YouGov
March 10-11, 2015
YouGov

1. Birth or choice

Do you believe that gay people:

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  | Independent | Republican |
| Are born gay | 40\% | 36\% | 44\% | 42\% | 39\% | 37\% | 49\% | 56\% |  | 37\% | 27\% |
| Become gay due to their upbringing or |  |  |  |  |  |  |  |  |  |  |  |
| Choose to be gay | 23\% | 28\% | 18\% | 23\% | 22\% | 22\% | 23\% | 17\% |  | 23\% | 29\% |
| Not sure | 22\% | 21\% | 24\% | 20\% | 23\% | 26\% | 16\% | 15\% |  | 24\% | 28\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (477) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (523) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (285) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (372) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (323) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (436) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ |
| Race Family Income Region |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwes | est South | West |
| Are born gay | 40\% | 44\% | 21\% | 37\% | 34\% | 42\% | 55\% | 41\% | 48\% | \% 35\% | 41\% |
| Become gay due to their upbringing or environment | 15\% | 14\% | 21\% | 12\% | 17\% | 17\% | 8\% | 17\% | 13\% | \% 17\% | 11\% |
| Choose to be gay | 23\% | 21\% | 40\% | 19\% | 28\% | 24\% | 17\% | 23\% | 20\% | \% 26\% | 19\% |
| Not sure | 22\% | 21\% | 18\% | 32\% | 20\% | 18\% | 20\% | 19\% | 19\% | \% 22\% | 30\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (758) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (126) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (341) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (278) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (209) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (196) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (238) \end{aligned}$ | $\begin{array}{ll} \% & 100 \% \\ 3) & (336) \end{array}$ | $\begin{aligned} & 100 \% \\ & (230) \end{aligned}$ |

2. Choose gay

Do you think people can choose whether or not to be gay?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes, they can choose | 40\% | 46\% | 33\% | 39\% | 36\% | 42\% | 39\% | 31\% | 41\% | 47\% |
| No, they cannot choose | 41\% | 36\% | 46\% | 47\% | 42\% | 34\% | 46\% | 55\% | 38\% | 29\% |
| Not sure | 19\% | 18\% | 21\% | 14\% | 22\% | 23\% | 15\% | 14\% | 21\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (477) | (523) | (169) | (285) | (372) | (174) | (323) | (436) | (241) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes, they can choose | 40\% | 37\% | 60\% | 34\% | 45\% | 44\% | 27\% | 36\% | 38\% | 44\% | 36\% |
| No, they cannot choose | 41\% | 46\% | 26\% | 29\% | 36\% | 40\% | 57\% | 50\% | 45\% | 34\% | 43\% |
| Not sure | 19\% | 17\% | 14\% | 37\% | 19\% | 16\% | 16\% | 14\% | 17\% | 22\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (758) | (116) | (126) | (341) | (278) | (209) | (196) | (238) | (336) | (230) |

## 3. Presidential candidate

Who would you be more likely to vote for?

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | $65+$ | Democrat |  | ent | Republican |
| A presidential candidate who |  |  |  |  |  |  |  |  |  |  |  |
| supports gay marriage | $32 \%$ | 30\% | 35\% | 45\% | 39\% | 26\% | 21\% | 56\% |  |  | 10\% |
| A presidential candidate who opposes gay marriage | 24\% | 28\% | 21\% | 19\% | 17\% | 30\% | 30\% | 14\% |  |  | 39\% |
| A candidate's opinion on gay marriage |  |  |  |  |  |  |  |  |  |  |  |
| doesn't matter to me | 33\% | 33\% | 32\% | 25\% | 26\% | 38\% | 41\% | 24\% |  |  | 43\% |
| Not sure | 11\% | 10\% | 12\% | 11\% | 18\% | 6\% | 8\% | 6\% |  |  | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  |  | 100\% |
| (Unweighted N) | (999) | (476) | (523) | (169) | (284) | (372) | (174) | (323) |  |  | (240) |
|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| A presidential candidate who |  |  |  |  |  |  |  |  |  |  |  |
| supports gay marriage | 32\% | 35\% | 22\% | 29\% | 31\% | 31\% | 40\% | 39\% | 32\% | 29\% | 34\% |
| A presidential candidate who opposes |  |  |  |  |  |  |  |  |  |  |  |
| gay marriage | 24\% | 25\% | 26\% | 19\% | 25\% | 28\% | 20\% | 23\% | 22\% | 29\% | 20\% |
| A candidate's opinion on gay marriage |  |  |  |  |  |  |  |  |  |  |  |
| doesn't matter to me | 33\% | 34\% | 35\% | 24\% | 32\% | 34\% | 35\% | 28\% | 37\% | 32\% | 34\% |
| Not sure | 11\% | 7\% | 16\% | 28\% | 12\% | 7\% | 6\% | 10\% | 9\% | 11\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (999) | (758) | (115) | (126) | (341) | (278) | (208) | (196) | (238) | (335) | (230) |

