YouGov
April 2-4, 2016
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1. Pays Fair Share

Thinking about federal income taxes, would you say you pay:

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More than your fair share | 39\% | 39\% | 38\% | 34\% | 42\% | 39\% | 38\% | 38\% | 28\% | 47\% | 51\% |
| About the right amount Less than your fair | 44\% | 46\% | 42\% | 42\% | 38\% | 44\% | 50\% | 46\% | 46\% | 36\% | 26\% |
| share | 3\% | 3\% | 2\% | 3\% | 4\% | 2\% | 1\% | 2\% | 4\% | 5\% | 5\% |
| Not sure | 15\% | 12\% | 18\% | 21\% | 16\% | 14\% | 10\% | 14\% | 22\% | 13\% | 18\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (486) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (512) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (392) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (181) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (695) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (129) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (112) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| More than your fair share | 39\% | 34\% | 38\% | 47\% | 28\% | 51\% | 58\% | 41\% | 38\% | 38\% | 39\% | 40\% |
| About the right amount | 44\% | 49\% | 42\% | 40\% | 52\% | 39\% | 38\% | 31\% | 39\% | 47\% | 46\% | 41\% |
| Less than your fair share | 3\% | 5\% | 2\% | 0\% | 2\% | 2\% | 4\% | 3\% | 3\% | 2\% | 2\% | 4\% |
| Not sure | 15\% | 12\% | 18\% | 14\% | 18\% | 8\% | 1\% | 25\% | 21\% | 14\% | 13\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (379) | (395) | (224) | (492) | (244) | (101) | (161) | (191) | (300) | (337) | (170) |

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## 2. Actually Favors

Do you think America's tax system:


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Favors the wealthy | 67\% | 82\% | 66\% | 47\% | 71\% | 62\% | 72\% | 61\% | 62\% | 74\% | 63\% | 72\% |
| Favors the middle class | 2\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 4\% | 0\% | 2\% | 2\% |
| Favors the poor | 15\% | 5\% | 16\% | 29\% | 10\% | 21\% | 18\% | 20\% | 17\% | 14\% | 16\% | 15\% |
| Treats everyone equally | 4\% | 5\% | 3\% | 5\% | 5\% | 5\% | 2\% | 3\% | 4\% | 4\% | 5\% | 2\% |
| Not sure | 11\% | 6\% | 13\% | 18\% | 12\% | 11\% | 6\% | 15\% | 14\% | 8\% | 13\% | 9\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (396) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (225) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (494) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (244) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (161) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (191) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (300) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (339) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (170) \end{aligned}$ |

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3. Should Favor

Do you think America's tax system SHOULD:

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Favor the wealthy | 1\% | 1\% | 1\% | 2\% | 3\% | 0\% | - | 1\% | 4\% | 2\% | 0\% |
| Favor the middle class | 18\% | 20\% | 17\% | 21\% | 20\% | 21\% | 11\% | 18\% | 18\% | 28\% | 9\% |
| Favor the poor | 16\% | 20\% | 12\% | 17\% | 19\% | 16\% | 12\% | 13\% | 21\% | 25\% | 18\% |
| Treat everyone equally | 60\% | 58\% | 63\% | 50\% | 53\% | 61\% | 76\% | 65\% | 50\% | 39\% | 66\% |
| Not sure | 4\% | 2\% | 7\% | 9\% | 6\% | 2\% | 2\% | 3\% | 8\% | 6\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (486) | (511) | (171) | (254) | (390) | (182) | (695) | (128) | (112) | (62) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Favor the wealthy | 1\% | 3\% | 0\% | - | 1\% | 0\% | 1\% | 3\% | 1\% | 0\% | 1\% | 2\% |
| Favor the middle class | 18\% | 24\% | 12\% | 21\% | 19\% | 19\% | 21\% | 13\% | 15\% | 18\% | 17\% | 23\% |
| Favor the poor | 16\% | 24\% | 12\% | 10\% | 19\% | 12\% | 16\% | 12\% | 17\% | 13\% | 16\% | 18\% |
| Treat everyone equally | 60\% | 46\% | 69\% | 68\% | 57\% | 66\% | 59\% | 63\% | 62\% | 68\% | 61\% | 51\% |
| Not sure | 4\% | 3\% | 7\% | 2\% | 4\% | 4\% | 3\% | 9\% | 5\% | 1\% | 5\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (377) | (395) | (225) | (491) | (244) | (101) | (161) | (191) | (300) | (336) | (170) |

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## 4. Issue Importance

How important will issues related to taxes be in your vote for president this year?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very important | 36\% | 41\% | 32\% | 24\% | 38\% | 41\% | 38\% | 33\% | 48\% | 45\% | 31\% |
| Somewhat important | 37\% | 36\% | 38\% | 43\% | 28\% | 36\% | 42\% | 40\% | 27\% | 26\% | 40\% |
| Not very important | 9\% | 9\% | 9\% | 11\% | 10\% | 7\% | 10\% | 10\% | 7\% | 8\% | - |
| Not at all important | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | 4\% | 1\% | 1\% | 6\% | 0\% |
| I don't plan to vote this year | 11\% | 9\% | 13\% | 16\% | 13\% | 12\% | 3\% | 11\% | 7\% | 8\% | 25\% |
| Not sure | 5\% | 4\% | 7\% | 5\% | 10\% | 4\% | 4\% | 5\% | 9\% | 6\% | 4\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (485) | (514) | (172) | (254) | (392) | (181) | (695) | (129) | (113) | (62) |



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5. More Trusted Party

Which party do you trust more to handle America's tax system?


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| The Republican Party | 33\% | 5\% | 29\% | 80\% | 26\% | 44\% | 39\% | 33\% | 30\% | 31\% | 35\% | 32\% |
| The Democratic Party | 33\% | 77\% | 14\% | 1\% | 38\% | 25\% | 35\% | 32\% | 40\% | 29\% | 35\% | 30\% |
| Not sure | 34\% | 18\% | 56\% | 19\% | 36\% | 31\% | 26\% | 36\% | 30\% | 40\% | 30\% | 38\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (379) | (396) | (225) | (494) | (244) | (101) | (161) | (191) | (300) | (339) | (170) |

## Interviewing Dates

Target population

## Sampling method

Weighting

Number of respondents
Margin of error
Survey mode
Questions not reported

April 2-4, 2016
U.S. citizens, aged 18 and over.

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.

The sample was weighted using propensity scores based on gender, age, race, education, political ideology, geographic region and voter registration. The weights range from 0.028 to 6.051 , with a mean of one and a standard deviation of 0.878 .

1000
$\pm 4.1 \%$ (adjusted for weighting)
Web-based interviews
20 questions not reported.

