July 15-17, 2016
YouGov

1. Mike Pence | Favorability

Do you have a favorable or unfavorable opinion of Mike Pence?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 8\% | 8\% | 7\% | 5\% | 3\% | 8\% | 14\% | 9\% | 3\% | 7\% | 4\% |
| Somewhat favorable | 17\% | 24\% | 10\% | 14\% | 17\% | 19\% | 15\% | 20\% | 10\% | 10\% | 8\% |
| Somewhat unfavorable | 12\% | 14\% | 10\% | 13\% | 10\% | 11\% | 14\% | 11\% | 6\% | 8\% | 34\% |
| Very unfavorable | 14\% | 18\% | 11\% | 15\% | 14\% | 15\% | 12\% | 16\% | 14\% | 10\% | 5\% |
| Not sure | 49\% | 36\% | 62\% | 53\% | 56\% | 46\% | 44\% | 43\% | 67\% | 65\% | 50\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (510) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (162) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (410) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (700) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (114) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (61) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 8\% | 3\% | 5\% | 20\% | 6\% | 10\% | 10\% | 8\% | 5\% | 11\% | 8\% | 6\% |
| Somewhat favorable | 17\% | 9\% | 15\% | 31\% | 16\% | 16\% | 23\% | 15\% | 15\% | 23\% | 18\% | 11\% |
| Somewhat unfavorable | 12\% | 17\% | 9\% | 9\% | 10\% | 13\% | 14\% | 13\% | 14\% | 11\% | 12\% | 10\% |
| Very unfavorable | 14\% | 23\% | 13\% | 5\% | 11\% | 17\% | 21\% | 19\% | 14\% | 19\% | 9\% | 18\% |
| Not sure | 49\% | 49\% | 59\% | 36\% | 57\% | 43\% | 32\% | 45\% | 52\% | 36\% | 53\% | 55\% |
| Totals (Unweighted N) | $\begin{aligned} & \hline 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (370) \end{aligned}$ | $100 \%$ (367) | $\begin{aligned} & 100 \% \\ & (262) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (286) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (130) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (190) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (309) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (337) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (163) \end{aligned}$ |

YouGov
July 15-17, 2016
YouGov
2. Mike Pence | Likely Vote

Who would you be more likely to vote for?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A presidential candidate who supports gay marriage | 35\% | 32\% | 38\% | 44\% | 36\% | 33\% | 29\% | 35\% | 30\% | 29\% | 58\% |
| A presidential candidate who opposes gay marriage | 23\% | 23\% | 23\% | 18\% | 20\% | 26\% | 26\% | 25\% | 15\% | 30\% | 7\% |
| A candidate's opinion on gay marriage doesn't matter to me | 31\% | 34\% | 29\% | 23\% | 24\% | 36\% | 40\% | 32\% | 32\% | 30\% | 22\% |
| Not sure | 11\% | 11\% | 10\% | 15\% | 20\% | 5\% | 6\% | 8\% | 23\% | 11\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (489) | (510) | (163) | (247) | (409) | (180) | (699) | (125) | (114) | (61) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| A presidential candidate who supports gay marriage | 35\% | 53\% | 33\% | 13\% | 37\% | 24\% | 51\% | 36\% | 35\% | 35\% | 36\% | 35\% |
| A presidential candidate who opposes gay marriage | 23\% | 12\% | 23\% | 37\% | 22\% | 25\% | 16\% | 30\% | 14\% | 23\% | 27\% | 24\% |
| A candidate's opinion on gay marriage doesn't matter to me | 31\% | 24\% | 29\% | 44\% | 28\% | 44\% | 26\% | 22\% | 41\% | 33\% | 25\% | 31\% |
| Not sure | 11\% | 10\% | 15\% | 5\% | 13\% | 7\% | 7\% | 12\% | 10\% | 9\% | 12\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (370) | (367) | (262) | (469) | (285) | (115) | (130) | (190) | (309) | (338) | (162) |

YouGov
July 15-17, 2016
3. Mike Pence | Religious Liberty

Which comes closer to your opinion?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Businesses should be allowed to refuse services to gays, lesbians and transgender people if doing so would violate their religious beliefs | 34\% | 42\% | 27\% | 35\% | 25\% | 37\% | 39\% | 38\% | 17\% | 34\% | 33\% |
| Business should be required to provide the same services to gays, lesbians and transgender people as to all other customers | 55\% | 48\% | 62\% | 52\% | 59\% | 55\% | 55\% | 53\% | 62\% | 55\% | 60\% |
| Not sure | 11\% | 10\% | 11\% | 13\% | 17\% | 8\% | 7\% | 9\% | 21\% | 11\% | 7\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (510) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (163) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (409) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (700) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (124) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (114) \end{aligned}$ | $\begin{gathered} 100 \% \\ (61) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Businesses should be allowed to refuse services to gays, lesbians and transgender people if doing so would violate their religious beliefs | 34\% | 16\% | 31\% | 64\% | 30\% | 41\% | 25\% | 47\% | 28\% | 40\% | 31\% | 37\% |
| Business should be required to provide the same services to gays, lesbians and transgender people as to all other customers | 55\% | 74\% | 56\% | 29\% | 59\% | 51\% | 59\% | 41\% | 62\% | 56\% | 56\% | 47\% |

