

# 1. Presidential Debate | Watch Debate

As you may know, a presidential election debate took place on Wednesday night between Hillary Clinton and Donald Trump. Did you watch this debate?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I watched the entire debate	36%	43%	29%	29%	32%	38%	45%	37%	35%	32%	38%
I watched part of it	18%	15%	21%	18%	18%	21%	13%	18%	12%	27%	11%
I watched clips or highlights of the debate	13%	10%	16%	9%	16%	14%	13%	13%	15%	11%	20%
I read or watched news stories analyzing the debate	16%	16%	16%	12%	18%	14%	22%	18%	12%	14%	10%
I haven't heard anything about it	17%	16%	18%	31%	17%	13%	7%	15%	25%	16%	22%
Totals (Unweighted N)	100% (998)	100% (484)	100% (514)	100% (188)	100% (215)	100% (407)	100% (188)	100% (699)	100% (128)	100% (109)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I watched the entire debate	36%	40%	31%	40%	28%	40%	56%	36%	44%	29%	38%	32%
I watched part of it	18%	18%	17%	20%	19%	17%	15%	18%	16%	21%	17%	17%
I watched clips or highlights of the debate	13%	14%	12%	14%	14%	13%	13%	10%	12%	17%	14%	10%
I read or watched news stories analyzing the debate	16%	15%	17%	16%	17%	17%	14%	12%	12%	18%	15%	19%
I haven't heard anything about it	17%	13%	22%	11%	21%	13%	2%	23%	16%	14%	16%	21%
Totals (Unweighted N)	100% (998)	100% (355)	100% (401)	100% (242)	100% (430)	100% (282)	100% (150)	100% (136)	100% (228)	100% (225)	100% (376)	100% (169)

## 2. Presidential Debate | Debate Winner

Which candidate do you think did the best job - or won - the debate?

*Asked of those who watched all or some of the debate or news stories analyzing the debate*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	44%	44%	44%	59%	47%	39%	39%	39%	75%	50%	41%
Donald Trump	30%	38%	22%	20%	29%	35%	31%	36%	7%	16%	37%
Neither of them	18%	13%	22%	13%	14%	19%	23%	19%	8%	20%	12%
Not sure	8%	5%	11%	8%	10%	6%	7%	6%	10%	13%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(873)	(436)	(437)	(140)	(188)	(368)	(177)	(619)	(109)	(91)	(54)

  

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Hillary Clinton	44%	81%	33%	9%	44%	40%	51%	46%	50%	40%	41%	47%
Donald Trump	30%	2%	36%	61%	31%	30%	31%	28%	25%	27%	34%	33%
Neither of them	18%	11%	21%	23%	18%	18%	17%	18%	18%	26%	16%	12%
Not sure	8%	6%	10%	7%	8%	11%	1%	8%	7%	6%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(873)	(319)	(339)	(215)	(359)	(252)	(146)	(116)	(202)	(198)	(333)	(140)

### 3. Presidential Debate | Change Opinion of Candidates

Did the debate improve or worsen your opinion of Hillary Clinton and Donald Trump?

*Asked of those who watched all or some of the debate or news stories analyzing the debate*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Improve	17%	19%	14%	30%	18%	11%	15%	12%	37%	25%	18%
Worsen	12%	13%	12%	11%	15%	9%	16%	13%	10%	11%	13%
Not change	66%	64%	68%	47%	58%	78%	68%	71%	46%	54%	61%
Not sure	5%	4%	6%	12%	8%	2%	1%	3%	8%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(869)	(433)	(436)	(139)	(187)	(366)	(177)	(617)	(109)	(91)	(52)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Improve	17%	27%	13%	8%	17%	14%	21%	18%	19%	10%	15%	24%
Worsen	12%	9%	15%	13%	11%	13%	17%	11%	11%	10%	12%	16%
Not change	66%	59%	66%	75%	67%	67%	62%	65%	65%	74%	67%	58%
Not sure	5%	4%	6%	3%	5%	6%	0%	6%	5%	6%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(869)	(316)	(338)	(215)	(358)	(251)	(145)	(115)	(200)	(198)	(332)	(139)

#### 4. Presidential Debate | Better Job Overall

Thinking about all three of this year's presidential debates, which candidate do you think did a better job - or won - overall?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	42%	42%	42%	45%	47%	39%	39%	37%	71%	43%	34%
Donald Trump	25%	31%	19%	16%	20%	31%	30%	30%	5%	17%	30%
Neither of them	22%	18%	26%	19%	23%	22%	25%	24%	10%	28%	14%
Not sure	11%	8%	13%	20%	10%	8%	5%	9%	14%	11%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(481)	(514)	(187)	(214)	(405)	(189)	(697)	(128)	(110)	(60)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Hillary Clinton	42%	78%	29%	14%	41%	40%	54%	41%	51%	42%	39%	39%
Donald Trump	25%	5%	27%	53%	23%	30%	27%	22%	21%	23%	27%	27%
Neither of them	22%	11%	28%	28%	23%	23%	18%	21%	23%	24%	21%	22%
Not sure	11%	6%	17%	5%	13%	7%	2%	17%	5%	10%	13%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(356)	(398)	(241)	(430)	(280)	(149)	(136)	(229)	(225)	(372)	(169)

## 5. Presidential Debate | Effect Candidate Support

Did the presidential debates generally:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Strengthen your support for the candidate you were backing	45%	47%	42%	35%	47%	44%	53%	45%	57%	35%	32%
Weaken your support for the candidate you were backing, but not change your mind	8%	8%	9%	16%	9%	6%	4%	8%	7%	13%	8%
Change your mind about which candidate to back	3%	4%	2%	3%	5%	2%	2%	3%	2%	4%	7%
None of the above	37%	36%	38%	31%	32%	43%	40%	39%	22%	37%	43%
Not sure	7%	5%	9%	15%	7%	5%	1%	5%	12%	10%	9%
Totals (Unweighted N)	100% (995)	100% (483)	100% (512)	100% (185)	100% (215)	100% (407)	100% (188)	100% (699)	100% (126)	100% (108)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Strengthen your support for the candidate you were backing	45%	59%	35%	43%	40%	44%	65%	42%	40%	43%	47%	46%
Weaken your support for the candidate you were backing, but not change your mind	8%	8%	7%	13%	9%	10%	4%	7%	9%	6%	7%	11%
Change your mind about which candidate to back	3%	3%	3%	4%	4%	3%	3%	1%	3%	2%	2%	5%
None of the above	37%	27%	45%	37%	38%	38%	26%	41%	39%	40%	38%	33%
Not sure	7%	4%	11%	2%	9%	6%	2%	9%	8%	9%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
(Unweighted N)	(995)	(355)	(399)	(241)	(430)	(281)	(149)	(135)	(227)	(225)	(374)	(169)

<b>Interviewing Dates</b>	October 21 - 24, 2016
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.103 to 6.191, with a mean of one and a standard deviation of 0.874.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.1% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.