# YouGov

May 13 - 14, 2014

**1. Follows sports**

Which of the following professional sports leagues do you follow? Check as many as apply.

| | Total | Gender | | Age | | | | Party ID | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| MLB - Major League Baseball | 32% | 38% | 26% | 27% | 30% | 33% | 40% | 36% | 27% | 38% |
| MLS - Major League Soccer | 9% | 12% | 6% | 12% | 10% | 7% | 6% | 8% | 8% | 10% |
| NBA - National Basketball Association | 29% | 36% | 23% | 36% | 31% | 28% | 19% | 34% | 25% | 31% |
| NFL - National Football League | 48% | 56% | 40% | 41% | 45% | 52% | 53% | 53% | 44% | 49% |
| NHL - National Hockey League | 14% | 18% | 11% | 16% | 13% | 14% | 16% | 15% | 14% | 15% |
| Another sports league | 12% | 17% | 7% | 11% | 11% | 12% | 15% | 9% | 14% | 13% |
| None of these | 34% | 24% | 44% | 34% | 37% | 32% | 35% | 31% | 39% | 29% |
| Totals | (1,000) | (473) | (527) | (184) | (272) | (378) | (166) | (325) | (435) | (240) |

| | Total | Race | | | Family Income | | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| MLB - Major League Baseball | 32% | 35% | 24% | 25% | 23% | 39% | 56% | 43% | 39% | 36% | 25% | 34% |
| MLS - Major League Soccer | 9% | 7% | 6% | 17% | 8% | 6% | 17% | 14% | 12% | 7% | 7% | 9% |
| NBA - National Basketball Association | 29% | 22% | 60% | 37% | 29% | 31% | 35% | 35% | 35% | 24% | 31% | 26% |
| NFL - National Football League | 48% | 46% | 60% | 45% | 43% | 52% | 61% | 60% | 46% | 50% | 47% | 48% |
| NHL - National Hockey League | 14% | 15% | 15% | 12% | 11% | 15% | 24% | 18% | 19% | 21% | 10% | 12% |
| Another sports league | 12% | 12% | 11% | 15% | 10% | 11% | 14% | 14% | 12% | 14% | 10% | 14% |
| None of these | 34% | 37% | 23% | 28% | 40% | 32% | 22% | 21% | 36% | 32% | 38% | 30% |
| Totals | (1,000) | (778) | (124) | (98) | (368) | (296) | (60) | (126) | (168) | (215) | (388) | (229) |

| | Total | Follows sports | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | MLB | MLS | NBA | NFL | NHL | Other | None |
| MLB - Major League Baseball | 32% | 100% | 56% | 53% | 52% | 74% | 46% | — |
| MLS - Major League Soccer | 9% | 15% | 100% | 19% | 9% | 21% | 27% | — |
| NBA - National Basketball Association | 29% | 48% | 65% | 100% | 45% | 47% | 52% | — |
| NFL - National Football League | 48% | 78% | 50% | 75% | 100% | 79% | 71% | — |
| NHL - National Hockey League | 14% | 33% | 36% | 23% | 24% | 100% | 24% | — |
| Another sports league | 12% | 17% | 37% | 21% | 18% | 20% | 100% | — |
| None of these | 34% | — | — | — | — | — | — | 100% |
| Totals | (1,000) | (330) | (64) | (261) | (494) | (134) | (99) | (348) |

**2. Most tolerant league**
Which league do you think would be most tolerant of openly gay players?

| | Total | Gender | | Age | | | | Party ID | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| MLB - Major League Baseball | 8% | 9% | 6% | 8% | 8% | 8% | 5% | 7% | 9% | 7% |
| MLS - Major League Soccer | 19% | 24% | 16% | 25% | 23% | 17% | 12% | 20% | 18% | 22% |
| NBA - National Basketball Association | 9% | 10% | 9% | 8% | 7% | 10% | 12% | 13% | 8% | 6% |
| NFL - National Football League | 7% | 6% | 7% | 8% | 6% | 7% | 6% | 9% | 6% | 4% |
| NHL - National Hockey League | 1% | 1% | 2% | — | 1% | 2% | 2% | 3% | 1% | 0% |
| Not sure | 56% | 51% | 61% | 51% | 55% | 57% | 62% | 48% | 58% | 61% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (990) | (470) | (520) | (180) | (270) | (377) | (163) | (324) | (429) | (237) |

