YouGov
March 1-3, 2016
YouGov

1. Vote - Trump

If Donald Trump were the 2016 Republican presidential nominee, would you be most likely to:

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Vote for him | 32\% | 40\% | 25\% | 14\% | 32\% | 38\% | 46\% | 40\% | 6\% | 20\% | 30\% |
| Vote for the Democratic candidate | 37\% | 36\% | 39\% | 49\% | 35\% | 35\% | 31\% | 31\% | 61\% | 50\% | 36\% |
| Not vote at all | 20\% | 16\% | 24\% | 26\% | 21\% | 18\% | 13\% | 17\% | 29\% | 27\% | 19\% |
| Not sure | 10\% | 8\% | 12\% | 11\% | 12\% | 9\% | 10\% | 12\% | 4\% | 3\% | 16\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (510) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (185) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (276) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (377) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (160) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (670) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (122) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (128) \end{aligned}$ | $\begin{gathered} 100 \% \\ (78) \end{gathered}$ |



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## 2. Vote - Rubio

If Marco Rubio were the 2016 Republican presidential nominee, would you be most likely to:

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Vote for him | 28\% | 32\% | 24\% | 21\% | 27\% | 30\% | 35\% | 32\% | 7\% | 29\% | 21\% |
| Vote for the Democratic candidate | 34\% | 34\% | 34\% | 44\% | 29\% | 33\% | 33\% | 31\% | 54\% | 34\% | 32\% |
| Not vote at all | 19\% | 19\% | 20\% | 15\% | 19\% | 22\% | 19\% | 19\% | 30\% | 14\% | 17\% |
| Not sure | 18\% | 15\% | 22\% | 20\% | 25\% | 15\% | 14\% | 18\% | 9\% | 22\% | 29\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (995) | (487) | (508) | (184) | (274) | (377) | (160) | (667) | (122) | (128) | (78) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Vote for him | 28\% | 6\% | 25\% | 64\% | 20\% | 35\% | 37\% | 37\% | 28\% | 27\% | 31\% | 25\% |
| Vote for the Democratic candidate | 34\% | 71\% | 25\% | 4\% | 33\% | 33\% | 44\% | 34\% | 34\% | 38\% | 32\% | 34\% |
| Not vote at all | 19\% | 15\% | 26\% | 12\% | 27\% | 15\% | 9\% | 10\% | 19\% | 17\% | 21\% | 18\% |
| Not sure | 18\% | 8\% | 24\% | 20\% | 20\% | 17\% | 11\% | 20\% | 19\% | 18\% | 16\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (995) | (363) | (396) | (236) | (462) | (262) | (134) | (137) | (179) | (225) | (364) | (227) |

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## 3. Vote - Cruz

If Ted Cruz were the 2016 Republican presidential nominee, would you be most likely to:

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Vote for him | 29\% | 35\% | 23\% | 18\% | 28\% | 33\% | 35\% | 34\% | 8\% | 22\% | 29\% |
| Vote for the Democratic candidate | 35\% | 35\% | 36\% | 39\% | 30\% | 36\% | 38\% | 32\% | 55\% | 39\% | 29\% |
| Not vote at all | 18\% | 17\% | 20\% | 17\% | 17\% | 21\% | 16\% | 18\% | 30\% | 17\% | 8\% |
| Not sure | 17\% | 13\% | 21\% | 26\% | 24\% | 11\% | 11\% | 17\% | 7\% | 22\% | 33\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (490) | (509) | (185) | (277) | (376) | (161) | (670) | (123) | (128) | (78) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Vote for him | 29\% | 6\% | 26\% | 67\% | 22\% | 35\% | 34\% | 37\% | 26\% | 27\% | 33\% | 26\% |
| Vote for the Democratic candidate | 35\% | 71\% | 26\% | 5\% | 34\% | 34\% | 47\% | 33\% | 32\% | 42\% | 34\% | 34\% |
| Not vote at all | 18\% | 15\% | 24\% | 12\% | 26\% | 14\% | 9\% | 7\% | 22\% | 16\% | 19\% | 16\% |
| Not sure | 17\% | 8\% | 24\% | 16\% | 18\% | 17\% | 9\% | 23\% | 20\% | 16\% | 14\% | 24\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (364) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (397) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (238) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (134) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (137) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (227) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (365) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (228) \end{aligned}$ |

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## 4. Trump Supporters

Do you have a favorable or unfavorable opinion of Donald Trump's supporters?
Asked of Republicans and Independents who lean Republican

