1. Favorability

Do you have a favorable or unfavorable opinion of the Islamic religion?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 4\% | 4\% | 5\% | 7\% | 6\% | 2\% | 3\% | 3\% | 7\% | 3\% | 15\% |
| Somewhat favorable | 13\% | 14\% | 13\% | 17\% | 13\% | 12\% | 12\% | 12\% | 17\% | 17\% | 10\% |
| Somewhat unfavorable | 23\% | 23\% | 23\% | 24\% | 20\% | 20\% | 30\% | 22\% | 15\% | 30\% | 31\% |
| Very unfavorable | 35\% | 40\% | 29\% | 21\% | 35\% | 42\% | 35\% | 40\% | 22\% | 30\% | 18\% |
| Not sure | 25\% | 20\% | 29\% | 30\% | 26\% | 24\% | 20\% | 23\% | 40\% | 22\% | 26\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (479) | (519) | (180) | (267) | (390) | (161) | (673) | (119) | (138) | (68) |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 4\% | 7\% | 3\% | 4\% | 6\% | 3\% | 3\% | 3\% | 5\% | 2\% | 6\% | 4\% |
| Somewhat favorable | 13\% | 20\% | 12\% | 7\% | 13\% | 17\% | 16\% | 8\% | 14\% | 13\% | 13\% | 14\% |
| Somewhat unfavorable | 23\% | 24\% | 22\% | 22\% | 19\% | 26\% | 24\% | 29\% | 25\% | 25\% | 21\% | 21\% |
| Very unfavorable | 35\% | 21\% | 36\% | 53\% | 33\% | 37\% | 44\% | 32\% | 35\% | 30\% | 40\% | 29\% |
| Not sure | 25\% | 29\% | 27\% | 14\% | 30\% | 17\% | 14\% | 28\% | 22\% | 30\% | 20\% | 31\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (382) | (395) | (221) | (480) | (270) | (109) | (139) | (205) | (235) | (348) | (210) |

## 2. Understand

How well do you feel you understand the Islamic religion?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Extremely well | 5\% | 6\% | 5\% | 3\% | 5\% | 8\% | 3\% | 5\% | 5\% | 1\% | 15\% |
| Very well | 8\% | 11\% | 6\% | 6\% | 10\% | 6\% | 11\% | 9\% | 5\% | 11\% | 4\% |
| Moderately well | 29\% | 30\% | 27\% | 35\% | 27\% | 25\% | 30\% | 29\% | 25\% | 24\% | 37\% |
| Not too well | 27\% | 28\% | 26\% | 28\% | 29\% | 26\% | 25\% | 30\% | 14\% | 22\% | 29\% |
| Not well at all | 25\% | 19\% | 30\% | 20\% | 21\% | 28\% | 28\% | 22\% | 41\% | 35\% | 6\% |
| Not sure | 6\% | 6\% | 7\% | 8\% | 7\% | 6\% | 3\% | 5\% | 11\% | 8\% | 8\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (478) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (518) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (264) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (162) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (675) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (119) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (136) \end{aligned}$ | $\begin{gathered} 100 \% \\ (66) \end{gathered}$ |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Extremely well | 5\% | 4\% | 6\% | 7\% | 6\% | 5\% | 9\% | 3\% | 2\% | 3\% | 8\% | 6\% |
| Very well | 8\% | 5\% | 8\% | 12\% | 5\% | 12\% | 15\% | 8\% | 7\% | 6\% | 9\% | 10\% |
| Moderately well | 29\% | 26\% | 27\% | 37\% | 24\% | 36\% | 33\% | 30\% | 33\% | 25\% | 29\% | 29\% |
| Not too well | 27\% | 25\% | 29\% | 24\% | 28\% | 25\% | 26\% | 28\% | 33\% | 32\% | 23\% | 25\% |
| Not well at all | 25\% | 31\% | 23\% | 17\% | 30\% | 18\% | 15\% | 23\% | 20\% | 29\% | 24\% | 26\% |
| Not sure | 6\% | 8\% | 7\% | 3\% | 8\% | 4\% | 1\% | 9\% | 5\% | 6\% | 9\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (381) | (396) | (219) | (481) | (269) | (108) | (138) | (204) | (235) | (346) | (211) |