| | Total | Race | | | Family Income | | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| MLB - Major League Baseball | 8% | 7% | 10% | 9% | 7% | 10% | 8% | 5% | 7% | 10% | 6% | 9% |
| MLS - Major League Soccer | 19% | 22% | 9% | 17% | 17% | 22% | 23% | 24% | 19% | 25% | 17% | 18% |
| NBA - National Basketball Association | 9% | 8% | 13% | 11% | 10% | 10% | 7% | 11% | 7% | 9% | 10% | 9% |
| NFL - National Football League | 7% | 6% | 8% | 9% | 9% | 7% | 4% | 8% | 9% | 6% | 6% | 7% |
| NHL - National Hockey League | 1% | 1% | 2% | 1% | 1% | 3% | 3% | 2% | 1% | 3% | 1% | 1% |
| Not sure | 56% | 56% | 57% | 52% | 57% | 48% | 55% | 49% | 57% | 47% | 60% | 56% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (990) | (772) | (121) | (97) | (367) | (290) | (59) | (125) | (166) | (215) | (383) | (226) |

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| | Total | Follows sports | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | MLB | MLS | NBA | NFL | NHL | Other | None |
| MLB - Major League Baseball | 8% | 10% | 2% | 9% | 10% | 8% | 10% | 4% |
| MLS - Major League Soccer | 19% | 26% | 48% | 24% | 22% | 37% | 29% | 13% |
| NBA - National Basketball Association | 9% | 9% | 7% | 14% | 10% | 5% | 10% | 7% |
| NFL - National Football League | 7% | 8% | 7% | 7% | 8% | 4% | 8% | 4% |
| NHL - National Hockey League | 1% | 2% | 2% | 1% | 3% | 5% | 1% | 0% |
| Not sure | 56% | 46% | 35% | 44% | 47% | 41% | 42% | 72% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (990) | (330) | (64) | (261) | (493) | (134) | (98) | (344) |

**3. Team approval**

Would you approve or disapprove of your favorite sports team signing a player who happened to be openly gay?

| | | Gender | | Age | | | | Party ID | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Strongly approve | 44% | 36% | 51% | 47% | 47% | 44% | 34% | 67% | 41% | 20% |
| Somewhat approve | 16% | 17% | 16% | 13% | 13% | 17% | 23% | 13% | 15% | 22% |
| Somewhat disapprove | 9% | 11% | 6% | 14% | 5% | 7% | 11% | 4% | 9% | 13% |
| Strongly disapprove | 11% | 14% | 7% | 5% | 11% | 11% | 16% | 6% | 11% | 15% |
| Not sure | 21% | 22% | 20% | 21% | 24% | 21% | 16% | 10% | 24% | 30% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (989) | (471) | (518) | (179) | (270) | (376) | (164) | (324) | (428) | (237) |

| | | Race | | | Family Income | | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Strongly approve | 44% | 43% | 41% | 49% | 40% | 44% | 65% | 51% | 50% | 46% | 38% | 47% |
| Somewhat approve | 16% | 17% | 15% | 14% | 18% | 15% | 20% | 13% | 21% | 16% | 15% | 15% |
| Somewhat disapprove | 9% | 8% | 11% | 11% | 8% | 9% | 3% | 6% | 5% | 8% | 11% | 8% |
| Strongly disapprove | 11% | 11% | 13% | 7% | 9% | 14% | 2% | 14% | 9% | 12% | 12% | 8% |
| Not sure | 21% | 21% | 20% | 20% | 24% | 18% | 10% | 15% | 15% | 17% | 25% | 22% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (989) | (772) | (121) | (96) | (366) | (293) | (59) | (126) | (166) | (213) | (386) | (224) |

| | | Follows sports | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Total | MLB | MLS | NBA | NFL | NHL | Other | None |
| Strongly approve | 44% | 47% | 42% | 47% | 47% | 46% | 48% | 43% |
| Somewhat approve | 16% | 20% | 28% | 21% | 18% | 19% | 18% | 11% |
| Somewhat disapprove | 9% | 6% | 2% | 10% | 9% | 6% | 6% | 7% |
| Strongly disapprove | 11% | 12% | 12% | 10% | 12% | 10% | 12% | 10% |
| Not sure | 21% | 16% | 16% | 12% | 15% | 19% | 16% | 30% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (989) | (330) | (64) | (261) | (493) | (134) | (97) | (343) |

