February 10-11, 2014
YouGov

1. Follow sports leagues

Which of the following professional sports leagues do you follow? Check as many as apply.


February 10-11, 2014
YouGov

|  | Total | Race |  |  | continued from previous page Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Totals | $(1,000)$ | (790) | (107) | (103) | (311) | (261) | (55) | (246) | (166) | (203) | (356) | (275) |


|  | Total | Follow sports leagues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Baseball | Soccer | Basketball | Football | Hockey | Another sport | None |
| MLB - Major |  |  |  |  |  |  |  |  |
| League Baseball | 32\% | 100\% | 54\% | 61\% | 52\% | 75\% | 51\% | - |
| MLS - Major |  |  |  |  |  |  |  |  |
| League Soccer | 7\% | 11\% | 100\% | 16\% | 8\% | 26\% | 14\% | - |
| NBA - National |  |  |  |  |  |  |  |  |
| Basketball |  |  |  |  |  |  |  |  |
| Assocation | 23\% | 45\% | 58\% | 100\% | 41\% | 48\% | 30\% | - |
| NFL - National |  |  |  |  |  |  |  |  |
| Football League | 47\% | 77\% | 57\% | 83\% | 100\% | 76\% | 59\% | - |
| NHL - National |  |  |  |  |  |  |  |  |
| Hockey League | 13\% | 30\% | 49\% | 26\% | 20\% | 100\% | 26\% | - |
| Another sports |  |  |  |  |  |  |  |  |
| league | 8\% | 13\% | 16\% | 10\% | 10\% | 16\% | 100\% | - |
| None of these | 38\% | - | - | - | - | - | - | 100\% |
| Totals | $(1,000)$ | (315) | (58) | (222) | (477) | (116) | (81) | (381) |

February 10-11, 2014

## 2. Approval of team signing a gay player

Would you approve or disapprove of your favorite sports team signing a player who happened to be openly gay?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Strongly approve | 46\% | 38\% | 53\% | 46\% | 49\% | 44\% | 42\% | 67\% | 40\% | 25\% |
| Somewhat approve | 19\% | 20\% | 18\% | 16\% | 18\% | 20\% | 21\% | 12\% | 20\% | 27\% |
| Somewhat disapprove | 8\% | 11\% | 5\% | 5\% | 8\% | 9\% | 7\% | 3\% | 8\% | 13\% |
| Strongly disapprove | 10\% | 12\% | 8\% | 10\% | 10\% | 8\% | 12\% | 5\% | 10\% | 16\% |
| Not sure | 18\% | 20\% | 16\% | 22\% | 15\% | 19\% | 17\% | 13\% | 21\% | 19\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (465) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (530) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (155) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (391) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (185) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (355) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (402) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (238) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Strongly approve | 46\% | 48\% | 40\% | 36\% | 45\% | 45\% | 42\% | 51\% | 55\% | 46\% | 41\% | 46\% |
| Somewhat approve | 19\% | 18\% | 22\% | 23\% | 17\% | 22\% | 14\% | 24\% | 16\% | 19\% | 20\% | 20\% |
| Somewhat disapprove | 8\% | 8\% | 6\% | 9\% | 8\% | 6\% | 10\% | 9\% | 5\% | 10\% | 8\% | 6\% |
| Strongly disapprove | 10\% | 9\% | 15\% | 9\% | 12\% | 8\% | 9\% | 6\% | 10\% | 11\% | 12\% | 6\% |
| Not sure | 18\% | 17\% | 17\% | 24\% | 17\% | 19\% | 26\% | 11\% | 15\% | 15\% | 19\% | 21\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (786) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (106) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (103) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (311) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (261) \end{aligned}$ | $\begin{gathered} 100 \% \\ (54) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (243) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (163) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (202) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (355) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (275) \end{aligned}$ |


|  |  | Follow sports leagues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Baseball | Soccer | Basketball | Football | Hockey | Another sport | None |
| Strongly approve | 46\% | 45\% | 50\% | 52\% | 47\% | 50\% | 52\% | 43\% |
| Somewhat approve | 19\% | 22\% | 19\% | 18\% | 21\% | 21\% | 25\% | 14\% |
|  |  |  |  | continued | ext page . |  |  |  |

## YouGov

February 10-11, 2014
continued from previous page

|  | continued from previous page Follow sports leagues |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Baseball | Soccer | Basketball | Football | Hockey | Another sport | None |
| Somewhat disapprove | 8\% | 9\% | 16\% | 8\% | 8\% | 12\% | 7\% | 7\% |
| Strongly disapprove | 10\% | 8\% | 6\% | 9\% | 9\% | 6\% | 6\% | 11\% |
| Not sure | 18\% | 16\% | 9\% | 13\% | 14\% | 10\% | 10\% | 25\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (995) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (314) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (58) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (222) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (475) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (115) \end{aligned}$ | $\begin{gathered} 100 \% \\ (81) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (379) \end{aligned}$ |

February 10-11, 2014

## 3. Reaction of teammates

If your favorite sports team signed a player who happened to be openly gay, do you think that player would be accepted or not accepted by teammates?