## 3. Work

Do you personally happen to work with anyone who is Muslim?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 15\% | 19\% | 12\% | 19\% | 15\% | 16\% | 9\% | 14\% | 15\% | 11\% | 36\% |
| No | 74\% | 68\% | 79\% | 61\% | 73\% | 75\% | 86\% | 78\% | 65\% | 73\% | 52\% |
| Not sure | 11\% | 13\% | 9\% | 20\% | 12\% | 9\% | 5\% | 9\% | 20\% | 15\% | 13\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (480) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (518) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (181) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (267) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (389) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (161) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (674) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (138) \end{aligned}$ | $\begin{gathered} 100 \% \\ (68) \end{gathered}$ |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 15\% | 15\% | 15\% | 16\% | 8\% | 18\% | 39\% | 17\% | 18\% | 14\% | 15\% | 14\% |
| No | 74\% | 73\% | 73\% | 77\% | 80\% | 74\% | 56\% | 66\% | 72\% | 78\% | 73\% | 71\% |
| Not sure | 11\% | 12\% | 12\% | 7\% | 12\% | 9\% | 5\% | 16\% | 9\% | 8\% | 12\% | 14\% |
| Totals <br> (Unweighted N ) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (395) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (221) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (479) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (109) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (139) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (205) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ |

## 4. Friends

Do you personally happen to have any friends who are Muslim?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 23\% | 26\% | 20\% | 30\% | 26\% | 18\% | 18\% | 18\% | 29\% | 24\% | 49\% |
| No | 67\% | 64\% | 70\% | 52\% | 64\% | 72\% | 81\% | 74\% | 56\% | 67\% | 28\% |
| Not sure | 10\% | 10\% | 10\% | 18\% | 10\% | 10\% | 1\% | 8\% | 15\% | 9\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (478) | (518) | (181) | (265) | (389) | (161) | (672) | (119) | (137) | (68) |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 23\% | 23\% | 24\% | 18\% | 17\% | 23\% | 38\% | 29\% | 30\% | 13\% | 24\% | 22\% |
| No | 67\% | 62\% | 67\% | 76\% | 70\% | 72\% | 61\% | 57\% | 63\% | 76\% | 66\% | 65\% |
| Not sure | 10\% | 15\% | 8\% | 6\% | 13\% | 5\% | 0\% | 14\% | 6\% | 11\% | 10\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (382) | (394) | (220) | (479) | (271) | (109) | (137) | (205) | (235) | (345) | (211) |

## 5. Learning More

Which better describes your opinion?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I would be interested in learning more about Islam | 36\% | 37\% | 36\% | 44\% | 35\% | 33\% | 34\% | 37\% | 30\% | 35\% | 42\% |
| I would NOT be interested in learning more about Islam | 45\% | 48\% | 42\% | 33\% | 46\% | 51\% | 45\% | 46\% | 49\% | 42\% | 36\% |
| Not sure | 19\% | 15\% | 23\% | 22\% | 20\% | 15\% | 21\% | 17\% | 21\% | 23\% | 22\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (478) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (519) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (266) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (389) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (162) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (674) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (138) \end{aligned}$ | $\begin{gathered} 100 \% \\ (67) \end{gathered}$ |


|  |  | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| I would be interested in learning more about Islam | 36\% | 42\% | 33\% | 35\% | 35\% | 44\% | 43\% | 25\% | 33\% | 40\% | 32\% | 43\% |
| I would NOT be interested in learning more about Islam | $45 \%$ | 36\% | 48\% | 52\% | 45\% | 45\% | 43\% | 45\% | 49\% | 40\% | 48\% | 40\% |
| Not sure | 19\% | 22\% | 19\% | 13\% | 20\% | 11\% | 14\% | 30\% | 18\% | 20\% | 20\% | 17\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (395) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (221) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (480) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (271) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (107) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (139) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (205) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (348) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (209) \end{aligned}$ |

## Interviewing Dates

Target population

## Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

December 5-7, 2015
U.S. adults, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.156 to 4.176 , with a mean of one and a standard deviation of 0.863

1000
$\pm 4.1 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