## 4. Consider vote - opponent

Would you consider voting for a presidential candidate who opposed gay marriage, or would that be a deal-breaker for you?
Asked of those who would be more likely to vote for a candidate who opposes gay marriage

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| I'd consider voting for them | 28\% | 34\% | 24\% | 23\% | 37\% | 26\% | 25\% | 24\% | 31\% | 50\% |
| It'd be a deal-breaker | 54\% | 51\% | 56\% | 55\% | 49\% | 56\% | 63\% | 60\% | 48\% | 41\% |
| Not sure | 18\% | 15\% | 20\% | 22\% | 14\% | 19\% | 12\% | 16\% | 21\% | 10\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (152) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (191) \end{aligned}$ | $\begin{gathered} 100 \% \\ (83) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (108) \end{aligned}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (174) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (146) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (23) \end{gathered}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| l'd consider voting for them | 28\% | 28\% | 40\% | 25\% | 29\% | 27\% | 34\% | 29\% | 38\% | 24\% | 24\% |
| It'd be a deal-breaker | 54\% | 57\% | 40\% | 41\% | 52\% | 54\% | 50\% | 66\% | 40\% | 54\% | 57\% |
| Not sure | 18\% | 15\% | 20\% | 35\% | 19\% | 18\% | 16\% | 5\% | 22\% | 22\% | 19\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (273) \end{aligned}$ | $\begin{gathered} 100 \% \\ (29) \end{gathered}$ | $\begin{gathered} 100 \% \\ (41) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{gathered} 100 \% \\ (92) \end{gathered}$ | $\begin{gathered} 100 \% \\ (83) \end{gathered}$ | $\begin{gathered} 100 \% \\ (74) \end{gathered}$ | $\begin{gathered} 100 \% \\ (81) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (101) \end{aligned}$ | $\begin{gathered} 100 \% \\ (87) \end{gathered}$ |

## 5. Consider vote - supporter

Would you consider voting for a presidential candidate who supported gay marriage, or would that be a deal-breaker for you?
Asked of those who would be more likely to vote for a candidate who supports gay marriage

|  | Total | Gender |  | Age |  |  |  | 3 Point Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| l'd consider voting for them | 14\% | 15\% | 13\% | 17\% | 13\% | 12\% | 14\% | 12\% | 8\% | 23\% |
| It'd be a deal-breaker | 64\% | 67\% | 62\% | 62\% | 66\% | 70\% | 55\% | 72\% | 68\% | 56\% |
| Not sure | 22\% | 19\% | 26\% | 21\% | 21\% | 18\% | 31\% | 16\% | 24\% | 21\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (138) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (116) \end{aligned}$ | $\begin{gathered} 100 \% \\ (32) \end{gathered}$ | $\begin{gathered} 100 \% \\ (61) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (110) \end{aligned}$ | $\begin{gathered} 100 \% \\ (51) \end{gathered}$ | $\begin{gathered} 100 \% \\ (40) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (104) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (110) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| I'd consider voting for them | 14\% | 15\% | 8\% | 9\% | 6\% | 14\% | 26\% | 20\% | 11\% | 11\% | 17\% |
| It'd be a deal-breaker | 64\% | 60\% | 76\% | 80\% | 74\% | 61\% | 58\% | 66\% | 72\% | 61\% | 64\% |
| Not sure | 22\% | 24\% | 16\% | 11\% | 20\% | 25\% | 16\% | 14\% | 17\% | 28\% | 18\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (254) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (203) \end{aligned}$ | $\begin{gathered} 100 \% \\ (26) \end{gathered}$ | $\begin{gathered} 100 \% \\ (25) \end{gathered}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ | $\begin{gathered} 100 \% \\ (82) \end{gathered}$ | $\begin{gathered} 100 \% \\ (46) \end{gathered}$ | $\begin{gathered} 100 \% \\ (49) \end{gathered}$ | $\begin{gathered} 100 \% \\ (56) \end{gathered}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} 100 \% \\ (54) \end{gathered}$ |

