

1. Ever Waxed Upper Lip

Have you ever used waxing to remove hair on your upper lip?

Asked of women

	Total	Gender		Age - 4 Point				Race - 4 Point			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	24%	—	24%	30%	24%	21%	22%	26%	13%	31%	7%
No	75%	—	75%	70%	74%	78%	77%	74%	87%	67%	93%
Prefer not to say	1%	—	1%	0%	1%	1%	1%	1%	—	3%	—
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(511)	(-)	(511)	(108)	(134)	(178)	(91)	(347)	(64)	(82)	(18)

	Total	Party ID - 3 Point			Family Income - 3 Point				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	24%	27%	23%	21%	22%	25%	11%	36%	28%	27%	22%	22%
No	75%	73%	76%	78%	77%	75%	89%	60%	69%	72%	77%	78%
Prefer not to say	1%	—	2%	1%	1%	—	—	4%	3%	1%	0%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(511)	(226)	(174)	(111)	(274)	(135)	(30)	(67)	(101)	(111)	(204)	(95)

2. Frequency of Waxing

About how frequently do you wax your upper lip?

Asked of women who have ever used wax to remove lip hair

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
More than once a week	2%	—	2%	1%	1%	—	7%	2%	—	2%	—
Weekly	8%	—	8%	3%	4%	9%	17%	9%	11%	4%	—
Monthly	32%	—	32%	35%	30%	37%	22%	28%	24%	51%	58%
Less often than that	52%	—	52%	43%	62%	52%	50%	54%	51%	42%	42%
Not sure	7%	—	7%	17%	2%	2%	5%	7%	14%	1%	—
Totals	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(134)	(-)	(134)	(33)	(40)	(39)	(22)	(89)	(12)	(30)	(3)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
More than once a week	2%	1%	—	7%	—	2%	—	6%	3%	—	3%	—
Weekly	8%	12%	4%	7%	9%	13%	—	—	11%	13%	7%	2%
Monthly	32%	24%	38%	37%	35%	36%	—	27%	12%	34%	33%	48%
Less often than that	52%	58%	46%	49%	43%	49%	100%	66%	70%	46%	47%	50%
Not sure	7%	5%	11%	—	13%	—	—	—	5%	7%	11%	—
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(134)	(65)	(46)	(23)	(70)	(36)	(5)	(21)	(29)	(27)	(53)	(25)

3. Talking to Women

Would you feel comfortable talking with other women about waxing your upper lip?

Asked of women who have ever used wax to remove lip hair

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	73%	—	73%	60%	88%	72%	75%	71%	59%	86%	100%
No	11%	—	11%	12%	5%	10%	23%	14%	21%	—	—
Not sure	15%	—	15%	28%	7%	18%	3%	15%	20%	14%	—
Totals (Unweighted N)	100% (136)	0% (-)	100% (136)	100% (34)	100% (41)	100% (39)	100% (22)	100% (89)	100% (12)	100% (32)	100% (3)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	73%	66%	82%	71%	73%	72%	76%	73%	93%	76%	64%	71%
No	11%	16%	3%	18%	12%	11%	24%	10%	—	14%	12%	18%
Not sure	15%	18%	14%	11%	15%	17%	—	17%	7%	10%	24%	11%
Totals (Unweighted N)	100% (136)	100% (66)	100% (47)	100% (23)	100% (72)	100% (36)	100% (5)	100% (21)	100% (30)	100% (27)	100% (54)	100% (25)

4. Talking to Men

Would you feel comfortable talking with men about waxing your upper lip?

Asked of women who have ever used wax to remove lip hair

	Gender		Age - 4 Point				Race - 4 Point				
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	29%	—	29%	18%	35%	27%	41%	32%	19%	22%	—
No	53%	—	53%	57%	65%	57%	25%	50%	66%	59%	100%
Not sure	18%	—	18%	25%	1%	16%	34%	18%	15%	20%	—
Totals (Unweighted N)	100% (135)	0% (-)	100% (135)	100% (34)	100% (41)	100% (38)	100% (22)	100% (89)	100% (12)	100% (31)	100% (3)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	29%	31%	28%	24%	34%	34%	35%	9%	36%	34%	18%	38%
No	53%	55%	53%	51%	49%	59%	65%	56%	48%	52%	62%	45%
Not sure	18%	14%	18%	25%	17%	8%	—	35%	16%	14%	21%	17%
Totals (Unweighted N)	100% (135)	100% (65)	100% (47)	100% (23)	100% (72)	100% (35)	100% (5)	100% (21)	100% (30)	100% (27)	100% (53)	100% (25)

5. Should Remove Hair

If a woman has hair growing on her upper lip, do you think she should remove it?

	Gender			Age - 4 Point				Race - 4 Point			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	40%	50%	31%	39%	42%	41%	37%	42%	43%	32%	35%
No	2%	2%	3%	4%	6%	0%	0%	1%	2%	10%	—
It's up to her	55%	47%	63%	53%	50%	57%	63%	55%	52%	55%	65%
Not sure	2%	1%	3%	3%	2%	2%	—	2%	3%	3%	—
Totals (Unweighted N)	100% (994)	100% (482)	100% (512)	100% (176)	100% (268)	100% (379)	100% (171)	100% (678)	100% (117)	100% (144)	100% (55)

	Party ID - 3 Point			Family Income - 3 Point				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Yes	40%	40%	38%	46%	37%	44%	42%	44%	55%	42%	37%	33%
No	2%	2%	2%	4%	1%	7%	—	0%	2%	0%	5%	0%
It's up to her	55%	55%	59%	49%	59%	48%	58%	55%	42%	55%	56%	64%
Not sure	2%	3%	2%	0%	3%	1%	—	1%	1%	3%	2%	2%
Totals (Unweighted N)	100% (994)	100% (389)	100% (375)	100% (230)	100% (475)	100% (287)	100% (85)	100% (137)	100% (195)	100% (217)	100% (385)	100% (197)

Interviewing Dates	November 3 - 7, 2015
Target population	U.S. adults, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, voter registration, and non-placement on an ideology scale. The weights range from 0.124 to 4.267, with a mean of one and a standard deviation of 0.87.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	20 questions not reported.