

1. Heard about Sterling

How much have you heard about Los Angeles Clippers' owner Donald Sterling allegedly making racist comments in a recorded conversation with a former girlfriend?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	52%	58%	46%	41%	43%	56%	70%	58%	51%	46%
Heard a little	34%	29%	38%	31%	37%	37%	27%	31%	32%	43%
Heard nothing at all	14%	13%	16%	28%	20%	7%	2%	12%	17%	11%
Totals (Unweighted N)	100% (992)	100% (465)	100% (527)	100% (154)	100% (266)	100% (405)	100% (167)	100% (321)	100% (438)	100% (233)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Heard a lot	52%	51%	71%	39%	46%	53%	60%	62%	50%	51%	51%	56%
Heard a little	34%	38%	17%	28%	34%	40%	31%	32%	33%	38%	35%	29%
Heard nothing at all	14%	11%	12%	33%	19%	7%	9%	6%	17%	12%	14%	15%
Totals (Unweighted N)	100% (992)	100% (775)	100% (119)	100% (98)	100% (368)	100% (287)	100% (67)	100% (139)	100% (187)	100% (189)	100% (381)	100% (235)

2. Sterling unique

Do you think Donald Sterling's attitudes towards African Americans are unique among owners of professional sports teams, or do you think there are other owners who share those beliefs?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
These attitudes are unique to Donald Sterling	25%	27%	24%	26%	27%	23%	28%	29%	20%	33%
Other professional sports team owners share these beliefs	38%	43%	34%	39%	38%	38%	39%	39%	40%	34%
Not sure	36%	30%	42%	35%	35%	40%	33%	32%	40%	33%
Totals (Unweighted N)	100% (992)	100% (465)	100% (527)	100% (154)	100% (265)	100% (406)	100% (167)	100% (320)	100% (439)	100% (233)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
These attitudes are unique to Donald Sterling	25%	25%	19%	34%	25%	25%	20%	28%	20%	23%	23%	36%
Other professional sports team owners share these beliefs	38%	37%	56%	28%	38%	39%	49%	39%	38%	45%	38%	34%
Not sure	36%	38%	25%	38%	37%	36%	31%	33%	43%	33%	39%	30%
Totals (Unweighted N)	100% (992)	100% (776)	100% (119)	100% (97)	100% (368)	100% (287)	100% (67)	100% (139)	100% (186)	100% (190)	100% (381)	100% (235)

3. Impact team

Based on what you've heard, do you think Donald Sterling's behavior was limited to racist comments, or do you think racist attitudes impacted the way he ran the team?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Limited to racist comments	34%	41%	27%	25%	39%	34%	38%	27%	35%	42%
Attitudes impacted the way he ran the team	32%	31%	34%	35%	28%	32%	36%	48%	26%	24%
Not sure	33%	27%	39%	39%	32%	34%	26%	25%	38%	34%
Totals (Unweighted N)	100% (992)	100% (465)	100% (527)	100% (154)	100% (264)	100% (407)	100% (167)	100% (321)	100% (438)	100% (233)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Limited to racist comments	34%	36%	22%	36%	31%	38%	48%	44%	33%	34%	35%	34%
Attitudes impacted the way he ran the team	32%	30%	53%	26%	35%	33%	35%	33%	31%	34%	33%	31%
Not sure	33%	34%	25%	38%	35%	30%	16%	24%	36%	32%	32%	35%
Totals (Unweighted N)	100% (992)	100% (776)	100% (119)	100% (97)	100% (369)	100% (285)	100% (67)	100% (139)	100% (187)	100% (190)	100% (380)	100% (235)

4. Support for protest – Opposing players refusing to play the Clippers

Would you support or oppose the following actions to protest Donald Sterling?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Support	34%	33%	35%	33%	37%	37%	29%	48%	31%	23%
Oppose	40%	46%	35%	36%	36%	41%	52%	29%	43%	51%
Not sure	25%	21%	29%	31%	27%	23%	19%	23%	27%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(985)	(461)	(524)	(152)	(263)	(403)	(167)	(319)	(433)	(233)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Support	34%	30%	52%	45%	41%	29%	36%	32%	35%	36%	33%	35%
Oppose	40%	44%	40%	19%	34%	43%	50%	56%	35%	41%	40%	45%
Not sure	25%	26%	8%	37%	25%	28%	14%	13%	31%	23%	27%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(985)	(773)	(114)	(98)	(367)	(284)	(66)	(139)	(185)	(187)	(380)	(233)

5. Support for protest – The NBA forcing Sterling to sell the team

Would you support or oppose the following actions to protest Donald Sterling?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Support	47%	45%	48%	50%	42%	47%	49%	68%	42%	26%
Oppose	31%	35%	28%	17%	36%	34%	38%	16%	34%	48%
Not sure	22%	20%	24%	32%	22%	20%	13%	16%	24%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(462)	(526)	(152)	(263)	(406)	(167)	(320)	(436)	(232)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Support	47%	41%	74%	54%	57%	38%	46%	41%	48%	49%	42%	51%
Oppose	31%	36%	17%	17%	23%	39%	38%	45%	25%	37%	32%	31%
Not sure	22%	23%	9%	29%	20%	23%	16%	14%	27%	15%	25%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(775)	(115)	(98)	(367)	(286)	(67)	(139)	(186)	(188)	(379)	(235)

