

1.

Who do you think most political leaders in the Democratic Party would prefer to see as the Democratic presidential nominee?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	50%	54%	46%	46%	49%	51%	53%	48%	58%	58%	42%
Bernie Sanders	22%	18%	26%	33%	19%	19%	18%	22%	25%	11%	40%
No preference between the two	16%	18%	14%	13%	15%	17%	16%	16%	12%	19%	12%
Not sure	12%	10%	15%	7%	17%	12%	12%	14%	5%	12%	6%
Totals (Unweighted N)	100% (1,000)	100% (486)	100% (514)	100% (206)	100% (255)	100% (383)	100% (156)	100% (681)	100% (114)	100% (135)	100% (70)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Hillary Clinton	50%	66%	41%	42%	48%	55%	60%	39%	44%	50%	52%	52%
Bernie Sanders	22%	19%	24%	23%	24%	19%	18%	22%	27%	24%	18%	24%
No preference between the two	16%	8%	17%	23%	15%	15%	15%	18%	15%	15%	18%	12%
Not sure	12%	7%	17%	12%	13%	10%	7%	21%	14%	12%	12%	13%
Totals (Unweighted N)	100% (1,000)	100% (396)	100% (369)	100% (235)	100% (480)	100% (259)	100% (128)	100% (133)	100% (208)	100% (215)	100% (351)	100% (226)

2. Cruz - Trump

Who do you think most political leaders in the Republican Party would prefer to see as the Republican presidential nominee?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Ted Cruz	35%	33%	38%	40%	34%	35%	32%	35%	40%	37%	31%
Donald Trump	28%	32%	24%	29%	24%	27%	33%	33%	12%	17%	30%
No preference between the two	22%	24%	20%	17%	23%	24%	22%	19%	34%	25%	26%
Not sure	15%	11%	18%	13%	19%	14%	14%	14%	13%	21%	13%
Totals (Unweighted N)	100% (998)	100% (486)	100% (512)	100% (206)	100% (255)	100% (382)	100% (155)	100% (679)	100% (114)	100% (135)	100% (70)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Ted Cruz	35%	37%	32%	39%	36%	33%	33%	39%	38%	36%	33%	37%
Donald Trump	28%	21%	26%	40%	25%	35%	31%	22%	25%	31%	29%	25%
No preference between the two	22%	23%	25%	15%	22%	23%	22%	19%	20%	19%	24%	22%
Not sure	15%	18%	17%	6%	17%	9%	13%	20%	17%	14%	14%	16%
Totals (Unweighted N)	100% (998)	100% (395)	100% (368)	100% (235)	100% (479)	100% (259)	100% (127)	100% (133)	100% (208)	100% (214)	100% (351)	100% (225)

3. Cruz - Rubio

Who do you think most political leaders in the Republican Party would prefer to see as the Republican presidential nominee?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Ted Cruz	24%	22%	26%	31%	15%	26%	24%	22%	30%	30%	23%
Marco Rubio	35%	42%	28%	29%	38%	30%	46%	38%	17%	33%	41%
No preference between the two	24%	24%	24%	21%	29%	27%	15%	23%	30%	24%	26%
Not sure	17%	12%	22%	19%	18%	17%	15%	18%	24%	13%	10%
Totals (Unweighted N)	100% (996)	100% (486)	100% (510)	100% (206)	100% (255)	100% (380)	100% (155)	100% (677)	100% (114)	100% (135)	100% (70)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Ted Cruz	24%	20%	22%	33%	29%	20%	16%	21%	23%	26%	25%	21%
Marco Rubio	35%	30%	34%	43%	24%	41%	62%	40%	35%	26%	38%	37%
No preference between the two	24%	29%	24%	17%	27%	22%	16%	23%	22%	27%	22%	27%
Not sure	17%	21%	20%	7%	21%	17%	6%	16%	20%	22%	15%	16%
Totals (Unweighted N)	100% (996)	100% (394)	100% (368)	100% (234)	100% (478)	100% (258)	100% (128)	100% (132)	100% (207)	100% (215)	100% (348)	100% (226)

4. Rubio - Trump

Who do you think most political leaders in the Republican Party would prefer to see as the Republican presidential nominee?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Marco Rubio	49%	52%	45%	47%	48%	46%	57%	50%	34%	51%	51%
Donald Trump	24%	24%	24%	24%	25%	26%	20%	26%	23%	18%	18%
No preference between the two	13%	12%	14%	15%	15%	12%	10%	10%	21%	18%	19%
Not sure	14%	11%	17%	14%	12%	17%	12%	13%	22%	12%	12%
Totals (Unweighted N)	100% (994)	100% (482)	100% (512)	100% (206)	100% (255)	100% (379)	100% (154)	100% (675)	100% (114)	100% (135)	100% (70)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Marco Rubio	49%	48%	47%	53%	40%	51%	78%	47%	52%	39%	49%	53%
Donald Trump	24%	20%	23%	33%	26%	27%	12%	23%	21%	30%	26%	19%
No preference between the two	13%	17%	14%	7%	15%	13%	5%	14%	10%	12%	15%	14%
Not sure	14%	16%	17%	7%	18%	9%	5%	16%	18%	18%	11%	14%
Totals (Unweighted N)	100% (994)	100% (394)	100% (365)	100% (235)	100% (476)	100% (258)	100% (128)	100% (132)	100% (208)	100% (213)	100% (347)	100% (226)

Interviewing Dates	January 23 - 25, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.039 to 6.077, with a mean of one and a standard deviation of 1.022.
Number of respondents	1000
Margin of error	± 4.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.