1. Follow sports

Which of the following professional sports leagues do you follow? Check as many as apply.


## 2. Knowledge of story

How much have you heard about Los Angeles Clippers' owner Donald Sterling making racist comments in a recorded conversation with a former girlfriend?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Heard a lot | 54\% | 58\% | 50\% | 36\% | 56\% | 57\% | 66\% | 60\% | 49\% | 54\% |
| Heard a little | 35\% | 31\% | 38\% | 41\% | 29\% | 37\% | 29\% | 30\% | 36\% | 38\% |
| Heard nothing at all | 12\% | 11\% | 12\% | 23\% | 15\% | 6\% | 5\% | 9\% | 15\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (470) | (523) | (190) | (262) | (378) | (163) | (343) | (418) | (232) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Heard a lot | 54\% | 52\% | 70\% | 46\% | 45\% | 56\% | 65\% | 70\% | 52\% | 55\% | 53\% | 54\% |
| Heard a little | 35\% | 36\% | 18\% | 40\% | 39\% | 35\% | 27\% | 26\% | 39\% | 30\% | 34\% | 36\% |
| Heard nothing at all | 12\% | 11\% | 12\% | 14\% | 15\% | 9\% | 8\% | 4\% | 9\% | 15\% | 12\% | 9\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (993) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (764) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (112) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $100 \%$ <br> (66) | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (152) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (211) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (385) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (245) \end{aligned}$ |


|  | Total | Follow sports |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MLB | MLS | NBA | NFL | NHL | Another sports league | None of these |
| Heard a lot | 54\% | 69\% | 57\% | 70\% | 66\% | 71\% | 63\% | 39\% |
| Heard a little | 35\% | 29\% | 29\% | 27\% | 28\% | 24\% | 34\% | 40\% |
| Heard nothing at all | 12\% | 2\% | 14\% | 3\% | 6\% | 5\% | 3\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (290) | (42) | (236) | (478) | (136) | (72) | (375) |

## 3. Approval of punishment

NBA commissioner Adam Silver banned Sterling for life and fined him $\$ 2.5$ million after the taped conversation was released. Do you approve or disapprove of this punishment?


|  | Total | Follow sports |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MLB | MLS | NBA | NFL | NHL | Another sports league | None of these |
| Strongly approve | 37\% | 39\% | 48\% | 54\% | 41\% | 48\% | 54\% | 29\% |
| Somewhat approve | 18\% | 23\% | 18\% | 19\% | 21\% | 16\% | 9\% | 16\% |
| Somewhat disapprove | 17\% | 18\% | 23\% | 11\% | 19\% | 15\% | 18\% | 15\% |
| Strongly disapprove | 11\% | 8\% | 6\% | 7\% | 9\% | 9\% | 15\% | 12\% |
| Not sure | 17\% | 12\% | 5\% | 9\% | 10\% | 12\% | 4\% | 29\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (290) | (42) | (236) | (478) | (136) | (72) | (376) |

## 4. Support forced sale

Would you support or oppose the NBA forcing Sterling to sell the Clippers?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Strongly support | 31\% | 28\% | 33\% | 25\% | 35\% | 31\% | 30\% | 49\% | 24\% | 19\% |
| Somewhat support | 15\% | 15\% | 14\% | 19\% | 13\% | 15\% | 11\% | 19\% | 11\% | 16\% |
| Somewhat oppose | 16\% | 20\% | 13\% | 12\% | 16\% | 17\% | 19\% | 9\% | 20\% | 20\% |
| Strongly oppose | 17\% | 23\% | 11\% | 15\% | 17\% | 18\% | 18\% | 6\% | 19\% | 28\% |
| Not sure | 21\% | 14\% | 28\% | 29\% | 19\% | 18\% | 22\% | 17\% | 26\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (470) | (521) | (186) | (264) | (378) | (163) | (343) | (417) | (231) |



|  | Total | Follow sports |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MLB | MLS | NBA | NFL | NHL | Another sports league | None of these |
| Strongly support | 31\% | 35\% | 33\% | 46\% | 33\% | 37\% | 40\% | 24\% |
| Somewhat support | 15\% | 17\% | 22\% | 18\% | 17\% | 13\% | 11\% | 12\% |
| Somewhat oppose | 16\% | 16\% | 14\% | 14\% | 18\% | 19\% | 19\% | 15\% |
| Strongly oppose | 17\% | 19\% | 27\% | 12\% | 19\% | 18\% | 26\% | 13\% |
| Not sure | 21\% | 12\% | 4\% | 11\% | 13\% | 13\% | 4\% | 36\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (289) | (42) | (235) | (478) | (136) | (72) | (375) |

