

**1. Familiar with ALS**

How familiar are you with ALS, the disease also known as Lou Gehrig's disease?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very familiar	21%	21%	20%	18%	23%	18%	26%	22%	19%	22%
Somewhat familiar	49%	50%	48%	44%	45%	53%	52%	44%	50%	54%
Not very familiar	20%	22%	19%	24%	20%	21%	16%	24%	21%	13%
Not at all familiar	10%	8%	12%	15%	12%	8%	6%	10%	10%	10%
Totals (Unweighted N)	100% (999)	100% (459)	100% (540)	100% (157)	100% (234)	100% (414)	100% (194)	100% (346)	100% (403)	100% (250)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very familiar	21%	24%	17%	8%	14%	20%	27%	24%	30%	19%	13%
Somewhat familiar	49%	50%	39%	56%	46%	50%	59%	46%	48%	51%	48%
Not very familiar	20%	19%	30%	19%	27%	21%	11%	16%	19%	18%	28%
Not at all familiar	10%	8%	14%	17%	13%	9%	3%	14%	3%	11%	11%
Totals (Unweighted N)	100% (999)	100% (796)	100% (115)	100% (88)	100% (326)	100% (307)	100% (220)	100% (188)	100% (218)	100% (405)	100% (188)

**2. Heard about challenge**

How much have you heard about people taking an "ice bucket challenge," which involves dumping a bucket of ice on their head to raise money for organizations fighting ALS?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	60%	58%	62%	70%	60%	56%	58%	63%	55%	64%
Heard a little	29%	31%	26%	21%	28%	32%	30%	28%	32%	24%
Heard nothing at all	12%	11%	12%	9%	12%	12%	12%	9%	13%	12%
Totals (Unweighted N)	100% (1,000)	100% (459)	100% (541)	100% (157)	100% (234)	100% (415)	100% (194)	100% (347)	100% (403)	100% (250)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Heard a lot	60%	59%	55%	67%	58%	59%	66%	63%	66%	59%	55%
Heard a little	29%	30%	25%	26%	25%	33%	28%	23%	24%	28%	38%
Heard nothing at all	12%	11%	21%	7%	17%	8%	5%	14%	10%	14%	7%
Totals (Unweighted N)	100% (1,000)	100% (796)	100% (116)	100% (88)	100% (327)	100% (307)	100% (220)	100% (189)	100% (218)	100% (405)	100% (188)

**3. Participated in challenge**

Have you participated in the ice bucket challenge?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I participated by dumping a bucket of ice on my head	3%	2%	3%	9%	3%	1%	0%	2%	3%	4%
I participated by donating money	4%	4%	4%	2%	5%	4%	4%	5%	2%	6%
I did both: I dumped a bucket of ice on my head and also donated money	2%	2%	2%	2%	4%	1%	0%	2%	1%	2%
I have not participated	92%	92%	91%	87%	89%	94%	96%	92%	94%	88%
<b>Totals (Unweighted N)</b>	<b>100% (999)</b>	<b>100% (458)</b>	<b>100% (541)</b>	<b>100% (156)</b>	<b>100% (234)</b>	<b>100% (415)</b>	<b>100% (194)</b>	<b>100% (347)</b>	<b>100% (402)</b>	<b>100% (250)</b>

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
I participated by dumping a bucket of ice on my head	3%	3%	0%	5%	4%	3%	2%	2%	3%	3%	2%
I participated by donating money	4%	3%	1%	9%	4%	3%	7%	6%	3%	4%	4%
I did both: I dumped a bucket of ice on my head and also donated money	2%	2%	0%	1%	1%	3%	2%	3%	2%	1%	1%
I have not participated	92%	92%	99%	85%	91%	92%	88%	90%	92%	92%	93%
<b>Totals (Unweighted N)</b>	<b>100% (999)</b>	<b>100% (795)</b>	<b>100% (116)</b>	<b>100% (88)</b>	<b>100% (327)</b>	<b>100% (306)</b>	<b>100% (220)</b>	<b>100% (189)</b>	<b>100% (218)</b>	<b>100% (404)</b>	<b>100% (188)</b>

