October 19 - 21, 2014



1. Happy wtih life
In general, how happy are you with your life?

	Gender			A	ge		Party ID			
Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
31%	34%	28%	36%	24%	32%	33%	34%	29%	32%	
47%	46%	47%	43%	48%	45%	53%	48%	44%	52%	
15%	15%	16%	15%	19%	15%	10%	13%	18%	13%	
4%	3%	6%	3%	6%	5%	3%	4%	6%	2%	
3%	3%	3%	3%	4%	3%	0%	2%	4%	0%	
100%	100%	100% (512)	100% (175)	100% (257)	100%	100%	100%	100%	100% (219)	
	31% 47% 15% 4% 3%	Total Male 31% 34% 47% 46% 15% 15% 4% 3% 3% 3% 100%	Total Male Female 31% 34% 28% 47% 46% 47% 15% 15% 16% 4% 3% 6% 3% 3% 3% 100% 100% 100%	Total Male Female 18-29 31% 34% 28% 36% 47% 46% 47% 43% 15% 15% 16% 15% 4% 3% 6% 3% 3% 3% 3% 3% 100% 100% 100% 100%	Total Male Female 18-29 30-44 31% 34% 28% 36% 24% 47% 46% 47% 43% 48% 15% 15% 16% 15% 19% 4% 3% 6% 3% 6% 3% 3% 3% 4% 100% 100% 100% 100%	Total Male Female 18-29 30-44 45-64 31% 34% 28% 36% 24% 32% 47% 46% 47% 43% 48% 45% 15% 15% 16% 15% 19% 15% 4% 3% 6% 3% 6% 5% 3% 3% 3% 4% 3% 100% 100% 100% 100% 100%	Total Male Female 18-29 30-44 45-64 65+ 31% 34% 28% 36% 24% 32% 33% 47% 46% 47% 43% 48% 45% 53% 15% 15% 16% 15% 19% 15% 10% 4% 3% 6% 3% 6% 5% 3% 3% 3% 3% 4% 3% 0% 100% 100% 100% 100% 100% 100%	Total Male Female 18-29 30-44 45-64 65+ Democrat 31% 34% 28% 36% 24% 32% 33% 34% 47% 46% 47% 43% 48% 45% 53% 48% 15% 15% 16% 15% 19% 15% 10% 13% 4% 3% 6% 3% 6% 5% 3% 4% 3% 3% 3% 4% 3% 0% 2% 100% 100% 100% 100% 100% 100% 100%	Total Male Female 18-29 30-44 45-64 65+ Democrat Independent 31% 34% 28% 36% 24% 32% 33% 34% 29% 47% 46% 47% 43% 48% 45% 53% 48% 44% 15% 15% 16% 15% 19% 15% 10% 13% 18% 4% 3% 6% 3% 6% 5% 3% 4% 6% 3% 3% 3% 4% 3% 0% 2% 4% 100% 100% 100% 100% 100% 100% 100% 100% 100%	

		Race			F	amily Income	!	Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very happy	31%	29%	33%	39%	26%	30%	37%	33%	25%	33%	31%
Somewhat happy	47%	49%	47%	37%	45%	55%	44%	39%	51%	44%	53%
Not very happy	15%	16%	9%	15%	19%	12%	12%	20%	17%	14%	12%
Not at all happy	4%	4%	6%	4%	8%	2%	1%	6%	5%	5%	1%
Not sure	3%	2%	5%	5%	2%	0%	5%	1%	2%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(756)	(114)	(130)	(370)	(271)	(208)	(190)	(224)	(350)	(236)

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2. Happy compared

How do you think your level of happiness compares to most other Americans?

		Ge	nder		A	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I'm happier than the										
average American	24%	26%	22%	31%	17%	24%	28%	25%	23%	26%
I'm about as happy as										
the average American	48%	48%	48%	41%	51%	47%	56%	45%	44%	62%
I'm less happy than the										
average American	15%	15%	15%	18%	15%	16%	9%	17%	17%	8%
Not sure	12%	10%	15%	11%	17%	12%	8%	13%	16%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(487)	(511)	(175)	(256)	(393)	(174)	(349)	(431)	(218)

			Race		F	amily Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
I'm happier than the											
average American	24%	24%	24%	24%	20%	20%	36%	26%	21%	24%	27%
I'm about as happy as											
the average American	48%	50%	41%	45%	48%	56%	45%	49%	50%	44%	53%
I'm less happy than the											
average American	15%	15%	15%	14%	20%	11%	10%	20%	15%	18%	7%
Not sure	12%	10%	21%	17%	12%	14%	9%	5%	14%	15%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(754)	(114)	(130)	(369)	(271)	(207)	(190)	(224)	(348)	(236)

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3. Happiest timesWhich statement do you think is most true for you?

