April 15-17, 2014

1. MJ words - Lazy

Would you say each of the following words describes most people who smoke marijuana, or not?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Does | 39\% | 41\% | 38\% | 46\% | 37\% | 40\% | 34\% | 33\% | 40\% | 47\% |
| Does not | 37\% | 37\% | 36\% | 38\% | 36\% | 40\% | 29\% | 43\% | 33\% | 34\% |
| Not sure | 24\% | 22\% | 26\% | 16\% | 27\% | 20\% | 37\% | 24\% | 27\% | 18\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (986) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (458) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (528) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (181) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (389) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (164) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (327) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (422) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Does | 39\% | 41\% | 33\% | 37\% | 44\% | 38\% | 31\% | 35\% | 35\% | 30\% | 44\% | 43\% |
| Does not | 37\% | 37\% | 26\% | 43\% | 33\% | 38\% | 47\% | 46\% | 39\% | 45\% | 31\% | 37\% |
| Not sure | 24\% | 22\% | 40\% | 20\% | 23\% | 24\% | 22\% | 18\% | 26\% | 25\% | 25\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (986) | (762) | (118) | (106) | (366) | (309) | (74) | (101) | (164) | (217) | (339) | (266) |

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2. MJ words - Successful

Would you say each of the following words describes most people who smoke marijuana, or not?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Does | 14\% | 14\% | 13\% | 12\% | 16\% | 15\% | 10\% | 16\% | 15\% | 9\% |
| Does not | 54\% | 54\% | 54\% | 58\% | 46\% | 55\% | 58\% | 48\% | 54\% | 61\% |
| Not sure | 32\% | 32\% | 33\% | 30\% | 38\% | 29\% | 32\% | 36\% | 31\% | 30\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (987) | (458) | (529) | (181) | (252) | (389) | (165) | (327) | (423) | (237) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Does | 14\% | 14\% | 13\% | 12\% | 14\% | 17\% | 12\% | 13\% | 14\% | 17\% | 13\% | 12\% |
| Does not | 54\% | 55\% | 50\% | 51\% | 55\% | 50\% | 49\% | 63\% | 51\% | 50\% | 57\% | 54\% |
| Not sure | 32\% | 30\% | 37\% | 37\% | 32\% | 33\% | 38\% | 25\% | 35\% | 33\% | 30\% | 34\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (987) | (762) | (119) | (106) | (366) | (310) | (74) | (101) | (164) | (217) | (340) | (266) |

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3. MJ words - Unmotivated

Would you say each of the following words describes most people who smoke marijuana, or not?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Does | 43\% | 43\% | 42\% | 46\% | 36\% | 47\% | 42\% | 35\% | 42\% | 56\% |
| Does not | 35\% | 37\% | 33\% | 39\% | 37\% | 33\% | 30\% | 42\% | 34\% | 27\% |
| Not sure | 22\% | 20\% | 24\% | 15\% | 27\% | 20\% | 29\% | 23\% | 24\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (987) | (459) | (528) | (181) | (251) | (389) | (166) | (327) | (423) | (237) |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Does | 43\% | 44\% | 41\% | 38\% | 45\% | 41\% | 36\% | 39\% | 36\% | 32\% | 49\% | 48\% |
| Does not | 35\% | 35\% | 31\% | 41\% | 33\% | 37\% | 41\% | 43\% | 38\% | 45\% | 29\% | 33\% |
| Not sure | 22\% | 21\% | 28\% | 22\% | 23\% | 22\% | 23\% | 19\% | 26\% | 23\% | 22\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (987) | (762) | (119) | (106) | (366) | (310) | (74) | (101) | (164) | (217) | (339) | (267) |

## 4. MJ words - Stupid

Would you say each of the following words describes most people who smoke marijuana, or not?


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5. MJ words - Normal

Would you say each of the following words describes most people who smoke marijuana, or not?


## 6. MJ words - Pothead

Would you say each of the following words describes most people who smoke marijuana, or not?