**4. Accepted by teammates**
If your favorite sports team signed a player who happened to be openly gay, do you think that player would be accepted or not accepted by teammates?

| | | Gender | | Age | | | | Party ID | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Accepted | 36% | 37% | 35% | 43% | 33% | 37% | 30% | 52% | 28% | 31% |
| Not accepted | 12% | 14% | 11% | 13% | 13% | 10% | 13% | 9% | 16% | 9% |
| Don't know enough to say | 52% | 49% | 54% | 44% | 54% | 53% | 57% | 39% | 56% | 60% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (994) | (471) | (523) | (180) | (271) | (378) | (165) | (324) | (430) | (240) |

| | | Race | | | Family Income | | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Accepted | 36% | 35% | 38% | 40% | 36% | 39% | 36% | 42% | 48% | 32% | 26% | 47% |
| Not accepted | 12% | 10% | 18% | 19% | 11% | 15% | 15% | 10% | 6% | 16% | 15% | 9% |
| Don't know enough to say | 52% | 55% | 44% | 41% | 54% | 47% | 49% | 48% | 46% | 52% | 59% | 44% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (994) | (776) | (121) | (97) | (367) | (293) | (60) | (126) | (166) | (215) | (386) | (227) |

| | | Follows sports | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Total | MLB | MLS | NBA | NFL | NHL | Other | None |
| Accepted | 36% | 45% | 53% | 46% | 40% | 48% | 33% | 23% |
| Not accepted | 12% | 11% | 9% | 14% | 12% | 7% | 17% | 11% |
| Don't know enough to say | 52% | 44% | 37% | 39% | 48% | 46% | 50% | 66% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (994) | (329) | (64) | (261) | (493) | (134) | (99) | (347) |

**5. Heard about Michael Sam**
How much have you heard about Michael Sam recently becoming the first openly gay player to be drafted by an NFL team?

| | | Gender | | Age | | | | Party ID | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Heard a lot | 35% | 41% | 29% | 24% | 31% | 40% | 46% | 37% | 34% | 34% |
| Heard a little | 46% | 41% | 50% | 46% | 46% | 47% | 42% | 50% | 44% | 44% |
| Heard nothing at all | 20% | 18% | 21% | 31% | 23% | 13% | 12% | 13% | 23% | 21% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (992) | (471) | (521) | (180) | (270) | (377) | (165) | (324) | (430) | (238) |

| | | Race | | | Family Income | | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Heard a lot | 35% | 35% | 41% | 30% | 27% | 41% | 44% | 54% | 38% | 36% | 34% | 32% |
| Heard a little | 46% | 46% | 43% | 47% | 49% | 46% | 50% | 34% | 43% | 49% | 45% | 46% |
| Heard nothing at all | 20% | 19% | 16% | 23% | 24% | 13% | 5% | 12% | 20% | 15% | 21% | 22% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (992) | (775) | (121) | (96) | (367) | (292) | (60) | (125) | (166) | (215) | (384) | (227) |

| | | Follows sports | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Total | MLB | MLS | NBA | NFL | NHL | Other | None |
| Heard a lot | 35% | 53% | 32% | 52% | 51% | 52% | 39% | 18% |
| Heard a little | 46% | 39% | 50% | 41% | 42% | 41% | 44% | 45% |
| Heard nothing at all | 20% | 9% | 18% | 7% | 8% | 8% | 17% | 36% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (992) | (330) | (64) | (261) | (493) | (134) | (99) | (345) |