**4. Opinion of challenge**

Which comes closest to your opinion on the ice bucket challenge?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
It's a fun and effective way to raise money and awareness of ALS	61%	60%	62%	61%	59%	63%	59%	66%	56%	61%
It's silly and it would be better if people just donated money	28%	31%	24%	26%	26%	28%	31%	25%	31%	26%
Not sure	11%	8%	14%	13%	15%	9%	10%	9%	13%	12%
Totals (Unweighted N)	100% (998)	100% (457)	100% (541)	100% (157)	100% (234)	100% (414)	100% (193)	100% (346)	100% (403)	100% (249)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
It's a fun and effective way to raise money and awareness of ALS	61%	61%	51%	68%	58%	62%	68%	64%	59%	58%	66%
It's silly and it would be better if people just donated money	28%	27%	32%	26%	28%	29%	24%	25%	32%	29%	24%
Not sure	11%	12%	17%	6%	14%	9%	8%	11%	10%	13%	10%
Totals (Unweighted N)	100% (998)	100% (794)	100% (116)	100% (88)	100% (326)	100% (306)	100% (220)	100% (188)	100% (217)	100% (405)	100% (188)

**5. Presidential candidates**

Which of the following potential candidates for president in 2016 would you most like to see take the ice bucket challenge?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Hillary Clinton	51%	51%	50%	60%	47%	51%	46%	46%	51%	57%
Joe Biden	15%	12%	17%	15%	19%	14%	12%	20%	14%	10%
Elizabeth Warren	5%	5%	5%	6%	5%	4%	4%	3%	6%	6%
Jeb Bush	6%	5%	7%	3%	7%	7%	6%	6%	4%	8%
Chris Christie	16%	16%	15%	9%	13%	17%	21%	20%	14%	11%
Rand Paul	8%	11%	6%	7%	9%	7%	10%	5%	11%	7%
Totals (Unweighted N)	100% (939)	100% (423)	100% (516)	100% (149)	100% (219)	100% (384)	100% (187)	100% (335)	100% (372)	100% (232)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Hillary Clinton	51%	51%	46%	50%	49%	54%	48%	45%	56%	50%	51%
Joe Biden	15%	14%	15%	20%	20%	15%	9%	17%	18%	12%	16%
Elizabeth Warren	5%	5%	4%	3%	5%	4%	8%	6%	3%	5%	6%
Jeb Bush	6%	6%	10%	3%	7%	6%	4%	3%	3%	8%	6%
Chris Christie	16%	14%	17%	22%	12%	14%	17%	26%	11%	15%	14%
Rand Paul	8%	9%	7%	2%	7%	7%	14%	5%	9%	9%	8%
Totals (Unweighted N)	100% (939)	100% (746)	100% (111)	100% (82)	100% (308)	100% (293)	100% (209)	100% (179)	100% (205)	100% (380)	100% (175)

**6. World leaders**

Which of the following world leaders would you most like to see take the ice bucket challenge?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
U.S. President Barack Obama	35%	27%	42%	41%	32%	33%	35%	34%	36%	34%
Russian President Vladimir Putin	19%	23%	16%	12%	15%	25%	19%	21%	20%	15%
North Korean Supreme Leader Kim Jong Un	24%	30%	18%	23%	21%	21%	34%	24%	24%	23%
Queen Elizabeth II	17%	15%	18%	19%	22%	17%	8%	17%	15%	20%
German Chancellor Angela Merkel	3%	3%	4%	4%	7%	2%	1%	3%	3%	5%
Cuban President Raul Castro	2%	2%	2%	1%	3%	2%	3%	3%	2%	3%
Totals (Unweighted N)	100% (942)	100% (429)	100% (513)	100% (149)	100% (219)	100% (390)	100% (184)	100% (330)	100% (376)	100% (236)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
U.S. President Barack Obama	35%	34%	37%	39%	45%	35%	19%	36%	33%	37%	31%
Russian President Vladimir Putin	19%	18%	21%	24%	16%	21%	21%	15%	20%	17%	25%
North Korean Supreme Leader Kim Jong Un	24%	25%	20%	19%	19%	22%	35%	25%	25%	23%	24%
Queen Elizabeth II	17%	18%	19%	6%	15%	14%	19%	21%	18%	16%	13%
German Chancellor Angela Merkel	3%	3%	2%	6%	3%	5%	2%	1%	3%	4%	4%
Cuban President Raul Castro	2%	2%	1%	7%	2%	3%	3%	2%	2%	3%	2%
Totals (Unweighted N)	100% (942)	100% (745)	100% (113)	100% (84)	100% (311)	100% (290)	100% (209)	100% (179)	100% (206)	100% (380)	100% (177)