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 25\% | 30\% | 21\% | 11\% | 24\% | 26\% | 38\% | 25\% | 46\% | 30\% | 19\% |
| Somewhat favorable | 27\% | 30\% | 23\% | 18\% | 21\% | 31\% | 32\% | 29\% | - | 16\% | 26\% |
| Somewhat unfavorable | 23\% | 26\% | 20\% | 34\% | 26\% | 21\% | 15\% | 25\% | 31\% | 13\% | 10\% |
| Very unfavorable | 17\% | 11\% | 24\% | 27\% | 18\% | 16\% | 9\% | 13\% | 20\% | 31\% | 39\% |
| Not sure | 8\% | 4\% | 13\% | 10\% | 11\% | 7\% | 5\% | 8\% | 3\% | 10\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (327) | (173) | (154) | (50) | (85) | (130) | (62) | (266) | (7) | (34) | (20) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 25\% | - | 21\% | 28\% | 28\% | 22\% | 26\% | 25\% | 16\% | 24\% | 35\% | 19\% |
| Somewhat favorable | 27\% | - | 23\% | 28\% | 25\% | 31\% | 31\% | 21\% | 19\% | 26\% | 27\% | 34\% |
| Somewhat unfavorable | 23\% | - | 22\% | 23\% | 23\% | 23\% | 26\% | 20\% | 38\% | 25\% | 16\% | 21\% |
| Very unfavorable | 17\% | - | 23\% | 14\% | 16\% | 16\% | 11\% | 26\% | 18\% | 19\% | 15\% | 18\% |
| Not sure | 8\% | - | 12\% | 7\% | 9\% | 9\% | 5\% | 8\% | 10\% | 7\% | 8\% | 9\% |
| Totals | 100\% | 0\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (327) | (-) | (90) | (237) | (127) | (94) | (55) | (51) | (56) | (74) | (122) | (75) |

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5. Rubio Supporters

Do you have a favorable or unfavorable opinion of Marco Rubio's supporters?
Asked of Republicans and Independents who lean Republican

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 17\% | 20\% | 13\% | 12\% | 19\% | 19\% | 14\% | 16\% | - | 29\% | 19\% |
| Somewhat favorable | 37\% | 37\% | 37\% | 46\% | 38\% | 33\% | 37\% | 36\% | 71\% | 47\% | 20\% |
| Somewhat unfavorable | 18\% | 20\% | 16\% | 14\% | 14\% | 16\% | 30\% | 19\% | - | 11\% | 30\% |
| Very unfavorable | 9\% | 11\% | 7\% | 9\% | 11\% | 9\% | 8\% | 9\% | 25\% | 1\% | 23\% |
| Not sure | 19\% | 12\% | 26\% | 18\% | 19\% | 22\% | 12\% | 20\% | 4\% | 13\% | 8\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (326) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (153) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{gathered} 100 \% \\ (84) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (129) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (266) \\ & \hline \end{aligned}$ | $\begin{gathered} 100 \% \\ (6) \\ \hline \end{gathered}$ | $\begin{gathered} 100 \% \\ (34) \end{gathered}$ | $\begin{gathered} 100 \% \\ (20) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 17\% | - | 12\% | 19\% | 13\% | 21\% | 16\% | 18\% | 21\% | 11\% | 22\% | 8\% |
| Somewhat favorable | 37\% | - | 33\% | 39\% | 28\% | 35\% | 43\% | 53\% | 35\% | 39\% | 31\% | 49\% |
| Somewhat unfavorable | 18\% | - | 21\% | 17\% | 19\% | 18\% | 24\% | 13\% | 14\% | 26\% | 17\% | 17\% |
| Very unfavorable | 9\% | - | 14\% | 7\% | 15\% | 6\% | 7\% | 5\% | 8\% | 9\% | 11\% | 6\% |
| Not sure | 19\% | - | 20\% | 18\% | 25\% | 20\% | 10\% | 11\% | 22\% | 14\% | 19\% | 20\% |
| Totals | 100\% | 0\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (326) | (-) | (90) | (236) | (128) | (93) | (55) | (50) | (57) | (73) | (122) | (74) |

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## 6. Cruz Supporters

Do you have a favorable or unfavorable opinion of Ted Cruz's supporters?
Asked of Republicans and Independents who lean Republican


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Very favorable | 22\% | - | 20\% | 23\% | 14\% | 25\% | 27\% | 27\% | 26\% | 12\% | 27\% | 18\% |
| Somewhat favorable | 35\% | - | 36\% | 35\% | 36\% | 28\% | 35\% | 46\% | 33\% | 45\% | 30\% | 37\% |
| Somewhat unfavorable | 15\% | - | 13\% | 16\% | 18\% | 17\% | 11\% | 10\% | 15\% | 16\% | 11\% | 22\% |
| Very unfavorable | 11\% | - | 10\% | 11\% | 13\% | 9\% | 18\% | 3\% | 7\% | 15\% | 14\% | 4\% |
| Not sure | 17\% | - | 21\% | 15\% | 19\% | 21\% | 9\% | 14\% | 19\% | 12\% | 18\% | 20\% |
| Totals | 100\% | 0\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (326) | (-) | (90) | (236) | (128) | (94) | (54) | (50) | (57) | (73) | (122) | (74) |

## Interviewing Dates

Target population

## Sampling method

Weighting

## Number of respondents

Margin of error
Survey mode
Questions not reported

March 1-3, 2016
U.S. adults, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Sur vey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.

The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.025 to 4.022 , with a mean of one and a standard deviation of 0.885

1000
$\pm 4.1 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

