

1. Cruz vs Rubio

If an election for the Republican nomination for president was going to be held now and the only candidates were Ted Cruz and Marco Rubio, would you vote for...

Asked of registered voters who are Republicans or lean Republican

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Ted Cruz	34%	37%	30%	20%	32%	42%	31%	33%	37%	28%	51%
Marco Rubio	38%	45%	30%	36%	34%	30%	55%	38%	63%	39%	27%
I would not vote	14%	8%	21%	22%	21%	14%	3%	15%	—	19%	4%
Not sure	14%	10%	19%	22%	14%	13%	11%	14%	—	14%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(342)	(176)	(166)	(51)	(80)	(133)	(78)	(288)	(5)	(27)	(22)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Ted Cruz	34%	—	43%	30%	29%	34%	43%	35%	35%	29%	36%	33%
Marco Rubio	38%	—	41%	37%	33%	43%	47%	33%	32%	40%	36%	45%
I would not vote	14%	—	11%	16%	21%	14%	9%	4%	21%	17%	15%	4%
Not sure	14%	—	5%	18%	17%	9%	1%	28%	11%	14%	13%	18%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(342)	(-)	(101)	(241)	(114)	(116)	(57)	(55)	(63)	(86)	(136)	(57)

2. Bush vs Rubio

If an election for the Republican nomination for president was going to be held now and the only candidates were Jeb Bush and Marco Rubio, would you vote for...

Asked of registered voters who are Republicans or lean Republican

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	14%	10%	17%	12%	18%	13%	12%	13%	22%	24%	12%
Marco Rubio	58%	68%	47%	44%	49%	57%	77%	60%	18%	39%	61%
I would not vote	18%	13%	23%	28%	20%	18%	8%	17%	54%	31%	8%
Not sure	11%	9%	13%	16%	12%	12%	4%	11%	7%	6%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(338)	(174)	(164)	(50)	(79)	(134)	(75)	(284)	(5)	(27)	(22)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Jeb Bush	14%	—	7%	16%	15%	21%	8%	5%	10%	14%	15%	14%
Marco Rubio	58%	—	66%	55%	45%	57%	75%	69%	58%	50%	56%	68%
I would not vote	18%	—	16%	18%	27%	14%	14%	9%	22%	18%	21%	8%
Not sure	11%	—	11%	11%	13%	8%	3%	17%	10%	17%	8%	10%
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(338)	(-)	(98)	(240)	(112)	(114)	(57)	(55)	(62)	(85)	(134)	(57)

3. Bush vs Cruz

If an election for the Republican nomination for president was going to be held now and the only candidates were Ted Cruz and Jeb Bush, would you vote for...

Asked of registered voters who are Republicans or lean Republican

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	22%	21%	22%	23%	25%	21%	20%	21%	22%	40%	9%
Ted Cruz	53%	62%	43%	37%	47%	53%	69%	54%	55%	30%	69%
I would not vote	13%	9%	18%	18%	17%	14%	4%	13%	23%	17%	4%
Not sure	12%	8%	18%	22%	11%	12%	7%	12%	—	12%	18%
Totals (Unweighted N)	100% (342)	100% (176)	100% (166)	100% (50)	100% (80)	100% (134)	100% (78)	100% (288)	100% (5)	100% (27)	100% (22)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Jeb Bush	22%	—	18%	23%	23%	29%	20%	9%	21%	18%	21%	27%
Ted Cruz	53%	—	62%	50%	42%	53%	69%	63%	50%	53%	53%	57%
I would not vote	13%	—	11%	14%	20%	11%	9%	4%	20%	15%	14%	3%
Not sure	12%	—	9%	14%	16%	8%	1%	23%	10%	14%	12%	13%
Totals (Unweighted N)	100% (342)	0% (-)	100% (100)	100% (242)	100% (113)	100% (117)	100% (57)	100% (55)	100% (64)	100% (85)	100% (136)	100% (57)

