

**1. Presidential Election | Friend Argument**

Since January, have you had an argument with a friend about the 2016 presidential election?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I have	38%	41%	35%	36%	35%	38%	41%	42%	21%	34%	31%
I haven't	58%	55%	60%	57%	57%	60%	56%	55%	77%	57%	50%
Not sure	5%	4%	5%	7%	8%	3%	3%	3%	2%	9%	18%
Totals (Unweighted N)	100% (1,000)	100% (489)	100% (511)	100% (184)	100% (254)	100% (383)	100% (179)	100% (696)	100% (128)	100% (114)	100% (62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I have	38%	34%	37%	44%	30%	50%	42%	38%	50%	39%	29%	40%
I haven't	58%	62%	56%	54%	65%	49%	50%	53%	47%	60%	66%	50%
Not sure	5%	4%	7%	2%	5%	1%	8%	10%	3%	1%	5%	9%
Totals (Unweighted N)	100% (1,000)	100% (377)	100% (376)	100% (247)	100% (493)	100% (255)	100% (125)	100% (127)	100% (191)	100% (190)	100% (342)	100% (277)

**2. Presidential Election | Family Argument**

Since January, have you had an argument with a family member about the 2016 presidential election?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I have	30%	28%	31%	29%	30%	32%	27%	33%	17%	36%	16%
I haven't	66%	67%	64%	64%	63%	65%	72%	65%	81%	60%	58%
Not sure	4%	5%	4%	8%	8%	2%	1%	3%	2%	4%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(482)	(506)	(182)	(253)	(376)	(177)	(686)	(127)	(113)	(62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I have	30%	29%	28%	32%	24%	39%	33%	31%	30%	27%	27%	36%
I haven't	66%	68%	65%	64%	72%	60%	59%	62%	67%	71%	70%	54%
Not sure	4%	3%	6%	3%	4%	1%	8%	7%	3%	2%	4%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(374)	(371)	(243)	(485)	(254)	(122)	(127)	(190)	(187)	(338)	(273)

**3. Presidential Election | Co-worker Argument**

Since January, have you had an argument with a co-worker about the presidential 2016 election?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I have	16%	21%	11%	21%	20%	16%	7%	18%	8%	19%	9%
I haven't	80%	75%	84%	71%	73%	83%	90%	81%	92%	70%	65%
Not sure	5%	4%	5%	8%	7%	1%	4%	2%	1%	11%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(483)	(504)	(183)	(252)	(378)	(174)	(687)	(125)	(113)	(62)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I have	16%	13%	14%	23%	13%	20%	24%	11%	19%	20%	11%	18%
I haven't	80%	82%	80%	75%	82%	79%	69%	82%	78%	78%	84%	76%
Not sure	5%	5%	6%	2%	5%	1%	7%	7%	3%	2%	6%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(372)	(373)	(242)	(484)	(255)	(124)	(124)	(188)	(189)	(337)	(273)

**4. Presidential Election | Friend or Family Support for Clinton**

Which describes you?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
At least one of my family members or close friends supports Hillary Clinton	54%	53%	55%	54%	56%	60%	45%	48%	71%	68%	55%
None of my family members or close friends support Hillary Clinton	32%	32%	33%	28%	27%	30%	46%	41%	16%	15%	9%
Not sure	13%	16%	11%	18%	18%	10%	10%	11%	13%	17%	36%
Totals (Unweighted N)	100% (997)	100% (489)	100% (508)	100% (183)	100% (254)	100% (383)	100% (177)	100% (694)	100% (128)	100% (113)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
At least one of my family members or close friends supports Hillary Clinton	54%	81%	43%	37%	53%	56%	57%	52%	45%	55%	58%	55%
None of my family members or close friends support Hillary Clinton	32%	11%	40%	50%	32%	36%	31%	28%	37%	35%	32%	28%
Not sure	13%	8%	17%	14%	15%	8%	12%	19%	18%	10%	11%	17%
Totals (Unweighted N)	100% (997)	100% (376)	100% (375)	100% (246)	100% (491)	100% (255)	100% (125)	100% (126)	100% (191)	100% (190)	100% (341)	100% (275)

