YouGov

July 16 - 17, 2015



1. Disparaging TermDo you think that the term 'redskin' is 'disparaging to Native Americans'?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	33%	31%	35%	42%	36%	28%	28%	47%	33%	14%
No	50%	60%	41%	38%	46%	55%	61%	30%	51%	74%
Not sure	17%	10%	24%	20%	18%	17%	12%	23%	16%	12%
Totals	100% (999)	100%	100% (539)	100% (186)	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(460)	(539)	(186)	(241)	(399)	(173)	(345)	(424)	(230)

		Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Yes	33%	30%	54%	33%	34%	33%	33%	36%	31%	34%	31%	
No	50%	56%	20%	40%	47%	48%	56%	47%	55%	49%	49%	
Not sure	17%	14%	26%	27%	18%	19%	11%	17%	14%	17%	20%	
Totals (Unweighted N)	100% (999)	100% (786)	100% (108)	100% (105)	100% (394)	100% (284)	100% (181)	100% (172)	100% (232)	100% (395)	100% (200)	

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2. Heard about Movement

How much have you heard about a movement to change the team name of the Washington Redskins NFL team?

		Ge	nder		Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	34%	43%	26%	25%	22%	41%	49%	29%	32%	46%
Heard a little	46%	44%	47%	48%	51%	43%	42%	54%	42%	43%
Heard nothing at all	20%	12%	27%	27%	27%	16%	9%	17%	26%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(459)	(535)	(186)	(238)	(397)	(173)	(344)	(420)	(230)

		Race			F	amily Income	!	Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Heard a lot	34%	37%	30%	20%	25%	36%	55%	34%	34%	33%	36%	
Heard a little	46%	44%	45%	56%	46%	48%	38%	44%	49%	46%	45%	
Heard nothing at all	20%	18%	25%	24%	29%	17%	7%	22%	17%	21%	19%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(994)	(780)	(108)	(106)	(392)	(283)	(179)	(172)	(230)	(393)	(199)	

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3. Should Change NameDo you think the Washington Redskins should change their team name, or not?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	23%	23%	22%	26%	22%	21%	23%	38%	19%	10%
No	56%	60%	51%	42%	51%	62%	66%	41%	55%	78%
Not sure	21%	16%	26%	32%	27%	17%	11%	21%	26%	12%
Totals (Unweighted N)	100% (994)	100% (458)	100% (536)	100% (185)	100% (238)	100% (398)	100% (173)	100% (344)	100% (421)	100% (229)

		Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Yes	23%	21%	31%	25%	20%	24%	25%	28%	18%	20%	27%	
No	56%	59%	39%	49%	54%	51%	64%	50%	58%	58%	54%	
Not sure	21%	19%	30%	26%	26%	25%	11%	22%	24%	21%	19%	
Totals (Unweighted N)	100% (994)	100% (781)	100% (107)	100% (106)	100% (393)	100% (283)	100% (178)	100% (170)	100% (232)	100% (393)	100% (199)	