## 1. Heard about BTF

How much have you heard about President Obama appearing on the comedic internet show "Between Two Ferns"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Heard a lot | 23\% | 28\% | 18\% | 21\% | 20\% | 22\% | 29\% | 22\% | 24\% | 20\% |
| Heard a little | 36\% | 37\% | 35\% | 33\% | 32\% | 37\% | 43\% | 35\% | 33\% | 44\% |
| Heard nothing at all | 41\% | 35\% | 47\% | 45\% | 48\% | 40\% | 28\% | 42\% | 43\% | 36\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (480) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (520) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (175) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (268) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (382) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (175) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (426) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (229) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Heard a lot | 23\% | 24\% | 21\% | 19\% | 16\% | 22\% | 14\% | 44\% | 21\% | 22\% | 27\% | 18\% |
| Heard a little | 36\% | 39\% | 25\% | 31\% | 32\% | 39\% | 62\% | 31\% | 35\% | 34\% | 33\% | 44\% |
| Heard nothing at all | 41\% | 38\% | 54\% | 50\% | 52\% | 39\% | 24\% | 25\% | 44\% | 44\% | 40\% | 37\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (772) | (118) | (110) | (340) | (333) | (72) | (114) | (215) | (239) | (362) | (184) |


|  | Total | Interest in news and public affairs |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Most of the time | Some of the time | Only now and then | Hardly at all | Don't know |
| Heard a lot | 23\% | 37\% | 8\% | 10\% | 7\% | 15\% |
| Heard a little | 36\% | 42\% | 41\% | 24\% | 10\% | 19\% |
| Heard nothing at all | 41\% | 21\% | 51\% | 65\% | 83\% | 66\% |
| Totals (Unweighted N) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (519) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (244) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (144) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (31) \end{gathered}$ |


|  |  |  | Ideology |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Liberal | Moderate | Conservative |
| Heard a lot | $23 \%$ | $28 \%$ | $17 \%$ | $28 \%$ |
| Heard a little | $36 \%$ | $34 \%$ | $36 \%$ | $40 \%$ |
| Heard nothing at all | $41 \%$ | $38 \%$ | $47 \%$ | $31 \%$ |

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|  |  | continued from previous page <br> Ideology |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | Lotal | Moderate | Conservative | Not sure |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ |  |
| (Unweighted $N)$ | $(1,000)$ | $(252)$ | $(303)$ | $(353)$ | $(90 \%$ |

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2. Seen BTF

Have you seen the video of President Obama appearing on "Between Two Ferns"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 32\% | 35\% | 29\% | 25\% | 23\% | 35\% | 48\% | 33\% | 30\% | 33\% |
| No | 64\% | 61\% | 67\% | 71\% | 72\% | 61\% | 50\% | 61\% | 67\% | 64\% |
| Not sure | 4\% | 4\% | 4\% | 4\% | 5\% | 4\% | 3\% | 6\% | 3\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (480) | (519) | (175) | (268) | (382) | (174) | (344) | (426) | (229) |



|  | Total | Interest in news and public affairs |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Most of the time | Some of the time | Only now and then | Hardly at all | Don't know |
| Yes | 32\% | 46\% | 22\% | 15\% | 8\% | 25\% |
| No | 64\% | 50\% | 75\% | 81\% | 88\% | 57\% |
| Not sure | 4\% | 3\% | 3\% | 4\% | 4\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (518) | (244) | (144) | (62) | (31) |


|  |  |  | Ideology |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Total | Liberal | Moderate | Conservative |
| Yes | $32 \%$ | $36 \%$ | $25 \%$ | $39 \%$ |
| No | $64 \%$ | $61 \%$ | $72 \%$ | $19 \%$ |
| Not sure | $4 \%$ | $3 \%$ | $3 \%$ | $70 \%$ |

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|  |  | continued from previous page <br> Ideology |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  | Liberal | Moderate | Conservative |  |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | Not sure |
| (Unweighted N) | $(999)$ | $(351)$ | $100 \%$ |  |  |

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## 3. Approval of Obama appearing on BTF

Do you approve or disapprove of President Obama appearing on "Between Two Ferns"?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Approve strongly | 14\% | 17\% | 11\% | 21\% | 14\% | 11\% | 12\% | 25\% | 13\% | 1\% |
| Approve somewhat | 14\% | 14\% | 14\% | 17\% | 18\% | 11\% | 13\% | 22\% | 13\% | 6\% |
| Disapprove somewhat | 11\% | 11\% | 11\% | 6\% | 9\% | 15\% | 14\% | 5\% | 11\% | 21\% |
| Disapprove strongly | 22\% | 24\% | 21\% | 13\% | 14\% | 28\% | 35\% | 8\% | 23\% | 41\% |
| Not sure | 38\% | 33\% | 43\% | 43\% | 46\% | 35\% | 26\% | 40\% | 40\% | 32\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (479) | (520) | (175) | (267) | (382) | (175) | (345) | (425) | (229) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Approve strongly | 14\% | 12\% | 20\% | 19\% | 12\% | 13\% | 9\% | 21\% | 14\% | 13\% | 15\% | 15\% |
| Approve somewhat | 14\% | 13\% | 21\% | 15\% | 16\% | 15\% | 20\% | 15\% | 17\% | 10\% | 15\% | 16\% |
| Disapprove somewhat | 11\% | 12\% | 7\% | 8\% | 8\% | 12\% | 25\% | 17\% | 11\% | 12\% | 10\% | 12\% |
| Disapprove strongly | 22\% | 25\% | 4\% | 22\% | 20\% | 20\% | 22\% | 22\% | 16\% | 23\% | 23\% | 24\% |
| Not sure | 38\% | 37\% | 48\% | 37\% | 44\% | 40\% | 24\% | 26\% | 42\% | 42\% | 37\% | 33\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (771) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (340) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (333) \end{aligned}$ | $\begin{gathered} 100 \% \\ (72) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (114) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (215) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (239) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (184) \end{aligned}$ |

