YouGov

October 27 - 28, 2015

1. Offensive Costumes

Which comes closer to your view?

		Gender			Age - 4	I Point		Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	
People should generally stay away from wearing Halloween costumes that might offend others People should wear whatever they want on Halloween even if others find it offensive	45% 55%	38% 62%	51% 49%	43% 57%	47% 53%	42% 58%	50% 50%	40% 60%	59% 41%	53% 47%	50%	
Totals (Unweighted N)	100% (991)	100% (473)	100% (518)	100% (166)	100% (278)	100% (380)	100% (167)	100% (670)	100% (117)	100% (125)	100% (79)	

		Party ID - 3 Point				Family	Income - 3 Point	Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
People should generally stay away from wearing Halloween costumes that might offend others People should wear whatever they want on Halloween even if others find it offensive	45% 55%	60% 40%	42% 58%	32% 68%	46% 54%	50%	35% 65%	43% 57%	45% 55%	45% 55%	47% 53%	41% 59%
Totals (Unweighted N)	100% (991)	100% (376)	100% (375)	100% (240)	100% (450)	100% (276)	100% (131)	100% (134)	100% (201)	100% (234)	100% (341)	100% (215)

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2. Wear Black Face

In your opinion, is it acceptable or unacceptable for a white person to wear black face make up in order to appear as a black person for Halloween?

		Gender			Age - 4	Point	Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	47%	52%	42%	46%	41%	51%	51%	52%	27%	38%	53%
Unacceptable	37%	32%	42%	36%	42%	34%	39%	33%	55%	45%	35%
Not sure	16%	15%	16%	18%	17%	16%	10%	15%	18%	17%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(472)	(521)	(165)	(279)	(381)	(168)	(673)	(116)	(126)	(78)

		Party ID - 3 Point				Family	Income - 3 Point	Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	47%	32%	46%	69%	41%	49%	56%	54%	48%	36%	52%	50%
Unacceptable	37%	55%	33%	22%	41%	37%	35%	29%	32%	46%	37%	34%
Not sure	16%	13%	20%	9%	17%	14%	9%	17%	20%	18%	12%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(380)	(374)	(239)	(456)	(275)	(131)	(131)	(201)	(235)	(344)	(213)

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3. Transgender Costume

In your opinion, is it acceptable or unacceptable for a person who is not transgender to dress up as a transgender person for Halloween?

		Gender			Age - 4	Point		Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other	
Acceptable	63%	65%	60%	63%	48%	73%	64%	67%	42%	54%	72%	
Unacceptable	21%	19%	22%	21%	25%	13%	30%	17%	38%	26%	18%	
Not sure	17%	16%	18%	17%	27%	14%	7%	17%	20%	19%	10%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(991)	(472)	(519)	(166)	(278)	(382)	(165)	(670)	(116)	(126)	(79)	

			Party ID - 3 Poi	nt		Family	Income - 3 Point	Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	63%	50%	65%	74%	59%	64%	74%	63%	63%	61%	62%	65%
Unacceptable	21%	35%	14%	15%	22%	22%	12%	20%	20%	21%	21%	22%
Not sure	17%	15%	21%	11%	18%	15%	14%	16%	17%	18%	18%	14%
Totals (Unweighted N)	100% (991)	100% (378)	100% (375)	100% (238)	100% (453)	100% (273)	100% (131)	100% (134)	100% (201)	100% (234)	100% (340)	100% (216)

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4. Realistic Weapon

In your opinion, is it acceptable or unacceptable for a person to wear a costume for Halloween that includes a realistic-looking gun or other weapon?

		Gender			Age - 4	Point	Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	33%	42%	25%	40%	33%	35%	22%	37%	15%	23%	43%
Unacceptable	53%	46%	60%	38%	55%	51%	75%	49%	74%	60%	48%
Not sure	13%	12%	15%	21%	12%	15%	3%	14%	11%	16%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(474)	(520)	(165)	(280)	(382)	(167)	(673)	(116)	(126)	(79)

	Party ID - 3 Point					Family	Income - 3 Point	Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Acceptable	33%	19%	38%	42%	26%	36%	53%	36%	33%	30%	33%	38%
Unacceptable	53%	68%	46%	49%	58%	54%	38%	48%	53%	57%	57%	44%
Not sure	13%	13%	16%	10%	16%	10%	9%	16%	14%	14%	10%	17%
Totals (Unweighted N)	100% (994)	100% (376)	100% (378)	100% (240)	100% (454)	100% (276)	100% (130)	100% (134)	100% (203)	100% (235)	100% (341)	100% (215)

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Interviewing Dates	October 27 - 28, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sam- ple matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Sur- vey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.145 to 6.193, with a mean of one and a standard deviation of 1.145.
Number of respondents	1000
Margin of error	\pm 4.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.