March 13 - 14, 2014



1. Heard about BTF

How much have you heard about President Obama appearing on the comedic internet show "Between Two Ferns"?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	23%	28%	18%	21%	20%	22%	29%	22%	24%	20%
Heard a little	36%	37%	35%	33%	32%	37%	43%	35%	33%	44%
Heard nothing at all	41%	35%	47%	45%	48%	40%	28%	42%	43%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(480)	(520)	(175)	(268)	(382)	(175)	(345)	(426)	(229)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Heard a lot	23%	24%	21%	19%	16%	22%	14%	44%	21%	22%	27%	18%
Heard a little	36%	39%	25%	31%	32%	39%	62%	31%	35%	34%	33%	44%
Heard nothing at all	41%	38%	54%	50%	52%	39%	24%	25%	44%	44%	40%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(772)	(118)	(110)	(340)	(333)	(72)	(114)	(215)	(239)	(362)	(184)

			Interest in news and public affairs							
	Total	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know				
Heard a lot	23%	37%	8%	10%	7%	15%				
Heard a little	36%	42%	41%	24%	10%	19%				
Heard nothing at all	41%	21%	51%	65%	83%	66%				
Totals (Unweighted N)	100% (1,000)	100% (519)	100% (244)	100% (144)	100% (62)	100% (31)				

			ldeology							
	Total	Liberal	Moderate	Conservative	Not sure					
Heard a lot	23%	28%	17%	28%	12%					
Heard a little	36%	34%	36%	40%	22%					
Heard nothing at all	41%	38%	47%	31%	65%					

continued on the next page ...



			continued from previous page Ideology					
	Total	Liberal	Moderate	Conservative	Not sure			
Totals (Unweighted N)	100% (1,000)	100% (252)	100% (303)	100% (353)	100% (92)			

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**2. Seen BTF**Have you seen the video of President Obama appearing on "Between Two Ferns"?

		Ge	nder		Α	ge			Party ID	y ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	32%	35%	29%	25%	23%	35%	48%	33%	30%	33%	
No	64%	61%	67%	71%	72%	61%	50%	61%	67%	64%	
Not sure	4%	4%	4%	4%	5%	4%	3%	6%	3%	3%	
Totals (Unweighted N)	100% (999)	100% (480)	100% (519)	100% (175)	100% (268)	100% (382)	100% (174)	100% (344)	100% (426)	100% (229)	

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	32%	32%	28%	33%	25%	31%	29%	48%	30%	30%	34%	31%
No	64%	65%	68%	57%	68%	68%	69%	46%	64%	69%	62%	63%
Not sure	4%	3%	4%	10%	6%	1%	2%	6%	7%	1%	4%	5%
Totals (Unweighted N)	100% (999)	100% (772)	100% (117)	100% (110)	100% (340)	100% (332)	100% (72)	100% (114)	100% (215)	100% (239)	100% (362)	100% (183)

			Interest in news and public affairs							
	Total	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know				
Yes	32%	46%	22%	15%	8%	25%				
No	64%	50%	75%	81%	88%	57%				
Not sure	4%	3%	3%	4%	4%	18%				
Totals	100%	100%	100%	100%	100%	100%				
(Unweighted N)	(999)	(518)	(244)	(144)	(62)	(31)				

			Ideology							
	Total	Liberal	Moderate	Conservative	Not sure					
Yes	32%	36%	25%	39%	19%					
No	64%	61%	72%	57%	70%					
Not sure	4%	3%	3%	3%	11%					

continued on the next page ...

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			continued from previous page  Ideology						
	Total	Liberal	Moderate	Conservative	Not sure				
Totals (Unweighted N)	100% (999)	100% (251)	100% (303)	100% (353)	100% (92)				

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3. Approval of Obama appearing on BTF

Do you approve or disapprove of President Obama appearing on "Between Two Ferns"?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Approve strongly	14%	17%	11%	21%	14%	11%	12%	25%	13%	1%
Approve somewhat	14%	14%	14%	17%	18%	11%	13%	22%	13%	6%
Disapprove somewhat	11%	11%	11%	6%	9%	15%	14%	5%	11%	21%
Disapprove strongly	22%	24%	21%	13%	14%	28%	35%	8%	23%	41%
Not sure	38%	33%	43%	43%	46%	35%	26%	40%	40%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(479)	(520)	(175)	(267)	(382)	(175)	(345)	(425)	(229)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Approve strongly	14%	12%	20%	19%	12%	13%	9%	21%	14%	13%	15%	15%
Approve somewhat	14%	13%	21%	15%	16%	15%	20%	15%	17%	10%	15%	16%
Disapprove somewhat	11%	12%	7%	8%	8%	12%	25%	17%	11%	12%	10%	12%
Disapprove strongly	22%	25%	4%	22%	20%	20%	22%	22%	16%	23%	23%	24%
Not sure	38%	37%	48%	37%	44%	40%	24%	26%	42%	42%	37%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(771)	(118)	(110)	(340)	(333)	(72)	(114)	(215)	(239)	(361)	(184)