**5. Presidential Election | Friend or Family Support for Trump**

Which describes you?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
At least one of my family members or close friends supports Donald Trump	56%	55%	56%	47%	51%	57%	66%	71%	9%	38%	30%
None of my family members or close friends support Donald Trump	32%	32%	32%	41%	33%	32%	24%	18%	82%	51%	38%
Not sure	12%	12%	12%	12%	16%	11%	11%	11%	9%	11%	32%
<b>Totals (Unweighted N)</b>	<b>100% (996)</b>	<b>100% (488)</b>	<b>100% (508)</b>	<b>100% (183)</b>	<b>100% (254)</b>	<b>100% (382)</b>	<b>100% (177)</b>	<b>100% (693)</b>	<b>100% (127)</b>	<b>100% (114)</b>	<b>100% (62)</b>

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
At least one of my family members or close friends supports Donald Trump	56%	35%	55%	86%	43%	69%	70%	63%	54%	61%	55%	54%
None of my family members or close friends support Donald Trump	32%	55%	29%	6%	43%	22%	21%	23%	32%	27%	36%	31%
Not sure	12%	10%	16%	8%	14%	8%	9%	14%	14%	13%	9%	16%
<b>Totals (Unweighted N)</b>	<b>100% (996)</b>	<b>100% (377)</b>	<b>100% (375)</b>	<b>100% (244)</b>	<b>100% (491)</b>	<b>100% (254)</b>	<b>100% (124)</b>	<b>100% (127)</b>	<b>100% (190)</b>	<b>100% (190)</b>	<b>100% (339)</b>	<b>100% (277)</b>

**6. Presidential Election | Understand Supporting Clinton**

Regardless of whether or not you support her, can you understand why someone would vote for Hillary Clinton for president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I can understand why someone would vote for Clinton	48%	47%	49%	46%	51%	49%	46%	40%	76%	56%	56%
I can't understand why someone would vote for Clinton	42%	42%	41%	30%	37%	45%	52%	54%	13%	23%	9%
Not sure	10%	11%	10%	24%	12%	6%	2%	6%	11%	21%	35%
Totals (Unweighted N)	100% (993)	100% (488)	100% (505)	100% (182)	100% (251)	100% (381)	100% (179)	100% (692)	100% (125)	100% (114)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I can understand why someone would vote for Clinton	48%	83%	37%	19%	50%	48%	42%	45%	41%	49%	51%	47%
I can't understand why someone would vote for Clinton	42%	11%	46%	77%	37%	46%	45%	49%	46%	46%	41%	36%
Not sure	10%	6%	17%	4%	13%	6%	13%	6%	13%	5%	7%	17%
Totals (Unweighted N)	100% (993)	100% (375)	100% (373)	100% (245)	100% (488)	100% (254)	100% (124)	100% (127)	100% (191)	100% (188)	100% (340)	100% (274)

**7. Presidential Election | Understand Supporting Trump**

Regardless of whether or not you support him, can you understand why someone would vote for Donald Trump for president?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
I can understand why someone would vote for Trump	53%	56%	49%	50%	51%	57%	51%	64%	18%	38%	29%
I can't understand why someone would vote for Trump	39%	36%	42%	37%	37%	37%	46%	31%	72%	44%	45%
Not sure	8%	8%	8%	13%	12%	6%	3%	4%	10%	18%	26%
Totals (Unweighted N)	100% (996)	100% (489)	100% (507)	100% (182)	100% (254)	100% (383)	100% (177)	100% (693)	100% (127)	100% (114)	100% (62)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
I can understand why someone would vote for Trump	53%	23%	57%	87%	46%	60%	61%	56%	55%	57%	51%	50%
I can't understand why someone would vote for Trump	39%	70%	31%	11%	45%	35%	29%	37%	34%	39%	43%	37%
Not sure	8%	8%	12%	3%	10%	5%	11%	7%	12%	3%	6%	13%
Totals (Unweighted N)	100% (996)	100% (377)	100% (374)	100% (245)	100% (490)	100% (255)	100% (124)	100% (127)	100% (191)	100% (190)	100% (339)	100% (276)

<b>Interviewing Dates</b>	August 29 - September 1, 2016
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.103 to 6.046, with a mean of one and a standard deviation of 1.096.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.6% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	20 questions not reported.