**6. Draft timing**
Based on what you've heard, which comes closest to your opinion about when Michael Sam was drafted?

| | | Gender | | Age | | | | Party ID | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| He was drafted earlier than he should have been based on talent alone | 7% | 8% | 7% | 9% | 5% | 9% | 6% | 6% | 7% | 10% |
| He was drafted at about the right time based on talent alone | 25% | 27% | 22% | 22% | 18% | 31% | 24% | 24% | 25% | 26% |
| He was drafted later than he should have been based on talent alone | 13% | 18% | 9% | 7% | 17% | 13% | 16% | 19% | 11% | 10% |
| Don't know enough to say | 55% | 46% | 63% | 62% | 59% | 47% | 54% | 51% | 57% | 54% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (991) | (470) | (521) | (179) | (269) | (377) | (166) | (322) | (429) | (240) |

| | | Race | | | Family Income | | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| He was drafted earlier than he should have been based on talent alone | 7% | 7% | 9% | 9% | 5% | 8% | 10% | 9% | 5% | 8% | 7% | 9% |
| He was drafted at about the right time based on talent alone | 25% | 23% | 30% | 27% | 22% | 25% | 32% | 41% | 29% | 25% | 25% | 21% |
| He was drafted later than he should have been based on talent alone | 13% | 12% | 17% | 16% | 11% | 17% | 7% | 16% | 13% | 15% | 14% | 10% |
| Don't know enough to say | 55% | 58% | 43% | 48% | 62% | 50% | 52% | 35% | 53% | 53% | 54% | 59% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (991) | (775) | (121) | (95) | (366) | (291) | (60) | (126) | (166) | (214) | (384) | (227) |

| | | Follows sports | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | Total | MLB | MLS | NBA | NFL | NHL | Other | None |
| He was drafted earlier than he should have been based on talent alone | 7% | 9% | 17% | 10% | 9% | 14% | 13% | 3% |
| He was drafted at about the right time based on talent alone | 25% | 33% | 34% | 36% | 34% | 37% | 20% | 12% |
| He was drafted later than he should have been based on talent alone | 13% | 20% | 21% | 21% | 19% | 20% | 25% | 8% |
| Don't know enough to say | 55% | 37% | 28% | 34% | 38% | 30% | 42% | 77% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (991) | (329) | (64) | (259) | (492) | (134) | (98) | (346) |

## YouGov
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**7. Appropriateness of showing kiss**
Michael Sam and his boyfriend kissed after finding out he was drafted. Do you think it was appropriate or inappropriate for networks broadcasting the draft to show this kiss?

|  | Total | Gender | | Age | | | | Party ID | | |
|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Appropriate | 36% | 34% | 38% | 55% | 40% | 32% | 16% | 53% | 36% | 16% |
| Inappropriate | 47% | 51% | 42% | 29% | 39% | 52% | 69% | 32% | 45% | 69% |
| Not sure | 17% | 14% | 20% | 16% | 21% | 16% | 15% | 15% | 19% | 15% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (993) | (472) | (521) | (179) | (270) | (378) | (166) | (323) | (430) | (240) |

|  | Total | Race | | | Family Income | | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80-100 | 100+ | Northeast | Midwest | South | West |
| Appropriate | 36% | 36% | 28% | 42% | 35% | 37% | 48% | 48% | 44% | 39% | 31% | 37% |
| Inappropriate | 47% | 45% | 53% | 48% | 43% | 48% | 40% | 46% | 43% | 47% | 49% | 45% |
| Not sure | 17% | 18% | 19% | 9% | 22% | 16% | 12% | 6% | 13% | 14% | 20% | 18% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (993) | (776) | (121) | (96) | (367) | (293) | (60) | (126) | (164) | (215) | (386) | (228) |

|  | Total | Follows sports | | | | | | |
|---|---|---|---|---|---|---|---|---|
|  |  | MLB | MLS | NBA | NFL | NHL | Other | None |
| Appropriate | 36% | 39% | 52% | 46% | 36% | 42% | 36% | 34% |
| Inappropriate | 47% | 49% | 41% | 42% | 49% | 43% | 54% | 41% |
| Not sure | 17% | 12% | 7% | 12% | 14% | 14% | 10% | 24% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Unweighted N) | (993) | (330) | (64) | (260) | (492) | (133) | (99) | (346) |