

1. Attitude toward health care law

Do you think President Obama's health care law should be expanded, kept the same, or repealed?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Expanded	27%	32%	21%	23%	29%	27%	26%	50%	19%	3%
Kept the same	11%	12%	11%	16%	13%	9%	8%	19%	9%	3%
Repealed	47%	47%	48%	40%	42%	51%	57%	16%	53%	89%
Not sure	15%	9%	20%	20%	17%	12%	9%	15%	19%	6%
Totals (Unweighted N)	100% (995)	100% (486)	100% (509)	100% (173)	100% (250)	100% (378)	100% (194)	100% (369)	100% (397)	100% (229)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Expanded	27%	25%	33%	30%	28%	25%	33%	34%	26%	27%	24%	31%
Kept the same	11%	7%	31%	16%	13%	11%	8%	14%	14%	13%	12%	7%
Repealed	47%	55%	13%	34%	40%	53%	48%	48%	46%	42%	50%	49%
Not sure	15%	12%	23%	19%	19%	11%	11%	4%	15%	18%	14%	12%
Totals (Unweighted N)	100% (995)	100% (776)	100% (97)	100% (122)	100% (363)	100% (282)	100% (66)	100% (134)	100% (154)	100% (180)	100% (346)	100% (315)

	Health insurance		
	Total	Yes	No
Expanded	27%	26%	27%
Kept the same	11%	11%	12%
Repealed	47%	49%	43%
Not sure	15%	14%	18%
Totals (Unweighted N)	100% (995)	100% (819)	100% (174)

2. Effect of health care law on insurance coverage

When the new health care law is in full effect, do you think you personally will have better or worse health insurance coverage than you have now?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Better coverage	15%	21%	10%	23%	17%	12%	9%	25%	13%	3%
About the same	33%	32%	34%	27%	37%	30%	41%	48%	27%	20%
Worse coverage	37%	38%	36%	30%	29%	44%	45%	14%	41%	69%
Not sure	14%	9%	20%	20%	17%	14%	5%	13%	19%	9%
Totals (Unweighted N)	100% (997)	100% (485)	100% (512)	100% (171)	100% (251)	100% (379)	100% (196)	100% (370)	100% (398)	100% (229)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Better coverage	15%	12%	33%	18%	18%	14%	16%	16%	14%	15%	16%	16%
About the same	33%	31%	34%	41%	32%	36%	34%	41%	40%	33%	27%	37%
Worse coverage	37%	44%	11%	24%	31%	38%	41%	39%	32%	30%	43%	39%
Not sure	14%	13%	22%	17%	19%	12%	9%	4%	14%	22%	14%	8%
Totals (Unweighted N)	100% (997)	100% (778)	100% (98)	100% (121)	100% (363)	100% (283)	100% (66)	100% (134)	100% (154)	100% (180)	100% (348)	100% (315)

	Health insurance		
	Total	Yes	No
Better coverage	15%	11%	30%
About the same	33%	37%	17%
Worse coverage	37%	40%	26%
Not sure	14%	11%	27%
Totals (Unweighted N)	100% (997)	100% (821)	100% (173)

3. Ads supporting the new health care law

During the last 30 days, did you see or hear any ads or commercials supporting the new health care law?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	39%	43%	35%	24%	31%	46%	58%	41%	36%	43%
No	49%	48%	49%	62%	57%	40%	35%	44%	51%	51%
Not sure	12%	9%	15%	14%	12%	14%	7%	15%	13%	6%
Totals (Unweighted N)	100% (998)	100% (485)	100% (513)	100% (173)	100% (251)	100% (378)	100% (196)	100% (371)	100% (398)	100% (229)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	39%	40%	46%	29%	32%	41%	36%	47%	32%	34%	40%	48%
No	49%	49%	37%	55%	54%	49%	55%	44%	55%	52%	47%	43%
Not sure	12%	11%	17%	16%	14%	10%	9%	9%	13%	14%	13%	9%
Totals (Unweighted N)	100% (998)	100% (779)	100% (97)	100% (122)	100% (362)	100% (285)	100% (66)	100% (134)	100% (154)	100% (180)	100% (347)	100% (317)

	Total	Health insurance	
		Yes	No
Yes	39%	42%	26%
No	49%	47%	57%
Not sure	12%	11%	17%
Totals (Unweighted N)	100% (998)	100% (821)	100% (174)

4. Ads opposing the new health care law

During the last 30 days, did you see or hear any ads or commercials opposing the new health care law?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	35%	40%	30%	17%	29%	40%	57%	31%	33%	46%
No	51%	50%	53%	65%	60%	44%	35%	57%	50%	44%
Not sure	14%	11%	17%	18%	11%	17%	8%	13%	17%	10%
Totals (Unweighted N)	100% (987)	100% (481)	100% (506)	100% (173)	100% (247)	100% (375)	100% (192)	100% (366)	100% (393)	100% (228)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	35%	39%	31%	17%	29%	39%	33%	37%	34%	27%	40%	34%
No	51%	49%	54%	59%	55%	49%	55%	53%	54%	52%	47%	55%
Not sure	14%	12%	15%	24%	15%	12%	13%	10%	12%	21%	13%	11%
Totals (Unweighted N)	100% (987)	100% (773)	100% (93)	100% (121)	100% (358)	100% (284)	100% (66)	100% (132)	100% (155)	100% (176)	100% (344)	100% (312)

