September 17 - 18, 2015



1. Remember Reagan
How well do you remember Ronald Reagan's presidency?

		Ge	nder		Α	ge			Party ID - 3 Point	İ
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very well	28%	37%	19%	3%	9%	48%	44%	25%	27%	34%
Somewhat well	30%	28%	31%	12%	31%	32%	43%	32%	23%	39%
Not very well	14%	11%	16%	6%	26%	13%	7%	12%	16%	12%
Not well at all	10%	6%	14%	12%	17%	5%	5%	10%	12%	6%
I wasn't alive then	15%	13%	17%	62%	9%	_	_	16%	19%	8%
Not sure	4%	4%	3%	6%	7%	2%	1%	5%	4%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(465)	(532)	(120)	(269)	(422)	(186)	(355)	(382)	(260)

			Race			Househol	d Income			Regi	on	
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very well	28%	31%	24%	12%	24%	31%	43%	24%	21%	27%	30%	31%
Somewhat well	30%	29%	39%	28%	25%	33%	38%	32%	33%	30%	29%	28%
Not very well	14%	13%	9%	20%	15%	12%	9%	14%	15%	14%	14%	13%
Not well at all	10%	9%	10%	13%	14%	9%	6%	4%	11%	11%	8%	10%
I wasn't alive then	15%	15%	12%	19%	17%	14%	5%	17%	19%	15%	15%	14%
Not sure	4%	2%	8%	9%	4%	0%	0%	8%	1%	3%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(774)	(106)	(117)	(429)	(259)	(139)	(170)	(167)	(211)	(357)	(262)

September 17 - 18, 2015



2. Favorability of Reagan
Do you have a favorable or unfavorable opinion of Ronald Reagan?

		Ge	nder		Α	ge			Party ID - 3 Point	1
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	30%	35%	26%	19%	26%	33%	44%	8%	26%	71%
Somewhat favorable	28%	28%	28%	24%	27%	32%	26%	31%	30%	19%
Somewhat unfavorable	12%	12%	11%	15%	8%	13%	11%	17%	12%	2%
Very unfavorable	14%	15%	13%	13%	9%	15%	19%	24%	12%	2%
Not sure	17%	11%	23%	29%	31%	7%	1%	19%	20%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(465)	(533)	(119)	(270)	(423)	(186)	(356)	(381)	(261)

			Race			Househol	d Income			Regi	on	
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Very favorable	30%	35%	9%	23%	25%	32%	43%	33%	34%	30%	28%	31%
Somewhat favorable	28%	25%	26%	42%	31%	26%	18%	28%	35%	22%	27%	27%
Somewhat unfavorable	12%	11%	23%	5%	11%	11%	17%	11%	8%	15%	12%	12%
Very unfavorable	14%	14%	16%	8%	12%	18%	18%	10%	8%	16%	14%	17%
Not sure	17%	14%	27%	22%	21%	13%	3%	18%	15%	17%	20%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(773)	(107)	(118)	(428)	(260)	(140)	(170)	(168)	(211)	(357)	(262)

September 17 - 18, 2015



3. Most Like ReaganWhich 2016 Republican candidate do you think is MOST like Ronald Reagan?

Asked of Republicans

		Ge	nder		Α	ge			Party ID - 3 Point	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Jeb Bush	5%	1%	9%	3%	10%	4%	4%	_	_	5%
Ben Carson	7%	7%	6%	10%	5%	6%	8%	_	_	7%
Chris Christie	1%	_	1%	_	_	1%	1%	_	_	1%
Ted Cruz	11%	10%	12%	19%	5%	10%	16%	_	_	11%
Carly Fiorina	3%	4%	2%	_	2%	4%	5%	_	_	3%
Jim Gilmore	_	_	_	_	_	_	_	_	_	_
Lindsey Graham	2%	1%	4%	_	1%	5%	_	_	_	2%
Mike Huckabee	5%	4%	6%	5%	2%	6%	5%	_	_	5%
Bobby Jindal	2%	4%	_	_	_	4%	2%	_	_	2%
John Kasich	3%	4%	2%	_	_	6%	4%	_	_	3%
George Pataki	_	_	_	_	_	_	_	_	_	_
Rand Paul	1%	0%	2%	2%	2%	1%	0%	_	_	1%
Marco Rubio	7%	8%	6%	9%	4%	9%	7%	_	_	7%
Rick Santorum	0%	0%	0%	_	1%	0%	_	_	_	0%
Donald Trump	8%	9%	6%	13%	3%	8%	10%	_	_	8%
Scott Walker	5%	5%	5%	2%	9%	3%	5%	_	_	5%
None of them	19%	25%	14%	7%	23%	22%	17%	_	_	19%
Not sure	21%	17%	24%	31%	34%	12%	15%	_	_	21%
Totals	100%	100%	100%	100%	100%	100%	100%	0%	0%	100%
(Unweighted N)	(261)	(128)	(133)	(19)	(59)	(119)	(64)	(-)	(-)	(261)