4. Debate Moderators

Thinking about the debates so far this year, would you say that the moderators have been:

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Tougher on the Democratic candidates than on the Republican candidates	6%	6%	6%	4%	10%	5%	3%	5%	15%	6%	2%
Tougher on the Republican candidates than on the Democrats candidates	35%	45%	26%	23%	24%	40%	58%	44%	10%	19%	31%
Equally tough on the candidates from both parties	27%	23%	31%	23%	30%	26%	30%	25%	38%	34%	16%
Not sure	32%	26%	37%	49%	35%	29%	10%	26%	38%	41%	50%
Totals (Unweighted N)	100% (999)	100% (487)	100% (512)	100% (177)	100% (274)	100% (378)	100% (170)	100% (682)	100% (117)	100% (136)	100% (64)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Tougher on the Democratic candidates than on the Republican candidates	6%	11%	4%	2%	8%	4%	9%	1%	3%	9%	6%	6%
Tougher on the Republican candidates than on the Democrats candidates	35%	13%	37%	65%	27%	39%	51%	44%	34%	35%	37%	34%
Equally tough on the candidates from both parties	27%	39%	25%	13%	27%	33%	26%	16%	25%	29%	29%	24%
Not sure	32%	37%	34%	20%	38%	24%	15%	39%	38%	27%	28%	37%
Totals (Unweighted N)	100% (999)	100% (381)	100% (376)	100% (242)	100% (455)	100% (280)	100% (137)	100% (127)	100% (195)	100% (244)	100% (388)	100% (172)

5. Establishment Candidate

Which type of politician would you prefer to see elected president?

Asked of Democrats, Republicans, and those who lean toward either Democrats or Republicans

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
A candidate favored by the [Democratic/Republican] establishment	33%	32%	34%	32%	35%	36%	28%	26%	57%	50%	28%
A candidate who's more of an outsider	34%	42%	28%	23%	30%	34%	52%	42%	19%	13%	33%
It doesn't matter to me either way	17%	15%	19%	25%	17%	17%	9%	18%	15%	13%	18%
Not sure	15%	12%	19%	21%	17%	14%	10%	14%	9%	25%	22%
Totals (Unweighted N)	100% (816)	100% (391)	100% (425)	100% (138)	100% (206)	100% (325)	100% (147)	100% (562)	100% (105)	100% (107)	100% (42)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
A candidate favored by the [Democratic/Republican] establishment	33%	50%	16%	21%	40%	33%	23%	21%	33%	24%	37%	35%
A candidate who's more of an outsider	34%	15%	55%	48%	26%	40%	42%	47%	28%	46%	31%	36%
It doesn't matter to me either way	17%	16%	13%	21%	13%	18%	30%	16%	23%	18%	14%	17%
Not sure	15%	19%	16%	10%	21%	9%	6%	17%	17%	13%	18%	12%
Totals (Unweighted N)	100% (816)	100% (380)	100% (195)	100% (241)	100% (356)	100% (241)	100% (119)	100% (100)	100% (157)	100% (200)	100% (317)	100% (142)

6. Republican Establishment Candidates – Marco Rubio

Do you think the Republican candidates listed below is more of an establishment candidate or an outsider candidate?

Asked of registered voters who are Republicans or lean Republican

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	53%	53%	53%	46%	43%	61%	54%	56%	93%	31%	36%
More of an outsider candidate	22%	28%	16%	5%	36%	20%	26%	21%	—	25%	36%
Not sure	25%	19%	30%	49%	21%	19%	19%	23%	7%	44%	28%
Totals (Unweighted N)	100% (334)	100% (173)	100% (161)	100% (50)	100% (75)	100% (134)	100% (75)	100% (281)	100% (5)	100% (27)	100% (21)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	53%	—	54%	53%	51%	55%	49%	57%	60%	54%	55%	43%
More of an outsider candidate	22%	—	20%	23%	16%	22%	44%	16%	20%	18%	23%	26%
Not sure	25%	—	26%	24%	33%	22%	6%	27%	20%	28%	21%	31%
Totals (Unweighted N)	100% (334)	0% (-)	100% (99)	100% (235)	100% (109)	100% (115)	100% (56)	100% (54)	100% (61)	100% (85)	100% (132)	100% (56)

7. Republican Establishment Candidates – Ted Cruz

Do you think the Republican candidates listed below is more of an establishment candidate or an outsider candidate?

