

1. Coverage of 2016

Do you think news organizations are currently giving too much coverage, too little coverage or the right amount of coverage to the 2016 presidential campaign?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too much	37%	42%	32%	27%	28%	38%	61%	34%	41%	34%
The right amount	32%	30%	34%	34%	38%	31%	24%	38%	26%	37%
Too little	12%	11%	12%	21%	14%	8%	5%	11%	11%	15%
Not sure	19%	16%	21%	18%	20%	23%	10%	16%	23%	14%
Totals (Unweighted N)	100% (993)	100% (475)	100% (518)	100% (165)	100% (249)	100% (411)	100% (168)	100% (331)	100% (432)	100% (230)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Too much	37%	42%	24%	24%	35%	37%	34%	48%	36%	37%	38%	37%
The right amount	32%	30%	44%	33%	37%	29%	37%	32%	30%	36%	32%	31%
Too little	12%	11%	10%	17%	9%	16%	13%	10%	14%	11%	8%	16%
Not sure	19%	17%	22%	26%	20%	18%	16%	10%	20%	16%	21%	16%
Totals (Unweighted N)	100% (993)	100% (753)	100% (114)	100% (126)	100% (372)	100% (261)	100% (65)	100% (146)	100% (154)	100% (240)	100% (372)	100% (227)

	Ideology				
	Total	Liberal	Moderate	Conservative	Not sure
Too much	37%	40%	40%	38%	15%
The right amount	32%	33%	35%	31%	28%
Too little	12%	10%	10%	14%	15%
Not sure	19%	17%	16%	17%	42%
Totals (Unweighted N)	100% (993)	100% (246)	100% (313)	100% (345)	100% (89)

2. Opinion of coverage

Which of the following comes closest to your opinion about coverage you've seen lately of the 2016 presidential race?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Exciting	3%	3%	2%	5%	2%	2%	1%	4%	2%	2%
Interesting	18%	19%	17%	15%	18%	19%	19%	19%	15%	22%
On the dull side	35%	34%	36%	37%	34%	35%	35%	37%	30%	43%
A big bore	25%	32%	20%	14%	23%	28%	38%	17%	33%	21%
Not sure	19%	13%	25%	28%	24%	15%	7%	22%	20%	11%
Totals (Unweighted N)	100% (994)	100% (474)	100% (520)	100% (165)	100% (249)	100% (412)	100% (168)	100% (331)	100% (434)	100% (229)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Exciting	3%	2%	5%	4%	3%	2%	1%	3%	2%	1%	4%	3%
Interesting	18%	17%	26%	15%	16%	19%	27%	25%	19%	19%	17%	17%
On the dull side	35%	35%	32%	41%	34%	36%	48%	31%	34%	39%	35%	33%
A big bore	25%	29%	10%	20%	27%	26%	17%	30%	29%	21%	23%	30%
Not sure	19%	17%	28%	21%	20%	17%	8%	10%	16%	20%	21%	17%
Totals (Unweighted N)	100% (994)	100% (755)	100% (114)	100% (125)	100% (372)	100% (261)	100% (65)	100% (146)	100% (155)	100% (239)	100% (372)	100% (228)

	Ideology				
	Total	Liberal	Moderate	Conservative	Not sure
Exciting	3%	3%	1%	4%	4%
Interesting	18%	20%	18%	19%	11%
On the dull side	35%	38%	38%	36%	16%
A big bore	25%	25%	26%	27%	19%
Not sure	19%	15%	17%	15%	50%
Totals (Unweighted N)	100% (994)	100% (246)	100% (313)	100% (345)	100% (90)