			Race			Househol	d Income			Regi	on	
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Jeb Bush	5%	6%	_	2%	12%	1%	5%	1%	4%	3%	9%	1%
Ben Carson	7%	8%	_	_	3%	10%	10%	5%	3%	7%	8%	7%
Chris Christie	1%	1%	_	_	1%	_	2%	_	_	_	2%	_
Ted Cruz	11%	12%	_	13%	12%	10%	9%	14%	15%	9%	11%	10%
Carly Fiorina	3%	4%	_	_	4%	4%	2%	3%	_	8%	2%	5%
Jim Gilmore	_	_	_	_	_	_	_	_	_	_	_	_
Lindsey Graham	2%	2%	_	4%	1%	1%	_	6%	9%	_	2%	_
Mike Huckabee	5%	5%	_	_	3%	5%	3%	7%	3%	4%	6%	4%
Bobby Jindal	2%	2%	_	_	2%	_	2%	4%	_	_	1%	7%

continued on the next page ...

September 17 - 18, 2015



		Race continued from previous page Household Income									Region			
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West		
John Kasich	3%	4%	_	_	0%	2%	10%	2%	5%	5%	1%	4%		
George Pataki	_	_	_	_	_	_	_	_	_	_	_	_		
Rand Paul	1%	1%	_	_	2%	1%	1%	_	1%	2%	_	2%		
Marco Rubio	7%	7%	_	8%	10%	8%	6%	4%	11%	3%	7%	7%		
Rick Santorum	0%	0%	2%	_	0%	1%	_	_	_	1%	0%	_		
Donald Trump	8%	7%	36%	3%	9%	10%	9%	3%	4%	6%	9%	10%		
Scott Walker	5%	6%	_	_	3%	7%	9%	2%	6%	15%	2%	1%		
None of them	19%	15%	50%	48%	17%	24%	13%	21%	15%	10%	16%	35%		
Not sure	21%	21%	12%	22%	20%	16%	19%	27%	23%	26%	24%	7%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(261)	(237)	(6)	(18)	(92)	(76)	(48)	(45)	(36)	(48)	(110)	(67)		

September 17 - 18, 2015



4. Least Like Reagan Which 2016 Republican candidate do you think is LEAST like Ronald Reagan? *Asked of Republicans*

		Gender			Α	ge			Party ID - 3 Point	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Jeb Bush	5%	5%	5%	3%	2%	5%	9%	_	_	5%
Ben Carson	4%	4%	5%	_	2%	10%	1%	_	_	4%
Chris Christie	4%	6%	3%	2%	7%	4%	3%	_	_	4%
Ted Cruz	1%	1%	1%	_	2%	1%	_	_	_	1%
Carly Fiorina	3%	3%	2%	_	4%	3%	2%	_	_	3%
Jim Gilmore	1%	0%	2%	_	_	_	4%	_	_	1%
Lindsey Graham	6%	8%	3%	1%	4%	9%	5%	_	_	6%
Mike Huckabee	2%	3%	0%	_	1%	4%	_	_	_	2%
Bobby Jindal	0%	_	0%	_	_	0%	_	_	_	0%
John Kasich	5%	1%	7%	15%	6%	2%	3%	_	_	5%
George Pataki	5%	8%	2%	21%	2%	2%	5%	_	_	5%
Rand Paul	7%	10%	5%	2%	4%	12%	7%	_	_	7%
Marco Rubio	_	_	_	_	_	_	_	_	_	_
Rick Santorum	2%	2%	2%	_	3%	1%	3%	_	_	2%
Donald Trump	33%	22%	44%	37%	28%	30%	40%	_	_	33%
Scott Walker	0%	1%	_	_	_	1%	_	_	_	0%
None of them	3%	5%	0%	_	6%	0%	3%	_	_	3%
Not sure	20%	21%	18%	20%	29%	16%	15%	_	_	20%
Totals	100%	100%	100%	100%	100%	100%	100%	0%	0%	100%
(Unweighted N)	(261)	(128)	(133)	(19)	(59)	(119)	(64)	(-)	(-)	(261)

