November 22-28, 2016
YouGov

1. Personal Finances |A Year Ago

Would you say that you and your family are...


YouGov
November 22-28, 2016
YouGov

## 2. Personal Finances | A Year from Now

Do you think that you and your family will be...


|  |  | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Better off financially a year from now | 27\% | 24\% | 23\% | 36\% | 25\% | 26\% | 36\% | 24\% | 24\% | 24\% | 29\% | 28\% |
| About the same financially a year from now | 48\% | 46\% | 49\% | 47\% | 46\% | 52\% | 52\% | 40\% | 49\% | 49\% | 48\% | 43\% |
| Worse off financially a year from now | 15\% | 21\% | 13\% | 12\% | 15\% | 16\% | 8\% | 17\% | 16\% | 19\% | 11\% | 14\% |
| Not sure | 11\% | 9\% | 15\% | 5\% | 14\% | 6\% | 5\% | 18\% | 11\% | 7\% | 12\% | 14\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (319) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (398) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (277) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (403) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (330) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (130) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (198) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (248) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (329) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (219) \end{aligned}$ |

## 3. Personal Finances | Current Situation

Which best describes your current financial situation?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I'm making enough money to live comfortably | 33\% | 39\% | 28\% | 21\% | 31\% | 33\% | 50\% | 34\% | 28\% | 32\% | 34\% |
| I'm not making enough money to live comfortably, but I can get by | 40\% | 35\% | 46\% | 36\% | 40\% | 44\% | 39\% | 42\% | 38\% | 38\% | 33\% |
| I'm not making enough money to get by | 18\% | 17\% | 18\% | 24\% | 21\% | 18\% | 6\% | 17\% | 19\% | 19\% | 14\% |
| Not sure | 9\% | 9\% | 9\% | 19\% | 8\% | 5\% | 5\% | 6\% | 15\% | 11\% | 18\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (452) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (545) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (249) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (335) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (199) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (733) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (106) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (104) \end{aligned}$ | $\begin{gathered} 100 \% \\ (54) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| I'm making enough money to live comfortably | 33\% | 33\% | 30\% | 41\% | 19\% | 40\% | 70\% | 31\% | 25\% | 29\% | 38\% | 37\% |
| I'm not making enough money to live comfortably, but I can get by | 40\% | 44\% | 40\% | 38\% | 44\% | 44\% | 25\% | 35\% | 48\% | 49\% | 36\% | 31\% |
| I'm not making enough money to get by | 18\% | 17\% | 17\% | 19\% | 28\% | 9\% | 3\% | 15\% | 16\% | 15\% | 18\% | 20\% |
| Not sure | 9\% | 6\% | 14\% | 2\% | 10\% | 6\% | 2\% | 19\% | 11\% | 6\% | 8\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (322) | (397) | (278) | (406) | (330) | (132) | (129) | (201) | (248) | (330) | (218) |

## 4. Personal Finances | Worry about Finances

How often, at all, do you find yourself worrying about your financial situation?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| All the time | 27\% | 21\% | 32\% | 30\% | 29\% | 29\% | 16\% | 28\% | 28\% | 26\% | 10\% |
| Sometimes | 50\% | 53\% | 47\% | 50\% | 42\% | 53\% | 55\% | 52\% | 35\% | 49\% | 60\% |
| Rarely | 16\% | 17\% | 16\% | 12\% | 17\% | 15\% | 23\% | 14\% | 18\% | 19\% | 27\% |
| Never | 7\% | 9\% | 5\% | 9\% | 11\% | 3\% | 7\% | 6\% | 19\% | 6\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (450) | (546) | (214) | (248) | (335) | (199) | (731) | (107) | (104) | (54) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| All the time | 27\% | 28\% | 28\% | 23\% | 37\% | 23\% | 9\% | 17\% | 31\% | 29\% | 24\% | 25\% |
| Sometimes | 50\% | 49\% | 48\% | 55\% | 46\% | 50\% | 62\% | 54\% | 51\% | 52\% | 51\% | 46\% |
| Rarely | 16\% | 16\% | 17\% | 16\% | 10\% | 21\% | 23\% | 21\% | 14\% | 16\% | 17\% | 18\% |
| Never | 7\% | 7\% | 8\% | 6\% | 8\% | 6\% | 7\% | 7\% | 5\% | 3\% | 9\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (322) | (397) | (277) | (404) | (329) | (132) | (131) | (200) | (250) | (328) | (218) |

## 5. Personal Finances | Presidential Vote

Who did you vote for in the 2016 presidential election?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Hillary Clinton | 26\% | 23\% | 29\% | 20\% | 19\% | 30\% | 34\% | 22\% | 44\% | 32\% | 29\% |
| Donald Trump | 26\% | 29\% | 23\% | 7\% | 17\% | 32\% | 46\% | 33\% | 4\% | 11\% | 20\% |
| Gary Johnson | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 0\% | 1\% | - | 0\% | 1\% |
| Jill Stein | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 3\% |
| Evan McMullin | 0\% | 0\% | 0\% | 0\% | 0\% | - | - | 0\% | - | - | - |
| I voted for someone else | 1\% | 1\% | 0\% | 0\% | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% |
| I did not vote | 45\% | 44\% | 46\% | 70\% | 61\% | 35\% | 17\% | 42\% | 50\% | 56\% | 46\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (452) | (548) | (216) | (249) | (336) | (199) | (734) | (107) | (105) | (54) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Hillary Clinton | 26\% | 66\% | 16\% | 3\% | 23\% | 27\% | 47\% | 20\% | 31\% | 25\% | 22\% | 30\% |
| Donald Trump | 26\% | 4\% | 19\% | 64\% | 15\% | 38\% | 38\% | 22\% | 22\% | 32\% | 25\% | 24\% |
| Gary Johnson | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Jill Stein | 1\% | 0\% | 2\% | 0\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% |
| Evan McMullin | 0\% | - | 0\% | 0\% | 0\% | 0\% | 0\% | - | - | - | 0\% | 0\% |
| I voted for someone else | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% |
| I did not vote | 45\% | 28\% | 62\% | 30\% | 60\% | 32\% | 12\% | 55\% | 44\% | 40\% | 51\% | 42\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (322) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (400) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (278) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (407) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (330) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (132) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (201) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (330) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (219) \end{aligned}$ |

## Interviewing Dates

Target population

## Sampling method

Weighting

Number of respondents

Margin of error
Survey mode
Questions not reported

November 22-28, 2016
U.S. citizens, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sam ple matching. A random sample (stratified by gender, age, race, education geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.

The sample was weighted based on gender, age, race, education, and 2016 Presidential vote. The weights range from 0.12 to 6.506 , with a mean of one and a standard deviation of 0.891 .

1000
$\pm 4.2 \%$ (adjusted for weighting)
Web-based interviews
19 questions not reported.