		Ge	Gender		А	ge		Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
l've already experienced the happiest times of my											
life I'm currently experiencing the happiest times of my	26%	25%	26%	8%	17%	34%	46%	25%	26%	27%	
life I have yet to experience the happiest times of	23%	24%	22%	19%	23%	20%	34%	21%	22%	27%	
my life	34%	38%	31%	61%	39%	26%	9%	39%	32%	32%	
Not sure	17%	13%	21%	12%	20%	21%	11%	15%	20%	13%	
Totals (Unweighted N)	100% (996)	100% (486)	100% (510)	100% (174)	100% (256)	100% (393)	100% (173)	100% (349)	100% (428)	100% (219)	

			Race		F	amily Income)		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
I've already experienced the happiest times of my											
life I'm currently experiencing the	26%	29%	11%	21%	29%	24%	21%	28%	23%	22%	32%
happiest times of my life I have yet to experience the happiest times of	23%	21%	25%	31%	21%	21%	27%	18%	21%	24%	27%
my life	34%	33%	46%	33%	31%	41%	35%	42%	31%	36%	28%
Not sure	17%	17%	18%	15%	18%	14%	18%	13%	24%	17%	13%
Totals (Unweighted N)	100% (996)	100% (753)	100% (114)	100% (129)	100% (367)	100% (270)	100% (208)	100% (190)	100% (224)	100% (347)	100% (235)

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4. Improve areaIf you could improve just one area of your life, which ONE of the following would make you happiest?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
My health	21%	20%	22%	14%	12%	25%	35%	23%	19%	21%
My relationships with										
family or friends	12%	12%	13%	17%	14%	8%	12%	14%	12%	11%
My romantic										
relationships	14%	14%	13%	24%	13%	12%	6%	14%	12%	16%
My career or finances	32%	31%	32%	36%	44%	28%	15%	29%	35%	29%
My faith or spiritual life	12%	13%	11%	4%	8%	17%	19%	12%	10%	16%
Not sure	9%	10%	9%	6%	10%	10%	13%	7%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(488)	(510)	(173)	(257)	(394)	(174)	(348)	(431)	(219)

			Race		F	amily Income	1		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
My health	21%	23%	14%	18%	23%	20%	21%	23%	22%	18%	22%
My relationships with											
family or friends	12%	12%	10%	15%	10%	9%	17%	12%	14%	10%	14%
My romantic											
relationships	14%	14%	13%	12%	11%	19%	12%	15%	17%	11%	15%
My career or finances	32%	32%	32%	32%	33%	34%	34%	25%	30%	36%	31%
My faith or spiritual life	12%	11%	23%	10%	14%	11%	10%	12%	10%	14%	12%
Not sure	9%	9%	8%	13%	9%	7%	7%	13%	7%	11%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(756)	(113)	(129)	(370)	(271)	(207)	(190)	(224)	(349)	(235)

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5. Contributes to happinessWhich one of the following contributes MOST to your level of happiness?

		Ge	nder		А	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
My health	14%	18%	11%	10%	8%	18%	22%	22%	10%	14%
My relationships with										
family or friends	34%	32%	36%	39%	34%	31%	35%	33%	33%	39%
My romantic										
relationships	13%	14%	12%	20%	14%	10%	8%	9%	15%	12%
My career or finances	10%	11%	10%	7%	19%	9%	6%	11%	10%	10%
My faith or spiritual life	18%	16%	19%	16%	15%	19%	21%	17%	17%	21%
Not sure	11%	8%	13%	9%	11%	13%	9%	8%	15%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(488)	(511)	(175)	(256)	(394)	(174)	(349)	(431)	(219)

			Race		F	amily Income	1		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
My health	14%	14%	16%	15%	18%	13%	12%	16%	16%	10%	18%
My relationships with											
family or friends	34%	36%	17%	38%	30%	35%	39%	33%	34%	31%	40%
My romantic											
relationships	13%	15%	6%	10%	10%	16%	16%	11%	12%	13%	16%
My career or finances	10%	10%	17%	5%	12%	7%	16%	6%	9%	14%	9%
My faith or spiritual life	18%	15%	33%	16%	18%	23%	10%	19%	22%	19%	10%
Not sure	11%	10%	11%	16%	12%	5%	7%	14%	7%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(755)	(114)	(130)	(369)	(271)	(208)	(189)	(224)	(350)	(236)