## YouGov

July 15-17, 2016

|  | Total | Party ID (3 category) |  |  | continued from previous page Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Not sure | 11\% | 11\% | 13\% | 8\% | 11\% | 8\% | 16\% | 11\% | 9\% | 5\% | 12\% | 16\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (368) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (262) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (286) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (130) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (190) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (338) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (163) \end{aligned}$ |

YouGov
July 15-17, 2016
YouGov
4. Mike Pence | Indiana Law

How well do you remember news about a law in Indiana last year that allowed businesses to turn away customers for religious reasons?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Remember it very well | 16\% | 21\% | 11\% | 13\% | 17\% | 20\% | 13\% | 15\% | 18\% | 15\% | 30\% |
| Remember it somewhat well | 34\% | 35\% | 33\% | 41\% | 28\% | 36\% | 29\% | 37\% | 31\% | 25\% | 21\% |
| Don't remember it very well | 21\% | 20\% | 21\% | 22\% | 22\% | 18\% | 23\% | 22\% | 12\% | 24\% | 22\% |
| Don't remember it at all | 29\% | 24\% | 34\% | 25\% | 33\% | 26\% | 35\% | 26\% | 39\% | 36\% | 26\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (489) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (507) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (161) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (247) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (408) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (696) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (114) \end{aligned}$ | $\begin{gathered} 100 \% \\ (61) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Remember it very well | 16\% | 27\% | 13\% | 7\% | 11\% | 21\% | 29\% | 18\% | 18\% | 27\% | 12\% | 10\% |
| Remember it somewhat well | 34\% | 29\% | 37\% | 35\% | 29\% | 36\% | 51\% | 31\% | 33\% | 35\% | 35\% | 31\% |
| Don't remember it very well | 21\% | 16\% | 22\% | 26\% | 22\% | 20\% | 13\% | 24\% | 19\% | 14\% | 20\% | 31\% |
| Don't remember it at all | 29\% | 29\% | 28\% | 31\% | 37\% | 23\% | 7\% | 26\% | 30\% | 24\% | 32\% | 28\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (366) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (285) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (128) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (190) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (336) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (162) \end{aligned}$ |

July 15-17, 2016

## 5. Mike Pence | License to Discriminate

Do you think the Indiana law that allowed businesses to turn away customers for religious reasons was a good idea or a bad idea?
Asked of those who remember the Indiana law at least somewhat well

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Good idea | 31\% | 31\% | 30\% | 32\% | 33\% | 32\% | 23\% | 31\% | 17\% | 34\% | 48\% |
| Bad idea | 58\% | 56\% | 60\% | 55\% | 50\% | 59\% | 69\% | 58\% | 62\% | 59\% | 46\% |
| Not sure | 11\% | 13\% | 10\% | 13\% | 16\% | 9\% | 8\% | 11\% | 21\% | 7\% | 6\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (558) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{gathered} 100 \% \\ (78) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (251) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (404) \end{aligned}$ | $\begin{gathered} 100 \% \\ (68) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (52) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (34) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Good idea | 31\% | 18\% | 27\% | 60\% | 28\% | 36\% | 26\% | 33\% | 31\% | 30\% | 31\% | 31\% |
| Bad idea | 58\% | 78\% | 55\% | 28\% | 63\% | 51\% | 54\% | 62\% | 61\% | 63\% | 54\% | 54\% |
| Not sure | 11\% | 4\% | 18\% | 12\% | 9\% | 13\% | 19\% | 4\% | 8\% | 7\% | 15\% | 14\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (558) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (229) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (133) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{gathered} 100 \% \\ (90) \end{gathered}$ | $100 \%$ (67) | $\begin{aligned} & 100 \% \\ & (104) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (200) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{gathered} 100 \% \\ (77) \end{gathered}$ |

## YouGov

July 15-17, 2016

## Interviewing Dates

Target population

## Sampling method

Weighting

Number of respondents
Margin of error
Survey mode
Questions not reported

July 15-17, 2016
U.S. citizens, aged 18 and over

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.

The sample was weighted using propensity scores based on gender, age race, education, political ideology, geographic region and voter registration The weights range from 0.004 to 6.342 , with a mean of one and a standard deviation of 1.188 .

1000
$\pm 4.8 \%$ (adjusted for weighting)
Web-based interviews

19 questions not reported.