6. Support for protest – The NBA suspending Sterling

Would you support or oppose the following actions to protest Donald Sterling?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Support	66%	64%	69%	69%	60%	67%	72%	81%	60%	59%
Oppose	18%	22%	14%	10%	22%	21%	18%	9%	22%	22%
Not sure	15%	14%	17%	22%	18%	12%	10%	10%	17%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(985)	(462)	(523)	(152)	(263)	(405)	(165)	(319)	(433)	(233)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Support	66%	64%	85%	64%	69%	63%	76%	72%	69%	73%	61%	68%
Oppose	18%	21%	10%	12%	15%	22%	17%	22%	14%	17%	20%	19%
Not sure	15%	15%	4%	24%	15%	14%	7%	6%	17%	10%	19%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(985)	(773)	(114)	(98)	(365)	(285)	(66)	(139)	(186)	(187)	(377)	(235)

7. Support for protest – The NBA fining Sterling

Would you support or oppose the following actions to protest Donald Sterling?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Support	71%	71%	71%	68%	68%	73%	76%	86%	65%	64%
Oppose	15%	17%	12%	10%	16%	15%	18%	4%	18%	20%
Not sure	14%	12%	17%	23%	16%	12%	6%	10%	17%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(461)	(523)	(151)	(262)	(404)	(167)	(318)	(433)	(233)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Support	71%	70%	82%	67%	73%	71%	83%	72%	73%	77%	67%	72%
Oppose	15%	16%	10%	10%	11%	16%	14%	21%	9%	13%	16%	18%
Not sure	14%	14%	8%	22%	16%	13%	4%	7%	18%	10%	18%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(770)	(116)	(98)	(366)	(282)	(67)	(139)	(184)	(186)	(379)	(235)

8. Support for protest – Fans boycotting Clippers games

Would you support or oppose the following actions to protest Donald Sterling?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Support	48%	51%	45%	45%	52%	52%	37%	58%	43%	44%
Oppose	31%	32%	30%	30%	25%	32%	39%	24%	31%	38%
Not sure	22%	18%	25%	25%	24%	16%	24%	18%	25%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(460)	(524)	(153)	(262)	(403)	(166)	(319)	(432)	(233)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Support	48%	46%	60%	45%	54%	41%	50%	47%	42%	51%	49%	47%
Oppose	31%	32%	27%	25%	25%	35%	40%	42%	32%	35%	27%	32%
Not sure	22%	22%	12%	29%	21%	23%	10%	11%	26%	14%	24%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(984)	(772)	(114)	(98)	(366)	(285)	(66)	(139)	(185)	(187)	(378)	(234)

9. NBA should have known

Based on what you've heard, would you say the NBA should have known the extent of Donald Sterling's alleged racism earlier, or was the taped conversation's release the first sign?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
NBA should have known earlier	51%	57%	46%	40%	45%	53%	71%	53%	50%	53%
The taped conversation was the first sign	15%	15%	15%	19%	20%	12%	9%	18%	12%	17%
Not sure	34%	28%	39%	41%	35%	35%	20%	30%	38%	31%
Totals (Unweighted N)	100% (991)	100% (465)	100% (526)	100% (154)	100% (267)	100% (405)	100% (165)	100% (321)	100% (438)	100% (232)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
NBA should have known earlier	51%	49%	66%	50%	52%	46%	63%	62%	49%	46%	53%	54%
The taped conversation was the first sign	15%	14%	11%	22%	14%	23%	13%	8%	14%	17%	15%	13%
Not sure	34%	37%	23%	28%	34%	31%	24%	29%	37%	37%	31%	33%
Totals (Unweighted N)	100% (991)	100% (775)	100% (118)	100% (98)	100% (368)	100% (287)	100% (67)	100% (138)	100% (187)	100% (190)	100% (379)	100% (235)

10. Play for \$500K

For \$500,000 a year, would you work for someone who held Donald Sterling's alleged beliefs about African Americans?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	36%	47%	25%	31%	41%	33%	38%	26%	37%	47%
No	38%	30%	45%	35%	36%	41%	38%	52%	33%	29%
Not sure	26%	22%	30%	34%	23%	25%	24%	22%	30%	23%
Totals (Unweighted N)	100% (987)	100% (463)	100% (524)	100% (151)	100% (265)	100% (404)	100% (167)	100% (316)	100% (438)	100% (233)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	36%	38%	31%	26%	27%	43%	49%	48%	30%	34%	38%	37%
No	38%	33%	56%	52%	44%	35%	18%	37%	41%	37%	38%	37%
Not sure	26%	29%	13%	22%	28%	22%	33%	15%	29%	29%	24%	26%
Totals (Unweighted N)	100% (987)	100% (772)	100% (118)	100% (97)	100% (364)	100% (286)	100% (67)	100% (138)	100% (186)	100% (188)	100% (379)	100% (234)

11. Play for \$18M

For \$18 million a year, would you work for someone who held Donald Sterling's alleged beliefs about African Americans?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	42%	53%	31%	35%	48%	41%	43%	31%	46%	49%
No	35%	28%	41%	38%	32%	36%	34%	48%	29%	29%
Not sure	23%	19%	27%	27%	20%	23%	24%	22%	25%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(463)	(525)	(152)	(266)	(404)	(166)	(319)	(436)	(233)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	42%	46%	41%	21%	36%	46%	68%	55%	36%	44%	43%	43%
No	35%	29%	51%	56%	41%	32%	20%	31%	37%	32%	36%	34%
Not sure	23%	25%	8%	23%	23%	22%	12%	14%	27%	25%	21%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(774)	(116)	(98)	(367)	(283)	(67)	(139)	(187)	(190)	(378)	(233)