

1. Importance of Playing Sports

How important do you think playing sports as a child is to developing life skills?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very important	41%	42%	41%	37%	41%	40%	51%	39%	44%	40%
Somewhat important	38%	32%	43%	35%	33%	41%	42%	41%	32%	44%
Not very important	12%	15%	10%	18%	14%	11%	5%	14%	13%	10%
Not at all important	5%	6%	3%	5%	5%	5%	2%	3%	5%	6%
Not sure	4%	4%	4%	5%	8%	2%	1%	4%	5%	1%
Totals (Unweighted N)	100% (998)	100% (487)	100% (511)	100% (185)	100% (264)	100% (373)	100% (176)	100% (350)	100% (405)	100% (243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very important	41%	38%	43%	59%	41%	44%	42%	40%	38%	38%	51%
Somewhat important	38%	39%	35%	32%	38%	38%	39%	35%	39%	41%	33%
Not very important	12%	14%	14%	4%	12%	11%	13%	17%	14%	11%	10%
Not at all important	5%	5%	4%	1%	6%	2%	5%	3%	6%	5%	4%
Not sure	4%	4%	5%	5%	4%	6%	—	4%	3%	5%	2%
Totals (Unweighted N)	100% (998)	100% (760)	100% (105)	100% (133)	100% (375)	100% (293)	100% (202)	100% (187)	100% (236)	100% (372)	100% (203)

2. Sport Most Likely to Suggest

If a child who didn't play any sports wanted to take one up, which of these would you be MOST likely to suggest?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Soccer	24%	22%	25%	28%	29%	21%	15%	20%	27%	23%
Football	4%	6%	3%	6%	6%	3%	1%	4%	4%	4%
Baseball or softball	30%	30%	30%	22%	21%	32%	51%	30%	29%	33%
Basketball	15%	16%	14%	19%	13%	14%	12%	21%	10%	15%
Hockey	1%	1%	1%	1%	2%	1%	0%	1%	1%	2%
Some other sport	9%	8%	10%	5%	10%	11%	8%	9%	8%	11%
Not sure	17%	17%	17%	19%	19%	16%	13%	15%	21%	12%
Totals (Unweighted N)	100% (999)	100% (488)	100% (511)	100% (185)	100% (264)	100% (374)	100% (176)	100% (351)	100% (405)	100% (243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Soccer	24%	22%	23%	30%	24%	23%	29%	26%	21%	19%	32%
Football	4%	3%	5%	10%	6%	4%	3%	6%	3%	4%	4%
Baseball or softball	30%	33%	21%	24%	30%	34%	31%	30%	33%	29%	30%
Basketball	15%	12%	27%	19%	15%	16%	12%	15%	17%	15%	12%
Hockey	1%	2%	—	1%	0%	2%	3%	2%	1%	2%	1%
Some other sport	9%	9%	8%	7%	5%	6%	14%	8%	8%	9%	10%
Not sure	17%	19%	15%	10%	19%	16%	9%	14%	17%	22%	12%
Totals (Unweighted N)	100% (999)	100% (760)	100% (106)	100% (133)	100% (375)	100% (294)	100% (202)	100% (188)	100% (236)	100% (372)	100% (203)

3. Preference for Child

Would you rather see your child:

Asked of parents of children younger than 18

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Focus on one particular sport	35%	25%	42%	22%	33%	45%	62%	32%	31%	51%
Play multiple sports	48%	60%	41%	54%	54%	35%	38%	50%	50%	39%
Not take up any sports	6%	7%	6%	5%	7%	7%	—	9%	6%	3%
Not sure	11%	8%	12%	19%	7%	13%	—	9%	13%	7%
Totals (Unweighted N)	100% (241)	100% (100)	100% (141)	100% (39)	100% (136)	100% (60)	100% (6)	100% (91)	100% (105)	100% (45)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Focus on one particular sport	35%	37%	24%	37%	38%	35%	36%	51%	24%	36%	29%
Play multiple sports	48%	48%	43%	49%	40%	53%	49%	34%	59%	50%	49%
Not take up any sports	6%	5%	13%	5%	8%	4%	8%	2%	10%	5%	8%
Not sure	11%	9%	20%	9%	14%	8%	7%	13%	7%	8%	15%
Totals (Unweighted N)	100% (241)	100% (156)	100% (28)	100% (57)	100% (94)	100% (79)	100% (52)	100% (51)	100% (54)	100% (86)	100% (50)

4. Sport or Instrument

If you had to pick, would you rather your child take up a sport or learn to play a musical instrument?

Asked of parents of children younger than 18

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Take up a sport	38%	39%	37%	30%	44%	32%	24%	46%	31%	41%
Play a musical instrument	42%	46%	39%	51%	35%	46%	76%	28%	49%	45%
Not sure	20%	14%	24%	19%	21%	22%	—	26%	20%	13%
Totals (Unweighted N)	100% (241)	100% (100)	100% (141)	100% (39)	100% (136)	100% (60)	100% (6)	100% (91)	100% (105)	100% (45)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Take up a sport	38%	36%	37%	42%	37%	43%	31%	34%	35%	40%	39%
Play a musical instrument	42%	41%	35%	46%	44%	38%	50%	59%	27%	39%	41%
Not sure	20%	23%	28%	11%	20%	19%	20%	6%	37%	21%	20%
Totals (Unweighted N)	100% (241)	100% (156)	100% (28)	100% (57)	100% (94)	100% (79)	100% (52)	100% (51)	100% (54)	100% (86)	100% (50)

5. Child Asked to Play Sport

Has your child ever asked to take up a sport that you didn't want them to play?

Asked of parents of children younger than 18

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	16%	7%	21%	5%	12%	27%	53%	13%	15%	22%
No	82%	91%	77%	93%	86%	72%	47%	85%	84%	74%
Not sure	2%	2%	2%	1%	2%	1%	—	2%	1%	4%
Totals (Unweighted N)	100% (240)	100% (99)	100% (141)	100% (40)	100% (135)	100% (60)	100% (5)	100% (90)	100% (106)	100% (44)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	16%	19%	8%	13%	20%	5%	21%	20%	14%	22%	5%
No	82%	79%	89%	86%	78%	94%	78%	80%	83%	76%	94%
Not sure	2%	2%	3%	1%	1%	1%	1%	—	4%	2%	1%
Totals (Unweighted N)	100% (240)	100% (155)	100% (28)	100% (57)	100% (94)	100% (78)	100% (52)	100% (51)	100% (53)	100% (87)	100% (49)

6. Child Didn't Want to Play

Have you ever signed your child up for a sport that they didn't want to play?

Asked of parents of children younger than 18

	Total	Gender		Age				3 Point Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	9%	13%	6%	2%	10%	11%	5%	11%	10%	3%
No	88%	82%	91%	96%	85%	87%	95%	86%	87%	91%
Not sure	3%	5%	2%	2%	5%	2%	—	3%	3%	6%
Totals (Unweighted N)	100% (240)	100% (100)	100% (140)	100% (39)	100% (136)	100% (59)	100% (6)	100% (91)	100% (105)	100% (44)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	9%	10%	13%	4%	7%	6%	14%	11%	12%	7%	7%
No	88%	86%	84%	94%	87%	91%	86%	84%	81%	91%	91%
Not sure	3%	4%	3%	1%	5%	3%	—	5%	6%	2%	2%
Totals (Unweighted N)	100% (240)	100% (156)	100% (28)	100% (56)	100% (95)	100% (77)	100% (52)	100% (51)	100% (54)	100% (85)	100% (50)