YouGov
August 22-24, 2015
YouGov

1. Paying Attention to Election

When do you plan to start paying close attention to coverage of the next presidential election?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| I am already paying close attention | 48\% | 56\% | 40\% | 28\% | 40\% | 57\% | 68\% | 46\% | 42\% | 61\% |
| Sometime in 2015 | 10\% | 7\% | 12\% | 14\% | 14\% | 7\% | 3\% | 12\% | 9\% | 7\% |
| Early in 2016 | 11\% | 10\% | 11\% | 17\% | 11\% | 6\% | 9\% | 11\% | 10\% | 11\% |
| Midway through 2016 | 14\% | 12\% | 16\% | 14\% | 17\% | 12\% | 15\% | 12\% | 16\% | 13\% |
| Never | 7\% | 7\% | 8\% | 14\% | 6\% | 8\% | - | 5\% | 12\% | 2\% |
| Not sure | 10\% | 7\% | 13\% | 13\% | 12\% | 10\% | 6\% | 14\% | 10\% | 6\% |
| Totals <br> (Unweighted N) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (481) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (519) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (266) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (377) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (349) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (408) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (243) \end{aligned}$ |



## 2. Candidate to Support

Do you have a good idea of which candidate you'll vote for in your party's presidential primary next year, or are you still making up your mind?
Asked of Democrats and Republican

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| I have a good idea of who l'll vote for | 39\% | 44\% | 35\% | 42\% | 32\% | 38\% | 45\% | 44\% | - | 32\% |
| I'm still making up my mind | 41\% | 41\% | 42\% | 31\% | 39\% | 46\% | 47\% | 35\% | - | 50\% |
| I don't plan to vote in the primary election | 11\% | 7\% | 14\% | 14\% | 17\% | 9\% | 4\% | 12\% | - | 9\% |
| Not sure | 9\% | 9\% | 9\% | 14\% | 12\% | 7\% | 4\% | 9\% | - | 8\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (592) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (269) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (323) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (102) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (147) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (226) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (349) \end{aligned}$ | $\begin{gathered} 0 \% \\ (-) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (243) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| I have a good idea of who l'll vote for | 39\% | 40\% | 38\% | 33\% | 39\% | 40\% | 41\% | 40\% | 37\% | 39\% | 39\% |
| I'm still making up my mind | 41\% | 42\% | 41\% | 39\% | 37\% | 43\% | 51\% | 47\% | 48\% | 39\% | 36\% |
| I don't plan to vote in the primary election | 11\% | 10\% | 11\% | 16\% | 14\% | 12\% | 6\% | 8\% | 7\% | 14\% | 12\% |
| Not sure | 9\% | 8\% | 10\% | 12\% | 10\% | 5\% | 2\% | 5\% | 8\% | 7\% | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (592) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (441) \end{aligned}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ | $\begin{gathered} 100 \% \\ (69) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (230) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (178) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (114) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ |

3. Republican Candidates

Would you say that:
Asked of Republicans

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | ndependent | Republican |
| There are too many |  |  |  |  |  |  |  |  |  |  |  |
| Republican candidates for president | 54\% | 56\% | 52\% | 40\% | 41\% | 59\% | 63\% | - |  | - | 54\% |
| There are too few |  |  |  |  |  |  |  |  |  |  |  |
| Republican candidates for president | 5\% | 4\% | 6\% | 16\% | 9\% | 2\% | - | - |  | - | 5\% |
| There are about the right number of |  |  |  |  |  |  |  |  |  |  |  |
| Republican candidates |  |  |  |  |  |  |  |  |  |  |  |
| Not sure | 16\% | 13\% | 19\% | 8\% | 35\% | 17\% | 5\% | - |  | - | 16\% |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 0\% |  | 0\% | 100\% |
|  | (243) | (124) | (119) | (29) | (49) | (105) | (60) | (-) |  | $(-)$ | (243) |
| (Unweighted N) |  |  | Race |  |  | ily Income |  |  |  | Region |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | st South | West |
| There are too many |  |  |  |  |  |  |  |  |  |  |  |
| Republican candidates for president | 54\% | 57\% | - | 16\% | 45\% | 62\% | 72\% | 65\% | 51\% | \% 60\% | 40\% |
| There are too few |  |  |  |  |  |  |  |  |  |  |  |
| Republican candidates for president | 5\% | 3\% | - | 29\% | 4\% | 7\% | 6\% | 10\% | 1\% | \% 6\% | 4\% |
| There are about the right number of |  |  |  |  |  |  |  |  |  |  |  |
| Republican candidates |  |  |  |  |  |  |  |  |  |  |  |
| Not sure | 16\% | 15\% | - | 40\% | 20\% | 7\% | 5\% | 8\% | 21\% | \% 9\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N) | (243) | (224) | (1) | (18) | (72) | (84) | (51) | (42) | (64) | (90) | (47) |

4. Democratic Candidates

Would you say that:
Asked of Democrats

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| There are too many |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president | 8\% | 5\% | 10\% | 14\% | 11\% | 4\% | 2\% | 8\% | - | - |
| There are too few |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president | 32\% | 34\% | 31\% | 18\% | 33\% | 42\% | 29\% | 32\% | - | - |
| There are about the right number of |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates |  |  |  |  |  |  |  |  |  |  |
| for president | 39\% | 49\% | 32\% | 39\% | 33\% | 31\% | 64\% | 39\% | - | - |
| Not sure | 22\% | 12\% | 27\% | 29\% | 23\% | 23\% | 6\% | 22\% | - | - |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 0\% | 0\% |
| (Unweighted N) |  |  |  |  |  | (120) | (57) | (348) | (-) | (-) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| There are too many |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president There are too few | 8\% | 7\% | 5\% | 14\% | 10\% | 3\% | 4\% | 8\% | 4\% | 5\% | 13\% |
| Democratic candidates for president | 32\% | 34\% | 35\% | 22\% | 38\% | 28\% | 28\% | 39\% | 35\% | 34\% | 23\% |
| There are about the right number of |  |  |  |  |  |  |  |  |  |  |  |
| Democratic candidates for president | 39\% | 41\% | 38\% | 32\% | 32\% | 40\% | 59\% | 38\% | 39\% | 41\% | 36\% |
| Not sure | 22\% | 19\% | 22\% | 32\% | 19\% | 29\% | 9\% | 15\% | 22\% | 20\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (348) | (217) | (80) | (51) | (157) | (94) | (63) | (84) | (66) | (125) | (73) |

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5. Enthusiasm about Candidates

How do you feel about the field of primary candidates running for president in your party?
Asked of Democrats and Republicans


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Enthusiastic | 26\% | 29\% | 18\% | 15\% | 25\% | 24\% | 34\% | 33\% | 24\% | 26\% | 22\% |
| Satisfied but not enthusiastic | 39\% | 40\% | 31\% | 41\% | 33\% | 48\% | 41\% | 28\% | 41\% | 42\% | 40\% |
| Dissatisfied but not upset | 16\% | 14\% | 24\% | 17\% | 19\% | 15\% | 14\% | 22\% | 13\% | 15\% | 17\% |
| Upset | 4\% | 4\% | 1\% | 5\% | 3\% | 5\% | 4\% | 6\% | 6\% | 2\% | 4\% |
| Not sure | 15\% | 12\% | 26\% | 22\% | 20\% | 9\% | 7\% | 11\% | 16\% | 15\% | 17\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (590) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (440) \end{aligned}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ | $100 \%$ <br> (68) | $\begin{aligned} & 100 \% \\ & (229) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (114) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (125) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (131) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ |

