YouGov

January 25 - 27, 2016

YouGov

1. Early State Influence

Do you think voters in states like Iowa and New Hampshire have too much influence on who wins the party nominations for president, not enough influence, or about the right amount of influence on who wins the party nominations for president?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Too much influence	43%	47%	39%	32%	38%	46%	59%	50%	28%	32%	29%
Not enough influence	5%	6%	4%	9%	6%	3%	2%	4%	8%	11%	1%
About the right amount of influence	27%	30%	24%	25%	22%	32%	25%	24%	38%	35%	18%
Not sure	25%	17%	33%	34%	34%	19%	14%	22%	26%	22%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(484)	(515)	(182)	(268)	(381)	(168)	(677)	(120)	(123)	(79)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
Too much influence	43%	49%	38%	43%	38%	44%	55%	48%	40%	42%	47%	40%
Not enough influence	5%	8%	4%	2%	6%	5%	1%	1%	6%	2%	4%	7%
About the right amount of influence	27%	25%	24%	34%	27%	29%	25%	22%	28%	28%	29%	21%
Not sure	25%	18%	34%	21%	29%	21%	19%	29%	26%	27%	20%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(367)	(382)	(250)	(462)	(273)	(143)	(121)	(186)	(232)	(377)	(204)

2. Iowa First

In terms of representing the country, do you think that Iowa is a good place or a bad place to begin selecting the next president?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A good place	27%	32%	22%	31%	23%	25%	31%	26%	30%	30%	21%
A bad place	23%	29%	18%	17%	28%	24%	23%	24%	23%	18%	26%
Not sure	50%	39%	60%	53%	49%	51%	46%	50%	47%	51%	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(485)	(514)	(182)	(268)	(381)	(168)	(676)	(120)	(124)	(79)

		Party ID (3 category)			Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A good place	27%	21%	24%	39%	26%	28%	32%	20%	23%	32%	23%	32%
A bad place	23%	34%	20%	15%	20%	24%	37%	21%	22%	24%	23%	25%
Not sure	50%	45%	56%	46%	54%	49%	30%	59%	55%	45%	54%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(368)	(381)	(250)	(462)	(273)	(143)	(121)	(186)	(232)	(377)	(204)

3. Sanders Iowa Win
If Bernie Sanders wins the Iowa Democratic caucus, do you think that would be:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A temporary victory for his campaign	35%	38%	32%	32%	33%	35%	40%	38%	32%	26%	33%
A sign that he is a serious challenger to win the Democratic nomination	44%	48%	40%	43%	38%	49%	44%	46%	44%	39%	38%
Not sure	21%	14%	28%	25%	29%	16%	15%	17%	24%	35%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(484)	(515)	(182)	(269)	(380)	(168)	(676)	(120)	(124)	(79)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A temporary victory for his campaign	35%	37%	34%	34%	31%	36%	44%	36%	35%	32%	37%	34%
A sign that he is a serious challenger to win the Democratic nomination	44%	48%	37%	50%	42%	52%	44%	31%	44%	49%	39%	48%
Not sure	21%	15%	30%	16%	26%	12%	12%	33%	21%	19%	24%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(367)	(382)	(250)	(462)	(273)	(143)	(121)	(186)	(232)	(376)	(205)

4. Clinton Iowa Loss
If Hillary Clinton loses the Iowa Democratic caucus, do you think that would be:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A temporary setback for her campaign	37%	37%	38%	39%	35%	35%	44%	35%	49%	42%	30%
A sign that her campaign is in serious trouble	45%	50%	41%	38%	41%	51%	48%	51%	25%	41%	32%
Not sure	18%	13%	22%	22%	25%	14%	9%	13%	26%	17%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(485)	(515)	(182)	(269)	(381)	(168)	(677)	(120)	(124)	(79)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A temporary setback for her campaign	37%	54%	32%	23%	38%	34%	48%	29%	39%	31%	41%	36%
A sign that her campaign is in serious trouble	45%	31%	44%	66%	41%	56%	38%	40%	44%	49%	43%	46%
Not sure	18%	15%	23%	11%	20%	9%	13%	31%	17%	20%	16%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(368)	(382)	(250)	(463)	(273)	(143)	(121)	(186)	(232)	(377)	(205)

5. Trump Iowa Win

If Donald Trump wins the Iowa Republican caucus, do you think that would be:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A temporary victory for his campaign	29%	27%	31%	31%	29%	29%	27%	28%	34%	33%	24%
A sign that he is a serious challenger to win the Republican nomination	52%	59%	45%	40%	47%	56%	63%	59%	37%	42%	34%
Not sure	19%	14%	24%	29%	24%	14%	10%	13%	29%	24%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(481)	(515)	(180)	(268)	(380)	(168)	(674)	(120)	(123)	(79)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under $50K	$50-100K	$100K or more	Prefer not to say	Northeast	Midwest	South	West
A temporary victory for his campaign	29%	34%	31%	20%	30%	29%	34%	22%	28%	35%	27%	29%
A sign that he is a serious challenger to win the Republican nomination	52%	48%	45%	66%	45%	63%	53%	47%	55%	49%	52%	50%
Not sure	19%	18%	24%	13%	25%	8%	13%	31%	17%	16%	21%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(366)	(381)	(249)	(460)	(273)	(143)	(120)	(186)	(229)	(377)	(204)

Interviewing Dates	January 25 - 27, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.023 to 6.142, with a mean of one and a standard deviation of 1.022.
Number of respondents	1000
Margin of error	$\pm$ 4.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.