	Health insurance		
	Total	Yes	No
Yes	35%	37%	26%
No	51%	50%	56%
Not sure	14%	13%	18%
Totals (Unweighted N)	100% (987)	100% (813)	100% (171)

5. Ads asking people to buy insurance

During the last 30 days, did you see or hear any ads or commercials asking people to buy or sign up for health insurance?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	60%	63%	57%	45%	42%	72%	80%	62%	56%	64%
No	30%	31%	29%	42%	43%	20%	14%	30%	31%	29%
Not sure	10%	6%	14%	13%	14%	7%	6%	9%	13%	8%
Totals (Unweighted N)	100% (997)	100% (486)	100% (511)	100% (174)	100% (250)	100% (377)	100% (196)	100% (370)	100% (398)	100% (229)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	60%	60%	65%	56%	54%	68%	55%	65%	53%	58%	58%	69%
No	30%	31%	21%	34%	35%	25%	36%	29%	37%	30%	31%	21%
Not sure	10%	10%	14%	10%	11%	6%	9%	6%	10%	11%	11%	9%
Totals (Unweighted N)	100% (997)	100% (779)	100% (96)	100% (122)	100% (363)	100% (285)	100% (66)	100% (134)	100% (155)	100% (179)	100% (347)	100% (316)

	Total	Health insurance	
		Yes	No
Yes	60%	62%	48%
No	30%	28%	38%
Not sure	10%	9%	14%
Totals (Unweighted N)	100% (997)	100% (821)	100% (173)

6. Types of ads asking people to buy insurance

Thinking about ads or commercials asking people to buy or sign up for health insurance, which of the following types of ads have you seen or heard in the last 30 days? (Check all that apply.)

	Gender		Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Ads for Medicare Advantage coverage	26%	26%	25%	19%	15%	32%	38%	26%	22%	32%
Ads for prescription drug coverage for Medicare recipients.	20%	19%	21%	13%	11%	26%	33%	20%	17%	27%
Ads for purchasing insurance through a health insurance exchange	39%	41%	36%	28%	26%	48%	53%	37%	37%	45%
Did not see this kind of ad	40%	37%	43%	55%	58%	28%	20%	38%	44%	36%
Ads for any other private health insurance coverage	22%	26%	18%	11%	16%	29%	34%	26%	19%	22%
None of these	2%	2%	2%	2%	1%	2%	3%	2%	2%	1%
Not sure	6%	6%	6%	2%	6%	7%	9%	4%	6%	7%
Totals	(997)	(486)	(511)	(174)	(250)	(377)	(196)	(370)	(398)	(229)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Ads for Medicare Advantage coverage	26%	25%	34%	21%	24%	29%	21%	27%	18%	17%	30%	33%
Ads for prescription drug coverage for Medicare recipients.	20%	21%	26%	11%	17%	27%	13%	23%	16%	21%	20%	23%
Ads for purchasing insurance through a health insurance exchange	39%	43%	27%	27%	30%	46%	47%	48%	35%	39%	34%	48%
Did not see this kind of ad	40%	40%	35%	44%	46%	32%	45%	35%	47%	42%	42%	31%
Ads for any other private health insurance coverage	22%	23%	24%	18%	19%	26%	19%	27%	16%	21%	22%	29%
None of these	2%	1%	4%	4%	2%	2%	2%	0%	3%	1%	2%	2%
Not sure	6%	5%	6%	7%	6%	7%	3%	4%	2%	7%	6%	7%
Totals	(997)	(779)	(96)	(122)	(363)	(285)	(66)	(134)	(155)	(179)	(347)	(316)

	Total	Health insurance	
		Yes	No
Ads for Medicare Advantage coverage	26%	27%	18%
Ads for prescription drug coverage for Medicare recipients.	20%	22%	12%
Ads for purchasing insurance through a health insurance exchange	39%	42%	26%
Did not see this kind of ad	40%	38%	52%
Ads for any other private health insurance coverage	22%	24%	14%
None of these	2%	2%	1%
Not sure	6%	5%	7%
Totals	(997)	(821)	(173)

7. Health insurance

Do you have health insurance?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	80%	79%	81%	74%	70%	82%	99%	83%	74%	88%
No	20%	21%	19%	26%	30%	18%	1%	17%	26%	12%
Totals (Unweighted N)	100% (997)	100% (485)	100% (512)	100% (174)	100% (250)	100% (378)	100% (195)	100% (371)	100% (397)	100% (229)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	80%	82%	78%	70%	67%	86%	95%	96%	84%	80%	76%	85%
No	20%	18%	22%	30%	33%	14%	5%	4%	16%	20%	24%	15%
Totals (Unweighted N)	100% (997)	100% (778)	100% (98)	100% (121)	100% (363)	100% (285)	100% (66)	100% (133)	100% (155)	100% (180)	100% (346)	100% (316)

	Health insurance		
	Total	Yes	No
Yes	80%	100%	—
No	20%	—	100%
Totals (Unweighted N)	100% (997)	100% (823)	100% (174)