Asked of registered voters who are Republicans or lean Republican

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	35%	30%	40%	35%	39%	36%	30%	35%	32%	28%	44%
More of an outsider candidate	41%	54%	25%	30%	28%	43%	55%	43%	68%	17%	34%
Not sure	25%	15%	35%	35%	33%	22%	15%	22%	–	55%	22%
Totals (Unweighted N)	100% (337)	100% (174)	100% (163)	100% (51)	100% (77)	100% (132)	100% (77)	100% (285)	100% (4)	100% (27)	100% (21)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	35%	–	32%	36%	40%	33%	31%	30%	48%	39%	29%	30%
More of an outsider candidate	41%	–	54%	35%	30%	41%	53%	51%	26%	41%	45%	46%
Not sure	25%	–	14%	29%	30%	26%	16%	18%	26%	20%	26%	25%
Totals (Unweighted N)	100% (337)	0% (-)	100% (99)	100% (238)	100% (113)	100% (114)	100% (56)	100% (54)	100% (61)	100% (84)	100% (136)	100% (56)

8. Republican Establishment Candidates – Donald Trump

Do you think the Republican candidates listed below is more of an establishment candidate or an outsider candidate?

Asked of registered voters who are Republicans or lean Republican

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	11%	10%	13%	18%	15%	10%	5%	10%	22%	30%	7%
More of an outsider candidate	80%	86%	74%	68%	71%	83%	94%	84%	78%	51%	76%
Not sure	8%	5%	13%	14%	14%	7%	2%	7%	—	19%	17%
Totals (Unweighted N)	100% (336)	100% (175)	100% (161)	100% (50)	100% (79)	100% (131)	100% (76)	100% (283)	100% (5)	100% (27)	100% (21)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	11%	—	3%	15%	17%	9%	3%	9%	14%	8%	8%	17%
More of an outsider candidate	80%	—	90%	76%	74%	86%	88%	78%	77%	87%	81%	76%
Not sure	8%	—	7%	9%	9%	5%	9%	12%	10%	5%	11%	7%
Totals (Unweighted N)	100% (336)	0% (-)	100% (99)	100% (237)	100% (114)	100% (113)	100% (54)	100% (55)	100% (64)	100% (85)	100% (131)	100% (56)

9. Republican Establishment Candidates – Ben Carson

Do you think the Republican candidates listed below is more of an establishment candidate or an outsider candidate?

Asked of registered voters who are Republicans or lean Republican

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	13%	4%	22%	15%	18%	10%	10%	12%	23%	6%	20%
More of an outsider candidate	69%	80%	56%	47%	53%	76%	85%	73%	77%	29%	59%
Not sure	19%	16%	22%	38%	28%	13%	5%	14%	—	65%	21%
Totals (Unweighted N)	100% (332)	100% (174)	100% (158)	100% (50)	100% (75)	100% (132)	100% (75)	100% (279)	100% (4)	100% (27)	100% (22)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	13%	—	3%	16%	22%	10%	4%	6%	21%	13%	10%	9%
More of an outsider candidate	69%	—	80%	64%	53%	74%	84%	78%	59%	67%	72%	73%
Not sure	19%	—	16%	20%	25%	16%	12%	16%	19%	20%	18%	18%
Totals (Unweighted N)	100% (332)	0% (-)	100% (99)	100% (233)	100% (109)	100% (113)	100% (56)	100% (54)	100% (59)	100% (83)	100% (133)	100% (57)

10. Republican Establishment Candidates – Jeb Bush

Do you think the Republican candidates listed below is more of an establishment candidate or an outsider candidate?

