

1. Interesting Election

Thinking about this presidential election in comparison with other presidential elections you remember, would you say that:

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This election is more interesting than past elections	60%	67%	54%	50%	62%	62%	67%	65%	48%	45%	59%
This election is about as interesting as past elections	17%	15%	19%	18%	15%	19%	14%	16%	24%	15%	16%
This election is less interesting than past elections	12%	12%	12%	14%	11%	12%	12%	9%	16%	19%	14%
Not sure	11%	6%	15%	18%	12%	7%	7%	9%	11%	21%	11%
Totals (Unweighted N)	100% (997)	100% (480)	100% (517)	100% (188)	100% (267)	100% (378)	100% (164)	100% (690)	100% (122)	100% (114)	100% (71)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This election is more interesting than past elections	60%	53%	57%	76%	51%	69%	80%	59%	55%	56%	63%	64%
This election is about as interesting as past elections	17%	24%	17%	8%	18%	18%	12%	15%	19%	15%	17%	18%
This election is less interesting than past elections	12%	15%	12%	7%	15%	9%	8%	8%	13%	17%	8%	12%
Not sure	11%	7%	14%	9%	15%	4%	1%	18%	13%	11%	12%	6%
Totals (Unweighted N)	100% (997)	100% (364)	100% (387)	100% (246)	100% (463)	100% (284)	100% (133)	100% (117)	100% (192)	100% (240)	100% (368)	100% (197)

2. Focus on Issues

Would you say that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This election is more focused on the issues than past elections	19%	19%	18%	14%	25%	15%	21%	19%	15%	12%	28%
This election is about as focused on the issues as past elections	21%	22%	20%	24%	21%	22%	14%	18%	24%	26%	30%
This election is less focused on the issues than past elections	47%	49%	46%	37%	37%	54%	59%	52%	50%	36%	19%
Not sure	14%	10%	17%	25%	16%	9%	6%	11%	12%	26%	23%
Totals (Unweighted N)	100% (997)	100% (482)	100% (515)	100% (187)	100% (268)	100% (378)	100% (164)	100% (689)	100% (123)	100% (114)	100% (71)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This election is more focused on the issues than past elections	19%	13%	20%	24%	16%	23%	21%	17%	16%	12%	25%	16%
This election is about as focused on the issues as past elections	21%	21%	20%	21%	23%	20%	18%	18%	21%	14%	22%	26%
This election is less focused on the issues than past elections	47%	54%	42%	48%	43%	52%	58%	41%	45%	63%	38%	50%
Not sure	14%	11%	18%	8%	18%	6%	3%	24%	19%	10%	16%	8%
Totals (Unweighted N)	100% (997)	100% (365)	100% (387)	100% (245)	100% (461)	100% (286)	100% (133)	100% (117)	100% (194)	100% (239)	100% (367)	100% (197)

3. Divisive

Would you say that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This election is more divisive than past elections	55%	60%	51%	45%	49%	56%	73%	62%	34%	45%	43%
This election is about as divisive as past elections	19%	19%	19%	17%	21%	22%	14%	16%	29%	17%	29%
This election is less divisive than past elections	9%	12%	6%	8%	10%	10%	6%	7%	20%	10%	4%
Not sure	17%	10%	24%	30%	20%	12%	6%	14%	17%	28%	23%
Totals (Unweighted N)	100% (995)	100% (482)	100% (513)	100% (188)	100% (267)	100% (376)	100% (164)	100% (689)	100% (123)	100% (111)	100% (72)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This election is more divisive than past elections	55%	57%	49%	65%	42%	70%	77%	55%	54%	54%	59%	51%
This election is about as divisive as past elections	19%	17%	20%	20%	21%	17%	20%	16%	15%	17%	17%	28%
This election is less divisive than past elections	9%	11%	9%	7%	13%	6%	3%	7%	11%	12%	9%	6%
Not sure	17%	15%	23%	9%	24%	8%	1%	22%	21%	17%	16%	16%
Totals (Unweighted N)	100% (995)	100% (364)	100% (385)	100% (246)	100% (462)	100% (283)	100% (133)	100% (117)	100% (194)	100% (238)	100% (367)	100% (196)

4. Weirder

Would you say that:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
This election is weirder than past elections	76%	77%	76%	71%	70%	80%	84%	82%	65%	63%	68%
This election is about as weird as past elections	11%	13%	9%	12%	12%	9%	11%	9%	14%	17%	14%
This election is less weird than past elections	4%	5%	4%	5%	5%	4%	1%	2%	12%	2%	13%
Not sure	9%	5%	12%	12%	12%	7%	4%	7%	8%	19%	4%
Totals (Unweighted N)	100% (995)	100% (480)	100% (515)	100% (189)	100% (266)	100% (377)	100% (163)	100% (688)	100% (122)	100% (113)	100% (72)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
This election is weirder than past elections	76%	82%	72%	76%	72%	85%	83%	67%	73%	82%	74%	78%
This election is about as weird as past elections	11%	8%	12%	14%	11%	6%	13%	17%	11%	6%	11%	15%
This election is less weird than past elections	4%	4%	4%	4%	5%	3%	4%	5%	5%	5%	5%	2%
Not sure	9%	7%	11%	6%	11%	6%	0%	11%	11%	7%	10%	5%
Totals (Unweighted N)	100% (995)	100% (363)	100% (387)	100% (245)	100% (462)	100% (285)	100% (133)	100% (115)	100% (194)	100% (237)	100% (367)	100% (197)

Interviewing Dates	March 2 - 3, 2016
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.024 to 4.244, with a mean of one and a standard deviation of 0.93.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.