November 14 - 17, 2014



1. Feel about flying
Which best describes how you feel about flying in an airplane?

	Total	Gender		Age				Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
I like flying	40%	47%	34%	45%	40%	36%	44%	36%	40%	47%	
I neither like nor dislike											
flying	25%	25%	24%	19%	25%	29%	22%	26%	25%	21%	
I dislike flying	16%	14%	18%	12%	16%	18%	19%	16%	15%	18%	
I never fly in airplanes	16%	11%	20%	16%	16%	15%	14%	18%	16%	12%	
Not sure	3%	4%	3%	8%	3%	2%	1%	4%	4%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(476)	(524)	(165)	(278)	(392)	(165)	(350)	(402)	(248)	

		Race			F	amily Income)	Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
I like flying	40%	42%	35%	38%	34%	48%	42%	46%	35%	36%	47%	
I neither like nor dislike												
flying	25%	24%	28%	23%	23%	20%	36%	25%	26%	23%	26%	
I dislike flying	16%	18%	7%	14%	14%	20%	15%	11%	17%	18%	16%	
I never fly in airplanes	16%	13%	25%	21%	26%	10%	3%	16%	19%	18%	9%	
Not sure	3%	3%	5%	4%	4%	2%	3%	2%	2%	5%	3%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(749)	(119)	(132)	(391)	(293)	(197)	(156)	(239)	(364)	(241)	

November 14 - 17, 2014



2. Feel before flying
Which BEST describes how you feel before taking an airplane flight?

Asked of everyone except those who never fly

	Total	Gender			А	ge	Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Never flies	16%	11%	20%	17%	16%	15%	15%	18%	17%	12%
Excited	22%	23%	22%	23%	24%	21%	21%	20%	23%	25%
Calm	31%	40%	22%	31%	24%	31%	39%	23%	33%	36%
Scared	15%	12%	18%	17%	13%	17%	12%	22%	9%	17%
None of those	12%	10%	14%	7%	17%	13%	11%	14%	14%	8%
Not sure	4%	4%	4%	6%	6%	3%	2%	3%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(475)	(521)	(164)	(277)	(391)	(164)	(348)	(400)	(248)

		Race			F	Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West		
Never flies	16%	13%	25%	21%	26%	10%	3%	16%	19%	18%	9%		
Excited	22%	23%	17%	22%	19%	30%	20%	18%	20%	24%	25%		
Calm	31%	32%	26%	29%	25%	29%	43%	33%	29%	28%	34%		
Scared	15%	14%	18%	20%	17%	17%	10%	15%	18%	15%	13%		
None of those	12%	14%	9%	5%	8%	13%	20%	14%	10%	10%	16%		
Not sure	4%	4%	5%	3%	5%	2%	3%	4%	3%	5%	3%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(996)	(746)	(119)	(131)	(390)	(293)	(195)	(156)	(239)	(362)	(239)		

November 14 - 17, 2014



3. Flight worriesThe following is a list of things some people worry about when flying. Do you worry about any of these things?

(Select all that apply.)
Asked of everyone except those who never fly

		Ge	nder		Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Never flies That there might be a difficult takeoff or	16%	11%	20%	16%	16%	15%	14%	18%	16%	12%
landing That there might be	22%	22%	23%	29%	25%	18%	19%	25%	21%	23%
turbulence while flying That others on the	22%	21%	23%	29%	21%	19%	23%	24%	21%	22%
plane might be ill That the plane might	19%	17%	20%	23%	13%	19%	21%	20%	19%	16%
crash That the plane might be	30%	24%	35%	29%	32%	32%	23%	36%	27%	27%
hijacked None of these bother	14%	9%	19%	19%	11%	13%	13%	16%	13%	11%
me	28%	35%	22%	18%	25%	34%	35%	24%	29%	34%
Not sure	4%	5%	4%	9%	5%	2%	0%	3%	5%	3%
Totals	(1,000)	(476)	(524)	(165)	(278)	(392)	(165)	(350)	(402)	(248)

November 14 - 17, 2014



			Race			amily Income)	Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Never flies	16%	13%	25%	21%	26%	10%	3%	16%	19%	18%	9%
That there might be a											
difficult takeoff or											
landing	22%	21%	24%	25%	19%	25%	29%	24%	21%	25%	19%
That there might be											
turbulence while flying	22%	21%	23%	26%	18%	27%	24%	22%	23%	23%	20%
That others on the											
plane might be ill	19%	20%	18%	11%	17%	19%	22%	18%	18%	19%	19%
That the plane might											
crash	30%	29%	37%	31%	31%	32%	30%	24%	32%	33%	28%
That the plane might be											
hijacked	14%	12%	22%	14%	17%	13%	13%	13%	14%	16%	11%
None of these bother											
me	28%	31%	22%	22%	20%	33%	37%	33%	30%	24%	30%
Not sure	4%	4%	6%	6%	5%	2%	3%	3%	2%	5%	5%
Totals	(1,000)	(749)	(119)	(132)	(391)	(293)	(197)	(156)	(239)	(364)	(241)

November 14 - 17, 2014



4. TurbulenceHow much does turbulence bother you while taking an airplane flight?

Asked of everyone except those who never fly

	Total	Gender			А	ge	Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Never flies	16%	11%	20%	16%	16%	15%	14%	18%	16%	12%
A lot	9%	8%	11%	10%	8%	11%	8%	12%	7%	11%
Somewhat	23%	21%	24%	26%	19%	22%	25%	24%	22%	21%
Only a little	33%	35%	30%	27%	33%	33%	38%	32%	31%	35%
Not at all	14%	19%	10%	11%	16%	16%	13%	11%	16%	16%
Not sure	5%	6%	5%	10%	8%	2%	1%	3%	7%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(476)	(524)	(165)	(278)	(392)	(165)	(350)	(402)	(248)

		Race			F	amily Income)	Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Never flies	16%	13%	25%	21%	26%	10%	3%	16%	19%	18%	9%	
A lot	9%	8%	12%	13%	12%	9%	8%	11%	12%	8%	9%	
Somewhat	23%	23%	17%	25%	15%	28%	30%	19%	22%	25%	22%	
Only a little	33%	35%	24%	27%	26%	34%	41%	36%	29%	30%	38%	
Not at all	14%	15%	15%	11%	13%	16%	15%	13%	12%	13%	19%	
Not sure	5%	6%	6%	4%	8%	2%	3%	5%	6%	7%	4%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(749)	(119)	(132)	(391)	(293)	(197)	(156)	(239)	(364)	(241)	