YouGov
October 15-16, 2014
YouGov

1. Flu shot

Have you gotten, or do you plan to, get a flu shot this fall?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Yes | 45\% | 46\% | 44\% | 33\% | 36\% | 46\% | 68\% | 51\% | 35\% | 54\% |
| No | 45\% | 42\% | 47\% | 50\% | 55\% | 43\% | 28\% | 39\% | 52\% | 38\% |
| Not sure | 11\% | 12\% | 9\% | 17\% | 9\% | 11\% | 4\% | 10\% | 12\% | 8\% |
| Totals (Unweighted N) | $\begin{gathered} 100 \% \\ (1,000) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (474) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (526) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (397) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (346) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (418) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Yes | 45\% | 45\% | 36\% | 47\% | 38\% | 51\% | 52\% | 47\% | 44\% | 43\% | 45\% |
| No | 45\% | 45\% | 51\% | 38\% | 51\% | 41\% | 40\% | 37\% | 50\% | 48\% | 42\% |
| Not sure | 11\% | 9\% | 13\% | 15\% | 11\% | 9\% | 8\% | 15\% | 6\% | 9\% | 13\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | $(1,000)$ | (757) | (119) | (124) | (360) | (308) | (198) | (172) | (218) | (358) | (252) |


|  |  |  | Flu shot |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Yes | No |  |
| Yes | $45 \%$ | $100 \%$ | - | Not sure |
| No | $45 \%$ | - | - |  |
| Not sure | $11 \%$ | - | - | $100 \%$ |
| Totals | $100 \%$ | $100 \%$ | - | $100 \%$ |
| (Unweighted N) | $(1,000)$ | $(460)$ | $(452)$ | $100 \%$ |

## 2. Confidence of no outbreak

How confident are you that there will not be a large Ebola outbreak in the US?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very confident | 16\% | 19\% | 14\% | 17\% | 21\% | 15\% | 12\% | 27\% | 12\% | 11\% |
| Somewhat confident | 36\% | 37\% | 35\% | 41\% | 33\% | 34\% | 37\% | 35\% | 36\% | 35\% |
| Not very confident | 34\% | 31\% | 37\% | 35\% | 32\% | 34\% | 36\% | 30\% | 35\% | 39\% |
| Not confident at all | 13\% | 13\% | 14\% | 7\% | 14\% | 16\% | 15\% | 7\% | 17\% | 15\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (472) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (524) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (171) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (263) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (395) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (343) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (417) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Very confident | 16\% | 17\% | 14\% | 18\% | 15\% | 18\% | 18\% | 13\% | 20\% | 16\% | 17\% |
| Somewhat confident | 36\% | 36\% | 45\% | 29\% | 39\% | 36\% | 31\% | 38\% | 35\% | 32\% | 40\% |
| Not very confident | 34\% | 33\% | 31\% | 44\% | 33\% | 31\% | 39\% | 38\% | 32\% | 36\% | 31\% |
| Not confident at all | 13\% | 15\% | 10\% | 10\% | 13\% | 14\% | 13\% | 11\% | 13\% | 16\% | 13\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (996) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (755) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (118) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (123) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (358) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (197) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (172) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (217) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (357) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ |


|  |  |  | Flu shot |
| :--- | :---: | :---: | :---: |
|  | Total | Yes | No |
| Very confident | $16 \%$ | $21 \%$ | $14 \%$ |
| Somewhat confident | $36 \%$ | $35 \%$ | $35 \%$ |
| Not very confident | $34 \%$ | $32 \%$ | $35 \%$ |
| Not confident at all | $13 \%$ | $11 \%$ | $16 \%$ |
| Totals | $100 \%$ | $100 \%$ | $9 \%$ |
| (Unweighted N) | $(996)$ | $(458)$ | $100 \%$ |

## 3. Concern about contracting Ebola

How concerned are you that you or someone in your family will contract the Ebola virus?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Very concerned | 15\% | 15\% | 14\% | 14\% | 17\% | 16\% | 8\% | 15\% | 16\% | 11\% |
| Somewhat concerned | 30\% | 27\% | 32\% | 24\% | 29\% | 29\% | 41\% | 24\% | 32\% | 34\% |
| Not very concerned | 35\% | 33\% | 37\% | 33\% | 37\% | 36\% | 34\% | 38\% | 34\% | 35\% |
| Not at all concerned | 20\% | 24\% | 17\% | 29\% | 17\% | 18\% | 18\% | 24\% | 18\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (989) | (469) | (520) | (170) | (258) | (394) | (167) | (343) | (412) | (234) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Very concerned | 15\% | 11\% | 23\% | 29\% | 19\% | 12\% | 11\% | 18\% | 7\% | 16\% | 17\% |
| Somewhat concerned | 30\% | 31\% | 25\% | 30\% | 30\% | 28\% | 29\% | 28\% | 30\% | 32\% | 29\% |
| Not very concerned | 35\% | 37\% | 34\% | 28\% | 30\% | 41\% | 39\% | 34\% | 39\% | 32\% | 37\% |
| Not at all concerned | 20\% | 22\% | 18\% | 13\% | 20\% | 19\% | 21\% | 20\% | 24\% | 20\% | 17\% |
| Totals <br> (Unweighted N ) | $\begin{aligned} & 100 \% \\ & (989) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (753) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (115) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (354) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (198) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (214) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (357) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (250) \end{aligned}$ |