Interest in news and public affairs

|  | Total |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Most of the time | Some of the time | Only now and then | Hardly at all | Don't know |
| Approve strongly | 14\% | 19\% | 10\% | 11\% | 5\% | 8\% |
| Approve somewhat | 14\% | 13\% | 20\% | 9\% | 15\% | 20\% |
| Disapprove somewhat | 11\% | 15\% | 11\% | 3\% | 5\% | 4\% |
| Disapprove strongly | 22\% | 32\% | 15\% | 13\% | 13\% | 4\% |
| Not sure | 38\% | 21\% | 45\% | 64\% | 62\% | 64\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (999) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (518) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (244) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (144) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $\begin{gathered} 100 \% \\ (31) \end{gathered}$ |

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|  |  |  | Ideology |  |
| :--- | :---: | ---: | :---: | :---: |
|  | Total | Liberal | Moderate | Conservative |
| Approve strongly | $14 \%$ | $35 \%$ | $13 \%$ | $5 \%$ |
| Approve somewhat | $14 \%$ | $21 \%$ | $20 \%$ | $6 \%$ |
| Disapprove somewhat | $11 \%$ | $4 \%$ | $10 \%$ | $18 \%$ |
| Disapprove strongly | $22 \%$ | $3 \%$ | $14 \%$ | $44 \%$ |
| Not sure | $38 \%$ | $36 \%$ | $44 \%$ | $27 \%$ |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $4 \%$ |
| (Unweighted N | $(999)$ | $(252)$ | $(303)$ | $6 \%$ |

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4. Approval of Obama promoting healthcare.gov

Do you approve or disapprove of President Obama promoting the Healthcare.gov website?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Approve strongly | 24\% | 27\% | 22\% | 22\% | 27\% | 24\% | 23\% | 47\% | 18\% | 4\% |
| Approve somewhat | 20\% | 20\% | 21\% | 25\% | 21\% | 16\% | 20\% | 25\% | 21\% | 12\% |
| Disapprove somewhat | 14\% | 13\% | 15\% | 12\% | 16\% | 14\% | 13\% | 9\% | 15\% | 18\% |
| Disapprove strongly | 29\% | 30\% | 27\% | 21\% | 21\% | 36\% | 36\% | 7\% | 31\% | 56\% |
| Not sure | 13\% | 11\% | 16\% | 20\% | 15\% | 11\% | 8\% | 13\% | 16\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (480) | (518) | (175) | (268) | (381) | (174) | (343) | (426) | (229) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Approve strongly | 24\% | 20\% | 45\% | 28\% | 27\% | 22\% | 21\% | 29\% | 23\% | 23\% | 25\% | 24\% |
| Approve somewhat | 20\% | 19\% | 26\% | 20\% | 22\% | 21\% | 23\% | 25\% | 23\% | 20\% | 19\% | 20\% |
| Disapprove somewhat | 14\% | 14\% | 9\% | 18\% | 12\% | 15\% | 17\% | 14\% | 12\% | 14\% | 13\% | 16\% |
| Disapprove strongly | 29\% | 33\% | 5\% | 25\% | 25\% | 30\% | 25\% | 25\% | 28\% | 25\% | 33\% | 26\% |
| Not sure | 13\% | 14\% | 16\% | 9\% | 14\% | 12\% | 14\% | 8\% | 13\% | 18\% | 10\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (998) | (771) | (117) | (110) | (339) | (332) | (72) | (114) | (215) | (239) | (361) | (183) |

Interest in news and public affairs

|  | Total |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Most of the time | Some of the time | Only now and then | Hardly at all | Don't know |
| Approve strongly | 24\% | 29\% | 20\% | 18\% | 14\% | 26\% |
| Approve somewhat | 20\% | 18\% | 24\% | 24\% | 17\% | 12\% |
| Disapprove somewhat | 14\% | 11\% | 21\% | 12\% | 8\% | 11\% |
| Disapprove strongly | 29\% | 36\% | 22\% | 22\% | 24\% | 10\% |
| Not sure | 13\% | 5\% | 13\% | 23\% | 37\% | 41\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (518) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (244) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (143) \end{aligned}$ | $\begin{gathered} 100 \% \\ (62) \end{gathered}$ | $100 \%$ <br> (31) |

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|  |  | Ideology |  |  |
| :--- | :---: | ---: | :---: | ---: |
|  | Total | Liberal | Moderate | Conservative |
| Approve strongly | $24 \%$ | $57 \%$ | $25 \%$ | $6 \%$ |
| Approve somewhat | $20 \%$ | $19 \%$ | $29 \%$ | $14 \%$ |
| Disapprove somewhat | $14 \%$ | $9 \%$ | $14 \%$ | $17 \%$ |
| Disapprove strongly | $29 \%$ | $7 \%$ | $17 \%$ | $55 \%$ |
| Not sure | $13 \%$ | $9 \%$ | $14 \%$ | $12 \%$ |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $9 \%$ |
| (Unweighted N) | $(998)$ | $(251)$ | $19 \%$ |  |

## 5. Opinion of Obama's appearance on BTF

Which of the following comes closest to your opinion about President Obama's appearance on "Between Two Ferns"?


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