | Regio |  |  |
|  | Total | White |  | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | N Northeast | Midwest | South | h West |
| Too much attention from candidates | 16\% | 18\% |  | 4\% | 15\% | 13\% | 21\% | 23\% | 12\% | 15\% | 17\% | 15\% | \% 17\% |
| About the right amount of attention from candidates | 26\% | 28\% |  | 15\% | 24\% | 22\% | 31\% | 33\% | 27\% | 29\% | 25\% | 24\% | \% 28\% |
| Too little attention from candidates | 37\% | 34\% |  | 55\% | 41\% | 41\% | 31\% | 39\% | 32\% | 36\% | 31\% | 40\% | \% 39\% |
| Not sure | 21\% | 20\% |  | 26\% | 20\% | 24\% | 17\% | 5\% | 29\% | 21\% | 26\% | 21\% | \% 16\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (762) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (451) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (178) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (220) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (352) \end{aligned}$ | $100 \%$ $(243)$ |

August 26-28, 2015
YouGov

## 3. Gun Issues

Would you say that issues related to guns have received:

|  | Total |  | Gender |  |  | Age |  |  |  | Party ID-3 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent |  | Republican |
| Too much attention from the media | 33\% |  | 37\% |  | 30\% | 32\% | 25\% | 35\% | 45\% | 14\% | 37\% |  | 56\% |
| About the right amount of attention from the media | 24\% |  | 23\% |  | 24\% | 27\% | 27\% | 22\% | 18\% | 25\% | 25\% |  | 19\% |
| Too little attention from the media | 30\% |  | 31\% |  | 30\% | 24\% | 33\% | 33\% | 29\% | 50\% | 24\% |  | 14\% |
| Not sure | 12\% |  | 9\% |  | 15\% | 17\% | 15\% | 10\% | 8\% | 11\% | 14\% |  | 11\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (472) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (520) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (389) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (367) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (377) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (248) \end{aligned}$ |
|  |  |  |  | Race |  |  | Household | Id Income |  |  | Regio |  |  |
|  | Total | White |  | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | y Northeast | Midwest | South | h West |
| Too much attention from the media | 33\% | 40\% |  | 7\% | 18\% | 31\% | 37\% | 45\% | 27\% | 31\% | 39\% | 33\% | \% 31\% |
| About the right amount of attention from the media | 24\% | 22\% |  | 26\% | 32\% | 23\% | 25\% | 23\% | 25\% | 22\% | 21\% | 23\% | \% 29\% |
| Too little attention from the media | 30\% | 26\% |  | 54\% | 37\% | 32\% | 27\% | 30\% | 31\% | 33\% | 24\% | 33\% | \% 30\% |
| Not sure | 12\% | 12\% |  | 12\% | 13\% | 14\% | 11\% | 2\% | 17\% | 14\% | 16\% | 11\% | \% 11\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (760) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (450) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (270) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (219) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (349) \end{aligned}$ | $100 \%$ $(245)$ |

August 26-28, 2015
YouGov

## 4. Effect of Stricter Gun Laws

Do you think stricter gun control laws would

|  | Total | Gender |  | Age |  |  |  | Party ID-3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Reduce the number of shootings in the United |  |  |  |  |  |  |  |  |  |  |
| States Increase the number of shootings in the United | 43\% | 42\% | 44\% | 46\% | 46\% | 40\% | 37\% | 67\% | 37\% | 18\% |
| States | 15\% | 18\% | 12\% | 11\% | 15\% | 13\% | 22\% | 6\% | 15\% | 27\% |
| Not affect the number of shootings in the |  |  |  |  |  |  |  |  |  |  |
| United States | 32\% | 33\% | 31\% | 30\% | 20\% | 39\% | 37\% | 19\% | 33\% | 47\% |
| Not sure | 11\% | 8\% | 14\% | 12\% | 19\% | 7\% | 4\% | 7\% | 15\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (995) | (474) | (521) | (182) | (251) | (392) | (170) | (369) | (377) | (249) |


