1. Offensive Costumes

Which comes closer to your view?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| People should generally stay away from wearing Halloween costumes that might offend others | 45\% | 38\% | 51\% | 43\% | 47\% | 42\% | 50\% | 40\% | 59\% | 53\% | 50\% |
| People should wear whatever they want on Halloween even if others find it offensive | 55\% | 62\% | 49\% | 57\% | 53\% | 58\% | 50\% | 60\% | 41\% | 47\% | 50\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (991) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (473) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (518) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (166) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (278) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (380) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (670) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (125) \end{aligned}$ | $\begin{gathered} 100 \% \\ (79) \end{gathered}$ |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| People should generally stay away from wearing |  |  |  |  |  |  |  |  |  |  |  |  |
| Halloween costumes that might offend others | 45\% | 60\% | 42\% | 32\% | 46\% | 50\% | 35\% | 43\% | 45\% | 45\% | 47\% | 41\% |
| People should wear whatever they want on |  |  |  |  |  |  |  |  |  |  |  |  |
| Halloween even if others find it offensive | 55\% | 40\% | 58\% | 68\% | 54\% | 50\% | 65\% | 57\% | 55\% | 55\% | 53\% | 59\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (376) | (375) | (240) | (450) | (276) | (131) | (134) | (201) | (234) | (341) | (215) |

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## 2. Wear Black Face

In your opinion, is it acceptable or unacceptable for a white person to wear black face make up in order to appear as a black person for Halloween?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Acceptable | 47\% | 52\% | 42\% | 46\% | 41\% | 51\% | 51\% | 52\% | 27\% | 38\% | 53\% |
| Unacceptable | 37\% | 32\% | 42\% | 36\% | 42\% | 34\% | 39\% | 33\% | 55\% | 45\% | 35\% |
| Not sure | 16\% | 15\% | 16\% | 18\% | 17\% | 16\% | 10\% | 15\% | 18\% | 17\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (993) | (472) | (521) | (165) | (279) | (381) | (168) | (673) | (116) | (126) | (78) |


|  | Total | Party ID-3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Acceptable | 47\% | 32\% | 46\% | 69\% | 41\% | 49\% | 56\% | 54\% | 48\% | 36\% | 52\% | 50\% |
| Unacceptable | 37\% | 55\% | 33\% | 22\% | 41\% | 37\% | 35\% | 29\% | 32\% | 46\% | 37\% | 34\% |
| Not sure | 16\% | 13\% | 20\% | 9\% | 17\% | 14\% | 9\% | 17\% | 20\% | 18\% | 12\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (993) | (380) | (374) | (239) | (456) | (275) | (131) | (131) | (201) | (235) | (344) | (213) |

## 3. Transgender Costume

In your opinion, is it acceptable or unacceptable for a person who is not transgender to dress up as a transgender person for Halloween?


|  | Total | Party ID - 3 Point |  |  | Family Income - 3 Point |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Acceptable | 63\% | 50\% | 65\% | 74\% | 59\% | 64\% | 74\% | 63\% | 63\% | 61\% | 62\% | 65\% |
| Unacceptable | 21\% | 35\% | 14\% | 15\% | 22\% | 22\% | 12\% | 20\% | 20\% | 21\% | 21\% | 22\% |
| Not sure | 17\% | 15\% | 21\% | 11\% | 18\% | 15\% | 14\% | 16\% | 17\% | 18\% | 18\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (991) | (378) | (375) | (238) | (453) | (273) | (131) | (134) | (201) | (234) | (340) | (216) |

## 4. Realistic Weapon

In your opinion, is it acceptable or unacceptable for a person to wear a costume for Halloween that includes a realistic-looking gun or other weapon?

|  | Total | Gender |  | Age - 4 Point |  |  |  | Race - 4 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Acceptable | 33\% | 42\% | 25\% | 40\% | 33\% | 35\% | 22\% | 37\% | 15\% | 23\% | 43\% |
| Unacceptable | 53\% | 46\% | 60\% | 38\% | 55\% | 51\% | 75\% | 49\% | 74\% | 60\% | 48\% |
| Not sure | 13\% | 12\% | 15\% | 21\% | 12\% | 15\% | 3\% | 14\% | 11\% | 16\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (474) | (520) | (165) | (280) | (382) | (167) | (673) | (116) | (126) | (79) |



## Interviewing Dates

Target population

## Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

October 27-28, 2015
U.S. adults, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Sur vey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.145 to 6.193 , with a mean of one and a standard deviation of 1.145

1000
$\pm 4.7 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

