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May 5-6, 2015
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## 1. Followed Unrest in Baltimore

How closely have you followed the news about the unrest in Baltimore following the death of a man named Freddie Gray in police custody?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very closely | 28\% | 34\% | 22\% | 23\% | 25\% | 28\% | 36\% | 31\% | 20\% | 37\% |
| Somewhat closely | 44\% | 41\% | 47\% | 37\% | 45\% | 49\% | 42\% | 42\% | 50\% | 36\% |
| Not very closely | 18\% | 18\% | 17\% | 21\% | 19\% | 16\% | 15\% | 20\% | 15\% | 20\% |
| Not at all closely | 11\% | 7\% | 14\% | 19\% | 12\% | 6\% | 7\% | 7\% | 15\% | 7\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (472) | (527) | (167) | (255) | (393) | (184) | (360) | (374) | (265) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Very closely | 28\% | 27\% | 38\% | 21\% | 25\% | 30\% | 32\% | 32\% | 27\% | 31\% | 19\% |
| Somewhat closely | 44\% | 45\% | 46\% | 40\% | 43\% | 44\% | 51\% | 50\% | 43\% | 42\% | 45\% |
| Not very closely | 18\% | 17\% | 15\% | 22\% | 18\% | 18\% | 12\% | 10\% | 19\% | 18\% | 21\% |
| Not at all closely | 11\% | 11\% | 1\% | 18\% | 14\% | 8\% | 4\% | 9\% | 11\% | 9\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (999) | (777) | (113) | (109) | (359) | (300) | (192) | (162) | (216) | (365) | (256) |

## 2. Source of News

Have you followed news about the Freddie Gray case or the unrest in Baltimore from any of these sources? Select ALL that apply.

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Print newspapers or magazines | 19\% | 19\% | 18\% | 13\% | 10\% | 21\% | 34\% | 22\% | 15\% | 20\% |
| Online news outlets | 39\% | 47\% | 32\% | 41\% | 41\% | 37\% | 38\% | 37\% | 39\% | 44\% |
| Local television or radio channels | 47\% | 46\% | 49\% | 27\% | 40\% | 61\% | 59\% | 52\% | 44\% | 48\% |
| Cable news channels | 43\% | 49\% | 38\% | 30\% | 32\% | 52\% | 58\% | 42\% | 38\% | 56\% |
| Social media like |  |  |  |  |  |  |  |  |  |  |
| Facebook or Twitter | 30\% | 33\% | 28\% | 48\% | 35\% | 23\% | 14\% | 33\% | 31\% | 24\% |
| None of these | 14\% | 9\% | 18\% | 23\% | 15\% | 9\% | 9\% | 10\% | 18\% | 10\% |
| Not sure | 3\% | 3\% | 3\% | 7\% | 4\% | 2\% | - | 2\% | 6\% | 1\% |
| Totals | $(1,000)$ | (472) | (528) | (167) | (256) | (393) | (184) | (361) | (374) | (265) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Print newspapers or magazines | 19\% | 21\% | 16\% | 9\% | 13\% | 19\% | 28\% | 31\% | 20\% | 14\% | 16\% |
| Online news outlets | 39\% | 43\% | 30\% | 28\% | 31\% | 43\% | 54\% | 44\% | 38\% | 39\% | 37\% |
| Local television or radio channels | 47\% | 48\% | 55\% | 38\% | 48\% | 47\% | 51\% | 51\% | 50\% | 44\% | 48\% |
| Cable news channels | 43\% | 44\% | 49\% | 29\% | 39\% | 43\% | 53\% | 44\% | 45\% | 43\% | 40\% |
| Social media like |  |  |  |  |  |  |  |  |  |  |  |
| Facebook or Twitter | 30\% | 31\% | 36\% | 20\% | 32\% | 29\% | 37\% | 32\% | 30\% | 31\% | 28\% |
| None of these | 14\% | 13\% | 10\% | 24\% | 15\% | 14\% | 5\% | 13\% | 14\% | 13\% | 15\% |
| Not sure | 3\% | 2\% | 6\% | 5\% | 4\% | 2\% | 1\% | 1\% | 2\% | 5\% | 4\% |
| Totals | $(1,000)$ | (777) | (113) | (110) | (360) | (300) | (192) | (162) | (216) | (365) | (257) |

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## 3. Attention to Freddie Gray Case

Do you think the media has paid:

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Too much attention to the Freddie Gray case About the right amount of attention to the | 36\% | 42\% | 31\% | 22\% | 36\% | 37\% | 52\% | 23\% | 36\% | 57\% |
| Freddie Gray case | 40\% | 38\% | 42\% | 36\% | 42\% | 45\% | 33\% | 53\% | 36\% | 29\% |
| Not enough attention to the Freddie Gray case | 8\% | 9\% | 8\% | 15\% | 6\% | 8\% | 5\% | 12\% | 9\% | 2\% |
| Not sure | 15\% | 11\% | 19\% | 27\% | 16\% | 10\% | 10\% | 12\% | 19\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (994) | (470) | (524) | (167) | (252) | (391) | (184) | (357) | (372) | (265) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Too much attention to the Freddie Gray case About the right amount of attention to the | 36\% | 41\% | 15\% | 26\% | 35\% | 31\% | 43\% | 31\% | 38\% | 40\% | 32\% |
| Freddie Gray case | 40\% | 38\% | 52\% | 43\% | 40\% | 50\% | 40\% | 52\% | 35\% | 39\% | 38\% |
| Not enough attention to the Freddie Gray case | 8\% | 6\% | 21\% | 12\% | 10\% | 5\% | 6\% | 9\% | 9\% | 7\% | 11\% |
| Not sure | 15\% | 15\% | 12\% | 20\% | 15\% | 14\% | 11\% | 8\% | 19\% | 14\% | 19\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (774) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (356) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (192) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (162) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (212) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (257) \end{aligned}$ |

## 4. Attention to Police Misconduc

Over the last year, do you think the media has paid:


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## 5. Law Enforcement Media Bias

In general, do you think media coverage of stories involving law enforcement is more likely to be:

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  |  | Republican |
| Biased IN FAVOR of police officers | 18\% | 20\% | 17\% | 25\% | 21\% | 16\% | 10\% | 29\% |  |  | 7\% |
| Biased AGAINST police officers | 45\% | 49\% | 41\% | 31\% | 40\% | 52\% | 57\% | 26\% |  |  | 71\% |
| Fair in the way police officers are represented | 15\% | 13\% | 16\% | 14\% | 16\% | 13\% | 16\% | 22\% |  |  | 8\% |
| Not sure | 22\% | 17\% | 27\% | 30\% | 24\% | 19\% | 17\% | 23\% |  |  | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (525) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (165) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (256) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (390) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (184) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (360) \end{aligned}$ |  |  | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ |
|  |  |  | Race |  |  | ily Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Biased IN FAVOR of police officers | 18\% | 16\% | 32\% | 16\% | 20\% | 20\% | 16\% | 20\% | 18\% | 16\% | 20\% |
| Biased AGAINST police officers | 45\% | 51\% | 17\% | 35\% | 39\% | 47\% | 55\% | 45\% | 43\% | 49\% | 39\% |
| Fair in the way police officers are represented | 15\% | 13\% | 19\% | 21\% | 15\% | 16\% | 12\% | 15\% | 12\% | 15\% | 16\% |
| Not sure | 22\% | 20\% | 32\% | 27\% | 27\% | 17\% | 18\% | 20\% | 26\% | 20\% | 25\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (776) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (108) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (355) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (300) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (192) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (162) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (216) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (363) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ |

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## 6. Racial Minorities Media Bias

In general, do you think media coverage of stories involving racial minorities is more likely to be:

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  |  | Republican |
| Biased IN FAVOR of racial minorities | 44\% | 49\% | 39\% | 29\% | 38\% | 51\% | 58\% | 25\% |  |  | 75\% |
| Biased AGAINST racial minorities | 21\% | 25\% | 19\% | 31\% | 22\% | 17\% | 16\% | 34\% |  |  | 8\% |
| Fair in the way racial minorities are represented | 13\% | 15\% | 12\% | 14\% | 13\% | 12\% | 15\% | 16\% |  |  | 9\% |
| Not sure | 21\% | 12\% | 30\% | 25\% | 27\% | 19\% | 10\% | 24\% |  |  | 8\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (468) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (524) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (252) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (391) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (182) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (357) \end{aligned}$ |  |  | $\begin{aligned} & 100 \% \\ & (264) \end{aligned}$ |
|  |  |  | Race |  |  | ily Income |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Biased IN FAVOR of racial minorities | 44\% | 51\% | 13\% | 32\% | 37\% | 48\% | 52\% | 40\% | 47\% | 47\% | 40\% |
| Biased AGAINST racial minorities | 21\% | 19\% | 44\% | 17\% | 24\% | 21\% | 21\% | 27\% | 21\% | 20\% | 21\% |
| Fair in the way racial minorities are represented | 13\% | 13\% | 12\% | 14\% | 12\% | 15\% | 12\% | 14\% | 13\% | 13\% | 13\% |
| Not sure | 21\% | 17\% | 31\% | 36\% | 26\% | 16\% | 14\% | 19\% | 18\% | 21\% | 27\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (992) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (773) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (108) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (354) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (298) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (192) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (161) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (361) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (256) \end{aligned}$ |

