July 16-17, 2015

## 1. Disparaging Term

Do you think that the term 'redskin' is 'disparaging to Native Americans'?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 33\% | 31\% | 35\% | 42\% | 36\% | 28\% | 28\% | 47\% | 33\% | 14\% |
| No | 50\% | 60\% | 41\% | 38\% | 46\% | 55\% | 61\% | 30\% | 51\% | 74\% |
| Not sure | 17\% | 10\% | 24\% | 20\% | 18\% | 17\% | 12\% | 23\% | 16\% | 12\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (460) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (539) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (186) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (399) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (173) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (424) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (230) \end{aligned}$ |



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## 2. Heard about Movement

How much have you heard about a movement to change the team name of the Washington Redskins NFL team?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| Heard a lot | 34\% | 43\% | 26\% | 25\% | 22\% | 41\% | 49\% | 29\% |  | 32\% | 46\% |
| Heard a little | 46\% | 44\% | 47\% | 48\% | 51\% | 43\% | 42\% | 54\% |  | 42\% | 43\% |
| Heard nothing at all | 20\% | 12\% | 27\% | 27\% | 27\% | 16\% | 9\% | 17\% |  | 26\% | 11\% |
| Totals (Unweighted N) | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% | 100\% |
|  | (994) | (459) | (535) | (186) | (238) | (397) | (173) | (344) |  | (420) | (230) |
|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| Heard a lot | 34\% | 37\% | 30\% | 20\% | 25\% | 36\% | 55\% | 34\% | 34\% | \% 33\% | 36\% |
| Heard a little | 46\% | 44\% | 45\% | 56\% | 46\% | 48\% | 38\% | 44\% | 49\% | \% 46\% | 45\% |
| Heard nothing at all | 20\% | 18\% | 25\% | 24\% | 29\% | 17\% | 7\% | 22\% | 17\% | \% 21\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% | 100\% |
| (Unweighted N ) | (994) | (780) | (108) | (106) | (392) | (283) | (179) | (172) | (230) | ) (393) | (199) |

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3. Should Change Name

Do you think the Washington Redskins should change their team name, or not?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 23\% | 23\% | 22\% | 26\% | 22\% | 21\% | 23\% | 38\% | 19\% | 10\% |
| No | 56\% | 60\% | 51\% | 42\% | 51\% | 62\% | 66\% | 41\% | 55\% | 78\% |
| Not sure | 21\% | 16\% | 26\% | 32\% | 27\% | 17\% | 11\% | 21\% | 26\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (458) | (536) | (185) | (238) | (398) | (173) | (344) | (421) | (229) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 23\% | 21\% | 31\% | 25\% | 20\% | 24\% | 25\% | 28\% | 18\% | 20\% | 27\% |
| No | 56\% | 59\% | 39\% | 49\% | 54\% | 51\% | 64\% | 50\% | 58\% | 58\% | 54\% |
| Not sure | 21\% | 19\% | 30\% | 26\% | 26\% | 25\% | 11\% | 22\% | 24\% | 21\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (781) | (107) | (106) | (393) | (283) | (178) | (170) | (232) | (393) | (199) |