		Interest in news and public affairs							
	Total	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know			
Approve strongly	14%	19%	10%	11%	5%	8%			
Approve somewhat	14%	13%	20%	9%	15%	20%			
Disapprove somewhat	11%	15%	11%	3%	5%	4%			
Disapprove strongly	22%	32%	15%	13%	13%	4%			
Not sure	38%	21%	45%	64%	62%	64%			
Totals	100%	100%	100%	100%	100%	100%			
(Unweighted N)	(999)	(518)	(244)	(144)	(62)	(31)			



			Ideology						
	Total	Liberal	Moderate	Conservative	Not sure				
Approve strongly	14%	35%	13%	5%	8%				
Approve somewhat	14%	21%	20%	6%	12%				
Disapprove somewhat	11%	4%	10%	18%	4%				
Disapprove strongly	22%	3%	14%	44%	6%				
Not sure	38%	36%	44%	27%	69%				
Totals	100%	100%	100%	100%	100%				
(Unweighted N)	(999)	(252)	(303)	(353)	(91)				

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4. Approval of Obama promoting healthcare.gov

Do you approve or disapprove of President Obama promoting the Healthcare.gov website?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Approve strongly	24%	27%	22%	22%	27%	24%	23%	47%	18%	4%
Approve somewhat	20%	20%	21%	25%	21%	16%	20%	25%	21%	12%
Disapprove somewhat	14%	13%	15%	12%	16%	14%	13%	9%	15%	18%
Disapprove strongly	29%	30%	27%	21%	21%	36%	36%	7%	31%	56%
Not sure	13%	11%	16%	20%	15%	11%	8%	13%	16%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(480)	(518)	(175)	(268)	(381)	(174)	(343)	(426)	(229)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Approve strongly	24%	20%	45%	28%	27%	22%	21%	29%	23%	23%	25%	24%
Approve somewhat	20%	19%	26%	20%	22%	21%	23%	25%	23%	20%	19%	20%
Disapprove somewhat	14%	14%	9%	18%	12%	15%	17%	14%	12%	14%	13%	16%
Disapprove strongly	29%	33%	5%	25%	25%	30%	25%	25%	28%	25%	33%	26%
Not sure	13%	14%	16%	9%	14%	12%	14%	8%	13%	18%	10%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(771)	(117)	(110)	(339)	(332)	(72)	(114)	(215)	(239)	(361)	(183)

		Interest in news and public affairs							
	Total	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know			
Approve strongly	24%	29%	20%	18%	14%	26%			
Approve somewhat	20%	18%	24%	24%	17%	12%			
Disapprove somewhat	14%	11%	21%	12%	8%	11%			
Disapprove strongly	29%	36%	22%	22%	24%	10%			
Not sure	13%	5%	13%	23%	37%	41%			
Totals	100%	100%	100%	100%	100%	100%			
(Unweighted N)	(998)	(518)	(244)	(143)	(62)	(31)			



			ldeology						
	Total	Liberal	Moderate	Conservative	Not sure				
Approve strongly	24%	57%	25%	6%	18%				
Approve somewhat	20%	19%	29%	14%	12%				
Disapprove somewhat	14%	9%	14%	17%	9%				
Disapprove strongly	29%	7%	17%	55%	19%				
Not sure	13%	9%	14%	8%	42%				
Totals	100%	100%	100%	100%	100%				
(Unweighted N)	(998)	(251)	(302)	(353)	(92)				

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#### 5. Opinion of Obama's appearance on BTF

Which of the following comes closest to your opinion about President Obama's appearance on "Between Two Ferns"?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
It was a waste of time that should have been spent on more important things It was an effective way to promote the health care	39%	41%	37%	26%	29%	47%	53%	16%	40%	70%
website to young Americans	25%	27%	24%	30%	29%	20%	24%	45%	22%	3%
Not sure	36%	32%	40%	43%	42%	33%	24%	40%	38%	27%
Totals (Unweighted N)	100% (996)	100% (479)	100% (517)	100% (172)	100% (267)	100% (382)	100% (175)	100% (344)	100% (423)	100% (229)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
It was a waste of time that should have been spent on more important things It was an effective way to promote the health care	39%	44%	14%	33%	35%	38%	45%	42%	34%	40%	40%	38%
website to young Americans Not sure	25% 36%	23% 33%	35% 51%	30% 37%	23% 42%	27% 34%	21% 34%	33% 26%	25% 41%	24% 36%	27% 33%	24% 38%
Totals (Unweighted N)	100% (996)	100% (769)	100% (118)	100% (109)	100% (340)	100% (333)	100% (72)	100% (114)	100% (214)	100% (239)	100% (360)	100% (183)



		Interest in news and public affairs							
	Total	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know			
It was a waste of time that should have been spent on more important things It was an effective way to promote the health care	39%	50%	33%	27%	24%	15%			
website to young Americans	25%	29%	23%	22%	8%	29%			
Not sure	36%	21%	44%	51%	68%	55%			
Totals (Unweighted N)	100% (996)	100% (517)	100% (244)	100% (143)	100% (62)	100% (30)			

			Id	eology	
	Total	Liberal	Moderate	Conservative	Not sure
It was a waste of time that should have been spent on more important things It was an effective way to promote the health care	39%	12%	28%	69%	20%
website to young Americans	25%	58%	27%	8%	11%
Not sure	36%	31%	45%	23%	68%
Totals (Unweighted N)	100% (996)	100% (252)	100% (302)	100% (353)	100% (89)