|  |  |  | Flu shot |
| :--- | :---: | :---: | :---: |
|  | Total | Yes | No |
| Very concerned | $15 \%$ | $12 \%$ | $16 \%$ |
| Somewhat concerned | $30 \%$ | $29 \%$ | $32 \%$ |
| Not very concerned | $35 \%$ | $36 \%$ | $35 \%$ |
| Not at all concerned | $20 \%$ | $23 \%$ | $17 \%$ |
| Totals | $100 \%$ | $100 \%$ | $23 \%$ |
| (Unweighted N) | $(989)$ | $(456)$ | $100 \%$ |

## 4. Media attention to Ebola

Which comes closer to your view about news coverage of Ebola?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat |  |  | Republican |
| The media is paying too much attention to the threat of Ebola$26 \% \quad 32 \% \quad 20 \% \quad 30 \% \quad 27 \%$ |  |  |  |  |  |  |  |  |  |  |  |
| The media is paying too little attention to the threat of Ebola | 17\% | 18\% | 15\% | 13\% | 19\% | 18\% | 15\% | 11\% |  |  | 21\% |
| The media is paying about the right amount of attention to the threat of Ebola | 44\% | 40\% | 48\% | 47\% | 41\% | 44\% | 47\% | 49\% |  |  | 46\% |
| Not sure | 13\% | 9\% | 16\% | 10\% | 14\% | 13\% | 16\% | 11\% |  |  | 11\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (470) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (524) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (170) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (260) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (396) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (168) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (345) \end{aligned}$ |  |  | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ |
|  |  | Race |  |  | Family Income |  |  | Region |  |  |  |
|  | Total | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| The media is paying too much attention to the threat of Ebola |  |  |  |  |  |  |  |  |  |  |  |
| The media is paying too little attention to the threat of Ebola | 17\% | 18\% | 10\% | 15\% | 15\% | 15\% | 21\% | 16\% | 16\% | 19\% | 15\% |
| The media is paying about the right amount of attention to the threat of Ebola | 44\% | 44\% | 51\% | 39\% | 44\% | 48\% | 43\% | 46\% | 43\% | 47\% | 39\% |
| Not sure | 13\% | 12\% | 22\% | 10\% | 17\% | 11\% | 10\% | 9\% | 16\% | 13\% | 13\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (755) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (117) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (122) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (355) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (308) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (197) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (170) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (218) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (355) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (251) \end{aligned}$ |

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|  | Total | Flu shot |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No | Not sure |
| The media is paying too much attention to the threat of Ebola | 26\% | 27\% | 27\% | 17\% |
| The media is paying too little attention to the threat of Ebola | 17\% | 14\% | 21\% | 10\% |
| The media is paying about the right amount of attention to the threat of Ebola | 44\% | 48\% | 38\% | 56\% |
| Not sure | 13\% | 11\% | 15\% | 16\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (994) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (456) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (451) \end{aligned}$ | $\begin{gathered} 100 \% \\ (87) \end{gathered}$ |

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## 5. Bigger threat

Which disease do you think poses a bigger threat to Americans?

|  | Total | Gender |  | Age |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Ebola | 40\% | 39\% | 40\% | 36\% | 40\% | 42\% | 39\% | 38\% | 38\% | 45\% |
| The flu | 45\% | 48\% | 42\% | 46\% | 47\% | 44\% | 45\% | 48\% | 45\% | 40\% |
| Not sure | 15\% | 13\% | 17\% | 18\% | 13\% | 14\% | 17\% | 13\% | 17\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (997) | (473) | (524) | (171) | (262) | (396) | (168) | (345) | (417) | (235) |


|  | Total | Race |  |  | Family Income |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under 40 | 40-80 | 80+ | Northeast | Midwest | South | West |
| Ebola | 40\% | 37\% | 40\% | 54\% | 41\% | 37\% | 39\% | 44\% | 35\% | 39\% | 42\% |
| The flu | 45\% | 48\% | 45\% | 33\% | 42\% | 49\% | 47\% | 38\% | 52\% | 46\% | 44\% |
| Not sure | 15\% | 16\% | 15\% | 13\% | 17\% | 14\% | 14\% | 19\% | 14\% | 15\% | 14\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (997) | (757) | (118) | (122) | (358) | (307) | (198) | (171) | (218) | (358) | (250) |


|  |  |  | Flu shot |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Yes | No |  |
| Ebola | $40 \%$ | $36 \%$ | $45 \%$ |  |
| The flu | $45 \%$ | $53 \%$ | $39 \%$ |  |
| Not sure | $15 \%$ | $11 \%$ | $17 \%$ | Not sure |
| Totals | $100 \%$ | $100 \%$ | $100 \%$ | $40 \%$ |
| (Unweighted $N$ ) | $(997)$ | $(458)$ | $(452)$ | $100 \%$ |

