

1. Olympics | Olympic Interest

How interested are you in the 2016 Olympics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	21%	22%	20%	15%	29%	22%	15%	18%	36%	23%	17%
Somewhat interested	27%	25%	30%	35%	29%	23%	27%	28%	27%	19%	39%
Not very interested	23%	22%	23%	12%	18%	27%	31%	25%	15%	22%	18%
Not at all interested	27%	29%	24%	27%	23%	28%	28%	29%	14%	28%	26%
Not sure	2%	2%	3%	10%	1%	0%	–	1%	8%	8%	0%
Totals (Unweighted N)	100% (997)	100% (485)	100% (512)	100% (185)	100% (251)	100% (378)	100% (183)	100% (700)	100% (119)	100% (118)	100% (60)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very interested	21%	27%	19%	15%	22%	22%	28%	7%	23%	18%	18%	26%
Somewhat interested	27%	32%	22%	31%	26%	27%	33%	30%	24%	32%	31%	21%
Not very interested	23%	19%	26%	21%	22%	27%	11%	25%	23%	22%	23%	22%
Not at all interested	27%	22%	28%	31%	26%	24%	27%	38%	25%	27%	27%	28%
Not sure	2%	0%	4%	3%	5%	–	–	0%	5%	0%	2%	3%
Totals (Unweighted N)	100% (997)	100% (356)	100% (399)	100% (242)	100% (487)	100% (254)	100% (124)	100% (132)	100% (185)	100% (237)	100% (365)	100% (210)

2. Olympics | Election Interest

How interested are you in the 2016 presidential election?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	67%	72%	63%	41%	64%	74%	87%	71%	72%	47%	63%
Somewhat interested	19%	17%	21%	36%	21%	17%	5%	19%	9%	31%	15%
Not very interested	5%	5%	6%	9%	5%	4%	4%	4%	7%	8%	11%
Not at all interested	5%	3%	7%	5%	8%	5%	3%	5%	4%	6%	2%
Not sure	3%	3%	3%	9%	3%	1%	1%	1%	9%	8%	9%
Totals (Unweighted N)	100% (994)	100% (484)	100% (510)	100% (185)	100% (252)	100% (376)	100% (181)	100% (696)	100% (121)	100% (117)	100% (60)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very interested	67%	72%	63%	70%	60%	75%	83%	67%	69%	66%	69%	64%
Somewhat interested	19%	18%	18%	22%	21%	20%	13%	14%	18%	22%	17%	21%
Not very interested	5%	6%	7%	2%	7%	1%	4%	9%	2%	4%	6%	9%
Not at all interested	5%	4%	7%	4%	7%	3%	0%	4%	5%	6%	6%	2%
Not sure	3%	1%	5%	3%	4%	1%	–	7%	7%	1%	2%	4%
Totals (Unweighted N)	100% (994)	100% (355)	100% (399)	100% (240)	100% (487)	100% (253)	100% (124)	100% (130)	100% (184)	100% (237)	100% (365)	100% (208)

3. Olympics | Rather Watch

Which would you rather watch on TV?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
News about the Olympics	31%	30%	31%	30%	39%	29%	23%	29%	36%	31%	39%
News about the presidential election	40%	39%	41%	34%	37%	38%	52%	42%	40%	46%	16%
Neither	23%	23%	23%	28%	17%	26%	19%	24%	17%	20%	25%
Not sure	6%	8%	5%	8%	7%	6%	6%	5%	7%	4%	19%
Totals (Unweighted N)	100% (998)	100% (486)	100% (512)	100% (183)	100% (252)	100% (380)	100% (183)	100% (701)	100% (120)	100% (117)	100% (60)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
News about the Olympics	31%	37%	27%	27%	33%	31%	31%	20%	26%	39%	27%	31%
News about the presidential election	40%	42%	33%	50%	38%	44%	51%	31%	43%	34%	43%	39%
Neither	23%	17%	30%	18%	24%	20%	12%	34%	18%	23%	26%	23%
Not sure	6%	5%	9%	4%	5%	4%	6%	15%	13%	4%	4%	7%
Totals (Unweighted N)	100% (998)	100% (357)	100% (398)	100% (243)	100% (488)	100% (255)	100% (124)	100% (131)	100% (186)	100% (238)	100% (365)	100% (209)

4. Olympics | Rather Do

Which would you rather do personally?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Compete in the Olympics	41%	40%	42%	38%	41%	48%	32%	42%	35%	40%	43%
Run for president	27%	33%	21%	31%	36%	22%	21%	27%	23%	29%	34%
Not sure	32%	27%	37%	31%	22%	30%	48%	31%	42%	31%	23%
Totals (Unweighted N)	100% (996)	100% (485)	100% (511)	100% (185)	100% (252)	100% (378)	100% (181)	100% (698)	100% (121)	100% (118)	100% (59)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Compete in the Olympics	41%	39%	43%	40%	41%	41%	51%	32%	48%	40%	33%	48%
Run for president	27%	30%	25%	26%	26%	29%	27%	26%	23%	33%	27%	25%
Not sure	32%	31%	32%	34%	33%	30%	22%	42%	30%	26%	41%	27%
Totals (Unweighted N)	100% (996)	100% (356)	100% (398)	100% (242)	100% (489)	100% (255)	100% (123)	100% (129)	100% (185)	100% (237)	100% (365)	100% (209)

Interviewing Dates	August 6 - 8, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.104 to 6.25, with a mean of one and a standard deviation of 0.961.
Number of respondents	1000
Margin of error	± 4.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.