			Race			Househol	d Income			Regi	on	
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Jeb Bush	5%	5%	_	9%	10%	5%	3%	1%	3%	6%	3%	9%
Ben Carson	4%	5%	_	_	2%	1%	3%	12%	10%	_	2%	7%
Chris Christie	4%	5%	2%	_	6%	2%	2%	5%	3%	6%	5%	2%
Ted Cruz	1%	1%	_	_	_	1%	3%	1%	_	_	2%	1%
Carly Fiorina	3%	2%	8%	3%	2%	6%	2%	2%	1%	1%	3%	5%
Jim Gilmore	1%	1%	_	_	3%	_	_	_	3%	3%	_	_
Lindsey Graham	6%	6%	_	6%	2%	11%	7%	5%	10%	2%	4%	10%
Mike Huckabee	2%	2%	_	_	_	5%	3%	_	_	4%	2%	1%
Bobby Jindal	0%	0%	_	_	1%	_	_	_	_	_	0%	_

continued on the next page ...

September 17 - 18, 2015



			Race		age	Region						
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
John Kasich	5%	5%	_	1%	8%	2%	_	6%	2%	_	9%	3%
George Pataki	5%	4%	30%	_	4%	4%	14%	_	13%	3%	4%	2%
Rand Paul	7%	8%	_	4%	3%	11%	10%	7%	8%	13%	6%	5%
Marco Rubio	_	_	_	_	_	_	_	_	_	_	_	_
Rick Santorum	2%	2%	_	_	3%	_	6%	_	_	2%	1%	4%
Donald Trump	33%	33%	41%	27%	38%	33%	33%	27%	35%	32%	33%	32%
Scott Walker	0%	0%	_	_	_	1%	_	_	_	_	1%	_
None of them	3%	1%	_	21%	1%	_	1%	8%	_	2%	0%	9%
Not sure	20%	19%	18%	30%	19%	19%	12%	26%	11%	25%	25%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(261)	(237)	(6)	(18)	(92)	(76)	(48)	(45)	(36)	(48)	(110)	(67)

September 17 - 18, 2015



5. Compared to ReaganDo you think politicians in the Republican Party today are mostly: Asked of Republicans

		Ge	nder		Α	ge			Party ID - 3 Point	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More conservative than										
Reagan was	8%	7%	8%	3%	5%	10%	8%	_	_	8%
About as conservative										
as Reagan was	22%	21%	23%	45%	15%	19%	25%	_	_	22%
Less conservative than										
Reagan was	50%	52%	47%	20%	43%	59%	54%	_	_	50%
Not sure	21%	19%	22%	32%	37%	11%	12%	_	_	21%
Totals	100%	100%	100%	100%	100%	100%	100%	0%	0%	100%
(Unweighted N)	(261)	(128)	(133)	(19)	(59)	(119)	(64)	(-)	(-)	(261)

	•	•	Race			Househol	d Income			Regi	on	•
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
More conservative than												
Reagan was	8%	9%	_	_	4%	7%	21%	3%	14%	12%	4%	5%
About as conservative												
as Reagan was	22%	23%	30%	18%	23%	20%	33%	18%	29%	15%	25%	19%
Less conservative than												
Reagan was	50%	51%	58%	33%	58%	53%	34%	48%	45%	49%	47%	57%
Not sure	21%	18%	12%	49%	16%	21%	12%	32%	13%	24%	23%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(261)	(237)	(6)	(18)	(92)	(76)	(48)	(45)	(36)	(48)	(110)	(67)

September 17 - 18, 2015



6. Reagan's National Debt

To the best of your knowledge, did the national debt grow or shrink while Ronald Reagan was president?

	Total	Gender			Α	ge	Party ID - 3 Point			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
It grew	40%	50%	31%	40%	28%	47%	43%	46%	37%	35%
It stayed about the										
same	13%	12%	14%	14%	16%	8%	19%	12%	14%	14%
It shrank	14%	15%	13%	9%	14%	16%	17%	7%	15%	23%
Not sure	33%	23%	42%	37%	42%	29%	20%	35%	34%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(464)	(531)	(117)	(269)	(423)	(186)	(355)	(380)	(260)

		Race				Region						
	Total	White	Black	Hispanic	Under \$50K	\$50K - \$100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
It grew It stayed about the	40%	43%	41%	21%	35%	47%	61%	32%	35%	45%	34%	48%
same	13%	11%	9%	25%	13%	11%	16%	15%	14%	12%	12%	15%
It shrank Not sure	14% 33%	15% 30%	6% 44%	18% 36%	15% 37%	13% 29%	12% 12%	15% 38%	15% 35%	15% 28%	15% 39%	12% 25%
Totals (Unweighted N)	100% (995)	100% (771)	100% (106)	100% (118)	100% (427)	100% (259)	100% (140)	100% (169)	100% (168)	100% (210)	100% (356)	100% (261)