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Reduce the number of shootings in the United |  |  |  |  |  |  |  |  |  |  |  |  |
| States <br> Increase the number of shootings in the United | 43\% | 38\% | 60\% | 56\% | 43\% | 42\% | 42\% | 44\% | 45\% | 37\% | 46\% | 41\% |
| States <br> Not affect the number of shootings in the | 15\% | 16\% | 7\% | 15\% | 16\% | 13\% | 15\% | 12\% | 13\% | 14\% | 16\% | 15\% |
| United States | 32\% | 37\% | 18\% | 14\% | 27\% | 39\% | 38\% | 31\% | 31\% | 36\% | 31\% | 29\% |
| Not sure | 11\% | 9\% | 15\% | 16\% | 15\% | 6\% | 4\% | 12\% | 11\% | 14\% | 7\% | 15\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (763) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (453) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (136) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (135) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (221) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (352) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (245) \end{aligned}$ |

## 5. Prevent Mass Shootings

Which of the following would you say is most likely to help prevent shootings from occurring in the United States?

|  | Total |  | Gender |  |  | Age |  |  |  | Party ID-3 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat | Independent |  | Republican |
| Stricter gun control laws and enforcement | 46\% |  | 44\% |  | 49\% | 48\% | 50\% | 45\% | 43\% | 73\% | 38\% |  | 23\% |
| Allowing more private citizens to carry guns |  |  |  |  |  |  |  |  |  |  |  |  |  |
| for protection | 36\% |  | 41\% |  | 31\% | 29\% | 30\% | 39\% | 45\% | 14\% | 40\% |  | 60\% |
| Not sure | 18\% |  | 15\% |  | 20\% | 23\% | 20\% | 16\% | 12\% | 13\% | 22\% |  | 17\% |
| Totals | 100\% |  | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% |
| (Unweighted N ) | (994) |  | (473) |  | (521) | (182) | (252) | (390) | (170) | (370) | (376) |  | (248) |
|  |  |  |  | Race |  |  | Househo | d Income |  |  | Regi |  |  |
|  | Total | White |  | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | y Northeast | Midwest | South | h West |
| Stricter gun control laws and enforcement | 46\% | 40\% |  | 67\% | 61\% | 48\% | 44\% | 42\% | 49\% | 53\% | 39\% | 46\% | \% 49\% |
| Allowing more private citizens to carry guns |  |  |  |  |  |  |  |  |  |  |  |  |  |
| for protection | 36\% | 43\% |  | 11\% | 20\% | 33\% | 40\% | 45\% | 30\% | 33\% | 36\% | 40\% | \% 32\% |
| Not sure | 18\% | 17\% |  | 21\% | 19\% | 19\% | 16\% | 14\% | 21\% | 14\% | 25\% | 14\% | \% 20\% |
| Totals | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% |
| (Unweighted N ) | (994) | (763) |  | (111) | (120) | (452) | (270) | (136) | (136) | (177) | (221) | (350) | ) (246) |

August 26-28, 2015
YouGov
6. Personal gun ownership

Do you or does anyone in your household own a gun?

|  | Total | Gender |  | Age |  |  |  | Party ID - 3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Personally own a gun | 22\% | 32\% | 13\% | 9\% | 16\% | 32\% | 26\% | 13\% | 23\% | 34\% |
| Don't personally own a gun, but someone in the household owns a gun | 13\% | 7\% | 19\% | 20\% | 12\% | 10\% | 14\% | 11\% | 12\% | 19\% |
| No one in the |  |  |  |  |  |  |  |  |  |  |
| household owns a gun | 59\% | 55\% | 62\% | 61\% | 67\% | 53\% | 56\% | 71\% | 58\% | 42\% |
| Not sure | 6\% | 6\% | 6\% | 10\% | 5\% | 5\% | 4\% | 5\% | 7\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (471) | (521) | (182) | (251) | (390) | (169) | (370) | (377) | (245) |


|  |  | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Personally own a gun | 22\% | 25\% | 8\% | 15\% | 17\% | 27\% | 36\% | 17\% | 14\% | 24\% | 24\% | 23\% |
| Don't personally own a gun, but someone in the household owns a |  |  |  |  |  |  |  |  |  |  |  |  |
| gun | 13\% | 15\% | 12\% | 7\% | 14\% | 17\% | 6\% | 13\% | 11\% | 15\% | 16\% | 11\% |
| No one in the |  |  |  |  |  |  |  |  |  |  |  |  |
| household owns a gun | 59\% | 55\% | 69\% | 71\% | 63\% | 52\% | 53\% | 58\% | 69\% | 54\% | 54\% | 63\% |
| Not sure | 6\% | 5\% | 11\% | 7\% | 5\% | 4\% | 5\% | 12\% | 6\% | 7\% | 7\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (992) | (759) | (112) | (121) | (452) | (270) | (136) | (134) | (178) | (221) | (348) | (245) |