Asked of registered voters who are Republicans or lean Republican

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More of an establishment candidate	80%	88%	71%	66%	75%	85%	87%	81%	69%	60%	93%
More of an outsider candidate	7%	4%	9%	16%	11%	1%	5%	7%	23%	1%	3%
Not sure	14%	7%	20%	19%	14%	14%	8%	12%	7%	38%	3%
Totals (Unweighted N)	100% (331)	100% (171)	100% (160)	100% (49)	100% (77)	100% (131)	100% (74)	100% (278)	100% (5)	100% (27)	100% (21)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More of an establishment candidate	80%	–	88%	76%	69%	85%	88%	86%	73%	82%	78%	89%
More of an outsider candidate	7%	–	3%	8%	10%	4%	10%	–	16%	6%	5%	1%
Not sure	14%	–	9%	15%	21%	10%	1%	14%	11%	12%	17%	10%
Totals (Unweighted N)	100% (331)	0% (-)	100% (98)	100% (233)	100% (112)	100% (114)	100% (54)	100% (51)	100% (61)	100% (85)	100% (130)	100% (55)

11. Heard about Rubio Senate Votes

How much have you heard about the story that Marco Rubio has attended fewer Senate votes than other senators who are running for president?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Heard a lot	22%	31%	14%	16%	12%	26%	35%	25%	13%	14%	27%
Heard a little	40%	40%	41%	35%	39%	42%	47%	41%	36%	42%	42%
Heard nothing at all	38%	30%	45%	49%	49%	32%	18%	35%	51%	44%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(486)	(508)	(177)	(272)	(379)	(166)	(677)	(118)	(135)	(64)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Heard a lot	22%	19%	23%	24%	16%	24%	33%	32%	19%	25%	21%	22%
Heard a little	40%	44%	38%	40%	38%	46%	56%	25%	32%	39%	41%	48%
Heard nothing at all	38%	38%	39%	37%	47%	31%	11%	43%	49%	36%	37%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(382)	(373)	(239)	(455)	(277)	(137)	(125)	(192)	(244)	(386)	(172)

12. Problem of Rubio Senate Votes

How serious of a problem do you think it is that Marco Rubio has attended fewer Senate votes than other senators who are running for president?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very serious	17%	16%	18%	11%	17%	20%	18%	16%	23%	17%	10%
Somewhat serious	27%	26%	28%	32%	28%	22%	30%	30%	20%	24%	23%
Not very serious	19%	20%	18%	16%	13%	23%	21%	19%	17%	15%	22%
Not serious at all	12%	19%	6%	5%	8%	15%	22%	14%	7%	12%	10%
Not sure	25%	20%	30%	36%	35%	20%	9%	21%	33%	32%	35%
Totals (Unweighted N)	100% (998)	100% (487)	100% (511)	100% (177)	100% (273)	100% (378)	100% (170)	100% (681)	100% (118)	100% (135)	100% (64)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Very serious	17%	24%	15%	9%	19%	14%	19%	12%	11%	18%	18%	19%
Somewhat serious	27%	28%	27%	26%	27%	30%	30%	22%	30%	29%	26%	24%
Not very serious	19%	18%	16%	23%	15%	19%	35%	14%	16%	18%	18%	23%
Not serious at all	12%	7%	11%	22%	8%	14%	14%	21%	16%	8%	12%	13%
Not sure	25%	24%	30%	20%	31%	22%	2%	31%	27%	26%	26%	22%
Totals (Unweighted N)	100% (998)	100% (381)	100% (376)	100% (241)	100% (456)	100% (278)	100% (137)	100% (127)	100% (194)	100% (244)	100% (389)	100% (171)

Interviewing Dates	November 2 - 4, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.173 to 4.244, with a mean of one and a standard deviation of 0.896.
Number of respondents	1000
Margin of error	± 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.