3. Cover less

If you could tell the media to cover any of the following possible 2016 presidential candidates LESS, which would you choose?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Hillary Clinton	44%	48%	41%	39%	43%	48%	45%	38%	41%	60%
Joe Biden	16%	19%	14%	14%	16%	18%	13%	12%	17%	19%
Rand Paul	17%	20%	14%	10%	17%	18%	21%	23%	13%	14%
Jeb Bush	18%	20%	16%	17%	18%	18%	21%	25%	17%	11%
Chris Christie	21%	26%	16%	15%	25%	19%	25%	22%	21%	18%
Marco Rubio	16%	21%	12%	14%	19%	17%	15%	21%	18%	7%
Elizabeth Warren	14%	20%	9%	10%	13%	17%	15%	14%	14%	13%
None of these	8%	8%	9%	10%	7%	8%	10%	6%	11%	7%
Not sure	18%	13%	22%	24%	21%	16%	10%	14%	25%	9%
Totals	(1,000)	(477)	(523)	(168)	(252)	(412)	(168)	(332)	(438)	(230)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Hillary Clinton	44%	47%	36%	38%	41%	50%	56%	45%	44%	47%	46%	39%
Joe Biden	16%	17%	14%	12%	15%	16%	13%	20%	11%	17%	20%	13%
Rand Paul	17%	17%	19%	13%	17%	17%	16%	22%	18%	12%	20%	16%
Jeb Bush	18%	18%	15%	22%	18%	18%	18%	21%	18%	15%	21%	19%
Chris Christie	21%	21%	19%	21%	19%	20%	34%	23%	25%	18%	22%	18%
Marco Rubio	16%	16%	13%	22%	16%	17%	17%	21%	15%	15%	16%	19%
Elizabeth Warren	14%	15%	13%	9%	14%	12%	21%	18%	11%	13%	16%	14%
None of these	8%	9%	6%	6%	8%	11%	4%	11%	11%	9%	7%	7%
Not sure	18%	15%	30%	25%	21%	12%	13%	10%	15%	17%	18%	21%
Totals	(1,000)	(759)	(114)	(127)	(374)	(262)	(66)	(146)	(157)	(241)	(373)	(229)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Hillary Clinton	44%	34%	38%	59%	35%
Joe Biden	16%	11%	16%	21%	8%
Rand Paul	17%	27%	17%	14%	4%
Jeb Bush	18%	27%	19%	15%	9%
Chris Christie	21%	29%	19%	21%	9%
Marco Rubio	16%	26%	19%	11%	6%
Elizabeth Warren	14%	13%	12%	18%	9%
None of these	8%	9%	8%	8%	10%
Not sure	18%	13%	20%	12%	45%
Totals	(1,000)	(247)	(314)	(347)	(92)

4. Cover more

If you could tell the media to cover any of the following possible 2016 presidential candidates MORE, which would you choose?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Hillary Clinton	14%	13%	16%	15%	14%	13%	16%	28%	10%	4%
Joe Biden	9%	8%	10%	7%	11%	10%	7%	21%	3%	3%
Rand Paul	12%	15%	8%	12%	11%	13%	9%	3%	12%	23%
Jeb Bush	8%	9%	7%	4%	8%	10%	10%	4%	5%	22%
Chris Christie	5%	4%	5%	2%	3%	8%	4%	4%	3%	9%
Marco Rubio	8%	7%	9%	10%	4%	9%	8%	4%	7%	16%
Elizabeth Warren	14%	16%	12%	18%	18%	11%	10%	18%	15%	5%
None of these	25%	30%	21%	20%	22%	27%	33%	18%	32%	21%
Not sure	21%	15%	27%	31%	25%	18%	12%	22%	23%	18%
Totals	(1,000)	(477)	(523)	(168)	(252)	(412)	(168)	(332)	(438)	(230)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Hillary Clinton	14%	12%	17%	26%	19%	12%	8%	11%	13%	13%	16%	15%
Joe Biden	9%	6%	26%	11%	9%	12%	8%	7%	9%	6%	11%	8%
Rand Paul	12%	14%	1%	5%	9%	11%	14%	21%	14%	17%	7%	11%
Jeb Bush	8%	9%	6%	4%	7%	8%	14%	12%	6%	7%	11%	6%
Chris Christie	5%	6%	2%	3%	3%	5%	5%	9%	5%	4%	7%	2%
Marco Rubio	8%	9%	2%	6%	6%	9%	8%	12%	4%	9%	10%	7%
Elizabeth Warren	14%	14%	11%	15%	12%	16%	11%	17%	21%	13%	14%	11%
None of these	25%	27%	18%	20%	22%	28%	20%	31%	27%	27%	23%	25%
Not sure	21%	19%	29%	29%	24%	18%	28%	9%	22%	20%	19%	26%
Totals	(1,000)	(759)	(114)	(127)	(374)	(262)	(66)	(146)	(157)	(241)	(373)	(229)

	Total	Ideology			
		Liberal	Moderate	Conservative	Not sure
Hillary Clinton	14%	23%	18%	7%	10%
Joe Biden	9%	18%	8%	4%	9%
Rand Paul	12%	5%	9%	20%	3%
Jeb Bush	8%	2%	9%	13%	3%
Chris Christie	5%	4%	7%	4%	1%
Marco Rubio	8%	4%	5%	14%	3%
Elizabeth Warren	14%	32%	15%	5%	5%
None of these	25%	22%	24%	30%	16%
Not sure	21%	12%	21%	19%	54%
Totals	(1,000)	(247)	(314)	(347)	(92)