|  | Total | Race |  |  | Family Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Accepted | 39\% | 38\% | 37\% | 44\% | 38\% | 41\% | 39\% | 42\% | 46\% | 42\% | 32\% | 40\% |
| Not accepted | 16\% | 15\% | 18\% | 20\% | 17\% | 15\% | 15\% | 17\% | 13\% | 13\% | 20\% | 16\% |
| Don't know enough to say | 45\% | 46\% | 45\% | 36\% | 45\% | 43\% | 46\% | 41\% | 41\% | 44\% | 48\% | 44\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (790) | (107) | (103) | (311) | (261) | (55) | (246) | (166) | (203) | (356) | (275) |


|  |  |  |  | Follow sports leagues |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Baseball | Soccer | Basketball | Football | Hockey | Another sport |  |
| Accepted | $39 \%$ | $45 \%$ | $52 \%$ | $52 \%$ | $45 \%$ | $56 \%$ | None |  |
| Not accepted | $16 \%$ | $13 \%$ | $19 \%$ | $15 \%$ | $14 \%$ | $13 \%$ | $18 \%$ |  |
| Don't know |  |  |  |  |  |  |  |  |
| enough to say | $45 \%$ | $41 \%$ | $29 \%$ | $33 \%$ | $41 \%$ | $30 \%$ |  |  |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $100 \%$ | $10 \%$ |  |
| (Unweighted N) | $(1,000)$ | $(315)$ | $(58)$ | $(222)$ | $(477)$ | $100 \%$ | $(116)$ |  |

February 10-11, 2014

## 4. Team to investigate rumors of sexuality

Say that a sports team is trying to decide whether to sign or draft a player and suspects that he may be gay, but he has not said so publicly. Do you think it is acceptable or unacceptable for the team to interview the player's friends and current teammates to find out if the player is gay?

|  | Total | Gender |  |  |  | Age |  |  |  |  |  | Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female |  | 18-29 |  | 30-44 |  | 45-64 |  | 65+ | Democrat | Independent |  | Republican |
| Acceptable | 16\% | 21\% |  | 11\% |  | 18\% |  | 18\% |  | 15\% | 14\% | 10\% |  |  | 25\% |
| Unacceptable | 68\% | 61\% |  | 74\% |  | 59\% |  | 67\% |  | 71\% | 71\% | 77\% |  |  | 59\% |
| Not sure | 16\% | 18\% |  | 15\% |  | 23\% |  | 15\% |  | 15\% | 14\% | 13\% |  |  | 16\% |
| Totals (Unweighted N) | 100\% | 100\% |  | 100\% |  | 100\% |  | 100\% |  | 100\% | 100\% | 100\% |  |  | 100\% |
|  | $(1,000)$ | (469) |  | (531) |  | (155) |  | (250) |  | (394) | (187) | (356) |  |  | (241) |
|  | Total | Race |  |  |  | Family Income |  |  |  |  |  | Region |  |  |  |
|  |  | White | Black |  | Hispanic |  | Under 40 |  | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Acceptable | 16\% | 15\% | 17\% |  | 19\% |  | 20\% |  | 17\% | 16\% | 14\% | 13\% | 15\% | 21\% | 12\% |
| Unacceptable | 68\% | 71\% | 63\% |  | 57\% |  | 67\% |  | 67\% | 70\% | 74\% | 65\% | 71\% | 65\% | 72\% |
| Not sure | 16\% | 14\% | 20\% |  | 24\% |  | 13\% |  | 16\% | 14\% | 12\% | 22\% | 13\% | 14\% | 17\% |
| Totals | 100\% | 100\% | 100\% |  | 100\% |  | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | $(1,000)$ | (790) | (107) |  | (103) |  | (311) |  | (261) | (55) | (246) | (166) | (203) | (356) | (275) |


|  | Total | Follow sports leagues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Baseball | Soccer | Basketball | Football | Hockey | Another sport | None |
| Acceptable | 16\% | 18\% | 18\% | 20\% | 17\% | 21\% | 19\% | 12\% |
| Unacceptable | 68\% | 68\% | 75\% | 67\% | 71\% | 68\% | 75\% | 65\% |
| Not sure | 16\% | 14\% | 7\% | 14\% | 12\% | 11\% | 5\% | 23\% |
| Totals (Unweighted N) | $\begin{gathered} \hline 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (315) \end{aligned}$ | $\begin{gathered} 100 \% \\ (58) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (222) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (477) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (116) \end{aligned}$ | $\begin{gathered} 100 \% \\ (81) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (381) \end{aligned}$ |

## 5. Acceptable to out public figures

Generally speaking, do you think it is acceptable or unacceptable for a reporter or news organization to report that a public figure is gay if that person has not said so publicly?


|  | Total | Follow sports leagues |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Baseball | Soccer | Basketball | Football | Hockey | Another sport | None |
| Acceptable | 13\% | 14\% | 24\% | 18\% | 14\% | 14\% | 14\% | 11\% |
| Unacceptable | 74\% | 74\% | 63\% | 72\% | 76\% | 77\% | 80\% | 72\% |
| Not sure | 13\% | 11\% | 13\% | 10\% | 10\% | 9\% | 6\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (314) | (58) | (222) | (474) | (116) | (81) | (380) |

